

Privacy Policy

We use Google Analytics on our website.

Google Analytics is a piece of software that grabs data about our visitors (you). It is something like an advanced server log.

What does Google Analytics record?

- What website you came from to get here.
- How long you stay for.
- What kind of computer you are using.
- And quite a bit more.

What do we do with your data?

The tracking information allows us to better understand the kind of people who come to our site and what content they are reading. This allows us to make better decisions about design and writing.

Occasionally, we will compile aggregate statistics about the number of visitors this site receives and browsers being used. No personally identifying data is included in this type of reporting.

All of our activity falls within the bounds of the Terms and Conditions, which can be found below:
<https://www.google.com/analytics/terms/gb.html>

Want to opt out of tracking?

You can:

- Opt out of Google's advertising tracking cookie:
<https://www.google.com/policies/technologies/ads/>

OR

- Use a browser plugin to opt out of all Google Analytics tracking software:
<https://tools.google.com/dlpage/gaoptout?hl=en>