



2020 ADVERTISEMENT & SPONSORSHIP FORM

E.T.I. Corral 118 is a not-for-profit equestrian organization dedicated to providing horse shows and related events open to anyone who wants to participate. (*EQUESTRIAN TRAILS, INC. (E.T.I.) is a California-Not-For-Profit organization that is dedicated to equine legislation, good horsemanship, and the acquisition and preservation of trails.*) Your sponsorship through placing an advertisement promotes equestrian activities, good horsemanship, and trail etiquette through local horse shows, play days, organized trail rides, etc. Your advertisement can be for a business or to support an equestrian in her or his riding goals. (A donation without any print copy is considered a sponsorship.) Your advertisement will appear in our 2020 newsletters as well as on our web site. Further, your web site or e-mail will be linked on our web site. **(You must supply a print-ready advertisement according to advertisement level below.)**

Advertisement and/or Sponsorship amount must be either in cash/check or product value. Product value is the retail value of the item[s] donated. Please, no promotional gift certificates or gift cards. All size ads are approximate to printing specifications.

Please choose from the following categories:

CLASS SPONSORSHIP: \$250 includes FULL PAGE ad Class #: _____

PLATINUM: \$200 provides FULL PAGE ad

GOLD: \$135 to \$199 provides 1/2 page ad

SILVER: \$70 to \$134 provides 1/4 page ad

COPPER: \$35 to \$69 provides business-card size ad

Name: _____

Business: _____

Address: _____

E-mail: _____

Phone No.: _____

Amount: \$ _____

Questions? Please call:

Lorraine Biederman, Sponsorship Chair,
805-796-1411

E-mail: lorrainebiederman@yahoo.com

Please mail this form and check to:

Lorraine Biederman Sponsorship Chair

E.T.I. Corral 118

41 La Encina

Newbury Park, California 91320

Please make checks payable to:

E.T.I. Corral 118

Your support is deeply appreciated by all who participate and enjoy ETI Corral 118 activities and events.

THANK YOU FOR YOUR SUPPORT!

Visit our Web Site – www.eti118.org