

APPENDIX F

Interview Questions

Data Points

- Who conducted the interview (Kim Smoyer or Pip Conrad)
- Date of interview
- Interview type (in Person, telephone, Skype or email)
- Interview respondent's name
- Name of the community/county where the interview respondent resides
- Amount of time the interview respondent has lived in this community/county

Interview Questions

1. On a scale of 1 to 10 (with 10 as the most), how familiar are you with Community Foundations and what they do?
2. Do you think there is a NEED for a Community Foundation to serve the San Luis Valley?
3. If YES, is the priority high, moderate or low?
4. What would compel you and your community to support a campaign to fund a Community Foundation?
5. What is your impression of the philanthropic spirit and understanding of the fund-raising process in your community?
6. Do you believe the financial goal of the campaign to be attainable? why? or why not?
7. What challenges to the success of the campaign do you think might exist?
8. How would you describe the traits needed for the ideal leaders to advise, organize and/or manage this Community Foundation (board members, staff, advisors, etc.)?
9. Can you name people (in the community) who fit those descriptions (including yourself, if applicable)?
10. Can you think of individuals capable of considering a major gift or financial donation, if so, provide names and gift range (see next question for level)?
11. Are there persons, organizations, groups, foundations, government officials, etc., whose endorsement you would see as important to the success of this effort?
12. Do you see yourself supporting this effort?
13. If yes to question #12, then in what ways?
14. Are you aware of any other presently active or planned fund-raising campaigns that might compete with this campaign to fund a Community Foundation?
15. What do you know about the Valley Community Fund (VCF)?
16. Do you think VCF can organize and manage a capital campaign? Yes or No? Why?
17. Is there anything that you want to share about other philanthropic organizations that you have either donated to or worked with in the past that might provide some insights or advise?
18. Do you have other insights (from your own personal experience) that you would want to share?
19. Do you have any other information or questions?