

APPENDIX G

Online Public Opinion Survey Questions & Results

Q1 What San Luis Valley community or county do you live in or identify with?

Answered: 71 Skipped: 1

Answer Choices	Responses
Alamosa County	14.08% 10
Alamosa City	21.13% 15
Antonito (Conejos County)	1.41% 1
Blanca (Costilla County)	0.00% 0
Center (Saguache County)	8.45% 6
Conejos County	5.63% 4
Costilla County	1.41% 1
Creede (Mineral County)	2.82% 2
Crestone (Saguache County)	9.86% 7
Del Norte (Rio Grande County)	2.82% 2
Fort Garland (Costilla County)	0.00% 0
La Jara (Conejos County)	1.41% 1
Manassa (Conejos County)	0.00% 0
Mineral County	1.41% 1
Moffat (Saguache County)	0.00% 0
Monte Vista (Rio Grande County)	4.23% 3
Rio Grande County	7.04% 5
Saguache County	5.63% 4
Saguache (Town)	1.41% 1
San Luis (Costilla County)	0.00% 0
South Fork (Rio Grande County)	8.45% 6
Villa Grove (Saguache County)	2.82% 2
Total	71

#	Other (please specify)	Date
1	Crestone/Baca	3/29/2016 3:44 PM
2	Alamosa	3/16/2016 2:26 PM
3	Fox Creek, Conejos Canyon	3/16/2016 1:46 PM

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Q2 How long have you lived in this community?

Answered: 71 Skipped: 1

Answer Choices	Responses	
Less than 1 year	1.41%	1
1 to 5 years	15.49%	11
6 to 10 years	11.27%	8
11 to 15 years	14.08%	10
16 to 20 years	12.68%	9
21 to 25 years	11.27%	8
26 to 30 years	9.86%	7
31 to 40 years	9.86%	7
41 to 50+ years	14.08%	10
Total		71

#	Other (please specify)	Date
1	Raised in Alamosa, Denver 28 yrs, returned 9 yrs. ago	3/23/2016 9:34 AM
2	Native of SLV, gone for 28 yrs, returned 10 yrs ago	3/21/2016 8:50 AM
3	30 yrs	3/16/2016 2:26 PM
4	Family here since pre-1800's	3/16/2016 1:46 PM

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Q3 What sector do you work in?

Answered: 72 Skipped: 0

Answer Choices	Responses
Nonprofit	26.39% 19
State Government	0.00% 0
Federal Government	2.78% 2
Local Government	5.56% 4
Agriculture	0.00% 0
Utilities	1.39% 1
Mining	0.00% 0
Manufacturing	0.00% 0
Education	9.72% 7
Retail Trade	8.33% 6
Wholesale Trade	0.00% 0
Construction	2.78% 2
Management of Companies & Enterprise	0.00% 0
Transportation and warehousing	0.00% 0
Finance	1.39% 1
Real estate	2.78% 2
Professional and business services	1.39% 1
Health Services	5.56% 4
Waste	1.39% 1
Arts	0.00% 0
Accommodation and Food	2.78% 2
Military	0.00% 0
Information Technology	4.17% 3
Other	23.61% 17
Total	72

#	Other	Date
1	Retired	4/11/2016 8:38 AM
2	Media — reporter, Valley Publishing, Monte Vista	4/7/2016 10:18 AM
3	Center Fyock Librarian	4/2/2016 9:48 PM
4	Center Fyock Library	4/2/2016 9:39 PM
5	The Center Fyock Library	4/2/2016 9:37 PM

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6	Retired for the most part	3/30/2016 1:10 AM
7	Counselor	3/29/2016 3:44 PM
8	Entrepreneur.	3/29/2016 7:55 AM
9	Research & Development	3/28/2016 11:38 AM
10	Business owner	3/28/2016 9:59 AM
11	RETIRED	3/24/2016 3:49 PM
12	Healing Arts	3/23/2016 1:55 PM
13	Tourism. Work with Colorado Tourism Office in Denver and Local Marketing District Board	3/23/2016 9:34 AM
14	Wholesale	3/21/2016 10:12 AM
15	Tourism with Colorado Tourism Office, and Local Marketing District	3/21/2016 8:50 AM
16	Presently retired, but formerly in the education profession as Professor of Chemistry at Adams State University.	3/20/2016 3:56 PM
17	retired	3/18/2016 7:53 PM

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Q4 How familiar are you with Community Foundations (in general) and what they do?

Answered: 64 Skipped: 8

	Extremely Familiar	Very Familiar	Somewhat Familiar	Slightly Familiar	Not At All Familiar	Total	Weighted Average
(no label)	7.81% 5	14.06% 9	45.31% 29	18.75% 12	14.06% 9	64	2.83

#	Other (please specify)	Date
1	Involved in South Fork Community Foundation	3/28/2016 10:00 AM
2	Not really sure of the correct value here: in past 40 years I have worked as a donor or advisor with one state community foundation (Oregon); one regional community foundation (Fox Valley, WI; and one city community foundation (Los Angeles), to establish and manage a donor-advised fund, a field-of-interest community-advised fund, and two funds to support specific organizations. In Los Angeles I participated in grant-application workshops presented by the community foundation.	3/25/2016 11:20 PM

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Q5 Do you think there is a NEED for a Community Foundation that would serve the entire San Luis Valley?

Answered: 62 Skipped: 10

Answer Choices	Responses	
Yes	54.84%	34
No	6.45%	4
I Don't Know	22.58%	14
Maybe	16.13%	10
Total		62

#	Explain why or why not?	Date
1	We need valley-wide transportation . Transportation is such a need especially the southern end of the valley.	4/11/2016 8:39 AM
2	The SLV is isolated from major cities, and opportunities available in cities. There is a need for an awareness of available help and a need for help accessing the help that a community foundation can locate.	4/11/2016 8:32 AM
3	It depends on how diligent and objective those employed by the foundation are. Too often in the Valley the same sets of people running government, government affiliated groups and cliques who support government interests are running the show in all other sectors.	4/7/2016 10:31 AM
4	If its to help our residents in any way it is helpful	4/3/2016 9:58 PM
5	I think it could provide many benefits, but would want to know that it had a strong base before launching it. If it could serve as a fiscal agent for good projects, that's one of many functions. And would want to know that it would INCREASE overall funding and not be competing with existing organizations....	4/3/2016 12:42 PM
6	Little foundation money makes it to the rural communities. Many foundations are located in and give money to their urban communities -- Aspen, Colorado Springs, Denver, etc. An SLV foundation might provide support to good community endeavors at the local level.	3/30/2016 5:36 PM
7	I always go for coordination, more efficiency, and relationship building options.	3/29/2016 3:47 PM
8	The SLV has a large amount of wealth that leaves the valley - we need to be able to keep that (and other resources) here. It's an opportunity for wealth building and also supporting the work of the many NPOs and other service organizations in the valley.	3/29/2016 10:23 AM
9	If it recruits more volunteers to help out with increasing tourism then great.	3/29/2016 7:57 AM
10	The valley needs a foundation that can support the diversity of this community.	3/28/2016 11:39 AM
11	Yes, because it could serve as a unifying body for the various cities in the Valley.	3/28/2016 10:00 AM
12	A foundation would identify resources and need to coordinate efforts and maximize and address all sectors of our community if the foundation make up is structured in an inclusive manner.	3/28/2016 9:07 AM
13	This valley is a place where people actually help each other. We have to, to be here. Many of us serve with little or no compensation, because it's what we do. The financial part is always a stress which creates a feeling of isolation. This Foundation would pull us together and empower all of us to serve more efficiently and effectively!	3/27/2016 8:38 PM
14	Anything that can help the SLV is worth looking into	3/25/2016 12:12 PM
15	SLV is compose of mostly small communities making charitable activities fragmented and almost impossible to have any "economies of scale". A Community Foundation, as I understand it from the papers would go a ways to addressint these problems.	3/24/2016 3:55 PM
16	The same folks keep getting "asks" from nonprofit agencies, and are probably tapped out. Furthermore, if somebody has \$100 to give, and too many choices, they may end up giving it to nobody. There is so much overlap in our nonprofit sector as it stands right now, it makes sense to be more fiscally collaborative.	3/24/2016 9:49 AM

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17	It is unfortunate that this will be no different from other "Valley" in devours. Alamosa and to some degree Monte Vista will get any benefits and the smaller communities across the valley will do the paying. The only benefit to small communities is if they do there own work and promotion.	3/23/2016 9:18 PM
18	The Valley as a whole is an often-neglected part of Colorado. When competing for grants, we are often edged out by more sophisticated or metro area organizations, not because our organizations aren't equally worthy of funding, but because our population as a whole doesn't know how to compete or market themselves to funders. There is a small segment of the population that is extremely knowledgeable in this area, and by concentrating them into a Community Foundation, we would exponentially increase our reach across the Valley on behalf of civic, nonprofit, governmental, social and health services organizations, etc. Smaller, rural agencies often lack the capacity to build infrastructure, utilize resources already available, or allocate time to research grant funding opportunities. A Community Foundation would be able to meet all of those needs and provide a central hub of resources and information that is sorely needed.	3/22/2016 11:15 AM
19	Depends on what is funded and how.	3/21/2016 10:10 PM
20	Community Foundations are usually not very fair and transparent when dispersing money. They tend to create an environment where a small handful of individuals are making all the funding decisions. Non-profits tend to thrive better in an environment where there are multiple professionals with a diversity of visions and voices making funding decisions from sources independent of each other.	3/21/2016 2:26 PM
21	I am not fully aware of what already exists in the SLV. It seems like there are already a few foundations, but I honestly can't name any off of the top of my head. I also worry about the competition that could happen between the foundation and existing fundraising efforts of non profits. The donors in the Valley are already pretty tapped.	3/21/2016 10:48 AM
22	The San Luis Valley is isolated, with limited resources.	3/21/2016 10:18 AM
23	How will this community foundation survive? By grants usually, right? A community foundation serving the area is just another competitor for the same grant funding we are all trying to obtain to survive. The idea has not been solvent to date.	3/21/2016 8:29 AM
24	This would provide an avenue for philanthropists to donate to an umbrella organization that would distribute funds to worthy organizations throughout the SLV and perhaps stretch the dollars further. I believe local donors would be more willing to give to a local foundation than to a larger national organization.	3/20/2016 4:03 PM
25	A foundation will strengthen the nonprofit community.	3/18/2016 7:55 PM
26	It is hard to tell. I believe that there is a lot of community support for the non-profits that already exist in the SLV. it might be hard for people to see the different between a Community Foundation and the non-profits that they are already contributing to. A lot of education would be necessary for the donors and for the people who could potentially benefit from the Community Foundation.	3/18/2016 3:18 PM
27	There are many non-profit groups that are in need and the community is tapped constantly for not only big non-profits (La Puente, KRZA, Tu Casa) but also lots of smaller non-profits including local public schools. A community foundation might especially help the smaller local projects/programs/agencies.	3/18/2016 1:33 PM
28	It would certainly help to end some of the duplication that is currently happening and provide a nice pool of funding for local agencies (and allow local groups to maximize their ability to get grants etc). My only hesitation is that I think there need to be some established sector groups (youth development, health/human services, etc) that are formed in concert with this effort to really make sure it maximizes its potential. If we don't work together and stop duplicating efforts, we won't be using a resource like this in the most effective way.	3/18/2016 11:51 AM
29	There are way too many 501c3s in the Valley. There are over 300 registered in Alamosa County alone. We need businesses, not social programs.	3/18/2016 11:30 AM
30	There needs to be a reliable, centrally-located organization where: a) grant-makers have confidence that their investments will be properly handled, and b) grant-seekers have a point-of-contact for their financial and informational needs.	3/18/2016 8:18 AM
31	It would depend on how it is set up. How funds and other appropriations were divided. How the Board would be chosen, and if it would be truly a fair share for every County, Town and Village and rural farm. I think it's a great idea for discussion.	3/16/2016 1:47 PM
32	The benefits are clear, not the problem. The cost of running a foundation needs subsidy for many years until the corpus is adequate to derive support. This suggests it may be better to use an existing vehicle. I'm worried about donor drift from my NPO.	3/16/2016 9:57 AM

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Q6 Do you think your community/county would BENEFIT from a Community Foundation in the San Luis Valley?

Answered: 62 Skipped: 10

Answer Choices	Responses	
Yes	59.68%	37
No	9.68%	6
I Don't Know	12.90%	8
Maybe	17.74%	11
Total		62

#	Explain why or why not?	Date
1	Same reason - teach adults and youth traditional colonial music and dancing. need to be in all areas of the valley - not just Alamosa.	4/11/2016 8:39 AM
2	Once again, it all depends on who is deciding what is funded, how and why they are deciding this and how objective they can be. What ties do they have to other groups? Who decides who serves on the board and who determines what funds go where?	4/7/2016 10:31 AM
3	Any help for anything for our community is great	4/3/2016 9:58 PM
4	See above answer.	4/3/2016 12:42 PM
5	See above	3/30/2016 5:36 PM
6	In addition to the fundraising effectiveness, I believe it would behoove Crestone to be involved more in valley wide pursuits. We have a lot of collective wisdom here to share, and certainly need to benefit from the collective wisdom of our valley home.	3/29/2016 3:47 PM
7	The problem with volunteering is it tends to always be the same group of people. IF there is new vision from new members then maybe the rest of us won't be worn so thin.	3/29/2016 7:57 AM
8	I think every community will benefit, not just mine.	3/28/2016 11:39 AM
9	If it take more money out of the community it's a bad deal;.	3/28/2016 11:09 AM
10	Every community would benefit from coalescing on areas of need and therefore support.	3/28/2016 10:00 AM
11	See #5 response	3/28/2016 9:07 AM
12	see above	3/27/2016 8:38 PM
13	One problem in Crestone-Baca is that the town of Crestone and the Baca Grande POA don't share responsibility for funding social programs that serve residents of both entities. If social programs that serve both the town of Crestone and The Baca could get funding from a central source, it would be a much more fair situation, and needed programs that serve both Crestone and Baca residents would have a better chance to survive and serve.	3/25/2016 11:20 PM
14	SLV can/should take advantage of as many options as possible	3/25/2016 12:12 PM
15	See above. The South Fork community has a small year round population and many who are in need at various levels. A Community Foundation would help address some of these situations.	3/24/2016 3:55 PM
16	A tighter knit nonprofit sector means fewer needs slip through the cracks.	3/24/2016 9:49 AM
17	Always a need in different areas	3/23/2016 9:35 AM

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18	For the reasons listed above, it is obvious that there is a need in the community. When there is a need that is being met, there is also an obvious benefit to the community. As previously mentioned, agencies outside the Valley are better able to utilize relationships, funding, and governmental policies because of their proximity to metro areas. In order for the Valley to utilize those as well, we would definitely benefit from a comprehensive, strategic, well-organized and well-executed team of knowledgeable individuals rather than the piecemeal approach that is currently utilized.	3/22/2016 11:15 AM
19	Probably if the fund is managed well.	3/21/2016 10:10 PM
20	see above	3/21/2016 2:26 PM
21	I believe a foundation could help to stabilize some funding and help bring some sustainability to organizations. I imagine there would be focus on local issues and solutions, which would allow orgs. to be more helpful with output and outcome data. Outside funding sources are looking at state/regional/national objectives and rural areas often get the short end of the stick with things like reporting and evaluation. I also think this would be great for more of the grass roots programs that aren't equipped to compete for funding against more sophisticated grantees, but that doesn't mean they don't have something beneficial to implement in their community. I think the allocation of funds could take into account the challenges people are working with here: people who are under-qualified for their position, yet passionate and willing to do the work; the isolation of the Valley and all the challenges that comes with; being a few steps behind in technology and professional networking.	3/21/2016 10:48 AM
22	A community foundation would help support the local non-profits.	3/21/2016 10:18 AM
23	I think CRC does this work. It's just another agency to support and division of funding.	3/21/2016 8:29 AM
24	There are many worthwhile organizations (mainly nonprofits) in the SLV (including Alamosa) whose mission would be enhanced by an infusion of extra dollars from a Community Foundation. Since the Foundation would presumably have SLV residents in charge, there is a better chance that the board would recognize the good work done by local organizations. Thus, less effort would have to be expended to acquaint the Foundation with the organization.	3/20/2016 4:03 PM
25	The nonprofit community is important in the Valley, and a Foundation would benefit the nonprofit community.	3/18/2016 7:55 PM
26	Again, hard to determine who can benefit from this. Would non-profits that already exist benefit from this?	3/18/2016 3:18 PM
27	If all the youth development groups get together and start working together to maximize resources, I think my organization would be a good partner who would benefit from the foundation. Likewise, I'm sure non-profits and other groups in my community would benefit from having another consolidated funding resource, which would benefits my town/county overall.	3/18/2016 11:51 AM
28	Because it would be a constant drain on those who do work. We have enough non-profits asking for money already. And, it would turn into a situation where a significant proportion of monies would be used to maintain Community Foundation staff, and the rest would go to the favored few. I see a major problem in the fair and equitable distribution of funds.	3/18/2016 11:30 AM
29	Like other Valley communities, Monte Vista has needs that can initially be served by non-profit organizations. (Note: These needs will need further support from community members, both volunteer and otherwise.)	3/18/2016 8:18 AM
30	See answer for No. 5.	3/16/2016 1:47 PM
31	If it increases resources, yes. If it re-shuffles existing resources, no. If it reshuffles 10% of existing resources, no.	3/16/2016 9:57 AM

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Q7 Please rate how strongly you think these are reasons to support a campaign to fund a Community Foundation.

Answered: 43 Skipped: 29

	Extremely	Very	Slightly	Somewhat	Not At All	Total	Weighted Average
Donor created and advised funds are available.	9.30% 4	48.84% 21	20.93% 9	16.28% 7	4.65% 2	43	3.42
The numerous financial benefits for both NPOs and philanthropists.	11.63% 5	60.47% 26	18.60% 8	4.65% 2	4.65% 2	43	3.70
To be able to create a legacy.	9.52% 4	33.33% 14	40.48% 17	11.90% 5	4.76% 2	42	3.31
A clearinghouse for NPO networking and collaboration.	21.43% 9	45.24% 19	23.81% 10	7.14% 3	2.38% 1	42	3.76
As a community catalysts for change.	28.57% 12	40.48% 17	23.81% 10	4.76% 2	2.38% 1	42	3.88
Sustained support for NPOs in the region.	26.19% 11	52.38% 22	14.29% 6	2.38% 1	4.76% 2	42	3.93
Provides an opportunity for giving and developing an endowment.	14.63% 6	48.78% 20	29.27% 12	7.32% 3	0.00% 0	41	3.71
Encourages local leadership.	30.95% 13	38.10% 16	23.81% 10	2.38% 1	4.76% 2	42	3.88
Provides a strong monitoring and accountability of funds.	35.71% 15	30.95% 13	23.81% 10	4.76% 2	4.76% 2	42	3.88
Financial support for issue-oriented causes.	31.71% 13	36.59% 15	21.95% 9	4.88% 2	4.88% 2	41	3.85
Opportunity for wealth building in the San Luis Valley.	33.33% 14	35.71% 15	21.43% 9	4.76% 2	4.76% 2	42	3.88
Provides a streamline process for easy grant applications.	42.86% 18	38.10% 16	11.90% 5	7.14% 3	0.00% 0	42	4.17
By meeting the needs in the communities.	40.48% 17	38.10% 16	14.29% 6	2.38% 1	4.76% 2	42	4.07
Provides some centralized management of resources.	30.95% 13	45.24% 19	16.67% 7	4.76% 2	2.38% 1	42	3.98
A resource sharing opportunity for information about SLV NPOs and other regional data.	30.95% 13	38.10% 16	21.43% 9	7.14% 3	2.38% 1	42	3.88

#	Other (please specify)	Date
1	Did you specify what your acronym "NPO" stands for? It would help the respondent to have that information repeated, if you did. Non-profit organizations	3/30/2016 5:56 PM
2	As long as it does not step on the County specific needs we all have based on ethnicity, culture and economic needs w/out judgement and prejudice.	3/29/2016 8:06 AM
3	The benefits are listed outside of the context of cost. Of course, these are all good ideas. Give me money and I can also find good investments to our community. This survey ignores stating what each of these benefits would cost the community, and that should be the purpose of a feasibility study. Not just benefit, but cost/benefit.	3/16/2016 10:08 AM

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Q8 What is your impression of the philanthropic spirit and understanding of the fund-raising process in your community?

Answered: 46 Skipped: 26

	Everyone	Almost Everyone	Half	Almost No One	No One	Total	Weighted Average
How many people in your community give money to charities?	0.00% 0	15.91% 7	59.09% 26	25.00% 11	0.00% 0	44	2.91
How many people in your community give volunteer time to charities?	0.00% 0	13.04% 6	58.70% 27	28.26% 13	0.00% 0	46	2.85
How many people in your community understand the purpose and need for fundraising?	2.22% 1	33.33% 15	35.56% 16	28.89% 13	0.00% 0	45	3.09

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Q9 Do you believe the 4 million dollar financial goal of this campaign to be attainable? why? or why not?

Answered: 44 Skipped: 28

Answer Choices	Responses	
Yes	29.55%	13
No	9.09%	4
I don't know	31.82%	14
Maybe (depends)	29.55%	13
Total		44

#	Explain why or why not?	Date
1	The SLV is an economically depressed area and people use their money for necessities. Also, many of the people are not convinced that these programs are successful.	4/11/2016 8:36 AM
2	Poverty in the Valley is a major obstacle.	4/7/2016 10:48 AM
3	I can teach community members the meaning of volunteering and fundraising if they are properly educated	4/3/2016 10:06 PM
4	Will take time	4/1/2016 3:05 PM
5	It is a very lofty goal. It would take years. Many wealthy individuals have their pet projects.	3/30/2016 5:56 PM
6	Since you have listed many resources where funds would be accessed - including outside of the SLV - the capacity is there.	3/29/2016 10:31 AM
7	Not anytime soon.	3/29/2016 8:06 AM
8	If the approach is right and it is set up correctly, I think it can be achieved, because people want to see the Valley be a successful and flourishing community.	3/28/2016 11:46 AM
9	Foundations respond to community collaboration efforts.	3/28/2016 9:16 AM
10	I don't know what sources you have access to: Federal/State Rural Development Funds? pRivate national / state foundations?	3/26/2016 8:33 AM
11	I am pretty new in Crestone-Baca, and I don't have a good sense of the financial strength of those in that area who have money. Also, there are many part-time residents of the Baca, and I don't know how many part-time residents would give money in the SLV because they may be more involved in another community, such as Boulder.	3/25/2016 11:52 PM
12	I believe that anything is possible with some grassroots leadership and the will to make it happen	3/25/2016 12:17 PM
13	If the campaign is well organized, has strategic goals and objectives with a timeline for achievement, and strong supervisory oversight from a diverse range of leadership, a \$4 million campaign is entirely feasible. The struggle would come from those who expect immediate results, rather than realizing that a campaign of this magnitude involves much time and energy from across the Valley. Key objectives would need to be realistic, and open communication with donors, volunteers, and Valley leaders is absolutely necessary to prevent confusion, frustration, and help the process of campaigning to remain aboveboard and streamlined.	3/22/2016 11:43 AM
14	Could be feasible, Sure is a good idea to start and sustain the fund.	3/21/2016 10:18 PM
15	I believe it is attainable, but I'm not convinced that it won't pull funding from non profits. I think the strategy to fund raise must be handled delicately and should be clear to the donors that it's about adding to the resource pool, not shifting the pool toward the foundation.	3/21/2016 11:03 AM
16	The San Luis Valley does not have the money the metro area have. Most people live from paycheck to paycheck.	3/21/2016 10:27 AM

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17	<p>I don't think there is that kind of money here so the next thing is to go to foundations who usually do not support operations or philanthropic activities. And again, even if they did, you are taking away from other NPOs with valid purposes. Also, the Community Fund has not had a good track record and carries a bad stigma. Past events/people have hurt that foundation and I don't know that anyone wants to continue to keep giving it a chance. It is what, ten years or so old and still not solvent. That says something. It's like when people were trying to sustain Splashland swimming pool. Several gave, it was embezzled and squandered and then no one was willing to continue to give - the reputation was damaged. People still believed that the area needed a swimming pool, but were not willing to gamble again.</p>	3/21/2016 8:47 AM
18	<p>I think the goal is reasonable, if the time frame is appropriate, and if the marketing of the campaign is well-done. I must confess that I have a bit of concern regarding what might happen to the fundraising efforts of groups with which I am involved (ALMA, Trout Unlimited, Habitat for Humanity) once the campaign for the Community Foundation begins. We could potentially have a lean year or two until the Foundation is ready to distribute funds.</p>	3/20/2016 4:24 PM
19	<p>Anything wanted badly enough can be accomplished</p>	3/18/2016 8:05 PM
20	<p>I believe knowledge will help people to understand what why this is important and ways that people can benefit.</p>	3/18/2016 3:29 PM
21	<p>There needs to be proper marketing and the organization needs to have a clear plan to show that this is the best way to fund organizations in the valley for maximum impact. Without clear coordination, I could see people wanting to continue to just give to the organizations they personally value, instead of this overall larger fund. I think communicating what the impacts and value of this organization would be is important.</p>	3/18/2016 12:00 PM
22	<p>This \$4M goal will require a majority of the funding to come from a few sources with lesser dollar amounts coming from a greater number of people. I believe educating the public as to the sources of the funding and where this funding will go is essential to achieving this \$4M goal.</p>	3/18/2016 8:30 AM
23	<p>I'd need to see the entire proposal/campaign outlined, who is in charge of what areas, how it would benefit my community, the greater community and the entire SLV.</p>	3/16/2016 1:56 PM
24	<p>See above answers. What is the foundation's operating budget? That's not even on the list of future activities. What will the fees be, and what and who are the targets for the 4 million? How can this be answered without knowing where the money will be coming from? I want to say yes.</p>	3/16/2016 10:08 AM

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Q10 Please rate how strongly you think these challenges will impede our success in achieving the capital campaign goal?

Answered: 46 Skipped: 26

	Extremely	Very	Somewhat	Slightly	Not At All	Total	Weighted Average
People just don't give money..	6.52% 3	15.22% 7	58.70% 27	17.39% 8	2.17% 1	46	3.07
There is not enough financial wealth or capacity in the Valley.	20.00% 9	22.22% 10	40.00% 18	11.11% 5	6.67% 3	45	3.38
There are too many other capital campaigns going on at the same time.	4.55% 2	29.55% 13	31.82% 14	25.00% 11	9.09% 4	44	2.95
Not enough interest in the Community Foundation model.	9.09% 4	25.00% 11	45.45% 20	20.45% 9	0.00% 0	44	3.23
Too may other Foundations in the Valley asking for money.	20.00% 9	31.11% 14	37.78% 17	6.67% 3	4.44% 2	45	3.56
The competition with other NPOs for funds.	26.67% 12	28.89% 13	37.78% 17	6.67% 3	0.00% 0	45	3.76
Perception of need is non existent.	13.33% 6	24.44% 11	26.67% 12	20.00% 9	15.56% 7	45	3.00
The concept of this Community Foundation is too vague.	20.00% 9	26.67% 12	33.33% 15	17.78% 8	2.22% 1	45	3.44
Unclear how it will be sustained in the future.	15.22% 7	41.30% 19	30.43% 14	6.52% 3	6.52% 3	46	3.52
How the funds will be awarded is not determined yet.	28.26% 13	30.43% 14	23.91% 11	15.22% 7	2.17% 1	46	3.67
Concern that too much money will go toward overhead - administration and staff expenses.	34.78% 16	26.09% 12	23.91% 11	6.52% 3	8.70% 4	46	3.72
Not having the "right" team of leaders and supporters behind this effort.	34.09% 15	27.27% 12	22.73% 10	11.36% 5	4.55% 2	44	3.75

#	Other (please specify)	Date
1	Will it all be in Alamosa	4/11/2016 8:41 AM
2	San Luis Federal Savings has a list of over 100 nonprofits looking for money.	4/11/2016 8:36 AM
3	Not diversifying and offering peach jobs to people either not qualified, but in the "in" crowd, or catering to those with titles in government and business and those who love to toot their own horn but are not necessarily an asset to any organization.	4/7/2016 10:48 AM
4	they are not aware enough about these opportunities or benefits	4/3/2016 10:06 PM
5	The "right" team will be key. At the current time, there is no one who has that leadership. But, if the idea gets going, the appropriate leadership may become apparent.	3/30/2016 5:56 PM
6	I wish you'd offered a "Don't Know" option because I've been forced to check answers in some instances where I really don't know. Someone I know who has made a career in Community Foundation administration once said that "When you've seen one community foundation, you've seen one community foundation; they're idiosyncratic." This is both a blessing and a curse, because, while it implies that a community foundation can be designed to suit each community's particular needs and style, it also means that one can't assume that the governance, leadership and management of community foundations is necessarily good, reliable, and durable.	3/25/2016 11:52 PM

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Q11 What are the traits needed for the IDEAL LEADERS to advise, organize and manage this Community Foundation and capital campaign? (mark all that apply)

Answered: 45 Skipped: 27

Answer Choices	Responses	
knowledge of the community	93.33%	42
integrity & honesty	86.67%	39
passion & focus	66.67%	30
respected in the community	73.33%	33
accountability	84.44%	38
action-oriented - gets things done	80.00%	36
excellent persuasion abilities	42.22%	19
confidence	55.56%	25
financial resources	28.89%	13
strong personal connection - networks	60.00%	27
shared vision and actions	53.33%	24
collaborative	66.67%	30
fearless	33.33%	15
self-awareness	48.89%	22
communicative	75.56%	34
leverage team strengths	35.56%	16
empowering	55.56%	25
humility	48.89%	22
compassion	64.44%	29
strong fundraising experience	46.67%	21
does NOT have a personal agenda	77.78%	35
Total Respondents: 45		

#	Other (please specify)	Date
1	Must be able to work respectfully with groups of people.	4/11/2016 8:36 AM
2	Gosh -- seems to indicate we need a super-human!	3/30/2016 5:56 PM
3	I volunteer for four different entities and all these apply.	3/29/2016 8:06 AM
4	Calm, collected, and gracious under stress.	3/25/2016 11:52 PM

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5	<p>Explanation of why I did not mark two of the list: I do not think humility and compassion are mutually exclusive. I believe people can be compassionate and humble while at the same time having a strong sense of integrity that allows them not to become doormats. There are very strong minded people in the Valley, some who have been here for generations and are not always as open to change or new perspectives. In those cases, humility alone is a trait that would not work well to accomplish tasks. Compassion for their circumstances and perspectives does not preclude making tough calls, whereas humility may come across as easy to walk on. I also didn't mark strong fundraising experience, because it seems that when people come across as a "professional" money-asker, it can also send the wrong message. I think having people with a knowledge of fundraising and definitely including an investment manager on the team is imperative, but as far as creating relationships, leadership's ability to speak to a wide variety of audiences and create lasting connections is more important to the long term viability of a foundation. When I worked in development for a Division 1 institution, I saw firsthand that relationship, connection to mission, and continued stewardship meant more to donors than the actual ask. They were also more inclined to give more when they were seen as important for more than just their money.</p>	3/22/2016 11:43 AM
6	<p>Please! The above are leading questions and answers! Add, understanding the life in the trenches of local non-profits working to build their own alliances and funding.</p>	3/16/2016 10:08 AM

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Online Public Opinion Survey Questions & Results

Q12 Can you name leaders from YOUR COMMUNITY who have the traits you listed above (including yourself, if applicable) that we should reach out to?

Answered: 19 Skipped: 53

Answer Choices	Responses
Leader Name	100.00% 19
Leader Name	78.95% 15
Leader Name	73.68% 14
Leader Name	57.89% 11
Leader Name	47.37% 9
Leader Name	42.11% 8
Leader Name	31.58% 6
Leader Name	21.05% 4
Leader Name	15.79% 3
Leader Name	15.79% 3

#	Leader Name	Date
1	June Savage	4/7/2016 10:48 AM
2	Mr. Warsh	4/3/2016 10:06 PM
3	Karla Shriver	4/1/2016 3:05 PM
4	Hoyt Anderson	3/31/2016 4:57 PM
5	Mike Hurst	3/30/2016 5:56 PM
6	Debbie Westra	3/29/2016 10:31 AM
7	nope	3/29/2016 8:06 AM
8	Marty Asplin	3/28/2016 10:05 AM
9	Kizzen Laki of the Crestone Eagle	3/25/2016 11:52 PM
10	Liz Thomas	3/25/2016 12:17 PM
11	Judie Rose	3/23/2016 2:06 PM
12	Bethany Howell	3/22/2016 11:43 AM
13	Amy Scavezze	3/21/2016 11:03 AM
14	Jan Oen	3/20/2016 4:24 PM
15	Curt Howell	3/18/2016 3:29 PM
16	Chris Canaly	3/18/2016 12:48 PM
17	Jesse Varner	3/18/2016 8:30 AM
18	Mike Trujillo	3/17/2016 8:45 PM
19	I'll think about this!	3/16/2016 10:08 AM
#	Leader Name	Date

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1	Susan Banning	4/7/2016 10:48 AM
2	Mr. Lovato	4/3/2016 10:06 PM
3	Kathy Rogers	4/1/2016 3:05 PM
4	Chas Moeller	3/31/2016 4:57 PM
5	William Kreutzer	3/30/2016 5:56 PM
6	Pip Conrad	3/29/2016 10:31 AM
7	Whitney Strong	3/25/2016 11:52 PM
8	Kris Daniel	3/25/2016 12:17 PM
9	Joanna Dockson	3/23/2016 2:06 PM
10	Gena Dellett	3/22/2016 11:43 AM
11	Megan Strauss	3/21/2016 11:03 AM
12	Don Thompson	3/20/2016 4:24 PM
13	Frank Novotny	3/18/2016 3:29 PM
14	Mikaela Tarlowe	3/18/2016 12:48 PM
15	Carolyn Gonzales	3/18/2016 8:30 AM
#	Leader Name	Date
1	Julio Paez	4/7/2016 10:48 AM
2	Mr. Myers	4/3/2016 10:06 PM
3	Mike Wisdom Ronnie Wisdom	4/1/2016 3:05 PM
4	Joe Martinez	3/31/2016 4:57 PM
5	Brenda Atencio	3/30/2016 5:56 PM
6	Kim Smoyer	3/29/2016 10:31 AM
7	Elaine Johnson of the Crestone Mercantile	3/25/2016 11:52 PM
8	Kevin Daniel	3/25/2016 12:17 PM
9	Lisa Bodey	3/23/2016 2:06 PM
10	Jeff Owsley	3/22/2016 11:43 AM
11	Jason Anderson	3/21/2016 11:03 AM
12	Duane Bussey	3/20/2016 4:24 PM
13	Luke Yoder	3/18/2016 3:29 PM
14	Lori Ybarrando	3/18/2016 8:30 AM
#	Leader Name	Date
1	Lisa Cyriacks	4/7/2016 10:48 AM
2	Julio PAEZ	4/3/2016 10:06 PM
3	Shon Davis	4/1/2016 3:05 PM
4	Dyan Anderson	3/31/2016 4:57 PM
5	Matthew Crowley or another leader of the Crestone Spiritual Alliance	3/25/2016 11:52 PM
6	David Mize	3/25/2016 12:17 PM
7	Charles Griego	3/22/2016 11:43 AM
8	Darius Allen	3/21/2016 11:03 AM
9	Alice Price	3/20/2016 4:24 PM

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10	Ryan Anderson	3/18/2016 3:29 PM
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11	Jim Clare	3/18/2016 8:30 AM
#	Leader Name	Date
1	Rebie Hazard	4/7/2016 10:48 AM
2	MIGUEL CENDEJAS	4/3/2016 10:06 PM
3	Dawn Melgares	3/31/2016 4:57 PM
4	A leader in the Grange movement in Crestone	3/25/2016 11:52 PM
5	Luke Yoder	3/25/2016 12:17 PM
6	Julie Mordecai	3/21/2016 11:03 AM
7	Julie Mordecai	3/20/2016 4:24 PM
8	Donna Mabry	3/18/2016 3:29 PM
9	Linda Burnett	3/18/2016 8:30 AM
#	Leader Name	Date
1	Wayne Clark	4/7/2016 10:48 AM
2	MARISA GUADERRAMA	4/3/2016 10:06 PM
3	Donna Wehe	3/31/2016 4:57 PM
4	Lisa Bodey	3/25/2016 11:52 PM
5	Lillian and Pete Gomez	3/25/2016 12:17 PM
6	Tom Dessain	3/21/2016 11:03 AM
7	Mike Gibson	3/20/2016 4:24 PM
8	Karla Shriver	3/18/2016 8:30 AM
#	Leader Name	Date
1	Peggy Martinez	4/7/2016 10:48 AM
2	BRENDA PADILLA	4/3/2016 10:06 PM
3	George Dingfelder	3/31/2016 4:57 PM
4	myself, when I know the community better	3/25/2016 11:52 PM
5	Gigi Darricades	3/20/2016 4:24 PM
6	Pam Bricker	3/18/2016 8:30 AM
#	Leader Name	Date
1	Moe Jones	4/7/2016 10:48 AM
2	REBEKAH ANAYA	4/3/2016 10:06 PM
3	Luke Yoder	3/20/2016 4:24 PM
4	Debbie Garcia	3/18/2016 8:30 AM
#	Leader Name	Date
1	John Faron	4/7/2016 10:48 AM
2	PAULA ALVAREZ	4/3/2016 10:06 PM
3	Michael Mora	3/18/2016 8:30 AM
#	Leader Name	Date
1	Kathy Kulp	4/7/2016 10:48 AM
2	CARLA GOMEZ	4/3/2016 10:06 PM
3	Gary Wilkinson	3/18/2016 8:30 AM

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Q13 Can you think of individuals who might be interested in financially supporting a valley-wide Community Foundation and are capable of making a gift above \$10,000, if so, provide names and gift range?

Answered: 8 Skipped: 64

Answer Choices	Responses
Donor Name & Gift Range	100.00% 8
Donor Name & Gift Range	62.50% 5
Donor Name & Gift Range	37.50% 3
Donor Name & Gift Range	37.50% 3
Donor Name & Gift Range	25.00% 2
Donor Name & Gift Range	25.00% 2
Donor Name & Gift Range	12.50% 1
Donor Name & Gift Range	12.50% 1
Donor Name & Gift Range	12.50% 1
Donor Name & Gift Range	12.50% 1

#	Donor Name & Gift Range	Date
1	MR. WARSH	4/3/2016 10:06 PM
2	Mike Hurst	3/30/2016 5:56 PM
3	Wagner	3/29/2016 10:31 AM
4	nope	3/29/2016 8:06 AM
5	I am sorry that I don't know my neighbors means well enough to answer.	3/25/2016 11:52 PM
6	Chet Choman - 10,000+	3/22/2016 11:43 AM
7	Mordecai Foundation- I don't know the gift range	3/21/2016 11:03 AM
8	Paul Patterson / Dr Elizabeth Kinney \$10,000	3/18/2016 8:05 PM

#	Donor Name & Gift Range	Date
1	MR. MYERS	4/3/2016 10:06 PM
2	Edith Wilson	3/30/2016 5:56 PM
3	Boyce	3/29/2016 10:31 AM
4	Doug & Janet Camp - 10,000+	3/22/2016 11:43 AM
5	SLV Federal Bank- I don't know a gift range	3/21/2016 11:03 AM

#	Donor Name & Gift Range	Date
1	MR. LOVATO	4/3/2016 10:06 PM
2	Christy Larsen	3/30/2016 5:56 PM
3	Carolyn Jeary - 10,000-75,000	3/22/2016 11:43 AM

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1	MR. KULP	4/3/2016 10:06 PM
2	William Dunn	3/30/2016 5:56 PM
3	Duane Bussey - 10,000+	3/22/2016 11:43 AM
#	Donor Name & Gift Range	Date
1	MR. STEPHAN WELSH	4/3/2016 10:06 PM
2	Cherith Imes	3/30/2016 5:56 PM
#	Donor Name & Gift Range	Date
1	KATRINA RUGGLES	4/3/2016 10:06 PM
2	Owner of Wilson Ranch west of Del Norte, lives in Co Springs	3/30/2016 5:56 PM
#	Donor Name & Gift Range	Date
1	Claudia & Lavelle Prewitt	3/30/2016 5:56 PM
#	Donor Name & Gift Range	Date
1	Gordon & Suzie Off	3/30/2016 5:56 PM
#	Donor Name & Gift Range	Date
1	Dale Berkbigler, M.D.	3/30/2016 5:56 PM
#	Donor Name & Gift Range	Date
1	Heidi Helgeson, M.D.	3/30/2016 5:56 PM

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Q14 Do you see yourself supporting this effort?

Answered: 44 Skipped: 28

Answer Choices	Responses	
Yes	34.09%	15
No	9.09%	4
I don't know	15.91%	7
Maybe (depends)	40.91%	18
Total		44

#	Explain:	Date
1	I have done my share of volunteering and working in local groups already.	4/11/2016 8:36 AM
2	It depends on how those running the show are selected and who is selected.	4/7/2016 10:48 AM
3	I AM NOT FINANCIALLY CAPABLE BUT I CAN HELP IN OTHER WAYS IF POSSIBLE	4/3/2016 10:06 PM
4	Again, I already commit volunteer time to four other groups that don't require extensive travel which costs money and expenses A large percent can be done from home.	3/29/2016 8:06 AM
5	Depends on how it evolves.	3/28/2016 10:05 AM
6	Fixed retirement income due to economic downturn affecting retirees my age.	3/28/2016 9:16 AM
7	yes, but not with money!	3/27/2016 8:50 PM
8	I'm sure I can help financially to some extent; and in time, as I am a more-established resident of the SLV, I might like to help in leadership.	3/25/2016 11:52 PM
9	I have failing business in tourism. County Tourism Board minutes state they got monies collected back to 2002 level. That without figuring in inflation	3/24/2016 7:05 AM
10	I feel uninformed. Crestone has a great number of worthy organizations already so I am not sure how this one would tie in or replace them.	3/23/2016 2:06 PM
11	Coming from outside the Valley and now working in one of the non-profits, I have experienced the positives and negatives of working to create a better community. There is a pronounced xenophobia in some Valley residents which makes it difficult to utilize the knowledge and experience of those who have worked outside the Valley. I think what is important to focus on is not how long someone has been in the Valley, but how willing they are to contribute to making their community a better place. The spirit of collaboration means taking all opinions, perspectives, and ideas and discussing so that everyone has a place at the table and no one is excluded for any reason. That doesn't mean all ideas are implemented, but widening the circle to include those not necessarily on the "inner circle" of non-profits but who still have valid questions or feedback is crucial to creating a Valley-wide Community Foundation that truly includes the whole Valley. I am very excited about the possibility of an organization such as this gaining a foothold in the minds and psyche of the Valley as I believe it represents a realistic move towards progress and consequently, better quality of life for those in the Valley.	3/22/2016 11:43 AM
12	I would be a small donor and perhaps a volunteer.	3/21/2016 10:18 PM
13	I will need to know how much is meant by supporting	3/21/2016 5:13 PM
14	If this moves forward and fundraising begins I will support this effort. I am very open to what information is gathered in this process. If the community doesn't want this, I am on board with that. I don't see this as something that needs to happen and we should convince locals to get on board.	3/21/2016 11:03 AM
15	I already support too many organizations, that I trust. This is just another one, where the same insiders hold the power and the money. I think asking us for specific names of donors speaks to the lack of integrity before the organization is even official. I will never support it.	3/21/2016 10:21 AM
16	People are poor here. Few can give to an undetermined foundation. If we can find extra money to give, it's going to be \$5.00 - and to a proven entity.	3/21/2016 8:47 AM

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17	Again, if the sector can't get organized in concert with this, I don't see the impact being as big. If the sector can get together to make an overall plan and figure out how to maximize what everyone is doing, I can see this foundation being beneficial.	3/18/2016 12:00 PM
18	I am willing to offer my time in support of this endeavour.	3/18/2016 8:30 AM

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Online Public Opinion Survey Questions & Results

Q15 How likely are you to do any of the following:

Answered: 45 Skipped: 27

	Extremely Likely	Very Likely	Somewhat Likely	Slightly Likely	Not Likely at All	Total	Weighted Average
Make a financial donation.	24.44% 11	2.22% 1	33.33% 15	22.22% 10	17.78% 8	45	2.93
Make a major gift contribution (over \$5,000).	2.22% 1	2.22% 1	11.11% 5	13.33% 6	71.11% 32	45	1.51
Make a contribution through planned giving or estate planning.	2.22% 1	4.44% 2	4.44% 2	35.56% 16	53.33% 24	45	1.67
Serve on the Board of Directors.	4.44% 2	6.67% 3	17.78% 8	31.11% 14	40.00% 18	45	2.04
Work on a Committee.	4.55% 2	13.64% 6	18.18% 8	34.09% 15	29.55% 13	44	2.30
Volunteer as needed.	4.55% 2	15.91% 7	22.73% 10	43.18% 19	13.64% 6	44	2.55
Be an advocate in my community and/or with my family and friends.	6.67% 3	35.56% 16	22.22% 10	24.44% 11	11.11% 5	45	3.02
Speak about the Foundation at events.	4.55% 2	15.91% 7	13.64% 6	34.09% 15	31.82% 14	44	2.27
Provide my expertise to assist the organization (i.e. lawyer, blogger, website programmer, etc.).	6.82% 3	11.36% 5	15.91% 7	27.27% 12	38.64% 17	44	2.20

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Online Public Opinion Survey Questions & Results

Q16 Are there persons, organizations, groups, foundations, government officials, etc., whose endorsement you would see as important to the success of this effort?

Answered: 42 Skipped: 30

Answer Choices	Responses	
Yes	38.10%	16
No	9.52%	4
I don't know	35.71%	15
Maybe	16.67%	7
Total		42

#	Who are they? Please list.	Date
1	Saguache Chamber of Commerce	4/7/2016 10:48 AM
2	THE TOWN BOARD THE SCHOOL BOARD	4/3/2016 10:06 PM
3	Darius Allen, Karla Shriver	4/1/2016 3:05 PM
4	Commissioners, SBA, DRG, Chamber of Commerce	3/31/2016 4:57 PM
5	Make sure those endorsing are neutral (not politicians) and represent a wide cross section of the community.	3/29/2016 10:31 AM
6	I have the feeling you are going to get the same group and add that much more, time commitment from them which could like weaken all the other entities.	3/29/2016 8:06 AM
7	Elected officials	3/28/2016 9:16 AM
8	I think that endorsement by the Crestone Eagle will be extremely important in Crestone-Baca. Forgive me if here already has been such an endorsement and I've missed it.	3/25/2016 11:52 PM
9	South Fork Chamber of Commerce Greater South Fork Foundation South Fork Trustees Local Churches	3/24/2016 4:04 PM
10	The major non-profits in the Valley would have to be on board in a way that signified true partnership. Organizations such as La Puente, Tu Casa, SLV Local Foods Coalition, Adams State University, etc. would need to collaborate more on avoiding donor fatigue, elevating mission similarities, and putting aside individual agendas. That was the idea of the Valley Community Fund - bringing many different voices into one room - and elevated the way non-profits interacted.	3/22/2016 11:43 AM
11	San Luis Valley Federal Bank Mordecai Foundation SLV Behavioral Health Group Valley-Wide Health Systems La Puente City Councils Creed Repertory Theatre Alamosa Hospital Southern Colorado Community Foundation (I think that's the name, they're based out of Pueblo)	3/21/2016 11:03 AM
12	City council, county commissioners	3/21/2016 10:27 AM
13	Greater South Fork Community Foundation	3/21/2016 10:21 AM
14	City and County of Alamosa, SLV Development Resources Group, Chamber of Commerce, Marketing and Tourism board, La Puente, Tu Casa, Center for Restorative Programs, Rio Grande Farm Park, ALMA, Boys and Girls Club, Small Business Development Center, many other nonprofit organizations in the SLV.	3/20/2016 4:24 PM
15	La Puente, Tu Casa, Center for Restorative Programs, etc. San Luis Valley Behavioral Health	3/18/2016 3:29 PM
16	CRC/RPD Magnolia Society El Pomar Anschutz Foundation	3/18/2016 8:30 AM
17	Local funding sources and non-profits.	3/16/2016 10:08 AM

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Q17 Are you aware of any other presently active or planned fund-raising campaigns that might compete with this campaign to fund a Community Foundation?

Answered: 43 Skipped: 29

Answer Choices	Responses
Yes	27.91% 12
No	72.09% 31
Total Respondents: 43	

#	If YES, please list them.	Date
1	Colorado Trust	4/11/2016 8:36 AM
2	The non-profit sector is always launching campaigns for money. What non-profit is NOT asking their community for money?	3/30/2016 5:56 PM
3	Crestone Library Project Healthy Living Park Creede Repertory Theater High Valley Community Center	3/29/2016 10:31 AM
4	Individual NPO established fund raising events. La Puente, Tu Casa, Advocacy Center.	3/28/2016 9:16 AM
5	As you know, there are many spiritual NPOs in Crestone-Baca. I imagine that each one of them has some form of fundraising campaign at least annually.	3/25/2016 11:52 PM
6	Greater South Fork Foundation has fund raisers	3/24/2016 4:04 PM
7	Every non-profit in the Valley, every school, and several government entities.	3/21/2016 8:47 AM
8	Probably the largest competitors in Alamosa would be the Adams State University Foundation and SLV Health Foundation. Any nonprofit in Alamosa would also be trying to raise funds (Boys and Girls Club, Tu Casa, La Puente, Center for Restorative Programs, Rio Grande Farm Park, ALMA, etc.)	3/20/2016 4:24 PM
9	The already set non-profit fundraisers. Mardi gars and Wine event for CRP in the summer.	3/18/2016 3:29 PM
10	I'd prefer not to, as I have no idea who is reading this survey's results.	3/16/2016 1:56 PM

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Q18 How important are these factors to be able to effectively organize and manage a fundraising campaign in the SLV?

Answered: 43 Skipped: 29

	Extremely Important	Very Important	Somewhat Important	Slightly Important	Not At All Important	Total	Weighted Average
Build a strong Board of Directors.	67.44% 29	25.58% 11	6.98% 3	0.00% 0	0.00% 0	43	4.60
Hire a highly professional staff person with a proven track record of success.	41.86% 18	32.56% 14	16.28% 7	6.98% 3	2.33% 1	43	4.05
Obtain wide community support.	59.52% 25	30.95% 13	4.76% 2	2.38% 1	2.38% 1	42	4.43
Find the "right" people to volunteer to serve on Board, committees, etc.	44.19% 19	46.51% 20	6.98% 3	2.33% 1	0.00% 0	43	4.33
Develop effective marketing materials.	39.53% 17	44.19% 19	11.63% 5	2.33% 1	2.33% 1	43	4.16
Build a strong case for support.	44.19% 19	44.19% 19	9.30% 4	2.33% 1	0.00% 0	43	4.30
Identify specific major gift contributors.	34.88% 15	32.56% 14	25.58% 11	6.98% 3	0.00% 0	43	3.95
Find funding outside the San Luis Valley.	41.86% 18	25.58% 11	23.26% 10	6.98% 3	2.33% 1	43	3.98

#	Other (please specify)	Date
1	Why is hiring professional staff an option? that takes away from the whole point of raising money. We have enough talented individuals in school and retired to cover these types of needs.	3/29/2016 8:06 AM
2	Leading answers, once again. Please add non-profit buy-in.	3/16/2016 10:08 AM

APPENDIX G

Online Public Opinion Survey Questions & Results

Q19 Do you have other insights to share (from your own personal experience with other philanthropic organizations that you have donated to or worked with in the past) that might be helpful to us as we move forward?

Answered: 39 Skipped: 33

Answer Choices	Responses	
Yes	30.77%	12
No	69.23%	27
Total		39

#	If yes, please specify.	Date
1	The work needs to equally divided - usually there are some people who do all the work and other who want to be in the group but do very little to contribute.	4/11/2016 8:37 AM
2	Provide education programs so the little guy can successfully set up an NPO and apply for grants, seek help in applying for grants and successfully navigate the paperwork necessary to do so.	4/7/2016 10:49 AM
3	I am familiar with this foundation: http://www.peoplewhocare.org/about-us Perhaps some of their techniques would be applicable?	3/30/2016 5:58 PM
4	Have to find a way to get new volunteers and future generations interested or it is all for nothing.	3/29/2016 8:06 AM
5	All of the areas that I checked were important in this survey are critical. There is still a strong mindset of "exclusion" in the Valley ... towns are motivated to "stay separate" for reasons that I don't understand.	3/28/2016 10:07 AM
6	To the extent that there are competing factions in the community, try to get the endorsement of someone respected and well-liked from each faction. Be careful of what one loony person can do on social media. In any case, monitor social media and try to undo smears.	3/25/2016 11:55 PM
7	I have noticed that we have many wonderful organizations in Crestone but they compete for funding. My understanding is that majors donors also notice this.	3/23/2016 2:07 PM
8	Samaritan's Purse: The following was taken from the website regarding their financial responsibility and accountability. This is a Christian Ministry but no matter what a person's belief system is these are the standards that should be expected of the leadership of the Community Foundation. We are governed by a responsible Board of Directors, the majority of whom are not staff members or their relatives. Our Board meets to establish policies, approve budgets, and review operational results and ministry accomplishments. • Our financial statements are prepared in accordance with generally accepted accounting principles. We obtain an annual audit in accordance with generally accepted auditing standards by an independent public accounting firm, Dixon Hughes Goodman LLP. Copies of our current audited financial statements are available upon request or can be downloaded from this website (see links above). • Our Board appoints an audit committee, the majority of whom are not staff members or their relatives, to review the annual audit and report its findings to the Board. • We seek to conduct our activities with the highest standards of integrity and to avoid conflicts of interest. We shun high-pressure or manipulative fund-raising tactics. • Our fund-raising appeals clearly identify the purpose and programs to which donations will be applied, and we ensure that donations are used for the purposes for which they were raised. Our Board has directed that all contributions designated for specific projects shall be applied to those projects, and we may assess up to 10 percent to be used for administering the gift. Occasionally, we receive more contributions for a given project than can be wisely applied to that project. When that happens, we use these funds to meet a similar pressing need. • Contributions to the ministry are tax deductible to the full extent allowed by law. In order to help our donors determine the tax-deductible portion of their gifts, we receipt all donations showing the fair market value of any goods or services provided to the donor. • When we make a purchase, we pay the approved invoice within 30 days. We do not intend to use the vendor's money. While we may occasionally borrow funds for capital expenditures, we promptly repay those loans.	3/23/2016 10:10 AM
9	These things usually start out strong but fail to keep momentum	3/22/2016 4:17 PM

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10	I'll reiterate the idea of relationships and stewardship for individual donors. With grants, you are writing to a faceless entity, but with individuals, there is ample opportunity to listen, to understand, and to show that their ideas and opinions are important. In my current role, I have also seen that taking time to answer an email or return a phone call immediately can make all the difference to how someone feels about making repeated donations.	3/22/2016 11:46 AM
11	The Valley is poor overall. There are a few individuals with some money and they are asked over and over and over and over and over.....to help every cause that someone dreams up. The same goes for the businesses. If you don't give, you're not a good neighbor and if you do, even more ask. It's time to think of something that can generate its own revenue and be self sustaining. This foundation cannot meet this criteria.	3/21/2016 8:50 AM

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Q20 What gender do you identify as?

Answered: 42 Skipped: 30

Answer Choices	Responses	
Male	33.33%	14
Female	66.67%	28
Other (please specify)	0.00%	0
Total		42

#	Other (please specify)	Date
	There are no responses.	

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Q21 Are you White, Black or African-American, American Indian or Alaskan Native, Asian, Native Hawaiian or other Pacific islander, or some other race?

Answered: 42 Skipped: 30

Answer Choices	Responses	
African-American or Black	0.00%	0
American Indian or Alaskan Native	0.00%	0
Asian	0.00%	0
Latino	14.29%	6
Middle Eastern	0.00%	0
Native Hawaiian or other Pacific Islander	0.00%	0
White	80.95%	34
From multiple races	4.76%	2
Other (please specify)	0.00%	0
Total		42

#	Other (please specify)	Date
	There are no responses.	

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Q22 What is your highest level of education?

Answered: 42 Skipped: 30

Answer Choices	Responses	
High School Graduate or Equivalent	4.76%	2
Some College Completed	19.05%	8
College Graduate	45.24%	19
Post Graduate	28.57%	12
Other (please specify)	2.38%	1
Total		42

#	Other (please specify)	Date
1	Masters and other certifications in paralegal and emergency response	3/29/2016 8:07 AM