

LAURIE A. CARTER
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ADMINISTRATIVE EXPERIENCE

Eastern Kentucky University 2014-present
EKU is a regional, public university serving over 16,000 students.

Executive Vice President and University Counsel 2015-present
Serve as first among equals to the cabinet and assume responsibility for the University in the absence of the President. Expanded responsibilities to provide leadership for 33 University departments including the University Counsel's Office and a reorganized Division of Student Success as well as areas outside of Student Success including Compliance, Communications and Marketing, The Center For the Arts, and the University Diversity Office. Serve as University liaison with the Dining Services vendor. Supervise 230 full-time staff members, 24 faculty members and 250 graduate and undergraduate student staff. Oversee a budget in excess of \$71 million dollars. Convene the Vice Presidents on a bi-weekly basis to respond to state budget cuts and other key issues. Chair the Budget Review Committee.

Executive Vice President for Student Success and University Counsel 2014-2015
Serve as a member of the President's Executive Team and President's Council. Provide leadership for the University Counsel's Office and 23 departments comprising the Division of Student Success. Ensure that efforts to strengthen student outcomes are supported by comprehensive strategic planning and data-informed decision-making. Liaise with the Board of Regents on legal, enrollment management and other issues. Represent the University on statewide strategic planning committees.

Manage all University Counsel activities including supervision of outside Counsel. Lead the Division of Student Success which includes Enrollment Management, Retention and Graduation, Financial Aid, Transfer Services, Student Affairs, Disability Support Services, TRIO programs, International Student and Scholar Services, First-Year Programs, Multicultural Affairs, Military and Veteran's Affairs, Dining Services, Student Life, Campus Recreation and Residence Life.

Significant Accomplishments

- Key member of the Executive Team that created a new college to highlight the Liberal Arts
- Student Success Committee Chair for the Strategic Planning Steering Committee for the ECU "Make No Little Plans: A Vision for 2020 Strategic Plan
- Negotiated a \$75 million P3 Housing contract that resulted in over \$100 million in assets for the University
- Negotiated a \$37 million P3 Dining agreement that includes the construction of a new dining facility

- Served on the state-wide Kentucky Council of Postsecondary Education's Strategic Planning Committee
- Served on the state-wide Kentucky Council of Postsecondary Education Diversity Planning Workgroup
- Member of the Masters in Student Personnel Curriculum Redesign Team
- Increased retention rate by 2% in one year
- Increased 4 and 5 year graduation rates by 2% and 5% respectively in two years
- Lead budget review committee which resulted in a \$3 million budget reduction
- Student Success lead for SACSA Accreditation Team
- Increased recognition of EKU within the state through strategic partnerships and communication techniques with the internal and external community
- Created a Student Success Center
- Initiated a program for First Generation College Students
- 2015 University Diversity Champion Award Recipient
- Created a Welcome Center for prospective students

New Jersey Performing Arts Center

2013-2014

NJPAC is one of the largest performing arts centers in the United States.

Vice President for Arts Education

Provided strategic leadership, external relations and administrative management of the country's third largest arts education program. Proactively sought and extended relationships with foundations, corporations, all levels of government and individuals interested in funding arts education. Leveraged existing relationships with major funders to support the program's future goals.

Initiated a strategic planning process to re-imagine the arts education program. Supervised 30 staff and faculty members. Managed a budget in excess of \$4 million. Served as an active spokesperson for arts education and brought national attention to NJPAC in this area. Managed the arts education team and directed their efforts.

Significant Accomplishments

- Established a Board of Trustees Committee for Arts Education
- Collaborated to create a community jazz big band for area high school students
- Hosted the National Endowment for the Arts Director of Arts Education for a city-wide discussion on the arts education

The Juilliard School

1988-2013

The Juilliard School is America's premiere performing arts college. Juilliard enrolls 800 students.

Vice President and General Counsel/Founding Executive Director of Jazz Studies

2006-2013

Supervised 9 departments with a staff of 30 and a faculty of 60. Oversaw budgets in excess of \$10 million. Upgraded Legal Affairs to a University Counsel's Office.

Collaborated with the Board of Trustees on branding, intellectual property and other legal issues.

Vice President for Legal and Student Affairs/Founding Executive Director of Jazz Studies 2000-2006

Founding chair of the Jazz Studies Department. Supervised 36 faculty members. Led the department from inception to accreditation and implementation. Responsible for the development and on-going review of curriculum, faculty development, student advising, marketing and international touring. Integrated liberal arts courses into the jazz curriculum. Cultivated relationships with donors and organizations to support a revenue neutral international touring program.

Associate Vice President 1996-2000

In addition to overseeing Legal Affairs and Student Affairs, assumed responsibility for Career Services, Counseling Services and Community Outreach. Integrated the health and counseling offices to create the Office of Health and Counseling Services. Served as a member of several committees, including Faculty Council, Administrative Council, Admissions Committee, Financial Aid Committee and the “Planning for the 21st Century” Strategic Planning committee

Assistant Dean for Student Relations and Legal Advisor 1993-1996

In addition to managing Student Affairs, created the first Office of Legal Affairs.

Director of Student Affairs 1988-1993

As Chief Student Affairs Officer, created Student Affairs program, which included Residence Life and Housing, Student Activities, Orientation, Community Outreach, International Advisement, Disability Services, Diversity Affairs, and Health Services. Participated in the design and construction of the School’s first residence hall. Collaborated with Academic Affairs to create the first-year experience course, Colloquium.

Significant Accomplishments

- Created, implemented and supervised diversity initiatives resulting in a 10% increase of under-represented students and a 100% increase in under-represented faculty members
- Senior member of the Planning for the 21st Century Strategic Planning Committee
- Created, co-implemented and supervised the Juilliard Colloquium course for first-time college students
- For the jazz department, lead the development and sustainability of global partnerships in the UK, Korea, Japan, Costa Rica, Colombia, El Salvador, Spain and Guatemala and domestic partnerships in Utah, Nevada, South Carolina, Florida and Georgia to support a revenue neutral, \$200,000 touring initiative
- Created and implemented jazz studies at Juilliard. Spearheaded the accreditation of the new program
- Increased membership of jazz donor group by 20% in the eighth year of the program

- Leadership in the planning and design of a \$200 million renovation project
- Designed and implemented two new academic programs (Jazz Studies and the Juilliard Colloquium)
- Created the student affairs program including the design, construction and opening of the school's first residence hall, policy development and staffing
- Founding executive board member of The Academy, a program of Carnegie Hall, The Juilliard School and Weill Music Academy
- Founding member of the Aiken Music Festival (formerly "Juilliard in Aiken") Board

Fairleigh Dickinson University	1986-1988
<i>Director of Residence Life</i>	1987-1988
<i>Assistant Director of Residence Life</i>	1986-1987

William Paterson College	1985-1986
<i>Residence Hall Director</i>	1985-1986
<i>Assistant Hall Director</i>	Spring 1985

FACULTY AND TEACHING EXPERIENCE

Eastern Kentucky University, Graduate Faculty, School of Education (Higher Education Law and Policy and Finance in Higher Education)	2015-present
The Juilliard School, Graduate Faculty (The Business of Jazz and The Artist and Contracts)	2003-2013
Seton Hall University, Adjunct Professor (Public Speaking)	2001
The Juilliard School, Liberal Arts Faculty (Cultural Diversity)	1991-1993

EDUCATION

Doctor of Law , Rutgers School of Law-Newark	1993
Master of Arts , Communications, William Paterson College	1987
Bachelor of Science , Communications, Clarion State College	1984

LICENSES

Admitted, Kentucky State Bar	2014
Admitted, New York State Bar	1994

PROFESSIONAL AFFILIATIONS

Kentucky Bar Association
 Madison County Bar Association
 New York State Bar Association
 National Bar Association
 National Association of College and University Attorneys
 National Association of Student Personnel Administrators

AWARDS AND HONORS

Phi Kappa Phi Honor Society, 2015
Eastern Kentucky University Diversity Champion, 2015
New Executives to Kentucky Leadership Program, 2015
Featured in Super Lawyers Magazine, Metro Edition, September 2009
Honorary Doctorate, Snow College, Ephraim, Utah, May 2009
Featured in Super lawyers Magazine, Corporate Counsel Edition, May 2009
Featured in Inside Counsel Magazine, January 2008
American Council on Education, Advancing to the Presidency Participant, 2007
Outstanding Alumni, Clarion University of Pennsylvania, October 2007
Outstanding Woman of the Bar, New York County Lawyers Association, December 2004

SELECT PRESENTATIONS

“A Seat at the Table”, Kentucky NAACP Statewide Convention, September 2015
“Many Perspectives, One Community,” ECU Annual Diversity Breakfast, October 2014
Panelist, Women Leading Kentucky Women’s Forum, September 2014
“Using Cross Cultural Exchange Programs to Enhance the Study of English,” Association of Binational Centers of Latin America Conference, November 2012
“Using the Arts to Bridge the Multicultural Divide,” Association of Binational Centers of Latin America Conference, July 2010
“There’s More to Life Than The Corner Office,” Snow College Commencement Address, May 2009
Panelist, “The General Counsel’s Role in Training,” National Association of College and University Attorneys Conference, June 2008
Panelist, “Developing a Career in Entertainment Law,” P.A.L.S. Regional Workshop, April 2008
“King’s Dream and the Arts,” North American Cultural Center, Costa Rica, April 2008
“Mentors Matter”, Lowenstein, Sandler LLP Annual Diversity Dinner, June 2007
“Preparing for a Legal Career,” Rutgers Law School, October 2006
Panelist, “Attorney’s in the House,” National Association of Black Accountants, New York Chapter, May 2005
“Crossing the Line, Student to Student Sexual Harassment,” The Juilliard School, August 2003
“Understanding Differences,” The Juilliard School, August 2002
“Oh, The Places You Will Go,” The Juilliard School Pre-college Division Commencement, May 2002
“Understanding Harassment,” The Juilliard School, 1999, 2000, 2001, 2002

COMMITTEE MEMBERSHIPS

Kentucky Council on Postsecondary Education New Degree Program Eligibility Work Group, 2015-present
Kentucky Council on Postsecondary Education Strategic Agenda Planning Committee, 2014-present
New Jersey Performing Arts Center Arts and Education Advisory Committee, 2013-2014

National Association for College and University Attorney's Annual Conference Planning Committee, 2008

BOARD MEMBERSHIPS

YMCA, Richmond, KY, Board Member, 2015-present

LexArts, Board Member, 2015-present

EKU Center for the Arts Community Operations Board, 2014-present

Newark Arts Education Roundtable, 2013-2014

Juilliard in Aiken Board, Founding Member 2009-2013

Snow College Fine Arts Board, Chair 2009-2013