

Jesus' body was laid in a pitch black tomb. But after three days, light entered into that tomb as the stone was rolled away. Jesus had risen from the dead. Clearly, He was different from other men. He was God in human flesh, and darkness could not hold Him down.

I wonder if you'll take this wonderful offer today? If you'll 'buy' without any money. They say the best things in life are free – and when you see everything that Jesus can do for you and you realize it's all a free gift – you've got to agree with that statement!

Back to scarcity. Even though you can become a Christian by trusting Jesus as your Lord and Savior, any day of the year, there is still an urgency about your decision. The Bible says,

'Today is the day of salvation', and 'Now is the accepted time'.

The fact is this: none of us are guaranteed tomorrow. You may have one hundred more years after reading this pamphlet or you might not even be here tomorrow. That's why every single one of us would be very wise to receive into our lives the Son of God who rose from the dead and gives us a hope beyond the grave.

So, Jesus has saved you a place in the queue – will you join the line today? I'll be right behind you.

If you would like to commit your life to Jesus now but don't know what to say, perhaps you could pray this prayer quietly in your heart.

*Heavenly Father,  
You know everything about me  
and you know that I am a sinner.  
Thank you that your Son Jesus  
was willing to die for me so that I  
can be forgiven.  
Thank you that He rose from the  
dead so that I can have eternal life.  
So today I ask Jesus to be my Lord  
and Savior.  
Help me to live the rest of my life  
for Him because He has saved me.  
In Jesus' name. Amen.*

**To see more from the author please go to:**  
[www.offthekirb.co.uk](http://www.offthekirb.co.uk) and  
[youtube.com/offthekirbstreetpreaching](https://youtube.com/offthekirbstreetpreaching)

**10 Publishing**  
a division of 10ofthose.com

[www.10ofthose.com](http://www.10ofthose.com)



9 781914 966316 >



By Joe Kirby

## Before I reveal what this amazing discount code is, let me ask you a question.

Why do people go so crazy on Black Friday? Eager shoppers will camp outside their favorite stores to ensure they're first in line. In 2019 U.S. consumers spent a whopping 9 billion dollars on Black Friday! You may well have seen the shocking fights that take place over items.

So why do we get so excited about Black Friday?

One word: Scarcity.

We know there is a deal on today, that tomorrow will be gone. I bought a beautiful Canon Camera one year on Black Friday and the following week that same camera was hundreds of dollars more.

There is also scarcity to the Black Friday

Deal I'm going to tell you about, but before I tell you why... here's the deal, and it is available for all:

- A mansion with a tremendous view
- A crown
- Your sins forgiven
- A friendship with the God of the universe
- Eternal life

Now maybe you're thinking 'how much does all this cost?'

**This Black Friday deal will set you back \$0**

It's free to you.

And this is the discount code:  
J-E-S-U-S

### Here's how it works:

You and I have done wrong: we've lied; we've stolen; we've lost our tempers; we've ignored God; and all of us, without exception, have 'skeletons in our closets'. The Bible calls this sin. But the amazing news is that on the cross where Jesus died He took the punishment for our sin.

The Bible says, 'At noon, darkness fell across the whole land until three o'clock. At about three o'clock, Jesus called out with a loud voice, "My God, my God, why have you abandoned me?"'

This darkness wasn't metaphorical, it was real. It was recorded by

historians around the world at the time. To put it simply, the Good Friday we celebrate at Easter was actually a Black Friday!

### Why did darkness fall on the land?

Jesus, the Light of the World, was dying. And when there is no light, things go dark very quickly.

Many other people died on crosses, but the world didn't go dark – but what made Jesus different was that He was absorbing God's rightful anger for our sin. Because Jesus shed His blood on the cross there's a promise that all who put their trust in Christ can be washed from all their guilt and made whiter than snow. Just like snow covers the dirt and makes it appear clean, Jesus' blood actually can cover our guilt, shame and wrong to make us completely clean in God's eyes.