

APPENDIX E

Interview Introduction Letter



Dear San Luis Valley Community Member,

We'd like to hear what you have to say about the possibility of a Community Foundation in the San Luis Valley. Community leaders and residents of the Valley have been talking about this concept for a while. Such a significant undertaking will require wide community support. We are asking you to share advice and your personal insights to help us identify the issues and opportunities that may shape a major fundraising campaign of this type.

We have hired Smoyer & Associates, a local consulting firm, to conduct numerous interviews with Valley community members to get their feedback on the viability of this concept. We'd like to encourage you to be part of that interview process. You can expect the following of the interview process:

- Interviews will generally take from 45 to 60 minutes.
- Interviews will take place between mid January and mid March, 2016
- You will not be asked to make a contribution.
- You will have a choice between a face-to-face interview held at a location in your community on a specific date or a telephone/Skype interview at a time convenient for you.
- Please email Kim Smoyer (communityfoundationofslv@gmail.com) if you would like to confirm your participation.

Please consider participating. We believe you will find the process to be very interesting and informative.

If you agree to participate in an interview, Smoyer & Associates will forward on to you the case statement brochure and other informational materials that will provide a more detailed explanation for the vision and mission of this innovative concept.

If you have any questions, please feel free to call Kim Smoyer at 719-655-0104.

Sincerely,

Community Foundation of the San Luis Valley Steering Committee

Jan Oen, Valley Community Fund

Don Thompson, Valley Community Fund

Julie Mordecai, Valley Community Fund

Burt Wadman, Architect

Catherine Augar, Creede Repertory Theatre

Heather Brooks, City of Alamosa

Lupita Garcia, Energy Resource Center

Mikela Tarlow, ActionLab

Debbie Westra, NAFSIS

Michael Wisdom, SLVDRG

Paul Foster, First Southwest Bank

Kairina Danforth, Town of Crestone