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YETI PBR WORLD CHAMPION BULL

All bulls who compete on the PBR's premier series and within the PBR Teams league are eligible to win the YETI PBR World Champion Bull title, provided they have not been deemed ineligible by the organization.

The YETI PBR World Champion Bull will be determined by a bull's Top 8 outs during regular season events on the premier series and at Teams events, plus the best two of three outs at the PBR World Finals. The bull with the highest average score across those 10 outs will be crowned the YETI PBR World Champion Bull and earn the $100,000 bonus.

In the event of a tie between two or more bulls after the 10 outs, the bull with the highest average score across three outs at the World Finals is named the YETI PBR World Champion Bull. If there remains a tie among two or more bulls, the World Champion Bull title will be shared among all bulls tied, and the prize money will be divided evenly among the stock contractors of these bulls.

PBR will maintain the bull standings during each season, spanning from the beginning of the PBR Teams season in July to the conclusion of the premier series the following May. At the conclusion of the regular season for the Unleash The Beast, the stock contractors for the Top 3 bulls with the highest regular-season average (average of Top 8 scores) will receive the following bonuses: 1st: $25,000, 2nd: $10,000, 3rd: $5,000.

YEAR	BULL	STOCK CONTRACTOR
2024	Man Hater	Jane Clark/Gene Owen
2023	Ridin' Solo	Cord McCoy/Bill McCarty
2022	Ridin' Solo	Cord McCoy/Bill McCarty
2021	Woopaa	Barker Bulls/Hookin' W Ranch
2020	Smooth Operator	Dakota Rodeo/Julie Rosen/Clay Struve/Chad Berger
2019	Smooth Operator	Dakota Rodeo/Julie Rosen/Clay Struve/Chad Berger
2018	SweetPro's Bruiser	D&H Cattle Co./Buck Cattle Co.
2017	SweetPro's Bruiser	D&H Cattle Co./Buck Cattle Co.
2016	SweetPro's Bruiser	D&H Cattle Co./Buck Cattle Co.
2015	SweetPro's Long John	D&H Cattle Co.
2014	Bushwacker	Julio Moreno/Richard Oliveira
2013	Bushwacker	Julio Moreno/Richard Oliveira
2012	Asteroid	Circle T Ranch & Rodeo
2011	Bushwacker	Julio Moreno/Richard Oliveira
2010	Bones	Teague Bucking Bulls, LLC
2009	Code Blue	Walton & Wagoner/Berger & Struve
2008	Bones	Teague Bucking Bulls, LLC
2007	Chicken On A Chain	Robinson/Tedesco/Larry The Cable Guy
2006	Mossy Oak Mudslinger	Page & Teague Bucking Bulls
2005	Big Bucks	Frontier Rodeo Company
2004	Little Yellow Jacket	Joe Berger/Tom Teague/Bernie Taupin
2003	Little Yellow Jacket	Joe Berger/Tom Teague/Bernie Taupin
2002	Little Yellow Jacket	Joe Berger/Tom Teague/Bernie Taupin
2001	Dillinger	Herrington Cattle Co.
2000	Dillinger	Herrington Cattle Co.
1999	Promise Land	Terry Williams Bucking Bulls
1998	Moody Blues	Terry Williams Bucking Bulls
1997	Panhandle Slim	Terry Williams Bucking Bulls
1996	Baby Face	Terry Williams Bucking Bulls
1995	Bodacious	Andrews Rodeo Co. Inc.

YETI BULL OF THE PBR WORLD FINALS

In 2017, PBR revived the YETI Bull of the PBR World Finals award, acknowledging the highest-performing bull at the PBR World Finals each year. The YETI Bull of the PBR World Finals receives a $25,000 bonus. The honor is awarded to the bull with the highest average score over three outs at the PBR World Finals, and any bull with three outs at the event is eligible. PBR's Livestock Director selects the qualifying bulls for the World Finals, as well as the bulls awarded three outs. Unless otherwise disqualified, the Top 7 bulls in the final season standings are guaranteed to be awarded three outs at the World Finals. In 2007, this award was known as the Mikel Moreno Bull of the World Finals named in honor of Mikel Moreno who lost his battle with leukemia in 2006. Mikel's father, Julio Moreno, is a PBR stock contractor who owned three-time PBR World Champion Bull Bushwacker.

YEAR	BULL	STOCK CONTRACTOR
2024	Red Demon	Universal Pro Rodeo/Rachel & Dustin Powell/Delmas/Williams
2023	Ridin' Solo	Cord McCoy/Bill McCarty
2022	Night Hawk	Logan Clancey/Dakota Rodeo/Chad Berger
2021	Woopaa	Barker Bulls/Hookin' W Ranch
2020	Smooth Operator I'm Busted	Dakota Rodeo/Julie Rosen/Clay Struve/Chad Berger Dakota Rodeo/Chad Berger/Clay Struve/Ken Barnhart
2019	Smooth Operator	Dakota Rodeo/Julie Rosen/Clay Struve/Chad Berger
2018	Legit Hocus Pocus	Dakota Rodeo/Julie Rosen/Clay Struve/Chad Berger D&H Cattle/Barthold/Almand
2017	SweetPro's Bruiser	D&H Cattle Co.

2024 YETI PBR WORLD CHAMPION BULL

MAN HATER

Man Hater dominated the 2024 YETI PBR World Champion Bull race.

The powerful animal athlete bucked off 18 of his 21 cowboy opponents, tallying an impressive 85.7% buckoff average, while also posting a 46.55-point average bull score, besting runner-up bull Red Demon by 1.02 points across their 10 qualifying outs.

While nearly every out Man Hater logged was one for the highlight reels, the two rides he surrendered to 2024 PBR World Champion Cassio Dias were the most memorable in his championship run. The pair first danced for an incredible 94.75 points in the championship round in Los Angeles, California, in February, and then again for 93.25 points in the final round in Albuquerque, New Mexico, the following month. During these outs, Man Hater was marked 46 points and 45.75 points, respectively, marking two of his 10 trips during the regular season where he posted a bull score of 45.75 points or more.

"Those two rides ... I'm 65 and I've seen bull rides my whole life. I'm not saying they're the best (pair) ever, but they're the best I've ever seen live ... and maybe even on TV. They were great. Everybody has their opinion. Some will say it was, some will say it wasn't. This is the best one that's ever come off my trailer," Man Hater's stock contractor Gene Owen.

"They will be part of history."

While Owen has served as the more vocal of Man Hater's shared owners, it was Jane Clark who initially wanted to strive to add a champion to their pen.

"We'd had a few bulls go to the Finals, it was a few years ago. I called her about some bulls one day and she said 'I don't want any more 'just' bulls. I want a superstar bull. I don't care if takes a year to find him, that's what I want,'" Owen shared.

"And that's what we did, we just took our time."

After hauling the elite animal athlete for the Halpains

for roughly six months to see how he would perform, the duo purchased the bull in 2023 after he quickly showed his potential to excel amongst PBR's best.

"By having him now, it's mission accomplished, but he didn't come automatically. We didn't just open the gate when we bought him and he just wasn't kicking and spinning. It was a process to get him settled in and get him in the right place. So, I'm proud of that," Owen said.

In addition to Owen's praise for the 2024 Champion, Man Hater's season speaks for itself.

The powerful bovine competitor registered nine YETI "Built For the Wild" Bull of the Event honors during the 2024 title push, five more than any other bull in the PBR. Man Hater also lit up the scoreboard nearly every time he bucked. He posted the three highest-marked outs of the season before the 2024 PBR World Finals: Unleash The Beast, all for 47 points or more, including his season-best 47.75-point effort inside Madison Square Garden in New York City when he upended Boudreaux Campbell after just 3.3 seconds. Other than Man Hater, only Red Demon, the No. 2 bull from 2024, recorded an out marked 47 points or more.

Despite his domination throughout the season, Man Hater struggled during the first two stages of the 2024 PBR World Finals, posting two uncharacteristic outs for 44.5 points and 42.25 points in his first two showings of the event.

But champions step up when the stakes are highest. Inside AT&T Stadium, needing a 37.75-point bull score to clinch the 2024 YETI PBR World Champion Bull title, the powerful bovine competitor roared out of the chutes and dispatched Eduardo Aparecido in just 2.53 seconds, marked 47.25 points, his fourth out of the season that was marked 47 points or more, to secure the title.

"I get a little emotional and I really try not to but man, it was hard for me to keep it together at different times... almost overwhelmed," Owens said. "I'm a blessed man and God has always blessed me through my whole life, on numerous things. I don't always understand why except that he loves me, I'm a child of God and he blessed me. That's all I know."

STOCK CONTRACTORS

The PBR uses more than 100 different stock contractors across the United States and Canada with each contractor on average owning 20-200 bulls.

The PBR has set high standards for each stock contractor and their bucking bulls, who need to maintain a certain caliber to ensure that they are in top shape to perform.

The PBR Livestock Director hand-picks bulls for each nationally televised Unleash The Beast and PBR Teams events. Each of these events utilizes eight to 15 contractors depending upon on the location and quality of the stock, with each contractor supplying approximately seven or eight bulls. Bulls arrive at least 24 hours before the event, allowing them to become acclimated while also being given the opportunity to rest, and become nourished and hydrated before the competition.

STOCK CONTRACTOR OF THE YEAR

The Stock Contractor of the Year is selected by a vote of the Top 40 riders in the current season's PBR Unleash The Beast standings prior to the conclusion of the regular season. The PBR Stock Contractor of the Year receives a year-end $10,000 bonus.

YEAR	STOCK CONTRATOR	LOCATION
2024	Blake Sharp	Columbus, Mississippi
2023	Blake Sharp	Columbus, Mississippi
2022	Chad Berger & D&H Cattle	Mandan, North Dakota & Ardmore, Oklahoma
2021	Chad Berger	Mandan, North Dakota
2020	Chad Berger	Mandan, North Dakota
2019	Chad Berger	Mandan, North Dakota
2018	Chad Berger	Mandan, North Dakota
2017	Chad Berger	Mandan, North Dakota
2016	Chad Berger	Mandan, North Dakota
2015	Chad Berger	Mandan, North Dakota
2014	Chad Berger	Mandan, North Dakota
2013	Jeff Robinson	Mars Hill, North Carolina
2012	Jeff Robinson	Mars Hill, North Carolina
2011	Jeff Robinson	Mars Hill, North Carolina
2010	Jeff Robinson	Mars Hill, North Carolina
2009	Chad Berger	Mandan, North Dakota
2008	Chad Berger	Mandan, North Dakota
2007	Chad Berger & Larry Ryken	Mandan, North Dakota & Yankton, South Dakota
2006	Page & Teague Bucking Bulls	Ardmore, Oklahoma
2005	D&H Cattle & Land Company	Ardmore, Oklahoma
2004	D&H Cattle & Land Company	Ardmore, Oklahoma
2003	D&H Cattle & Land Company	Ardmore, Oklahoma
2002	D&H Cattle & Land Company	Ardmore, Oklahoma
2001	D&H Cattle & Land Company	Ardmore, Oklahoma
2000	Herrington Cattle Company	Mont Belvieu, Texas
1999	Terry Williams Bucking Bulls	Carthage, Texas
1998	Terry Williams Bucking Bulls	Carthage, Texas
1997	Terry Williams Bucking Bulls	Carthage, Texas
1996	Terry Williams Bucking Bulls	Carthage, Texas
1995	Terry Williams Bucking Bulls	Carthage, Texas

2023 PBR STOCK CONTRACTOR OF THE YEAR

BLAKE SHARP

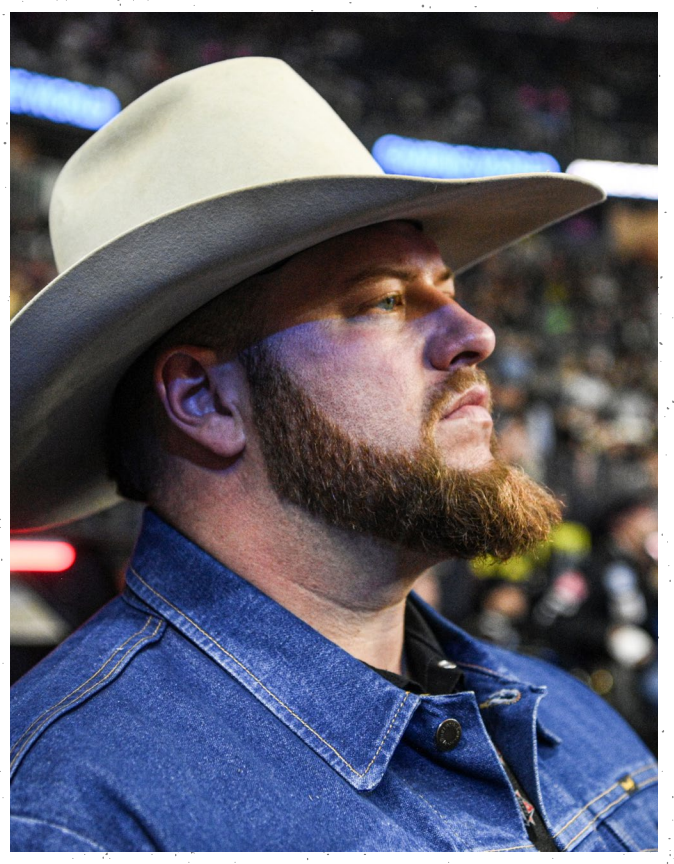
At the 2024 PBR World Finals: Unleash The Beast, Blake Sharp was awarded his second consecutive PBR Stock Contractor of the Year award.

"There's no better feeling," Sharp said. "It's a childhood dream of mine. Growing up around it, you always want to accomplish something like this, and I feel like it's the best accomplishment in what I do. So, there's nothing like it. My first one was – I guess it was not a shocker, but it was unexpected. The second one, I knew what we had to do to get it done. I knew we had to go the miles. I knew we had to have the right kind of bulls on the truck to make it all come together. But it worked out for the best, and I think we're going to continue to strive for it every year."

Sharp believes that growing up so close to the business has given him an edge that he likens to college football coaches. The former player at East Mississippi Community College and Louisiana Tech says that the best coaches are the ones who have been around the sport for a long time and know what to look for in players.

"It's kind of the same thing with me," he said. "Growing up around it, you kind of learn certain characteristics of bulls, and you see certain potential of bulls."

Sharp also credits his partners, including UB Bucking Co., Michael Floyd, and Henry Wilson, with making his job significantly easier.



"You've got good partners involved, and guys that love it just as much as you do," Sharp said. "Them guys, they're not in it to make a fortune. They're in it because they love it, and that's the kind of guys I want on my team: the guys that really do love the bulls, they love the sport, they want to see the sport thrive."

It's not easy keeping that many bulls in top physical form for the duration of a PBR season. Sharp's girlfriend is a veterinarian at Mississippi State University, and he uses the university whenever he needs to get his bulls checked out.

Closer to home, Sharp says it's all about a strong feed program, the best hay, and even good water. He even spent a few years creating his own feed for his bulls with a local mill.

"I ended up working with that mill and just trying different ingredients and different combinations to get the very best out of the bulls," Sharp said. "I'm not a nutritionist, but I just fell in love with that part of it. I just love knowing what's in my feed and what they're getting out of it."

Sharp's stout pen includes Mike's Motive, UTZ BesTex Smokestack, and UTZ BesTex Legend, who finished No. 3 in the 2024 YETI PBR World Champion Bull race. He believes Mike's Motive could break the PBR record for most premier series outs – currently at 147 with Mike's Motive at 91 – and thinks Legend could win a world title in 2025. Smokestack, meanwhile, has already won a world title in the PRCA.

Whether the records and world titles shake out or not, Sharp will keep being proud of his pen, keep giving them the best care possible, and keep striving for excellence.

"As far as the care for the animals, we give them the best," Sharp said. "We always do whatever it takes for them to be 100% no matter what. If they're not 100%, I'm not going to put them on the truck.

"At the end of the day, we're going to keep on striving for greatness and try to keep on winning more," he added with a laugh. "That's the plan."

Story and Interview abridged from "2024 Stock Contractor of the Year Blake Sharp has Bucking Bulls in his Blood" by Darci Miller on PBR.COM.

PBR ANIMAL WELFARE

The PBR is fully committed to ensuring the health, safety, welfare and respect of the animal athletes in the sport. The care and treatment of PBR bulls is a top priority for the organization, and PBR operates under a zero tolerance policy for any mistreatment of an animal associated with the league.

CARE OF THE ANIMAL ATHLETES

- Bulls receive about 10-15 pounds of a special blend of a high-protein grain ration per day. The blend varies depending on the bull's needs and the stock contractor.
- Bulls receive approximately 15 pounds of high-quality hay per day.
- Many bulls receive a B-12 complex vitamin shot monthly as well as nutritional supplements.
- Bulls receive a health inspection any time they have to cross state lines per federal, state and city regulations.
- Bulls are only allowed to travel a maximum of 10 hours per day. After 10 hours, the bulls are rested for 12-14 hours.
- Bulls stand in 6-10 inches of sawdust shavings during transport for their comfort.
- Each stock contractor has a local veterinarian on call for their bulls.
- Many bulls also receive chiropractic care, magnetic pulse therapy, and acupuncture as needed to keep them in top shape and feeling great.

BUCKING BULLS Q&A

Like humans, PBR bucking bulls come in an array of shapes, sizes, and colors, and similarly, their own personalities and talents make them unique. Unlike humans, these extraordinary animal athletes are bred for a career that gives them a great life while sparing them a death sentence: just about every male bovine who is not a bucking bull enters the food supply by the time he is 3 years old.

The PBR has a vast number of championship-caliber bulls who compete on the sport's multi-tiered tour structure in addition to the accompanying PBR Teams league. The bulls receive treatment consistent with PBR's stringent animal welfare policy; among stock contractors who own and raise the bulls, they are considered to be a "member of the family." Here are some frequently asked questions about the welfare of PBR bucking bulls and the equipment used in professional bull riding.

Q: CAN ANY BULL COMPETE IN A PBR EVENT?

A: Not every bull can compete in a PBR event. Saying any bull is suitable for PBR competition is like saying that any human being is fit and talented enough to compete in the Olympics. PBR bulls are the highest-caliber animal athletes in the business. The majority of PBR bulls are bred and born to compete in the PBR arena – products of elite breeding programs that for years have been fine-tuning the important role that genetics play in producing a great bucking bull.

Q: WHAT DOES THE AVERAGE BULL WEIGH?

A: The average PBR bucking bull weighs approximately 1,600-1,800 pounds. PBR bucking bulls rarely weigh less than 1,200 pounds and can weigh as much as 2,200 pounds.

Q: WHAT DOES A BULL EAT?

A: Bulls eat high-protein feed, which helps them keep their strength and endurance, and high-quality hay, which helps keep them healthy.

Q: WHERE DO BULLS LIVE?

A: The bulls of the PBR live on large ranches where they get plenty of exercise. There are many ranches from coast to coast across North America, Australia, and Brazil, helping ensure the best bulls in the world are provided for each event regardless of location.

Q: WHAT IS THE AVERAGE PBR BULL WORTH?

A: The monetary value of a bucking bull depends greatly upon his proven performance in the arena; however, most PBR bulls are worth at least $10,000, with some boasting values of more than $500,000. A bull's value increases when he becomes a proven sire of other quality bucking bulls.

A PBR bull is ranked just like the riders. When a bull consistently receives high marks, his value increases. The higher the ranking in areas such as overall performance, buck-off percentage, and average rider score, the greater the bull's conceivable worth.

Q: WHAT IS THE LIFESPAN OF A BUCKING BULL?

A: Bucking bulls often live well into their teens, which would be considered geriatric for any bull. Though a bucking bull may often be in his athletic prime around age 5 or 6, many bulls buck past the age of 10. When retiring from competition, they often become sires in breeding programs.

Q: WHAT MAKES A BULL BUCK?

A: The success of bucking bull breeding programs around the world has proven that genetics are the main factor in determining a bull's desire and ability to buck.

The American Bucking Bull is now a recognized breed of cattle, thanks to the PBR and American Bucking Bull Inc. (ABBI). The ABBI has more than 300,000 animals with bucking bull genetics registered in its database.

The bulls, born to buck, will kick out their hind legs at the height of their bucking action in an effort to dislodge the flank strap – a soft cotton rope – that encircles their body. The flank strap, positioned around the bull's flank, in front of their hips – about as tight as the belt around your waist – is a training device teaching young bulls to buck then serves as the "go signal" for older athletes. Contrary to misinformation commonly circulated, the flank strap never comes in contact with the bull's genitals, and the bulls are not agitated or prodded to buck in any way.

Q: WHAT IS A BULL ROPE?

A: The bull rope is what the bull rider holds on to throughout his out. It is wrapped around the chest of the bull directly behind the animal's front legs. At the bottom of the rope hangs a metal bell designed to give the rope some weight so that it will fall off the bull as soon as the rider is bucked off or dismounts the animal. The bell has smooth, round edges and does not harm the bull in any way.

Q: WHAT IS THE DIFFERENCE BETWEEN A CONVENTIONAL AND BRAZILIAN BULL ROPE?

A: The most apparent difference is that the ropes are pulled from opposite sides. The conventional rope is pulled from the riding-hand side while the Brazilian rope is pulled from the free-hand side.

There are also subtle differences in the way the ropes are braided. With a conventional bull rope, the loop – the knotted part of the rope used for adjustment – is on the free-hand side of the handle while the tail—the portion of rope that is run through the loop and back to the hand – is on the riding hand side of the handle. The Brazilian rope is braided with the loop on the riding-hand side and the tail on the free-hand side. The style used is the one which the rider feels gives the best grip. Neither style harms nor agitates the bull in any way.

Q: DO THE SPURS WORN BY RIDERS HARM THE BULLS?

A: Bull riders wear spurs that are required to have dull, loosely locked rowels – the wheel-like part of the spur -- that come into contact with the animal. The spurs help a rider maintain his balance by giving him added grip with his feet. The spurs do not cut or scratch a bull's hide, which is seven times thicker than a human's skin.

Q: IS THERE A VETERINARIAN ON SITE AT PBR EVENTS?

A: There is always a designated veterinarian on-site or on-call at all PBR-owned events. If there appears to be a sick or injured bull at an event, the veterinarian is notified immediately. Health papers are also required for all animals arriving at an event. They are inspected as they are unloaded before competition.

PBR stock contractors treat their bulls with respect and the best care available.

BULL INJURIES

It is extremely rare that a PBR bull is injured in competition; however, bulls who suffer a career-ending injury are retired to stud and live the balance of their lives as healthy, fully capable breeding bulls.

PBR POLICY FOR INJURED BULLS

- At all PBR owned events, a vet is on-site or on-call at all times during the performances.
- In most cases involving bulls suffering an injury in the arena, they are able to leave on their own.
- In the case of a bull not being able to leave under his own power, PBR has the ability to assist and ensure a safe departure of the injured bull.
- At all elite Unleash The Beast and PBR Teams events, a sled is available upon which the bull is secured and taken from the arena, usually by a skid steer.
- After an injured bull has exited the arena, he is put on a trailer and taken to the veterinarian's office or bull housing for further evaluation.

For more information on the PBR's Animal Health, Welfare and Safety Practices, please visit www.pbr.com.

AMERICAN BUCKING BULL INC. (ABBI)

PBR and a visionary group of stock contractors, recognizing the value and importance of preserving bucking bull genetics, acquired a DNA Registry formerly known as RSR (Rodeo Stock Registry) in 2003. This database was the foundation of American Bucking Bull Inc. (ABBI) and has since had its database of registered animal athletes swell 10-fold.

ABBI is the largest bucking cattle registry in the world with more than 300,000 DNA-registered animals. These animals are recognized as being part of a unique breed called American Bucking Bull – registered bulls who can compete at ABBI events for prize money. As breeding these animal athletes has become more of a science, their buck-off rate against the cowboys has risen.

The formation of ABBI as a separate entity has added a whole new dimension to the sport of bull riding. ABBI offers valuable incentives to bull breeders while tracking and preserving the lineage of today's top competition bulls.

The ABBI sanctions and produces marquee events for bucking bull breeders, including the Classic World Finals and Futurity World Finals, which both began in 2004. In 2024, the ABBI paid out more than $7.3M in prize money including more than $1.6M paid out in Las Vegas during the 2024 ABBI World Finals. During the most recent season, 2,057 bovine athletes competed amongst the ABBI ranks. Superstar animals such as PBR World Champion Bulls Ridin' Solo and SweetPro's Bruiser began their careers competing at ABBI events.

The ABBI Classic World Finals features the top Classic (3- and 4-year-old) bulls competing for a purse of more than $480,000, while the ABBI Futurity World Finals features the top futurity (2-year-old) bulls competing for a purse of $120,000.

In 2023, ABBI announced the richest event in the organization's history, the $1 Million Futurity. The $1 Million Futurity, which will return in 2025, begins with four qualifying events in October, December, January, and February, and the Top 25 bulls at each phase advance to the Semifinals. There, the Top 30 advance to the Championship Round held in conjunction with the PBR World Finals in Texas. The Championship Round features a $900,000 purse, including a $250,000 bonus to the winning animal athlete. In addition, a $100,000 Consolation Futurity is held for those calves that do not place inside the Top 25 of the Qualifier events. In 2024, the $1 million Futurity was won by Futrell 6K (Futrell/D&H Cattle Co).

FREQUENTLY ASKED QUESTIONS

Q: WHAT IS AN ABBI CLASSIC EVENT?

A: An ABBI Classic event is an event that is open to ABBI-registered 3- and 4-year-old bulls, typically held in conjunction with a PBR-sanctioned event. The bulls are ridden by cowboys and receive scores from a panel of ABBI judges. These scores are independent of the score the cowboy receives, with a score of 100 being perfect. Any bull score in the 90s is considered to be outstanding.

Q: WHAT IS AN ABBI FUTURITY EVENT?

A: An ABBI Futurity event is an event open to ABBI-registered 2-year-old bulls. Rather than a rider, each bull has a 25-pound box (dummy) placed on his back which is released via remote control at 4 seconds. ABBI judges award the animal a score based on his performance during the 4 seconds.

Q: WHAT IS THE AMERICAN HERITAGE FUTURITY EVENT?

A: The ABBI American Heritage Futurity event, held each spring, is unique in that animals are entered into the system as calves and sustaining payments are made in the years leading up to the event. The payout depends on how many animals are entered each year with the winner typically earning around $100,000; however, it isn't unusual for close to $500,000 to be paid in prize money.

Q: HOW DOES THE ABBI REGISTER ANIMALS?

A: Breeders submit an application with information such as date of birth, potential parentage and a DNA sample (blood or tail hair). Following verification of parentage using the sample, the animal is issued a registration certificate. The registration certificate is entered into the ABBI database with the verified parentage and DNA profile.

Q: WHAT IS THE ABBI CLASSIC WORLD FINALS?

A: The ABBI Classic World Finals features the ABBI's top 3- and 4-year-old bulls, (based upon the regular season standings) competing for an estimated purse of more than $480,000, with the World Champion and Finals event winner each receiving a 100,000 bonus.

Q: CAN FEMALES BE REGISTERED WITH THE ABBI?

A: It is essential that females be registered to ensure the complete genetic record of a bucking bull is preserved. Also, many breeders believe that the dam (mother) is as important as the sire (father), if not more so, in producing a great bucking bull.

Q: WHO OWNS THE ABBI?

A: The PBR owns 50%of the ABBI with the remainder owned by a group of breeders and stock contractors who purchased interest in the organization when it was created.

Q: WHAT MAKES AN AMERICAN BUCKING BULL BUCK?

A: Bucking is a natural instinct bred into a male bovine; a bull can't be made to buck and is in no way agitated or prodded to buck. The success of bucking bull breeding programs around the world, with managed and deliberate mating sessions, has proven that genetics are the most prevalent factor in determining a bull's desire and ability to buck.

Careful selective breeding has encouraged this natural behavior in certain genetic lines. The American Bucking Bull breed as a whole has been improved as breeders select bulls for their athleticism, bucking desire, and confirmation.

ABBI CLASSIC WORLD CHAMPION BULL AND ABBI FINALS CLASSIC CHAMPION BULL

The ABBI (American Bucking Bull Inc.) Classic World Champion Bull is the top 3- or 4-year-old bull as determined by his Top 6 scores headed into the ABBI World Finals, in addition to his two performances at the season-culminating event. In addition to earning the coveted title, the bovine athlete is also awarded a $100,000 bonus.

In 2018, the ABBI began to crown a Finals Classic Champion Bull. The honor, which also includes a $100,000 bonus, is awarded to the Classic bull with the top score across his two outs at the ABBI World Finals, which coincides with the PBR Teams Championship.

ABBI Classic World Champion Bulls

YEAR	BULL	STOCK CONTRACTOR	LOCATION
2024	King Tut*	Less Than 8 Cattle Co.	Paso Robles, California
2023	Flyin Wired*	Julian/BS Cattle Co.	Stephenville, Texas
2022	Cool Whip	Julian Cattle & Staci Addison/D&H Cattle/ Crooked W	Ardmore, Oklahoma
2021	Juju	Tommy Julian/D&H Cattle	Ardmore, Oklahoma
2020	Woopaa*	Barber Bulls LLC	Mesilla Park, New Mexico
2019	Chiseled*	D&H Cattle Co./Flinn	Ardmore, Oklahoma
2018	Hocus Pocus*	Barthold/Almand/D&H Cattle Co.	Ardmore, Oklahoma
2017	High Test	Tommy Julian/D&H Cattle Co.	Ardmore, Oklahoma
2016	Wicked Stick	Dakota Rodeo/Berger-Struve	Mandan, North Dakota
2015	Bruiser	D&H Cattle Co.	Ardmore, Oklahoma
2014	Long John	D&H Cattle Co.	Ardmore, Oklahoma
2013	The Rocker	Wyatt Crowder Bucking Bulls	Fort Lupton, Colorado
2012	Shepherd Hills Tested	Luthy/Duckwall/D&H Cattle/ Shepherd Hills Cutlery	
2011	Back Bender	Ackerman/Cox	Stephenville, Texas
2010	Bushwacker	Julio Moreno/Richard Oliveira	Orangevale, California
2009	Black Pearl	Ravenscroft/Boyd-Floyd Bull Co.	Stephenville, Texas
2008	Crosswired	D&H Cattle Co./Clifton Wiggins	Ardmore, Oklahoma
2007	Troubadour	Julio Moreno Bucking Bulls	Orangeville, California
2006	God's Gift	Don Kish Bucking Bulls	Red Bluff, California
2005	Stray Kitty	D&H and Buck	Ardmore, Oklahoma
2004	Big Deal	D&H and Buck	Ardmore, Oklahoma

*This bull was also the ABBI World Finals Classic Event Champion

Note: In 2020, the ABBI World Champion Classic Bull and ABBI World Finals Classic Event Champion was determined by the bulls' trips at the 2020 PBR Pendleton Whisky Velocity Tour Finals in Sioux Falls, South Dakota, and at the 2020 PBR World Finals in Arlington, Texas, bucking once at each event.

ABBI Finals Classic Champion Bulls

YEAR	BULL	STOCK CONTRACTOR	LOCATION
2024	King Tut*	Less Than 8 Cattle Co.	Paso Robles, California
2023	Flyin Wired*	Julian/BS Cattle Co.	Stephenville, Texas
2022	Flapjack	Parker/OK Corralis/Gordon/ D&H Cattle	Ardmore, Oklahoma
2021	Liston	D&H Cattle	Ardmore, Oklahoma
2020	Woopaa*	Barber Bulls LLC	Mesilla Park, New Mexico
2019	Chiseled*	D&H Cattle Co./Flinn	Ardmore, Oklahoma
2018	Hocus Pocus*	Barthold/Almand/D&H Cattle Co.	Ardmore, Oklahoma

*This bull was also the ABBI Classic World Champion.

ABBI FUTURITY WORLD CHAMPION BULL

The ABBI Futurity World Champion is the 2-year-old bull with the highest score when his Top 10 marks of the season are averaged together with his two-round scores at the Futurity Finals. Through 2012, bulls qualified for the event based on points accumulated during the regular season. Starting in 2013, the event was open to all ABBI-registered, futurity-age bulls. Beginning in 2018, the event featured the Top 60 qualifiers based on regular-season money won.

YEAR	BULL	STOCK CONTRACTOR	LOCATION
2024	Futrell 6K	Futrell/D&H Cattle Co	Ardmore, Oklahoma
2023	Buck Biden	(Buckin Fun Group/Hilton Bull Co)	Dayton, Texas
2022	Mr. Vaquero	Buck Cattle/D&H Cattle	Ardmore, Oklahoma
2021	Sucker Punch	Tommy Julian/Jirl Buck/D&H Cattle Co.	Ardmore, Oklahoma
2020	Little V	Cord McCoy/Kevin Graber	Ada, Oklahoma
2019	Cherry Bomb	Flinn/D&H Cattle Co.	Ardmore, Oklahoma
2018	Ridin Solo	Sara & Cord McCoy/Steve Best	Ada, Oklahoma
2017	Audacious	444 Bucking Bulls/D&H Cattle	Ardmore, Oklahoma
2016	Tango	Wyatt Crowder Bucking Bulls	Fort Lupton, Colorado
2015	Frequent Flyer	D&H Cattle Co. /Erwin Cattle	Ardmore, Oklahoma
2014	Grump	Harrison/D&H	Ardmore, Oklahoma
2013	Amigo II	Stoltzfus Cattle Company	Leon, Iowa
2012	Jungle Fear	Pillow Bucking Bulls	Lawton, Oklahoma
2011	Jungle Smoke	Pillow/Barrett	Lawton, Oklahoma
2010	Ragin J.T.	Tuttle/Jaynes Gang	Beaumont, Texas
2009	Pure Smoke	Scott Accomazzo	Stephenville, Texas
2008	Copp Hou	Jerry Copp	Tulsa, Oklahoma
2007	Deja Blu	Justin McKee	Winston-Salem, N.C.
2006	Comet's Gold	Lyndal Hurst/Vernon Guidry	Madisonville, Texas
2005	Crazy Train	D&H Cattle Co.	Ardmore, Oklahoma
2004	Stray Kitty	D&H and Buck	Ardmore, Oklahoma

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EDNELIO ALMEIDA

While growing up in Brazil, Ednelio Almeida followed the advice of his brothers and completed his studies while playing soccer – rather than pursuing a career in bull riding. However, after moving to help his father with his ranch, Almeida began riding at 18 and has not looked back. The methodical Brazilian turned down his first offer to compete in the United States in 2018, still in search of more experience, and his patience paid off. Almeida is now a staple on the premier series as he pursues an individual gold buckle.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	1
Hometown	Cacoal, Brazil
Residence	Decatur, Texas
Height	5'8
Weight	163
Born	1/2/1994
Riding Hand	Left
Career Earnings	$173,068.64
High-Marked Ride	88.25 points on Simon in New York City on August 10, 2024.

TEAMS TRANSACTIONS:

- May 24, 2022: Signed as a free agent by the Texas Rattlers.
- July 31, 2022: Placed on Injured Reserve by the Texas Rattlers.
- August 23, 2022: Traded to the Carolina Cowboys for Junior Patrik Souza by the Texas Rattlers. Assigned to Injured Reserve by the Carolina Cowboys.
- September 6, 2022: Removed from Injured Reserve and assigned to the Reserve Roster by the Carolina Cowboys.
- September 13, 2022: Placed on Injured Reserve by the Carolina Cowboys.
- October 24, 2022: Removed from Injured Reserve and put on the Reserve Roster by the Carolina Cowboys.
- March 15, 2023: Acquired by the Nashville Stampede, alongside Mason Taylor, for Texas Rattlers' first overall pick in the 2023 Protected Roster Draft. Both Taylor and Almeida were added to the Protected Roster by the Nashville Stampede.
- September 5, 2023: Demoted to the Reserve Roster by the Nashville Stampede.
- July 10, 2024: Added to the Protected Roster by the Nashville Stampede.
- November 5, 2024: Dropped by the Nashville Stampede.

JOURNEY TO THE PBR:

- Almeida did not begin bull riding until he was 18 years old at the insistence of his brothers, who told him only to try bull riding if he was sure it was a career he wanted to pursue. Taking their advice, Almeida completed his studies while playing soccer.
- After Almeida's father bought a ranch elsewhere in Brazil, Almeida decided to quit soccer and move to help his father maintain and run the ranch. Only then did he start riding consistently and pursue bull riding as a career.

CAREER IN REVIEW:

2018-2021:

- Almeida made his PBR debut in Braganco Paulista in April and went 3-for-5 to finish fourth. He competed four more times in Brazil during the remainder of the season, logging two additional Top 5 finishes, and climbing to No. 7 in the PBR Brazil standings.
- The Brazilian continued to compete in his home country in 2019, recording three consecutive Top 10 finishes culminating in a tenth-place finish in Colatina in June.
- Competing at the Last Cowboy Standings event in Jaguariuna in September, Almeida went 2-for-4 and finished fourth. Despite being shut out at the PBR Brazil National Finals in November, he finished No. 17 in the PBR Brazil standings.
- Almeida was then absent from the PBR competition in both 2020 and 2021.

2022-2023:

- After originally receiving a letter of recommendation to compete in the United States in 2018, Almeida took the plunge in 2022 as soon as he received embassy clearance following the COVID-19 pandemic in 2020. Almeida made his Pendleton Whisky Velocity Tour debut in March in Fresno, California, going 1-for-3 to finish tenth.
- After being signed as a free agent by the Texas Rattlers in May, Almeida turned heads in June by winning back-to-back events in Fort Worth, Texas, and Erick, Oklahoma.
- As the inaugural season for PBR Teams began, Almeida was bucked off in his only out with the Rattlers before being traded to the Carolina Cowboys in August. While he didn't receive an out with Carolina, the team finished with a 15-13 record, ranked No. 4 in the league standings entering the first-ever PBR Teams Championship.
- In Las Vegas, Carolina defeated the No. 7 Kansas City Outlaws during Round 1, 175.5-88.25, before falling to the No. 3 Oklahoma Freedom, 267.25-265, in Round 2. Carolina was eliminated from championship contention after losing the second Last Chance Game alongside the No. 1 Austin Gamblers, knocked out by the No. 2 Texas Rattlers 179-90-89.25. Almeida was not tapped to ride in the postseason.
- After multiple stints on Injured Reserve as he battled a hip injury in 2022, Almeida elected to have surgery in January 2023, sidelining him until April.
- Almeida showed no rust in his return, topping Karizma for 85.5 points in his Unleash The Beast debut in Billings, Montana, in April. Going 1-for-4, he finished fifteenth. Narrowly missing the World Finals, Almeida concluded the season at No. 66 in the world.
- The Brazilian was traded to the Nashville Stampede in March and went 1-for-16 with the team during the league's 2023 campaign. Nashville finished the regular season ranked No. 7 with an 11-17 record.
- Looking to repeat their Cinderella run from 2022, the No. 7 Nashville Stampede faced off against the No. 4 Oklahoma Freedom in Round 1 of the 2023 PBR Teams Championship. Despite three Stampede rides, including an 87.5-point ride by Almeida aboard Midnight Magic, the Freedom won by a mere 0.5 points, 262-261.5, to send Nashville to the first Last Chance Game. In the three-way showdown, Nashville was eliminated alongside the No. 6 Carolina Cowboys by the No. 8 Missouri Thunder, 180-178.75-176.5, with Almeida bucking off Crooked Nose in 3.61 seconds, ending the team's dreams of back-to-back titles.

2024:

- Almeida competed on the elite Unleash The Beast consistently for the first time in 2024, qualifying for his first career PBR World Finals and finishing inside the world's Top 35.
- In January, Almeida delivered a career-best fourth-place finish in Houston, Texas, climbing to No. 26 in the Unleash The Beast standings during the midpoint of the season.

- Battling through a buckoff streak, Almeida found his form again in Billings, Montana, in April, where he finished seventh. Almeida concluded the regular season at No. 29 in the standings, qualifying for his career-first PBR World Finals.
- During the *Eliminations* stage, Almeida went 0-for-4 before being shut out at *Ride For Redemption,* ending the season at a career-best No. 31 in the Unleash The Beast standings.
- Returning to the Nashville Stampede for the 2024 PBR Teams season, Almeida went 4-for-19 as the team finished No. 7 in the regular season with a 12-16 record.
- By finishing outside the Top 6 in the regular season standings, the Stampede had to compete in the Ride-In Round at South Point Hotel and Casino in Las Vegas for their shot at one of the final two berths for the main event inside nearby T-Mobile Arena. Despite Almeida bucking off Hell Right, the Stampede won the Ride-In Round to punch their ticket alongside the No. 10 New York Mavericks to the 2024 PBR Teams Championship. Unfortunately, the Stampede were defeated by the No. 4 Texas Rattlers, 264-86.75, in Round 1 and were ousted from the tournament, alongside the No. 10 New York Mavericks, 88.75-87.75-83.75, by the No. 5 Austin Gamblers in the first Last Chance Game. Almeida was not tapped to ride in the Stampede's final two games.

ANDREW ALVIDREZ

Former powerlifter Andrew Alvidrez is proving to be one of the sport's most determined athletes. Breaking through to the PBR's elite tour for the first time in 2020, the determined Texan is one of the sport's pre-eminent talents and a force both in individual and PBR Teams competition. Following a career year in 2023 where he won his first two premier series events and finished inside the world's Top 10 for the first time, Alvidrez now has his eyes set on not only winning an individual gold buckle but also a PBR Teams Championship with the Missouri Thunder.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	4
Hometown	Seminole, TX
Residence	San Angelo, TX
Height	5'5"
Weight	160
Born	9/15/96
Riding Hand	Right
Career Earnings	$735,977.31
High-Marked Ride	91.75 points on Yellowknife in Manchester, New Hampshire, on December 18, 2023

AWARDS
Member of the 4th-Place Missouri Thunder during the 2023 PBR Teams Season
2023 Lane Frost/Brent Thurman Award Winner
2022 PBR Teams Fourth-Round Draft Pick
2018 PBR Touring Pro Division Champion

TEAMS TRANSACTIONS

- May 23, 2022: Selected in the fourth round of the PBR Teams Draft by the Missouri Thunder.
- February 16, 2023: Marked as a Protected Rider by the Missouri Thunder.

JOURNEY TO THE PBR:

- Starting his career at a young age, Andrew Alvidrez attempted his first animal counterpart at the age of three when he climbed on a sheep to compete in mutton busting. He quickly developed a love and sense of comfort on top of an animal.
- At age 8, Alvidrez began to take Western sports more seriously, advancing to steer riding.
- Inspired by three-time PBR World Champion Adriano Moraes, Alvidrez remembers staying up late with his dad to watch PBR events to study how the pros made their moves.

CAREER IN REVIEW:

2014-2018:

- Alvidrez made his PBR debut in November 2014 at the Touring Pro Division stop in San Antonio, Texas where he found immediate success, finishing seventh.
- Less than a year later, Alvidrez won his first PBR event, topping the field at a subsequent Touring Pro Division stop in San Antonio in July 2015.
- The Texan continued to have intermittent success throughout 2015, and into 2016 and 2017.
- In 2018, he broke through, winning the Touring Pro Division Championship after logging three wins and an additional seven Top 10 finishes on the league's developmental tour, and earning a bid to the 2018 PBR Pendleton Whisky Velocity Tour Finals.

2019-2020:

- While 2019 was another rollercoaster season for Alvidrez, in 2020, he reached numerous career milestones.
- He began the year on the Pendleton Whisky Velocity Tour frequently at the top of the leaderboard, racking up four Top 10 finishes through the first two months of the season to crack the Top 35 and earn his career-first berth to the elite Unleash The Beast.
- Alvidrez made his premier series debut in March in Little Rock, Arkansas, where he finished second, earning a near-permanent place on the elite tour.
- As the season continued, in addition to logging an additional runner-up effort in Billings, Montana, Alvidrez also recorded his first 90-point score, a 91.25-point ride on Medicine Man in Montana.
- The Texan concluded the season with his career-first qualification to the PBR World Finals, however, was unable to compete due to a neck fracture sustained in October while riding in Tulsa, Oklahoma. He finished a then career-best No. 26 in the world.

2021:

- Alvidrez returned to competition in March 2021, logging back-to-back Top 15 results at his first two appearances on the Unleash The Beast, 12th in both Kansas City, Missouri, and Louisville, Kentucky.
- Steadily climbing the world rankings, Alvidrez was back atop the podium during the premier series' summer break, winning on the Touring Pro Division in Livingston, Montana, and on the Pendleton Whisky Velocity Tour in Memphis, Tennessee.
- Alvidrez was a near-constant presence on the elite tour for the remainder of the year, finishing a career-best second in September in Anaheim, California, en route to his second consecutive PBR World Finals qualification.
- Riding inside T-Mobile Arena for the prestigious championship event, Alvidrez went 1-for-4 to finish 26th, concluding the year No.26 in the standings for the second consecutive season.

2022:

- Alvidrez began the 2022 season hot, with a fourth-place effort in one of the initial Unleash The Beast events of the season in New York City. He logged two additional Top 10 finishes before qualifying to the third PBR World Finals of his career where he went 3-for-8 to finish a career-best 10th at the bull riding's most prestigious event.
- The day after the World Finals concluded, Alvidrez was drafted in the fourth round of the inaugural PBR Teams Draft, with the 28th overall pick, by the Missouri Thunder.
- Proving to be one of the team's most dependable riders, Alvidrez helped the Thunder win their second game at the league's debut event in Cheyenne, Wyoming, riding Chanler's Dream for 88.5 points in the Thunder's 174.25-87 victory over the Nashville Stampede.
- Alvidrez went 11-for-24 during the 2022 regular season, key in the team's 13-15 overall record and No. 6 seed at the first PBR Teams Championship.
- In Las Vegas the team stumbled, losing to the No. 5 Arizona Ridge Riders, 88-87.75, in Round 1, and later eliminated in the Last Chance Game by the No. 3 Oklahoma Freedom, 359.5-88.75-0, alongside the No. 7 Kansas City Outlaws. Alvidrez was bucked off in both of his postseason outs.

2023:

- In 2023, Alvidrez had a career year in individual competition, finishing inside the world's Top 10 for the first time and winning his first two premier series events.

- Alvidrez started the season on fire, finishing inside the Top 5 in seven of his first eight events, including back-to-back wins in Manchester, New Hampshire, and Albany, New York. These victories marked his career-first premier series wins and propelled him to the No.1 rank in the fierce World Championship Race for six weeks.
- After relinquishing the No. 1 ranking, Alvidrez remained consistent in the world's Top 10, adding three more Top 10 finishes through March.
- In May, Alvidrez began his fourth career PBR World Finals No. 6 in the Unleash The Beast standings.
- After bucking off in the first four rounds, Alvidrez's championship-contending form was on full display in Round 5 as he rode Red Mosquito for a mammoth 91.5 points. The score won the round and the Lane Frost/Brent Thurman Award, presented to the rider who logs the highest-marked ride at the PBR World Finals.
- The big score was Alvidrez's lone qualified ride at the 2023 World Finals, going 1-for-7 to conclude the event 13th, finishing the year a career-high No. 7 in the Unleash The Beast standings.
- During the second season of PBR Teams, Alvidrez went 4-for-17 for the Missouri Thunder as they concluded the regular season No. 8 in the league with an 8-20 record.
- At the 2023 PBR Teams Championship, the Thunder proved their resilience. After falling to the eventual champion and 2023 regular-season No. 4 Texas Rattlers, 174-84.5, in Round 1, Missouri rallied and won the first Last Chance Game to advance to Round 2 of the progressive elimination tournament for the first time in team history. The Missouri captain was bucked off in both his first two outs.
- The Thunder were barely edged by the regular season No. 1 Austin Gamblers, 177.75-174.75, in Round 2, despite an 88-point ride from Alvidrez aboard Dana White's Twisted Steel. The Thunder then made PBR Teams Championship history by also winning the second Last Chance Game to advance to the Semifinals where they would again play the No. 1 Austin Gamblers.
- In the Semifinals, after establishing an early two-ride lead, the Thunder were defeated in walk-off form, eliminated on the final out, 256-172, before being shut out in the Third Place Game against the No. 5 Arizona Ridge Riders. The Thunder ultimately concluded the 2023 season No. 4 in the league. Alvidrez went 0-for-3 in the final three games, finishing the postseason 1-for-6.

2024:

- Alvidrez bounced around between the Pendleton Whisky Velocity Tour and the elite Unleash The Beast throughout the 2024 season but managed to qualify for his fifth consecutive PBR World Finals. He concluded the regular season No. 38 in the standings courtesy of four Top 15 finishes on the elite tour.
- During PBR World Finals – *Eliminations*, Alvidrez delivered a clutch 89.25-point ride on Dark Thoughts to finish the first stage of bull riding's crown jewel eighth, earning a berth to the PBR World Finals – *Championship* the following weekend. Inside AT&T Stadium, however, Alvidrez was shut out, going 0-for-4 and concluding the season ranked No. 34 in the Unleash The Beast standings.
- During the 2024 PBR Teams Season, Alvidrez returned as Captain of the Missouri Thunder going 8-for-21 (38.1%) to help the team to a 12-16 finish, ranked No. 6 in the regular season standings.
- At the 2024 PBR Teams Championship, Missouri upset the No. 5 Austin Gamblers, 265.75-90.5, in Round 1 behind Alvidrez's 89.5-point ride on Almost Sober. In Round 2, Missouri fell to their in-state rivals, the No. 1 Kansas City Outlaws, 262.5-88, before being eliminated in the second Last Chance Game by the No. 2 Carolina Cowboys, 178.75-0-0. Alvidrez finished 1-for-3 in the postseason, bucking off in the Last Chance Game and against the Kansas City Outlaws.

QYNN ANDERSEN

Qynn Andersen is one of the grittiest cowboys to emerge from Australia in recent years. Mounting a career year in 2024, Andersen turned heads at his career-first World Finals when he conquered the formidable Dana White's Twisted Steel. With a full season under his belt in the United States, Andersen now looks to compete for an individual gold buckle while helping bring a second PBR Teams Championship to the Texas Rattlers.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS

World Finals Appearances	1
Hometown	Koumala, Queensland, Australia
Residence	Stephenville, Texas
Height	6'0
Weight	155
Born	5/27/2003
Riding Hand	Right
Career Earnings	$191,825.18
High-Marked Ride	87 points on Battered & Bruised in Ridgedale, Missouri, on September 16, 2023.

AWARDS

- Member of the 4th-Place Missouri Thunder during the 2023 PBR Teams Season
- 2023 Lane Frost/Brent Thurman Award Winner
- 2022 PBR Teams Fourth-Round Draft Pick
- 2018 PBR Touring Pro Division Champion

TEAMS TRANSACTIONS:

- August 23, 2023: Signed as a free agent by the Missouri Thunder and assigned to the Reserve Roster.
- March 15, 2024: Dropped by the Missouri Thunder.
- May 29, 2024: Signed as a free agent by the Texas Rattlers and assigned to the Reserve Roster.
- August 28, 2024: Added to the Protected Roster by the Texas Rattlers.

CAREER IN REVIEW:

2021-2022:

- Qynn Andersen made his PBR debut in Australia, competing in Rockhampton, Queensland, in September. A month later, he recorded his first qualified ride in PBR competition in Mackay, Queensland, in October, going 1-for-3 to finish fourth. Andersen logged two additional Top 5 finishes in his home nation, before qualifying for his first PBR Australia Grand Finals and concluding the year at No. 14 in the national standings.
- In 2022, Andersen won his first event, in Newcastle, New South Wales, in March then tallied his second event win of the season in Brisbane, Queensland, in May. Remaining red-hot for the remainder of the regular season, he added eight Top 10 finishes to his resume, including a third event victory in Rockhampton in October.
- Competing in his second Australian Grand Finals, Andersen went 1-for-2 and finished sixth at the event. He concluded the year No. 4 in the Australian national standings, 322.5 points behind 2022 PBR Australia Champion Cody Hefferman.

2023-2024:

- In 2023, Andersen flew across the Pacific Ocean to compete in the United States. He made his Touring Pro Division debut at the weekly PBR Stockyards Showcase in Fort Worth, Texas, in March.
- Andersen won his first event on American soil in August, dominating an iteration of the weekly Stockyards Showcase. His win caught the eye of the Missouri Thunder, who signed the Australian as a free agent just days later.
- Andersen went 2-for-9 with the Thunder as they concluded the regular season 8-20, No. 8 in the league.
- At the 2023 PBR Teams Championship, the Thunder fell to the eventual champion and 2023 regular-season No. 4 Texas Rattlers, 174-84.5, in Round 1, but rallied and won the first Last Chance Game to advance to Round 2 of the progressive elimination tournament for the first time in team history.
- The Thunder were barely edged by the regular season No. 1 Austin Gamblers, 177.75-174.75, in Round 2, but then made PBR Teams Championship history by also winning the second Last Chance Game to advance to the Semifinals where they would again play the Austin Gamblers.
- In the Semifinals, after establishing an early two-ride lead, the Thunder were defeated in walk-off form, eliminated on the final out, 256-172, before being shut out in the Third Place Game against the No. 5 Arizona Ridge Riders, 344.75-0. The Thunder concluded the 2023 Championship tournament fourth. Andersen went 0-for-3 during the postseason, bucking off against the Texas Rattlers, in the first Last Chance Game and the Semifinals.
- Staying active, Andersen returned to Australia to compete at the 2023 Grand Finals in November, going 2-for-5 to finish fifth at the event, and No. 24 in the national standings.
- In 2024, Andersen competed consistently on the Velocity Tour and through his success there qualified for his first PBR World Finals.
- Courtesy of five Top 10 finishes throughout the regular season, Andersen advanced to the Velocity Tour Finals in early May ranked No. 26 in the global standings
- Looking for a chance to qualify for his first PBR World Finals, Andersen battled back from a Round 1 buckoff to top Redline for 85 points in Round 2. He finished twelfth in the event and earned his first PBR World Finals qualification as the highest-placing international invite not already qualified for the World Finals.
- During the *Eliminations* stage, Andersen rode Dana White's Twisted Steel for 86.75 points in Round 2. While he finished 16th at the event, it was not enough to advance directly to the *Championship*. The following week, Andersen was unable to rebound during *Ride For Redemption,* ending the year ranked No. 55 in the Unleash The Beast standings.
- Following his first PBR World Finals, Andersen signed with the Texas Rattlers for the 2024 PBR Teams season, going 1-for-12. During the team's annual homestand in Fort Worth, Texas, in September, the Rattlers remained the only team undefeated at home, sweeping all three games for the third consecutive season. The team finished No. 4 in the league's regular season standings with a 16-12 record.
- As the 2024 PBR Teams Championship got underway, Texas defeated the No. 7 Nashville Stampede, 264-86.75, in Round 1, where Andersen bucked off Haymaker in his only out of the postseason. In Round 2, the Rattlers fell to the No. 3 Florida Freedom, 349.25-261, and their title reign came to an end in the second Last Chance Game, falling to the No. 2 Carolina Cowboys, 178.75-0-0, alongside the No. 6 Missouri Thunder.
- Andersen, alongside his fellow Texas Rattlers' teammates Brady Fielder and Daniel Keeping, concluded 2024 in Australia for the Grand Finals in November. Andersen went 3-for-4 to finish the event second and skyrocket to No. 9 in the PBR Australia standings.

EDUARDO APARECIDO (AH-PAIR-A-SEE-DOO)

Known as "Fast Eddy," veteran Brazilian bull rider Eduardo Aparecido is a consistent force amongst the PBR's elite ranks. Aparecido has proven he is capable of excelling on the sport's biggest stages, going 7-for-8 in Las Vegas during the first two PBR Teams Championships for the Arizona Ridge Riders and going a perfect 4-for-4 during their 2024 homestand. After joining the 400-ride club in 2024, two titles continue to elude Aparecido, that of PBR World Champion, as well as a PBR Teams Champion.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	13
Hometown	Gouvelândia, Brazil
Residence	Decatur, Texas
Height	5-8
Weight	160
Born	6/4/90
Riding Hand	Right
Career Earnings	$2,678,337.53
High-Marked Ride	93.25 points on Roy during the championship round of the PBR World Finals in Las Vegas, Nevada, on October 26, 2014

AWARDS
2022 PBR Teams Third-Round Draft Pick by the Arizona Ridge Riders
Member of the 2nd Place Arizona Ridge Riders during the 2022 PBR Teams Season
Member of the 3rd Place Arizona Ridge Riders during the 2023 PBR Teams Season
Four-Time PBR Global Cup Team Brazil Qualifier (2017-2020)
Two-Time PBR Global Cup Champion (2018-2019)

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the third round of the PBR Teams Draft by the Arizona Ridge Riders.
- February 23, 2023: Marked as a Protected Rider by the Arizona Ridge Riders.

JOURNEY TO THE PBR:

- As a kid, Eduardo Aparecido watched rodeos on television, telling himself that one day he would ride bulls.
- He prepared for his future career by taking practice rides at a ranch where he worked.
- Aparecido admires two-time PBR World Champion and Nashville Stampede Head Coach Justin McBride for his "perfect riding style," and he looks to three-time PBR World Champion Silvano Alves and two-time PBR World Champion J.B. Mauney as role models as well.

CAREER IN REVIEW:

2011-2016:

- After finishing second in PBR Brazil in 2011 and 2012, Aparecido debuted on the elite PBR Unleash The Beast at the 2012 PBR World Finals, where he delivered one qualified ride to finish 28th.
- After becoming a consistent presence on tour in 2013, in 2014, Aparecido won his first regular-season event in Nampa, Idaho, and logged his first 90-point ride on the premier series, in what remains his career-high marked ride, 93.25-points on Roy at the 2014 World Finals, where he finished a career-best fourth and concluded the year No. 6 in the world.
- In 2015, Aparecido rode to a second consecutive fourth-place effort at the World Finals and ended the year ranked No. 11, while he finished No. 7 in 2016.

2017:

- Aparecido had a breakout season in 2017, winning his first PBR Major in Arlington, Texas, in February and three additional regular-season event titles.
- His first stint as the No. 1 rider in the world lasted six months, and the season ended with Aparecido ranked No. 3 in the world after his sixth PBR World Finals.
- Another highlight of the season included Aparecido's selection to Team Brazil for the inaugural PBR Global Cup, adding one qualified ride to the team's runner-up finish.
- Earning $342,736.63 in 2017, Aparecido eclipsed $1 million in career earnings, the 32nd rider in league history to accomplish the feat.

2018-2019:

- During the 2018 season, fans witnessed another World Championship contending performance from the consistent Brazilian.
- Concluding the year No. 10 in the world, Aparecido, who won the elite series event in Glendale, Arizona, capped his year with a ninth-place finish at the PBR World Finals.
- Aparecido again competed for Team Brazil at the 2018 PBR Global Cup in Australia, covering two bulls en route to his nation's first victory at the international event.
- Compared to 2017 and 2018, the 2019 campaign took a different path for Aparecido.
- While he made his eighth appearance at the PBR World Finals, where he went 2-for-5, both of which were for 90 points, the season wrapped with Aparecido ranked No. 23 in the world.
- Aparecido was also a member of the 2019 PBR Global Cup USA Champion Team Brazil, marking his third appearance at the team event.

2020:

- Aparecido rebounded in 2020 finishing No. 12 in the world.
- Beginning his campaign in Australia, Aparecido climbed the world rankings after a runner-up finish at the nation's Iron Cowboy.
- Back in the United States, he rode to a seventh-place finish at the season-launch Unleash The Beast Major in New York City. In the subsequent months, Aparecido logged three additional Top 10 finishes prior to the season briefly pausing as the world responded to the onset of the COVID-19 pandemic.
- After traveling home to Brazil for five months, Aparecido returned to elite Unleash The Beast in September for the event in Billings, Montana.
- Aparecido finished the regular season with two additional Top 10 finishes, and he qualified for the ninth PBR World Finals of his career, where he was sixth.
- In addition to his elite tour accomplishments, Aparecido was again selected for Team Brazil for the 2020 PBR Global Cup USA, adding one score to the nation's third-place finish.

2021-2022:

- Despite being a staple on the elite Unleash The Beast throughout 2021, Aparecido dipped in the rankings at year's end, finishing the campaign No. 27.

- His year was headlined by a fourth-place result on the elite tour in Glendale, Arizona, along with an additional seven Top 10 results.
- While he seemingly hit his stride at the end of the regular season, delivering a ninth-place finish in Manchester, New Hampshire, and tenth-place result in Lincoln, Nebraska, Aparecido was shut out at the tenth PBR World Finals of his career, going 0-for-4.
- In 2022, Aparecido bounced back into the Top 20, finishing No. 15 in the race for the PBR World Championship.
- His season was highlighted by three straight third-place finishes on the premier series, starting in March in Kansas City, Missouri, pushing him from No. 21 to No. 14 in the standings. Bronze showings in Albuquerque, New Mexico and Sioux Falls, South Dakota, allowed Aparecido to reach a season-best No. 10 ranking in the world.
- At the debut World Finals in Fort Worth, Texas, Aparecido went 3-for-8 to finish 11th at the event and No. 15 in the world.
- Aparecido was taken in the third round of the inaugural PBR Teams Draft by the Arizona Ridge Riders and was a solid addition to the roster, going 12-for-21 during the regular season and helping Arizona finish fifth with a 14-13-1 record, including a six-game win streak from August 20 to September 9, where Aparecido went a sizzling 5-for-6.
- In Las Vegas for the first PBR Teams Championship, Aparecido and the Ridge Riders once again found that mid-season form that briefly led them to be No. 1 in the league. Aparecido went a perfect 4-for-4 during the tournament, helping to lead his team past the No. 6 Missouri Thunder, 88-87.75, in Round 1 and the No. 2 Texas Rattlers, 425.25-178.75, in Round 2, posting the first postseason perfect game in PBR Teams history. In the Semifinals, the Ridge Riders eliminated the No. 3 Oklahoma Freedom, 176.25-89.25, to advance to the Championship Game versus the No. 8 Nashville Stampede. Despite Aparecido's 91.5-point ride atop Pickle Moonshine, Arizona fell to the Stampede, 264-182.75, finishing second in the league's first season.

2023:

- Aparecido was a staple inside the Top 20 throughout the 2023 Unleash The Beast season, finishing just outside the Top 10 after attending his 12th career PBR World Finals.
- After mixed results early in the season, Aparecido broke through with a second-place result at Madison Square Garden in New York City to begin the 2023 calendar year, surging to. No. 7 in the Unleash The Beast standings by early January.
- Aparecido delivered at least one score in eight of his next nine events, including a second-place result during the 15/15 Bucking Battle and a fifth-place effort in the main event in Sioux Falls, South Dakota, moving Aparecido to No. 11 with less than one month remaining in the regular season.
- April was Aparecido's best month, winning his first event of the year in Everett, Washington and finishing fourth in Louisville, Kentucky. Aparecido entered his 12th PBR World Finals ranked No. 8, where he went 1-for-7 to tie for 25th place and conclude the year No. 11.
- During the second season for the PBR Teams league, Aparecido returned to the Arizona Ridge Riders' starting lineup, going 8-for-24 to help his team go 13-15 during the regular season. After a slow start, the Ridge Riders made a mid-season surge, winning six consecutive games, lost steam towards the season's end, and finished No. 5 in the regular season standings.
- During the 2023 PBR Teams Championship in Las Vegas, Aparecido extended his postseason ride streak to four to help defeat the No. 6 Carolina Cowboys, 344-265.5, in Round 1.
- In Round 2, they then went head-to-head with the No. 2 Kanas City Outlaws, as Aparecido converted again for 83.75 points on Savage Love, and the Ridge Riders advanced to their second-consecutive Semifinals with a 160.25-86.75 victory.
- After being shut out 175.25-0 by the eventual champion and 2023 regular season No. 3 Texas Rattlers in the Semifinals, Arizona bounced back one more time, trouncing the No. 8 Missouri Thunder, 344.75-0, in the Third Place Game. After a buckoff in the Semifinals, Aparecido rebounded in the Third-Place game by riding Lapua for 87 points, making him 7-for-8 in the playoffs across the league's first two seasons.

2024:

- Aparecido had one of the best individual seasons of his career in 2024, making a run at the gold buckle and finishing a career-best No. 3 in the world.
- After finishing third in his 2024 Unleash The Beast debut in St. Louis, Missouri, in December, the veteran cowboy made the 8 at least once in nine consecutive events, highlighted by a second-place finish in Chicago, Illinois, in January.

- In March, Aparecido won his first event of the season at the season's final PBR Major in Albuquerque, New Mexico, going 4-for-4 to maintain his spot in the Top 5 of the Unleash The Beast standings at No. 4. He won his second event of the season a few weeks later in Billings, Montana, in April, and closed out the regular season with at least one ride in the final four events to qualify for his 13th PBR World Finals ranked No. 4.
- Aparecido went 1-for-4 at PBR World Finals – *Eliminations* advancing to the PBR World Finals – *Championship*. Inside AT&T Stadium for the Championship, Aparecido again went 1-for-4, finishing 11th respectively to climb to No. 3 in the Unleash The Beast standings to close out the year, tying his career-best finish.
- During the 2024 PBR Teams season, Aparecido led the Arizona Ridge Riders by going 17-for-29 (58.62%). In Springfield, Missouri, in August, Aparecido rode Dark Thoughts for 88.5 points to become the ninth rider in PBR history to reach 400 career rides. Aparecido then closed out the season by going 3-for-3 at the Ridge Riders' homestand in Glendale, Arizona, to help his team sweep the event, climbing to No. 9 with an 11-17 record to finish the regular season.
- By finishing in the bottom four of the regular season standings, Arizona looked to return to the PBR Teams Championship through the first-ever Ride-In Round in Las Vegas, but they were eliminated by the No. 7 Nashville Stampede and No. 10 New York Mavericks in the four-way contest, going 2-for-5. Aparecido was bucked off but Arizona was offered a re-ride for his out during the Ride-In Round.

DENER BARBOSA

Inspired by the likes of three-time PBR World Champion Adriano Moraes, Brazilian stalwart Dener Barbosa has emerged as one of the most consistent riders in PBR when healthy. The 30-year-old veteran has shown remarkable grit and determination in returning to action following numerous injuries. After being crowned the 2016 PBR Brazil Champion, Barbosa brought his talents stateside and has proven a force to be reckoned with. A consistent force within the Top 20 in the race for an individual World Championship, Barbosa has also proved to be an invaluable asset for his squad in the PBR Teams league.

PHOTOS

Courtesy Bull Stock Media

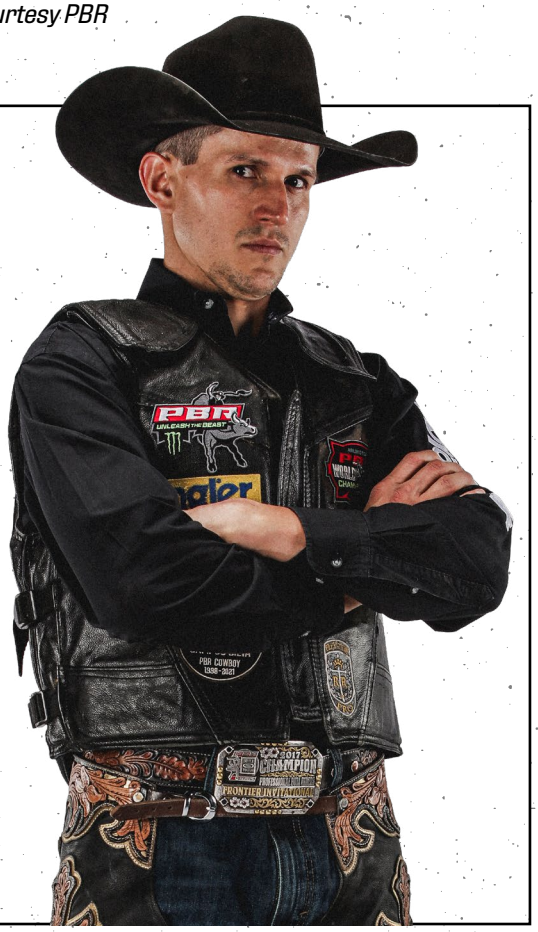
B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	8
Hometown	Paulo de Faria, Brazil
Residence	Decatur, Texas
Height	5'7
Weight	150
Born	4/19/94
Riding Hand	Left
Career Earnings	$1,166,158.49
High-Marked Ride	92 points, twice, most recently on UTZ BesTex Smokestack during the 15/15 Bucking Battle in Albuquerque, New Mexico, on March 25, 2022

AWARDS
2022 PBR Teams Draft Second-Round Pick by the Nashville Stampede
Member of the 2022 PBR Teams Champion Nashville Stampede
Three-Time PBR Global Cup Team Brazil Qualifier (2018, 2020, 2022)
2018 PBR Global Cup Australia Champion
2016 PBR Brazil Champion



TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the second round of the PBR Teams Draft by the Nashville Stampede.
- February 10, 2023: Marked as a Protected Rider by the Nashville Stampede.
- April 10, 2024: Selected with the ninth pick in the Expansion Draft by the Oklahoma Wildcatters.
- April 24, 2024: Acquired from the Oklahoma Wildcatters for the Arizona Ridge Riders' first-round pick in the 2024 New Rider Draft.
- June 1, 2024: Placed on Injured Reserve by the Arizona Ridge Riders.
- September 17, 2024: Removed from Injured Reserve and assigned to the Protected Roster by the Arizona Ridge Riders.
- February 10, 2023: Marked as a Protected Rider by the Nashville Stampede.
- November 21, 2024: Signed as a free agent by the Austin Gamblers and marked as a Protected Rider.

JOURNEY TO THE PBR:

- Dener Barbosa's riding career began at age 13 when he got on his first bull at his grandfather's ranch.
- The teenager learned the sport by watching older bull riders compete, taking great inspiration from three-time PBR World Champion Adriano Moraes, Fabricio Alves and Vilmar Felipe, who also hailed from Barbosa's hometown.
- Barbosa had an instant knack for the sport, and by the age of 18, had already captured a Brazilian national title.

CAREER IN REVIEW:

2016:

- In his debut PBR season, Barbosa clinched the 2016 PBR Brazil Championship by going 5-for-5 at the prestigious Barretos bull riding event and concluded the PBR Brazil competition year going 60-for-66 –
- an astounding 90.91% riding average.
- Barbosa was invited to compete at the 2016 PBR Pendleton Whisky Velocity Tour Finals, finishing eighth and qualifying for his first-ever PBR World Finals where he rode three consecutive bulls to finish 16th.

2017:

- In 2017, Barbosa was a fixture on the elite Unleash The Beast and a top competitor in the battle for Rookie of the Year honors, finishing second, 186.67 points behind countryman Jose Vitor Leme.
- After finishing runner-up at three regular-season events in 2017, Barbosa notched his first elite tour win in Raleigh, North Carolina as the only rider to go a 3-for-3.
- Qualifying for his second PBR World Finals, Barbosa finished fifth, capped by the then high-marked ride of his career, 89.5 points, in the championship round aboard YETI PBR World Champion Bull contender Pearl Harbor, who in 17 outs at PBR events was ridden just twice in 2017.
- Barbosa finished his rookie season No. 8 in the world.

2018-2019:

- Barbosa successfully began the 2018 campaign with a Pendleton Whisky Velocity Tour event win and an accompanying Top 5 finish, then on the Unleash The Beast registered four Top 10 finishes, briefly holding the No. 1 rank in the world. However, in mid-March in Duluth, Georgia, he broke his foot and needed surgery requiring 12 screws, two plates and two pins, putting his season on hold.
- In his first event back in June, Barbosa returned to represent Team Brazil at the 2018 PBR Global Cup Australia in Sydney, where he went 1-for-2 to help his nation to victory.
- Barbosa earned one additional Top 10 finish and qualified for his third career PBR World Finals as the world No. 12 rider. Finishing 22nd at the season-culminating event, he ended his sophomore season No. 15 in the world.
- Undergoing shoulder surgery at the end of 2018, Barbosa didn't return to competition until May 2019. Unable to regain his championship-contending form, he was cut from the elite Unleash The Beast after going 9-for-21 and finished the year an uncharacteristic No. 70.

2020:

- In 2020, Barbosa was back to his winning ways, taking the PBR Pendleton Whisky Velocity Tour's event in Jacksonville, Florida, and making his Unleash The Beast season debut in mid-January in Manchester, New Hampshire where he was fifth.
- He delivered three additional Top 10 efforts before winning the historic closed-to-fans Unleash The Beast event in Duluth, Georgia, with fresh stitches in his free hand as PBR was the last major sport in competition before the full public event shut down at the onset of the COVID-19 pandemic.
- After traveling home to Brazil for several months, Barbosa returned to the United States for PBR competition in time for the Unleash The Beast tour stop in Billings, Montana in mid-September. His return was short-lived. In Round 1, Barbosa was stepped on by Swagger, breaking his jaw, which needed surgical repair.
- Barbosa returned in time to compete at both the Velocity Tour Finals, where he was 8th, and the 2020 PBR World Finals, where he finished 23rd. He concluded the year No. 17 in the world.
- The 2020 season also featured Barbosa returning to compete for Team Brazil at the second installment of the PBR Global Cup in Arlington, Texas.

2021:

- The 2021 season was a career-best for Barbosa, capping the year ranked No. 7 in the world, despite battling a shoulder injury.
- During the regular season, in addition to winning one event in Las Vegas, Nevada, Barbosa also topped the field at the 15/15 Bucking Battle in Omaha, Nebraska, by scoring 91.25-points on Marquis Metal Works Red Clark, the then-high-marked effort of his career.
- While a bruised shoulder sustained in Anaheim, California, in mid-September, sidelined Barbosa for the final six Unleash The Beast events of the regular season, he returned at World Finals to go 3-for-6 and finish ninth, the second time in his career he finished inside the event's Top 10.

2022:

- Barbosa followed up his career-best year in 2021 with a strong 2022 season, finishing No. 13 in the world before his year came to an abrupt end due to injury.
- At the season-opener in Indianapolis, Barbosa finished second, rocketing to No. 3 in the world title race. He logged six Top 10 finishes on the premier series before qualifying for his sixth PBR World Finals ranked No. 14 in the world.
- In Round 5, Barbosa covered Flapjack for a career-best 92 points, but then his season was derailed. Twisted off the side of the bull following the whistle, he was stepped on and ultimately diagnosed with a T12 lower back fracture.
- Despite the injury, Barbosa was selected in the second round of the inaugural PBR Teams Draft by the Nashville Stampede.
- While Barbosa wouldn't attempt a bull for the Nashville Stampede during the inaugural 2022 season while recovering from the back injury, he was alongside the team making their Cinderella playoff run to be crowned the league's first Champions despite finishing the regular season last.

2023:

- Barbosa put together a complete, and healthy, campaign in 2023, finishing inside the Top 10 in the race for the World Championship for the second time in his career beginning with logging seven Top 20 finishes across his first eight events of the season, firmly ranking him inside the world's Top 30.
- In late February, Barbosa began to climb the standings, finishing Top 5 in back-to-back events. He cracked into the Top 10 by winning the 15/15 Bucking Battle in Albuquerque, New Mexico, in March, courtesy of a career-best 92-point ride on UTZ BesTex Smokestack.
- Barbosa then won his first event of the year at the Unleash The Beast's regular-season finale in Louisville, Kentucky. His victory, paired with a runner-up result the week prior in Tacoma, Washington, rocketed Barbosa to the No. 5 rank ahead of the PBR's 30th Anniversary World Finals.
- In Fort Worth for bull riding's crown jewel, Barbosa stayed hot in Round 1, riding Froggy for 85.75 points. While he bucked off in the next four rounds, he kept his title hopes alive in Round 6 with masterful 90-point, round-winning ride on Sugar Smack. However, Barbosa bucked off in his final two outs, finishing 2-for-8 and placing ninth in the event. He concluded the 2023 individual campaign a career-best No. 6 in the Unleash The Beast standings.
- When the PBR Teams league resumed gameplay in 2023 for its second season, Barbosa went 5-for-14 as he returned to the roster for the Nashville Stampede after missing the entire 2022 season due to injury. Barbosa, however, again suffered a setback, injuring his knee and missing all of October as the Stampede finished No. 7 in the regular season with an 11-7 record.
- Looking to repeat their Cinderella run from 2022, the Nashville Stampede faced off against the No. 4 Oklahoma Freedom in Round 1 of the 2023 PBR Teams Championship. Despite three rides, the Freedom edged the Stampede by a mere 0.5 points, 262-261.5, to send Nashville to the first Last Chance Game. The Stampede were eliminated by the No. 8 Missouri Thunder to end their hopes of a back-to-back Championship.

2024:

- Barbosa qualified for his eighth PBR World Finals in 2024.
- Cut from the elite tour in February, he found his form on the Pendleton Whisky Velocity Tour, winning back-to-back events in Memphis, Tennessee, and Hampton, Virginia, to punch his ticket back to the top tour, where he logged three Top 20 finishes.
- When the lights were the brightest, Barbosa converted, going 2-for-4 at the PBR World Finals – *Eliminations* to finish

sixth and earn a spot at the PBR World Finals – *Championship* the following weekend. Once again, Barbosa went 2-for-4, including an 88.25-point ride on Buffalo Heifer on Championship Sunday inside AT&T Stadium, concluding the event eighth, and pushing him to No. 30 to close out the season.

- After being selected by the Oklahoma Wildcatters in the 2024 PBR Teams Expansion Draft, Barbosa was traded to the Arizona Ridge Riders prior to the start of the season. Unfortunately, the veteran cowboy was unable to ride for Arizona until September after suffering another injury to his knee and being placed on Injured Reserve to start the season. Barbosa showed no rust in his return, covering Red Mosquito for 87.5 points in a 172.75-172.25 loss to the Nashville Stampede in Greensboro, North Carolina, in September.
- Barbosa went on to finish the regular season 5-for-8 (62.5%) as the Ridge Riders swept their homestand, where Barbosa went 2-for-4, in the final week of the regular season to push to No. 9 in the standings with an 11-17 record.
- After finishing in the bottom four of the regular season standings, Arizona looked to return to the PBR Teams Championship through the first-ever Ride-In Round in Las Vegas, but they were eliminated by the No. 7 Nashville Stampede and No. 10 New York Mavericks in the four-way contest, going 2-for-5. Barbosa was bucked off in 6.58 seconds by Big Chili in his only postseason out.

SANDRO BATISTA

In 2022, Sandro Batista uprooted his entire life, relocating to the United States from Brazil with the hopes of one day being a World Champion bull rider. Batista quickly found his groove and was snatched up to compete in the PBR Teams league, proving to be a key contributor for the Carolina Cowboys in 2022, before being inked by the Kansas City Outlaws in 2023, where he was a difference-maker for the league's 2024 regular season champions. No longer a newcomer to the PBR stage, Batista is ready to take the next step and win an individual gold buckle and PBR Teams Championship.Championship.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
Hometown	Pedra Preta, Brazil
Residence	Decatur, Texas
Height	5'9
Weight	170
Born	06/16/1999
Riding Hand	Right
Career Earnings	$384,907.91
High-Marked Ride	91.25 points on Woopaa in Minneapolis, Minnesota, on December 10, 2022.

AWARDS

Member of the 4th-Place Missouri Thunder during the 2023 PBR Teams Season

2023 Lane Frost/Brent Thurman Award Winner

TEAMS TRANSACTIONS:

- May 24, 2022: Signed as a free agent by the Arizona Ridge Riders.
- October 4, 2022: Signed to the Protected Roster by the Carolina Cowboys.
- September 27, 2023: Acquired by the Kansas City Outlaws from the Carolina Cowboys and placed on the Protected Roster.
- September 27, 2023: Acquired by the Kansas City Outlaws from the Carolina Cowboys.

JOURNEY TO THE PBR:

- Beginning his riding career at the age of 8, Batista grew up in a family with a rich history in Western sports and dreamed of competing inside the PBR.
- One of the sport's most agile riders, Batista can credit part of his form to his days playing soccer, the sport of his hero Neymar Jr.

CAREER IN REVIEW:

2021-2022:

- Batista first competed amongst the PBR ranks in August 2021 in his home country of Brazil. While he was shut out, that did not deter his spirit.
- After a nearly four-month hiatus from competition, Batista returned to the PBR in December 2021, logging his first qualified ride at the Cup Series event in Jaguariuna before concluding the tour stop 10th.
- At his first event of the 2022 calendar year, Batista was dominant, earning his career-first event in Divinopolis in early June.
- After registering three additional Top 15 efforts on his home soil, Batista brought his talents to the United States in July 2022, earning two Top 10 finishes at his first event in America in Springdale, Arkansas, compliments of a double entry.
- His early success led Batista to be signed as a free agent by the Arizona Ridge Riders before the regular season for PBR Teams got underway in Cheyenne, Wyoming.
- After spending the majority of the season representing the Ridge Riders, Batista was acquired by the Carolina Cowboys in early October and immediately added to the team's talent-packed protected roster.
- Once on the Cowboys, Batista went 2-for-5 as the Carolina outfit concluded the regular season No. 4 in the league with a 15-13 record.
- Before the inaugural PBR Teams Championship got underway, at SouthPoint Hotel & Casino, Batista won the first-ever PBR Challenger Series Championship event title.
- Once inside T-Mobile Arena for the league's inaugural Championship tournament, Batista remained red-hot for the Carolina Cowboys. In Round 1, he contributed an 86.75-point ride on Cold Chill to help the Cowboys defeat the No. 7 Kansas City Outlaws, 175.5-88.25. In Round 2, despite Batista's 87.25-point ride atop Safety Meeting, the Cowboys ultimately fell to the No. 3 Oklahoma Freedom, 267.25-265. Carolina was eliminated from the playoffs after Head Coach Jerome Davis's squad, alongside the No. 1 Austin Gamblers, was defeated by the No. 2 Texas Rattlers in the Last Chance Game, 179-90-89.25. Batista was not tapped to ride in the Last Chance Game.

2023:

- Batista competed on the premier Unleash The Beast for the first half of the 2023 individual season before returning home to Brazil.
- He began the season with three consecutive Top-25 finishes, including a third-place finish in Minneapolis, Minnesota, in early December to surge No. 9 in the Unleash The Beast standings.
- After being mired in a seven-out buckoff streak, Batista righted his momentum in Sacramento, California, in February, going 1-for-2 to finish 17th.
- Batista logged three additional Top-15 finishes, including a fourth-place effort in Little Rock, Arkansas, before returning home to Brazil. He concluded the season ranked No. 39 in the standings.
- As the 2023 PBR Teams season got underway, Batista got off to a slow start with the Carolina Cowboys but rebounded after being traded to the Kansas City Outlaws in late September. Batista went 5-for-8 with his new club, helping propel them to an 18-10 record, and a No. 2 ranking in the regular season standings to secure a first-round bye at the 2023 PBR Teams Championship.
- In Las Vegas, the Outlaws fell to the No. 5 Arizona Ridge Riders, 160.25-86.75, in Round 2. Kansas City was unable to rally in the second Last Chance Game, falling to the No. 8 Missouri Thunder, alongside the No. 4 Oklahoma Freedom, 180-178.75-176.5, to end their season. While Batista competed in both games, he was shut out, going 0-for-2.

2024:

- After missing the 2024 individual season, Batista returned to PBR action with a bang for the 2024 PBR Teams season with the Kansas City Outlaws. Riding primarily in the leadoff position, Batista went an impressive 22-for-33 (66.67%) and finished third in the MVP race. At the end of August, Batista went on an eight-out ride streak, culminating in his season-best 90.25-point performance atop Ugly This in a 264.5-88 Kansas City victory against the Austin Gamblers during Kansas City's homestand. On the final day of the regular season, the Outlaws overtook the Carolina Cowboys, who had led every day of the regular season, to take the No. 1 seed heading into the 2024 PBR Teams Championship with a 19-9 record.

- Following their Round 1 bye in Las Vegas, Batista led the Outlaws to a 262.5-88 victory against the No. 6 Missouri Thunder, riding DirtyBru for a game-best 89.25 points. In the Semifinals, Kansas City was stunned by the No. 5 Austin Gamblers, 357.5-432.75, with Batista's 7.16-second buckoff on Flapjack being the lone blemish in an otherwise flawless game from both teams. However, with Batista encouraging his teammates from the chutes, the Outlaws bounced back in the Third Place Game, defeating the No. 3 Florida Freedom, 176.25-89.25, to finish the season third.

HUDSON BOLTON

Hudson Bolton's interest in bull riding began when his brother, Bryce, tried his hand at the sport when he was 14 years old and Hudson was 10. Quickly hooked, Bolton began competing in local events and went a perfect 4-for-4 at the International Finals Rodeo as a 17-year-old rookie in 2023 to be crowned the IPRA World Champion. A first-round pick by the New York Mavericks during the 2024 PBR Teams New Rider Draft, Bolton is ready to continue his success in the PBR as he attempts to add an individual gold buckle and PBR Teams Championship to his trophy case.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
Hometown	Milan, Tennessee
Residence	Milan, Tennessee
Height	6'0
Weight	160
Born	1/18/2006
Riding Hand	Left
Career Earnings	$41,502.02
High-Marked Ride	87.25 points on Wingman at the 2024 PBR Teams Championship in Las Vegas, Nevada, on October 10, 2024.

TEAMS TRANSACTIONS:

- May 29, 2024: Selected in the first round of the PBR Teams New Rider Draft by the New York Mavericks and placed on the Protected Roster.

JOURNEY TO THE PBR:

- At the age of 10, Hudson Bolton became interested in bull riding by watching his older brother, Bryce, learn to ride.
- The younger Bolton brother continued to hone his craft by competing in local events before claiming the International Professional Rodeo Association (IPRA) World Champion title by going a perfect 4-for-4 at the International Finals Rodeo (IFR) as a 17-year-old rookie at the Lazy E in Guthrie, Oklahoma, in 2023.

CAREER IN REVIEW:

2024:

- Bolton made his PBR debut on his 18th birthday at the weekly PBR Stockyards Showcase in Fort Worth in January 2024. He competed outside of the PBR until May in Corpus Christi, Texas, where he went 2-for-4 and finished second at the WCRA's Major Rodeo Corpus Christi.
- After being drafted by the New York Mavericks in the first round of the 2024 PBR Teams New Rider Draft, Bolton went 5-for-15 as New York finished No. 10 in the standings with an 11-17 record.
- The Mavericks punched their ticket to the 2024 PBR Teams Championship by finishing second at the Ride-In Round in Las Vegas, with Bolton providing a key conversion aboard Shameless for 86.75 points in the four-way contest. However, the No. 3 Florida Freedom bested the Mavericks 262.75-178.5 in the opening round of the progressive elimination tournament despite Bolton's career-best 87.25-point ride on Wingman. The Mavericks were eliminated alongside the No. 7 Nashville Stampede by the No. 5 Austin Gamblers, 88.75-87.75-83.75, in the first Last Chance Game, with Bolton getting bested by Miller Time.

DAWSON BRANTON

Dawson Branton proved the impact a coach can have on developing a young rider's career. After spending a season under the tutelage of then Oklahoma Freedom Head Coach Cord McCoy in the PBR Teams league, Branton seemingly came out of nowhere and made a statement in 2023, finishing sixth at his first PBR World Finals. Proving he belongs among the best bull riders in the world, Branton, who continues to grow under the guidance of Carolina Cowboys Head Coach Jerome Davis, now has his eyes set on the ultimate prizes: an individual gold buckle and a Teams Championship with his new squad.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	2
Hometown	Jefferson, Oregon
Residence	Jefferson, Oregon
Height	5'10
Weight	140
Born	6/17/01
Riding Hand	Left
Career Earnings	$251,984.30
High-Marked Ride	91.25 points on Hunting Trip in Tulsa, Oklahoma, on January 20, 2024.

AWARDS

Member of the 2024 PBR Teams Champion Runner-up Carolina Cowboys

TEAMS TRANSACTIONS:

- June 13, 2022: Signed as a free agent by the Oklahoma Freedom.
- May 22, 2023: Signed as a free agent by the Carolina Cowboys.
- March 1, 2024: Dropped by the Carolina Cowboys.
- April 10, 2024: Selected in the Expansion Draft by the Carolina Cowboys.

JOURNEY TO THE PBR:

- Growing up in Jefferson, Oregon, Dawson Branton began bull riding at a young age and found success at the high school level. Among his accomplishments, Branton won Eugene's Firecracker Bull Ride when he was just 17 years old and became just the fourth rider in the history of the event to record a 90-point score.

CAREER IN REVIEW:

2021-2022:

- Branton made his PBR debut in August 2021 at the Touring Pro Division event in Sterling, Colorado. Later that month, Branton won his third career event, victorious in Redmond, Oregon, where he went a perfect 2-for-2.
- The following weekend, Branton made his Pendleton Whisky Velocity Tour debut in Fresno, California, going 1-for-3 to finish fifth.
- In 2022, Branton's stock continued to rise. After back-to-back Top 5 finishes on the Velocity Tour in Portland, Oregon, and Spokane, Washington that January, Branton made his premier series debut in Sacramento, California, and went 2-for-3 to tie for 14th.
- As the individual season continued, Branton rode at five additional elite tour events, finishing a season-best 13th in Oklahoma City, Oklahoma. His campaign, however, came to an abrupt end at the first Velocity Tour Finals in Corpus Christi, Texas, where he was shut out.
- Branton found immediate success on the Challenger Series, winning his first outing on the series in Twin Falls, Idaho, in June. His talents caught the eye of the then-Oklahoma Freedom, who signed him as a free agent on June 13.
- Branton went 0-for-4 during the league's first season as the Freedom marched to a 16-12 record, finishing the regular season No. 3 in the league.
- Continuing to hone his craft in parallel on the Challenger Series, Branton recorded six additional Top 10 finishes before winning his second event of 2023 in Yakima, Washington, in October, as the only rider to go a perfect 2-for-2, earning a spot at the Challenger Series Championship in Las Vegas where Branton failed to convert.
- With Branton cheering his teammates on at the first PBR Teams Championship in Las Vegas, the Oklahoma Freedom fell to the No. 8 Nashville Stampede in Round 1, 264.75-176, before winning the first Last Chance Game, and eliminating the No. 6 Missouri Thunder and No. 7 Kansas City Outlaws, 359.5-88.75-0, to keep their Championship hopes alive. After beating the No. 4 Carolina Cowboys, 267.25-265, in Round 2 to punch their ticket to the Semifinals, the team fell to the No. 5 Arizona Ridge Riders, 176.25-89.25. The Freedom then ended their season with a hard-fought loss to the No. 2 Texas Rattlers, 270-86.75, in the Third-Place Game.

2023:

- As the 2023 individual season got underway, Branton finished third at the Velocity Tour's mid-January event in Spokane, Washington, then won at the series' next stop in Reno, Nevada.
- Competing on the Unleash The Beast tour in Indianapolis, Indiana, and Sacramento, California, Branton struggled to find his footing, returning to the Velocity Tour.
- The setback was brief. Compliments of three consecutive Top 10 finishes, Branton punched his ticket back to the top tour by the end of March.
- Finding his groove among bull riding's elite, the Oregonian recorded back-to-back Top 15 finishes in Sioux Falls, South Dakota, and Nampa, Idaho, concluding the regular season ranked No. 59 in the Unleash The Beast standings.
- At the Pendleton Whisky Velocity Tour Finals, Branton went 1-for-2 to tie for 13th, punching his ticket to the PBR's 30th Anniversary World Finals by finishing No. 4 in the Velocity Tour Global standings.
- In Fort Worth, Texas, Branton excelled, going 3-for-8 and finishing sixth at his first World Finals, surging to No. 31 in the Unleash The Beast standings by season's end.
- Branton's World Finals breakthrough caught the attention of the Carolina Cowboys, who signed him as a free agent for the 2023 PBR Teams season on May 22.
- Branton saw limited action with the Cowboys and was shut out in his five outs with the team during the 2023 regular season. During the campaign, the Cowboys went 11-17 and finished No. 6 heading into the PBR Teams Championship.
- In Las Vegas, the Cowboys were unable to find their groove. The team lost to the No. 5 Arizona Ridge Riders, 344-265.5, in Round 1 before being eliminated from the tournament by the No. 8 Missouri Thunder, alongside the No. 7 Nashville Stampede, 171.25-89.75-89, in the first Last Chance Game. Branton was not called upon to ride in either game.
- Branton steadily improved throughout the season on the Challenger Series. After finishing 11th in Deadwood, South Dakota, in June, Branton won his first Challenger Series event of the year in Binford, North Dakota, in late July going 2-for-2 then added fourth-place finishes in Sterling, Colorado, in August and Kennewick, Washington, in September to conclude the season.

2024:

- Bouncing between the Velocity Tour and elite Unleash The Beast throughout the regular season, Branton qualified for his second World Finals and finished inside the Top 50 for the second consecutive season.
- Beginning his season on the Velocity Tour, Branton rode to his first victory in his home state of Oregon, winning the event in Portland in January to earn a spot on the premier series. He finished third in Spokane, Washington, later in the month before making his 2024 premier series debut in Tulsa, Oklahoma, in January, finishing seventh.
- Returning to the Velocity Tour, Branton won his second event in Youngstown, Ohio, in February, springboarded back to the elite Unleash The Beast. He finished tenth at the premier series event in Jacksonville, Florida, in February, but was unable to make the 8 on the top tour for the remainder of the season, qualifying for his second World Finals ranked No. 48.
- As the 2024 PBR World Finals began with *Eliminations,* Branton went 1-for-4 to finish 17th, but that wasn't enough to advance to the *Championship*. With his hopes of advancing to AT&T Stadium resting in the results of *Ride For Redemption,* Branton fell short. While he got off to a hot start, winning Round 1 courtesy of an 87.75-point ride on Rowdy, he was bucked off in Round 2 and failed to qualify for the final stage. Branton concluded the season ranked No. 45 in the Unleash The Beast standings.
- Returning to the Carolina Cowboys for the 2024 PBR Teams season, Branton went 5-for-14 (35.71%) throughout the regular season. Carolina held the No. 1 spot in the standings for all but one day during the regular season but was overtaken by the Kansas City Outlaws on the final day of the regular season and began the 2024 PBR Teams Championship ranked No. 2.
- Following a Round 1 bye, the Cowboys were upset in Round 2 by the No. 5 Austin Gamblers, 349.75-166, but bounced back in the second Last Chance Game, eliminating the No. 4 Texas Rattlers and No. 6 Missouri Thunder, 178.75-0-0. The Cowboys then punched their ticket to the first Championship Game in team history, defeating the No. 3 Florida Freedom, 178.25-90.75, where they once again faced Austin. Despite going 3-for-5, the Cowboys were unable to defeat the Gamblers, falling 357.5-252.5, ending the season second. Branton was called upon just once in Carolina's postseason run, bucking off Mr. Wilson in 6.39 seconds against the Austin Gamblers in Round 2.

CADEN BUNCH

Dubbed by some the next "Cherokee Kid," Caden Bunch, a proud member of the Cherokee Nation, found success riding bulls at a young age, winning the High School State and National Championships as a freshman and earning a full scholarship to Southeastern Oklahoma State University. Bunch caught the eye of fellow Oklahoman and the original "Cherokee Kid" Ryan Dirteater, who began coaching Bunch as he emerged as one of the next talents from the Cherokee Nation. Not wanting to miss out on home-grown talent, then Oklahoma Freedom Head Coach Cord McCoy drafted Bunch in the 2022 PBR Teams Draft. Returning to the team in 2023, Bunch came into his own, proving a top performer for the team as he finished 11th in the 2023 PBR Teams MVP race and walked off a win for the Freedom in the 2023 playoffs. Now, Bunch is ready to make his mark in individual competition as he chases his first individual PBR World Championship.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	1
Hometown	Tahlequah, Oklahoma
Residence	Tahlequah, Oklahoma
Height	6'0
Weight	140
Born	3/14/03
Riding Hand	Left
Career Earnings	$240,277.23
High-Marked Ride	90.5 points on Hoka Hey against during the PBR Camping World Team Series event in Greensboro, North Carolina, on September 22, 2023.

AWARDS

2022 PBR Teams Fifth-Round Draft Pick

TEAMS TRANSACTIONS:

- May 24, 2022: Selected in the fifth round of the PBR Teams Draft by the Oklahoma Freedom.
- August 7, 2022: Dropped to the Reserve Roster by the Oklahoma Freedom.
- August 23, 2022: Dropped by the Oklahoma Freedom.
- September 5, 2023: Signed as a Free Agent to the Reserve Roster by the Oklahoma Freedom.
- September 12, 2023: Marked as a Protected Rider by the Oklahoma Freedom.
- October 2, 2024: Dropped to the Reserve Roster by the Florida Freedom.
- November 11, 2024: Dropped by the Florida Freedom.

JOURNEY TO THE PBR:

- Growing up in Oklahoma, Caden Bunch, a proud member of the Cherokee Nation, got his first taste of success riding sheep and was immediately hooked.
- Bunch showed promise at a young age, winning the High School State and National Championships in bull riding as a freshman. The young Oklahoman qualified for two additional High School National Finals Rodeos before accepting a full scholarship to Southeastern Oklahoma State University. Bunch's successes caught the eye of fellow Oklahoman Ryan Dirteater, who helped coach the up-and-coming talent.

- In college, Bunch continued to excel, winning four of his 10 events as a freshman to earn the No. 1 ranking entering the College National Finals Rodeo in Casper, Wyoming, where he finished third.

CAREER IN REVIEW:

2021-2022:

- Bunch burst onto the PBR scene placing second and fifth in April 2021 during the Touring Pro Division event in the Prescott Valley, Arizona, which he had double entered. After a short drought, Bunch logged one additional Top-5 finish in 2021 at the WCRA Major in Fort Worth, Texas, in December.
- In January 2022, Bunch made his Pendleton Whisky Velocity Tour debut in Reno, Nevada, but was shut out. Bunch then quickly broke through on the PBR's expansion series, finishing fifth later that month in Greenville, South Carolina.
- Finding his groove, Bunch finished inside the Top 10 at three of his next four events throughout February and March.
- Through his success on the Velocity Tour, Bunch earned his first opportunity to compete on the elite Unleash The Beast in Sioux Falls, South Dakota, in April, where he was shut out.
- Seeing his potential, the then-Oklahoma Freedom drafted Bunch in the fifth round of the inaugural PBR Teams Draft in May 2022. While he showed some signs of improvement throughout the season, he went 0-for-3 with the Freedom before being dropped by the team in September.

2023-2024:

- Bunch returned to the Velocity Tour in 2023, placing inside the Top 15 at all three events he entered. He was invited back to the Unleash The Beast at his home state event in Tulsa but failed to convert.
- After competing outside of the PBR, Bunch returned to the then Oklahoma Freedom in September 2023 for the second season of PBR Teams, signed to the Reserve Roster. He proved vital to his home-state squad, leading the team to a 14-14 record by going an impressive 9-for-14 in the regular season.
- Oklahoma entered the PBR Teams Championship as the No. 4 seed and got off to a strong start, as Bunch walked off the team's win against the league's defending Champion and 2023 regular season No. 7 Nashville Stampede in Round 1, 262-261.5, courtesy of a clutch 86.25-point performance atop Spooky.
- As the progressive elimination tournament continued, the Freedom fell to the eventual champion and 2023 regular season No. 3 Texas Rattlers in Round 2, 170.75-87, as Bunch was bucked off by the Maverick in 2.9 seconds, and were eliminated from the tournament by the No. 8 Missouri Thunder in the second Last Chance Game, 180-178.75-176.5, alongside the No. 2 Kansas City Outlaws, despite an 89-point ride by Bunch aboard Huckleberry.
- In 2024, Bunch continued to progress and qualified for his first PBR World Finals, finishing inside the Top 20 for the first time in his career.
- The Oklahoman began the year with a bang, going a perfect 3-for-3 to win the first premier series event of his career in Tucson, Arizona, in November, rising to the No. 1 spot in the Unleash The Beast standings.
- Bunch was shut out through his next seven elite tour events. Proving his resilience, he then made the 8 in the following seven events, highlighted by his second event win of the season in Milwaukee, Wisconsin, in March. The red-hot stretch pushed Bunch to No. 7 in the Unleash The Beast standings.
- Entering his first career PBR World Finals in May ranked No. 10, Bunch went 0-for-4 during the *Eliminations* stage in Fort Worth, Texas, but qualified for the PBR World Finals – *Championship* in Arlington the following weekend via his Top 20 ranking. Inside AT&T Stadium, Bunch broke through in Round 2, riding Hundred Bad Days for 89 points, finishing the final stage of bull riding's most prestigious event 11th, ranked No. 14 in the Unleash The Beast standings.
- Returning to the Freedom for the 2024 season after their move to Florida, Bunch struggled to find his groove, going 2-for-12 throughout the campaign. The Freedom finished the regular season No. 3 in the standings with a 16-12 record.
- In Las Vegas at the 2024 PBR Teams Championship, the Freedom defeated the No. 10 New York Mavericks, 262.75-178.5, in Round 1, before beating the No. 4 Texas Rattlers, 349.25-261, in Round 2 to advance to the Semifinals. There, the team fell to the No. 2 Carolina Cowboys, 178.25-90.75, before failing to bounce back against the No. 1 Kansas City Outlaws, beaten 176.25-89.25, to end the season fourth. Bunch was only called upon to ride in the Third Place Game, where he was bucked off by Chateau Montelena's Montana Jacket in 3.3 seconds.

BOUDREAUX CAMPBELL

Boudreaux Campbell was voted by his peers the funniest in the locker room, but his riding is dead-serious. Already an established star in the PRCA, in 2020 the ebullient Texan began to pursue a career in the PBR and was an overnight sensation. Competing at just five regular-season elite tour events, Campbell qualified for the 2020 PBR World Finals and won the prestigious event, surging to No. 3 in the world and being named Rookie of the Year. In 2021, Campbell proved his rookie effort was no fluke, again qualifying for both the National Finals Rodeo and PBR World Finals, concluding his PBR season inside the world's Top 10, a feat which he repeated in 2023. Now a key member of the Missouri Thunder on PBR Teams, Campbell remains on the hunt for both his first individual and Teams World Championship

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	4
Hometown	Crockett, Texas
Residence	Crockett, Texas
Height	5'11
Weight	155
Born	8/15/1998
Riding Hand	Left
Career Earnings	$1,099,323.80
High-Marked Ride	95.5 points on Woopaa in Kansas City, Missouri, on March 21, 2021

AWARDS
2022 PBR Teams Draft Third-Round Pick by the Carolina Cowboys
2021 PBR Velocity Tour Finals Event Winner
2020 PBR Rookie of the Year
2020 PBR World Finals Event Winner
2020 PBR Global Cup Champion

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the third round of the PBR Teams Draft by the Carolina Cowboys.
- February 26, 2023: Marked as a Protected Rider by the Carolina Cowboys.
- February 2, 2024: Acquired from the Carolina Cowboys for the Missouri Thunder's first-round pick in the 2024 New Rider Draft and placed on the Protected Roster.

JOURNEY TO THE PBR:

- Beginning his career at a young age, Boudreaux Campbell has been immersed in the Western lifestyle since he could walk, surrounded by both horses and cattle in Texas.
- At the age of 3, Campbell attended a rodeo with his father Jay, a former bull rider, and became immediately intrigued by mutton busting. A few weeks later, Campbell returned to the rodeo as a competitor and has been hooked since.
- As his career progressed, Campbell was active in the junior and high school rodeo ranks, reaching the State Finals three times and the National Finals twice. The talented athlete also played high school basketball for three years.
- While he didn't graduate until 2017, Campbell elected not to compete in his final season for Lovelady (Texas) High School,

instead purchasing his permit and pro card.

- In 2017, Campbell began his career with the PRCA (Professional Rodeo Cowboys Association), qualifying for his first National Finals Rodeo during his rookie season.

CAREER IN REVIEW:

2018-2019:

- Boudreaux Campbell made his PBR debut in February 2018, riding at the Touring Pro Division-sanctioned The American Semi-Finals. Still pursuing his career with the PRCA, Campbell made one additional PBR appearance that season, riding in July in Cheyenne, Wyoming.
- In 2019, Campbell competed at six events spanning the Touring Pro Division and Pendleton Whisky Velocity Tour, registering his first qualified ride with the PBR at the Ontario, California, Velocity Tour, marked 82 points on Full Throttle.

2020:

- Campbell began the 2020 season in the PBR, registering two Top 5 finishes at his first three events, headlined by a runner-up finish at the Denver PBR Chute Out, part of the National Western Stock Show.
- In February, Campbell was tapped by two-time PBR World Champion Justin McBride as a last-minute replacement for an injured Cooper Davis to compete at the 2020 PBR Global Cup USA for Team USA Eagles, which won the event, becoming the first nation to defend home soil.
- The Texan then made his Unleash The Beast debut in April, competing at the first closed event in Guthrie, Oklahoma, when PBR was the first sport to return to competition following the onset of the COVID-19 (coronavirus) pandemic.
- Campbell returned to the elite tour in August, riding at three additional regular-season events en route to his career-first PBR World Finals qualification. His season was highlighted by a third-place result in Lincoln, Nebraska, riding I'm Legit Too for 91.75 points, his first 90-point ride on the Unleash The Beast.
- At his first-ever PBR World Finals, Campbell broke through. Going a near-perfect 4-for-5, including two 90-point rides, he won the prestigious event, catapulting from No. 33 to No. 3 in the world to capture the coveted Rookie of the Year honor.
- Campbell was just the sixth rookie to win the PBR World Finals.

2021:

- In 2021, Campbell proved that his rookie season was no fluke.
- While his season was delayed, not competing until late February as he recovered from surgery to repair a broken scaphoid bone in his non-riding wrist, Campbell quickly reclaimed his rhythm.
- In his fourth event back, in mid-March in Kansas City, Missouri, Campbell won his first regular-season Unleash The Beast event with the high-marked ride of his career – covering Woopaa for a monstrous 95.5 points in the championship round.
- As the regular season continued, Campbell won an additional three Unleash The Beast events, and his first 15/15 Bucking Battle, before qualifying for his second PBR World Finals.
- Prior to the World Finals, Campbell elected to compete at the 2021 PBR Pendleton Whisky Velocity Tour Finals, where he went 2-for-3 to win the expansion series' season-ending event.
- Inside T-Mobile Arena for the PBR World Finals, Campbell delivered a 2-for-5 showing to finish 19th.
- Campbell once again concluded the year inside the Top 10, finishing 2021 ranked No. 6 in the world.

2022:

- The vivacious cowboy competed in just eight Unleash The Beast events in 2022 as he battled a left-hand injury, falling short of reaching the third PBR World Finals of his career.
- Despite the less-than-ideal individual campaign, Campbell was selected with the 23rd overall pick by the Carolina Cowboys in the third round of the inaugural PBR Teams Draft.
- The Texan put his name in the PBR Teams' history books, logging the league's first 90-point ride on Dr. Campbell for 90 points against the Arizona Ridge Riders in Cheyenne, Wyoming.
- A go-to rider for Coach Jerome Davis that season, Campbell went a combined 10-for-27, posting two 90-point rides, and

helping the team finish fourth in the regular season with a 15-13 record.

- At the inaugural PBR Teams Championships, the Carolina Cowboys defeated the No. 7 Kansas City Outlaws in Round 1, 175.5-88.25, but were defeated in Round 2, 267.25-265, by the No. 3 Oklahoma Freedom. Carolina was ultimately eliminated in the second Last Chance Game by the No. 2 Texas Rattlers, alongside the No. 1 Austin Gamblers, 179-90-89.25, despite Campbell's 90-point ride on Twisted Feather.

2023:

- During the 2023 individual season, Campbell returned to top form and finished inside the Top 10 for the third time in his career.
- The Texan was quick to strike as the season got underway, placing inside the Top 5 in Tucson, Arizona, and Albany, New York, quickly jumping to No. 9 in the Unleash The Beast standings.
- After falling to No. 14 during the January slate of events, Campbell rallied and put together seven Top 10 finishes in the next three months, highlighted by his second-place effort in Los Angeles, tying his best event finish of the season. His success bumped him up to the No. 7 spot in the Unleash The Beast standings ahead of his third PBR World Finals.
- At the PBR's 30th Anniversary World Finals, Campbell's quick start cooled down just as fast. After converting in Round 1 and delivering a monstrous 90-point ride in Round 3, Campbell was shut out the remainder of the event, going 2-for-8 and finishing tenth, concluding 2023 No. 8 in the Unleash The Beast standings.
- Campbell was again a key cog for the Carolina Cowboys during the 2023 PBR Teams season, going 5-for-18. Carolina finished the regular season ranked No. 6 in the standings with an 11-17 record.
- At the 2023 PBR Teams Championship in Las Vegas, the Cowboys were unable to find their groove. The team lost to the No. 5 Arizona Ridge Riders, 344-265.5, in Round 1 before being eliminated from the tournament by the No. 8 Missouri Thunder, alongside the No. 7 Nashville Stampede, in the first Last Chance Game, 171.25-89.75-89. Carolina Head Coach Davis didn't give Campbell the nod in either game in Vegas.

2024:

- Campbell continued to look for his championship-caliber form throughout his 2024 campaign. While the Texan showed flashes of brilliance, he was unable to find consistency, finishing just inside the Top 30.
- After a slow start, Campbell broke through in Johnstown, Pennsylvania, in December, where he finished eighth. The Texan put together his best stretch of the season in January and February, tallying four Top 10 finishes in five events to climb to No. 14 in the Unleash The Beast standings.
- Campbell then struggled to make the 8 across the final two months of the regular season, covering just two of his animal athlete opponents during that stretch and falling to No. 27 in the Unleash The Beast standings heading into his fourth PBR World Finals.
- The Texan's struggles continued in Fort Worth, Texas, as he went 0-for-4 during *Eliminations* and 0-for-2 at the first-ever *Ride For Redemption*, closing out the season ranked No. 28 in the Unleash The Beast standings.
- After being traded to the Missouri Thunder in February, Campbell started to regain his form under Head Coaches Ross Coleman and Luke Snyder, going 9-for-23 during the 2024 PBR Teams regular season. He led the Thunder with two 90-point rides, including a team-best 92.5 points on Big Bank in Nashville, Tennessee, in August. The Thunder finished the regular season ranked No. 6 with a 12-16 record.
- During the 2024 PBR Teams Championship, the Thunder upset the No. 5 Austin Gamblers in Round 1, 265.75-90.5, with Campbell converting for a key 87.5 points on Baldy. In Round 2, Missouri fell to their in-state rivals, the No. 1 Kansas City Outlaws, 262.5-88, before being eliminated in the second Last Chance Game, alongside the No. 4 Texas Rattlers, by the No. 2 Carolina Cowboys, 178.75-0-0. Campbell was bucked off by Nefarious in 3.51 seconds against Kansas City and was unable to ride in the second Last Chance Game before his team was mathematically eliminated prior to the final out.

JOAO LUCAS CAMPOS

One of the more promising talents to emerge recently from Brazil, chartering a path similar to that of now two-time PBR World Champion Jose Vitor Leme, Joao Lucas Campos made a statement by winning the 2023 Pendleton Whisky Velocity Tour Finals, his first event on American soil, directly catapulting him to the sport's biggest stage – the PBR World Finals. Selected by the Missouri Thunder in the first round of the 2023 PBR Teams Draft, Campos is ready to make a run at not only a Teams Championship but also an individual gold buckle.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	1
Hometown	Porto Feliz, Brazil
Residence	Bridgeport, Texas
Height	5'7
Weight	158
Born	5/29/98
Riding Hand	Left
Career Earnings	$234,251.88
High-Marked Ride	89.5 points on Moonlight Party during Round 4 of the 2023 PBR World Finals in Fort Worth, Texas, on May 18, 2023

AWARDS
2023 PBR Teams First-Round Draft Pick
2023 PBR Pendleton Whisky Velocity Tour Finals Event Winner

TEAMS TRANSACTIONS:

- May 17, 2023: Selected in the first round of the Protected Roster Draft by the Missouri Thunder.
- March 1, 2024: Dropped by the Missouri Thunder and elected to become a free agent.
- March 1, 2024: Signed as a free agent by the Florida Freedom to the Reserve Roster.

JOURNEY TO THE PBR:

- Growing up in Brazil, Joao Lucas Campos watched as PBR legends Guilherme Marchi, Renato Nunes, Silvano Alves, and Jose Vitor Leme made the trek to the United States to compete on the sport's biggest stage. Perfecting his craft on the regional scene, Campos prepared himself to eventually follow in the footsteps of his nation's bull-riding elite.

CAREER IN REVIEW:

2018-2020:

- Campos made his PBR debut in his home nation in December 2018 and went on a remarkable run until July 2019, recording a ride in the first eight events of his career. This stretch was highlighted by a second-place finish at the Iron Cowboy in Americana, Sao Paulo in June 2019, where he went 2-for-3 and qualified for the 2019 PBR Brazil National Finals that November, where Campos was shut out.

2021-2023:

- In response to the global COVID-19 pandemic, following the 2019 National Finals, Brazilian events did not resume until August 2021.
- Competing at just one PBR event in 2021, Campos rode to an eighth-place finish at one of the nation's most popular events, Barretos.
- In 2022, Campos continued to excel in Brazil, logging four Top-10 finishes to qualify for the 2022 PBR Brazil National Finals, where he went 3-for-5 to finish fifth.
- Campos reached new career heights during the 2023 individual season. Electric from the moment the first chute gate opened, Campos won back-to-back Brazilian Touring Pro Division events in Itu and Brasilia, going a perfect 3-for-3 at both.
- Campos remained red hot, recording eight consecutive Top-10 finishes, including six Top-5 efforts, and his third event victory of the season in Brotas, where he went 3-for-4.
- As the top-ranking Brazilian in the PBR Velocity Tour Global Standings, Campos earned a berth to the 2023 PBR Pendleton Whisky Velocity Tour Finals in early May in Corpus Christi, Texas, competing outside of his home nation for the first time.
- After being bucked off in his first out on American soil, the burgeoning superstar locked in, winning Round 2 with an 87.5-point ride atop Homegrown. With a berth to the PBR World Finals on the line, Campos didn't falter in the championship round, covering White Face for 88 points to win the round and also the event. Campos' path to the World Finals was very similar to that of now two-time PBR World Champion Jose Vitor Leme, who had nearly the same trajectory after arriving on American soil in 2017.
- At the PBR's 30th Anniversary World Finals, Campos continued to impress by topping Shameless in Round 1 for 85 points. Undeterred after being bucked off in the next two rounds, Campos brought the PBR faithful to a roar in Round 4, pairing with Moonlight Party for 89.5 points to tie for the round win, propelling him to fourth place within 1.5 points of the lead.
- While he was unable to make the 8 in the final four rounds, Campos finished 11th at his first World Finals, ranked No. 49 in the Unleash The Beast standings.
- Following his on-the-dirt success in Fort Worth, the Missouri Thunder selected Campos with the second overall pick in the 2023 PBR Teams Draft.
- Campos had a strong first-year campaign for the team, going 5-for-18. During the team's homestand in Ridgedale, Missouri, Campos electrified the crowd by going 3-for-4.
- After the Thunder finished the regular season No. 8 in the league with an 8-20 record, they went on a Cinderella run in Las Vegas for the 2023 PBR Team Championship.
- After falling to the eventual Champion and 2023 regular season No. 3 Texas Rattlers, 174-84.5, in Round 1, Missouri rallied and won the first Last Chance Game, 171.25-89.75-89, eliminating the No. 7 Nashville Stampede and No. 6 Carolina Cowboys to advance to Round 2 for the first time in team history.
- As game play continued in Round 2, the Thunder were barely edged by the regular season No. 1 Austin Gamblers, 177.75-174.75 but went on to make PBR Teams Championship history by also winning the second Last Chance Game against the No. 4 Oklahoma Freedom and No. 2 Kansas City Outlaws, 180-178.75-176.25, to advance to the Semifinals, another team first. Campos made his playoff debut in Round 2 but failed to convert, bucked off by Casper in a hard-fought 5.82 seconds.
- In another PBR Teams Championship first, the Thunder faced the Austin Gamblers for a second time. After jumping out to an early two-ride lead in the Semifinals, the Thunder were unable to hang on, defeated in walk-off form as they were eliminated on the final out, 256-172. The Thunder's tournament then concluded in the Third-Place game as they fell to the No. 5 Arizona Ridge Riders, 344.75-0. Campos was not tapped to ride on Championship Sunday.

2024:

- In his first full season on the elite Unleash The Beast, Campos battled injury and failed to qualify for his second PBR World Finals.
- Campos started strong, going 2-for-3 and finishing eighth at his first event of the season in St. Louis, Missouri, in December. However, he made the 8 just once more on the top tour, finishing 20th in New York City in January, where he aggravated a lingering shoulder injury and hurt his knee. Missing a majority of the season as he rehabilitated his injuries, he closed out the season ranked No. 53 in the Unleash The Beast standings.
- After leaving the Thunder and choosing to test free agency, Campos was signed by the Florida Freedom in March, and in the 2024 season, he went 11-for-17 (64.71%) to help propel the team to a 16-12 record and the No. 3 rank in the regular season standings.
- In Las Vegas at the 2024 PBR Teams Championship, the Freedom defeated the No. 10 New York Mavericks, 262.75-178.5, in Round 1, before beating the No. 4 Texas Rattlers, 349.25-261, in Round 2 to advance to the Semifinals. There, the team fell to the No. 2 Carolina Cowboys, 178.25-90.75, before failing to bounce back against the No. 1 Kansas City Outlaws in the Third Place Game, defeated 176.25-89.25 to end the season fourth. Head Coach Paulo Crimber penciled in Campos in the team's first three games, but he failed to convert, finishing his postseason 0-for-3.

LUCIANO DE CASTRO

After beginning his career in his home country, 2015 PBR Brazil Champion Luciano De Castro has become one of the latest bull riders from the South American nation with the potential to win a championship. After logging back-to-back Top 10 seasons in 2018-2019, Castro battled injuries and struggled in 2020-2021. He returned to championship form in 2022, recording his third season ranked inside the Top 10. Castro now strives to win a championship not only during the individual Unleash The Beast season but also in representing the Arizona Ridge Riders, who drafted him in the first round of the 2022 PBR Teams Draft.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	6
Hometown	Guzolândia, São Paulo, Brazil
Residence	Decatur, Texas
Height	5-8
Weight	158
Born	4/26/96
Riding Hand	Left
Career Earnings	$1,321,420.46
High-Marked Ride	92.5 points on Canadian Mist in Austin, Texas, on September 28, 2018.

AWARDS
Two-Time PBR Global Cup Team Brazil Qualifier (2018 and 2020)
2018 PBR Global Cup Australia Champion
2015 PBR Brazil Champion
2022 PBR Teams First-Round Draft Pick by the Arizona Ridge Riders
Member of the 2nd Place Arizona Ridge Riders during the 2022 PBR Teams Season
Member of the 3rd Place Arizona Ridge Riders during the 2023 PBR Teams Season

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the first round of the PBR Teams Draft by the Arizona Ridge Riders.
- February 23, 2023: Marked as a Protected Rider by the Arizona Ridge Riders.
- September 23, 2024: Assigned to Injured Reserve by the Arizona Ridge Riders.
- October 13, 2024: Removed from Injured Reserve and assigned to the Protected Roster by the Arizona Ridge Riders.

JOURNEY TO THE PBR:

- Growing up with a bull stock contractor for a father, Luciano De Castro developed a passion for the sport of bull riding at a young age.
- While he didn't begin his competitive career until age 16, Castro has been a rising star displaying natural talent, leading some to liken him World Champion Brazilian riders Adriano Moraes, Silvano Alves and Guilherme Marchi.

CAREER IN REVIEW:

2015-2016:

- Castro made his PBR Brazil debut in 2015, winning two events, including the PBR Brazil Finals, and logged six additional Top 10 finishes before being named the season's PBR Brazil Champion and Rookie of the Year.
- In 2016, Castro earned one event victory and six accompanying Top 5 finishes at PBR Brazil events, finishing runner-up in the nation's title race.
- In his two years with the Brazilian tour, Castro went an impressive 79-for-93 (84.95%) and delivered a perfect 10-for-10 performance across his two appearances at the legendary Barretos Rodeo.

2017-2019:

- Castro made his United States debut in 2017 at the Pendleton Whisky Velocity Tour event in Ontario, California. Two months later, Castro made his elite Unleash The Beast debut in Sacramento, California.
- Castro moved to the United States under the encouragement of three-time World Champion Alves, who Castro met a few years prior when he won Alves' open bull riding event in Brazil.
- In 2017, his first year on the premier tour, Castro's best finish was fourth at the Jacksonville, Florida event in March. At year's end, Castro rode to a ninth-place result at his first-ever World Finals and concluded the year No. 25 in the world.
- Castro broke through in 2018 as the young Brazilian won his first Unleash The Beast event in Little Rock, Arkansas, followed by a second win later that season in Austin, Texas.
- Castro also notched his first 15/15 Bucking Battle victory in 2018, dominating the special round in Columbus, Ohio.
- Castro finished the 2018 season ranked a then career-best No. 6 in the world after qualifying for his second World Finals.
- During the Unleash The Beast's summer break, Castro made his PBR Global Cup debut at the 2018 edition of the event in Sydney, Australia. Going a perfect 3-for-3, he helped Team Brazil capture their first win at the team-formatted international spectacle.
- While Castro's 2019 season didn't include signature wins, he rode consistently to finish the season ranked No. 9 in the world and made his third consecutive appearance at the PBR World Finals.

2020-2021:

- The 2020 campaign was uncharacteristically tough for the gritty Brazilian.
- Battling a chronic hip injury, Castro reached the World Finals as an alternate, where he went 2-for-4, finishing the event in 27th-place result and the season No. 46 in the world.
- Castro also competed for third-place Team Brazil at the 2020 PBR Global Cup USA.
- In 2021, Castro continued to battle injury and again finished No. 46 in the world.
- While he made eight appearances on the premier series, finishing a season-best seventh in Billings, Montana, in May, Castro's season ended in July on the Pendleton Whisky Velocity Tour in Memphis, Tennessee, where he sustained a knee injury.

2022-2023:

- Finally healthy, Castro returned to championship form in 2022 and finished inside the world's Top 5 for the first time in his career.
- The Brazilian got off to a hot start, registering Top 10 finishes in his first four elite tour events and winning the 15/15 Bucking Battle in Milwaukee, Wisconsin, in February, catapulting him to No. 6 in the world standings.
- He then won his second 15/15 Bucking Battle of the year in Nampa, Idaho.
- Concluding the individual regular season with a Top 20 finish in the main event and third-place result in the 15/15 Bucking Battle in Billings, Montana, Castro began his fifth career World Finals ranked No. 6 in the world.
- At the first iteration of the sport's crown jewel in Fort Worth, Castro continued his stellar season, going 4-for-8, including three 90-point rides, to finish fourth at the 2022 PBR World Finals and end the season a career-best No. 4 in the world.
- The Arizona Ridge Riders drafted Castro with their first-round pick in the inaugural 2022 PBR Teams Draft. Castro lived up

to his selection, posting a very strong 15-for-21 performance throughout the regular season, leading the Ridge Riders to a 14-13-1 record.

- After bucking off in Arizona's 88-87.75 Round 1 win against the No. 6 Missouri Thunder at the first PBR Teams Championship in Las Vegas, he became a force for the team's title push with three qualified rides.
- Against the No. 2 Texas Rattlers in Round 2, Castro covered War Dress for 87 points, to help lead Arizona to victory to qualify for the Semifinals. Remaining red-hot, Castro converted atop Big Black for 89.25 points, as the Ridge Riders eliminated the No. 3 Oklahoma Freedom, 176.25-89.25, and advanced to the Championship Game.
- During the team's last game of the season, while Castro rode Chateau Montelena's Montana Jacket for 91.25 points, his highest-marked ride in PBR Teams, Arizona ultimately fell to the No. 8 Nashville Stampede, concluding the 2022 PBR Teams season No. 2 in the league.
- Despite missing much of the latter half of the 2023 individual season due to injury, Castro's four Top 10s put him inside the Top 20 of the Unleash The Beast standings to qualify for his sixth career World Finals. While he was sidelined for the event, he finished No. 19 in the world.
- During the 2023 PBR Teams season, Castro returned to the Arizona Ridge Riders and went 2-for-6 during the regular season, missing the month of August after breaking his arm in Cheyenne, Wyoming.
- While Arizona got off to a slow start, a mid-season surge including a six-game win streak, propelled them to a 13-15 record.
- Entering the 2023 PBR Teams Championship ranked No. 5, Arizona defeated the Carolina Cowboys, 344-265.5, in Round 1 with the help of Castro's 87.25-point ride on Bubba G.
- In Round 2, they upset the No. 2 Kansas City Outlaws160.25-86.75 to advance to their second-consecutive Semifinals.
- After being shut out 175.25-0 by the eventual champion Texas Rattlers in the Semifinals, Arizona bounced back in the Third Place Game, trouncing the No. 8 Missouri Thunder, 344.75-0. After a buckoff in the Semifinals, Castro found his stride once again, topping Buffalo Chip for 87.5 points to help Arizona finish the season No. 3 in the league.

2024:

- Castro was unable to find his groove on the elite Unleash The Beast in 2024, recording just two Top 10 finishes before sustaining a season-ending knee injury in April in Billings, Montana.
- Castro was back in form for the Arizona Ridge Riders during the 2024 PBR Teams season, where he went 9-for-21 (42.86%). After sweeping their homestand during the final week of the regular season, Arizona finished No. 9 in the standings with an 11-17 record.
- The Ridge Riders turned to the first-ever Ride-In Round to try to qualify for the 2024 PBR Teams Championship but were eliminated by the No. 7 Nashville Stampede and No. 10 New York Mavericks in the four-way contest after going 2-for-5.

ALEX CERQUEIRA

A surging star in Brazil from 2017-2019, Alex Cerquiera brought his skills stateside in 2020 and was quick to establish himself as a burgeoning talent among the world's best. After qualifying for his career-first PBR World Finals and going 90 on three-time PBR World Champion Bull SweetPro's Bruiser in 2020, "Carreirinha" looked to be a staple on the premier series for years to come. After another strong campaign in 2021, the Brazilian suffered a setback, missing the 2022 season as he recovered from knee and shoulder surgery. Determined as ever, Cerqueira returned in 2023 ready to once again compete for a gold buckle. While his individual season was rocky, Cerqueira's skills caught the eyes of the then-Oklahoma Freedom in the PBR Teams league, who drafted the established talent. Even while riding with a broken leg, Cerqueira proved a top performer for the team and is now on the hunt for both an individual and Teams Championship.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS

World Finals Appearances	3
Hometown	Iguatemi, Brazil
Residence	Decatur, Texas
Height	5'8
Weight	150
Born	3/31/1993
Riding Hand	Left
Career Earnings	$417,767
High-Marked Ride	91.75 points on Ricky Vaughn during the PBR Teams event in Glendale, Arizona on September 30, 2023.

AWARDS

Member of the Fourth-Place Florida Freedom in 2024

TEAMS TRANSACTIONS:

- May 17, 2023: Selected in the fourth round of the 2023 Reserve Rider Draft by the Oklahoma Freedom.
- July 16, 2023: Marked as a protected rider by the Oklahoma Freedom.

JOURNEY TO THE PBR:

- Nicknamed "Carreirinha" (career) for his competitive nature and dedication to his craft, Alex Cerqueira honed his bull riding skills when he wasn't taking care of his cattle in Brazil.
- After failing to find success early on at the highest level in Brazil, the young cowboy re-focused and changed how he trained.
- As he improved physically, Cerqueira also added a psychological tilt to his training by taking time to relax with his family and center himself before taking the next step in his career.

CAREER IN REVIEW:

2017-2019:

- In 2017, Cerqueira made his PBR debut in Brazil, riding in Londrina, Paraná, where he finished second after going a perfect 4-for-4.
- Cerqueira continued to shine in his home nation, riding at 10 additional events, recording a qualified ride at each. In addition to winning the event in Frutal, Minas Gerais, Cerqueira recorded two additional Top-10 finishes before finishing the year No. 6 in the national standings.
- After riding at just one PBR event in 2018, Cerqueira competed four times in 2019, notching two 10th-place finishes.

2020:

- In 2020, Cerqueira relocated to the United States in an effort to reach the elite Unleash The Beast. At his first event stateside, the surging Brazilian finished fourth at the Touring Pro Division event in Fort Worth, Texas.
- Quick to find his groove, in late February, Cerqueira won the Pendleton Whisky Velocity Tour event in North Charleston, South Carolina, earning a berth to the elite tour in Little Rock, Arkansas.
- Despite not reaching the 8-second mark in Arkansas, Cerqueira was back to his title-contending form the next weekend in Duluth, Georgia where he finished 15th.
- In just his fourth event on the premier series, Cerqueira finished a career-best second and notched his first 90-point ride when he covered three-time YETI PBR World Champion Bull SweetPro's Bruiser for 91.25 points in Guthrie, Oklahoma in May.
- In the following months, Cerqueira logged an additional four Top-10 finishes, including another runner-up effort in Des Moines, Iowa, before qualifying for his first PBR World Finals.
- Going 1-for-4, Cerqueira finished 16th at the 2020 PBR World Finals before ending the year as a career-best No. 19 in the world.

2021-2023:

- In 2021, Cerqueira again finished inside the Top 25 in the world.
- The Brazilian began the campaign strongly, recording four Top-15 finishes through February. After slowing down in March, Cerqueira rallied in April, posting two Top-10 finishes on the top tour.
- Cerqueira delivered this top result of the season in Nashville, Tennessee, in August, finishing second. His silver finish was the capstone of a strong month that included Top 25 efforts at all three events he competed at.
- After being shut out at his second PBR World Finals, Cerqueira finished his sophomore campaign No. 24 in the world.
- He then missed the 2022 season, returning home to Brazil to recover from knee and shoulder surgeries.
- In 2023, Cerqueira returned to the United States but struggled to find his groove in individual competition.
- Cerqueira's campaign began the first weekend of January in New York City where he rode to an eighth-place finish inside Madison Square Garden. Cerqueira then tacked on two additional Top-20 efforts to conclude the month No. 37 in the Unleash The Beast standings.
- Bouncing between the Velocity Tour and the Touring Pro Division as the season progressed, Cerqueira won his first PBR event on American soil at the PBR Stockyards Showcase in Fort Worth, Texas, in March.
- Despite the win, Cerqueira couldn't get into a rhythm on the premier series and ended the season with just one additional Top-20 finish, a 19th-place finish in Billings, Montana in mid-April, falling short of qualifying for his third PBR World Finals.
- Ahead of the second season of PBR Teams, the then-Oklahoma Freedom selected Cerqueira in the fourth round of the 2023 Reserve Rider Draft. Despite competing with a broken leg, he went 6-for-21, helping the Freedom to a 14-14 record in the regular season.
- In the postseason, Oklahoma entered the PBR Teams Championship as the No. 4 seed and got off to a strong start, defeating the 2022 Champion No. 7 Nashville Stampede in Round 1, 262-261.5. The Freedom fell to the eventual Champion and 2023 regular season No. 3 Texas Rattlers in Round 2, 170.75-87 and were eliminated from the tournament by the No. 8 Missouri Thunder in the second Last Chance Game. In Las Vegas, Cerqueira was called upon twice by the Freedom, but went 0-for-2.

2024:

- Cerqueira once again finished inside the Top 25 of the Unleash The Beast standings after putting together a streaky 2024 campaign.
- After making the 8 just twice in his first four events, the Brazilian found his groove in Albany, New York, in late December and posted at least one ride in his next four events, highlighted by a third-place finish in Chicago, Illinois, in January. After his season-best second-place finish in Salt Lake City, Utah, in February, Cerqueira rose to No. 14 in the Unleash The Beast standings.
- Cerqueira struggled through March, getting mired in a 1-for-19 stretch before breaking out in Billings, Montana, in April, where he was fourth. After adding another Top-10 finish in Tacoma, Washington, later that month, the veteran entered his third PBR World Finals ranked No. 17.
- Unfortunately, he once again found himself in a buckoff streak, going 0-for-4 at *Eliminations* before going 0-for-2 at *Ride For Redemption* to end his individual campaign at No. 20 in the Unleash The Beast standings.
- Returning to the Freedom for the team's first season in Florida in 2024, Cerqueira started to right the ship under the team's new Head Coach Paulo Crimber. He went 12-for-22 (54.55%) and helped push the team to the No. 3 rank in the regular season standings with a 16-12 record.
- As the 2024 PBR Teams Championship got underway, Cerqueira rode Cliff Hanger for 88.5 points as the Freedom defeated the No. 10 New York Mavericks, 262.75-178.5, in Round 1. He then stayed hot in the second round, covering Mama's Boy for 83.75 points to help Florida defeat the No. 4 Texas Rattlers, 261-349.25. Cerqueira suffered his first buckoff of the postseason in the Freedom's 178.25-90.75 loss to the No. 2 Carolina Cowboys in the Semifinals. In the Third Place Game, Florida took on the No. 1 Kansas City Outlaws, but Cerqueira and the Freedom couldn't find their rhythm, falling 176.25-89.25 to end the season fourth.

GRAYSON COLE

Hailing from Pennsylvania, Grayson Cole did not grow up surrounded by Western sports like many of PBR's top riders. Instead, he traveled throughout the Northeast to compete, riding alongside other PBR riders from the region such as fellow Pennsylvanian Braidy Randolph and 2022 PBR World Champion and New Yorker Daylon Swearingen. Undeterred, Cole has continued to improve, and after being crowned the 2024 PBR Velocity Tour Champion, he is ready to compete for an individual World Championship and prove that you don't have to be born in cowboy country to become the best bull rider in the world.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	2
Hometown	New Ringgold, Pennsylvania
Residence	Fredonia, Pennsylvania
Height	5'8
Weight	160
Born	8/17/199
Riding Hand	Left
Career Earnings	$228.660.03
High-Marked Ride	90 points on Sneaky Situation in Fort Worth, Texas, on October 8, 2023.

AWARDS

2024 PBR Velocity Tour Champion

TEAMS TRANSACTIONS:

- September 28, 2023: Signed to the Reserve Roster by the Oklahoma Freedom.
- October 4, 2023: Added to the Protected Roster by the Oklahoma Freedom.
- April 10, 2024: Selected in the Expansion Draft by the Missouri Thunder and added to the Protected Roster.
- September 23, 2024: Demoted to the Reserve Roster by the Missouri Thunder.
- November 5, 2024: Released by the Missouri Thunder.

JOURNEY TO THE PBR:

- Growing up in Pennsylvania, there were not a lot of local rodeos for Grayson Cole to compete at, so he often competed alongside fellow PBR riders Daylon Swearingen and Braidy Randolph throughout the Northeast.
- While his family may not have initially understood Cole's fascination with the sport, they have supported him throughout his career as he works to cement himself as one of the best bull riders in the world.

CAREER IN REVIEW:

2017-2021:

- Cole made his PBR debut at the PBR Pendleton Whisky Velocity Tour event in Hartford, Connecticut, in September 2017.
- After making an additional appearance on the Velocity Tour in October 2017, Cole didn't return to PBR competition until 2020, recording his first ride within the organization at the Velocity Tour event in Worcester, Massachusetts, in February, going 1-for-2 to finish second. After a third-place finish in Bangor, Maine, in March, Cole got the call to join the elite Unleash The Beast but had his appearance on the top tour delayed after a cervical spine strain kept him sidelined until late April when he made his premier series debut in Guthrie, Oklahoma.
- After being shut out at his first three Unleash The Beast events, Cole returned to the Touring Pro Division, finishing seventh in Shipshewana, Indiana, in July, before recording a fourth-place effort on the Velocity Tour in Casper, Wyoming, in October. To conclude the season, he made his Velocity Tour Finals debut in Sioux Falls, South Dakota, in November.
- Building on his momentum in 2021, Cole posted three Top 5 finishes on the Velocity Tour from February to April. In July, Cole reached a career milestone, going 2-for-2 to win his first PBR title at the Touring Pro Division event in Shipshewana, Indiana. Earning a spot back on the premier series, he returned to the elite Unleash The Beast in September in Newark, New Jersey.
- After a third-place finish at the Velocity Tour event in Hampton, Virginia, in October, Cole again returned to the elite Unleash The Beast, and this time he converted, covering Sugar Boom Boom for 83.5 points for his first premier series ride in Manchester, New Hampshire, in October. He finished the event 13th after going 1-for-3.
- Despite being shut out at his second Velocity Tour Finals in Las Vegas, Nevada, in October, he finished the season No. 10 in the Velocity standings and earned his first PBR World Finals qualification. Cole went 0-for-4 at the 2021 PBR World Finals, ending the season ranked No. 60 in the Unleash The Beast standings.

2022-2024:

- Cole competed exclusively on the Velocity Tour in 2022, riding to his second consecutive Top 20 year-end finish.
- The Pennsylvanian recorded three Top 10 finishes on PBR's expansions series from January to March before finding his stride to win his first Velocity Tour event in Grand Forks, North Dakota, in April.
- The following weekend at the 2022 Velocity Tour Finals, Cole went 1-for-2 and finished twelfth, climbing to No. 15 in the tour standings to finish the season.
- After not competing within the PBR for the latter half of the 2022 season, Cole returned to the Velocity Tour with a bang in 2023, winning back-to-back events in North Charleston, South Carolina, and Reading, Pennsylvania, in February. He tacked on two additional Top 10 finishes across the final two months of the season heading into his third Velocity Tour Finals.
- Despite being shut out in the Velocity Tou's year-end event, Cole finished 2023 ranked No. 9 in the Velocity Global standings.
- The Oklahoma Freedom signed Cole as a free agent in September, and he went 2-for-6 with the team as the Freedom finished the regular season ranked No. 4 in the league with a 14-14 record.
- At the 2023 PBR Teams Championship, Oklahoma got off to a strong start, defeating the 2022 Champion and 2023 regular season No. 7 Nashville Stampede in Round 1, 262-261.5. The Freedom fell to the eventual Champion and 2023 regular season No. 3 Texas Rattlers in Round 2, 170.75-87, and were eliminated from the tournament by the No. 8 Missouri Thunder, alongside the No. 2 Kansas City Outlaws, in the second Last Chance Game, 180-178.75-176.5. Cole was tapped to ride just once, but he was bucked off in his only postseason out against the Texas Rattlers in Round 2.
- Returning to individual competition, Cole had a career year in 2024, winning the Velocity Tour Championship to qualify for his second PBR World Finals.
- After a slow start, Cole caught fire on the Velocity Tour in February, recording three Top 5 finishes. He won his first event of the season in Bridgeport, Connecticut, in March, and stayed hot to conclude the month, winning the weekly PBR Stockyards Showcase in Fort Worth, Texas.
- Staying in top form, Cole tallied his third win of the year in Grand Forks, North Dakota, in April, coupled with a third-place finish at the same event courtesy of a double-entry.
- Cole entered the Velocity Tour Finals ranked No. 2 in the Velocity Global standings, trailing No. 1 Ederson Santos by just 17.5 points.

- After Santos aggravated an existing knee injury and was ruled out of competition after the first round, Cole took advantage, covering Pearl Snap for an event-best 89.25 points in the second round. He finished the event ninth, going 1-for-3, and catapulted to the No. 1 spot in the Velocity Global standings to be crowned the 2024 PBR Velocity Tour Champion and qualify for his second PBR World Finals.
- During the *Eliminations* stage of bull riding's most prestigious event, Cole went 0-for-4, but he bounced back during *Ride For Redemption,* topping Storm Trooper for 87 points to finish eighth in the stage. However, it wasn't enough to earn a spot at the PBR World Finals – *Championship* the following weekend.
- Seeing Cole's potential, the Missouri Thunder selected the Pennsylvanian with the seventh compensatory pick in the 2024 PBR Teams Expansion Draft. Cole went 3-for-20 with the Thunder as the team finished No. 6 in the regular season with a 12-16 record.
- At the 2024 PBR Teams Championship, Missouri upset the No. 5 Austin Gamblers, 265.75-90.5, in Round 1 before falling to their in-state rivals, the No. 1 Kansas City Outlaws, 262.5-88, in Round 2. The Thunder were then eliminated in the second Last Chance Game, alongside the No. 4 Texas Rattlers, by the No. 2 Carolina Cowboys, 178.75-0-0. Cole was not tapped to ride in the postseason.

JOHN CRIMBER

John Crimber, hailed as a generational talent, has lived up to the hype as the most exciting young bull-riding prospect to emerge since the formation of the PBR Teams league. The teenage phenom began riding bulls at the age of 5 and first garnered national attention when he won the Mini Bull Riders Senior Division Championship in Las Vegas in 2019. Crimber, the son of 10-time PBR World Finals qualifier and Florida Freedom Head Coach Paulo Crimber, turned 18 in August 2023, getting his PBR card the next day, and by the end of October had won nine Challenger Series events and skyrocketed to finish No. 2 in the Challenger Series standings. Crimber then finished second to the 2024 PBR World Championship in his rookie season on the elite Unleash The Beast before being taken No. 1 overall by the Florida Freedom, coached by his father, in the 2024 PBR Teams New Rider Draft. He proved he was the right pick, winning the 2024 PBR Teams MVP by going 28-for-42 (66.7%), leading the league with six 90-point rides.

PHOTOS

Courtesy Bull Stock Media

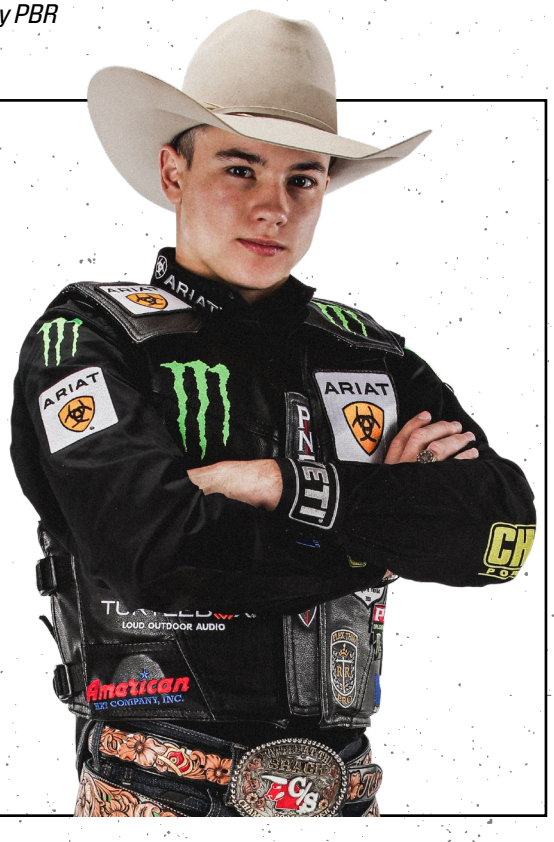
B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS

World Finals Appearances	1
Hometown	Decatur, Texas
Residence	Decatur, Texas
Height	5'7
Weight	140
Born	8/11/05
Riding Hand	Left
Career Earnings	$1,012,177.79
High-Marked Ride	95 points on Big Bank in Arlington, Texas, on May 19, 2024.



AWARDS

2024 PBR Teams MVP
2024 PBR Teams Championship MVP
2024 PBR Teams New Ride Draft No. 1 Overall Pick by the Florida Freedom

TEAMS TRANSACTIONS:

- May 29, 2024: Selected with the No. 1 overall pick in the first round of the New Rider Draft by the Florida Freedom.

JOURNEY TO THE PBR:

- Son of 10-time PBR World Finals qualifier Paulo Crimber, John Crimber was destined to become a great bull rider from a young age.
- Growing up in Decatur, Texas, Crimber learned the sport from his father while also watching myriad great Brazilian bull riders that now call Decatur home.
- Beginning his bull riding career at the age of 5, it quickly became clear that Crimber had his father's talent. In 2019, Crimber won the Junior Bull Riding title at the Fort Worth Stock Show and Rodeo before winning the Mini Bull Riders Senior Division Champion title later that year in Las Vegas.
- Crimber went on to win back-to-back National High School Rodeo Association bull riding titles in 2021 and 2022.
- In March 2023, Crimber added to his already impressive trophy case, going 3-for-3 to win the Tuff Hedeman Bull Riding buckle, where he bested fellow PBR young guns Kade Madsen, Caden Bunch and Kaiden Loud in the final round and won $21,000.

JOURNEY TO THE PBR:

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- Growing up in Decatur, Texas, Crimber learned the sport from his father while also watching myriad great Brazilian bull riders that now call Decatur home.
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CAREER IN REVIEW:

2023-2024:

- In August 2023, just one day after turning 18, Crimber burst onto the PBR scene placing third at his first Challenger Series event in Goliad, Texas. A week later, he tied for his first event win in Lamar, Missouri.
- Crimber then rode to both a first and third-place result in Eureka, Montana, before winning his first PBR Stockyards Showcase in Fort Worth, Texas, the following week. In his first year within the PBR, Crimber won six of the weekly Stockyards Showcases.
- In September, the teenage phenom placed inside the Top 10 at all seven events he entered, including four victories, skyrocketing to No. 2 in the Challenger Series standings.
- Winning a torrid nine events in two months, Crimber entered the 2023 PBR Challenger Series Championship ranked No. 2 in the standings. Despite winning Round 1 of the season-ending event, riding Huckleberry for 89 points, Crimber's fourth-place finish at the event was not enough, concluding the year No. 2 in the Challenger Series standings.
- Following the event, Crimber made his PBR Canada debut at the Cup Series event in Saskatoon, Saskatchewan, in late October. Crimber won the event by going 3-for-3, capping his efforts with a monster 91.5-point ride on Langham Kid. He concluded the season No. 23 in the PBR Canada national standings.
- The young gun immediately made an impact on the premier series at his debut event when the 2024 season launched in Tucson, Arizona, in November. Rebounding from a Round 1 buckoff, he covered Sky Walker for 89 points to win Round 2, ultimately finishing No. 11 at the event.
- After missing three events in December due to a hand injury, Crimber began heating up at the first PBR Major of the year in New York City, going 1-for-3 to finish No. 13 and begin a three-event streak of Top 25 finishes, capped by a then career-best second-place finish in Tulsa, Oklahoma, in mid-January. In Tulsa, the Texan recorded his first 90-point ride, covering Chateau Montelena's Montana Jacket for a then career-high 91.5 points.
- In February, Crimber reached a career milestone, winning his career-first Unleash The Beast event in Jacksonville, Florida, going 3-for-3 and capping his victory with a monstrous 91-point ride aboard Doze You Down.
- During the final two months of the regular season, Crimber tacked on four more Top-5 finishes, entering the 2024 PBR World Finals ranked No. 2 in the Unleash The Beast standings. He trailed No. 1 Cassio Dias by 560.5 points entering his first PBR World Finals.
- After bucking off his first two bulls in Fort Worth, Texas, Crimber won the final two rounds of the *Eliminations* stage, riding Brown Bomber for 89.25 points and Ugly This for 89.75 points to close within 487.5 points of No. 1 Cassio Dias, who was sidelined for the final two rounds of *Eliminations* due to injury.
- On the first day of the *Championship* stage, Crimber went 1-for-2, covering Skippy for 88 points in the opening round before bucking off Fierce's Dirtnap in 0.88 seconds in Round 2 to close the gap on Dias to 447.5 points. On Championship Sunday, he roared out of the chutes aboard Big Bank for a career-high 95 points, tying for the 10th-highest ride ever at the PBR World Finals. While the gold buckle was still within reach, Crimber bucked off Hang 'em High, finishing No. 2 in both the event and the Unleash The Beast standings to close out his rookie campaign.

- Following his incredible rookie season on the elite tour, Crimber was selected as the No. 1 overall pick in the 2024 PBR Teams New Rider Draft by the Florida Freedom, uniting him with his father, the Freedom's Head Coach Paulo Crimber.
- The young cowboy proved to be the right pick, dominating in his first PBR Teams season by going 28-for-42 (66.7%) and winning the 2024 PBR Teams MVP award. He also led the league with six 90-point rides and six Shootout Round conversions. Crimber propelled the Florida Freedom to finish No. 3 in the regular season with a 16-12 record.
- Crimber continued to shine at the 2024 PBR Teams Championship in Las Vegas, going a perfect 4-for-4, sweeping the season's MVP awards, and named the 2024 PBR Teams Championship MVP.
- The Freedom began the postseason by defeating the No. 8 New York Mavericks, 262.75-178.50, courtesy of Crimber's 88.75-point incredible walk-off ride on Riser. Crimber rode Mo Money for 89.75 points in the Freedom's final out to once again push them to victory, 349.25-261, against the defending champion and 2024 regular season No. 4 Texas Rattlers to punch their ticket to the Semifinals.
- On Championship Sunday, Florida finally lost their momentum, eliminated by the No. 2 Carolina Cowboys, 178.25-90.75, with Crimber's monstrous ride aboard Renegade being the lone score on the board. During the third-place game against the No. 1 Kansas City Outlaws, Crimber was again the team's lone scorer, covering Peterbilt, as the team lost 176.25-89.25.
- While his team finished fourth, Crimber's 4-for-4 performance earned him 2024 PBR Teams Championship MVP honors, making him the first rider in league history to win both regular season MVP and PBR Teams Championship MVP in the same season.

YAN VICTOR SANTOS CUNHA

Yan Victor Cunha began his PBR career with a bang, collecting seven consecutive Top 15 finishes to begin his career in Brazil. Proving his first season was no fluke, Cunha was dominant in 2024, converting at 13 consecutive events, and catching the eyes of the Florida Freedom who selected him in the second round of the 2024 PBR Teams New Rider Draft. Showing flashes of brilliance, Cunha is poised to be one of the next great riders from Brazil both individually and with the Teams league.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS

Hometown	Assis Brasil, Brazil
Residence	Decatur, Texas
Height	5'8
Weight	159
Born	8/6/2002
Riding Hand	Left
Career Earnings	$58,702.23
High-Marked Ride	88 points on Hay Ring in Greensboro, North Carolina, on September 22, 2024.

AWARDS

- Member of the PBR Teams Regular Season No. 3 and Teams Championship Fourth Place Florida Freedom
- For Cunha's career stats, click here.

TEAMS TRANSACTIONS:

- May 29, 2024: Selected in the second round of the 2024 PBR Teams New Rider Draft by the Florida Freedom.
- September 5, 2024: Assigned to the Protected Roster by the Florida Freedom.

CAREER IN REVIEW:

2023-2024:

- Yan Victor Cunha stormed into the PBR Brazil ranks in 2023, making the 8 in all seven of the events he competed in during the regular season, highlighted by a season-best second-place finish in Frutal in July. At the PBR Brazil National Finals in Barretos, he went 1-for-4, finishing the event 17th, concluding the season at No. 17 in the PBR Brazil national standings.
- Proving his first season was no fluke, Cunha recorded a ride at 13 consecutive events to start his 2024 season in Brazil, including back-to-back second-place finishes in Basilia and Santo Expedito in April. The Florida Freedom had seen enough in his two seasons in Brazil to draft him in the second round of the 2024 PBR Teams New Rider Draft in May.
- Before heading to the United States, Cunha completed his season in Brazil, going 1-for-4 at his second PBR Brazil National Finals in Barretos in August, placing 21st in the event and No. 12 in the PBR Brazil national standings.
- Cunha made a splash in his first individual event on American soil, placing second at the weekly PBR Stockyards Showcase in Fort Worth, Texas, in September.

- Joining the Freedom, Cunha rode Manaba for 86.75 points in the Shootout Round in Anaheim, California, in September for his first career ride in premier-level competition. He finished the 2024 PBR Teams regular season going 5-for-10 (50%), helping boost the Freedom to the No. 3 rank in the standings with a 16-12 record.
- At the 2024 PBR Teams Championship, Florida defeated the No. 10 New York Mavericks. 262.75-178.5, in Round 1. After defeating the No. 4 Texas Rattlers, 261-349.25, in the second round, in part due to Cunha's 87.25-point ride on American You in his postseason debut, the Freedom were bested by the No. 2 Carolina Cowboys, 178.25-90.75, in the Semifinals, with Cunha bucking off Almost Sober. In the Third Place Game, Florida took on the No. 1 Kansas City Outlaws, but couldn't find their rhythm, falling 176.25-89.25 as Cunha was again bucked off.

WINGSON HENRIQUE DA SILVA

Wingson Henrique da Silva came to America for the inaugural PBR Teams season in 2022 and immediately made an impact. After honing his craft under PBR Ring of Honor inductee and Carolina Cowboys Head Coach Jerome Davis, Silva dominated in his first individual season in 2023, finishing runner-up in the Rookie of the Year race, and second at his debut World Finals, all the while concluding the year a career-best No. 4 in the world. As confident as ever, Silva, who was traded to the Oklahoma Wildcatters during the 2024 season following a stint with the Kansas City Outlaws, is ready to bring a Teams Championship Oklahoma and another PBR World Championship back to Brazil.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS

World Finals Appearances	1
Hometown	Navirai, Brazil
Residence	Bowie, Texas
Height	4'11
Weight	150
Born	8/14/99
Riding Hand	Left
Career Earnings	$490,915.31
High-Marked Ride	92.5 points on Flyin Wired during the PBR Teams Championship in Las Vegas, Nevada, on October 21, 2023.

AWARDS

Member of the 2023 PBR Teams Regular Season No. 2 Kansas City Outlaws

TEAMS TRANSACTIONS

- July 6, 2022: Signed as a free agent by the Carolina Cowboys.
- May 15, 2023: Acquired by the Kansas City Outlaws from the Carolina Cowboys.
- July 1, 2024: Placed on Injured Reserve by the Kansas City Outlaws.
- September 19, 2024: Traded to the Oklahoma Wildcatters and put on Injured Reserve for Oklahoma's 2025 First Round Pick and future considerations by the Kansas City Outlaws.
- September 20, 2024: Activated from Injured Reserve and placed on the Protected Roster by the Oklahoma Wildcatters.
  May 15, 2023: Acquired by the Kansas City Outlaws from the Carolina Cowboys.

JOURNEY TO THE PBR:

- Silva began riding calves when he was five years old in Brazil, learning from his dad who rode bulls for 10 years.
- As he got older, Silva progressed to steers, eventually attending a qualifier for Rancho Primavera when he was 16 years old. He passed and began his professional career as a bull rider.

CAREER IN REVIEW:

2021 - 2022:

- Silva made his PBR debut in Brazil in 2021 at one of the sport's most prestigious events in the South American nation – Barretos. Going 3-for-3 in his debut, Silva finished fourth.
- His performance in his home nation caught the eyes of the Carolina Cowboys, who signed him as a free agent to compete in the inaugural PBR Teams season.
- Under Head Coach Jerome Davis, Silva went 3-for-18 in the league's first season, helping Carolina to a 15-13 regular season finish, ranked No. 4 in the league.
- During the inaugural PBR Teams Championship in Las Vegas, the Cowboys defeated the No. 7 Kansas City Outlaws, 175.5-88.25, in the first round but were subsequently knocked off by the No. 3 Oklahoma Freedom, 267.25-265, in Round 2. They were ultimately eliminated, alongside the No. 1 Austin Gamblers, from championship contention by the No. 2 Texas Rattlers, 179-90-89.25, in the second Last Chance Game. Silva was tapped to ride both against the Outlaws and in the second Last Chance Game but failed to convert.

2023-2024:

- In November 2023, Silva made his Unleash The Beast debut, quickly showing he could compete among the world's best on an individual level.
- After a 21st-place effort during his first outing on the elite tour in Tucson, Arizona, Silva quickly found his groove, logging five consecutive Top 20 finishes, to rise to No. 17 in the Unleash The Beast standings.
- In Tulsa, Oklahoma, in January, Silva reached a key career milestone, posting his first 90-point ride in the premier PBR competition, covering Chateau Montelena's Montana Jacket for a then-career-best 90.25 points to help cement his third-place finish.
- Silva qualified for his first PBR World Finals ranked No. 14. After being bucked off in the first two rounds, he rallied and put together three-straight rides: 86 points atop Bison in Round 3, 89.5 points aboard Flyin Wired in Round 4, and 88 points on Tijuana Two-Step in Round 5. The scores propelled Silva to the top of the event leaderboard with three rounds remaining.
- Unable to make the 8 on Bandito Bug in Round 6, Silva converted aboard Ivy League for 88.25 points in Round 7. After being bucked off by Hunting Trip in the final round, he finished second at his first PBR World Finals and No. 4 in the Unleash The Beast standings. During the 2023 PBR World Finals, Silva was traded by the Carolina Cowboys to the Kansas City Outlaws in exchange for the No. 2 overall pick in the forthcoming 2023 PBR Teams Draft. A roster move that proved dividends, Silva was a key part of the Outlaws' regular season success, going an impressive 11-for-20 to help drive the team to the No. 2 rank in the regular season standings with an 18-10 record.
- Via their regular season success, the Outlaws earned one of two coveted first-round byes at the 2023 PBR Teams Championship in Las Vegas but stumbled against the No. 5 Arizona Ridge Riders, 160.25-86.75, in Round 2. Kansas City was unable to rally in the second Last Chance Game, falling to the No. 8 Missouri Thunder alongside the No. 4 Oklahoma Freedom, 180-178.75-176.5, to close out their season. Despite their losses, during the Last Chance Game, Silva covered 2023 ABBI Classic World Champion Bull Flyin Wired for a career-best 92.5 points, his only out of the postseason.
- Silva once again looked like a PBR World Champion contender during the 2024 individual campaign before an ankle injury prematurely ended his season.
- Entering January ranked No. 29 in the Unleash The Beast standings, Silva caught fire in January, making the 8 in seven consecutive events, highlighted by his first Unleash The Beast victory in Houston, Texas, in January where he went a perfect 3-for-3, climbing to No. 13 in the Unleash The Beast standings by February.
- After a strong start, disaster struck in Nampa, Idaho, in March, when Silva broke his ankle after bucking off Money in Round 2. Despite the injury, Silva finished the season ranked No. 23 in the Unleash The Beast standings.
- While he recovered from his broken ankle, Silva was traded to the Oklahoma Wildcatters in September right as he was activated from Injured Reserve. The Brazilian was bucked off in his only regular season out as the Wildcatters finished their first season No. 8 with an 11-16-1 record.
- Despite Silva riding Whiskey Trip for 86.25 points during the Ride-In Round for the 2024 PBR Teams Championship, the Wildcatters were unable to advance to the main event, defeated alongside the No. 9 Arizona Ridge Riders by the No. 7 Nashville Stampede and No. 10 New York Mavericks 256.25-251-173.75-170.5 in the four-way game.

COOPER DAVIS

Had it not been for a bull riding legend colorfully commenting about his weight, Cooper Davis may have never claimed a World Championship. Davis committed to a holistic fitness plan in 2015 and quickly ascended to Western sports stardom, winning the 2015 PBR World Finals and then crowned the 2016 PBR World Champion. He's been a contender every year since, embroiled in some of the PBR's most exciting, and historic battles for the coveted gold buckle. While in late 2023 he announced he'll be stepping away from individual competition to enter the PBR broadcast booth, Davis remains a superstar in the PBR Teams league as he continues to chase his first PBR Teams Championship with the Carolina Cowboys.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Championship Title	2016
World Finals Appearances	8
Hometown	Jasper, Texas
Residence	Dallas, Texas
Height	5-9
Weight	150
Born	3/23/94
Riding Hand	Right
Career Earnings	$3,680,001.87
High-Marked Ride	94 points on Chiseled in Kansas City, Missouri, on March 21, 2021

AWARDS
Member of the 2024 PBR Teams Champion Runner-Up and Regular Season No. 2 Carolina Cowboys
2022 PBR Teams Supplemental Draft First-Round Pick by the Carolina Cowboys
Three-Time PBR Global Cup Team USA Qualifier (2017, 2018, 2019)
2017 PBR Global Cup Canada Champion
2016 PBR World Champion
2016 Lane Frost/Brent Thurman Award Winner
2015 PBR World Finals Event Winner

TEAMS TRANSACTIONS:

- June 2, 2022: Selected with the second pick of the Supplemental Draft by the Carolina Cowboys.
- February 28, 2023: Marked as a Protected Rider by the Carolina Cowboys.
- March 1, 2024: Marked as a Protected Rider by the Carolina Cowboys.

JOURNEY TO THE PBR:

- Unlike many other riders, Cooper Davis didn't grow up in a rodeo family. His fascination with the sport began with watching bull riding on television.
- When he was 11 years old, Davis' sister dated bull rider Clayton Foltyn, and being around the Texas cowboy made Davis want to ride.
- Davis started on junior bulls and soon elected to quit football, which he had played for two years, to pursue bull riding full time.
- Foltyn, Davis' source of inspiration, remains an influential force in his career and the guy he'll call if he's ever in a slump. Davis also credits Terry Don West and Jim Sharp for inspiring him early in his career, saying he thinks his riding style is similar.
- Davis' decision to quit football has proved dividends, with the poised cowboy having already won one PBR World Championship. His biggest fans are his wife Kaitlyn and son Mack, who can often be seen donning a matching outfit like dad.

CAREER IN REVIEW:

2015:

- Davis joined the elite PBR Unleash The Beast in February 2015, culminating his rookie season by winning the 2015 PBR World Finals event title, becoming just the fourth rookie to accomplish the feat.
- After being called "fat" by a blunt-spoken bull-riding legend, the Texas native lost more than 25 pounds in two months in the second half of the 2015 season leading into his World Finals victory. Davis continued his rigorous diet and exercise regimen during the 2016 season and has been one of the sport's top riders since.

2016:

- In 2016, Davis hit a hot streak in the second half of the elite tour's season, winning three events, including back-to-back wins in Nashville, Tennessee, marking his career's first regular-season and Major win, and in Tulsa, Oklahoma.
- Davis then used a second-place finish in nearby Thackerville, Oklahoma, to reach the No.1 rank in the world standings for the first time in his career.
- He broke his collarbone in September and underwent surgery to have a steel plate and three screws put into his clavicle, only to return to competition a mere 17 days later. Fifty-three days later Davis was crowned the 2016 PBR World Champion.
- After one of the tightest points battles in PBR history, Davis put up a 91-point ride on Catfish John in Round 5 of the PBR World Finals to come from behind and emerge the 2016 PBR World Champion following a dramatic three-way battle with 2015 Rookie of the Year Kaique Pacheco and two-time World Champion J.B. Mauney.

2017-2019:

- A year-long contender for the title in 2017, Davis, who won two 15/15 Bucking Battles and one event during the regular season, reached a season-best No. 2 in the world, concluding the year No. 3, 579.17 points behind World Champion Jess Lockwood, after going 2-for-6 at his third World Finals.
- Davis capped the 2017 season as the Captain of Team USA at the inaugural PBR Global Cup in Edmonton, Alberta, Canada. He logged two qualified rides for his home country which won the historic five-nation, international showdown.
- After finishing No. 7 in the world in 2018, Davis was back in the race for the coveted gold buckle in 2019.
- A win just before the summer break in Green Bay, Wisconsin, foreshadowed a tremendous second half from the World Champion, which included a second Unleash The Beast victory in Greensboro, North Carolina.
- While Davis entered the World Finals ranked No. 5, a broken wrist hampered hopes of a second World Finals event win as Davis went 2-for-6.
- At the first-ever PBR Global Cup on American soil, Davis, riding for the Red, White, and Blue for the third time, went 3-for-4, leading Team USA Eagles to a runner-up finish. In the individual aggregate, Davis finished first.

2020-2021:

- As fast as Davis' 2020 season began, it was put on pause. After bucking off Midnight Rock in 2.79 seconds during the championship round of the season-launch event in New York City, Davis fractured his neck, sidelining him for nearly the entire first half.

- Remaining focused on earning his second PBR World Championship, Davis returned in late May in Sheridan, Wyoming, winning the city's Touring Pro Division event.
- When the second half of the elite Unleash The Beast resumed in Bismarck, North Dakota in August, Davis' momentum continued. After recording two Top 10 efforts through his first three elite tour events back, the soft-spoken Texan captured his first Unleash The Beast victory of 2020 in Lincoln, Nebraska.
- At year's end, Davis finished short of his second World Championship, but concluded the season on a high note, qualifying for his sixth career PBR World Finals, where he was ninth. Beginning the second half of the season No. 28 in the world, Davis's surge allowed him to gain 20 positions, finishing the year as No. 8.
- In 2021, Davis was one of five different riders to hold the world's No. 1 rank throughout the season, poised atop the standings for five weeks at the start of the year.
- Throughout the regular season, Davis was a force, beginning the seventh PBR World Finals of his career ranked No. 3 in the world, having won two Unleash The Beast events and an accompanying 15/15 Bucking Battle. Despite an eighth-place finish at the year-end event, Davis concluded the 2021 PBR World Championship race No. 3, 1,420 points behind the top spot.
- Among Davis' many highlight moments in 2021 was what is now the high-marked ride of his career. In late March, Davis covered World Champion Bull contender Chiseled for a monstrous 94 points in Kansas City, Missouri.

2022:

- Davis's 2022 individual campaign was cut short after he suffered a severe shoulder injury when he was thrown into the outgate following an 89.75-point ride atop Back Jack in Sacramento, California in January.
- After briefly considering retirement and joining the broadcast team during his rehab, Davis decided he wouldn't hang up his bull rope just yet, declaring for the 2022 PBR Teams Supplemental Draft.
- The Carolina Cowboys selected Davis with the second overall pick in the PBR Teams Supplemental Draft, and the veteran Texan returned to competition in September for the Cowboys' first-ever homestand in North Carolina.
- Davis didn't show any rust after his six-month recovery, making the 8 in his first four outs back, and finishing the regular season a sizzling 11-for-14. Carolina finished with a 15-13 record, ranked No. 4 in the league standings entering the first-ever PBR Teams Championship.
- In Las Vegas, Carolina defeated the No. 7 Kansas City Outlaws during Round 1, 175.5-88.25, before falling to the No. 3 Oklahoma Freedom, 267.25-265, in Round 2, despite Davis' monstrous 90.25-point ride atop Express Lane. Carolina was eliminated from championship contention after losing the second Last Chance Game alongside the No. 1 Austin Gamblers, knocked out by the Texas Rattlers 179-90-89.25. While Davis was tapped to ride in both the Last Chance Game and against the Outlaws in Round 1, he was bucked off, finishing 1-for-3 in the postseason.

2023-2024:

- When the 2023 individual season launched, Davis returned with a vengeance, eager to win his second World Championship.
- Davis got off to a white-hot start, winning the second event of the season in St. Louis, Missouri, to briefly hold the No. 1 rank in the 2023 title battle. Despite finishing inside the Top 5 at his next three events, Davis wasn't able to hold the top spot, slipping to the No. 2 rank as the New Year began.
- Davis continued to remain a force atop the standings, winning his second event of the season in mid-April in Billings, Montana, catapulting to the No. 4 spot in the standings. Davis' celebrations were short-lived, however, as injury sidelined him until the PBR's 30th Anniversary World Finals.
- As action for the sport's most prestigious event got underway, Davis was bucked off in his first two outs but rallied to post an 88-point ride atop Bubba G in Round 3. That would be his only qualified ride across the two-week event, and he finished the event tied for 23rd, sliding to No. 9 in the Unleash The Beast standings to conclude his final individual campaign.
- The veteran returned to the starting lineup for the Carolina Cowboys for the 2023 PBR Teams season and led the team by going 14-for-24 to finish fourth in the MVP race. His 14 rides and 58.3% ride percentage – fourth-best in the league – helped Carolina finish the regular season as No. 6 in the league with an 11-17 record.
- At the 2023 PBR Teams Championship in Las Vegas, the Cowboys were unable to find their groove. Even though Davis converted for 88.5 points aboard Caesar, the team lost to the No. 5 Arizona Ridge Riders, 344-265.5, in Round 1. Their Championship hopes then came to an end when the team failed to rally and was sent home, alongside the No. 7 Nashville

Stampede, by the No. 8 Missouri Thunder in the first Last Chance game, 171.25-89.75-89, with Davis bucking off HomeBru.

- Returning to the Cowboys for the 2024 season, Davis was once again in the MVP conversation for most of the season, going 16-for-28 (57.14%) and finishing No. 9 in the standings. Carolina held the No. 1 spot in the league rankings for all but one day during the regular season but was overtaken by the Kansas City Outlaws on the final day of the regular season and began the 2024 PBR Teams Championship ranked No. 2. Along the way, Carolina became the first team in league history to record multiple perfect games in the same year – in their July opener against the Florida Freedom and against the New York Mavericks in August. The team also began the season with a league-record, 11-game unbeaten streak.Following a Round 1 bye, the Cowboys were upset in Round 2 by the No. 5 Austin Gamblers, 349.75-166, despite Davis riding hunting Trip for 90.5 points. However, Carolina bounced back in the second Last Chance Game, eliminating the No. 4 Texas Rattlers and No. 6 Missouri Thunder, 178.75-0-0, and advancing to Round 2 as Davis remained perfect, riding Black Tie for 89.25 points. The Cowboys then punched their ticket to the first Championship Game in team history, defeating the No. 3 Florida Freedom, 178.25-90.75, in the Semifinals where Davis once again made the 8, topping Constant Payne for 88.5 points. Even with Davis going an incredible 4-for-4 after riding Down Payment for 88.75 points in the Championship Game, the Cowboys were unable to defeat the Gamblers, falling 357.5-252.5, ending the season second.

ALISSON DE SOUZA

Growing up in Brazil and learning how to ride alongside his twin brother Alan De Souza, Alisson was poised to become the next superstar out of Brazil after being crowned the 2018 Velocity Tour Champion. Battling through an ankle injury in a motorcycle accident, Souza remained one of the top rookies on tour. After missing significant time due to the global COVID-19 pandemic, Souza returned with a bang in 2022, helping the Arizona Ridge Riders to a runner-up finish in the inaugural PBR Teams season. One of PBR's most determined competitors, Souza has his eyes on his first gold buckle and a Teams Championship.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	2
Hometown	Taupate, Brazil
Residence	Decatur, Texas
Height	5'8
Weight	180
Born	07/27/1993
Riding Hand	Right
Career Earnings	$423,140*
High-Marked Ride	89.75 points, twice, most recently on Tested's Viper in Fort Worth, Texas, on October 7, 2022.

AWARDS
Member of 2022 PBR Teams Championship Runner-Up Arizona Ridge Riders
2018 PBR Velocity Tour Champion

TEAMS TRANSACTIONS:

- May 24, 2022: Signed by the Arizona Ridge Riders as a free agent and placed on the Protected Roster.
- February 15, 2023: Dropped by the Arizona Ridge Riders.
- September 5, 2023: Signed to the Protected Roster by the Oklahoma Freedom.
- November 2, 2023: Dropped by the Oklahoma Freedom.

JOURNEY TO THE PBR:

- Alisson de Souza began riding at the age of 12 alongside his twin brother Alan de Souza and learned from the rich heritage of Brazilian bull riders.
- Like many Brazilians, Souza idolized Neymar growing up and played soccer in his free time, honing his athletic prowess and developing skills that would eventually make him one of the best bull riders in the world.

CAREER IN REVIEW:

2016-2018:

- Souza began competing for the PBR in Brazil, placing third and second respectively in his first two events during the 2016 season.
- In 2018, Souza began competing in the United States on the PBR Pendleton Whisky Velocity Tour, winning his first PBR event in Casper, Wyoming, in April. The victory led Souza to make his debut on the elite Unleash The Beast two weeks later in Billings, Montana, where he finished ninth.
- Immediately proving to be one of the sport's hottest new riders, Souza rocketed to the top of the Velocity Tour standings. He placed in eight of the nine Velocity events he competed in before the 2018 Velocity Tour Finals in Las Vegas.
- In Sin City, Souza proved he was one of the top up-and-coming riders, going 2-for-3 to finish second at the event and be crowned the 2018 Velocity Tour Champion
- The title earned Souza a berth to his career's first World Finals, where he was 19th.

2019:

- After being the Velocity Tour's top rider in 2018, Souza was a near mainstay on the elite Unleash The Beast in 2019, finishing a career-best No. 17 in the world.
- After finishing fourth at the season-launch event in New York City in January, Souza won the 15/15 Bucking Battle in Glendale, Arizona, despite battling an ankle injury he had sustained in the offseason during a motorcycle accident.
- Throughout the year, Souza was a consistent presence on the elite tour, recording a combined five Top 10 finishes, including two runner-up efforts in Los Angeles and Anaheim, California.
- Souza capped the year with his second consecutive qualification to the World Finals where he went 1-for-5.

2020 - 2022

- Despite a strong start to the 2020 season, Souza's campaign came to a halt when the COVID-19 pandemic brought the world to a halt.
- After riding at the February 2020 event in Kansas City, Missouri, Souza didn't return to PBR competition until June 2021 at the Touring Pro Division event in Bismarck, North Dakota.
- In 2022, Souza returned with a vengeance. On the spurs of four Top 10 finishes on the Velocity Tour, he returned to the premier series in Sioux Falls, South Dakota, on April 1 and rode to a fifth-place finish.
- As the individual season continued, Souza primarily competed on the Velocity Tour, and, after finishing 15th at the Velocity Tout Finals in Corpus Christi, Texas, ended his season ranked No. 34 in the expansion series' standings.
- On May 24, Souza was signed as a free agent by the Arizona Ridge Riders.
- During the regular season, Souza was a top performer for Arizona, going 12-for-25 (48%) to help lead them to a 14-13-1 record.
- In Las Vegas for the first PBR Teams Championship, Arizona downed the No. 6 Missouri Thunder, 88-87.75, in Round 1 despite Souza bucking off. The team then recorded the first perfect game in team history and first in the league's postseason history, defeating the No. 2 Texas Rattlers, 425.25-178.75, in Round 2, with Souza riding Crossover for 70.25 points. In the Semifinals, the Ridge Riders eliminated the No. 3 Oklahoma Freedom, 176.25-89.25, to advance to the Championship Game versus the No. 8 Nashville Stampede. However, Arizona fell to the Stampede, 264-182.75, finishing second in the league's first season. Souza was tapped to ride in the final two games but did not convert.

2023-2024:

- Souza couldn't find his stride on the top tour in 2023 and was shut out in his first three events of the season in January.
- Looking to find his form, Souza returned to Brazil in May, recording three consecutive Top 15 finishes from May to June. Confidence restored, he returned to the United States prior to the start of the 2023 PBR Teams season, winning his first Challenger Series event at the weekly PBR Stockyards Showcase in June.
- After being dropped by the Ridge Riders in the offseason, Souza recorded six additional Top 10 finishes on the Challenger Series and caught the eye of the Oklahoma Freedom, who signed Souza in September, and he went 2-for-4 with the team

as they finished the regular season No. 4 in the standings with a 14-14 record.

- At the 2023 PBR Teams Championship, Oklahoma got off to a strong start, defeating the 2022 Champion and 2023 regular season No. 7 Nashville Stampede in Round 1, 262-261.5. The Freedom fell to the eventual Champion and 2023 regular season No. 3 Texas Rattlers in Round 2, 170.75-87, and were eliminated from the tournament by the No. 8 Missouri Thunder, alongside the No. 2 Kansas City Outlaws, in the second Last Chance Game, 180-178.75-176.5. Souza was not called upon to ride in the postseason.
- Following his season with the Freedom, Souza returned to Brazil and did not compete with the PBR in 2024.

ALAN DE SOUZA

Born in Brazil, Alan de Souza and his identical twin Alisson have been inseparable since birth. The twins began their careers climbing atop calves in their hometown of Taubate. Alan, however, was a bit timid at first, just watching his brother Alisson getting on the calves, while he would remain on the ground holding the bovines. After seeing the love his brother had for the sport, Alan's fear began to subside, and he started to ride. Those early interactions with the sport sparked a pure passion and love for bull riding. In 2019, Alan was crowned the PBR Brazil Champion and qualified for his first World Finals alongside his brother, making the pair just the third set of twins to ride in the illustrious event together, and the first since Adriano and Alan Moraes in 2006. Following his success, Souza took a two-year hiatus before returning with a bang in 2023. Crowned the 2023 Challenger Series Champion, the Brazilian is ready to compete for a gold buckle and a PBR Teams Championship.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	2
Hometown	Taubate, Brazil
Residence	Decatur, Texas
Height	6-0
Weight	153
Born	7/27/1993
Riding Hand	Right
Career Earnings	$748,775
High-Marked Ride	90.25 points on Magic Poison during the championship round of the 2019 PBR World Finals in Las Vegas on November 10, 2019

AWARDS
2019 PBR Brazil Champion
2023 PBR Challenger Series Champion

TEAMS TRANSACTIONS:

- August 8, 2023: Signed as a free agent to the Reserve Roster by the Nashville Stampede.
- August 23, 2023: Assigned to the Protected Roster by the Nashville Stampede.

JOURNEY TO THE PBR:

- Like many twins, Alan de Souza and his identical brother Alisson, have been inseparable since birth.
- Born in Brazil, the Souza twins began their careers climbing atop calves in their hometown of Taubate.
- Townspeople would often see Alisson getting on the calves, while Alan was timid and would remain on the ground, instead holding the bovines. However, after seeing the love his brother had for the sport, Alan's fear began to subside, and he started to get on calves, sparking a pure passion and love for bull riding.

CAREER IN REVIEW:

2016-2020:

- Souza made his PBR debut in 2016 at the Brazilian tour stop in Barretos where he finished 31st, covering his first draw within the PBR. Winning two of the seven events he entered, Souza finished the season No. 5 in the Brazilian standings.
- Absent from PBR competition in 2017 and 2018, Souza returned in roaring form in 2019, reaching newfound stardom.
- Souza made his U.S. debut in January at the Touring Pro Division event in Fort Worth, Texas, but was shut out. Two weeks later, the Brazilian notched his first victory in America on the Pendleton Whisky Velocity Tour in Columbia, South Carolina.
- Souza made his debut on the premier Unleash The Beast at the Last Cowboy Standing Major in Los Angeles in February, where he covered his first premier series draw on Dynamite Cap for 86.25 points. Going 2-for-3, Souza finished sixth, portending his success in the season's second half.
- Making one additional appearance on the elite tour in early March in Little Rock, Souza returned to Brazil during the summer months as he chased the Brazilian Championship. During his time at home, Souza logged an event win, and three accompanying Top 10 efforts.
- Once back stateside, Souza won two events in seven days, first in Portland, Oregon, on the Velocity Tour, and then his first career premier series victory in Minneapolis, Minnesota. The back-to-back victories propelled him from No. 54 to No. 24 in the world, helping him to qualify for his career-first PBR World Finals. Along with his brother Alisson, the Souzas became just the third pair of twins to qualify for the same World Finals, and the first since Adriano and Alan Moraes in 2006.
- Souza took control on the dirt inside T-Mobile Arena in Las Vegas, going 5-for-6 to finish third at the 2019 PBR World Finals, ending the year a then-career-best No. 12 in the world.
- Continuing the momentum, Souza returned to Brazil to compete at the PBR Brazil National Finals where rode to the event win, clinching him the 2019 PBR Brazil Championship. He finished 488.33 points ahead of runner-up Rafael dos Santos.
- During the pandemic-shortened 2020 season, Souza competed at just four premier series events, posting two Top-30 finishes.

2021-2024:

- After a more than two-year hiatus from PBR competition, Souza returned to action in April 2023 at the Combine Series Championship in Fort Worth, Texas, intending to make a squad for the 2023 PBR Teams season. At the Combine Series Championship, he went 1-for-2 to finish seventh.
- In the weeks that followed, after registering back-to-back Top 10 finishes on the Challenger Series, Souza won his first event of the season in Fort Worth, Texas, in June.
- Continuing his momentum, Souza was sensational throughout June and July riding to four event wins.
- Via his success, the Nashville Stampede signed Souza to their Reserve Roster on August 8.
- Souza proved to be a valuable addition for the Stampede, going 5-for-15, including converting in his PBR Teams debut for 87.5 points on Pain Killer in Anaheim, California during the Stampede's 176-174.75 loss to the Kansas City Outlaws. The Nashville Stampede finished the league's 2023 regular season No. 7 with an 11-17 record.
- Looking to repeat their Cinderella run from 2022, the Nashville Stampede faced off against the No. 4 Oklahoma Freedom in Round 1 of the 2023 PBR Teams Championship. Despite three Stampede rides, including an 85.75-point ride by Souza on Sneaky Situation, the Freedom won by 0.5 points, 262-261.5, to send Nashville to the first Last Chance Game. In the three-way showdown, Nashville was unable to rebound, ultimately eliminated by the No. 8 Missouri Thunder, alongside the No. 6 Carolina Cowboys, 171.25-89.75-89, ending the team's dreams of back-to-back Championships.
- While his team didn't find success, Souza did succeed individually in Las Vegas. Despite missing the last month of the season, the Brazilian entered the 2023 PBR Challenger Series Championship ranked No. 1 in the Challenger Global standings. Despite being bucked off Blown Away in 6.29 seconds in his first out, he held on to the No. 1 spot and was crowned the 2023 PBR Challenger Series Champion, punching his ticket back to the premier series for 2024.
- Souza made the most of his return to the premier series in 2024, qualifying for his second PBR World Finals and finishing Top 5 in the Unleash The Beast standings for the first time in his career.
- Riding in top form to start the season, he registered three consecutive Top 10 finishes to surge to No. 2 in the world by mid-December.

- Souza remained a staple inside the Top 20 of the standings for the entire season. Following his early season success, Souza's campaign was headlined by back-to-back event victories in late April in Everett and Tacoma, Washington, going an incredible 6-for-6 in the tour's double-dip in the Evergreen State. He added another Top 10 finish in Louisville, Kentucky, to close out the regular season ranked No. 5, qualifying for his second PBR World Finals.
- In Fort Worth, Texas, Souza went 1-for-3 during the *Eliminations* stage of bull riding's most prestigious event to finish 20th. Courtesy of his Top 10 ranking, Souza advanced to the PBR World Finals – *Championship* the following weekend at AT&T Stadium.
- After starting the final stage 0-for-2, Souza rebounded to ride Hunting Trip for 87 points in Round 3. He finished the stage 1-for-4, finishing 14th at the *Championship* and concluding the year a career-best No. 5 in the Unleash The Beast standings.
- Souza returned to the Nashville Stampede following his career year on the elite Unleash The Beast, going 9-for-29 as the team finished the regular season No. 7 in the league with a 12-16 record.
- By finishing outside the Top 6 in the regular season standings, the Stampede had to compete in the Ride-In Round at South Point Hotel and Casino in Las Vegas for their shot at one of the final two berths for the main event inside nearby T-Mobile Arena. With Souza leading the way aboard Ah Hell for 86.75 points, the Stampede won the Ride-In Round to punch their ticket alongside the No. 10 New York Mavericks to the 2024 PBR Teams Championship.
- Unfortunately, the Stampede were defeated by the No. 4 Texas Rattlers, 264-86.75, in Round 1 and were ousted from the tournament, alongside the No. 10 New York Mavericks, 88.75-87.75-83.75, by the No. 5 Austin Gamblers in the first Last Chance Game. While Souza was bucked off against the Rattlers, he rebounded and rode Rombauer for 87.75 points in the Last Chance Game, but it wasn't enough to propel the Stampede to victory.

CASSIO DIAS

Cassio Dias took over the PBR in his initial years on American soil. After being crowned the 2022 PBR Brazil Champion, the Kansas City Outlaws selected him in the first round of the 2023 PBR Teams Draft and he became a key contributor for the team, finishing second by just one ride score in the hotly contested 2023 PBR Teams MVP race. During his rookie season on the elite Unleash The Beast in 2024, Dias made history in becoming just the second rider in the organization to win the PBR World Championship and PBR Rookie of the Year title in the same season, going 41-for-76 (53%) and leading all riders with 13 round wins and eight 90-point rides during the regular season. One of the most tenacious riders in the PBR, at the beginning of the 2024 World Finals, Dias was knocked out, back-boarded out of the arena, and hospitalized; a week later, he came back to put up a 90-point ride and won the World Championship while wearing the chaps of his bull riding hero, Lane Frost. A gold buckle and PBR Teams MVP favorite for years to come, Dias has already stamped his place in the PBR history books for his now legendary rivalry with 2024 YETI PBR World Champion Bull Man Hater after the pair posted an incredible 98.25-point ride in Fort Worth, Texas, during the 2024 PBR Teams Season, the second highest ride score in PBR history and the highest in PBR Teams history.

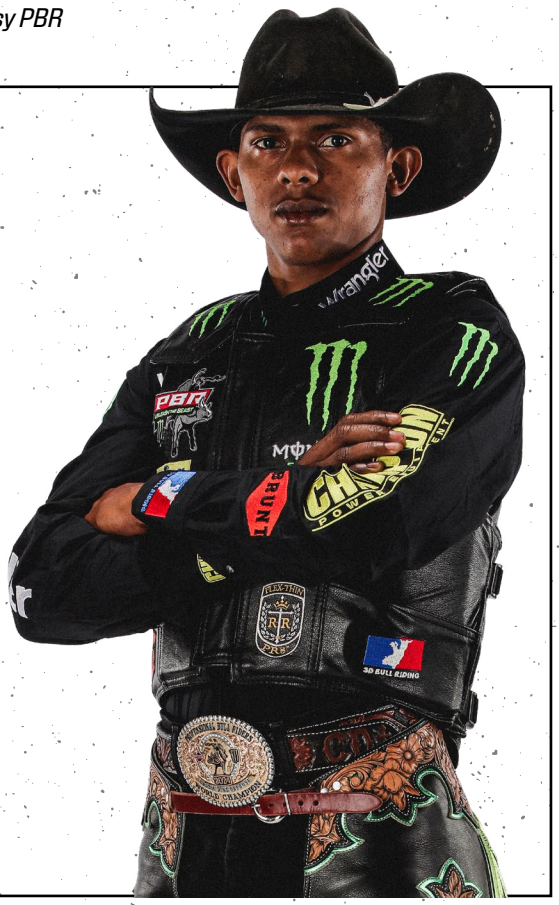
PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	1
Hometown	São F. de Sales, Brazil
Residence	Whitesboro, Texas
Height	5'5
Weight	141
Born	11/5/01
Riding Hand	Left
Career Earnings	$1,924,139.33
High-Marked Ride	98.25 points on Man Hater in Fort Worth, Texas, on September 27, 2024

AWARDS
2024 PBR World Champion
2024 PBR Rookie of the Year
Member of the 2024 Regular-Season Champion Kansas City Outlaws
2023 PBR Teams First-Round Draft Pick
Member of the 2023 PBR Teams Regular-Season No. 2 Kansas City Outlaws
2022 PBR Brazil Champion



TEAMS TRANSACTIONS:

- May 17, 2023: Selected in the first round of the Protected Roster Draft by the Kansas City Outlaws.

JOURNEY TO THE PBR:

- Cassio Dias grew up idealizing legendary cowboy Lane Frost as he learned how to ride bulls in Brazil, and he modeled his ride celebration after that of the late cowboy.
- Despite not speaking English, Dias learned every word to his favorite song, "My Heros Have Always Been Cowboys" by Willie Nelson. He would also often dress like his cowboy heroes, sporting suspenders as he rode his way to the top.
- Looking for his shot to join the PBR, Dias's dream was always to win the PBR Brazil Championship and head to the United States, following in the footsteps of the numerous bull riding greats to come from the nation including Silvano Alves, Jose Vitor Leme, and others.

CAREER IN REVIEW:

2021-2023:

- Dias burst into the PBR with authority in August 2021, finishing third in his first Brazilian event, held in tandem with the iconic Barretos.
- While he didn't return to PBR competition for nearly a year, he did so in June 2022 in seemingly unstoppable form. From June to October, Dias went 24-for-35, logging two event wins and four accompanying Top 5 efforts.
- In August 2022, Dias fulfilled his dream of winning the PBR Brazil Championship, finishing 132.3 points ahead of runner-up Felipe Furlan. Dias clinched the title courtesy of a third-place finish at the PBR Brazil Finals where he went 3-for-5.
- Dias's dominance in Brazil secured him an invite to the 2022 PBR Challenger Series Championship in Las Vegas, but he stumbled, going 0-for-1.
- On American soil in 2023, Dias won his third event of the season at the PBR Stockyards Showcase in Fort Worth, Texas, in March, where he went 2-for-2.
- After a sixth-place finish at the same Fort Worth event series later that month, Dias earned his spot on the PBR's elite tour for the late March event in Albuquerque, New Mexico, where he went 1-for-3 to finish 11th in his Unleash The Beast debut.
- After an additional outing on the Unleash The Beast, and his debut event on the Velocity Tour in early April in Casper, Wyoming, Dias returned to Fort Worth's weekly Stockyards Showcase, logging an additional fourth-place finish before the season ended.
- Earning a berth to the 2023 PBR Pendleton Whisky Velocity Tour Finals thanks to his PBR Brazil Championship, Dias proved his mettle against some of the PBR's best. After being bucked off in Round 1, Dias rallied and topped Boudin Billy for 86.5 points in Round 2. His 1-for-3 finish tied him for ninth at the expansion series' Finals.
- Impressed by his international success and quick rise in the United States, the Kansas City Outlaws selected Dias in the first round of the 2023 PBR Teams Draft ahead of the league's second season.
- Dias dominated during the 2023 PBR Teams season for the Outlaws, going 19-for-26 and finishing second in the hotly contested MVP race, 87 points behind winner Jose Vitor Leme, which came down to the final out of the regular season.
- Fueled by Dias' remarkable first-year season with the team, the Kansas City Outlaws finished the regular season No. 2 in the league, with an 18-10 record, one win behind the regular-season Champion Austin Gamblers.
- The Outlaws earned one of two coveted first-round byes at the 2023 PBR Teams Championship in Las Vegas but stumbled against the No. 5 Arizona Ridge Riders, 160.25-86.75, in Round 2, despite Dias converting in his postseason debut for 86.75 points atop War Daddy.
- Turning to the Last Chance Game to keep their title hopes alive, Kansas City was unable to rally, falling to the Missouri Thunder as their season came to an end.

2024:

- Dias made history in his first full individual Unleash The Beast season, dominating the elite tour by holding the No. 1 rank in the race for the 2024 World Championship for all but two weeks of the season as he went on to win his first PBR World Championship and the PBR Rookie of the Year title.
- The Brazilian first took the No. 1 spot after winning the second event of the season in St. Louis, Missouri, in December. Winning the following weekend in Johnstown, Pennsylvania, Dias extend his hold on the No. 1 spot through mid-December, before falling to No. 2 after a rare shutout in Manchester, New Hampshire.
- After a fourth-place finish inside Madison Square Garden at the first PBR Major of the season in January Dias stayed within striking distance of then-No. 1 Austin Richardson and regained the top spot the following weekend in Chicago, where he won his third event of the campaign.
- Dias maintained a torrid pace to hold the No. 1 spot in the Unleash The Beast standings for the remainder of the season, highlighted by a spectacular performance in Los Angeles, California, in February, where he covered eventual 2024 YETI PBR World Champion Bull Man Hater for a then career-high 94.75 points to win the event. Dias also won in Little Rock, Arkansas, in March, and in Sioux Falls, South Dakota, and Louisville, Kentucky, in April, entering his first PBR World Finals with a 560.5-point lead over fellow rookie, No. 2 John Crimber.

- As the 2024 PBR World Finals began inside Cowtown Coliseum in Fort Worth, Texas, for *Eliminations*, Dias covered Sava for 86.75 points in Round 1 and Ricky Vaughn for 88 points in Round 2 to extend his lead to 596.33 points over veteran Eduardo Aparecido, who had briefly overtaken Crimber for the No. 2 spot in the standings. However, disaster struck in Round 3, when Dias was stepped on by Norse God after being bucked off. He was back boarded out of the arena and hospitalized with several severe injuries ahead of the *Championship* the coming weekend. Watching from the sidelines, Dias concluded the *Eliminations* stage with a 487.5-point lead over No. 2 Crimber, who reclaimed the second spot by winning the last two rounds of the first phase of the 2024 PBR World Finals.
- Proving his cowboy mettle, Dias, still visibly in pain, put it all on the line inside AT&T Stadium for the *Championship* but was bucked off his first two animal athlete opponents, leaving the door open for Crimber, who converted in Round 1 to close within 447.5 points of Dias, to win the event in the final two rounds. After a monstrous ride from Crimber in Round 3, Dias knew he had to respond and did so, topping Ricky Vaughn once again, this time for 92.5 points to maintain his hold on the No. 1 spot. When Crimber bucked off in Round 4, Dias clinched the 2024 PBR World Championship prior to his last out. Despite having the world title in hand, Dias, sporting the chaps of his cowboy hero Lane Frost, made the 8 one more time on Chiseled for 79.5 in the final out of the season to put a stamp on his championship run.
- Dias became just the second rider to win the PBR World Championship and Rookie of the Year honor in the same season, going an incredible 41-for-76 (53%) and winning seven events, one shy of the record held by Jose Vitor Leme and Justin McBride. Dias led the regular season with 13 round wins and 8 90-point rides, double that of the second most, and he was one of just two riders to compete in all 24 Unleash The Beast events.
- Dias continued to roll during the 2024 PBR Teams season, helping propel the Kansas City Outlaws to a league-best 19-9 record and a first-round bye heading into the 2024 PBR Teams Championship in Las Vegas as the regular-season Champions. Along the way, Dias went an impressive 20-for-34 (58.82%) and finished fifth in the MVP race. In Fort Worth, Texas, on September 27, Dias and Man Hater made history, dancing in perfect time for a mammoth 98.25 points, the second-highest ride score in PBR history, and the best in the PBR Teams league.
- In Las Vegas for the 2024 PBR Teams Championship, Dias rode Do Dat Eddie for 85 points as the Outlaws easily dispatched the No. 6 Missouri Thunder in Round 2, 262.50-88, after their first-round bye to advance to Championship Sunday. However, the Outlaws were stunned by the eventual-champion No. 5 Austin Gamblers, 432.75-357.50, in the Semifinals despite Dias covering Mike's Motive for 91.25 points. Even though Head Coach J.W. Hart didn't tap Dias to ride, the Outlaws bounced back in the Third Place Game against the No. 3 Florida Freedom, winning 176.25-89.25 to finish the season third.

LUCAS DIVINO

Despite his jokester antics, Lucas Divino is one of the sport's most tenacious riders, excelling globally among the world's best bull riders and covering some of the planet's rankest bovine athletes. While battling injuries that have kept him out of competition for long periods, Divino has qualified for the last six World Finals. If the Brazilian can stay healthy, he is always in the race for an individual gold buckle, especially after helping propel the Austin Gamblers to a PBR Teams Championship in 2024.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS

World Finals Appearances	6
Team Affiliation	Austin Gamblers
Hometown	Nova Crixas, Brazil
Residence	Decatur, Texas
Height	5-8
Weight	160
Born	12/28/93
Riding Hand	Right
Career Earnings	$833,871.65
High-Marked Ride	92 points on Juju in Billings, Montana, on April 29, 2022

AWARDS

- Member of the 2024 PBR Teams Champion Austin Gamblers
- Member of the 2023 PBR Teams Regular Season No. 1 and PBR Teams Champions Runner-up Austin Gamblers
- Member of the 2022 PBR Teams Regular Season No. 1 Austin Gamblers
- 2022 PBR Teams Third-Round Draft Pick

TEAMS TRANSACTIONS

- May 23, 2022: Selected in the third round of the inaugural PBR Teams Draft by the Austin Gamblers.
- March 1, 2023: Marked as a Protected Rider by the Austin Gamblers.
- April 10, 2024: Selected in the Expansion Draft by the Oklahoma Wildcatters.
- April 10, 2024: Reacquired by the Austin Gamblers from the Oklahoma Wildcatters for Hayden Harris.

JOURNEY TO THE PBR

- Lucas Divino, one of five children, dropped out of school at age 15 and one year later began his path to becoming one of the best bull riders in the world.
- While doing ranch work, Divino went head-to-head with his first bovine athlete, a match-up he now faces regularly inside some of the world's most famed arenas.

CAREER IN REVIEW:

2017-2018:

- Making his PBR debut in 2017 in Brazil, Lucas Divino finished No. 2 in the national standings after winning two events, including his career-first on the nation's elite tour in Divinópolis.
- Finishing 2017 No. 65 in the world, Divino began his 2018 campaign by leaving his home nation for the first time to compete in Australia, where he won two events before traveling to the northern hemisphere to make his debut on American soil.
- First riding at the Touring Pro Division event in Texarkana, Arkansas, where he was seventh, Divino made his elite Unleash The Beast debut one short week later in Albuquerque. In New Mexico, he established himself as a rider to watch after going 3-for-4 to finish sixth.
- Divino made nine more appearances on the elite tour and finished an improved No. 48 in the world.

2019:

- In 2019, Divino continued to reach new career highs.
- He again traveled to Australia to start the year and returned to the Unleash The Beast, first riding at the second event of the year in Chicago, Illinois. One week later in Glendale, Arizona, Divino finished a career-best third.
- Two months later, he nearly captured his first event win when he was runner-up in Kansas City, Missouri, a finish he duplicated at the Last Cowboy Standing Major, part of the iconic Cheyenne Frontier Days, in July.
- An elite tour regular for the remainder of the season, Divino made his World Finals debut in November, finishing 19th, concluding the year No. 19.
- Divino was also part of the wildly talented 2019 PBR Rookie class, finishing the race among first-year pros seventh.

2020-2021:

- Following an explosive rookie season, 2020 was a year of numerous firsts for Divino.
- After steadily improving throughout the first four events of the season, Divino captured his career-first Unleash The Beast victory in February in Kansas City, Missouri. Going a perfect 3-for-3, Divino also recorded the first 90-point ride of his career on the premier series en route to the win, covering Medicine Man for 90 points. Netting 117 world points, Divino surged from No. 20 to No. 10 in the world.
- Less than three months later, Divino won his second premier series event in Guthrie, Oklahoma, joining Jose Vitor Leme as the second rider to have won multiple events throughout 2020.
- Divino's strong performance continued throughout the regular season, and he earned his second qualification to the PBR World Finals, finishing the season a career-best No. 11.
- In 2021, however, Divino battled injury before finishing an uncharacteristic No. 41 in the world.
- As the campaign got underway, Divino registered one Top 5 finish on the premier series, third in Fort Worth, Texas, before undergoing left hip surgery in April. Divino elected to have the surgery after sustaining a separate left knee injury while competing on the Unleash The Beast in late March in Kansas City, Missouri.
- The charismatic Brazilian returned to competition in late July angling to make a second-half push to the PBR World Finals. Despite four Top 15 efforts, Divino narrowly missed the World Finals field with an outright qualification.
- Divino, however, traveled to Las Vegas as an alternate, entering the event in Round 4. Going 1-for-2 in his two outs, Divino concluded the prestigious event 27th.

2022-2023:

- Divino began the 2022 season on both the Touring Pro Division and Pendleton Whiskey Velocity Tour, working tenaciously to return to the premier Unleash The Beast.
- After a quick start to the season in November and December 2021, Divino hit a slump in the new calendar year, making the eight just twice in January.
- The Brazilian, however, regained top form over the next two months. He logged four Top-10 finishes, including back-to-back second-place finishes in Bangor, Maine, and Wheeling, West Virginia, going a combined 5-for-7, to earn a berth back to the PBR's premier series.

- Returning to the Unleash The Beast in late March in Albuquerque, New Mexico, Divino began the event ranked No. 49 in the world. After a 10th-place finish in New Mexico, Divino rode to a second-place finish the following weekend in Sioux Falls, South Dakota, via a perfect 3-for-3 effort, climbing to No. 22.
- Divino stayed red-hot throughout April, going 2-for-3 and finishing fourth in Nampa, Idaho. He capped his incredible run with a second-place finish in Billings, Montana, going 3-for-3 including a monstrous 92-point ride atop Juju, the high-marked ride of his career, to win the championship round.
- Despite competing in just six premier series events, Divino concluded the regular season ranked No. 18 in the world standings.
- Competing at his fourth World Finals, after being bucked off in the first two rounds, the determined cowboy rebounded in Round 3, covering Crystal Fox for 85.75.
- After once again failing to make the 8 in Round 4 and suffering a left MCL sprain, Divino battled back and recorded back-to-back rides in the next two rounds, capped by a commanding 90-point ride atop Gladiator's Hammer in Round 6.
- Despite being bucked off in Round 7, Divino finished the event 12th, pushing him to No. 18 in the world standings to finish the 2022 individual season.
- Seeing the veteran in top form, the Austin Gamblers selected Divino in the third round of the inaugural PBR Teams Draft. The Brazilian proved to be a valuable pick for the Gamblers, going 9-for-25 to help lead the team to finish the league's inaugural regular season No. 1 in the standings with a 16-12 record, earning a first-round bye at the 2022 PBR Teams Championship in Las Vegas.
- In Las Vegas, the Gamblers fell to the eventual-champion No. 8 Nashville Stampede, 265-175.25, in Round 2, despite a clutch 87.5-point ride from Divino atop Whip, before being eliminated from championship contention alongside the No. 6 Carolina Cowboys by the No. 2 Texas Rattlers in the second Last Chance Game, 179-90-89.25.
- Following the tournament, Divino elected to undergo hip surgery in December.
- Sidelined until late March 2023, Divino was sensational upon his return, beginning with a second-place finish at the weekly PBR Stockyards Showcase in Fort Worth, Texas, before recording three Top-5 finishes across the final four regular-season Unleash the Beast events.
- In a short period, Divino catapulted from unranked to No. 32 in the Unleash The Beast standings, earning his fifth PBR World Finals qualification.
- At the PBR's 30th Anniversary World Finals in Fort Worth, the Brazilian went 1-for-7 and tied for 23rd, finishing the year ranked No. 32 in the standings.
- Divino was a valuable rider for the Austin Gamblers during the 2023 PBR Teams season, going 5-for-17 en route to the team's second-consecutive regular-season Championship with a 19-9 record, securing a first-round bye at the 2023 PBR Teams Championship.
- During Round 2 of the progressive elimination tournament in Las Vegas, the Gamblers dispatched the No. 8 Missouri Thunder in walk-off form, 177.75 – 174.75, advancing to the Semifinals.
- In a PBR Teams Championship first, the Austin Gamblers had to face the Missouri Thunder a second time after the resilient Thunder won their second Last Chance Game. After being shutout, and falling behind by two ride scores early, the Gamblers battled back, winning the game on the final out, 256-172. Advancing to the team's first Championship Game, the Gamblers posted three rides, including Divino's 86-point showing on Skippy, but it wasn't enough to take down the red-hot No. 3 Texas Rattlers, who won 355.25-265.25.

2024:

- Divino was a consistent presence on the top tour during the 2024 individual season while battling through injury, finishing just inside the Top 50 of the Unleash the Beast standings, and qualifying for his sixth PBR World Finals.
- After a slow start to his campaign, the veteran briefly dropped to the Velocity Tour by the end of January. In February, Divino won the Velocity Tour event in Cedar Park, Texas, and finished second the following weekend in Memphis, Tennessee, to punch his ticket back to the premier series.
- Unfortunately, Divino suffered yet another injury, missing most of March and all of April with seven broken ribs and a collapsed lung, sustained after bucking off in Fort Worth, Texas, in March. Proving his cowboy mettle, Divino battled back

and miraculously went 2-for-3 to finish seventh at the Velocity Tour Finals in Corpus Christi, Texas, in May in his first event back in competition.

- Divino then went 1-for-4 during the *Eliminations* stage of the 2024 PBR World Finals, topping Cracker Jack for 84 points in Round 3, before being eliminated from *Championship* contention after going 0-for-2 at *Ride For Redemption*. He finished the year ranked No. 47 in the Unleash The Beast standings.
- Returning to the Austin Gamblers for the 2024 PBR Teams season, Divino went 4-for-12 as he attempted to get back to his top form. The team finished No. 5 in the regular season standings with a 13-15 record.
- After being upset by the No. 6 Missouri Thunder, 265.75-90.5, in the opening round of the 2024 PBR Teams Championship, the team bounced back in the first Last Chance Game to remain in contention, ousting the No. 7 Nashville Stampede and No. 10 New York Mavericks 88.75-87.75-83.75. On Saturday, Austin defeated the No. 2 Carolina Cowboys, 349.75-166, to punch their ticket to Sunday's Semifinals, where the team caught fire. After failing to make the 8 in his two postseason outs against Carolina and Missouri, Divino topped Margin of Error for 87.75 points as the Gamblers went a perfect 5-for-5 against the No. 1 Kansas City Outlaws in the Semifinals, besting them 432.75-357.5. The team's first perfect game and just the second in the league's postseason history propelled Austin back to the Championship Game for the second consecutive season.
- Austin continued to roll in the Championship Game, besting the Carolina Cowboys for the second time in as many days, 357.5-252.5, with Divino riding Big Chew for a crucial 88.5 points, and they were crowned the 2024 PBR Teams Champions. The Gamblers went an incredible 9-for-10 on Championship Sunday against the two best teams from the league's regular season, with Divino going a perfect 2-for-2 after starting his postseason 0-for-2.

ERIC HENRIQUE DOMINGOS

Eric Henrique Domingos caught the attention of the bull riding world when he burst onto the PBR Brazil scene and won the National Finals in Barretos in 2023, propelling him into the Top 10 of the Brazilian standings. After carrying his success at home nation events to the United States and the Pendleton Whisky Velocity Tour in 2024, Domingos was drafted by the Florida Freedom in the first round of the 2024 PBR Teams New Rider Draft and is now ready to help propel Florida to a league title.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS

Hometown	Perola, Brazil
Residence	Perola, Brazil
Height	5' 6.5
Weight	141
Born	5/20/1999
Riding Hand	Left
Career Earnings	$79,455.77
High-Marked Ride	87.5 points on Outlaw in Kansas City, Missouri, on September 7, 2024.

AWARDS

2023 PBR Brazil National Finals Event Winner

TEAMS TRANSACTIONS:

- May 29, 2024: Selected in the first round of the PBR Teams New Rider Draft by the Florida Freedom.
- September 5, 2024: Marked as a Protected Rider by the Florida Freedom.
- September 17, 2024: Assigned to Injured Reserve by the Florida Freedom.
- October 2, 2024: Removed from Injured Reserve and marked as a Protected Rider by the Florida Freedom.
- November 5, 2024: Dropped by the Florida Freedom.

CAREER IN REVIEW:

2023-2024:

- Domingos made his PBR debut in Brazil in Frutal in July 2023, finishing 10th. He rode to four additional Top-10 finishes to conclude the regular season, highlighted by a second-place finish in Samonte.
- At the PBR Brazil National Finals in Barretos in August, Domingos went 3-for-4 to win the prestigious event, propelling him to No. 8 in the PBR Brazil standings at year's end.
- Domingos continued to excel in Brazil for the new season during the 2024 calendar year, registering two Top 10 efforts before making his way to the United States.
- Domingos made his American debut at the 2023 PBR Challenger Series Championship in Las Vegas, Nevada, in October, where he was shut out.
- Undeterred, he continued to hone his craft and found his form on the Pendleton Whisky Velocity Tour, recording two Top-10 finishes in the same week in early January 2024 in Lexington, Kentucky, and Denver, Colorado.
- After returning home to Brazil, Domingos was selected in the first round of the 2024 PBR Teams New Rider Draft by the Florida Freedom, and he returned to the United States.
- Domingos saw limited action as a rookie during the 2024 PBR Teams season, going 2-for-5, as the team finished No. 3 in the standings with a 16-12 record.
- While Domingos returned to compete in Brazil, the Freedom defeated the No. 10 New York Mavericks. 262.75-178.5, in Round 1. After defeating the No. 4 Texas Rattlers, 261-349.25, in the second round, the Freedom were bested by the No. 2 Carolina Cowboys, 178.25-90.75, in the Semifinals. In the Third Place Game, Florida took on the No. 1 Kansas City Outlaws, but couldn't find their rhythm, falling 176.25-89.25 to end the season in fourth.
- Back in his home country, Domingos went 2-for-4 and finished 14th at the 2024 PBR Brazil National Finals in Barretos, ending the year ranked No. 7 in the Brazil national standings.

FELIPE FURLAN

Making his PBR debut in 2021 at arguably the most popular Western sports event in Brazil, Barretos, Felipe Furlan commanded the eyes of the bull riding world when he won the PBR Brazil National Finals during his rookie season, finishing No. 2 in the race for the 2022 PBR Brazil Championship. The successes led Missouri Thunder Head Coach and General Manager Luke Snyder to select the young talent in the third round of the 2023 PBR Teams Draft before he set foot on American soil. Now with a couple **of** seasons under his belt, Furlan is ready to compete for an individual World Championship while trying his best to reward the Missouri Thunder and Snyder with a PBR Teams Championship.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS

World Finals Appearances	1
Hometown	Sales Oliveira, Brazil
Residence	Henrietta, Texas
Height	5'8
Weight	158
Born	10/22/01
Riding Hand	Left
Career Earnings	$177,111.16
High-Marked Ride	91.75 points on Doze You Down in Kansas City, Missouri, on September 8, 2024.

AWARDS

2023 PBR Teams Third-Round Draft Pick

Member of the 2023 PBR Teams 4th Place Missouri Thunder

TEAMS TRANSACTIONS

- May 17, 2023: Selected in the third round of the Protected Roster Draft by the Missouri Thunder.
- October 4, 2023: Demoted to the Missouri Thunder's Reserve Roster.
- July 8, 2024: Marked as a Protected Rider by the Missouri Thunder.

CAREER IN REVIEW:

2021-2023:

- Furlan made his PBR debut riding at the wildly popular Brazilian Western sports festival Barretos in August 2021, going 1-for-3 to tie for 11th.
- After a near-year hiatus, Furlan returned to action in June 2022, logging five consecutive Top-20 finishes before qualifying for his first PBR Brazil National Finals in August.
- Undeterred by the high-pressure stage, Furlan shined going 4-for-5 and capping his event with a monstrous 90-point ride atop Cama Fria, en route to winning the 2022 PBR Brazil National Finals. He surged to No. 2 in the Brazilian standings, finishing a slim 132.3 points behind Champion Cassio Dias.
- Remaining in Brazil, Furlan got a quick jump on the 2023 title race logging two Top-20 finishes before the new calendar year. After securing four additional Top-10 results, Furlan went 4-for-4 to win in Nantes in mid-May.
- Furlan's success in Brazil caught the attention of the Missouri Thunder, who drafted him in the third round of the 2023 PBR Teams Draft ahead of the league's second season.
- The young Brazilian steadily honed his craft throughout the regular season with the Thunder, going 4-for-22 as the team finished No. 8 in the league with an 8-20 record.
- At the 2023 PBR Teams Championship, Furlan and the Thunder started to show their potential. After falling to the eventual champion No. 3 Texas Rattlers, 174-84.5, in Round 1 despite an 84.5-point showing by Furlan on Rank Frank, the team began to rebound.
- In the first Last Chance game, Missouri dispatched both the No. 6 Carolina Cowboys and 2022 Champion and 2023 regular season No. 7 Nashville Stampede, in part courtesy of Furlan's 84.5-point ride on Fastfire.
- Advancing to Round 2 of the tournament for the first time in team history, the Thunder took on the No. 1 Austin Gamblers, who edged them by 3 points, 177.75-174.75, relegating them to the Last Chance Game for the second night.
- Again delivering for his team, Furlan posted a monstrous, then-career-best, 90-point ride on Flapjack to eliminate the No. 2 Kansas City Outlaws and No. 4 Oklahoma Freedom, keeping their championship hopes alive.
- In the Semifinals, again playing the Austin Gamblers, after establishing an early two-ride lead, including an 89-point ride by Furlan atop Shivers, the Thunder were defeated in walk-off form, eliminated on the final out, 256-172.
- The Thunder were then shut out in the Third-Place Game against the No. 5 Arizona Ridge Riders, 344.75-0, ultimately concluding the 2023 season No. 4 in the league.

2024:

- Furlan put together a solid rookie campaign during his first individual season on American soil, finishing inside the Top 25 and competing at his first PBR World Finals.
- The young Brazilian made his Unleash The Beast debut in Johnstown, Pennsylvania, in December, going 2-for-4 to finish twelfth. He followed that with a career-best fourth-place finish in Manchester, New Hampshire, concluding the month of December ranked No. 17 in the Unleash The Beast standings.
- Furlan registered Top 15 efforts at all three PBR Majors, in New York City, Sacramento, California, and Albuquerque, New Mexico, to maintain his spot on the top tour.
- Entering his first PBR World Finals ranked No. 23, Furlan was shut out during *Eliminations,* going 0-for-4, but had done enough during the season to earn a spot at the PBR World Finals – *Championship* the following weekend. Unfortunately, he was unable to make the 8 inside AT&T Stadium, finishing his rookie season ranked No. 25 after another 0-for-4 weekend.
- Returning to the Missouri Thunder for the 2024 PBR Teams Season, Furlan went 6-for-22 to help lead the Thunder to finish No. 6 in the regular season with a 12-16 record. He also recorded one of the team's five 90-point rides, covering Doze Your Down for a career-best 91.75 points to help ruin the in-state rival Kansas City Outlaw's perfect homestand, 179.5-175, in Kansas City, Missouri, in September.
- At the 2024 PBR Teams Championship, Missouri upset the No. 5 Austin Gamblers, 265.75-90.5, in Round 1, but fell in Round 2 to their in-state rivals, the No. 1 Kansas City Outlaws, 262.5-88, before being eliminated in the second Last Chance Game by the No. 2 Carolina Cowboys, 178.75-0-0. Furlan was unable to make the 8 in Vegas, finishing the weekend 0-for-2.

LEONARDO CASTRO

In the early years of his professional career, Leonardo Castro has quickly vaulted to one of the sport's biggest stages, selected in the second round of the 2023 PBR Teams Draft by the Kansas City Outlaws, then picked in the 2024 expansion draft by the New York Mavericks. Castro now has the rare opportunity to ride bulls in the country's largest media market. An elite prospect, Castro is primed to become a dominant force in the coming seasons while working towards bringing a PBR Teams Championship to New York and contending for an individual gold buckle.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	1
Hometown	Cassilandia, Brazil
Residence	Marietta, Oklahoma
Height	5'8.5
Weight	163
Born	12/3/04
Riding Hand	Left
Career Earnings	$274,601
High Marked Ride	89.25 points on Mike's Motive at the PBR Camping World Team Series event in Kansas City, Missouri, on August 5, 2023.

AWARDS
2023 PBR Teams Second-Round Draft Pick
Member of the 2023 PBR Teams Regular Season No. 2 Kansas City Outlaws

TEAMS TRANSACTIONS

- May 17, 2023: Selected in the second round of the 2023 PBR Teams Protected Roster Draft by the Kansas City Outlaws.
- April 10, 2024: Selected with the third pick in the 2024 PBR Teams Expansion Draft by the New York Mavericks and placed on the Protected Roster.

JOURNEY TO THE PBR

- Leonardo Castro learned how to ride in Brazil and competed regionally, where he caught the eyes of the Kansas City Outlaws, particularly 2008 World Champion and Assistant Coach Guilherme Marchi, a Brazilian bull riding legend who was hired to help with scouting, and the team drafted him before he even made his PBR debut.

CAREER IN REVIEW:

2023-2024:

- Before making his PBR debut in his home nation, Castro was drafted in the second round of the 2023 PBR Teams by the Kansas City Outlaws with the ninth overall pick.
- Prior to joining the team, Castro logged four Top 3 finishes across five PBR Brazil events, including his first event win in Frutal, Mias Gerais, in July.
- Castro built on that success with the Outlaws, going 7-for-13 during the 2023 PBR Teams regular season, helping propel the team to an 18-10 record. The team finished the regular season No. 2 in the standings, securing a first-round bye at the 2023 PBR Teams Championship in Las Vegas.
- The Outlaws stumbled against the No. 5 Arizona Ridge Riders, 160.25-86.75, in Round 2. Kansas City was unable to rally in the second Last Chance Game, falling to the No. 8 Missouri Thunder, alongside the No. 4 Oklahoma Freedom, 180-178.75-176.5, to end their season. Castro was bucked off in his only out of the postseason against the Ridge Riders.
- Castro made his Unleash The Beast debut in Albany, New York, in late December, going 1-for-2 and finishing 21st. The rookie then made a splash in Sacramento, California, in February, going 4-for-4 to win his career-first premier series event and catapult to No. 10 in the Unleash The Beast standings.
- Ranked No. 17 entering the month of April, Castro then tallied off four consecutive Top 15 finishes to qualify for his first PBR World Finals ranked No. 12.
- During the *Eliminations* stage in Fort Worth, Texas, Castro started strong, covering Double 00 Buck for 84 points in Round 1. However, he was shut out in the remaining three outs and suffered a concussion after bucking off Ridin' Solo in 4.36 seconds in Round 4 to end his season. Despite the injury, Castro finished 18th at *Eliminations* and ended the season ranked No. 17 in the Unleash The Beast standings.
- After being selected by the New York Mavericks in the 2024 PBR Teams Expansion Draft in April, Castro went 6-for-17 as the team finished No. 10 in the regular season standings with an 11-17 record.
- Proving their mettle, New York qualified for the 2024 PBR Teams Championship by finishing second at the Ride-In Round in Las Vegas, despite Castro bucking off Hunter in 4.38 seconds in the four-way contest. The No. 3 Florida Freedom bested the Mavericks 262.75-178.5 in the opening round of the progressive elimination tournament. The Mavericks were then eliminated alongside the No. 7 Nashville Stampede by the No. 5 Austin Gamblers, 88.75-87.75-83.75, in the first Last Chance Game. While Castro was bucked off in his out versus the Freedom, he covered Firewater for 83.75 points in the first Last Chance Game.

BRADY FIELDER

Despite suffering a potential career-ending injury as a teenager, Australian sensation Brady Fielder diligently pursued a career as a professional bull rider and is now one of the PBR's top competitors. Despite being blinded in one eye after a serious bull-riding wreck, Fielder has risen to international stardom in the sport, excelling amongst both the Australian and world ranks. Fielder was a key force in helping the Texas Rattlers win the 2023 PBR Teams Championship, and in 2024 he had the best riding percentage in the Teams league, winning the Great 8 Award. Fielder is now set on claiming one piece of hardware missing from his trophy case: an individual gold buckle.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	3
Hometown	Clermont, Queensland, Australia
Residence	Henrietta, Texas
Height	5-11
Weight	134
Born	12/2/99
Riding Hand	Right
Career Earnings	$850,842.38
High-Marked Ride	91.75 points on Magic Hunter in Fort Worth, Texas, on September 28, 2024.

AWARDS
2024 PBR Teams Great 8 Award Winner
Member of the 2023 PBR Teams Champion Texas Rattlers
Member of the 3rd-Place Texas Rattlers during the 2022 PBR Teams season
2022 PBR Teams Fourth-Round Draft Pick by the Texas Rattlers
Three-Time PBR Global Cup Team Australia Qualifier (2019-2020, 2022)
2019 PBR Australia Rookie of the Year

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the fourth round of the PBR Teams Draft by the Texas Rattlers.
- February 2, 2023: Dropped by the Texas Rattlers.
- June 21, 2023: Signed as a free agent with the Texas Rattlers.
- August 11, 2023: Marked as a Protected Rider by the Texas Rattlers.

JOURNEY TO THE PBR:

- Since the age of 2, Brady Fielder has been working towards his dream of becoming a professional bull rider, climbing aboard any four-legged creature, and not letting injury stand in his way.
- Growing up on his family's ranch, Fielder first attempted calves before progressing to bulls, taking advantage of home lessons under the tutelage of his two older bull-riding brothers.
- When he was 16, Fielder's chest was stomped on, resulting in a punctured lung and an air pocket that moved behind his eye and ruptured. As a result, he became permanently blind in one eye.
- During high school, the decorated bull rider made his way to New Zealand to compete in events and even ventured as far as Texas for competition.

CAREER IN REVIEW:

2018-2019:

- Brady Fielder began to leave his mark in the PBR in 2018, making his league debut at the Australian elite tour event in Adelaide in December 2018. Delivering a near-flawless 2-for-3 performance, the young gun finished third.
- Fielder then made the journey to the northern hemisphere, competing next on the Pendleton Whisky Velocity Tour in February 2019 in Knoxville, Tennessee where he was eighth.
- The back-to-back Top 10 results were first-hand validation of Fielder's selection to Team Australia who he rode for the subsequent week at the 2019 PBR Global Cup USA. As the nation's alternate, he added a clutch 8-second effort to help them finish fourth.
- Fielder then returned to his home nation, winning his first event on the Australian Touring Pro Division in Marrabel.
- Fielder won two more events during the spring and again returned to North America to compete in both the United States and Canada in summer 2019.
- His winning ways continued in foreign competition, victorious in Kinsella, Alberta. As a result, Fielder rose from No. 43 to No. 24 in the world and made his Unleash The Beast debut fewer than two weeks later at the Last Cowboy Standing Major, part of the iconic Cheyenne Frontier Days in late July.
- Fielder then returned home, logging three additional event wins before making the journey back to the United States for a third time to compete at the first PBR World Finals of his career in November.
- Fielder's season concluded on home soil with a seventh-place result at the 2019 PBR Australia Grand Finals. He concluded the year No. 3 in Australia and then-career-high No. 35 in the world and was named Australia's 2019 Rookie of the Year.

2020:

- On the heels of a sensational first season, Fielder remained red hot with the start of 2020.
- While his season began on home soil with two events, Fielder traveled to the United States in January to compete full-time on the elite Unleash The Beast.
- Through the first three events, Fielder steadily climbed the leaderboard, first finishing 22nd at the season-launch Major in New York City, followed by a 13th-place result in Chicago, and an eighth-place finish in Manchester, New Hampshire.
- In February, Fielder earned his second selection to Team Australia for the 2020 PBR Global Cup USA, where his nation ferociously contended against Team USA Eagles before their runner-up result.
- At the onset of the COVID-19 (coronavirus) pandemic, Fielder returned home to Australia and remained active on the nation's top tour.
- Fielder was electric when competition resumed, registering eight Top-10 finishes before the two-day Australian Grand Finals. Going 4-for-5, Fielder won the season-culminating event, concluding the year as No. 4 in the Australian national standings.

2021:

- Competing in his home country throughout 2021, Fielder continued to excel, finishing a career-best No. 2 in the PBR Australia national standings.

- Courtesy of nine Top-10 finishes, Fielder qualified for his third PBR Australia Grand Finals in as many years, a top contender for the 2021 PBR Australia Championship.
- His regular season included his first selection to Team Queensland for the team-formatted PBR Origin event. Tapped to attempt four outs for his team, Fielder delivered a crucial 84.5-point ride on Red Flash as Team Queensland went on to be crowned the 2021 PBR Australia Origin Champions.
- At the season-ending Australian Grand Finals in Townsville, Fielder went 3-for-5 to finish second at the Grand Finals, and No. 2 in the national standings.

2022:

- Fielder picked up where he left off as the 2022 campaign got underway, winning back-to-back events in Scone, New South Wales, and Rockhampton, Queensland, before he headed back to America for his third stint with Team Australia at the 2022 PBR Global Cup USA, and to compete on the premier Unleash The Beast.
- At the 2022 PBR Global Cup USA, Team Australia finished fourth.
- Fielder then turned his focus to the Unleash The Beast, logging eight Top 20 finishes and qualifying for his second World Finals.
- At the 2022 PBR World Finals in Fort Worth, Texas, Fielder started strong, covering Game Over for 84.25 points in Round 1, before being bucked off by his next five draws. Undeterred, Fielder locked in aboard Pookie Holler in Round 7, posting a monstrous, and then-career-best, 91-point score. Fielder concluded the event 20th while finishing a then-career-best No. 27 in the world.
- Fielder's success at the sport's largest individual event caught the eye of Texas Rattlers Head Coach Cody Lambert who drafted the surging Australian in the fourth round of the inaugural PBR Teams Draft.
- During the inaugural season for PBR Teams, Fielder went 4-for-17 with the Texas Rattlers. After a slow start, the Rattlers found their groove in the back half of the season, winning a PBR Teams-record 10-consecutive games, including a perfect 3-0 sweep at their homestand in Fort Worth, Texas, and recording the first 5-for-5 perfect game in league history when they won the regular-season finale in Glendale, Arizona against the Carolina Cowboys. During the perfect game, Fielder covered Mikey's Surprise for 87.25 points but was stepped on suffering a lower back injury that sidelined him for the remainder of the season.
- The Rattlers finished the regular season No. 2 in the league with a 16-12 record, earning a first-round bye at the PBR Teams Championship.
- In Las Vegas, the Rattlers fell to the No. 5 Arizona Ridge Riders, 425.25-178.75, in the second round thanks to the Ridge Riders' perfect game, but bounced back to win the second Last Chance Game, 179-90-89.25, eliminating the No. 1 Austin Gamblers and No. 4 Carolina Cowboys to advance to the Semifinals. After being eliminated from championship contention against the eventual champion and 2022 regular season No. 8 Nashville Stampede, 178.5-90.25, the Rattlers defeated the No. 3 Oklahoma Freedom, 270-86.75, in the Third-Place game.
- To conclude the season, Fielder returned home to Australia, registering a sixth-place finish at the Tamworth Iron Cowboy on home soil to conclude 2022 No. 6 in the PBR Australia national standings.

2023-2024:

- The Aussie cowboy began 2023 strong, winning in Rockhampton, Queensland. He registered two additional Top 15 efforts before returning to the United States in June.
- Logging back-to-back Top 10 efforts on the Challenger Series upon his return, Fielder was re-signed to the Rattlers roster on June 21 as a free agent.
- Returning to the Texas Rattlers for a second season, Fielder proved a valuable addition to the squad, going 11-for-26 (42.3%) and helping the Rattlers to their second-consecutive 16-12 season. Along the way, Texas remained the lone team in the league to be perfect inside their home venue.
- At the 2023 PBR Teams Championship, the No. 4 Texas Rattlers continued to ride red-hot, defeating the No. 8 Missouri Thunder, 174-84.5, to advance to Round 2. The Rattlers downed the No. 4 Oklahoma Freedom, 170.75-87, to advance to the team's second-consecutive Semifinals.
- On a seemingly unstoppable roll, the Rattlers beat the Arizona Ridge Riders with ease, 175.75-0, with the help of Fielder's

86.75-point ride on Thunderstruck, to advance to the Championship Game for the first time.

- Awaiting the Rattlers in the season's final game was the regular-season No. 1 and instate rival Austin Gamblers. In a Lone Star State Showdown, the Rattlers went 4-for-5, including a clutch 87.25-point ride by Fielder on Ah Hell, to win the 2023 PBR Teams Championship. Fielder finished the postseason 2-for-3, only bucked off against the Freedom in his three outs.
- Following the Teams Championship, Fielder returned to Australia in time to compete at the 2023 PBR Australia Grand Finals. Going a near-perfect 4-for-5, Fielder won the year-end event for the second time in his career en route to concluding the season No. 7 in the national standings.
- In 2024, Fielder delivered a career-best season on the premier series, qualifying for his third PBR World Finals and finishing inside the Top 10 of the Unleash The Beast standings for the first time.
- Riding to seven additional Top 10 finishes, Fielder qualified for his third World Finals ranked No. 9.
- Despite being bucked off in his first three outs during the *Eliminations* stage of the 2024 PBR World Finals, the Australian cowboy rebounded in Round 4, riding the soon-to-be-crowned 2024 YETI PBR World Champion Bull Man Hater for 87.25 points. Courtesy of his Top 20 ranking after finishing 15th at *Eliminations*, Fielder advanced to the PBR World Finals – *Championship* the following weekend at AT&T Stadium.
- Fielder got off to a strong start inside the home of the NFL's Dallas Cowboys, riding Hoka Hey for 89.75 points in the opening round. After two consecutive buckoffs, he topped Chateau Montelena's Montana Jacket for a monstrous 90.25 points in Round 4, finishing the event third and climbing to No. 8 in the Unleash The Beast standings to conclude the season.
- Returning to the Rattlers for the 2024 PBR Teams Season, Fielder was unmatched in the league for consistency, going 24-for-34 (70.59%) to win the Great 8 Award for the rider with the best riding percentage during the league's regular season, also finishing second in the MVP race by 147.25 points. Additionally, the Rattlers remained the only team undefeated at home, as Fielder helped the team sweep their homestand by going an incredible 5-for-6 in Fort Worth, Texas, in September, highlighted by a career-high 91.75 points on Magic Hunter in his final out of the weekend.
- After finishing the regular season No. 4 in the standings with a 16-12 record, Texas defeated the No. 7 Nashville Stampede, 264-86.75, in Round 1 of the 2024 PBR Teams Championship, with Fielder covering Magic Hunter for 88 points. In Round 2, the Rattlers fell to the No. 3 Florida Freedom, 349.25-261, despite Fielder's 86.75-point outing on Mahan. Texas' title reign came to an end in the second Last Chance Game, as Fielder suffered his first buckoff of the postseason and the Rattlers fell to the No. 2 Carolina Cowboys, 178.75-0-0, alongside the No. 6 Missouri Thunder.
- Fielder concluded 2024 in Australia for the Grand Finals in November, where he went an impressive 3-for-4 to finish the event third, climbing to No. 16 in the national standings.

COLTEN FRITZLAN

In 2021, Colten Fritzlan joined an elite group of riders to win their debut elite Unleash The Beast event. Captivating the bull riding world early in the season, Fritzlan was a favorite to be crowned the 2021 Rookie of the Year until a shoulder injury requiring surgery sidelined him for the entire second half. While Fritzlan sustained a broken femur, the second of his career, during the 2023 Teams campaign while riding for the Arizona Ridge Riders, derailing his season, he has recuperated and now has his eyes set on an individual gold buckle and bringing a Teams Championship to Arizona.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS

World Finals Appearances	1
Hometown	Rifle, Colorado
Residence	Lipan, Texas
Height	5'10"
Weight	160
Born	3/11/2000
Riding Hand	Right
Career Earnings	$337,104.42
High-Marked Ride	89.75 points on Speed Demon in Oklahoma City, Oklahoma, on April 18, 2021

AWARDS

Member of the 3rd Place Arizona Ridge Riders during the 2023 PBR Teams Season

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the first round of the PBR Teams Draft by the Missouri Thunder.
- February 16, 2023: Marked as a Protected Rider by the Missouri Thunder.
- May 17, 2023: Acquired by the Arizona Ridge Riders from the Missouri Thunder.
- March 1, 2024: Placed on pre-season Injured Reserve by the Arizona Ridge Riders.
- September 17, 2024: Removed from Injured Reserve and assigned to the Protected Roster by the Arizona Ridge Riders.

JOURNEY TO THE PBR:

- Colten Fritzlan grew up in Rifle, Colorado, and would often accompany his father, Cole, to various rodeos. Cole was a bareback rider and steer wrestler, but Colten quickly fell in love with bull riding.
- At the age of 7, Fritzlan bought his first bucking bull with his father and began to study the tendencies and patterns of the animal athletes.
- Using his family's roping steers for practice, Fritzlan entered the calf riding whenever it was available at a rodeo his father competed at.

- As Fritzlan grew up, he remembers getting on an animal athlete opponent nearly every day, advancing from steers to mini bulls, and eventually bulls. Fritzlan also credits his many hours roping and on horseback to why he is such a savvy competitor today.
- Known for absorbing bull riding knowledge from anyone around him, Fritzlan had many teachers growing up, including fellow Colorado natives Kody Lostroh and Josh Koschel, who used to put on a bull riding clinic that he attended.
- Fritzlan also learned from the likes of 1970 PRCA World Champion Gary Leffew and studied film of two-time World Champions Chris Shivers and Jim Sharp.
- The two-time Colorado High School Rodeo Association State Champion bull rider also attended a PBR Academy at then Director of Livestock Cody Lambert's Bowie, Texas, ranch when he was a junior and received additional instruction from two-time World Champion Justin McBride, Ross Coleman, and J.W. Hart.
- In addition to his high school success, Fritzlan, who studied welding, also competed in the collegiate ranks for Western Texas College.

CAREER IN REVIEW:

2018-2020:

- Fritzlan made his PBR debut in August 2018, competing at the Touring Pro Division event in Eureka, Montana.
- Riding at just one additional event in 2018, Fritzlan was more active in PBR competition the following year, riding at 14 events across the developmental series and Pendleton Whisky Velocity Tour.
- In mid-July, Fritzlan reached a career milestone, winning his first PBR event when he topped the field at the Touring Pro Division event in Grand Junction, Colorado. In his very next outing, Fritzlan again dominated, earning his second victory in Sterling, Colorado in early August.
- Turning his focus to PRCA competition in 2020, winning the bull riding aggregate at the 2020 National Finals Rodeo, Fritzlan made just two appearances at PBR events.
- Despite the limited competition schedule with the organization, Fritzlan won the third event of his career in early February 2020 in West Valley City, Utah.

2021:

- Following his standout performance at the National Finals Rodeo, Fritzlan turned his focus to the PBR in 2021.
- Compliments of a second-place finish at the Greenville, South Carolina, Pendleton Whisky Velocity Tour event, rocketing him to No. 23 in the world standings, Fritzlan earned a berth to the third Unleash The Beast event of the season in Okeechobee, Florida.
- Fritzlan made his premier series debut in stunning fashion going a perfect 3-for-3 to become the 10th rider in the past two decades to win his debut event.
- With the victory, Fritzlan immediately jumped into the lead for the Rookie of the Year title and was an early favorite to take home the PBR's top honor for a first-year rider. Fritzlan held the No. 1 rookie ranking for six months before being eclipsed by Chase Dougherty on Aug. 7 in Sacramento, California.
- Following his event win in Florida, Fritzlan struggled with consistency but proved his win was no fluke, registering an additional three Top 10 finishes on the premier series ahead of the summer break.
- His 2021 campaign, however, ended in heartbreaking fashion. First battling a groin injury sustained in May at a PRCA event in Mineral Well, Texas, in mid-September, Fritzlan underwent season-ending reconstructive left shoulder surgery, requiring eight anchors inserted into his free arm shoulder to repair a torn labrum and torn rotator cuff.
- While he had only been able to compete for half of the season, Fritzlan's early-year success allowed him to finish a No. 29 in the world and earn his first qualification to the PBR World Finals.

2022:

- Returning to competition in April 2022, Fritzlan competed in five events on the premier series, highlighted by a second-place finish in Nampa, Idaho. However, unable to make a late-season surge into the Top 35, he did not qualify for his second World Finals.
- While he was sidelined for the majority of the individual campaign, continuing his recovery, Fritzlan's natural talents were noticed by the Missouri Thunder who selected him in the first round of the 2022 PBR Teams Draft.

- The Coloradan went 5-for-18 for the Missouri in the 2022 PBR Teams regular season, as the Thunder opened their campaign with back-to-back wins in Cheyenne, Wyoming, including the first win in PBR Teams history, defeating the Texas Rattlers, 89.25-0.
- The Thunder concluded the regular season with a 13-15 record ranked No. 6 in the league heading into the inaugural PBR Teams Championship.
- In Las Vegas, the Thunder went 0-for-2, falling to the No. 5 Arizona Ridge Riders, 88-87.75, in Round 1, before being eliminated from championship contention alongside the No. 7 Kansas City Outlaws in the first Last Chance Game by the No. 3 Oklahoma Freedom, 359.5-88.75-0. Fritzlan went 0-for-2 in his PBR Teams postseason debut.

2023-2024:

- Continuing his momentum from the Teams season into the 2023 individual campaign, Fritzlan finished inside the Top 20 for the first time.
- After a rocky start, Fritzlan locked in during March. The charismatic cowboy finished inside the Top 10 at three straight events, capping his streak with his first event win of the season in Albuquerque, New Mexico, allowing him to return to the Top 20 in the World Championship race.
- As the regular season wound to a close, Fritzlan posted two additional Top 15 finishes before entering his second career PBR World Finals ranked No. 22.
- In Fort Worth, Fritzlan was bucked off in Round 1, but rallied and put together two consecutive rides in Round 2 and Round 3. Unable to make the 8 again at bull riding's crown jewel, Fritzlan finished his first World Finals twelfth, propelling him up to a career-best No. 18 in the standings to finish the season.
- Fritzlan was traded to the Arizona Ridge Riders from the Missouri Thunder for the fourth overall pick in the 2023 PBR Teams Draft.
- During his first year with the Ridge Riders, Fritzlan went 3-for-12. After a slow start, the Ridge Riders made a mid-season surge, winning six consecutive games. Fritzlan's season was unfortunately derailed in Oklahoma City, Oklahoma, in September, where he suffered a broken femur when he was bucked off Moonlight Party, ending his season.
- With Fritzlan relegated to Injured Reserve, the team's momentum began to slow in October, but they still finished No. 5 in the regular season standings with a 13-15 record.
- During the 2023 PBR Teams Championship in Las Vegas, Arizona defeated the No. 6 Carolina Cowboys, 344-265.5, in Round 1.
- In Round 2, the team went head-to-head with the No. 2 Kansas City Outlaws, and the Ridge Riders advanced to their second-consecutive Semifinals with a 160.25-86.75 upset victory. After being shut out 175.25-0 by the eventual champion and 2023 regular season No. 3 Texas Rattlers in the Semifinals, Arizona bounced back in the Third Place Game, trouncing the Missouri Thunder, 344.75-0.
- After missing the 2024 individual season while his leg recovered, Fritzlan returned to competition with the Arizona Ridge Riders in September, midway through the third season for the PBR Teams league. He showed almost no rust in his return, finishing the regular season 4-for-5 (80%). After sweeping their homestand in Glendale, Arizona, during the last week of the regular season, where Fritzlan went a perfect 3-for-3, the Ridge Riders finished No. 9 in the regular season standings with an 11-17 record.
- By finishing in the bottom four of the regular season standings, Arizona looked to return to the PBR Teams Championship through the first-ever Ride-In Round in Las Vegas, but they were eliminated by the No. 7 Nashville Stampede and No. 10 New York Mavericks in the four-way contest, going 2-for-5. Fritzlan was bucked off by Whiplash in 7.85 seconds during the Ride-In Round.

JOSH FROST

A third-generation bull rider and cousin of legendary rider Lane Frost, Josh Frost was seemingly destined to compete among the best bull riders in the world. With a knack for performing his best when the lights are the brightest, Frost is ready to help bring a PBR Teams Championship to the Oklahoma Wildcatters and make a run at his first PBR World Championship in the seasons to come.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS

World Finals Appearances	2
Hometown	Randlett, Utah
Residence	Randlett, Utah
Height	5'9
Weight	155
Born	6/11/95
Riding Hand	
Career Earnings	$450,303.64
High-Marked Ride	92.75 points on Ridin' Solo during Round 2 of the 2022 PBR World Finals in Fort Worth, Texas, on May 14, 2022

Courtesy Bull Stock Media

Courtesy PBR

AWARDS

- 2023 PBR Teams First-Round Draft Pick
- 2023 PBR Velocity Tour Champion

TEAMS TRANSACTIONS:

- May 17, 2023: Selected in the first round of the Protected Roster Draft by the Carolina Cowboys.
- April 10, 2024: Selected by the Oklahoma Wildcatters with the second pick in the 2024 PBR Teams Expansion Draft and marked as a Protected Rider.
- September 12, 2024: Placed on Injured Reserve by the Oklahoma Wildcatters.
- November 5, 2024: Removed from Injured Reserve and put on the Protected Roster by the Oklahoma Wildcatters.

JOURNEY TO THE PBR:

- Cousin of legendary cowboy Lane Frost, Josh Frost grew up in a family of bull riders and began riding at a young age along with his brother, Joe.
- Third-generation cowboys, Josh and Joe learned the craft from both their father, Shane, and their grandfather, Joe, who both rode within the PRCA.
- After attending Oklahoma Panhandle State University in Goodwell, Oklahoma, Frost began his professional career with the PRCA in 2015 ahead of his PBR debut in 2016.

CAREER IN REVIEW:

2016 – 2021:

- Frost made a statement in his PBR debut in November 2016, going 2-for-2 to finish second at the Touring Pro Division event in Goliad, Texas.
- Frost quickly advanced to the Pendleton Whisky Velocity Tour, and at just his second event on the expansion series finished eighth in Oakland, California, in January 2017.
- Throughout the remainder of the 2017 and 2018 seasons, Frost competed sporadically with the PBR, riding at just six events across all levels of competition.
- Frost was a more consistent force at PBR events in 2019, competing across North America at both US and Canadian Touring Pro Division events and on the Velocity Tour, logging four Top 10 finishes.
- In 2020 Frost rode at just four tour stops as the Western sports industry rallied to hold events despite the ongoing COVID-19 (coronavirus) global pandemic.
- Frost made the most of those events, placing fifth on the Velocity Tour in January in Denver, Colorado, before finishing second at the Touring Pro Division event in West Valley City, Utah, the first weekend of February.
- Similarly, Frost competed just twice in PBR competition in 2021, highlighted by a second-place finish in Corpus Christi, Texas, at the PBR-sanctioned event held during the WCRA's Major Rodeo Corpus Christi. At the event, Frost went 1-for-5, with his performance headlined by a mammoth 90.5-point ride on Black Tuxedo.

2022:

- In 2022, Frost reached new career heights, concluding the individual season with his career-first qualification to the PBR World Finals.
- After an 18th-place result to launch his season in January at the Velocity Tour event in Reno, Nevada, Frost delivered a season-best result just a few short days later, logging a second-place result in Denver, Colorado, going a perfect 3-for-3 and capping his event with a monster 90-point ride aboard Jackpot.
- Frost rode to two additional Top 10 finishes on the Velocity Tour before earning the opportunity to make his elite Unleash The Beast debut in Billings, Montana. Compliments of a key score in Round 1, covering Poker Chip for 87.5 points, the Utah cowboy made a statement in his first outing on the elite tour, finishing ninth.
- Looking to earn a spot in his first World Finals, Frost headed to Corpus Christi, Texas, for the Velocity Tour Finals. In Round 1, Frost covered Out of the Blue for 85.5 points and then stayed red-hot by lasting the 8 for 88 points on Heart & Soul in Round 2. Despite being bucked off in the championship round, the young cowboy had done enough to punch his ticket to his first PBR World Finals with a fourth-place finish.
- Proving he belonged among the bull riding elite, Frost covered Big Wave for 88.75 points in Round 1 and then wowed the crowd with a monstrous 92.75-point ride on now two-time YETI PBR World Champion Bull Ridin' Solo in Round 2, the high-marked ride of his career.
- After being bucked off in the subsequent four consecutive rounds, Frost bounced back in Round 7, covering HomeBru for 88.75 points. Despite not making the 8 in the championship round, Frost's 3-for-8 finish led him to finish his first Worl Finals ninth as he rocketed up to a then-career-best No. 34 in the world standings to conclude the season.

2023-2024:

- Frost began 2023 with a bang, winning the WCRA's Cowtown Christmas Championship in November, then logging 7 Top 10 finishes across both the Velocity Tour and Touring Pro Division to surge to the No. 1 rank in the Velocity Tour standings and return to the elite tour.
- The amicable cowboy made his 2023 premier series debut in Albuquerque, New Mexico, in late March, going 1-for-3 to finish 10th.
- After riding at the following two Unleash The Beast events, Frost returned to the Velocity Tour qualifying for the series' Finals atop the standings with an 85.5-point lead over No. 2 Claudio Montanha Jr.
- Once in Corpus Christi, Texas, Frost was bucked off in Round 1, allowing Montanha to inch within 63.5 points of the top spot. Undeterred, Frost covered Simp for a clutch 86.75 points in Round 2. Frost's score, coupled with Montanha's buck off all but clinched him the Velocity Tour Championship.

- After Montanha failed to make the 8 in the championship round, Frost secured the Velocity Tour Championship and a spot at his second career World Finals.
- During the PBR's 30th Anniversary World Finals, Frost was unable to cover his first four animal athlete opponents. But in Round 5, he rebounded, topping Ground Assault for 86 points. After being bucked off in Round 6, Frost again showed he loved performing on the biggest stage, winning Round 7 with an incredible 90.5-point ride on DirtyBru.
- Now in top form, Frost was the only rider to cover his bull in the championship round. He earned his second-consecutive round win after he barely hung on to Renegade for 74 points. His heroic effort secured him a career-best seventh-place finish at his second World Finals, and he catapulted to a career-best No. 23 spot in the Unleash The Beast standings.
- During the World Finals, the Carolina Cowboys selected Frost with their second pick in Round 1 of the 2023 PBR Teams Protected Roster Draft.
- When the regular season got underway, Frost went 5-for-13 with Carolina as the team finished No. 6 in the regular season with an 11-17 record.
- At the 2023 PBR Teams Championship in Las Vegas, the Cowboys were unable to find their rhythm, falling to the No.5 Arizona Ridge Riders, 344-265.5, in Round 1. While they attempted to rally in the first Last Chance Game, including an 89-point ride from Frost aboard I'm Him for 89 points after he bucked off against Arizona, it wasn't enough to beat the No. 8 Missouri Thunder, who eliminated Carolina, alongside the No. 7 Nashville Stampede, 171.25-89.75-89, from the tournament.
- After competing outside of the PBR during the 2024 individual season, Frost was selected by the Oklahoma Wildcatters in the 2024 PBR Teams Expansion Draft. He went 4-for-11 with the Wildcatters before suffering a season-ending shoulder injury while competing outside the league. The Wildcatters finished their first season at No. 8 in the standings with an 11-16-1 record.
- The team attempted to qualify for the PBR Teams Championship through the Ride-In Round in Las Vegas but were eliminated from the postseason alongside the No. 9 Arizona Ridge Riders by the No. 7 Nashville Stampede and No. 10 New York Mavericks in the four-way contest.

DAWSON GLEAVES

Nicknamed "Sticky," Dawson Gleaves began rodeoing at the age of 3 and quickly progressed into becoming one of the best bull riders in the world under the mentorship of PBR Co-Founder Cody Custer and his grandfather, Buzz Busby. A natural athlete, Gleaves also played football and baseball growing up, but elected to pursue his career as a bull rider full force after graduating high school. After excelling amongst the collegiate ranks, Gleaves is ready to make a name for himself on the professional scene, competing not only for an individual gold buckle but also a PBR Teams Championship with the Missouri Thunder.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS

Hometown	Amarillo, Texas
Residence	Amarillo, Texas
Height	5'10
Weight	145
Born	8/13/2001
Riding Hand	Left
Career Earnings	$91,796.28
High-Marked Ride	90 points on JAG Metals Grand Theft in Cheyenne, Wyoming, on July 25, 2023.
High-Marked Ride	91.75 points on Yellowknife in Manchester, New Hampshire, on December 18, 2023

AWARDS

First-Round Draft Pick in the 2023 PBR Teams Reserve Roster Draft by the Texas Rattlers

TEAMS TRANSACTIONS:

- May 17, 2023: Selected in the first round of the 2023 PBR Teams Reserve Roster Draft by the Texas Rattlers.
- July 27, 2023: Added to the Protected Roster by the Texas Rattlers.
- September 17, 2023: Traded to the Oklahoma Freedom with the Rattlers' second-round pick in the 2024 New Rider Draft and future considerations, for Eli Vastbinder. Marked as a Protected Rider by the Oklahoma Freedom.
- October 4, 2023: Placed on Injured Reserve by the then Oklahoma Freedom.
- March 15, 2024: Dropped by the now Florida Freedom.
- April 16, 2024: Signed as a free agent by the Missouri Thunder and assigned to the Protected Roster.
- August 8, 2024: Dropped to the Reserve Roster by the Missouri Thunder.
- September 23, 2024: Promoted to the Protected Roster by the Missouri Thunder.

JOURNEY TO THE PBR:

- Dawson Gleaves began rodeoing at the age of 3, roping calves and riding bulls under the tutelage of PBR Co-Founder Cody Custer and his grandfather, Buzz Busby. Gleaves also played baseball and football while in high school.
- After graduating from high school, Gleaves competed for the Weatherford College bull riding team and won a National Intercollegiate Rodeo Association (NIRA) scholarship competing at the College National Finals Rodeo in Casper, Wyoming, in 2023.

CAREER IN REVIEW:

2020-2024:

- Gleaves made his PBR debut at the Touring Pro Division event in Stamford, Texas, in July 2020. While he was shut out, he returned a year later for the same event, logging his first qualified ride within the PBR en route to a 15th-place finish.
- Following a one-year hiatus from the PBR, Gleaves returned in 2023 and went 1-for-2 to finish fourth at the PBR Teams Combine Series Championship in Fort Worth, Texas, in April, leading the Texas Rattlers to draft him in the first round of the league's 2023 Reserve Roster Draft.
- The week after he was drafted, Gleaves won his career-first PBR event at the weekly PBR Stockyards Showcase in Fort Worth, Texas, in May.
- During the 2023 PBR Teams season, Gleaves went 2-for-11 with Texas before being traded to the then Oklahoma Freedom in September. In his only out of the regular season with the Freedom, he topped Grande Patron for 69.75 points in a 261.25-160.25 loss to the Kansas City Outlaws in Greensboro, North Carolina, in September. The Freedom finished the regular season No. 4 in the league with a 14-14 record.
- At the 2023 PBR Teams Championship, Oklahoma got off to a strong start, defeating the 2022 Champion and 2023 regular season No. 7 Nashville Stampede in Round 1, 262-261.5. The Freedom fell to the eventual Champion and 2023 regular season No. 3 Texas Rattlers in Round 2, 170.75-87, and were eliminated from the tournament by the No. 8 Missouri Thunder, alongside the No. 2 Kansas City Outlaws, in the second Last Chance Game, 180-178.75-176.5. Gleaves was not tapped to ride in the postseason.
- Gleaves began his 2024 individual season on the elite Unleash The Beast but was shut out in his first three events, turning to the PBR Pendleton Whisky Velocity Tour and Touring Pro Division where he continued to be mired in a slump.
- The Texan signed with the Missouri Thunder as a free agent in April after being dropped by the Freedom, and he went 5-for-11 (45.45%) as the team finished No. 6 during the 2024 regular season for the PBR Teams league with a 12-16 record.
- At the 2024 PBR Teams Championship, Missouri upset the No. 5 Austin Gamblers, 265.75-90.5, in Round 1. In Round 2, Missouri fell to their in-state rivals, the No. 1 Kansas City Outlaws, 262.5-88, before being eliminated alongside the No. 4 Texas Rattlers in the second Last Chance Game by the No. 2 Carolina Cowboys, 178.75-0-0. Gleaves was bucked off in his two outs of the postseason against Austin in Round 1 and Kansas City in Round 2.

CLAY GUITON

Growing up immersed in the Western lifestyle, Clay Guiton idolized his father Josh, who rode bulls and launched Chicken Hill Bucking Bulls with his son's help. Competing alongside his good friends John Crimber and Kaiden Loud on the national youth circuit, Guiton made his PBR debut at just 18 years old and quickly earned a spot on the top tour. Despite his rookie campaign being cut short due to injury, fellow North Carolinian and Head Coach of the Oklahoma Wildcatters J.B. Mauney selected Guiton in the first round of the 2024 PBR Teams New Rider Draft. Now healthy, Guiton is poised to be a gold buckle contender for years to come while he tries to propel the Wildcatters to a PBR Teams Championship.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
Hometown	Cherryville, North Carolina
Residence	Cherryville, North Carolina
Height	5' 8.1
Weight	150
Born	10/7/2005
Riding Hand	Left
Career Earnings	$117,325
High-Marked Ride	90.25 points on Bandito Bug in Tulsa, Oklahoma on January 19, 2024.

TEAMS TRANSACTIONS:

- May 29, 2024: Selected in the first round of the PBR Teams New Rider Draft by the Oklahoma Wildcatters and marked as a Protected Rider.
- August 29, 2024: Placed on Injured Reserve by the Oklahoma Wildcatters.
- September 18, 2024: Removed from Injured Reserve and placed on the Protected Roster by the Oklahoma Wildcatters.

JOURNEY TO THE PBR:

- Growing up working on his family's ranch in North Carolina, Guiton began learning to ride by climbing on sheep at the age of four. He was under the tutelage of his father, Josh, who rode bulls at local rodeos and several PBR events.
- As he got older and started competing nationally, he became good friends with now fellow PBR stars John Crimber and Kaiden Loud.
- In 2019, Clay and his father began Chicken Hill Bucking Bulls, quickly expanding by 2020, building an arena on a partner's property and holding riding events almost every weekend.
- With his eyes set on going pro, Guiton graduated early from Burns High School in December 2023, beginning to focus full-time on his bull riding career having freshly turned 18.

CAREER IN REVIEW:

2023-2024:

- Guiton made his PBR debut less than a month after his 18th birthday in October at the Touring Pro Division event in Tyler, Texas. While the teenage cowboy was shut out at his first five events, he broke through and finished fourth in Klamath Falls, Oregon, in December to conclude the year.
- Now having graduated high school and focusing on bull riding full time, Guiton found immediate success on the Pendleton Whisky Velocity Tour, winning his tour debut in Lexington, Kentucky, in January 2024.
- The victory earned him a spot on the elite Unleash The Beast in Chicago, Illinois, where at his second event in Tulsa, he covered Bandito Bug for a career-high 90.25 points and finished fifth.
- Guiton began a hot streak of seven consecutive Top 10 finishes, propelling him to the No. 17 rank in the Unleash The Beast standings entering Milwaukee, Wisconsin, in March. Unfortunately, Guiton's season ended when he was bucked off and subsequently stomped, leading to a bruised kidney, liver, and spleen.
- Despite the injuries, Guiton was selected with the second overall pick in the 2024 PBR Teams New Rider Draft by the Oklahoma Wildcatters.
- Guiton went 7-for-17 (41.18%) for the Wildcatters as the team finished No. 8 in the standings with an 11-16-1 record.
- Finishing outside the league's Top 6, Oklahoma looked to punch their ticket to the 2024 PBR Teams Championship through the Ride-In Round. However, their season was ended when bested by the No. 7 Nashville Stampede and No. 10 New York Mavericks, alongside the No. 9 Arizona Ridge Riders, 256.25-251-173.75-170.5, despite Guiton's 87.5 points ride aboard Buckshot.

JACAUY HALE

In March 2024, the world was introduced to the Navajo Nation's JaCauy Hale who earned a special invite to compete at the Unleash The Beast event in Albuquerque, New Mexico, after winning the Indian National Finals Rodeo. Born into a rodeo family, Hale was destined to be a cowboy, and after finishing eighth in his PBR debut, quickly became an elite tour regular and qualified for his first PBR World Finals a few months later. Crediting fellow Navajo Nation bull rider Cody Jesus as his mentor, Hale's success caught the eye of the Arizona Ridge Riders who selected Hale in the second round of the 2024 New Rider Draft. Now finding his groove, Hale is ready to help propel his home state Ridge Riders to a PBR Teams Championship as he competes for an individual gold buckle.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	1
Hometown	Ganado, Arizona
Residence	Ganado, Arizona
Height	5'10.1
Weight	130
Born	10/28/2001
Riding Hand	Left
Career Earnings	$48,809.69
High-Marked Ride	90.5 points on Mahan in Albuquerque, New Mexico on March 23, 2024.

TEAMS TRANSACTIONS:

- May 29, 2024: Selected in the second round of the PBR Teams New Rider Draft by the Arizona Ridge Riders.
- September 5, 2024: Assigned to the Protected Roster from the Reserve Roster by the Arizona Ridge Riders.

JOURNEY TO THE PBR:

- A member of the Navajo Nation, Hale grew up learning to ride in the small town of Ganado, Arizona, where he knew almost everyone in town, but could also ride a horse for miles without seeing a single person..
- Born into a rodeo family that raises bucking stock and owns about 50 bucking horses, Hale knew he wanted to compete in Western sports before he could even walk. As a kid, he would throw a Woody doll on his back and buck like a bull. He would also rope and ride his grandparent's sheep.
- When he was 17, he was watching his friend Cody Jesus get on practice bulls. Jesus encouraged Hale to get on, and the PBR veteran became Hale's mentor, helping him qualify for the Indian National Finals Rodeo (INFR) in 2023 as a 22-year-old. Hale placed first, besting Latrell Long, who finished second, by 216 points to earn a special invitation to the annual Unleash The Beast event in Albuquerque, New Mexico.

CAREER IN REVIEW:

2022-2024:

- Hale made his PBR debut in November 2022, going 1-for-3 to finish 19th at the Touring Pro Division event in Queen Creek, Arizona. While he competed sparingly for the remainder of 2022 and 2023, he didn't hit his rhythm until 2024.
- Compliments of winning the 2023 INFR Bull Riding Championship, Hale made his Unleash The Beast debut in March 2024 in Albuquerque, New Mexico, via a special invite. Making the most of the opportunity, Hale went 2-for-4, including a career-high 90.5-point ride on Mahan in Round 3, to place eighth. Proving his debut wasn't a fluke, Hale then matched his eighth-place performance in Sioux Falls, South Dakota, the following weekend. His successes led him to qualify for his career-first PBR World Finals ranked No. 45.
- While Hale went 0-for-3 during the *Eliminations* stage, he converted at the PBR *Ride for Redemption* in Fort Worth, Texas, in May, covering Lapua for 89 points in Round 2 to punch his ticket to the PBR Unleash The Beast – *Championship* at AT&T Stadium the following weekend, where he was shut out.
- His success individually caught the attention of the Arizona Ridge Riders who selected Hale in the second round of the 2024 PBR Teams New Rider Draft. In his first PBR Teams season, the Arizonan went 5-for-10 (50%). After sweeping their homestand during the final event of regular season, where Hale went 0-for-1, the Ridge Riders finished No. 9 with an 11-17 record.
- After finishing in the bottom four of the regular season standings, Arizona looked to return to the PBR Teams Championship through the first-ever Ride-In Round in Las Vegas. Hale was not tapped to ride, and Arizona was eliminated by the No. 7 Nashville Stampede and No. 10 New York Mavericks in the four-way contest, going 2-for-5.

CONNER HALVERSON

Soft-spoken, Nebraska native Conner Halverson is a burgeoning star amongst PBR's elite ranks. A two-time high school state bull riding champion and accomplished scholastic wrestler, Halverson took his professional career to new heights in 2021, winning his first PBR event and qualifying for his first PBR World Finals. After finishing Top 10 in the Challenger Global standings and being named the PBR Canada Rookie of the Year in 2023, Halverson is ready to pursue a gold buckle and PBR Teams Championship.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	3
Hometown	Gordon, Nebraska
Residence	Gordon, Nebraska
Height	5'9"
Weight	160
Born	7/17/2001
Riding Hand	Left
Career Earnings	$192,027.19
High-Marked Ride	90 points on UTZ BesTex Smokestack in New York City on January 5, 2024.

AWARDS
2023 PBR Canada Rookie of the Year
Member of the 2022 Regular Season Champion Austin Gamblers
2022 PBR Teams Fifth-Round Draft Pick by the Austin Gamblers

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the fifth round of the 2022 PBR Teams Draft by the Austin Gamblers.
- September 2, 2022: Dropped to the Reserve Roster by the Austin Gamblers.
- February 1, 2023: Dropped by the Austin Gamblers.
- September 28, 2023: Signed to the Reserve Roster by Carolina Cowboys.
- February 2, 2024: Acquired by the Florida Freedom from the Carolina Cowboys for Tate Pollmeier. Marked as a Protected Rider by the Florida Freedom.
- September 5, 2024: Dropped to the Reserve Roster by the Florida Freedom.
- November 5, 2024: Dropped by the Florida Freedom.

JOURNEY TO THE PBR:

- Growing up in Gordon, Nebraska, it was at Conner Halverson's hometown's local rodeo – the Sheridan County Fair & Rodeo – where he began to get the itch to become a bull rider after competing in steer riding at 8 years old.
- Halverson began to watch bull riding instructional videos on YouTube and built his drop barrel to practice upon.
- At his local hometown rodeo, he met former bull rider Casey Stirling who gave Halverson a bullbell strap to use and helped him get on his steer. Halverson sent Stirling a thank you letter, and the two began a lasting friendship. Halverson credits both Sterling and Mark Ward for their help in his early years.
- Halverson fondly remembers competing in the mini-bull exhibition held during the intermission of the 2015 Midway Auto Group PBR in Kearney, Nebraska. Two-time PBR World Champion J.B. Mauney was onsite, pulling the then 14-year-old Halverson's rope. Once the chute gate opened, Halverson matched the mini bull jump-for-jump en route to the 8-second whistle.
- Before his PBR debut, Halverson excelled in high school competition, twice crowned the Nebraska high school state champion bull rider during his junior and senior years at Gordon-Rushville High School.
- Apart from bull riding, Halverson was also an accomplished wrestler, competing for his high school all four years.

CAREER IN REVIEW:

2019-2020:

- While still in high school, Halverson bought his PBR card as soon as he turned 18, making his PBR debut in August 2019 at the Touring Pro Division event in Brighton, Colorado.
- In his third career PBR event, Halverson found his rhythm, finishing fifth at the early August developmental event in Sterling, Colorado.
- In 2020, Halverson's competition schedule expanded. In addition to riding on the Touring Pro Division, he debuted on the Pendleton Whisky Velocity Tour, competing seven times on the expansion series throughout the year.
- Halverson concluded 2020 with three Top 20 finishes across all levels of competition.

2021:

- Halverson had a breakthrough season in 2021, finishing the year with his career-first qualification to the PBR World Finals, ranked a career-high No. 35 in the world.
- After logging four Top 20 finishes on the Pendleton Whisky Velocity Tour at the start of the season, Halverson registered his first PBR event win in late May, capturing the event win at the expansion series' event in Sioux City, Iowa.
- Halverson made his Unleash The Beast debut in mid-June in Las Vegas where he finished 16th. Halverson covered his first draw on the premier series, making the 8 aboard Renegade for 84.75 points.
- Halverson returned to the elite tour when the second half got underway, finishing ninth at the Last Cowboy Standing event held in tandem with the iconic Cheyenne Frontier Days. Bouncing back and forth between the league's various tours, Halverson won an additional Velocity Tour event in mid-August in Springfield, Massachusetts, earning a near-permanent position on the premier series for the remainder of the year.
- As the season continued, Halverson registered three additional Top 10 efforts on the premier series, including a career-best fifth-place effort in mid-October in Manchester, New Hampshire, en route to his career-first PBR World Finals.
- Despite being shut out at the year-end event, Halverson concluded the season ranked No. 35 in the world, tying his career-best result.

2022:

- The Nebraskan returned to the premier series in 2022, again concluding the season at bull riding's most prestigious event, the PBR World Finals
- After finding limited success on the Unleash The Beast, Halverson returned to the Velocity Tour, where he regained his stride. After posting two Top 10 finishes by March, Halverson finished a season-best second in Hampton, Virginia, earning a spot back on the top tour, then ranked No. 46 in the world.
- Courtesy of two Top-20 premier series finishes in March, Halverson rose to No. 44 in the world by April. While Halverson

logged two additional Top 20 Unleash The Beast finishes, he narrowly missed a direct berth to the 2022 PBR World Finals but was tapped to come to Fort Worth, Texas, as one of the event's alternates.

- Getting the call to ride during Round 6, Halverson rose to the occasion, converting for a then-career-best 89 points aboard Walking Tall. While he was bucked off in Round 7, his 1-for-2 performance netted him a 23rd-place finish at the PBR's crown jewel.
- The Austin Gamblers selected Halverson in Round 5 of the inaugural PBR Teams Draft, Halverson went 0-for-4 during the regular season for Austin, as the Gamblers went 16-12, earning a first-round bye at the PBR Teams Championship as the No. 1 team in the league.
- In Las Vegas, the Gamblers fell to the eventual champion No. 8 Nashville Stampede, 265-175.25, in Round 2 before being eliminated from championship contention, alongside the No. 4 Carolina Cowboys, by the No. 2 Texas Rattlers in the second Last Chance Game, 179-90-89.25. Halverson was not tapped to ride in the postseason.

2023-2024:

- After a slow start to the 2023 individual season, Halverson found his stride in early January, winning the Velocity Tour event in Portland, Oregon to rejoin the premier series, where he posted a Top 20 finish in Chicago, Illinois, in January.
- Halverson finished a season-best seventh at the Unleash The Beast event in Tacoma, Washington, in April, but wasn't consistent enough to reach the World Finals. He finished the campaign No. 55 in the world.
- Before the start of the 2023 PBR Teams season, Halverson made his Canadian debut, registering four straight Top 10 finishes throughout June and July.
- Picking up steam, Halverson returned to the PBR Challenger Series and got hot, riding to five straight Top 3 finishes, leading him to be signed to the Carolina Cowboys' Reserve Roster, who inked the free agent to the team on September 28.
- In the final month of the season, Halverson went 1-for-3 for the Cowboys, as the team finished the regular season No. 6 in the standings with an 11-17 record.
- At the PBR Teams Championship in Las Vegas, the Cowboys stumbled, losing to the No. 5 Arizona Ridge Riders, 344-265.5, in Round 1 before being eliminated from the tournament by the No. 8 Missouri Thunder in the first Last Chance Game, 171.25-89.75-89, alongside the No. 7 Nashville Stampede. Halverson was not called upon in the postseason.
- Returning to Canada to conclude the season, the Nebraskan recorded his first win north of the border by going a 4-for-4 in Yorkton, Saskatchewan, in November. The win also qualified Halverson for his first PBR Canada National Finals.
- In Edmonton, Alberta, Halverson went 3-for-4, including recording the high-marked ride of the event to win the championship round, concluding the National Finals eighth. Halverson finished ranked No. 14 in the PBR Canada national standings, crowned the 2023 PBR Canada Rookie of the Year.
- Halverson was a staple on the premier series throughout the 2024 individual season, finishing inside the Top 40 of the Unleash The Beast standings for the third time in his career and qualifying for his third PBR World Finals.
- The Nebraskan got off to a strong start, making the 8 in five of his first six events, highlighted by a season-best fifth-place finish in New York City in January, where he recorded his first 90-point ride on the top tour, covering UTZ BesTex Smokestack for 90 points. His red-hot start propelled him to No. 12 in the standings in January.
- Halverson battled through a 1-for-25 slump across the next two months, falling to No. 31 in the standings by the end of March. However, he battled back in April, recording three Top 20 finishes across five events, qualifying for his third PBR World Finals ranked No. 35 in the standings.
- Shutout during both the *Eliminations* and *Ride For Redemption* stages, Halverson finished his individual season ranked No. 38 in the Unleash The Beast standings.
- After being traded to the Florida Freedom in February, Halverson went 0-for-5 with his new squad. Florida earned the No. 3 rank in the regular season standings with a 16-12 record.
- At the 2024 PBR Teams Championship, the Freedom defeated the No. 10 New York Mavericks, 262.75-178.5, in Round 1 before defeating the No. 4 Texas Rattlers in Round 2, 261-349.25, to advance to the Semifinals. The Freedom fell to the No. 2 Carolina Cowboys, 178.25-90.75, and the team was unable to rebound in the Third Place Game, losing to the No. 1 Kansas City Outlaws, 176.25-89.25 to end the tournament fourth. Halverson did not record an out in the postseason.

KOLTIN HEVALOW

Growing up learning to rope and ride at his parents' rodeo, Koltin Hevalow was destined to become a Western sports star from a young age. After putting the next generation of bull riders on notice in high school arenas and being crowned the 2018 Missouri High School Rodeo Champion Bull Rider, he received a full scholarship to Odessa College. Hevalow proceeded to make a statement in his PBR debut, winning his first professional outing. After an initial stint with the Arizona Ridge Riders, Hevalow joined his home-state Kansas City Outlaws for the inaugural PBR Teams season in 2022 where he continued to develop into one of the sport's top up-and-comers under the guidance of Ring of Honor member and Head Coach J.W. Hart.

PHOTOS *Courtesy Bull Stock Media*

B-ROLL *Courtesy PBR*

CAREER STATS

RIDER STATS

World Finals Appearances	2
Hometown	Smithville, Missouri
Residence	McAlester, Oklahoma
Height	5'7
Weight	135
Born	03/28/2003
Riding Hand	Right
Career Earnings	$454,643.12
High-Marked Ride	90.75 points on Ridin' Salty in Nashville, Tennessee, on August 16, 2024.

AWARDS

Member of the 2024 Regular Season No. 1 and PBR Teams Championship Third Place Kansas City Outlaws
Member of the 2023 PBR Teams Regular Season No. 2 Kansas City Outlaws

TEAMS TRANSACTIONS:

- May 24, 2022: Signed as a free agent by the Arizona Ridge Riders.
- July 20, 2022: Acquired by the Kanas City Outlaws from the Arizona Ridge Riders.
- February 17, 2023: Marked as a Protected Rider by the Kansas City Outlaws.

JOURNEY TO THE PBR:

- Koltin Hevalow began riding at the age of 3 under the tutelage of his father. He continued to hone his skills at his parents' rodeo, progressing from youth bull riding to competing at a high level in high school rodeo.
- After being crowned the 2017 National Junior High School World Champion bull rider, Hevalow was crowned the 2018 Missouri High School Rodeo Champion bull rider and Rookie of the Year. His success caught the eye of college recruiters, and the Missourian was awarded a scholarship to Odessa College for bull riding, tie down roping and team roping.

CAREER IN REVIEW:

2022:

- Hevalow began his PBR career with a bang in February 2022, winning his debut event on the Velocity Tour in Youngstown, Ohio, courtesy of a perfect 3-for-3 finish.
- The victory propelled Hevalow to the elite Unleash The Beast the following weekend in his home state, earning a berth to compete in St. Louis. Making one more appearance on the premier series, Hevalow returned to the Velocity Tour to continue to hone his craft.
- Logging an additional Top 10 finish, Hevalow concluded his individual season with an 8th place finish at the Velocity Tour Finals in Corpus Christi, Texas.
- After being signed by the Arizona Ridge Riders as a free agent primarily as a reserve rider as the inaugural PBR Teams season got underway, Hevalow was later inked to the Protected Roster on his home-state Kansas City Outlaws, becoming a key member of the squad in going 5-for-17 during the regular season, as the Kansas City Outlaws finished seventh in the league with a 12-16 record.
- Once in Las Vegas for the first-ever PBR Teams Championship, the Outlaws fell to the No. 4 Carolina Cowboys, 175.5-88.25, in Round 1, before being eliminated alongside the No. 6 Missouri Thunder by the No. 3 Oklahoma Freedom, 359.5-88.75-0, in the first Last Chance Game. Hevalow was bucked off in both of his outs across the two games.

2023-2024:

- In 2023, Hevalow put together a respectable rookie campaign on the elite Unleash The Beast, finishing just outside of the Top 35 in the Unleash The Beast standings.
- Courtesy of seven Top 15 finishes, led by a sixth-place effort in late December in Albany, New York, Hevalow qualified for his first World Finals ranked No. 34.
- In Fort Worth for the 30th Anniversary PBR World Finals, Hevalow went 1-for-7, finishing tied for 29th. He concluded the 2023 individual season ranked No. 36.
- In his second season with the Outlaws, Hevalow went 6-for-16 during the 2023 PBR Teams season, helping drive the team to an 18-10 record. Kansas City earned a first-round bye at the PBR Teams Championship by finishing No. 2 in the regular season standings.
- In Las Vegas, the Outlaws stumbled against the No. 5 Arizona Ridge Riders, 160.25-86.75, in Round 2. While Hevalow covered Hunted Down for 86.25 points in the second Last Chance game, the team lost alongside the No. 4 Oklahoma Freedom, 180-178.75-176.5, to the No. 8 Missouri Thunder to end their season. Hevalow was not tapped to ride against the Ridge Riders, finishing the postseason.
- Hevalow had a career year in 2024, qualifying for his second PBR World Finals and finishing inside the Top 10 of the Unleash The Beast standings.
- Hevalow finished fourth in Johnstown, Pennsylvania, in December and third in New York City in January to rise to No. 5 in the Unleash The Beast standings.
- In February, he won his first Unleash The Beast event, going 2-for-3 to win the premier series event in Salt Lake City, Utah. Hevalow logged three additional Top 5 efforts before qualifying for his second PBR World Finals ranked No. 6 in the Unleash The Beast standings.
- Hevalow began the *Eliminations* stage in Fort Worth, Texas, at Cowtown Coliseum going 0-for-3 before rebounding for 89.75 points on Mike's Magic in Round 4, directly advancing to the *Championship* the following weekend. During the *Championship* stage at AT&T Stadium in nearby Arlington, Hevalow went 0-for-4 and ended the season ranked No. 10 in the Unleash The Beast standings.
- Hevalow followed his best individual season with the best PBR Teams season of his career, going 16-for-29 (55.17%) for the Outlaws to help propel them to a league-best 19-9 record after overtaking the Carolina Cowboys on the final day of the regular season and securing the No. 1 seed at the 2024 PBR Teams Championship. The Outlaws tied the 2023 Austin Gamblers for most wins in league history by one team during the regular season with 19.
- Following their Round 1 bye in Las Vegas for the 2024 PBR Teams Championship, Hevalow helped lead the Outlaws to a 262.5-88 victory against the No. 6 Missouri Thunder, riding Smoke Down for 88.25 points. In the Semifinals, Kansas City was stunned by the No. 5 Austin Gamblers, 357.5-432.75, despite Hevalow covering Bangarang for 87 points. Hevalow remained perfect in the postseason as the Outlaws bounced back in the Third Place Game, riding Riser for 88 points to help defeat the No. 3 Florida Freedom, 176.25-89.25, to finish the tournament third.

KASE HITT

Growing up surrounded by bucking bulls, Kase Hitt seemed destined to become a force within PBR. Inspired by his uncle, seven-time PBR Stock Contractor of the Year H.D. Page, Hitt elected to pursue a career as a bull rider, which has proven a fruitful decision. After finding success in the PRCA, the affable cowboy made a splash by winning the 2024 PBR Teams Combine Championship in Fort Worth, Texas, and was selected by his home state Oklahoma Wildcatters in the first round of the PBR Teams New Rider Draft. He was reunited with Wildcatters Head Coach J.B. Mauney, who had bonded with Hitt when the two were hospitalized in Idaho in 2023. Always with a smile on his face, Hitt is ready to help bring a PBR Teams Championship home to the Sooner State.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
Hometown	Dickson, Oklahoma
Residence	Dickson, Oklahoma
Height	6'2
Weight	150
Born	7/9/2004
Riding Hand	Left
Career Earnings	$36,636.46
Career Earnings	$735,977.31

TEAMS TRANSACTIONS:

- May 29, 2024: Selected in the first round of the PBR Teams New Rider Draft and marked as a Protected Rider by the Oklahoma Wildcatters.
- September 20, 2024: Assigned to the Injured Reserve list by the Oklahoma Wildcatters.

JOURNEY TO THE PBR:

- Kase Hitt has been surrounded by bulls his entire life, as his family has raised them for generations. His uncle, seven-time PBR Stock Contractor of the Year H.D. Page, inspired him to begin riding them at a young age, and he began competing at local events before joining the PRCA and the PBR.
- When two-time PBR World Champion J.B. Mauney was receiving treatment for his career-ending neck injury in Idaho at St. Joseph Regional Medical Center in 2023, Hitt was also in the hospital recovering from a lacerated spleen. The two bonded during their joint stay and were re-united when the Wildcatters, coached by Mauney, selected Hitt in the 2024 PBR Teams New Rider Draft.

CAREER IN REVIEW:

2022-2024:

- Hitt made his PBR debut in Amarillo, Texas, in July 2022, logging his first qualified ride with the organization a month later in Sterling, Colorado, where he placed fifth going 1-for-2.
- In May 2024, the Oklahoman made a splash at the PBR Teams Combine Championship in Fort Worth, Texas. Proving his mettle in front of the coaches and fans, Hitt was offered a re-ride on the night's final out – with re-rides, his fourth bull of the event. Hitt got right back up and converted to win the event, marked 86.5 points on Free Ride. His statement victory and success outside the PBR led his home-state Oklahoma Wildcatters to take him in the first round of the 2024 PBR Teams New Rider Draft.
- In his first season with the Wildcatters, Hitt went 0-for-13 as he acclimated to the best bovine competitors in the world before being hurt and placed on Injured Reserve in September with an undisclosed injury for the remainder of the season as Oklahoma finished No. 8 in the standings with an 11-16-1 record.
- Looking to qualify for the 2024 PBR Teams Championship, the Wildcatters competed in the Ride-In Round but couldn't edge out the No. 7 Nashville Stampede nor No. 10 New York Mavericks in the four-way contest, eliminated alongside the No. 9 Arizona Ridge Riders.

ELIZMAR JEREMIAS

Despite making his PBR debut in his late 20s, Elizmar Jeremias made an immediate splash, quickly qualifying for the premier series in just a month. While the Brazilian never quite found his groove in individual competition during his rookie season, he proved a valuable pickup for the then-Oklahoma Freedom during the 2023 PBR Teams season. Quickly becoming a staple for the squad, Jeremias is now ready to help bring a Teams Championship to the Freedom and add an individual gold buckle to his trophy case.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
Hometown	Anapu, Brazil
Residence	Decatur, Texas
Height	6'1
Weight	140
Born	9/23/1996
Riding Hand	Left
Career Earnings	$191,884.80
High-Marked Ride	89.25 points, twice, most recently at the PBR Teams event in Anaheim, California, on August 12, 2023.

TEAMS TRANSACTIONS:

- May 17, 2023: Selected in the first round of the 2023 Reserve Roster Draft by the Oklahoma Freedom.
- July 17, 2023: Marked as a Protected Rider by the Oklahoma Freedom.

JOURNEY TO THE PBR:

- Elizmar Jeremias grew up in a family of bull riders in Brazil. While getting on a bull for the first time was the hardest part of the journey for Jeremias, he has loved the sport ever since that first ride.

CAREER IN REVIEW:

2023:

- Elizmar Jeremias made his PBR debut in January 2023 at the Touring Pro Division's Stockyards Showcase in Fort Worth, Texas, but he didn't make the 8 until a week later in Rainsville, Alabama, where he placed second.
- The Brazilian went on to finish inside the Top 10 in his next two events in February before taking his talents to the Velocity Tour.
- After placing fourth in Cedar Park, Texas, in his Velocity debut in February, Jeremias earned an invite to the Unleash The Beast event in Los Angeles, California, later that month, but was shut out. In March, Jeremias bounced back in Little Rock, Arkansas, and finished 18th, recording his first premier series ride on Diablo for 72.5 points.
- Returning to the Touring Pro Division in April, the Brazilian cowboy recorded three Top-10 finishes to close out the individual season.
- The then-Oklahoma Freedom saw enough from Jeremias to select him in the first round of the 2023 Reserve Rider Draft. Before the start of the 2023 PBR Teams season, Jeremias honed his craft on the Challenger Series, posting four Top-10

finishes throughout June and July.

- In his first PBR Teams season, Jeremias went a strong 7-for-18 for the Freedom. The Brazilian recorded three rides in his first six outs, including two career-best, 89.25-point rides in Cheyenne, Wyoming, and Anaheim, California.
- The Freedom finished the regular season ranked No. 4 in the league with a 14-14 record.
- At the 2023 PBR Teams Championship, the team walked off the league's defending Champion and 2023 regular season No. 7 Nashville Stampede in Round 1, 262-261.5, helped by Jeremias's 88.25-point ride on Fierce's Dirt Nap.
- As the progressive elimination tournament continued, the Freedom fell to the eventual champion and 2023 regular season No. 3 Texas Rattlers in Round 2, 170.75-87 and were eliminated from the tournament by the No. 8 Missouri Thunder, alongside the No. 2 Kansas City Outlaws in the second Last Chance Game, 180-178.75-176.5, despite an 87.5-point ride by Jeremias aboard Double R Hat House Pepper Shaker.

2024:

- During the 2024 individual season, Jeremias competed across both the Velocity Tour and Touring Pro Division. During his first Velocity Tour event of the season in Mobile, Alabama, in March, he finished seventh. While he recorded four Top 5 finishes at Touring Pro Division events, he was unable to find his stride again on the Velocity Tour until the Velocity Tour Finals in Corpus Christi, Texas.
- Looking to win the event and possibly earn a berth to his first PBR World Finals, Jeremias went 1-for-3 to finish 10th. While he didn't outright qualify for *Eliminations,* he had a chance to compete at the first-ever *Ride for Redemption* stage of the World Finals in Fort Worth, Texas, to enter the field for the *Championship.* Jeremias, however, stumbled, going 0-for-2.
- As the 2024 PBR Teams season got underway, Jeremias proved to be a valuable rider for the Freedom during their first season in Florida. He went 10-for-21 (47.62%) to help propel the team to a 16-12 record, ranked No. 3 in the league at the end of the regular season.
- While Florida Head Coach Paulo Crimber didn't call on Jeremias to ride during the team's postseason run, the Freedom defeated the No. 10 New York Mavericks. 262.75-178.5, in Round 1. After defeating the No. 4 Texas Rattlers, 261-349.25, in the second round, the Freedom were bested by the No. 2 Carolina Cowboys, 178.25-90.75, in the Semifinals. In the Third Place Game, Florida took on the No. 1 Kansas City Outlaws, but couldn't find their rhythm, falling 176.25-89.25 to end the season in fourth.

CODY JESUS

Often called "The pride of the Navajo Nation," affable, soft-spoken Cody Jesus has made a statement among the world's best bull riders in recent seasons. Rising from humble beginnings, recycling bottles and cans and picking pinion nuts for money to enter bull riding events, then persisting through nagging injury as his career progressed, Jesus has finished inside the world's Top 25 the past four consecutive individual seasons. He was a first-round draft pick in the inaugural PBR Teams Draft and during the league's second season rose to become an impact rider for the 2023 PBR Teams Champion Texas Rattlers. Now with the Nashville Stampede, Jesus is looking to win a second PBR Teams Championship while still vying for his first individual gold buckle.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	5
Hometown	Window Rock, Arizona
Residence	Window Rock, Arizona
Height	5-9
Weight	130
Born	7/13/98
Riding Hand	Left
Career Earnings	$901,416.25
High-Marked Ride	92.5 points on Bentley during the PBR Unleash The Beast event in Las Vegas on June 12, 2021

AWARDS
2022 PBR Teams Draft First-Round Pick
Member of the 3rd-Place Texas Rattlers during the 2022 PBR Teams season
Member of the 2023 PBR Teams Champion Texas Rattlers
Three-Time PBR Global Cup Team USA Wolves Qualifier (2019, 2020, 2022)

TEAMS TRANSACTIONS:

- May 23, 2022: Drafted in the first round of the 2022 PBR Teams Draft by the Carolina Cowboys.
- May 23, 2022: Acquired by the Texas Rattlers alongside Joao Ricardo Vieira and the No. 30 pick in the 2022 PBR Teams Draft, via trade from the Carolina Cowboys for Mason Taylor, Daylon Swearingen, and the No. 26 overall pick.
- February 23, 2023: Marked as a Protected Rider by the Texas Rattlers.
- August 6, 2024: Traded to the Nashville Stampede for Mason Taylor by the Texas Rattlers. Jesus was placed on the Protected Roster by the Stampede.

JOURNEY TO THE PBR:

- While his father Vernon was a local bareback rider, Cody Jesus' interest in the sport of bull riding was sparked by the movie "8 Seconds." Intrigued as a child watching the movie about legendary rider Lane Frost, Jesus got on his first bull at 14.
- Self-taught, the Window Rock, Arizona native began to learn how to compete in the sport by setting up an old plastic barrel tied to two trees with rope.
- In 2013, his practice moved to the barrel's real-life equivalent when Jesus' mom purchased his first practice bull.

- As one of eight children, and from a family that didn't have electricity or running water until he was 14, Jesus self-funded his dream by doing numerous jobs including pinon nut-picking and recycling bottles and cans to earn enough money to enter his initial events.

CAREER IN REVIEW:

2016-2017:

- Cody Jesus made his PBR debut in 2016, competing at just one event, the Grand Junction, Colorado Touring Pro Division stop, where he was second.
- Less than a year later, and with an additional Touring Pro under his belt, Jesus made his Unleash The Beast debut as the Native American invite to the 2017 Ty Murray Invitational in Albuquerque, New Mexico.
- Jesus made sure fans knew his name just seven months later when he finished fifth at the 2017 Pendleton Whisky Velocity Tour Finals.

2018:

- Jesus caught fire in 2018, again earning the Native American invite to the season's Ty Murray Invitational in New Mexico, where he went 2-for-4 to finish seventh.
- Jesus used an impressive win backed by two 90-point rides on the Velocity Tour in front of his hometown crowd in Window Rock, to earn an invite to the Fairfax, Virginia elite tour event, where he went 3-for-3, finished second, and climbed 28 positions in the world rankings from No. 66 to No. 38.
- Competing at the final three regular-season Unleash The Beast events, capping his streak with a fifth-place result in Nampa, Idaho, Jesus made his World Finals debut that November in Round 3 as an alternate.
- Jesus went 2-for-4 at the season-ending event to finish 18th and conclude the year as No. 35 in the world.

2019-2020:

- The Navajo bull rider was a consistent presence on the Unleash The Beast throughout 2019, although sidelined periodically due to a nagging groin injury.
- While he remained on the hunt for his first elite series event win, Jesus reached an important career milestone when he won his first 15/15 Bucking Battle in February in Oklahoma City. Jesus topped the special round with a 91.5-point score on Cochise, the first 90-point ride of his Unleash The Beast career.
- Making his second appearance at the PBR World Finals at season's end, the 2019 Rookie of the Year contender tallied seven additional Top 10 efforts on the elite Unleash The Beast before competing inside T-Mobile Arena.
- While he recorded only one score in Las Vegas, Jesus' Round 2-winning, then career-high 92-point ride aboard Lil 2 Train elevated him to a ninth-place finish. He concluded the year a then-career-best No. 20 in the world.
- The 2019 season also included Jesus's Global Cup debut, chosen to compete for the all-Native American Team USA Wolves at the first-ever edition of the event on American soil. Jesus' 2-for-3 performance helped his team to a third-place finish in the event.
- In 2020, an injury derailed Jesus' season. After registering two Top-10 finishes on the premier series, Jesus injured his leg while competing for Team USA Wolves at the 2020 PBR Global Cup USA and was out of competition for the remainder of the year.

2021:

- Jesus returned to the sport's premier series, again ending the year inside the Top 35, finishing No. 21.
- Competing sporadically throughout the first half, with his efforts headlined by two Touring Pro Division wins, Jesus was a frequent contender on the Unleash The Beast when the elite tour resumed in late July.
- Three Top 10 results on the elite Unleash The Beast propelled Jesus back to the World Finals for the first time in two years, where he went 2-for-5 to finish 15th.

2022:

- Building on his 2021 success, Jesus began 2022 strong, finishing fourth at the season-launch event in Indianapolis, rising to No. 8 in the standings.

- A hip injury sent Jesus to the sidelines for numerous weeks but he was back to his championship-contending form in Albuquerque, New Mexico, in March. The Navajo rider took advantage of being the event's Native American invite and after finishing second at the uniquely-formatted event's qualifier, Jesus concluded the weekend with a seventh-place result in the main event.
- Jesus made one additional appearance on the premier series in 2022, finishing sixth in Billings, Montana; he then turned his focus to the Velocity Tour Finals, attempting to secure one of five berths up for grabs to the PBR World Finals.
- Jesus won the Pendleton Whiskey Velocity Tour Finals by going 2-for-3, including an impressive 91-point ride atop Johnny Rocket in Round 2, qualifying for the PBR World Finals for the fourth time in his career.
- At the sport's most prestigious event, which he briefly led, Jesus went a torrid 6-for-8 and recorded two 90.25-point rides en route to a career-best second-place finish. He earned 540 points, catapulting from No. 26 to No. 8 in the world standings – a career-best finish for the Arizona native.
- Jesus was drafted by the Carolina Cowboys with the seventh pick first round of the inaugural PBR Teams Draft before being traded to the Texas Rattlers in the second round, alongside teammate Joao Ricardo Vieira.
- Jesus went 12-for-29 throughout the season for the Rattlers, contributing one 90-point ride. After a dismal start to the season, the Rattlers were on fire in the final weeks of the campaign. They set a game-win streak record for the league, winning 10 consecutive matchups to conclude the regular season. Texas concluded the season 16-12, ranked No. 2 in the league standings, earning a bye through Round 1 of the PBR Teams Championship.
- The Rattlers first took on the No. 5 Arizona Ridge Riders in Round 2 of the tournament. Texas was unable to keep pace, defeated by Arizona, 425.25-178.75, who delivered the first postseason-perfect game in league history. The Rattlers fought back in the second Last Chance Game, eliminating the No. 4 Carolina Cowboys and No. 1 Austin Gamblers, 179-90-89.25, to advance to the Semifinals.
- Tasked with No. 8 Nashville in the Semifinals, Jesus delivered his best ride of the season, a 90.25-point ride on HomeBru, but it wasn't enough to defeat the Stampede, who won 178.5-90.25. In the Third-Place game, the Rattlers concluded the season on a winning note, beating the No. 3 Oklahoma Freedom by two ride scores, 270-86.75. Jesus was in the lineup for all four contests and finished 2-for-4.

2023-2024:

- Battling injury, Jesus saw limited action in 2023, only competing in seven premier series events.
- He began the 2023 individual campaign with a 12th-place finish at the season-launch event in Tucson, Arizona, in November, and rode to his best finish of the season in Nampa, Idaho, in April, placing seventh, but fell short of qualifying for his fifth career PBR World Finals.
- During the 2023 PBR Teams season, Jesus went 4-for-7 during the regular season under Head Coach Cody Lambert, including a perfect 2-for-2 effort at the team's Fort Worth, Texas, homestand.
- Finishing the regular season with a 16-12 record after winning five of their last six games, the Rattlers shot up to No. 3 in the standings entering the second PBR Teams Championship in Las Vegas.
- In Sin City, the Texas Rattlers defeated the No. 8 Missouri Thunder, 174-84.5, to advance to Round 2. There, the Rattlers downed the No. 4 Oklahoma Freedom, 170.75-87, to advance to the team's second-consecutive Semifinals.
- The Rattlers trounced the No. 5 Arizona Ridge Riders, 175.75-0, to advance to the Championship Game to take on the regular-season No. 1 Austin Gamblers. In the Lone Star State showdown, the Rattlers went 4-for-5, including a clutch 88.75-point ride by Jesus on Tijuana Two-Step, to win the 2023 PBR Teams Championship, 355.25-265.25. That was the only ride for Jesus during the 2023 postseason, as he finished 1-for-3 in Las Vegas.
- For the third time in his career, Jesus finished in the Top 20 of the Unleash The Beast standings while qualifying for his fifth PBR World Finals in 2024.
- After two Top 5 finishes to start the season in Tucson, Arizona, and Johnstown, Pennsylvania, Jesus was ranked No. 2 in the Unleash The Beast standings in December. He maintained his spot within the Top 10 across the next month, and finished second in Houston, Texas, in late January, beginning February ranked No. 3.
- Riding to one additional Top 10 finish across the final three months of the season, a ninth place finish in Jacksonville, Florida, in February, Jesus began the 2024 PBR World Finals in Fort Worth, Texas, ranked No. 15.

- During the *Eliminations* stage of bull riding's most prestigious event, Jesus went 0-for-4 and broke his collar bone in his final out, sideling him for the remainder of the 2024 PBR World Finals. He ended the season ranked No. 19 in the Unleash The Beast standings.
- Jesus was traded to the Nashville Stampede in August of the 2024 PBR Teams season, finishing the campaign 7-for-22 (31.82%). The Stampede went 12-16 and finished No. 7 in the regular season standings.
- Thanks in part to Jesus's 85.25-point ride on Bruised Ego, the Stampede won the Ride-In round to qualify for the 2024 PBR Teams Championship alongside the No. 10 New York Mavericks. Unfortunately, the team fell to the No. 4 Texas Rattlers, 264-86.75, in Round 1, before being eliminated by the No. 5 Austin Gamblers, alongside the No. 10 New York Mavericks, in the first Last Chance Game, 88.75-87.75-83.75. Jesus went 0-for-2 during Nashville's final two games in Las Vegas.

DALTON KASEL

Dalton Kasel may have been born small at 5 pounds, but he's chalked up some of the biggest rides in PBR history, often after gritting through difficult injuries, earning him the nickname "Mr. 90-point." Following a lacerated kidney in 2018, the Texan made his premier series debut in the second half of 2019, covering his first Unleash The Beast draw. He went on to record two 90-point rides and win one regular-season event before qualifying for his first PBR World Finals. While injury sidelined the resilient Texan throughout 2020 and 2021, in late October 2021, Kasel recorded what is now the fourth-best ride in PBR history, teaming with Woopaa for 96.75 points. Kasel has continued to be a World Champion contender, and he was drafted in the first round of the inaugural PBR Teams Draft by the Kansas City Outlaws in May 2022. Kasel was later traded to the Austin Gamblers who he helped lead to consecutive regular season championships in 2022 and 2023 and the PBR Teams Championship in 2024. Kasel, while battling an injury, went 3-for-3 on Championship Sunday for the Gamblers, including two 90-point rides.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	6
Hometown	Muleshoe, Texas
Residence	Muleshoe, Texas
Height	5-10
Weight	140
Born	12/28/1998
Riding Hand	Left
Career Earnings	$1,468,426.56
High-Marked Ride	96.75 points on Woopaa in San Antonio, Texas on October 3, 2021

AWARDS
Member of the 2024 PBR Teams Champion Austin Gamblers
Member of the 2023 PBR Teams Regular Season Champions and PBR Teams Champions Runner-up Austin Gamblers
Member of the 2022 PBR Teams Regular Season Champion Austin Gamblers
2022 PBR Teams First Round Draft Pick
2022 PBR Global Cup USA Champion (Team USA Eagles)
2019 PBR Rookie of the Year

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the first round of the PBR Teams Draft by the Kansas City Outlaws.
- October 6, 2022: Acquired by the Austin Gamblers from the Kansas City Outlaws.
- March 1, 2023: Marked as a Protected Rider by the Austin Gamblers.

JOURNEY TO THE PBR:

- From the very beginning, the odds were stacked against Dalton Kasel becoming a world-class athlete at the top of his sport. Born premature, Kasel weighed only 5 pounds when his parents adopted him.
- After getting on a rocking horse at the age of 1, by the time he was 3, he was acting as if the wooden equine were one of PBR's rankest bulls.
- Growing up on a farm in West Texas, Kasel was immersed in the Western lifestyle throughout his childhood. In their home in

Muleshoe, he and his dad, Tim, frequently tuned into the PBR's television broadcasts. Afterward, Tim would get down on the floor, and Kasel would climb on his back.

- Kasel attended his first riding camp when he was 11 years old and got on his first bull at 14. After graduating high school, Kasel enrolled at Howard College in Big Spring, Texas, and began competing on the college rodeo circuit.
- Despite sustaining a lacerated kidney in 2018 after he was stepped on, a resilient Kasel bounced back to finish second at the College National Finals Rodeo in 2019. Kasel then began one of the greatest rises through the PBR ranks.

CAREER IN REVIEW:

2019:

- Kasel made his PBR debut in March in Belton, Texas and made his first splash on June 20 when he won the Touring Pro Division event in Williston, North Dakota.
- Following his sweep of the North Dakota event, Kasel recorded six Top 10 finishes at the Touring Pro Division level, including runner-up efforts in Santa Barbara, California, and Rocksprings, Texas. In Santa Barbara, Kasel rode YETI PBR World Champion Bull contender Spotted Demon for a massive 93 points.
- Immediately preceding his Unleash The Beast debut on August 10, Kasel went 3-for-4, capped by a 90.5-point ride on Deep Water, to win the annual developmental tour event in Big Sky, Montana.
- Once on bull riding's biggest stage in Tulsa, Oklahoma, Kasel covered his first Unleash The Beast draw to win the round with an 88.75-point ride aboard Sun Country.
- Kasel showed he was at PBR's elite level to stay at the final Major in Nashville, Tennessee finishing second by winning Round 1 with an 89.25-point ride on Kamabugu and Round 2 with the eighth-highest score of the regular season on the premier series, a 92-point ride on Fearless – his first 90-point effort on the Unleash The Beast.
- In Fairfax, Virginia, Kasel again won the event's opening two rounds for a runner-up finish catapulting him to No. 15 in the world.
- In Minneapolis, Minnesota, Kasel finished fourth to surge from No. 15 to No. 10 in the world. He remained No. 10 in the world heading into the final regular-season event in Nampa, Idaho, where he went 3-for-3, again covering Fearless for 92 points, winning his first Unleash The Beast event, and rising to No. 7 in the world.
- His season concluded in Las Vegas, where after finishing 12th at his debut PBR World Finals, Kasel was crowned the 2019 PBR Rookie of the Year as the No. 8 ranked rider in the world.

2020:

- After undergoing groin surgery at the end of 2019, Kasel returned to competition in February 2020 for the Iron Cowboy Major in Los Angeles. However, he aggravated his groin injury when bucked off by Oscar's Ghost in 5.59 seconds and was sent to the sidelines until late April.
- Kasel resumed his season at the historic closed-to-fans events in Guthrie, Oklahoma following the onset of the COVID-19 pandemic, finishing third at the second iteration of made-for-television events. But his season was again plagued by injury, and he needed another surgery for his groin.
- Kasel returned for the final regular season Unleash The Beast event, and went on to ride at the Pendleton Whisky Velocity Tour Finals where he was seventh.
- Kasel reached the World Finals as an alternate, tapped to ride in Round 3. Going 2-for-3, he finished 15th at the season-culminating event to end the year ranked No. 40 in the world.

2021:

- While Kasel began the 2021 season with a second-place finish on January 1 at the Touring Pro Division event in Fort Worth, Texas, he rode at just five Unleash The Beast events before sustaining an injury at The American and undergoing elbow surgery that kept him out of competition for four months.
- Kasel returned to action in mid-June, and on July 2 won the Touring Pro Division event in Paris, Tennessee. Atthe third Unleash The Beast of the second half, Kasel was back atop the Can-Am Cage in Sacramento, California.
- in early October in San Antonio, Texas, in winning his second elite tour win of 2021, Kasel recorded what is now the fourth-highest score in PBR history, marked a monstrous 96.75 points on Woopaa..

- Kasel qualified for his third PBR World Finals and concluded the year with a 34th-place result in Las Vegas, ranked No. 14 in the world.

2022:

- Kasel reached new heights in 2022, finishing the individual season a then career-best No. 6 in the world.
- He began the season strong, logging back-to-back Top 10 finishes in Indianapolis and New York City then logged an additional pair of Top 10 efforts in Sacramento, California, and Little Rock, Arkansas before riding for Team USA Eagles at the 2022 PBR Global Cup USA.
- Delivering the high-marked ride of the nation vs. nation tournament, covering Moonlight Party for 92 points, Kasel helped Team USA Eagles to a home soil victory.
- As the individual season continued, Kasel made history winning three consecutive 15/15 Bucking Battles, all via mammoth 90-point rides.
- Kasel qualified for the PBR World Finals for the fourth time, finishing eighth by going 3-for-8, with all three of his scores 90-point rides.
- Kasel was drafted in the first round of the inaugural PBR Teams Draft by the Kansas City Outlaws, riding in 16 games before being traded to the Austin Gamblers in October. During his time with the Outlaws, Kasel went 6-for-17, amassing 507.5 aggregate points, including the the Outlaws' first 90-point ride, covering Apper's Mind Freak for 90.75 points during the Teams event in Ridgedale, Missouri, against the Arizona Ridge Riders.
- In his first out for the Austin Gamblers on Oct. 7 in Fort Worth, Texas, Kasel covered Bob Kat for 90.25 points. He logged two additional 90-point rides, helping Austin finish No. 1 in the regular season with a 16-12 record.
- During the inaugural PBR Teams Championship, the Gamblers stumbled, losing their Round 2 game against the No. 8 Nashville Stampede, 265-175.25. While Kasel logged a score for the team in the Last Chance Game, it was not enough to keep them in the tournament, and Austin was eliminated alongside the No. 4 Carolina Cowboys by the No. 2 Texas Rattlers, 179-90-89.25.

2023:

- In 2023, Kasel delivered arguably the best season of his career. In addition to winning two Unleash The Beast events and eight rounds, Kasel also recorded five 90-point rides and was a consistent force inside the Top 5 in the heated battle to be crowned the 2023 PBR World Champion.
- Kasel set an early tone for his campaign, winning the season-launch Pendleton Whisky Velocity Tour event in Fort Worth, Texas, held in honor of the late Ouncie Mitchell.
- Once premier series action began, Kasel was electric. Registering Top 15 results in his first five events, coupled with a win at the first 15/15 Bucking Battle of the season in Chicago, Kasel catapulted to the No. 9 spot in the Unleash The Beast standings.
- Kasel continued to excel in the 15/15 Bucking Battles, finishing runner-up in Indianapolis, before winning the special round in Sacramento, California, propelling him to No. 6 in the standings by early February.
- Finding his stride, Kasel finished in the Top 15 in his next seven events, including back-to-back event wins in Los Angeles and Little Rock, Arkansas, reaching a season-best No. 3 ranking.
- Holding onto the No. 3 spot in the standings heading into the PBR World Finals, Kasel battled through injury searching for his first gold buckle. Visibly in pain after every buck off, the Texan fought to go 1-for-7 and finish tied for 16th at the event, sliding to No. 5 in the Unleash The Beast standings to finish the 2023 individual season.
- One of Austin's "pocket aces," Kasel went 13-for-26 during the 2023 PBR Teams regular season for the Gamblers and finished fifth in the MVP race. The Gamblers won their second-consecutive regular-season Championship with a 19-9 record, securing a first-round bye at the 2023 PBR Teams Championship.
- Making their debut in Round 2 of the progressive elimination tournament in Las Vegas, the Gamblers dispatched the No. 8 Missouri Thunder in walk-off form, 177.75 – 174.75, advancing to the Semifinals.
- In a PBR Teams Championship first, the Austin Gamblers faced the Missouri Thunder a second time after the league's No. 8 team won their second Last Chance Game. After falling behind by two ride scores early, the Gamblers battled back to win the game on the final out, 256-172. In the team's first Championship Game, the Gamblers posted three rides, but it wasn't

enough to take down the red-hot No. 3 Texas Rattlers, who won 355.25-265.25. Kasel went 0-for-3 during the Gamblers' postseason run.

2024:

- Kasel was again one of the best bull riders in the world, recording his second consecutive Top 5 finish in the race for the 2024 World Championship.
- Kasel's first breakthrough of the season came via a second-place finish at the first Major of the year in New York City in early January to climb to No. 4 in the Unleash The Beast standings. He remained in the Top 10 throughout the next month, before taking home his first event win of the season in Indianapolis in March.
- Kasel climbed to No. 3 in the standings entering his sixth PBR World Finals after tallying five more Top 5 finishes.
- While he went 0-for-4 at the *Eliminations* stage of the 2024 PBR World Finals, Kasel broke through the following weekend during the PBR World Finals - *Championship,* advancing courtesy of his No. 4 ranking, covering Down Payment for 89 points. His 1-for-4 performance at AT&T Stadium earned him an 11th-place finish, and he closed the year ranked No. 4 in the Unleash The Beast standings.
- During the 2024 PBR Teams season, Kasel went 6-for-15 (40%) to help the Austin Gamblers finish No. 5 in the regular season with a 13-15 record.
- Despite the worst regular season in team history, the Gamblers caught fire at the 2024 PBR Teams Championship in Las Vegas, Nevada, after a slow start. In Round 1, Austin fell to the No. 6 Missouri Thunder, 265.75-90.5 but bounced back to win the first Last Chance Game, 88.75-87.75-83.75. Kasel went 0-for-2 to start the postseason but converted against the No. 2 Carolina Cowboys in Round 2 for 88.25 points on Snuggles to help lead Austin to a 349.75-166 victory.
- On Championship Sunday, Kasel and the Gamblers continued to roll. The Texan rode Baldy for 90.25 points to lead the Gamblers to a 432.75-357.5 upset victory against the No. 1 Kansas City Outlaws and the first perfect game in team history and second in PBR Teams postseason history. Kasel and the Gamblers again bested the Carolina Cowboys in the Championship Game, 357.5-252.5, to win the 2024 PBR Teams Championship. Kasel once again came up big in his final out, covering Always Been Crazy for an event-best 92 points.

DANIEL KEEPING

The son of California police officers, Daniel Keeping struck out on his own at 16 after his father tragically died from a stroke. After appearing on the bull riding reality show "Last Cowboy Standing" Keeping was signed by the Texas Rattlers during the 2022 season and quickly became a rider known for delivering under pressure and converting for his team. His deep reservoir of cowboy try displayed on the Fox Nation reality show was what caught the eye of Rattlers Head Coach Cody Lambert, and that willingness-to-tackle-anything attitude and endure the inevitable pain and injury required to become a world-class bull rider positions Keeping for future greatness. In 2023, Keeping was a lynchpin in helping the Rattlers make history, knocking down a late-frame 90-point ride in the Championship Game to clinch the World Championship title for the Rattlers. Keeping is one of the sport's colorful characters with a big heart, lazy drawl, memorable quotes, and a prominent handlebar mustache.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	2
Hometown	Montague, Texas
Residence	Montague, Texas
Height	5'10
Weight	150
Born	06/26/1999
Riding Hand	Right
Career Earnings	$451,496.86
High-Marked Ride	93.5 points on Flapjack during the second Last Chance Game at the PBR Teams Championship in Las Vegas on Nov. 5, 2022.

AWARDS
Member of the 2023 PBR Teams Champion Texas Rattlers
Member of the 3rd-Place Texas Rattlers during the 2022 PBR Teams season

TEAMS TRANSACTIONS:

- August 22, 2022: Signed as a free agent during the Supplemental Draft by the Texas Rattlers.
- September 19, 2022: Promoted to Protected Roster by the Texas Rattlers.
- February 23, 2023: Marked as a Protected Rider by the Texas Rattlers.
- April 1, 2024: Marked as a Protected Rider by the Texas Rattlers.

JOURNEY TO THE PBR:

- Daniel Keeping began riding at the age of 5 after moving to Texas and seeing the PBR on television. He competed in Pro Youth Rodeo and with the Texas Youth Bull Riders and Miniature Bull Riders (MBR) under the Professional Rodeo Cowboys Association (PRCA) and Backyard Bull Riding. He won three consecutive MBR Finals in Las Vegas before turning pro at the age of 18.
- Before joining the PBR, Keeping competed in the Tuff Hedeman Challenge and was a two-time regional champion. Hedeman had inspired Keeping, whose early exploits on the regional scene and willingness to serve as a "crash test dummy" for stock contractors caught the eye of Texas Rattlers Head Coach Cody Lambert while he was serving as a coach and mentor on the Fox Nation reality show "Last Cowboy Standing," in which Keeping competed.

CAREER IN REVIEW:

2017 -2022:

- Keeping made his PBR debut in 2017, riding at the Velocity Tour event in Allen, Texas. The Texan competed sporadically across both the Velocity Tour and Touring Pro Division before becoming a consistent presence with PBR in 2022.
- In 2022, on the spurs of a second-place finish at the Velocity Tour stop in Oakland, California, Keeping made his Unleash The Beast debut in Sioux Falls, South Dakota in April.
- After going undrafted, Keeping was signed by the Texas Rattlers for the inaugural PBR Teams season, proving to be one of the new league's biggest surprises. Keeping was an integral part of helping the team finish second in the regular season as the Rattlers went 16-12 and recorded the first perfect 5-for-5 game in PBR Teams' history, with the Texan covering Theodore for 89.75 points. Keeping went 9-for-12 (75%) for the Rattlers, including two 90-point rides during the regular season. Those two rides helped the Rattlers win a record 10 consecutive games to conclude the regular season No. 2 and secure a first-round bye in the playoffs.
- The Texan continued to shine for the Rattlers in Las Vegas for the inaugural PBR Teams Championship. After his team fell to the No. 5 Arizona Ridge Riders, 425.25-178.75, in the second round thanks to the Ridge Riders' perfect game, the first in Teams' playoff history, he posted his career-high marked ride of 93.5 points on Flapjack to help Texas win the Last Chance Game, 179-90-89.25, and advance to the Semifinals, eliminating the No. 1 Austin Gamblers and No. 4 Carolina Cowboys. After falling to the eventual-champion and 2023 regular season No. 8 Nashville Stampede, 178.5-90.25, in the Semifinals, the Rattlers defeated the No. 3 Oklahoma Freedom, 270-86.75, in the Third-Place game by two ride-scores, including Keeping's 89.75-point ride on John 14:6. Keeping finished the postseason 2-for-4.

2023-2024:

- As the 2023 Unleash The Beast season got underway, Keeping was one in the deep pool of talented rookies who were a staple throughout the campaign.
- Continuing his red-hot momentum from his PBR Teams Championship run with the Texas Rattlers, Keeping placed inside the Top 10 in his first two events before going 3-for-3 to win his first career event in Minneapolis, Minnesota in December, catapulting to the world No.1 rank for the first time.
- Keeping won his second event in Indianapolis in January, climbing back into the title conversation by rising to No. 4 in the standings.
- Keeping reaggravated a groin injury, missing almost all of February. He was unable to find his groove for the remainder of the season, entering his first PBR World Finals second in the Rookie of the Year race and No. 10 in the Unleash The Beast standings.
- In the World Finals in Fort Worth, Texas, Keeping went 0-for-6, finishing the year ranked No. 14 in the world, and fourth in the Rookie of the Year race.
- Returning for a second season with the Rattlers, Keeping went 6-for-18 with the team during the regular season. The Rattlers again ended the season strong, and remained undefeated at their homestand in Fort Worth, Texas, for the second consecutive season and concluded 2023 No. 3 in the regular season with a 16-12 record.
- At the PBR Teams Championship, the Rattlers continued to ride red-hot defeating the No. 8 Missouri Thunder, 174-84.5, to advance to Round 2. There, the Rattlers downed the No. 4 Oklahoma Freedom, 170.75-87, to advance to the team's second-consecutive Semifinals.
- On a seemingly unstoppable roll, the Rattlers shut out the No. 5 Arizona Ridge Riders, 175.75-0, to advance to the Championship Game to take on the regular-season No. 1 and instate rival Austin Gamblers. In a Lone Star State Showdown, the Rattlers went 4-for-5, including the clutch title-clinching 90.5-point ride by Keeping on Red River, his only ride across three postseason outs, to win the 2023 PBR Teams Championship.
- After struggling during the 2024 Unleash The Beast season, being cut from the premier series, and battling an ankle injury, Keeping made the most of his opportunity to compete at the *Ride For Redemption* phase of the World Finals. Going a perfect 2-for-2, Keeping won *Ride For Redemption,* punching his ticket to the *Championship* just days later inside AT&T Stadium.
- Unfortunately, Keeping was unable to carry over his momentum into the home of the NFL's Dallas Cowboys, going 0-for-2 as he ended the season ranked No. 65 in the Unleash The Beast standings.
- Returning to the Texas Rattlers for the 2024 PBR Teams season, Keeping regained his stride, going 14-for-25 (56%) to

help propel the team to a 16-12 record ranked No. 4 in the regular season standings. Along the way, the Rattlers remained the only team to not drop a single game at home, sweeping their homestand in Fort Worth, Texas, in September, where Keeping went 2-for-3.

- At the 2024 PBR Teams Championship, Texas defeated the No. 7 Nashville Stampede, 264-86.75, in Round 1, with Keeping riding Hoka Hey for 88.5 points. In Round 2, the Rattlers fell to the No. 3 Florida Freedom, 349.25-261, despite Keeping's 86.5-point ride on Crazy Times. Texas saw their title reign come to an end in the second Last Chance Game, as Keeping suffered his first buckoff of the postseason and the Rattlers fell to the No. 2 Carolina Cowboys, 178.75-0-0, alongside the No. 6 Missouri Thunder.
- Staying active, Keeping headed to Australia alongside Rattlers' teammate and Australian Brady Fielder to compete in the Grand Finals in November, where he went 2-for-4 and finished fifth in the event and No. 22 in the Australian national standings.

SAGE STEELE KIMZEY

Once touted as the youngest millionaire in the sport of rodeo, Sage Steele Kimzey, now 30, is one of the most decorated cowboys of all time. The seven-time PRCA champion was an easy choice for the Carolina Cowboys to select with the first overall pick in the 2023 PBR Teams Draft. A proven winner in team competition, excelling in both the Global Cup and Monster Energy Team Challenge,Kimzey now has his eyes set on adding another coveted buckle to his extensive trophy case by helping bring another Teams Championship to the Austin Gamblers while also chasing his first individual World Championship within the PBR ranks.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	2
Hometown	Strong City, Oklahoma
Residence	Salado, Texas
Height	5'8
Weight	150
Born	8/26/94
Riding Hand	Left
Career Earnings	$1,422,323.15
High-Marked Ride	91.5 points on UTZ BesTex Legend in Tacoma, Washington, on April 21, 2024.

AWARDS
Member of the 2024 PBR Teams Regular Season No. 1 and Teams Championship Runner Up Carolina Cowboys
2024 PBR World Finals – Championship Event Winner
2023 PBR Teams First-Round Draft Pick
2019 PBR Global Cup USA Team USA Eagles Qualifier
2017 PBR Velocity Tour Finals Event Winner

TEAMS TRANSACTIONS:

- May 17, 2023: Selected in the first round of the Protected Roster Draft by the Carolina Cowboys.
- August 1, 2023: Placed on Regular Season IR by the Carolina Cowboys.
- September 12, 2023: Removed from Regular Season IR and put on the Protected Roster by the Carolina Cowboys.
- November 15, 2024: Signed with the Austin Gamblers as a free agent.

JOURNEY TO THE PBR:

- Hailing from Strong City, Oklahoma, a town with a population of 23, Sage Steele Kimzey was born to a family of ranchers who competed in various rodeo events, including bull riding.
- While his father battled alcoholism and he struggled to fit in with kids who were at school while he was riding, Sage found solace in the chutes – his safe space. In addition to riding, Kimzey also turned to God, who he says brought the right people into his life at the right time. One of those individuals was his first mentor, Clay Taylor, whose practice pen Kimzey used frequently and Taylor's father, Andy, the pastor at Kimzey's church.
- Realizing at a young age he wasn't going to be the greatest on natural talent alone, Sage had to work harder than everyone else. Crediting his father with his obsession of perfection, Kimzey continued to hone his craft, earning a full-ride rodeo

scholarship to Southwestern Oklahoma State University where he was coached by Mike Visnieski, who Sage praises for putting him on track to become the best bull rider he could.

- In his rookie 2014 season Kimzey set the record for the most money earned on a permit in a single season, becoming the first rookie since 1963 to win the PRCA championship and Rookie of the Year title in the same season.
- Throughout his PRCA career, Kimzey has won more than 90 rodeos and is a seven-time PRCA Champion. The veteran travels more than 80,000 miles annually to compete all over the country, living up to every inch of his motto "become legendary."
- Kimzey has been featured in Tom Brady's documentary "The Religion of Sports," a Harrods catalog, and a Bleacher Report Super Bowl segment, among other media campaigns.
- An avid supporter of the military, Kimzey has competed wearing the dog tags of fallen soldiers and is a supporter of the American Valor Foundation.
- Kimzey emphasizes the importance of the mental aspects of bull riding and competing. His favorite book is *Psycho Cybernetics* by Maxwell Maltz, which lays out the importance of mental focus and has helped popularize the term "self-image."
- When he isn't in the chutes, Kimzey can be found on the golf course or with his wife, Alexis, who is an award-winning author. In 2022, the couple welcomed their first son, Steele Randall Kimzey. During the 2024 PBR Teams season, they announced they were expecting their second child.

CAREER IN REVIEW:

2015-2019

- Kimzey first competed with the PBR in Denver, Colorado, in January 2015. That season he made two more appearances at PBR-sanctioned events held in concert with the prominent rodeos The American and Calgary Stampede.
- Kimzey again qualified to the Calgary Stampede in 2016 and concluded his PBR season riding at the Velocity Tour Finals in Las Vegas where he went 1-for-3 to finish 12th.
- In 2017, Kimzey reached new heights within the PBR, qualifying for his first PBR World Finals.
- Kimzey's 2017 season with the organization began at The American, where he won the event's PBR-sanctioned bull riding awarding more than $400,000.
- Kimzey stayed hot, returning to the Calgary Stampede in July, before heading back to Las Vegas for his second Velocity Tour Finals in October where he dominated, going a perfect 4-for-4 to win the event and punch his ticket to his first PBR World Finals where he converted in his first- out, riding Total Feeds Bushwacked for 87 points. After being bucked off in the next two rounds, he bounced back and made the 8 in Rounds 4 and 5. While he was unseated in the championship round, his 3-for-6 finish was good for a 12th-place finish and a then career-best No. 42 in the world standings to close out the year.
- In 2018, Kimzey rode at the PBR-sanctioned events held in tandem with The American in Arlington, Texas, WCRA Rodeo Showdown at Helldorado Days in Las Vegas, Calgary Stampede in Canada, and Cheyenne Frontier Days in Wyoming.
- The next season, Kimzey was tapped to join Team USA Eagles as an alternate. In Round 3 of the event, he delivered by covering Pure Gangster for 87.75 points, helping Team USA Eagles finish second in the 2019 team competition.

2020-2023:

- With proven success in the team format, Kimzey returned to PBR action in 2020 during the groundbreaking Monster Energy Team Challenge held during the COVID-19 (coronavirus) pandemic, joining Team Cooper Tires alongside Captain Jose Vitor Leme. Kimzey went 3-for-10 as the team ran the table and went undefeated to win the Monster Energy Team Challenge Championship, in Sioux Falls, South Dakota.
- After competing outside the PBR for the following three years, Kimzey declared his eligibility for the 2023 PBR Teams Draft and the Carolina Cowboys selected him with their first pick.
- Kimzey was quick to make an impact. riding Reba McEntire's The Hammer for 90 points to lead the Cowboys to victory against the Arizona Ridge Riders in the second game of the season.
- Just days later, Kimzey broke his collarbone in the Semifinals at Cheyenne Frontier Days. Undergoing surgery, Kimzey was sidelined for Carolina until mid-September.

- Despite seeing limited riding time, Kimzey was effective when he did compete for Carolina, going 4-for-9 with a team-best three 90-point rides, the second most of any rider in the league. The Cowboys finished the regular season No. 6 with an 11-17 record.
- At the 2023 PBR Teams Championship in Las Vegas, the Cowboys were unable to find their groove. The team lost to the No. 5 Arizona Ridge Riders, 344-265.5, in Round 1, despite an 88.25-point ride by Kimzey on Black Ice. Carolina was then eliminated from the tournament alongside the No. 7 Nashville Stampede by the No. 8 Missouri Thunder in the first Last Chance Game, 171.25-89.75-89. Kimzey was bucked off by Shazam in the game.

2024:

- In his first full-time individual campaign with the PBR, Kimzey finished inside the Top 10 of the 2024 Unleash The Beast standings and qualified for his second PBR World Finals.
- Kimzey started his season strong, going a perfect 5-for-5, earning a second-place finish in Tucson, Arizona, and a sixth-place finish in St. Louis, Missouri. Unfortunately, he suffered an elbow injury while competing at an outside rodeo and missed the remainder of December.
- Returning to competition in January, Kimzey logged just one Top 20 effort before reaggravating his elbow injury in February, requiring surgery that kept him sidelined until April.
- Kimzey showed almost no rust in his return, finishing seventh in Sioux Falls, South Dakota in early April. After tallying another Top 5 finish in Tacoma, Washington, later that month, he qualified for the 2024 PBR World Finals ranked No. 21 in the Unleash The Beast standings.
- During the *Eliminations* stage in Fort Worth, Texas, Kimzey rebounded after an 0-for-3 start to ride Jersey Tuff for 88 points in Round 4, punching his ticket to the *Championship* the following weekend in Arlington. Inside AT&T Stadium for the *Championships* stage, Kimzey once again rode Jersey Tuff in Round 1, this time for 89 points. After bucking off Army Slasher in Round 2, Kimzey topped Preachers Kid for 91 points and Let's Roll for 89.5 points on Championship Sunday to win the PBR World Finals – *Championship* event title. The victory propelled him to No. 7 in the Unleash The Beast standings as his rookie season concluded.
- Returning to the Carolina Cowboys for the 2024 PBR Teams season, Kimzey went 13-for-23 (56.52%) in his closing role. Carolina held the No. 1 spot in the standings for all but one day during the regular season and became the first team in league history to record multiple perfect games in the same year – in their July opener against the Florida Freedom and against the New York Mavericks in August. The team also began the season with a league-record, 11-game unbeaten streak. However, Carolina was overtaken by the Kansas City Outlaws on the final day of the regular season and began the 2024 PBR Teams Championship ranked No. 2.
- Following a Round 1 bye, the Cowboys were upset in Round 2 by the No. 5 Austin Gamblers, 349.75-166, but bounced back in the second Last Chance Game, eliminating the No. 4 Texas Rattlers and No. 6 Missouri Thunder, 178.75-0-0. The Cowboys then punched their ticket to the first Championship Game in team history, defeating the No. 3 Florida Freedom, 178.25-90.75, in the Semifinals. Taking on the Austin Gamblers for the second time in the tournament in the Championship Game, despite going 3-for-5, the Cowboys were unable to defeat the Gamblers, falling 357.5-252.5, ending the season second. Kimzey was called upon to ride in every game but the Semifinal contest but was shut out in his three outs.

DEREK KOLBABA

Following in the footsteps of his father, Derek Kolbaba has been quick to reach bull riding stardom, excelling amongst the world's best on the PBR's elite Unleash The Beast – qualifying for PBR World Finals eight times -- and within the PBR Teams league for the Carolina Cowboys. Known for his humble, aw-shucks, affable personality and Justin Bieber-esque good looks, the Washington cowboy can cover the world's rankest bovine athletes for massive scores, including three-time YETI PBR World Champion Bull SweetPro's Bruiser. After recovering from a fractured C7 vertebrae that sidelined him for the entire 2023 Teams season, Kolbaba has proven his cowboy grit, quick to regain his world-class form as he continues to, conquer the toughest bulls, and contend for both an individual and Teams World Championship.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	8
Hometown	Walla Walla, Washington
Residence	Walla Walla, Washington
Height	5-9
Weight	140
Born	4/21/96
Riding Hand	Left
Career Earnings	$1,919,335.70
High-Marked Ride	94 points on Canadian Mist during the 15/15 Bucking Battle in Nampa, Idaho, on October 16, 2020

AWARDS
Member of the 2024 PBR Teams Champion Runner-up and Regular Season No. 2 Carolina Cowboys
2022 Second-Round Draft Pick by the Oklahoma Freedom
Member of the 4th-place Oklahoma Freedom during the 2022 PBR Teams season
Three-Time PBR Global Cup Team USA Qualifier (2017, 2018, 2019)
2017 PBR Global Cup Canada Champion

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the second round of the PBR Teams Draft by the Oklahoma Freedom.
- February 16, 2023: Marked as a Protected Rider by the Oklahoma Freedom.
- September 5, 2023: Placed on Injured Reserve by the Oklahoma Freedom.
- February 27, 2024: Traded to the Carolina Cowboys by the now Florida Freedom and marked as a Protected Roster rider by the Carolina Cowboys.
- September 23, 2024: Placed on Injured Reserve by the Carolina Cowboys.
- October 13, 2024: Removed from Injured Reserve and placed on the Protected Roster by the Carolina Cowboys.

JOURNEY TO THE PBR:

- Like many young boys, Derek Kolbaba grew up aspiring to be like his father. However, unlike most dads, Kolbaba's was a bull rider, who competed professionally in the 90s.
- Kolbaba started getting on sheep when he was 3 and worked his way up to bulls by age 12.
- The Washington native credits his dad for teaching him everything he knows, and his whole family's involvement in the Western lifestyle for being crucial to helping him reach his career goals as a World Championship contender.
- In addition to soaking in the wisdom from his family, Kolbaba also looks to the professionals around him, observing different techniques from each rider he encounters, and adjusting his style when needed.

CAREER IN REVIEW:

2015-2016:

- After earning a berth to the 2015 PBR World Finals courtesy of a Top-10 finish at the Pendleton Whisky Velocity Tour Finals, Kolbaba became an elite tour regular in 2016, winning the 15/15 Bucking Battle in Anaheim, California, and his first regular-season event title in Des Moines, Iowa, during his rookie season.

2017:

- The even-keeled Washington native had a fast start to the 2017 campaign, victorious in Oklahoma City, Oklahoma, and Little Rock, Arkansas, before winning an additional three events, in Uniondale, New York, Colorado Springs, Colorado, and San Jose, California, for a PBR-best five premier series event titles ahead of his third World Finals.
- Kolbaba began developing a knack for coming up big during crucial moments. Two of his victories came via monster 90-point-plus rides aboard now three-time YETI PBR World Champion Bull SweetPro's Bruiser in the championship round.
- His victory in San Jose propelled the Washington rider to the top of the world standings for the first time in his career.
- After going 2-for-6 at the World Finals in Las Vegas, Kolbaba finished the season a career-best No. 2 in the world, 447.5 points behind eventual PBR World Champion Jess Lockwood.
- Kolbaba concluded 2017 as a member of Team USA which won the inaugural PBR Global Cup in Edmonton, Alberta, Canada, in November.

2018-2019:

- While Kolbaba's regular-season campaign in 2018 lacked the numerous Unleash The Beast event wins of the prior year, he punctuated the season with a career-best performance at the World Finals.
- Going 3-for-6, with each of his 8-second efforts for 90 points or more, he finished a then-career-best third, rising from No. 13 to No. 11 in the world.
- Kolbaba was also chosen to ride for his country at the 2018 installment of the PBR Global Cup, competing for fourth-place Team USA in Sydney, Australia.
- In 2019, Kolbaba again finished No. 11 in the world.
- Among the year's highlights, he won the WCRA Windy City Roundup in Chicago, became the first two-time winner of the Canadian Iron Cowboy in Quebec, and was selected to runner-up Team USA Eagles for the inaugural PBR Global Cup on American soil.

2020:

- After having limited success at the start of the year, Kolbaba caught fire in the final months of the 2020 Unleash The Beast season.
- Slipping to No. 24 in the world with just six premier series events remaining before the PBR World Finals, Kolbaba was back to his title-contending form in Salt Lake City, Utah. Finishing fourth inside Days of '47 Arena, the Washington man's successes continued the following weekend, concluding the Fort Worth 15/15 Bucking Battle third. As a result, Kolbaba climbed to No. 18 in the world.
- In September, Kolbaba rode to his first Unleash The Beast win of the season, dominating the 15/15 Bucking Battle in Des Moines, Iowa, after covering Sky Harbor for a monstrous 92 points.
- Registering two additional Top-10 finishes in main events prior to season's end, Kolbaba turned heads during the 15/15

Bucking Battle in Nampa, Idaho, riding Canadian Mist for a career-best 94 points to win the special round and surge to No. 9 in the world.

- Kolbaba concluded 2020 with his sixth consecutive appearance at the PBR World Finals, winning Round 1 en route to a seventh-place finish overall, ranked No. 13 in the final world standings.

2021:

- In 2021, for the first time since his career-best season in 2017, Kolbaba concluded the year ranked inside the Top 10, ending the campaign as No. 8 in the world.
- On the premier series, while he fell just short of the event win, Kolbaba logged 14 Top 10 finishes, including a seventh-place result at the 2021 PBR World Finals, where he delivered two 90-point rides and went a combined 3-for-6.
- Kolbaba concluded 2021 with a 90-point score, covering Homebru for 92.5 points during the championship round of the World Finals.

2022:

- In 2022, Kolbaba remained consistent, finishing No. 14 in the world.
- He logged 10 Top 10 efforts during the regular season, including a season-best runner-up finish in Los Angeles, rocketing from No. 36 to No. 17 in the standings. At season's end, Kolbaba delivered his second second-place effort in Tacoma, Washington, cementing his seventh career PBR World Finals berth.
- After being shut out at the World Finals, Kolbaba was taken in the second round of the inaugural PBR Teams Draft with the ninth overall pick by the then-Oklahoma Freedom.
- Kolbaba was a key contributor for the Freedom and talk of the town during the team's inaugural Freedom Fest homestand in Oklahoma City. Knocking down three clutch, walk-off game-winning rides, Kolbaba championed the team's 3-0 showing inside Paycom Center, helping them become the first team to sweep their homestand. The Freedom concluded the regular season with a 16-12 record, ranked No. 3.
- In Las Vegas for the playoffs, the Freedom were stunned by the No. 8 Nashville Stampede, 264.75-176, in the first round then bounced back to win the Last Chance Game against the No. 6 Missouri Thunder and No. 5 Kansas City Outlaws, 359.5-88.75-0-, to keep their championship hopes alive, led by Kolbaba's impressive 91.25-point dance atop Fearful. After beating the No. 4 Carolina Cowboys in Round 2, 267.25-265, the Freedom fell to the No. 5 Arizona Ridge Riders, 176.25-89.25, in the Semifinals before falling to the No. 2 Texas Rattlers, 270-86.75, in the Third-Place game. Kolbaba ended the postseason 1-for-5.

2023-2024:

- In 2023, for the eighth time in his career, Kolbaba concluded the season ranked inside the world's Top 30, again qualifying for the prestigious PBR World Finals.
- The veteran started red hot, climbing to No. 19 in the Unleash The Beast standings by February. However, he lost his momentum during the remainder of the season, qualifying for the PBR's 30th Anniversary World Finals ranked No. 35.
- In Fort Worth, Texas, Kolbaba began the event with a bang winning Round 1. However, the score would be his only of the marathon event, going 1-for-7 to finish 14th, ending the season ranked No. 27 in the standings.
- Returning to the Freedom, Kolbaba went 1-for-9 during the 2023 campaign. His season was cut short in Nashville in August when he bucked off Red Scorpion, fracturing his C7 vertebrae. While it sidelined him for the season, no surgery was required.
- In his absence, the Freedom finished No. 4 in the regular season with a 14-14 record.
- At the PBR Teams Championship, the Freedom defeated the league's defending Champion No. 7 Nashville Stampede in Round 1, 262-261.5.
- As the progressive elimination tournament continued, the Freedom fell to the eventual champion No. 3 Texas Rattlers in Round 2, 170.75-87, and were eliminated from the tournament by the No. 8 Missouri Thunder, alongside the No. 2 Kansas City Outlaws, in the second Last Chance Game, 180-178.75-176.5.
- Missing the entire 2024 individual season as he continued to recover, Kolbaba was traded to the Carolina Cowboys in February and returned healthy for the 2024 PBR Teams season.

- Kolbaba showed little rust in his return to competition, finishing the season 10-for-22 (45.45%). Carolina held the No. 1 spot in the standings for all but one day during the regular season and became the first team in league history to record multiple perfect games in the same year – in July against the Florida Freedom and against the New York Mavericks in August. The team also began the season with a league-record, 11-game unbeaten streak. Carolina, however, was overtaken by the Kansas City Outlaws on the final day of the regular season and began the 2024 PBR Teams Championship ranked No. 2.
- Following a Round 1 bye, the Cowboys were upset in Round 2 by the No. 5 Austin Gamblers, 349.75-166, but bounced back in the second Last Chance Game, eliminating the No. 4 Texas Rattlers and No. 6 Missouri Thunder, 178.75-0-0. The Cowboys then punched their ticket to the first Championship Game in team history, defeating the No. 3 Florida Freedom, 178.25-90.75, in the Semifinals. Taking on the Austin Gamblers for the second time in the tournament in the Championship Game, despite going 3-for-5, the Cowboys were unable to defeat the Gamblers, falling 357.5-252.5, ending the season second. Kolbaba went 3-for-4 throughout the postseason, highlighted by a season-high 89.5-point ride on Reality Check in the Last Chance Game.

JOSE VITOR LEME

With many outs still ahead of him, Jose Vitor Leme is already arguably one of the greatest bull riders to ever compete in Western sports. After making the most memorable PBR Unleash The Beast debut in modern times, traveling from his native Brazil to the U.S. for the first time in Nov. 2017 and winning the World Finals just a few days later in going a flawless 6-for-6 at the grueling, multi-day championship, he rewrote the PBR record books in 2021 en route to his second World Championship. In 2021 Leme broke virtually every major PBR record, including twice shattering the PBR's all-time, high-marked ride record. Previously 96.5 points before Leme's two record-setting rides, the record now stands at 98.75 points when Leme rode Woopaa during his second career World Finals victory. The historic score included the first-ever perfect 50 points awarded to a rider. Leme continued to be a history-maker with the launch of PBR Teams, selected as the No. 1 overall pick in the inaugural Draft by the Austin Gamblers, winning multiple games with walk-off rides as well as back-to-back PBR Teams MVP Awards in the first two seasons. In 2023, Leme surpassed two more career milestones, becoming just the third rider in PBR history to earn more than six million dollars and passing J.B. Mauney as second all-time in 90-point rides. In 2024, Leme led the Austin Gamblers to a PBR Teams Championship, adding yet another buckle to his already illustrious collection.

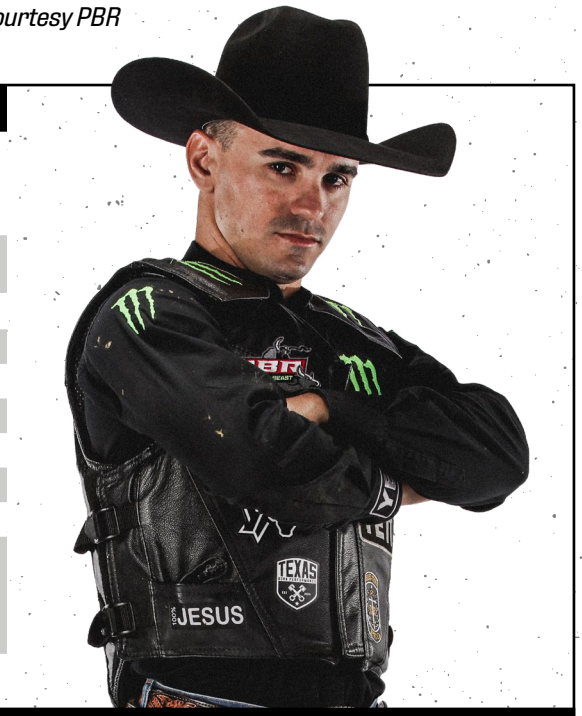
PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS



RIDER STATS

World Championship Titles	2020, 2021
World Finals Appearances	7
Hometown	Ribas do Rio Pardo, Brazil
Residence	Decatur, Texas
Height	5'6
Weight	139
Born	8/15/96
Riding Hand	Left
Career Earnings	$6,387,652.52
High-Marked Ride	98.75 points on Woopaa during the championship round of the PBR World Finals in Las Vegas, Nevada, on November 7, 2021.

AWARDS

Five-Time PBR Global Cup Team Brazil Qualifier (2017-2020, 2022)	Member of the 2023 PBR Teams Regular Season No. 1 and PBR Teams Champions Runner-up Austin Gamblers
Two-Time PBR Global Cup Champion (2018-2019)	Member of the 2024 PBR Teams Champion Austin Gamblers
Two-Time PBR World Champion (2020-2021)	2020 PBR Touring Pro Division Champion
Two-Time PBR World Finals Event Winner (2017, 2021)	2019 Pendleton Whisky Velocity Tour Champion
Three-Time Lane Frost/Brent Thurman Award Winner (2017, 2020 & 2021)	2019 Pendleton Whisky Velocity Tour Finals Winner
Three-Time Mason Lowe Award Winner (2020-2022)	2017 PBR Rookie of the Year
Two-Time PBR Teams MVP (2022, 2023)	2017 PBR Brazil Champion
No. 1 Overall Pick by the Austin Gamblers in the Inaugural PBR Teams Draft (2022)	2017 PBR Brazil Champion
Member of the 2022 PBR Teams Regular Season Champion Austin Gamblers	

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the first round of the PBR Teams Draft by the Austin Gamblers.
- February 26: Marked as a Protected Rider by the Austin Gamblers.

JOURNEY TO THE PBR:

- After getting on his first calf at the age of 7, inspired by his father Jose Antonio, a former bull rider in Brazil, Leme abandoned the sport when his parents divorced, and the family sold their bulls.
- Living with his mother Silvia, Leme became interested in soccer. He played the sport for 11 years, moving up to the semi-professional level, and simultaneously earning numerous titles in karate.
- Leme always felt pulled to bull riding, and at the age of 18 got on his first bull. Despite being away from the sport for nearly a decade, Leme says that soccer taught him how to make quick, agile adjustments and continue at a high speed of movement while changing his direction, all of which are key to being a successful bull rider.

CAREER IN REVIEW:

2017:

- In 2017, Leme made his PBR Brazil debut, chalking up an extraordinary 82.61% riding average. After winning three event titles, including the PBR Brazil Finals at the famed Barretos Rodeo, Leme was named both the PBR Brazil Champion and Rookie of the Year. Leme's dominating performance – taking PBR Brazil's Triple Crown – earned him a berth to the 2017 PBR Pendleton Whisky Velocity Tour Finals.
- For the first time in his life, Leme left Brazil. In Las Vegas he went 3-for-4 to finish eighth at the Velocity Tour Finals, earning a berth to the PBR World Finals as the top-finishing international invite.
- Going a perfect 6-for-6 to capture the World Finals event title, $300,000 bonus, and Rookie of the Year honors, Leme recorded several PBR records:
    - First rider to win the Rookie of the Year title when the only premier series event entered was the World Finals;
    - First to win the Brazil Finals, Brazil Championship, Brazil Rookie of the Year, World Finals, and Rookie of the Year honors in the same season;
    - Fifth rider since 2000 to be perfect at World Finals;
    - Fifth Rookie of the Year to win the World Finals event.
- After beginning the 2017 World Finals No. 53 in the world, Leme finished the year No. 7.
- Leme then traveled to Edmonton, Alberta, Canada, as part of Team Brazil for the inaugural PBR Global Cup, contributing two qualified rides to Team Brazil's runner-up finish.

2018:

- In his sophomore season, Leme won two premier series events, including the first regular-season title of his career in Tulsa, Oklahoma, and recording 11 Top 5 performances through the regular season.
- At the second PBR World Finals of his career, Leme went 4-for-6, concluding the year No. 2 in the world, 422.5 points behind World Champion Kaique Pacheco.
- Leme was again tapped to represent his country at the 2018 PBR Global Cup Australia, going 2-for-3 as Brazil captured the title by 0.75 points.

2019:

- After recording an early win on the Velocity Tour in Corpus Christi, Leme started his Unleash The Beast season by capturing the 15/15 Bucking Battle title in New York City during the elite series' season-launch event in January.
- He won his first premier series regular-season event of 2019 in mid-March in Duluth, Georgia, and claimed the world No. 1 ranking in April after a second-place finish in Sioux Falls, South Dakota.
- Despite briefly surrendering the world No. 1 rank, Leme reclaimed his position atop the standings by season's end, winning back-to-back events in Anaheim, California, and Springfield, Missouri.

- At the Velocity Tour Finals, Leme went 2-for-3 to win both the tour's Finals and year-end championship, while expanding his lead atop the world rankings.
- At the 2019 PBR World Finals, Leme could not hold off Jess Lockwood who put up four 90-point rides and surpassed him for the World Championship. Leme finished No. 2 in the world, leading the league in the regular-season 90-point rides (11), round wins (18), and bulls ridden (47).
- Again selected to the Brazilian contingent for the PBR Global Cup in February, Leme made history, recording the first 90-point ride in Global Cup competition, helping lead his country to become the first-ever back-to-back Global Cup Champions.

2020:

- In 2020, the Western sports world ran out of superlatives to describe Leme's season as he rode his way into the PBR record books and was crowned the 2020 PBR World Champion.
- Leading the world standings for 17 of the 22 weeks of competition, Leme clinched the World Championship during Round 3 of the 2020 PBR World Finals, covering Woopaa for a Lane Frost/Brent Thurman Award-winning 95.75 points. The then high-marked ride of Leme's career also tied for the fourth-highest-scored ride ever recorded at a PBR World Finals
- In winning a league-leading seven Unleash The Beast events and 16 rounds, Leme rode a torrid 44-for-65, notching nine 90-point rides and covering 67.69% of his bulls.
- During the regular season, Leme also competed for Team Brazil at the 2020 PBR Global Cup USA, winning the individual aggregate via his 3-for-3 showing en route to the nation's third-place finish.

2021:

- In 2021, Leme again rewrote the PBR history books, breaking or tying five PBR records en route to his second PBR World Championship: most round wins in a season (21); most 90-point rides in a season (24); first perfect 50-point rider score; highest-marked qualified ride of all time (98.75 points); and most event wins in a season (tied with 8).
- In winning the 2021 PBR World Championship, finishing 884 points ahead of runner-up Kaique Pacheco, Leme became the second back-to-back PBR World Champion and is seventh multi-year title holder.
- Among his record-setting moments were two qualified rides that obliterated the previous all-time high-marked ride record of 96.5 points. In one of the greatest sports rivalries, Leme registered both historic scores aboard Woopaa, the very bull who propelled him to the 2020 PBR World Championship.
    - In late July during the 15/15 Bucking Battle in Tulsa, Leme and the powerful animal athlete first teamed for a monstrous 97.75-point score.
    - Going head-to-head in the final out of the championship round of the 2021 PBR World Finals, Leme stayed in complete control of the high-leaping Woopaa, marked an unprecedented 98.75 points, including the first-ever perfect 50-point rider score.
- While Leme had already clinched the 2021 PBR World Champion title, the score and perfect 6-for-6 performance brought him the World Finals event victory, and he entered even rarer air in the PBR universe: Leme is now just the second rider alongside J.B. Mauney to win the World Finals multiple times without bucking off a bull. He is also the fourth rider to win the grueling multi-day event against the world's best bulls multiple times.
- Across the 2021 season, despite missing eight events, including three following his broken ankle sustained at the season opener in Ocala, Florida, and the final five tour stops of the regular season after injuring his groin muscles when winning the September event in Newark, New Jersey, Leme was dominant when he did compete, winning 40% of the events he rode at.
- Leme went a torrid 49-for-71, including a 12-out ride streak to end the season, covering 69.01% of his animal athlete opponents.
- In 2021, Leme earned $1,871,257.92, including $1,401,800 for his second PBR World Championship and World Finals event win, and became fifth in all-time money earned in PBR competition with his career earnings topping more than $5.11 million.

2022:

- After missing the beginning of the 2022 season due to injury, the two-time World Champion got off to a hot start, finishing third in his Unleash The Beast season debut in Duluth, Georgia, in January.

- Remaining red-hot, Leme won the Oklahoma City 15/15 Bucking Battle in February, where he rode Ridin' Solo for a season-high 94.75 points, his second of 12 90-point rides in 2022.
- Later that month, Leme won his first event of the season in Little Rock, Arkansas, pushing him to No. 4 in the standings. He also won in Tulsa, Oklahoma.
- In a bid to become a three-time World Champion, Leme started off strong at the 2022 PBR World Finals, going 3-for-3 in the first three rounds. He then made a statement in winning the fifth round with a 92.75-point ride on Norse God, elevating him within 270.66 points of No. 1 Daylon Swearingen.
- However, in Round 6, Leme's bid for a historic third consecutive gold buckle came to an abrupt end. Crossover bucked him off in a close 6.24 seconds, then stepped on Leme's abdomen, breaking his ribs and ending his title battle.
- Just days after his nasty wreck, Leme was the first overall pick in the inaugural 2022 PBR Teams Draft, selected by the Austin Gamblers.
- In his first ride back since the World Finals injury, Leme rode The Right Stuff for 89 points in Cheyenne, Wyoming, in a loss to the Arizona Ridge Riders. After riding Lil Hott for 86 points in the team's win over the Freedom, Head Coach Michael Gaffney selected Leme to attempt the team's last bull in the bonus round. Rising to the occasion, Leme rode Montana Jacket for 90.75 points.
- Leme went a torrid 19-for-26 during the regular season (73%), winning the inaugural PBR Teams MVP award.
- Led by Leme, the Gamblers went 16-12, concluding the regular season No. 1 in the league standings, and earning a bye through Round 1 of the 2022 PBR Teams Championship but was beaten by the eventual champion and 2022 regular season No. 8 Nashville Stampede in Round 2, 265-175.25, and unable to rally past the No. 2 Texas Rattlers and No. 4 Carolina Cowboys in the second Last Chance Game, 179-90-89.25. Leme was bucked off by Show Me Homie in 7.62 seconds against the Stampede in his only postseason out.

2023:

- Despite missing 10 events during the 2023 individual season, Leme went a torrid 25-for-45 (55%), once again contending for a World Championship. He came up just short and finished No. 2 in the Unleash The Beast standings by 287 points to eventual World Champion Rafael Jose de Brito.
- Sidelined for the first five events of the individual season as recovered from an injury sustained at the 2022 PBR Teams Championship, Leme made his 2023 premier series debut in Madison Square Garden in New York City and won the event, catapulting to No. 10 in the early title race.
- Leme remained white hot as the season continued, riding to the event win the following weekend in Chicago and finishing second in the accompanying 15/15 Bucking Battle to vault to No. 2 in the gold buckle battle.
- In early February, Leme earned his PBR-best third event win of the season in Sacramento, California, which coupled with a second-place finish in the 15/15 Bucking Battle, allowed him to overtake the No. 1 rank for the first time in 2023.
- Leme remained No. 1 in the standings for eight weeks, the longest of any rider in 2023, but during his reign was sidelined by injury following the mid-March tour stop in New Orleans. He remained out of competition for six weeks until he returned for the regular season finale in Louisville, Kentucky, where he delivered two 90-point, round-winning rides to finish second and decimate the lead of new No. 1 Kaique Pacheco to fewer than 100 points.
- In Fort Worth, Texas, for his seventh career World Finals, Leme attempted to make another remarkable run and, after a 90.25-point ride atop JAG Metals Grand Theft in Round 7, he briefly overtook the world No. 1 ranking heading into the championship round. However, he was bucked off by Yellowknife in his final out of the season and finished the season at No. 2 in the Unleash The Beast standings, his sixth straight year either winning a gold buckle or runner-up to the title.
- Anchoring the Austin Gamblers for the second season of PBR Teams, Leme won his second-consecutive PBR Teams MVP award in 2023, going 20-for-29. Leme led the league in rides (20) and walk-off rides (6) and tied for the league lead in 90-point rides (5) and Extra Out rides (2). Paving the way for Austin's PBR Teams-best 19-9 regular season record, Leme was named the Event MVP in Cheyenne, Wyoming, Anaheim, California, and Oklahoma City. His sixth walk-off ride against the Arizona Ridge Riders in Greensboro was for 90 points atop Roc With It, marking his 76th 90-point ride on the premier series, surpassing J.B. Mauney for second in career premier series 90-point rides. After his second PBR Teams' season, Leme also became just the third rider to make more than $6 million, trailing only Mauney and Silvano Alves in all-time earnings.

- The top seeded Gamblers entered the PBR Teams Championship with a first-round bye and made their 2023 tournament debut during Round 2 of competition in Las Vegas, dispatching the No. 8 Missouri Thunder via Leme's 89-point walk-off ride aboard WSM's Sun Country, 177.75 – 174.75, to advance to the Semifinals for the first time.
- In a PBR Teams Championship first, the Austin Gamblers faced the Missouri Thunder a second time after the league's No. 8 team won their second Last Chance Game. After falling behind by two ride scores early, the Gamblers battled back, and Leme again walked off the Thunder, 256-172, courtesy of an 88.75-point ride on Chateau Montelena's Montana Jacket.
- Advancing to the team's first Championship Game, the Gamblers posted three rides, including Leme topping Sugar Smack for 89.75 points, but it wasn't enough to take down the red-hot No. 3 Texas Rattlers, who won the Championship by 90 points, 355.25-265.25.

2024:

- For the first time in his career, Leme finished outside of the Top 10 of the Unleash The Beast standings after missing a majority of the season due to a hip and groin injury he suffered at the second event of the season in St. Louis, Missouri, in December, following a fourth-place effort at the season opener in Tucson, Arizona, in November.
- Leme returned in mid-February, recording Top-15 finishes in Salt Lake City, Utah, and Los Angeles, California, before aggravating his injury and missing another month.
- The Brazilian superstar attempted to make his second return in March, recording 10th-place finishes in both Albuquerque, New Mexico, and Nampa, Idaho, but again reaggravated his injuries and was sidelined the remainder of the season. He finished the season No. 36 in the standings with the best riding percentage among the Top 40 bull riders in the world, going 9-for-14 (64.29%).
- Back healthy for the 2024 PBR Teams season, Leme returned to championship-caliber form, leading the Gamblers to a No. 5 rank in the regular season standings with a 13-15 record. The two-time PBR Teams MVP finished No. 4 in the 2024 MVP race, going 21-for-32 (65.63%).
- After being upset, 265.75-90.5, by the No. 6 Missouri Thunder in the opening round of the 2024 PBR Teams Championship despite Leme's 90.5-point ride on Feeds Red River, the team bounced back in the first Last Chance Game to remain in contention, ousting the No. 7 Nashville Stampede and No. 10 New York Mavericks 88.75-87.75-83.75 even with Leme bucking off. On Saturday, Austin defeated the No. 2 Carolina Cowboys, 349.75-166, with Leme riding Wooderson for 89.25 points, to punch their ticket to Championship Sunday, where the team caught fire. Taking on the No. 1 Kansas City Outlaws in the Semifinals, Austin went a perfect 5-for-5 to record their first perfect game in team history and second in postseason history, besting the Outlaws 432.75-357.5. Leme sealed the victory with an 89-point ride aboard Feeds Red River to secure the Gamblers a spot in the Championship Game for the second consecutive season.
- Austin continued to roll in the Championship Game, besting the Carolina Cowboys for the second time in as many days, 357.5-252.5, with Leme recording the final ride on Tijuana Two-Step for 89 points to seize yet another milestone in his legendary career. The 2024 PBR Teams Champion Austin Gamblers went an incredible 9-for-10 on Championship Sunday against the two best teams in the league, with Leme going a perfect 2-for-2 in his closing role.

RAMON DE LIMA

Don't be fooled by the easy smile, good nature and humble mannerisms instilled in him by his doting mother Maria, Ramon de Lima is one of the PBR's rankest riders. Known to turn seemingly doomed seasons into golden finishes, Lima's name remains a constant in the conversation for an individual World Championship, an accolade that the resilient Brazilian remains intent on achieving after winning a PBR Teams Championship with the Austin Gamblers in 2024.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	6
Hometown	Rio Branco, Brazil
Residence	Decatur, Texas
Height	5-8
Weight	169
Born	12/19/90
Riding Hand	Left
Career Earnings	$1,240,668.95
High-Marked Ride	90.5 points on Big Black in Little Rock, Arkansas, on March 7, 2020.

AWARDS
Two-Time PBR Global Cup Team Brazil Qualifier (2018, 2020)
2018 PBR Global Cup Australia Champion
2022 PBR Teams Fourth-Round Draft Pick
Member of the 2023 PBR Teams Regular Season No. 1 and PBR Teams Champions Runner-up Austin Gamblers
Member of 2024 PBR Teams Champion Austin Gamblers

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the fourth round of the PBR Teams Draft by the Carolina Cowboys.
- September 2, 2022: Traded to the Austin Gamblers for a second-round pick in the 2024 PBR Teams Draft and cash considerations.
- February 26, 2023: Marked as Protected Rider by the Austin Gamblers.

JOURNEY TO THE PBR:

- Growing up on a ranch in Brazil, Ramon de Lima was exposed to the Western lifestyle from a young age.
- After he started getting on calves and steers at the age of 8, Lima launched his professional career as soon as possible, at the age of 18.

CAREER IN REVIEW:

2016:

- Self-taught Ramon de Lima made his PBR debut in August 2016 at the famed Barretos rodeo in Brazil where he finished 14th.
- With just the one PBR event on his resume, Lima traveled to the United States in February 2016 for the Touring Pro Division stop in Fort Worth, Texas.

2017:

- In 2017, after a year away from PBR competition, Lima returned to the organization's events, riding on both the Touring Pro Division and Pendleton Whisky Velocity Tour before making his elite Unleash The Beast debut in April in Billings, Montana.
- Lima mounted an aggressive summer campaign, recording his first event wins on the Touring Pro Division in Rock Springs, Texas, in July, followed by a second title in Sterling, Colorado, in August, rocketing to the Top 35 of the world standings and returning to the elite tour in August.
- At the regular season's end, prior to the World Finals, Lima competed at the Velocity Tour Finals, where he went a perfect 4-for-4. Lima tied with fellow Brazilian Alex Marcilio for the tour title, however, Marcilio won the tiebreaker via season earnings. Later that week, Lima made his PBR World Finals debut, where he finished 27th, before ending the year No. 30 in the world.

2018:

- Lima broke through in 2018, establishing himself as a top contender for the year's World Championship.
- Winning his first elite tour event in January in Sacramento, California, Lima rose to the world No. 1 rank for the first time in his career in February after dominating the Iron Cowboy inside AT&T Stadium, his first PBR Major win.
- As the year progressed, Lima's successes multiplied. He held the world's No. 1 ranking through the next six Unleash The Beast events.
- Also logging the first 15/15 Bucking Battle victory of his career in Billings, Montana, in late April, Lima's season concluded at the World Finals where he rode to a 28th-place finish, concluding the year a career-high No. 8 in the world.
- The 2018 campaign also included Lima's PBR Global Cup debut, riding for event-winning Team Brazil in Sydney, Australia.

2019-2021:

- Lima's momentum didn't carry over into 2019 and he fell victim to the Unleash The Beast cutline in March and competed on the Pendleton Whisky Velocity Tour.
- Lima caught fire in September. Entering the Velocity Tour event in Portland, Maine in late September ranked No. 103 in the world, Lima catapulted to No. 44 in two weeks' time courtesy of an event win and runner-up finish on PBR's expansion tour.
- Returning to the elite Unleash The Beast for the first time in seven months, Lima finished sixth in Greensboro, North Carolina, in mid-October.
- While he remained outside the Top 35 at the end of the season, Lima qualified for the 2019 PBR World Finals via the Pendleton Whisky Velocity Tour as the series' No. 3-ranked rider. Finishing a career-best 10th at the World Finals after going 4-for-6, Lima concluded the year No. 31 in the world.
- The 2020 season was yet another rollercoaster for Lima. He registered five Top 10 finishes and an event victory on the premier series through the first three months of the season but returned to Brazil at the onset of the COVID-19 pandemic, missing several UTB events when the tour returned to action.
- Returning to the United States in September, Lima finished the year No. 23 in the world.
- In 2021, Lima continued to battle the cutline for the elite Unleash The Beast. Missing the World Finals for the first time since 2017, he finished an uncharacteristic No. 44 in the world.

2022:

- Lima bounced back in 2022 and again finished inside the Top 20 in the world standings.
- Courtesy of early season success on the Velocity Tour, including an event win in Grand Rapids, Michigan, in late January, Lima returned to the premier series in February, riding to four Top 20 finishes in his first five events back on the Unleash the Beast. After tacking on an additional Top 15 finish by the end of March, Lima climbed to No. 29 in the world.
- Lima locked in for the last month of the season, winning his first premier series event of the year in Nampa, Idaho, before concluding the regular season with a sixth-place finish in Billings the following weekend.
- The late-season push moved him to the No. 20 rank in the standings, qualifying him for his fifth career World Finals.
- At the first iteration of the sport's most prestigious event in Fort Worth, Texas, Lima bounced back from buckoffs in Rounds 1-2, recording back-to-back scores in Round 3 and Round 4. Adding an 87.75-point ride on Oilfield Outlaw's Yellow Feather in Round 7, Lima earned one of the coveted 15 spots in the championship round, where Lima bucked off U.S. Border Patrol in

3.89 seconds. Going 3-for-8, Lima finished the event 13th, concluding the individual campaign No. 19.

- Just one day after the Unleash The Beast season ended, Lima was selected in the fourth round of the inaugural PBR Teams Draft by the Carolina Cowboys, where he went 3-for-11 before being traded to the Austin Gamblers in September.
- Lima found his stride with the Gamblers, going 7-for-17 and helping lead the team to a league-best 16-12 record heading into the PBR Teams Championship as the regular-season No. 1-ranked team with a first-round bye.
- In Las Vegas, the Gamblers were defeated by the eventual-champion No. 8 Nashville Stampede in Round 2, 265.25-175.25, despite Lima covering Chief for 87.75 points, before being ousted alongside the No. 4 Carolina Cowboys by the No. 2 Texas Rattlers, 179-90-89.25 in the second Last Chance Game, with Lima bucking off Razzmatazz in 2.83 seconds.

2023:

- In 2023, Lima delivered his best individual finish in nearly five years – inside the world's Top 10 for the first time since 2018.
- For the second consecutive season, the Brazilian made his premier series season debut in February, recording two Top-10 finishes in his first four events to rise to No. 34 in the standings by March.
- Lima won his first elite tour event of the season in April, defending his event win from 2022 in Nampa, Idaho. Closing out the regular season strong, he logged three additional Top 15 efforts across the final three events of the season, elevating to No. 18 in the Unleash The Beast standings prior to the World Finals.
- As the PBR's 30th Anniversary World Finals got underway, Lima got off to a hot start going 2-for-3 in the initial rounds to briefly lead the event standings.
- Lima was unable to continue the momentum into the second weekend of competition, going 3-for-8 and finishing third. He concluded the 2023 season No. 10 in the Unleash The Beast standings.
- Returning to the Austin Gamblers for the 2023 season, Lima went 5-for-22 during the regular season to help them win their second-consecutive regular season title with a 19-9 record, securing a first-round bye at the 2023 PBR Teams Championship.
- The Gamblers made their 2023 tournament debut during Round 2 of competition in Las Vegas, dispatching the No. 8 Missouri Thunder in walk-off form, 177.75 – 174.75, to advance to the Semifinals for the first time.
- In a PBR Teams Championship first, the Austin Gamblers faced the Missouri Thunder a second time after the league's No. 8 team won their second Last Chance Game. After being shut out and falling behind by two ride scores early, the Gamblers battled back, winning the game on the final out, 256-172. Advancing to the team's first Championship Game, the Gamblers posted three rides, but it wasn't enough to take down the red-hot No. 3 Texas Rattlers, who won 355.25-265.25. Lima rode in all three games for the Gamblers but was unable to convert, going 0-for-3.

2024:

- Lima was unable to replicate the success he found in 2024 on the individual tour, competing in just two Unleash The Beast events throughout the season as he tried to find his form on the Pendleton Whisky Velocity Tour, tallying six Top 5 finishes throughout the season before placing in the Top 20 at the expansion series' Finals in Corpus Christi, Texas, in May.
- While Lima had a chance to enter the World Finals – *Championship* field via *Ride For Redemption*, his 1-for-2, seventh-place effort, led by an 87.25-point ride on Aggie Pete, was not enough to advance to ride inside AT&T Stadium.
- Returning to the Austin Gamblers for the 2024 PBR Teams season, Lima was a consistent presence in the middle of the team's lineup, going 7-for-24. The team finished No. 5 in the regular season standings with a 13-15 record.
- In Las Vegas, after being upset 265.75-90.5 by the No. 6 Missouri Thunder in the opening round of the 2024 PBR Teams Championship, the team bounced back in the first Last Chance Game to remain in contention, ousting the No. 7 Nashville Stampede and No. 10 New York Mavericks 88.75-87.75-83.75. On Saturday, Austin defeated the No. 2 Carolina Cowboys, 349.75-166, to punch their ticket to the Semifinals. Lima made the 8 for the first time in the 2024 postseason against Carolina, topping Wasted Nights for 83 points. Taking on the No. 1 Kansas City Outlaws in the Semifinals, Austin went a perfect 5-for-5 to record their first perfect game in team history, besting the Outlaws 432.75-357.5. Riding in his usual middle slot, Lima converted aboard Bandito Bug for 78.25 points.
- Austin continued to roll in the Championship Game, again besting the Carolina Cowboys, 357.5-252.5, despite Lima bucking off Army Slasher in 5.29 seconds. The 2024 PBR Teams Champion Austin Gamblers went an incredible 9-for-10 on Championship Sunday against the two best regular season teams in the league.

VITOR LOSNAKE (LOW-SNACK-EE)

When Vitor Losnake decided to join his friend Alisson de Souza in America to compete, his little sister gave him a stuffed bull for good luck. Bearing the toy proudly on his back during every ride, Losnake is one of the most recognizable riders on tour and has garnered the love of bull riding fans everywhere.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	2
Hometown	Bauru, Brazil
Residence	Bowie, Texas
Height	5'2
Weight	117
Born	1/5/04
Riding Hand	Left
Career Earnings	$310,028.56
High-Marked Ride	91 points on Next Strand against the Carolina Cowboys during the PBR Teams event in Ridgedale, Missouri, on September 24, 2022.

AWARDS
Member of the 2023 PBR Teams 3rd-Place Arizona Ridge Riders
Member of the 2022 PBR Teams 2nd-Place 2022 Arizona Ridge Riders

TEAMS TRANSACTIONS:

- June 2, 2022: Selected with the third pick in the 2022 PBR Teams Supplemental Draft by the Arizona Ridge Riders.
- February 23, 2023: Marked as a Protected Rider by the Arizona Ridge Riders.
- April 10, 2024: Selected with the second pick in the 2024 PBR Teams Expansion Draft by the New York Mavericks.
- July 24, 2024: Placed on Injured Reserve by the New York Mavericks.

JOURNEY TO THE PBR:

- Vitor Losnake's biggest mentor and coach is his dad, Armando, who still competes as a saddle bronc rider in his 40s. Armando helped his son begin his career atop small steers when he was 10 years old and helped develop Losnake into an all-around cowboy, as the young Brazilian has also competed professionally as a saddle bronc rider.
- After being drafted by the Arizona Ridge Riders in June and with his father's encouragement, Losnake decided to head to the United States when he was just 18 years old. Before he left, Losnake's younger sister, Lara, gave him a stuffed bull that he has attached to his vest as a good luck charm.

CAREER IN REVIEW:

2022:

- While Losnake had never competed among the PBR ranks, he was drafted by the Arizona Ridge Riders during the 2022 Supplemental Draft, joining their reserve roster. Then Arizona Coach Paulo Crimber thought highly of Losnake having to come to America at a young age.
- Losnake began his PBR career with a bang, finishing third and second in consecutive iterations of the PBR Sunday at Cowtown summer series in early August.
- Less than a week after his runner-up result in Fort Worth, Losnake reached a crucial career milestone at the Challenger Series event in Lamar, Missouri, winning his career first event. Compliments of a double-entry, Losnake also finished eighth, establishing himself as one of the most consistent riders on the Challenger Series.
- After earning an additional event win in Window Rock, Arizona, Losnake was called upon by the Ridge Riders to compete with the squad homestanding in North Carolina in mid-September. A near staple in the team's roster for the remainder of the season, Losnake rewarded them by going 6-for-14 and helping the team to a 14-13-1 record, ranked No. 5 in the league.
- At the 2022 PBR Teams Championship in Las Vegas, the Ridge Riders defeated the No. 6 Missouri Thunder, 88-87.75, in Round 1, despite Losnake being bucked off by Dagger in 3.38 seconds, before overcoming the No. 2 Texas Rattlers in the second round, 425.25-178.75, thanks in part to an 89.25-point ride by Losnake on Mike's Effect. Arizona's 5-for-5 performance was the first perfect game in PBR Teams postseason history.
- The Ridge Riders continued their momentum in the Semifinals defeating the No. 3 Oklahoma Freedom, 176.25-89.25, but had their run come to an end when they were defeated by the No. 8 Nashville Stampede in the Championship Game, 264-182.75, finishing their inaugural season second. Losnake competed in both of the team's final games but failed to make the 8.

2023-2024:

- As the 2023 individual season got underway, Losnake made his premier series debut in Tucson, Arizona in November, going 2-for-3 to finish eighth.
- The young Brazilian, however, was unable to make the 8 in his next three Unleash The Beast events, cut from the premier series and turning to the Pendleton Whisky Velocity Tour to reclaim his momentum.
- Two podium finishes propelled Losnake back to the premier series by March for the annual tour stop in Albuquerque, New Mexico. While Losnake was shut out in New Mexico, he began to find his footing the next weekend in Billings, Montana, going 1-for-3 to finish 14th.
- After an 11th-place finish on the premier series in Louisville, Kentucky, Losnake traveled to Corpus Christi, Texas for the Velocity Tour Finals, where he went 1-for-2 and finished 16th.
- Tapped as an alternate for the 2023 PBR World Finals, Losnake was called to competition during Round 3 of the event but was unable to rise to the occasion, going 0-for-4, en route to concluding the season No. 51 in the standings.
- During the 2023 PBR Teams season, Losnake went 10-for-25 in his second campaign with the Arizona Ridge Riders. He helped them to a mid-season surge where they won six consecutive games. After a slump in the final month, Arizona finished No. 5 in the regular season with a 13-15 record.
- During the 2023 PBR Teams Championship, Arizona defeated the No. 6 Carolina Cowboys, 344-265.5, in Round 1.
- In Round 2, the team went head-to-head with the No. 2 Kansas City Outlaws, and the Ridge Riders advanced to their second-consecutive Semifinals with a 160.25-86.75 upset victory.
- After falling to the eventual Champion and 2023 regular season No. 3 Texas Rattlers 175.25-0 in the Semifinals, Arizona bounced back, trouncing the No. 8 Missouri Thunder, 344.75-0, in the Third Place Game concluding the league's second season No. 3. In Las Vegas, Lonsake went 1-for-3 during the postseason, covering Untested for 85.25 points against Missouri in the Third Place Game to help Arizona finish the season third.
- Losnake was an Unleash The Beast staple in 2024, qualifying for his second PBR World Finals and finishing inside the Top 25 for the first time in his career.
- Making the 8 in four of his first five events, Losnake was ranked No. 14 in the Unleash The Beast standings by January. He continued to find success, ranked No. 18 after a season-best fourth-place finish in Indianapolis, Indiana, in March.

- Losnake stumbled during the final two months of the regular season, however, and entered his second PBR World Finals ranked No. 24.
- During the *Eliminations* stage in Fort Worth, Texas, Losnake declined a re-ride after hanging on to PIF for 42.5 points in Round 1, finishing the stage 1-for-4 and No. 22 in the event standings. Later that week at *Ride For Redemption*, Losnake rode Tijuana Two-Step for 86.5 points in Round 1 but was bucked off by Black Gold in Round 2. He concluded the event tenth, missing a berth to the *Championship* and ending the season No. 24 in the standings.
- Selected by the New York Mavericks with the team's first pick in the PBR Teams Expansion Draft, Losnake went 0-for-3 in his debut with the team in Oklahoma City, Oklahoma, in July, before being sidelined for the remainder of the season after suffering a lower-body injury during the Challenger Series event the following week in Big Sky, Montana. New York finished No. 10 in the regular season with an 11-17 record.
- Despite Losnake still out for the postseason, New York punched their ticket to the 2024 PBR Teams Championship by finishing second at the Ride-In Round in Las Vegas. However, the No. 3 Florida Freedom bested the Mavericks 262.75-178.5 in the opening round of the progressive elimination tournament. The Mavericks were subsequently eliminated alongside the No. 7 Nashville Stampede by the No. 5 Austin Gamblers, 88.75-87.75-83.75, in the first Last Chance Game.

KAIDEN LOUD

A Kaufman, Texas, native, Kaiden Loud dominated the Texas High School Bull Riding Association, winning the championship in 2022 and finishing runner-up in 2023. In one of his first professional events, Loud proved his talent would carry over, winning the 2023 Tuff Hedeman Bull Riding title. His quick career start caught the eye of the Nashville Stampede. Fast forward and Loud has established himself amongst the world's best delivering in high-pressure moments for the Statempde and excelling individually, victorious at the *Eliminations* stage of the 2024 PBR World Finals. Loud now has his sights set on winning an individual title and bringing a second PBR Teams Championship to Nashville.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS

World Finals Appearances	1
Hometown	Kaufman, Texas
Residence	Kaufman, Texas
Height	5'8
Weight	130
Born	1/22/05
Riding Hand	Left
Career Earnings	$466,269.19
High-Marked Ride	91.75 points on Doze You Down during the 2024 PBR World Finals – Eliminations in Fort Worth, Texas, on May 10, 2024.

AWARDS

2023 PBR Teams Second-Round Draft Pick by the Nashville Stampede

TEAMS TRANSACTIONS:

- May 17, 2023: Selected in the second round of the 2023 Protected Roster Draft by the Nashville Stampede.

JOURNEY TO THE PBR:

- Growing up in Kaufman, Texas, Kaiden Loud began riding at a young age, developing into a top competitor among the high school ranks. In 2022 he was crowned the Texas High School Bull Riding Association Champion.
- Eager to begin his professional career after turning 18, Loud traveled to New Mexico and won the Tuff Hedeman Bull Riding title in January 2023 before finishing runner-up in his quest for a second Texas High School Bull Riding Association Championship.

CAREER IN REVIEW:

2023:

- Based on his success throughout high school, the Nashville Stampede drafted Loud in the second round of the 2023 PBR Teams Protected Roster Draft ahead of the league's second season.
- Loud went 3-for-10 with the Stampede, including posting his first 90-point ride on Boomerang to defeat the Arizona Ridge Riders during the team's homestand in Nashville, Tennessee.
- The Stampede finished No. 7 in the regular season with an 11-17 record.
- As the postseason began, the Nashville Stampede faced the No. 4 Oklahoma Freedom in Round 1 of the 2023 PBR Teams Championship looking to repeat their 2022 Cinderella run. Despite three rides, the Freedom edged out the Stampede by a mere 0.5 points, 262-261.5, to send Nashville to the first Last Chance Game. During the game, loud was bucked off by Washita Red in 3.77 seconds.
- In the three-way showdown, Nashville was unable to rebound, ultimately eliminated by the No. 8 Missouri Thunder, alongside the No. 6 Carolina Cowboys, despite Loud's key 89.75-point conversion aboard Ivy League, ending the team's dreams of a back-to-back Championship.
- Loud had a breakthrough rookie season on the Unleash The Beast in 2024, qualifying for his first PBR World Finals and finishing inside the Top 10 of the standings.
- After a tepid start, bolstered by a then-career-best second-place finish in Albany, New York, in December, Loud found his groove in February. The Texan made the 8 in four consecutive events, rising to No. 13 in the standings by month's end.
- Registering an additional Top 10 finish during the regular season, Loud qualified for his first PBR World Finals ranked No. 20 in the standings.
- Riding less than an hour from his home, Loud made a statement during the *Eliminations* stage of bull riding's most prestigious event, going 3-for-4, punctuated by a career-best 91.75-point ride on Doze You Down in Round 2, to win the stage and head to the PBR World Finals – *Championship* at AT&T Stadium the following weekend, catapulting to No. 6 in the standings.
- Loud continued to roll inside the home of the NFL's Dallas Cowboys, covering July for 89.5 points in Round 1. After bucking off in the second round, Loud rebounded in Round 3, topping Miller Time for 89.75 points. Despite bucking off in the final round, he finished fourth at the *Championship*, concluding his first season on the elite tour No. 6 in the standings.
- Returning to the Nashville Stampede for the 2024 PBR Teams season, Loud went 7-for-18 as the Stampede finished the regular season No. 7 with a 12-16 record.
- Finishing outside the Top 6 of the standings, the Stampede turned to the Ride-In Round to try and punch their ticket to the 2024 PBR Teams Championship. While Loud was not called upon to ride, Nashville won the four-way game against the No. 10 New York Mavericks, No. 8 Oklahoma Wildcatters and No. 9 Arizona Ridge Riders, 256.25-251-173.75-170.5, to advance.
- In Round 1, Loud was bucked off and the Stampede fell to the No. 4 Texas Rattlers, 264-86.75. They were then eliminated from the tournament, alongside the No. 10 New York Mavericks, by the No. 5 Austin Gamblers, 88.75-87.75-83.75, in the first Last Chance Game, with Loud unable to make the 8 aboard Army Slasher.

BRIGGS MADSEN

While Briggs Madsen has been riding since the age of 4, the resilient talent's dreams of being a professional Western sports athlete nearly crumbled 10 years later when he was temporarily paralyzed in a bronc riding accident and told he'd never walk again. Madsen defied the odds and was able to re-enter the chutes. After a voluntary leave from the sport – a two-year hiatus to serve as a missionary in South Carolina – Madsen returned to bull riding at the age of 20 ready to make his mark. His natural aptitude for bull riding and never-quit attitude caught the eye of Oklahoma Freedom Head Coach Cord McCoy, who signed him for the inaugural season of PBR Teams in 2022. Surrounded by a roster of veterans, Madsen rose to the occasion as a starter helping the Freedom finish No. 4 in the league. Signed to the Missouri Thunder midseason in 2023, Madsen had the opportunity to compete alongside his younger brother, Kade, and the two propelled the regular-season No. 8 Thunder to a fourth-place finish at the Championship as the tournament's Cinderella team. Madsen is ready to pursue a gold buckle and a PBR Teams Championship.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
Hometown	Honeyville, Utah
Residence	Honeyville, Utah
Height	5-7
Weight	141
Born	12/21/1999
Riding Hand	Left
Career Earnings	$173,161.87
High-Marked Ride	91.25 points on Smooth Over It during the PBR Teams event in Oklahoma City, Oklahoma, against the Carolina Cowboys on September 18, 2022.

AWARDS
2022 PBR Teams Draft Fourth-Round Pick by the Oklahoma Freedom
Member of the 4th-place Oklahoma Freedom during the 2022 PBR Teams season
Member of the 4th-Place Missouri Thunder during the 2023 PBR Teams season

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the fourth round of the PBR Teams Draft by the Oklahoma Freedom.
- February 15, 2023: Marked as a Protected Roster by the Oklahoma Freedom.
- September 5, 2023: Dropped by the Oklahoma Freedom.
- September 6, 2023: Signed to the Protected Roster by the Missouri Thunder.
- November 4, 2024: Dropped by the Missouri Thunder
- November 26, 2024: Signed to the Protected Roster by the Nashville Stampede..

JOURNEY TO THE PBR:

- Briggs Madsen's career began at the age of 4 as he traversed the country with his family riding a variety of different livestock.
- At the age of 15, Madsen sustained a potential career-ending injury when a bronco flipped on him in the chutes in Vernal, Utah, breaking several vertebrae in his back, temporarily paralyzing him.
- After being told he would never walk again, Madsen defied the odds. He began the long road to recovery, relearning how to walk, then run, and finally, to ride again within two years by the age of 17.
- Madsen then took a two-year hiatus from riding to serve as a missionary for the Church of Latter-Day Saints in South Carolina, returning to riding at the age of 20.
- He began his career with the PBR competing at lower-level events to save up money to buy his plot of land. In the process, Madsen caught the eye of Oklahoma Freedom Head Coach Cord McCoy, who drafted him in the fourth round of the inaugural PBR Teams Draft.

CAREER IN REVIEW:

2021-2022:

- After making his PBR debut in 2021 at the Touring Pro Division event held in tandem with the iconic Days of '47 Rodeo in Salt Lake City, Utah, Madsen returned to the arena nearly one year later with a bang, winning his first career PBR event in his home state of Utah, topping the field at the Touring Pro Division event in Ivins in April.
- A month later, Madsen was selected in the fourth round of the inaugural PBR Teams Draft by the Oklahoma Freedom and proved to be a valuable draft pick, going 7-for-21 under Head Coach Cord McCoy during the regular season, helping the Freedom advance to the first PBR Teams Championship No. 3 in the league with a 16-12 record.
- During the team's season-high eight-game win streak, Madsen posted a career-best 91.25 points atop Smooth Over It, his first career 90-point ride within the PBR, to help beat the Carolina Cowboys at the Freedom's first homestand.
- When the first-ever PBR Teams Championship got underway, the Oklahoma Freedom fell to the No. 8 Nashville Stampede, 264.75-176, in Round 1, but then rebounded in the Last Chance Game against the No. 7 Kansas City Outlaws and No. 6 Missouri Thunder, 359.5-88.75-0, to keep their championship hopes alive, with Madsen delivering a clutch 87.25-point ride on Uncle Gangster. The Freedom continued their momentum in Round 2, eliminating the No. 4 Carolina Cowboys, 267.25-265, before falling to the No. 5 Arizona Ridge Riders in the Semifinals, 176.25-89.25. In the last game of the season, the Freedom were bested by the No. 2 Texas Rattlers in the Third-Place game, concluding the first PBR Teams season fourth in the league. Madsen finished the postseason 1-for-2 after bucking off Night Hawk in 3.41 seconds against the Nashville Stampede.

2023:

- As the 2023 season got underway in December 2022, Madsen's first individual Unleash The Beast campaign was cut short, when he broke his foot in Minneapolis, sidelining him until April.
- Despite a late-season push in both Everett and Tacoma, Washington, Madsen fell short of qualifying for his first World Finals, concluding the season ranked No. 60 in the elite tour standings.
- While Madsen began the 2023 PBR Teams season with the Oklahoma Freedom, he was unable to find his groove, dropped by the Freedom on September 5, and signed by the Missouri Thunder the next day. Competing alongside his younger brother Kade, Madsen rebounded, going 3-for-9 for the Thunder during the regular season as the team went 8-20, advancing to the postseason No. 8 in the league.
- At the 2023 PBR Teams Championship, the Thunder proved their resilience. After falling to the eventual champion and 2023 regular season No. 3 Texas Rattlers, 174-84.5, in Round 1, Missouri rallied and won the first Last Chance Game against the No. 7 Nashville Stampede and No. 6 Carolina Cowboys, 171.25-89.75-89, to advance to Round 2 of the progressive elimination tournament for the first time in team history.
- As competition continued in Round 2, the Thunder were barely edged by the regular season No. 1 Austin Gamblers, 177.75-174.75 but made PBR Teams Championship history by also winning the second Last Chance Game against the No. 2 Kansas City Outlaws and No. 4 Oklahoma Freedom, 180-178.75-176.5, to advance to the Semifinals where they would again play the Austin Gamblers, yet another first for the league.

- In the Semifinals, after establishing an early two-ride lead, the Thunder were defeated in walk-off form, eliminated on the final out, 256-172, before being shut out by PBR's world-class bull power in the Third Place Game against the No. 5 Arizona Ridge Riders, 344.75-0. The Thunder ultimately concluded the 2023 season No. 4 in the league. Madsen appeared in each game for the team but failed to convert in each of his outs.

2024:

- Battling injury, Madsen bounced between the Unleash The Beast and Velocity Tour, failing to earn a direct berth to the PBR World Finals. He was tapped to ride in the first *Ride For Redemption* in May with a chance to earn a spot in the PBR World Finals – *Championship* the following weekend but went 0-for-2.
- Prior to returning to compete for the Thunder, Madsen rode at three Challenger series events, and in June in Twin Falls he went 1-for-2 to take home the event win.
- During the 2024 PBR Teams regular season, Madsen showed flashes of brilliance, highlighted by a 90.25-point ride on Black Gold in Oklahoma City in July in the Shootout Round, and he finished the season 4-for-15. The Thunder concluded the regular season at No. 6 in the standings with a 12-16 record.
- At the 2024 PBR Teams Championship, Missouri upset the No. 5 Austin Gamblers in Round 1, 265.75-90.5. In Round 2, Missouri fell to their in-state rivals, the No. 1 Kansas City Outlaws, 262.5-88, before being eliminated alongside the No. 4 Texas Rattlers in the second Last Chance Game by the No. 2 Carolina Cowboys, 178.75-0-0. Madsen was called upon in only the Last Chance Game but failed to convert in his out, finishing the postseason 0-for-1.

JULIO CESAR MARQUES

While Julio Cesar Marques' first love was skateboarding, it didn't take long for him to become captivated by bull riding, now excelling as one of the world's best. Having never competed in PBR, Maruqes was drafted by the Kansas City Outlaws in 2023, and their risky selection has delivered. After a breakout season for the Outlaws in 2024, Marques further established himself as one of the best bull riders in the world, finishing inside the Top 20 of the Unleash The Beast standings during his rookie campaign in 2024. Continuing to improve under the tutelage of Outlaws' Head Coach J.W. Hart, Marques is poised to be a gold buckle contender while competing for a PBR Teams Championship with Kansas City.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	1
Hometown	Tatui, Brazil
Residence	Marietta, Oklahoma
Height	5'6
Weight	145
Born	3/11/2004
Riding Hand	Right
Career Earnings	$325,440.63
High-Marked Ride	88.5 points on Oreo in Anaheim, California, on September 14, 2024.

AWARDS

Member of the 2023 PBR Teams Regular Season No. 2 Kansas City Outlaws

Member of the 2024 PBR Teams Regular Season Champion and PBR Teams Championship Third Place Kansas City Outlaws

TEAMS TRANSACTIONS:

- May 17, 2023: Selected in the first round of the 2023 Reserve Rider Draft by the Kansas City Outlaws.
- September 5, 2023: Promoted to the Protected Roster by the Kansas City Outlaws.
- September 28, 2023: Demoted to the Reserve Roster by the Kansas City Outlaws.
- March 31, 2024: Promoted to the Protected Roster by the Kansas City Outlaws.

JOURNEY TO THE PBR:

- Growing up in Brazil, Julio Cesar Marques was originally more interested in skateboarding than bull riding. However, Marques began to feel a greater pull to bull riding as he continued to improve, falling in love with the sport,
- His talent caught the eyes of the Kansas City Outlaws who drafted him before he even made his PBR debut in 2023.

CAREER IN REVIEW:

2023-2024:

- Marques made his PBR debut at the weekly PBR Stockyards Showcase on the Challenger Series in August, going 1-for-2 and finishing sixth.
- After getting his feet wet in PBR competition, Marques went 2-for-13 (15.4%) with the Kansas City Outlaws in his rookie season as the team finished No. 2 in the regular season standings with an 18-10 record, earning a first-round bye in the postseason.
- At the 2023 PBR Teams Championship, the Outlaws fell to the No. 5 Arizona Ridge Riders, 160.25-86.75, in Round 2. Kansas City was unable to rally in the second Last Chance Game, falling to the No. 8 Missouri Thunder, alongside the No. 4 Oklahoma Freedom, 180-178.75-176.5, to end their season. Marques was tapped to ride in just the Last Chance Game but was bucked off by Crazy Times in 6.01 seconds.
- Marques made a statement in his first year on the elite Unleash The Beast in 2024, finishing inside the world's Top 20 and qualifying for his first PBR World Finals.
- Marques got off to a strong start, recording three Top 10 finishes at his first six events of the year, highlighted by a season-best third-place finish in Albany, New York, in December, helping propel him to the No. 7 rank in the Unleash The Beast standings in January.
- The Brazilian replicated his season-best effort on the Unleash The Beast in March, registering another third-place finish in Indianapolis, Indiana, rising to No. 10 in the standings.
- Tacking on four additional Top 15 finishes throughout the remainder of the regular season, Marques qualified for his first PBR World Finals ranked No. 14 in the Unleash The Beast standings.
- In Fort Worth, Texas, during *Eliminations*, Marques capitalized on a Round 4 score to finish 21st at the event and punch his ticket directly to the PBR World Finals – *Championship* in AT&T Stadium the following weekend courtesy of his Top 20 ranking. Inside the home of the NFL's Dallas Cowboys, Marques again delivered in the final round, topping Norse God for 81.5 points to finish sixteenth at the *Championship* and conclude his rookie season ranked No. 18 in the Unleash The Beast standings.
- Returning to the Kansas City Outlaws for the 2024 PBR Teams season, Marques went 7-for-17 (41.18%) as the team overtook the Carolina Cowboys on the final day of the regular season to secure the No. 1 spot in the regular season standings with a 19-9 record. In addition to securing a first-round bye at the 2024 PBR Teams Championship, the Outlaws' 19 wins also tied the PBR Teams record for most wins in a single season.
- Following their Round 1 bye in Las Vegas for the 2024 PBR Teams Championship, Marques was bucked off by Casper in his only out of the postseason as the Outlaws cruised to a 262.5-88 victory against the No. 6 Missouri Thunder. In the Semifinals, Kansas City was stunned by the No. 5 Austin Gamblers, 357.5-432.75, but bounced back in the Third Place Game, defeating the No. 3 Florida Freedom, 176.25-89.25, to finish the tournament third.

MARCUS MAST

Indiana cowboy Marcus Mast was perhaps the biggest surprise of the 2022 PBR Teams' season. Mast, whose love for the sport was sparked by his exposure to livestock growing up on an Amish farm in the Midwest, had spent most of his more than decade-long professional career trying to stay on the elite Unleash The Beast, finally qualifying for the World Finals in 2020. Joining the Kansas City Outlaws in 2022, Mast took the advice of Coach J.W. Hart to heart, losing 23 pounds to transform his body and make himself a different bull rider. While other free agents stepped up for their respective squads, Mast led his in qualified rides (16-for-31 | 51.6%), becoming the Outlaws' go-to rider. The invigorated lean and focused contender, who was ranked No. 131 at the end of the 2022 Unleash The Beast season, finished third in the MVP race in 2022. Competing outside the PBR during the offseason in June of 2023, Mast sustained a grizzly injury when his throat was stepped on and torn open. After a gutsy comeback to compete for the 2023 PBR Teams season, Mast suffered another terrible injury while riding for the Outlaws, breaking his back after a buckoff in Austin, Texas. Undeterred, he returned healthy for the 2024 PBR Teams season, and the resilient Mast has his eyes set on a gold buckle and bringing a PBR Teams Championship to Kansas City.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	2
Hometown	Middlebury, Indiana
Residence	Topeka, Indiana
Height	5-5
Weight	155
Born	7/24/1990
Riding Hand	Left
Career Earnings	$298.892.44
High-Marked Ride	90 points on Hoka Hey at the PBR Teams event in Kansas City, Missouri on August 5, 2023

AWARDS
Member of the 2024 PBR Teams Third Place and Regular Season Champion Kansas City Outlaws
Member of the 2023 PBR Teams Regular Season No. 2 Kansas City Outlaws

TEAMS TRANSACTIONS:

- May 24, 2022: Signed as a free agent by the Kansas City Outlaws.
- July 16, 2022: Marked as a Protected Rider by the Kansas City Outlaws.
- February 21, 2023: Marked as a Protected Roster by the Kansas City Outlaws.
- September 1, 2023: Put on Injured Reserve by the Kansas City Outlaws.
- August 8, 2024: Removed from Injured Reserve and marked as a Protected Rider by the Kansas City Outlaws.
- August 21, 2024: Dropped to the Reserve Roster by the Kansas City Outlaws.
- November 5, 2024: Added to the Protected Roster by the Kansas City Outlaws.

JOURNEY TO THE PBR:

- Growing up on an Amish farm, Marcus Mast has been surrounded by livestock from a young age.
- At the age of 7, Mast first became intrigued by bull riding when a family friend exposed him to the sport.
- Immediately intrigued, Mast, who left the Amish community at 16, began to pursue a career in this sport, making his PBR debut in 2013. He began a consistent pursuit of the sport at the late age of 17 and began his competitive career at 18 when entering jackpot bull ridings across Ohio.
- While pursuing his career, Mast had already begun to give back, serving as a coach for up-and-coming talents from his local area, including Kevin Wickey whom he narrowly edged for the 2017 Mid-States Rodeo Association Championship.

CAREER IN REVIEW:

2013-2018:

- In June 2013, Mast made his PBR debut, competing at the Touring Pro Division event in Guthrie, Oklahoma.
- Mast wouldn't return to PBR events until 2015 when he competed in six different events and logged two Top 10 efforts. His best finish of the year came at his season debut, finishing fifth at the Touring Pro Division event in Madison, Wisconsin.
- Throughout 2016 and 2017, Mast struggled to find momentum, recording two Top 10 finishes.
- In 2018, Mast's stock began to rise, finishing just outside the world's Top 100, twice finishing runner-up in the Touring Pro Division.

2019-2020:

- In 2019, Mast reached new career heights. At his first event of the new year, Mast earned his career-first PBR victory, topping the event field in Rainsville, Alabama in mid-January.
- Mast went on to notch two Top 5 finishes on the Pendleton Whisky Velocity Tour before earning his first berth to the elite Unleash The Beast in March in Little Rock, Arkansas.
- Briefly returning to the Velocity Tour, Mast was back on the elite tour by month's end, stringing a three-event qualified ride streak, headlined by a 13th-place finish at the tour stop in Sioux Falls, South Dakota.
- Mast's season concluded just short of the World Finals, finishing a then career-best No. 54 in the world.
- In 2020, the Indiana native's momentum continued to roll: he notched two Top 10 finishes on the Unleash The Beast, including a ninth-place result in Guthrie, Oklahoma, and his season ended with a career-first appearance at the PBR World Finals.
- Mast concluded the year No. 45 in the world.

2021-22:

- In 2021, Mast competed at five Unleash The Beast events. His best elite series showing was finishing eighth in Manchester, New Hampshire in late October. Mast's campaign was highlighted by winning the Touring Pro Division event in Lebanon, Missouri in early April, finishing third at the Pendleton Whisky Velocity Tour event in Lexington, Kentucky in mid-February, and notching a fifth-place finish at the Touring Pro event in Paris, Tennessee in July.
- Mast's 2021 campaign was limited after a spring shoulder injury sidelined him throughout the season.
- In 2022, Mast's individual season included nine Velocity Tour events, where he logged two Top 10 efforts.
- Mast was ranked No. 131 at the end of the 2022 Unleash The Beast season when he signed as a free agent with the Kansas City Outlaws in the PBR Teams league. After losing 23 pounds to transform his body, Mast became the Outlaws' go-to rider, leading the team in qualified rides (16-for-31, 51.6%).
- He finished a stunning third in the PBR Teams MVP race, showing he could be a legitimate 2023 World title contender, helping the Outlaws to a 12-16 regular season record. During the PBR Teams Championship in Las Vegas, No. 7 Kansas City fell to the No. 4 Carolina Cowboys in Round 1, 175.5-88.25, before being eliminated from championship contention by the No. 3 Oklahoma Freedom, alongside the No. 6 Missouri Thunder, in the first Last Chance Game, 359.5-88.75-0. Mast was bucked off by Theodore in 2.81 seconds in his only postseason appearance against Carolina.
- In addition to his accomplishments within PBR Teams, Mast also competed at 10 Challenger Series events, going 2-for-2 to

win the July event in Shipshewana, Indiana.

2023-2024:

- Building on his PBR Teams' success, Mast had a career year in 2023, finishing inside the world's Top 40 for the first time in his career and competing at his second World Finals.
- A staple on the premier series, logging six Top 15 finishes, including a season-best seventh-place finish in Albuquerque, New Mexico, Mast qualified for his second PBR World Finals ranked No. 40 in the standings. Despite being bucked off in his first four outs, Mast rallied to record a ride in Round 5 of the PBR's 30th Anniversary World Finals, going a combined 1-for-7 to tie for 19th at the sport's most prestigious event. Mast ended the 2023 individual season a career-best No. 37 in the standings.
- Competing outside the PBR during the offseason in June prior to the return of PBR Teams, Mast sustained a grizzly injury when his throat was stepped on and torn open. The resilient veteran made a full recovery to return for the league's second season for the Kansas City Outlaws.
- Looking to repeat his stellar 2022 campaign, Mast went 4-for-11 for the Outlaws, including recording his career-first 90-point ride, marked 90 points aboard Hoka Hey at the Outlaws' homestand in August. Unfortunately, Mast's season was cut short when he broke his L1 vertebrae after being bucked off Washita Red in Austin, Texas in late August. Despite not having Mast, the Outlaws finished the regular season No. 2 in the league with an 18-10 record, securing a first-round bye heading into the PBR Teams Championship.
- In Round 2 in Las Vegas for the 2023 PBR Teams Championship, Kansas City stumbled against the No. 5 Arizona Ridge Riders, 160.25-86.75, and the team was unable to rally in the second Last Chance Game, falling to the No. 8 Missouri Thunder, 180-178.75-176.5, alongside the No. 4 Oklahoma Freedom, as their season came to an end.
- After missing the entire individual season as he rehabbed his back injury, Mast returned to the Outlaws for the 2024 PBR Teams season. Cleared to ride in August, the veteran struggled, going 0-for-3. In a thrilling regular-season finale, the Outlaws overtook the Carolina Cowboys on the final day of the regular season to secure the No. 1 seed and a first-round bye at the 2024 PBR Teams Championship with a 19-9 record, tying the PBR Teams' high-water mark for most wins in a season.
- In Las Vegas the Outlaws easily dispatched the No. 6 Missouri Thunder in Round 2, 262.50-88, after their first-round bye to advance to Championship Sunday. However, Kansas City was stunned by the eventual-champion and 2024 regular season No. 5 Austin Gamblers, 432.75-357.50, in the Semifinals, before bouncing back in the Third Place Game against the No. 3 Florida Freedom, winning 176.25-89.25 to finish the season third. Mast took his only out of the postseason against Florida and was bucked off by Desert Twister.

EDUARDO MATOS

Eduardo Matos burst onto the PBR scene in Brazil in 2022, finishing inside the Top 10 at his first two events. Matos' success caught the attention of the Missouri Thunder, who selected him in the second round of the 2023 PBR Teams Draft. After being signed away by the Oklahoma Wildcatters at the 2024 PBR Teams Expansion Draft, Matos now has his eyes set on bringing a PBR Teams Championship to the Sooner State while competing for his gold buckle.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS

Hometown	Emilianópolis, Brazil
Residence	Henrietta, Texas
Height	5'6
Weight	145
Born	3/16/02
Riding Hand	Left
Career Earnings	$89,320.81
High-Marked Ride	92.5 points on Flyin Wired in Austin, Texas, on August 23, 2024.

AWARDS

2023 PBR Teams Draft Second-Round Pick by the Missouri Thunder
Member of the 2024 PBR Teams Championship Fourth-Place Florida Freedom

TEAMS TRANSACTIONS:

- May 17, 2023: Selected in the second round of the 2023 Protected Roster Draft by the Missouri Thunder.
- July 17, 2023: Placed on Injured Reserve by the Missouri Thunder.
- October 4, 2023: Removed from Injured Reserve and placed on the Protected Roster by the Missouri Thunder.
- April 10, 2024: Selected with the twelfth pick in the 2024 PBR Teams Expansion Draft by the Oklahoma Wildcatters and placed on the Protected Roster.

CAREER IN REVIEW:

2022-2024:

- Matos made his PBR debut in Divinópolis, Brazil in June 2022, going 2-for-3 to finish fourth, and he qualified to compete at the 2022 PBR Brazil National Finals in August, going 2-for-4 to finish 10th.
- Seeing his early success in Brazil, the Missouri Thunder drafted Matos in the second round of the 2023 PBR Teams Protected Roster Draft.
- In his rookie campaign with the Thunder, Matos went 0-for-2 as he battled an injury that kept him out from July to October as the team finished 8-20, No. 8 in the league's inaugural regular season.
- At the 2023 PBR Teams Championship, the Thunder proved their resilience. After falling to the eventual champion and 2023 regular season No. 3 Texas Rattlers, 174-84.5, in Round 1, Missouri rallied and won the first Last Chance Game against the No. 7 Nashville Stampede and No. 6 Carolina Cowboys, 171.25-89.75-89, to advance to Round 2 for the first time in team history. Matos attempted his only out of the postseason against the Rattlers, but he was bucked off by Jasper in 3.86 seconds.
- As competition continued in Round 2, the Thunder were barely edged by the No. 1 Austin Gamblers, 177.75-174.75 but made PBR Teams Championship history by also winning the second Last Chance Game against the No. 2 Kansas City Outlaws and No. 4 Oklahoma Freedom, 180-178.75-176.5, to advance to the Semifinals where they would again play the Gamblers.
- In the Semifinals, after establishing an early two-ride lead, the Thunder were eliminated on the final out, 256-172, before being shut out in the Third Place Game against the No. 5 Arizona Ridge Riders, 344.75-0, concluding the Championship tournament fourth.
- Returning to his home country during the 2024 individual season, Matos competed at four events and recorded three Top 10 finishes, highlighted by a seventh-place result at the Last Cowboy Standing event in Divinopolis.
- After being selected by the Oklahoma Wildcatters in the 2024 PBR Teams Expansion Draft, Matos went an impressive 18-for-29 (62.07%) with his new team, notably covering Flyin Wired for a career-best 92.5 points to propel the Wildcatters to a 180-178.75 victory against the Arizona Ridge Riders in Austin, Texas, in August. Oklahoma finished No. 8 in the regular season standings with an 11-16-1 record.
- Finishing outside the Top 6 of the standings, Oklahoma looked to qualify for the 2024 PBR Teams Championship through the Ride-In Round but they were bested by the No. 7 Nashville Stampede and No. 10 New York Mavericks, alongside the No. 9 Arizona Ridge Riders, 256.25-251-173.75-170.5. Matos bucked off Knucklehead in 3.15 seconds in the four-way contest.

CORT MCFADDEN

Cort McFadden was destined to be a bull rider. The grandson of a rodeo cowboy and the son of four-time PBR World Finals qualifier Cory McFadden, Cort grew up competing in rodeo events around the country dreaming of being like the cowboys he saw on TV. Now paired with one of his cowboy idols in Oklahoma Wildcatters Head Coach J.B. Mauney, McFadden is ready to compete for his own individual gold buckle while helping bring a PBR Teams Championship to Oklahoma.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	1
Hometown	Novice, Texas
Residence	Novice, Texas
Height	6'0
Weight	165
Born	2/17/2004
Riding Hand	Left
Career Earnings	$247,672.76
High-Marked Ride	90 points on Ricky Vaughn in Kansas City, Missouri, on September 7, 2024.

AWARDS
Member of the 2023 PBR Teams Champion Runner-up and Regular Season No. 1 Austin Gamblers
2023 PBR Teams Reserve Roster First Round Draft Pick

TEAMS TRANSACTIONS:

- May 17, 2023: Selected in the first round of the 2023 Reserve Roster Draft by the Austin Gamblers.
- April 10, 2024: Traded to the Oklahoma Wildcatters alongside Austin Richardson by the Austin Gamblers for Kaique Pacheco. Marked as a Protected Rider by the Oklahoma Wildcatters.

JOURNEY TO THE PBR:

- Rodeo and bull riding are part of Cort McFadden's family heritage. He is the grandson of a rodeo cowboy and son of four-time PBR World Finals qualifier Cory McFadden.
- McFadden began roping and riding all over the country at age 8 and always looked up to the cowboys he saw on TV.
- After graduating from Coleman High School in 2022, McFadden joined the PBR as a 19-year-old ready to take the next step towards fulfilling his dream.

CAREER IN REVIEW:

2023-2024:

- Cort McFadden made his PBR debut at the weekly Touring Pro Division's Stockyards Showcase in March 2023. He soon found his groove, finishing fifth at his third appearance at the Stockyards Showcase in late May. Catching the eye of the Austin Gamblers, he was selected in the first round of the 2023 Reserve Rider PBR Teams Draft in May just days prior to his fifth-place finish.
- Competing on the Challenger Series throughout 2023 PBR Teams season, McFadden broke through and won his first PBR event in Rocksprings, Texas, in July, while also registering four additional Top 10 finishes.
- In his rookie season with the Gamblers, he went 1-for-10 as the team rolled to a league-best 19-9 record to secure a first-round bye at the 2023 PBR Teams Championship in Las Vegas.
- While McFadden was not called upon to ride for the Gamblers in the postseason, Austin defeated the No. 8 Missouri Thunder, 177.75-174.75, in Round 2 to advance to the Semifinals. There they faced the Thunder once again, dispatching them 256-172 to advance to the first PBR Teams Championship Game. Despite going 3-for-5, the Gamblers fell to the red-hot No. 3 Texas Rattlers, 355.25-265.25, to finish the season second.
- In his first individual Unleash The Beast season, McFadden proved he belonged among the best bull riders in the world, qualifying for his first PBR World Finals and finishing inside the Top 20.
- Starting his season on the Pendleton Whisky Velocity Tour, McFadden punched his ticket to the premier series by winning the first Velocity Tour event he competed at, going 2-for-3 in Denver, Colorado, to win the Denver PBR Chute Out at the National Western Stock Show.
- The Texan immediately found success on the top tour, going 2-for-3 and finishing fifth in his Unleash The Beast debut in Chicago, Illinois, later that month. After finishing a season-best third in Salt Lake City, Utah, in February, McFadden climbed to No. 19 in the Unleash The Beast standings.
- McFadden continued to roll, registering five additional Top 10 efforts and rising to No. 16 in the Unleash The Beast standings ahead of his first PBR World Finals in May.
- McFadden went 1-for-4, riding Punchy Pete for 88.5 points in Round 2, during the *Eliminations* stage at Cowtown Coliseum in Fort Worth, Texas, to ride into the PBR World Finals – *Championship* the following weekend at AT&T Stadium in nearby Arlington. After getting off to a strong start by riding Dana White's Twisted Steel for 87 points and earning a $50,000 bounty in Round 1, McFadden was shut out in his remaining three outs, finishing the *Championship* 14th, ending the season ranked No. 16 in the standings.
- After being traded to the Oklahoma Wildcatters in April, McFadden went 13-for-29 (44.83%) under Head Coach J.B. Mauney. The Texan also posted his first 90-point ride, covering Ricky Vaughn for a career-high 90 points in Kansas City, Missouri, in September during the team's 177.5-176 win over the Nashville Stampede. The Wildcatters finished the season No. 8 with an 11-16-1 record.
- By finishing outside the Top 6, the Wildcatters turned to the Ride-In Round to try to ride into the 2024 PBR Teams Championship but was eliminated alongside the No. 9 Arizona Ridge Riders by the No. 7 Nashville Stampede and No. 10 New York Mavericks in the four-way game. McFadden was bucked off by Modified Ride in the contest, but Oklahoma was awarded a re-ride for his out.

CALLUM MILLER

Australian Callum Miller made his way to North America to compete after earning a rodeo scholarship to compete for Oklahoma Panhandle State University. Battling injuries throughout his young career, Miller began to find his stride in 2020, making a name for himself by going 5-for-6 at the PBR Canada National Finals to finish the year ranked No. 4 in the Great White North. With two more Top 10 year-end finishes in Canada under his belt, as well as a PBR Teams Championship with the Austin Gamblers in 2024, Miller is ready to add an individual gold buckle to his trophy case.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS

World Finals Appearances	1
Hometown	Warwick, Queensland, Australia
Residence	Henrietta, Texas
Height	5'5
Weight	154
Born	4/15/1995
Riding Hand	Left
Career Earnings	$169,785.13
High-Marked Ride	89.5 points on Late Hit in Fort Lauderdale, Florida, on August 2, 2024.

AWARDS

Member of the 2024 PBR Teams Champion Austin Gamblers

TEAMS TRANSACTIONS:

- May 25, 2022: Signed as a free agent by the Missouri Thunder.
- July 14, 2022: Added to the Protected Roster by the Missouri Thunder.
- August 7, 2022: Demoted to the Reserve Roster by the Missouri Thunder.
- February 3, 2023: Released by the Missouri Thunder.
- June 10, 2024: Signed as a free agent by the Austin Gamblers and assigned to the Protected Roster.
- September 5, 2024: Assigned to the Reserve Roster by the Austin Gamblers.
- November 5, 2024: Dropped by the Austin Gamblers.

JOURNEY TO THE PBR:

- After growing up and learning how to ride bulls in Australia, Callum Miller made his way to North America in 2014 courtesy of a rodeo scholarship with Oklahoma Panhandle State University.

CAREER IN REVIEW:

2013-2016:

- Miller made his PBR debut in Australia in November 2013, finishing seventh in Kempsey, New South Wales. During the 2014 season, Miller made the 8 at each of his first five events, concluding his rookie season Down Under ranked No. 23 in the national standings.
- Miller made his debut in the United States at the Touring Pro Division event in Locust Grove, Oklahoma, in October 2014.
- Returning home, Miller competed just twice within the PBR in 2015.
- In 2016, Miller returned to the United States and converted for the first time on American soil at the Touring Pro Division event in San Antonio, Texas, going 1-for-2 and finishing fifth.

2017-2021:

- In 2017, Miller traveled to Canada for the first time and at his first event finished eighth in Moose Jaw, Saskatchewan.
- Absent from the PBR in 2018 and 2019, Miller rejoined the fray in 2020. He finished seventh in his first event of the year in Calgary, Alberta, in January, but struggled to ride consistently as the event schedule was altered due to the onset of the COVID-19 pandemic.
- Miller regained his form when it mattered most at PBR Canada's unique multi-part National Finals in early November in Grande Prairie, Alberta. Going 2-for-2 to split the event title at the first stage of the event, his first inside the PBR, Miller rose to No. 10 in the national standings. Miller concluded the National Finals 5-for-6, ending the year ranked No. 4 in the Canadian standings.
- Gaining momentum, Miller put together another Top 10 finish in Canada in 2021. After a slow start, the determined cowboy got rolling in August, recording four Top 10 finishes. He stayed hot in September, adding another four Top 10s.
- Recording one additional Top 10 finish in October, Miller qualified for the 2021 PBR Canada National Finals as the organization debuted the year-end event in Edmonton, Alberta, at the state-of-the-art Rogers Place. Miller concluded the year No. 7 in Canada.

2022-2024:

- After beginning the 2022 season in Canada, Miller returned to the United States to compete in the revolutionary PBR Teams league. Signed by the Missouri Thunder, Miller went 0-for-8 with the team as Missouri finished No. 6 in the league during the regular season with a 13-15 record.
- In Las Vegas for the 2022 PBR Teams Championship, Missouri stumbled in Round 1, losing to the No. 5 Arizona Ridge Riders, 88-87.75, before being eliminated in the Last Chance Game by the No. 3 Oklahoma Freedom, 359.5-88.75-0, alongside the No. 7 Kansas City Outlaws. Miller was not called upon to ride in the postseason.
- Splitting time between the Thunder and riding individually in Canada, Miller won his first event of the year in Lacombe, Alberta, in July. The Australian then got hot in August, winning his second event in Elnora, Alberta, and tacking on two additional Top 10 finishes heading into the PBR Canada National Finals in Edmonton in November.
- Going 2-for-4 at the year-end event, Miller finished the 2022 National Finals seventh, leading him to finish the season No. 13 in Canada.
- In 2023, Miller again found most of his success in Canada, closing out the year ranked inside the Top 25 of the Canadian standings for the third consecutive season.
- After battling a wrist injury and undergoing surgery to begin the season, Miller had a resurgence in the summer, posting six Top 10 finishes throughout July and August.
- In September, Miller finished a season-best second in St. Tite, Quebec. He tacked on two additional Top 5 finishes throughout the rest of the season, ending the year ranked No. 22 in PBR Canada.
- In 2024, Miller had a career year, qualifying for his first PBR World Finals and finishing inside the Top 50 of the Unleash The Beast standings for the first time.
- He began his season on the Pendleton Whisky Velocity Tour, moving up to the premier series after winning the event in Reno, Nevada, in January.

- While Miller was shut out in his first elite tour event in Houston, Texas, he found his groove the following weekend in Sacramento, California, in early February, going 3-for-4 Miller finished a career-best third, surging to No. 30 in the Unleash The Beast standings. Adding a tenth-place finish in Billings, Montana in April, Miller qualified for his first PBR World Finals ranked No. 40 in the world.
- Despite going 0-for-4 during *Eliminations* and 0-for-2 at *Ride For Redemption*, Miller's performance throughout the year was enough to earn him a career-best No. 42 ranking in the Unleash The Beast standings to conclude the season.
- After being signed as a free agent by the Austin Gamblers, Miller went 2-for-14 with the team as Austin finished No. 5 in the regular season with a 13-15 record.
- In Las Vegas, after being upset 265.75-90.5 by the No. 6 Missouri Thunder in the opening round of the 2024 PBR Teams Championship, the team bounced back in the first Last Chance Game to remain in Championship contention, ousting the No. 7 Nashville Stampede and No. 10 New York Mavericks 88.75-87.75-83.75. On Saturday, Austin defeated the No. 2 Carolina Cowboys, 349.75-166, to punch their ticket to the Semifinals.
- Taking on the No. 1 Kansas City Outlaws in the Semifinals, Austin went a perfect 5-for-5 to record their first perfect game in team history, besting the Outlaws 432.75-357.5. Austin continued to roll in the Championship Game, besting the Carolina Cowboys, 357.5-252.5. The 2024 PBR Teams Champion Austin Gamblers went an incredible 9-for-10 on Championship Sunday against the two best regular season teams in the league. Miller was not called upon to ride in the postseason.
- Staying active, Miller returned to Canada for the 2024 PBR Canada National Finals. There, the Australian caught fire, going a flawless 4-for-4 to finish second at the event and skyrocket to No. 6 in the nation's year-end standings.

BOB MITCHELL

Frequently boasting a contagious smile, Bob Mitchell's good-natured demeanor belies a fierce competitor who wants to win, be that riding a bull or kicking around a hacky sack. The Ohio native began bull riding at the age of 11 after his family moved to Missouri and he became fascinated with the idea of staying atop an 1,800-pound animal athlete, so with the help of his brother-in-law, he taught himself how to ride. The 2022 PBR Rookie of the Year, Mitchell now has his eyes set on an individual gold buckle and leading his home state Kansas City Outlaws to a PBR Teams Championship.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	2
Hometown	Somerset, Ohio
Residence	Steelville, Missouri
Height	6'0
Weight	170
Born	10/10/2002
Riding Hand	Right
Career Earnings	$328,362.06
High-Marked Ride	90.25 points on Top Shelf during the 15/15 Bucking Battle in Billings, Montana, on April 30, 2022

AWARDS
2022 PBR Rookie of the Year
2022 PBR Teams Draft Fourth-Round Pick by the Kansas City Outlaws
Member of the 2023 PBR Teams Regular Season No. 2 Kansas City Outlaws

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the fourth round of the PBR Teams Draft by the Kansas City Outlaws.
- February 21, 2023: Marked as a Protected Rider by the Kansas City Outlaws.
- September 12, 2023: Demoted to the Reserve Roster by the Kansas City Outlaws.
- July 9, 2024: Marked as a Protected Rider by the Kansas City Outlaws.
- September 5, 2024: Demoted to the Reserve Roster by the Kansas City Outlaws.
- September 11, 2024: Acquired via Document of Intent by the Oklahoma Wildcatters.
- November 26, 2024: Dropped by the Oklahoma Wildcatters.

JOURNEY TO THE PBR:

- Growing up on an Angus farm in Missouri, Bob Mitchell began riding at the age of 11 after his brother-in-law, Matt, introduced him to the sport. His first rides were on his brother-in-law and sister's mini cows on their ranch near Steelville.
- Mitchell quickly moved from a stationary barrel to mini-cows before finally entering his first event in Salem, Missouri. Mitchell went on to compete in youth rodeos throughout the state of Missouri, often three or four times a week.

CAREER IN REVIEW:

2021:

- In 2021, Mitchell burst into the PBR's Touring Pro Division and the Velocity Tour, placing in the Top 15 in his first three events throughout April.
- Finding his groove among stiffer competition, Mitchell had five Top 10 finishes throughout the season but was shut out at the Velocity Tour Finals and finished the season outside the Top 30.

2022:

- Mitchell broke through in 2022, exploding onto the premier series, winning the PBR Rookie of the Year honor, and finishing a career-best No. 22 in the world.
- Mitchell began the season with four consecutive Top 15 finishes on the Velocity Tour, earning a berth to compete on the elite Unleash The Beast in late January in Sacramento, California, finishing fifth.
- Mitchell remained red-hot on the top tour, logging a qualified ride in seven of his next eight Unleash The Beast appearances, registering four Top 10 finishes. The string of successes propelled him to No. 17 in the world.
- Despite battling a shoulder injury, Mitchell finished second in the 15/15 Bucking Battle in Billings, Montana in his third career appearance in the special round, thanks to his first 90-point ride on PBR's elite tour, scoring 90.25 points aboard Top Shelf.
- Following a sixth-place finish at the 2022 Velocity Tour Finals, Mitchell began his career-first World Finals ranked No. 19 in the world with a narrow lead for Rookie of the Year honor. Going 1-for-7 to finish 24th at the first World Finals in Fort Worth, Mitchell did just enough to clinch the Rookie of the Year honor.
- Mitchell was selected by the Kansas City Outlaws in the fourth round of the 2022 PBR Teams Draft, and rewarded them with a solid season, going 9-for-24. The Outlaws finished the league's first regular season with a 12-16 record entering the first PBR Teams Championship in Las Vegas ranked No. 7.
- Once inside T-Mobile Arena for the final games of the year, Mitchell rode UTZ BesTex Red Clark for 88.25 points in Round 1, but it wasn't enough as the Outlaws fell to the No. 4 Carolina Cowboys, 175.5-88.25, before being eliminated from championship contention alongside the No. 6 Missouri Thunder by the No. 3 Oklahoma Freedom in the first Last Chance Game, 359.5-88.75-0. Mitchell was bucked off by Apper's Mind Freak, finishing his postseason 1-for-2.

2023-2024:

- Mitchell's sophomore campaign in 2023 started strong, but his season was cut short due to injury.
- After registering three Top 10 finishes, Mitchell suffered an ACL tear in early February that required surgery, sidelining him for the remainder of the premier series tour season.
- In his second season with the Kansas City Outlaws, Mitchell went 3-for-12 as he worked to get back to top form. The Outlaws finished the regular season No. 2 in the league with an 18-10 record, earning one of the coveted first-round byes at the 2023 PBR Teams Championship in Las Vegas.
- Before the 2023 PBR Teams Championship got underway, Mitchell rode at the 2023 PBR Challenger Series Championship held the day prior. At the event, Mitchell showed he had found the form that won him the 2022 Rookie of the Year title, going a perfect 2-for-2 and finishing second, just 3.5 points short of winning the event.
- Under the bright lights of the league's elimination playoffs, Kansas City stumbled against the No. 5 Arizona Ridge Riders, 160.25-86.75, in Round 2, and the team was unable to rally in the second Last Chance Game, falling to the No. 8 Missouri Thunder alongside the No. 4 Oklahoma Freedom, 180-178.75-176.5, to end their season. Mitchell was tapped to ride in the Round 2 showdown against Arizona but was bested by Kid Knapper in 2.73 seconds.
- Mitchell was a staple during the 2024 Unleash The Beast season, qualifying for his second World Finals and finishing inside the Top 40.
- Three Top 10 finishes propelled Mitchell to his second PBR World Finals qualification, ranked No. 34 in the standings.
- Going 0-for-4 during the *Eliminations* stage of the World Finals, Mitchell turned to the first ever *Ride For Redemption* to try and re-enter the field for the PBR World Finals – *Championship*. He took advantage of his second chance, riding Bubba G for 81.25 points in Round 1 and hanging onto Full Throttle for 73.5 points in Round 2 to finish the stage second and punch

his ticket to AT&T Stadium the following weekend. There, Mitchell was shut out, going 0-for-2, and ending his season ranked No. 37 in the Unleash The Beast standings.

- Mitchell returned to the Kansas City Outlaws for the 2024 PBR Teams season, where he started 2-for-6 before signing with the Oklahoma Wildcatters in September. Mitchell went 3-for-8, and Oklahoma finished the regular season No. 8 with an 11-16-1 record.
- The team attempted to qualify for the PBR Teams Championship through the Ride-In Round in Las Vegas but were eliminated from the postseason alongside the No. 9 Arizona Ridge Riders by the No. 7 Nashville Stampede and No. 10 New York Mavericks in the four-way contest. Mitchell was tasked with trying to ride UTZ BesTex Legend, but he was bucked off in 3.75 seconds.

EZEKIEL MITCHELL

Ezekiel "Blue" Mitchell may be the only professional bull rider to have learned the sport on YouTube. Despite his unique path to the PBR, Mitchell has become a mainstay on the world's top bull riding tour, finishing inside the world's Top 30 four times, and playing a key role for the Austin Gamblers in PBR Teams in the league's opening three seasons. A star of the PBR docuseries "The Ride" on Prime Video, he is known for his colorfully engaging personality, sense of style, covered by the likes of GQ, and million-dollar smile. While Mitchell is a burgeoning star who may be the latest cowboy crossing over into the mainstream, what he's really looking to add to his wardrobe is a gold buckle.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	6
Hometown	Rockdale, Texas
Residence	Winston Salem, North Carolina
Height	6-0
Weight	155
Born	5/16/98
Riding Hand	Right
Career Earnings	$614,831.32
High-Marked Ride	93 points on Smooth Operator in Arcadia, Florida, on January 23, 2021

AWARDS
Member of the 2024 PBR Teams Champion Austin Gamblers
Member of the 2022 and 2023 PBR Teams Regular Season No. 1 Austin Gamblers
2017 Touring Pro Division Champion

TEAMS TRANSACTIONS:

- May 25, 2022: Signed as a free agent by the Austin Gamblers.
- February 26, 2023: Marked as a Protected Rider by the Austin Gamblers.
- September 23, 2024: Dropped from the roster by the Austin Gamblers.
- September 26, 2024: Signed as a free agent to the Reserve Roster by the Austin Gamblers.
- November 4, 2024: Dropped from the roster by the Austin Gamblers.

JOURNEY TO THE PBR:

- Unlike most PBR bull riders, Mitchell didn't get on any animals as a child; instead, he was exposed to the sport by his father who was an equine dentist traversing various rodeo circuits.
- Mitchell, who also participated in high school track and football, began his career by watching YouTube videos. He studied top rides, made a drop barrel for practice, attempted his first bull at the age of 16, and then began entering junior rodeos in Texas.

- Mitchell competed in junior rodeo before moving on to several amateur bull riding leagues. In high school, he qualified for the 2015 Texas High School Rodeo Association State Finals.
- He then competed on the college circuit while attending Hill College in Texas and earned an associate degree in welding. While in college, he competed in bareback riding on the school's rodeo team.
- Since breaking onto the PBR's premier series, Mitchell's story has drawn global attention, including the Snap Chat docuseries "Life by the Horns" as well as the Prime Video reality docuseries "The Ride"

CAREER IN REVIEW:

2016-2017:

- Mitchell made his PBR debut at a Touring Pro Division event in March 2016, in San Antonio, Texas where he went 1-for-2 to finish fourth.
- From there, his successes multiplied and in 2017, the Texan won the first event of his career at the Touring Pro Division stop in Fredericksburg, Texas, and was also crowned the season's Touring Pro Division Champion.

2018-2019:

- While Mitchell's success continued in 2018 with two PBR wins, he established himself as a rider to watch in the 2019 season.
- Mitchell captured his first Pendleton Whisky Velocity Tour win in Ontario, California, briefly holding the world No. 1 ranking, and earning a berth to the elite Unleash The Beast in New York City.
- After recording a 10th and 13th-place finish on the sport's elite level in St. Louis and Los Angeles, respectively, Mitchell's breakthrough came in March in Duluth, Georgia, in delivering his first 3-for-3 premier series performance to finish a career-high second, climbing more than 20 positions in the world rankings to No. 10.
- He recorded another second-place result on the Unleash The Beast in Springfield, Missouri, and concluded 2019 by qualifying for his first PBR World Finals where he went 2-for-6 to finish 16th.
- Mitchell concluded the year a career-best No. 15 in the world.

2020:

- In August at the elite Unleash The Beast event in Bismarck, North Dakota, Mitchell recorded his career-first 90-point ride, marked 90 points on Good Night Robicheaux. The next weekend in Guthrie, Oklahoma, Mitchell topped Zorro for 90.25 points.
- Mitchell concluded 2020 with his second career qualification to the PBR World Finals where he finished 25th, ending the season No. 18 in the world.

2021:

- Mitchell began the 2021 campaign with a bang. At the second UTB event of the new year in Arcadia, Florida, he rode two-time YETI PBR World Champion Bull Smooth Operator for a career-best 93 points.
- As the first half continued, Mitchell registered three Top-10 finishes leading into the summer break. Competing throughout the summer on the Touring Pro Division and Pendleton Whisky Velocity Tour, he won two events before the elite tour returned to action.
- At year's end, Mitchell finished fourth at the Pendleton Whisky Velocity Tour Finals, before registering a 30th-place result at the 2021 PBR World Finals.

2022-2023:

- In 2022, Mitchell logged three Top 10 finishes and qualified for his fourth PBR World Finals. In Texas for the 2022 PBR World Finals, Mitchell went 2-for-7 to finish 19th, concluding the year ranked No. 33.
- As the inaugural PBR Teams season got underway, Mitchell was signed by the Austin Gamblers on May 25 as a free agent, proving to be a valuable addition to Head Coach Michael Gaffney's squad. Most often leading off the games, he went 9-for-24 during the regular season.
- The Gamblers went 16-12 to conclude the regular season No. 1 in the league standings, earning a bye through Round 1 of the season-ending tournament in Las Vegas.

- The team was unable to carry their success into the playoffs, beaten by the No. 8 Nashville Stampede, 265-175.25, in Round 2, and unable to rally past the No. 2 Texas Rattlers and No. 4 Carolina Cowboys, 179-90-89.25, in the second Last Chance Game. Mitchell went 0-for-2 in his PBR Teams postseason debut.
- During the 2023 individual season, Mitchell again finished inside the Top 30, concluding the year ranked No. 29 in the standings in his fifth full premier series season.
- Four Top 10 finishes helped propel Mitchell to his fifth career PBR World Finals ranked No. 27.
- At the PBR's 30th Anniversary World Finals, Mitchell went 1-for-7 and finished tied for 25th, concluding the individual season No. 29 in the Unleash The Beast standings.
- As Teams competition resumed, Mitchell went 2-for-12 to help the Austin Gamblers repeat as regular-season Champions and secure a first-round bye at the 2023 PBR Teams Championship. During the regular season, Austin rode to a 19-9 record, the most wins in a single season in PBR Teams' history. During the team's homestand, Mitchell delivered a memorable 90-point ride atop Preachers Kid to cement their win against the Oklahoma Freedom.
- The Gamblers dispatched the No. 8 Missouri Thunder in walk-off form, 177.75-174.75, in Round 2 of the 2023 PBR Teams Championship to advance to the Semifinals.
- In a PBR Teams Championship first, the Gamblers faced the Thunder a second time after they won the second Last Chance Game. After falling behind by two ride scores early, the Gamblers battled back, winning the game on the final out, 256-172.
- Advancing to the team's first Championship Game, the Gamblers posted three rides, but it wasn't enough to take down the red-hot No. 3 Texas Rattlers, who won 355.25-265.25. Mitchell was not called up to ride in his team's Championship run.

2024:

- Mitchell was again a staple on the premier series during the 2024 season, finishing inside the Top 40 and qualifying for his sixth PBR World Finals.
- Bouncing between the Velocity Tour, where he won the tour stop in Greenville, South Carolina, and the Unleash The Beast, where he registered four Top 10 efforts for the second consecutive season, Mitchell entered his sixth World Finals ranked No. 36.
- In Fort Worth, Texas, Mitchell went 0-for-4 during the *Eliminations* stage of the PBR World Finals in May with his hopes of advancing to the *Championship* resting in how he did at *Ride For Redemption*. After bucking off in the first redemption round, Mitchell made the 8 in Round 2, topping Prince Charming for 86.25 points, but it wasn't enough to punch his ticket to AT&T Stadium, and he ended the season ranked No. 39 in the Unleash The Beast standings.
- Before returning to the Austin Gamblers for the 2024 PBR Teams season, Mitchell won the coveted title of Last Cowboy Standing at the Challenger Series event in Cheyenne, Wyoming.
- Mitchell was unable to parlay that success to the Gamblers during the regular season going 1-for-12 as the team finished No. 5 in the regular season with a 13-15 record.
- As the 2024 PBR Teams Championship got underway, the Gamblers were upset by the No. 6 Missouri Thunder, 265.75-90.5, in the opening round, but they bounced back in the first Last Chance Game to remain in contention, ousting the No. 7 Nashville Stampede and No. 10 New York Mavericks 88.75-87.75-83.75. In Round 2, Austin defeated the No. 2 Carolina Cowboys, 349.75-166, to punch their ticket to Championship Sunday, where the team caught fire. In the Semifinals, the Gamblers went a perfect 5-for-5 against the No. 1 Kansas City Outlaws, besting them 432.75-357.5, marking Austin's first perfect game and just the second in the league's postseason history.
- Riding in the Championship Game for the second consecutive season, Austin continued to roll, again besting Carolina, 357.5-252.5. The Austin Gamblers went an incredible 9-for-10 on Championship Sunday against the two best teams in the league. Mitchell was not called upon to ride during Austin's postseason championship run.

CLAUDIO MONTANHA JR.

One of the stalwart bull riding stars to emerge from Brazil, Claudio Montanha Jr. has been a consistent force on the PBR's premier series since making his debut in the United States in 2017. Despite not beginning his career until his teen years, Montanha's natural aptitude for the sport is undeniable. Recognizing his skill, the Austin Gamblers took Montanha in the fourth round of the inaugural PBR Teams Draft in 2022. After missing the entire 2023 PBR Teams season with a broken arm, Montanha was inked by the Texas Rattlers and is ready to make another run at a gold buckle and bring a second PBR Teams Championship to his new squad.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	8
Hometown	Ribeirão dos Índios, Brazil
Residence	Decatur, Texas
Height	5-7
Weight	150
Born	5/2/89
Riding Hand	Right
Career Earnings	$997,426.37
High-Marked Ride	90.75 points on Acting Crazy in Columbus, Ohio on April 29, 2018

AWARDS
Three-Time PBR Global Cup Team Brazil Qualifier (2018-2020)
Two-Time PBR Global Cup Champion (2018-2019)
2022 PBR Teams Fourth-Round Draft Pick
Member of the 2022 PBR Teams Regular Season No. 1 Austin Gamblers
Member of the 2023 PBR Teams Regular Season No. 1 and PBR Teams Champions Runner-up Austin Gamblers
2024 PBR Challenger Series Championship Event Winner

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the fourth round of the PBR Teams Draft by the Austin Gamblers and placed on the Protected Roster.
- October 6, 2022: Dropped to the Reserve Roster by the Austin Gamblers.
- July 15, 2023: Placed on Regular Season Injured Reserve by the Austin Gamblers.
- February 2, 2024: Dropped by the Austin Gamblers.
- August 14, 2024: Signed as a free agent by the Texas Rattlers.
- August 28, 2024: Promoted to the Protected Roster by the Texas Rattlers.

JOURNEY TO THE PBR:

- Unlike many riders, Claudio Montanha Jr. came to the sport of bull riding later in life; but that hasn't stopped the Brazilian from mounting a successful career on the sport's elite Unleash The Beast and now in PBR Teams.
- Montanha began riding at 16 and competed in his first rodeo in his home country of Brazil at the age of 19.

CAREER IN REVIEW:

2014-2016:

- While he rode on various other circuits, Montanha didn't make his debut on the Brazilian Touring Pro Division until 2014, earning his first PBR event win just three events later.
- Montanha went on to log 14 Top 10 finishes before travelling to compete in events in the U.S. in 2017.
- Aside from his PBR accomplishments in Brazil, Montanha won a national title with the Liga Nacional de Rodeio and won the famed Barretos Rodeo in 2016.

2017:

- In 2017, as he competed in just his fifth event in the United States, and fourth event on the Pendleton Whisky Velocity Tour, Montanha emerged victorious in Youngstown, Ohio, going 3-for-3.
- After one month competing on the Velocity Tour, where he went 7-for-12, Montanha made his debut on PBR's elite Unleash The Beast in February, finishing fifth in Kansas City, Missouri, delivering another 3-for-3 outing.
- A staple at elite tour events for the remainder of the season, Montanha was a top contender for the Rookie of the Year title.
- Riding a hot streak into his first PBR World Finals, earning second and third-place finishes at the final two regular-season events of 2017, Montanha ended the year No. 13 in the world.

2018-2019:

- Montanha continued the momentum into 2018, logging numerous career firsts, including his first premier series victory in March in Duluth, Georgia, and he was back on top in Billings, Montana, one month later.
- Capping the season with a tenth-place finish at his second PBR World Finals, Montanha concluded the season a career-high No. 4 in the world.
- Montanha made his PBR Global Cup debut in 2018, going 2-for-2 in Sydney, Australia, helping Team Brazil's first win at the international, team-formatted event.
- In 2019, Montanha qualified for the PBR World Finals for the third time, finishing the season No. 21 in the world.
- Among the year's highlights included his win on the elite Unleash The Beast in Columbus, Ohio, and second-consecutive selection to Team Brazil, where the South American nation became the first back-to-back Champions at the debut PBR Global Cup on American soil.

2020-2021:

- Despite missing a portion of the 2020 season after returning home to Brazil at the onset of the COVID-19 pandemic, Montanha qualified for the PBR World Finals for the fourth time and finished No. 32 in the world.
- In 2020, Montanha again competed as a member of Team Brazil for the PBR Global Cup USA where his contingent finished third.
- During the 2021 season, Montanha won his fourth Unleash The Beast event in late October in Greensboro, North Carolina, and recorded his first 90-point ride since 2018, covering Bad Bet for 90.5 points in early August in Little Rock, Arkansas. He finished the year ranked No. 19.

2022:

- Despite a down year by his lofty standards, Montanha qualified for the 2022 World Finals and finished inside the Top 35 for the sixth consecutive season.
- Montanha recorded three Top 10 finishes and began the penultimate month of regular season competition ranked No. 22

in the world. After recording four Top-20 finishes across March and April, Montanha qualified for his sixth-straight World Finals ranked No. 32. Shut out at the sport's most prestigious event, he concluded the year ranked No. 35.

- The Austin Gamblers selected Montanha in the fourth round of the inaugural PBR Teams Draft in May 2022. He went 1-for-6, with his lone ride coming on HomeBru for 86.25 points in Cheyenne, Wyoming, in July when the Gamblers defeated the Oklahoma Freedom 257.5-176.5. The Gamblers finished the regular season No. 1 in the league with a 16-12 record, earning a first-round bye at the first PBR Teams Championship.
- In Las Vegas, the Gamblers fell to the eventual champion No. 8 Nashville Stampede, 265-175.25, in Round 2 before being eliminated from championship contention by the No. 2 Texas Rattlers, alongside the No. 4 Carolina Cowboys, 179-90-89.25, in the second Last Chance Game. Montanha was not tapped to ride in the postseason.

2023-2024:

- After a rare down year, Montanha began the 2023 season competing on the Pendleton Whisky Velocity Tour. He was promoted to the Unleash The Beast twice courtesy of three Top 10 finishes in January and an event win in Hampton, Virginia, in February, but he couldn't cement his spot back on the top tour. Montanha posted three additional Top 10 finishes on the Velocity Tour in April ahead of the Velocity Tour Finals in Corpus Christi, Texas. In search of his seventh-straight World Finals qualification, and a top contender for the Velocity Tour Championship, the veteran covered High Hopes for 86.25 points in Round 1. While he was bucked off in his last two outs, he finished 10th at the Velocity Tour Finals and second in the race for the 2023 Velocity Tour Championship, earning one of the final five berths to PBR's 30th Anniversary World Finals in Fort Worth, Texas. Shut out at the World Finals, Montanha concluded the year No. 76 in the world.
- With the second season of PBR Teams on the near horizon, Montanha's campaign was put on pause after he broke his arm in Fort Worth, Texas in early July.
- Montanha returned to the Challenger Series in October but was unable to make the 8 at two events before the season's end.
- Looking to reestablish himself, Montanha competed on the Velocity Tour throughout the 2024 season, qualifying for his eighth PBR World Finals appearance through the organization's expansion series.
- Proving his determination, Montanha recorded his first Top 5 finish on the Velocity Tour in Wheeling, West Virginia, in March before finishing a season-best second the following weekend in Dayton, Ohio.
- Logging an additional Top 5 finish in Wichita, Kansas, in April, Montanha headed to Corpus Christi, Texas, for the Velocity Tour Finals in May, chasing his eighth PBR World Finals qualification. He went 2-for-3 and finished sixth at the event and No. 11 in the Velocity Global standings, earning one of the final five berths to the *Eliminations* stage of the 2024 PBR World Finals.
- In Fort Worth, Texas, Montanha made the most of his qualification, riding Tchoupitoulas for 87.5 points in Round 3 to finish the stage fourteenth. His performance was enough to advance, earning an invite to the PBR World Finals – *Championship* at AT&T Stadium the following weekend. Shut out inside the home of the NFL's Dallas Cowboys, Montanha concluded the season ranked No. 56 in the standings.
- Beginning the 2024 PBR Teams season as a free agent, Montanha competed in the Challenger Series, recording six Top 10 finishes from May to August. His success caught the attention of the Texas Rattlers, who signed him in August.
- Montanha proved a solid signing, going 8-for-14 (57.14%) to help boost the Texas Rattlers to a 16-12 record and the No. 4 spot in the league standings entering the 2024 PBR Teams Championship. Along the way, Texas remained the only team in the league to remain undefeated at home, going 3-0 during their Fort Worth, Texas, homestand in September for the third consecutive season.
- Before the start of the postseason, Montanha competed at the Challenger Series Championship going 2-for-2 to win the coveted event title and finish No. 11 in the series standings
- As the 2024 PBR Teams Championship got underway, even with Montanha bucking off in the game, the Rattlers downed the No. 7 Nashville Stampede, 264-86.75, in Round 1 to advance to the second round. In Round 2, Texas was beaten by the No. 3 Florida Freedom, 261-349.25, despite Montanha's 87.75-point ride on Chuck. Texas was unable to bounce back in the second Last Chance Game, where Montanha and his teammates were shut out, falling to the No. 2 Carolina Cowboys, alongside the No. 6 Missouri Thunder, 178.75-0-0.

MAURICIO MOREIRA

Walking in the footsteps of his father, Mauricio Moreira is one of the sport's burgeoning Brazilian talents. Actualizing his dad's dream of coming to the United States to succeed amongst the PBR's best, Moreira stunned in his rookie season, reaching even greater heights the seasons since. Moreira now has his eyes set on not only an individual gold buckle but also on winning a PBR Teams Championship with the New York Mavericks.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	4
Hometown	Gavião Peixoto, Brazil
Residence	Decatur, Texas
Height	5'8
Weight	137
Born	6/23/1999
Riding Hand	Left
Career Earnings	$617,292.56
High-Marked Ride	94.25 points on WSM's Jive Turkey during Round 2 of the 2022 PBR World Finals in Fort Worth, Texas, on May 14, 2022.

AWARDS
2022 Lane Frost/Brent Thurman Award
2022 PBR Teams Draft Second-Round Pick by the Arizona Ridge Riders
Member of the 2022 PBR Teams Championship Runner-Up Arizona Ridge Riders
Member of the 2023 PBR Teams Regular Season No. 2 Kansas City Outlaws

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the second round of the 2022 PBR Teams Draft and placed on the Protected Roster by the Arizona Ridge Riders.
- June 29, 2022: Placed on Injured Reserve by the Arizona Ridge Riders.
- September 19, 2022: Removed from Injured Reserve and placed on the Protected Roster by the Arizona Ridge Riders.
- February 15, 2023: Dropped by the Arizona Ridge Riders.
- September 5, 2023: Signed to the Reserve Roster by the Kansas City Outlaws.
- September 12, 2023: Added to the Protected Roster by the Kansas City Outlaws.
- March 2, 2024: Dropped by the Kansas City Outlaws.
- July 8, 2024: Signed to the Reserve Roster by the New York Mavericks.
- August 28, 2024: Promoted to the Protected Roster by the New York Mavericks.

JOURNEY TO THE PBR:

- Inspired by his father Redner, one of Mauricio Moreira's most vivid memories is watching his dad win the 53rd bull riding competition at the prestigious Barretos rodeo in Brazil in 2008.
- Under the tutelage of his dad, Moreira attempted his first calf at 8 and followed him across Brazil as he competed in various rodeos.
- At the age of 15, Moreira began competing at rodeos when he secured his permit, often riding alongside his dad. In 2019, the duo qualified to compete at Barretos.
- While Redner declined the opportunity to travel to the United States to compete, Moreira is living out his father's dream, now a surging star on the elite Unleash The Beast and within the PBR Teams league.
- Moreira and his wife, Livia, announced they would be expecting twin baby girls in a surprise gender reveal during the PBR Teams event in Fort Worth, Texas, in September 2024

CAREER IN REVIEW:

2019:

- Moreira made his PBR debut at the Brazilian tour stop in Brotas, São Paulo in July 2019. Going 3-for-5, Moreira finished eighth at the event.
- He competed thrice more amongst the PBR ranks in 2019, recording two additional Top 5 efforts, including a fifth-place finish at the PBR Brazil Finals in Brasília.

2020:

- In 2020, under the guidance of veteran rider, and friend of his father's, Fabiano Vieira, Moreira relocated to the United States to take his career to the next level.
- Moreira competed for the first time stateside in Lexington, Kentucky, finishing 12th at the Pendleton Whisky Velocity Tour event in late January.
- After registering back-to-back third-place efforts on the Velocity Tour, Moreira made his elite Unleash The Beast debut in mid-March in Little Rock, Arkansas. At 20 years old, Moreira became the then third-youngest Brazilian to debut on the premier series, trailing only Paulo Crimber and Kaique Pacheco who debuted at 18 and 19, respectively.
- At his first elite tour event, Moreira was 11th, only to finish runner-up the very next weekend in Duluth, Georgia. In addition to marking his then career-best finish on the premier series, Moreira also notched his first 90-point ride on the Unleash The Beast, scored 91.25 points on Big Black.
- As the season progressed, Moreira, who won the Velocity Tour event in Sioux Falls, South Dakota in July, went on to log an additional Top 10 finish before qualifying for his first PBR World Finals.
- Moreira concluded the year No. 25 in the world and fourth in the highly contested Rookie of the Year race.

2021:

- Moreira's stock continued to rise in 2021, as he completed what is now the best season of his career.
- The Texas resident began the year with a bang, winning the season-launch event in Ocala, Florida, to briefly hold the No. 1 rank in the race for the 2021 PBR World Championship.
- On the spurs of his first event win, Moreira won the first two 15/15 Bucking Battles of his career in Sacramento, California, in August and Greensboro, North Carolina in October.
- Concluding the year with momentum, Moreira was second at the final regular season Unleash The Beast tour stop of 2021 in Lincoln, Nebraska, and sixth at the 2021 PBR Pendleton Whisky Velocity Tour Finals in Las Vegas, before qualifying for the second PBR World Finals of his career.
- Inside T-Mobile Arena, Moreira went 4-for-6 at the 2021 PBR World Finals, to finish a career-best sixth at the year-end event. En route to the Top 10 effort, Moreira also registered the then high-marked ride of his career, covering County Jail for 92.25 points in Round 4.
- Moreira finished the 2021 season ranked a career-high No. 5 in the world.

2022-2024:

- Moreira solidified his status as a premier series mainstay in 2022 finishing inside the world's Top 10 for the second consecutive season, leading him to be an early pick in the inaugural PBR Teams Draft.
- As the individual season got underway, Moreira won his first event of the year in Sacramento, California, in late January, going a perfect 4-for-4. He then placed second in the 15/15 Bucking Battle in Milwaukee, Wisconsin, the following weekend, rising to No. 5 in the world.
- Moreira remained red hot throughout February and March, leading him to surge to No. 2 in the world, He finished second in St. Louis, Missouri, and third in Little Rock, Arkansas, before winning his second event of the season in Glendale, Arizona.
- Battling a hip injury that almost ended his title hopes, Moreira entered the World Finals ranked No. 7 in the world. At the first edition of the World Finals in Fort Worth, Texas, Moreira went 2-for-7, wowing the crowd with his career-high 94.25-point ride atop WSM's Jive Turkey in Round 2. The score proved to be the best of the World Finals, earning Moreira the prestigious Lane Frost/Brent Thurman Award
- After his Round 2 score pushed Moreira to No. 4 in the standings, he went 1-for-4 to conclude the event, finishing the year ranked No. 8 in the world.
- Moreira was selected by the Arizona Ridge Riders in the second round of the inaugural PBR Teams draft. His hip injury, however, sidelined him for the majority of the season, logging just five outs for the Ridge Riders as they finished 14-13-1 during the regular season, ranked No. 5 in the league.
- At the first PBR Teams Championship, Arizona went on a run, defeating the No. 6 Missouri Thunder in Round 1, 88-87.75, and the Texas Rattlers in Round 2, 425.25-178.75, the first perfect game in team history and the league's first in the postseason. The Ridge Riders then edged out the No. 3 Oklahoma Freedom in the Semifinals, 178.5-90.25, before falling to the No. 8 Nashville Stampede in the Championship Game, 264-182.75, finishing the league's first postseason tournament second. Moreira was not tapped to ride in Las Vegas.
- Returning to individual competition for the 2023 season, Moreira showed flashes of brilliance but was unable to consistently find his stride.
- After finishing outside the world's Top 50, and failing to qualify for the World Finals, Moreira returned home to Brazil and competed in his home country before the start of the 2023 PBR Teams season. He recorded three Top 15 finishes in five events and went 1-for-4 at the PBR Brazil National Finals in Barretos in August to finish 18th.
- After being dropped by the Arizona Ridge Riders in February, Moreira was signed by the Kansas City Outlaws as a free agent in September 2023 with the league's second season in full swing. He went 2-for-7 as the team finished the regular season second with an 18-10 record, securing a first-round bye at the 2023 PBR Teams Championship.
- In Las Vegas, the Outlaws stumbled against the No. 5 Arizona Ridge Riders, 160.25-86.75, in Round 2. Kansas City then lost alongside the No. 4 Oklahoma Freedom, 180-178.75-176.5, to the No. 8 Missouri Thunder in the second Last Chance Game, ending their season. Moreira was not called upon to ride in the postseason.
- After a rare down year on the top tour in 2023, Moreira had a resurgence on the elite Unleash The Beast in 2024, qualifying for his fourth PBR World Finals and finishing inside the world's Top 30.
- To begin the season, Moreira tallied two Top 10 finishes in Manchester, New Hampshire, in December and New York City in January to climb to No. 17 in the standings.
- Adding another Top 10 finish in Indianapolis in March, Moreira was a staple on the top tour. He concluded the regular season with a sixth-place finish in Louisville, Kentucky, in April, and qualified for his fourth PBR World Finals ranked No. 25 in the Unleash The Beast standings.
- While he went 0-for-4 during the *Eliminations* stage, Moreira took advantage of the *Ride For Redemptions*, covering Chupacabra for 89 points in Round 2. Going 1-for-2, Moreira finished third at *Ride For Redemption* punching his ticket to the PBR World Finals – *Championship* the following weekend as one of the stage's Top 5 finishers.
- Shut out during the *Championship*, Moreira ended the season ranked No. 26 in the Unleash The Beast standings.
- Dropped by Kansas City, Moreira signed with the New York Mavericks as a free agent in July and went 7-for-24 (29.17%) with the team as New York finished No. 10 in the regular season with an 11-17 record.

- Proving their mettle, New York punched their ticket to the 2024 PBR Teams Championship by finishing second at the Ride-In Round in Las Vegas, with Moreira providing a key conversion aboard Outlaw for 86.5 points in the four-way contest. However, despite Moreira's monstrous 91.25-point ride on The Kraken, the No. 3 Florida Freedom bested the Mavericks 262.75-178.5 in the opening round of the progressive elimination tournament. The Mavericks were subsequently eliminated alongside the No. 7 Nashville Stampede by the No. 5 Austin Gamblers, 88.75-87.75-83.75, in the first Last Chance Game, with Moreira suffering bucked off by Mike's Magic.

KYLER OLIVER

Hailing from and mentored by a family with a rich history in Western sports, Kyler Oliver is a budding bull-riding talent. Excelling on some of the biggest stages in sport, including winning inside Madison Square Garden in New York City, Oliver has proved relentless in his search for a World Championship as he's battled through a slew of injuries, including a broken neck and broken femur. Nevertheless, he was drafted in the second round of the inaugural PBR Teams Draft by the Kansas City Outlaws and was a top performer for the team before being snatched by the Oklahoma Wildcatters in the 2024 expansion draft. Oliver, now healthy, has his eyes set on bringing a PBR Teams Championship back to Oklahoma and making a run at a PBR World Championship.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	3
Hometown	Roy, Utah
Residence	Roy, Utah
Height	5-10
Weight	130
Born	7/22/1990
Riding Hand	Left
Career Earnings	$439,203.05
High-Marked Ride	92 points on UTZ BesTex Smokestack in Tulsa, Oklahoma, on February 11, 2023.

AWARDS
2022 PBR Teams Second-Round Draft Pick by the Kansas City Outlaws
Member of the 2023 PBR Teams Regular Season No. 2 Kansas City Outlaws

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the second round of the 2022 PBR Teams Draft by the Kansas City Outlaws.
- June 17, 2022: Placed on Injured Reserve by the Kansas City Outlaws.
- August 22, 2022: Removed from Injured Reserve and placed on the Protected Roster by the Kansas City Outlaws.
- October 5, 2022: Placed on Injured Reserve by the Kansas City Outlaws.
- October 31, 2022: Removed from Injured Reserve and placed on the Protected Roster by the Kansas City Outlaws.
- February 2, 2024: Dropped by the Kansas City Outlaws.
- April 10, 2024: Selected with the fifth overall pick in the 2024 PBR Teams Expansion Draft by the Oklahoma Wildcatters.
- July 24, 2024: Placed on Injured Reserve by the Oklahoma Wildcatters.

JOURNEY TO THE PBR:

- A third-generation cowboy, Kyler Oliver hails from a family with a rich history in Western sports. He is the nephew of famed horse and dog trainer Cody Christensen, and his grandmother Sherry Oliver is an accomplished horse trainer who qualified for the Ram Circuit Finals as a barrel racer.
- Getting on his first sheep at age 3, Oliver was mentored in his early days by his uncle Shane Oliver, a former professional bull rider with the PRCA, as well as family friends Wesley Silcox, the 2007 PRCA World Champion bull rider, and Tag Elliot, a qualifier to the 2012 National Finals Rodeo.
- As his career progressed, Oliver, who competed in both bull riding and saddle bronc, traveled alongside multi-time PRCA All-Around World Champion Stetson Wright.

CAREER IN REVIEW:

2018-2021:

- After making his PBR debut at the Grand Junction, Colorado, Touring Pro Division event in July 2018, Oliver did not return to PBR action until 2019 when he finished third at the developmental tour stop in Dickinson, North Dakota.
- In 2020, Oliver, who competed at 12 regular-season events, had a breakthrough year in the PBR.
- While his season debut was in January at the Pendleton Whisky Velocity Tour event in Spokane, Washington, Oliver, who was simultaneously competing with the PRCA, hit a hot streak when he returned to PBR action in May.
- Riding at six Touring Pro Division stops from late May through September, Oliver notched an event win, and an additional three Top 10 finishes, setting him up for a late-season surge to the PBR World Finals.
- In October, Oliver logged his first PBR victory, winning a Velocity Tour event in Casper, Wyoming. He netted a critical 37 world points, surged 31 positions in the standings, and climbed from No. 87 to No. 56 in the world.
- Oliver then punched his ticket to his career-first PBR World Finals compliments of a runner-up effort at the Velocity Tour Finals, propelling him to No. 37 in the world standings.
- At his debut World Finals, Oliver covered Chain Smoker for 90 points in Round 3, elevating him to an 18th-place finish overall at the season culminating event, concluding the year a then-career-best No. 37 in the world.
- In 2021, Oliver's momentum continued, registering four Top 10 finishes on the premier series during the first three months of the season.
- However, in mid-April following the tour stop in Oklahoma City, Oklahoma, Oliver elected to undergo reconstructive shoulder surgery, sidelining him for the remainder of 2021.

2022:

- Oliver had a career year in 2022, breaking into the world's Top 10 for the first time. However, he again had his hopes of a gold buckle dashed by injury.
- Oliver showed almost no rust upon his return from injury, winning the second elite tour event of the season in New York in January. After placing eighth in Duluth, Georgia, and 11th in Sacramento, California, he climbed to the No. 2 rank in the world by February.
- In Sioux Falls, South Dakota, on April 2, Oliver teamed with Chiseled for a then-career-high 91.25 points to win the 15/15 Bucking Battle. However, following the score, Oliver landed on his head, breaking his C6 vertebrae, which sidelined him for the remainder of the 2022 individual season. Despite not being able to ride at the World Finals, he concluded the season a career-best No. 10 in the world.
- During the inaugural PBR Teams Draft, Oliver was selected in the second round by the Kansas City Outlaws.
- Oliver made his debut for the Outlaws in late August at the event in Austin, Texas, delivering an 86-point ride atop Bison to help lead Kansas City past the rival Missouri Thunder, 251-0.
- The Outlaws finished the regular season with a 12-16 record, entering the first PBR Teams Championship in Las Vegas ranked No. 7 in the league.
- In Las Vegas, the Outlaws fell to the No. 4 Carolina Cowboys in Round 1, 175.5-88.25, before being eliminated from championship contention, alongside the No. 6 Missouri Thunder, by the No. 3 Oklahoma Freedom in the first Last Chance

Game, 359.5-88.75-0. Oliver was called upon to ride in the Last Chance Game but was bucked off by Soul Train in 3.45 seconds.

2023-2024:

- For the second consecutive season, Oliver concluded the 2023 individual campaign ranked inside the Top 25.
- While Oliver struggled to find his groove until the end of January, he broke through in Indianapolis, Indiana, riding to a fifth-place finish. He followed that with a fourth-place result in Tulsa, Oklahoma, where he reached a career milestone, setting his high-marked ride with a clutch 92-point dance with UTZ BesTex Smokestack in the championship round.
- After tacking on Top-15 finishes in Everett and Tacoma, Washington, to close out his regular season, all the while competing in the face of a wired-shut broken jaw, Oliver was No. 19 in the Unleash The Beast standings as he qualified for his second World Finals.
- In Fort Worth, Texas, Oliver went 1-for-7, tying for 19th overall in the event. He concluded the individual 2023 season ranked No. 20.
- Oliver returned to the Kansas City Outlaws for the second season of PBR Teams in 2023, going 4-for-12 and helping the team conclude the regular season No. 2 in the league with an 18-10 record. Via the No. 2 rank, the Outlaws earned one of two coveted first-round byes at the 2023 PBR Teams Championship.
- In Las Vegas for the season-ending tournament, Kansas City faltered against the No. 5 Arizona Ridge Riders in Round 2, 160.25-86.75, and were unable to rebound in the second Last Chance Game, losing to the No. 8 Missouri Thunder, alongside the No. 4 Oklahoma Freedom, 180-178.75-176.5, to end their season. Oliver tapped to ride in the Round 2 game, was bested in 2.29 seconds by Almost Sober.
- In 2024, Oliver qualified for his third PBR World Finals finishing inside the Top 45 of the Unleash The Beast standings.
- After struggling at the initial Unleash The Beast events of the season, Oliver turned to the Velocity Tour to try and find his stride. After winning the event in Spokane, Washington, in January, Oliver was catapulted back to the Unleash The Beast.
- Despite a fourth-place finish in Salt Lake City, Utah, in February, Oliver was again cut from the top tour, but again got a callup in March, remaining on the top tour for the remainder of the season.
- The Utahn finished a season-best third in Everett, Washington, in April, and followed that with two Top 20 finishes at the final regular season events, entering his third PBR World Finals ranked No. 37 in the Unleash The Beast standings.
- Shutout during both the *Eliminations* and *Ride For Redemption* stages, Oliver ended his season ranked No. 40 in the standings.
- After being dropped by the Kansas City Outlaws in February, Oliver was selected with the fifth pick in the 2024 PBR Teams Expansion Draft by the Oklahoma Wildcatters. He went 1-for-3 with the team before breaking his femur competing at the Challenger Series event in Thief River Falls, Minnesota, sidelined for the remainder of the season. The Wildcatters finished the year 11-16-1, ranked No. 8 in the league.
- Finishing outside the Top 6, Oklahoma tried to punch their ticket to the 2024 PBR Teams Championship via the Ride-In Round but were bested, alongside the No. 9 Arizona Ridge Riders, by the No. 7 Nashville Stampede and No. 10 New York Mavericks, 256.25-251-173.75-170.5, in the four-way contest.

CHASE OUTLAW

Dubbed "The World's Toughest Athlete" by *USA Today,* Chase Outlaw is one of PBR's most well-known and best-loved talents. After breaking 30 bones in his face, Outlaw returned a few months later to go on a tear and nearly win the 2018 PBR World Finals event. He has been an annual World Championship contender, qualifying for the PBR World Finals nine times. He may only stand at five-foot-six, but Outlaw's outsized personality led him to be a featured star in the acclaimed Prime Video docuseries, "The Ride." With a given name made for bull riding, his irrepressible "Chase-isms," and big-hearted charitable ways, the inimitable personality known as "The CEO of Outlaw Nation" is one of the most popular riders on tour.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	9
Hometown	Hamburg, Arkansas
Residence	Hamburg, Arkansas
Height	5-6
Weight	150
Born	6/24/92
Riding Hand	Left
Career Earnings	$1,947,647.38
High-Marked Ride	94.5 points on Woopaa during the PBR Teams event in Oklahoma City, Oklahoma, on Sept. 18, 2022

AWARDS
2022 PBR Teams Draft Third-Round Pick by the Oklahoma Freedom
Member of the 4th-place Oklahoma Freedom during the 2022 PBR Teams season
Two-Time Pendleton Whisky Velocity Tour Finals Event Winner (2016, 2018)
2019 PBR Global Cup USA Team USA Eagles Qualifier
2016 Pendleton Whisky Velocity Tour Champion
2013 Touring Pro Division Champion

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the third round of the PBR Teams Draft by the Oklahoma Freedom.
- September 12, 2023: Demoted to the Reserve Roster by the Oklahoma Freedom.
- September 17, 2023: Dropped by the Oklahoma Freedom.
- September 17, 2023: Signed to the Protected Roster by the Nashville Stampede.
- July 1, 2024: Placed on Injured Reserve by the Nashville Stampede.
- October 2, 2024: Removed from Injured Reserve by the Nashville Stampede.

JOURNEY TO THE PBR:

- When he was in second grade, Chase Outlaw's teacher asked him to write himself a letter for when he grew up. Outlaw quickly penned that he wanted to be a bull rider, just like the cowboys he followed on television. He is now a top competitor with the PBR, qualifying for bull riding's most prestigious event, the PBR World Finals, nine times.
- Outlaw, whose family name would seem to have predestined him to be a bull-riding cowboy, was jumping on calves at the age of 4 and bulls by 13.
- When it comes to riding bulls, this five-time Arkansas State Champion and stepbrother to fellow bull rider Reese Cates says his motto is "show up and get it done."
- When not riding bulls, Outlaw likes to hunt, fish, and drive his 4WD through the mud.
- Outlaw is a favorite among Make-A-Wish kids at PBR events. He once shaved his head when a young girl who had been bullied and lost her hair due to the ensuing stress visited the locker room.
- When he retires from the PBR, Outlaw says he looks forward to sitting on his front porch and watching his cows.

CAREER IN REVIEW:

2011-2012:

- Chase Outlaw made his PBR debut in 2011, riding at three Touring Pro Division events. After finishing third in his debut in Bossier, Louisiana, Outlaw was quick to ride to victory, winning the Touring Pro event in Miami, Oklahoma at season's end.
- The very next season, in 2012, Outlaw made his elite Unleash The Beast debut, winning his first buckle at just his third event on the premier tour. Also qualifying for his first PBR World Finals that year, Outlaw has since established himself as an annual World Championship contender, in addition to being both a fan and media favorite as one of the most animated and quotable athletes in sports.

2013-2017:

- Throughout the subsequent seasons, Outlaw's stock continued to rise. After finishing No. 19 in the world in both 2013 and 2014, the Arkansas cowboy concluded 2015 ranked No. 30.
- In 2016, shoulder injuries sidelined Outlaw most of the year. Returning to action in May, Outlaw's second-half dominance, alongside his Pendleton Whisky Velocity Tour Finals event win and tour Championship, propelled him back to the PBR World Finals where he was seventh.
- Outlaw concluded the year No. 14.
- In 2017, Outlaw was nothing short of electric, recording 10 rounds of wins on the elite tour, including a victory at the 15/15 Bucking Battle in Sioux Falls, South Dakota, before ending the year a then career-best No. 6 in the world. He also finished seventh at the World Finals for a second consecutive year.

2018:

- As Outlaw's quest for his first PBR World Championship continued, in 2018, his dream job, and life, were nearly taken away in a gruesome wreck at Cheyenne Frontier Days.
- Taking a horn to the face at the iconic Wyoming event, Outlaw sustained more than 30 facial fractures, requiring a marathon, 12-hour reconstructive surgery, where doctors placed 11 plates and 68 screws.
- While doctors said Outlaw may never compete again, he defied the odds. Outlaw returned to competition 75 days later, less than half the anticipated recovery time.
- Ranked No. 76 in the world when he returned at the Unleash The Beast event in Milwaukee, Wisconsin, Outlaw catapulted to No. 22 in the world and rode his way into the 2018 PBR World Finals by earning 865 world points at five events.
- Outlaw's fast climb up the standings was backed by a runner-up finish in Nampa, Idaho at the final elite tour event of the season and win at the Pendleton Whisky Velocity Tour Finals, the second of his career.
- During his surge up the standings, Outlaw rode eight consecutive bulls, a streak which was snapped in the championship round of the Velocity Tour Finals.
- Continuing his dominance, Outlaw went 5-for-6 at the World Finals, finishing a career-high third, ranked No. 16 in the world.

2019-2021:

- In 2019, Outlaw set his sights on the PBR World Championship. Dubbed "The World's Toughest Athlete," by *USA Today*, he was one of four riders at the top leapfrogging one another in what was deemed the *Race For The Ages*.
- Winning four regular season Unleash The Beast events, including an emotional victory in St. Louis, Missouri, at the event in memory of his late friend and fellow rider Mason Lowe, Outlaw dramatically topped the field at the Last Cowboy Standing, part of Cheyenne Frontier Days, the very event where he career nearly ended one year prior.
- He held the world No. 1 ranking for three weeks during the season and entered the World Finals at No. 3 in the world.
- While he went 4-for-6 at the World Finals, going ride-for-ride with the two athletes ranked in front of him, Outlaw was unable to gain ground, finishing the season a career-high No. 3.
- In 2019 Outlaw also made his PBR Global Cup debut, going 1-for-2 at the first-ever edition of the event in the United States, helping Team USA Eagles to a runner-up finish.
- After the 2019 season, Outlaw underwent reconstructive shoulder surgery which sidelined him until June 2020. However, after competing at just three events, Outlaw was relegated back to the sidelines in need of yet another shoulder surgery.
- Outlaw returned to competition in February 2021 but after four events he elected to undergo hip surgery, sidelining him from competition for the remainder of the year.

2022:

- After a strong start to the 2022 individual campaign, including three Top 20 finishes, Outlaw's season ended abruptly due to a severe left groin tear.
- Undergoing surgery, Outlaw didn't return to competition until mid-July. However, in late May, Outlaw was selected in the third round of the inaugural PBR Teams Draft by the Oklahoma Freedom. The selection came after the Freedom made a trade with the Arizona Ridge Riders swapping the No. 22 and No. 27 picks for the No. 24 and No. 25 picks.
- During the first season of PBR Teams, Outlaw was a consistent contributor for the Oklahoma Freedom.
- During the Freedom's first-ever homestand event, where they went 3-0, Outlaw covered YETI PBR World Champion Bull Woopaa for a career-best 94.5 points in the Bonus Round.
- During the season, Outlaw left competition due to a family tragedy, later to return, embraced by the entire PBR community. The Freedom concluded the regular season 16-12, advancing to the Teams Championship ranked No. 3 in the league.
- When competition got underway in Las Vegas in Round 1, the Freedom stumbled, losing to the No. 8 Nashville Stampede by one score, 264.75-176, despite an 88.5-point ride from Outlaw on Bobkat.
- The loss sent Oklahoma to the progressive-elimination tournament's first Last Chance Game where the Freedom began with back-to-back 90-point scores, went a torrid 4-for-5, and rebounded in resilient fashion, obliterating the No. 6 Missouri Thunder and No. 7 Kansas City Outlaws, 359.5-88.75-0, to keep the team's title hopes alive, with Outlaw earning his team a re-ride opportunity.
- In Round 2, Oklahoma took on the No. 4 Carolina Cowboys who they narrowly beat by 2.25 points, 267.25-265. Outlaw contributed to the win with an 89-point ride atop Homegrown.
- Advancing to the Semifinals, the Freedom were defeated by the No. 5 Arizona Ridge Riders 89.25-176.25, despite Outlaw's 89.25-point ride on Bubba G.
- In the team's final game of the season, the Freedom took on the No. 2 Texas Rattlers in the Third-Place Game. Outscored by two rides, the Rattlers won, leading the Freedom to conclude the 2022 season fourth after the 86.75-270 loss. Outlaw was bucked off by Norse God in 4.28 seconds in the final game.

2023-2024:

- Outlaw continued to battle injuries in 2023, finishing outside the Top 30 in individual competition, and competing sparingly during the second season for PBR Teams.
- Outlaw registered his season-best Unleash The Beast performance in Sioux Falls, South Dakota, in April where he finished fourth, rising to No. 36 in the Unleash The Beast standings.
- Entering his ninth career World Finals ranked No. 43, Outlaw was shut out before finishing the year No. 47 in the Unleash The Beast standings.

- Looking to re-find his top form before the 2023 PBR Teams season, Outlaw turned to the Challenger Series in June, finishing third in Kalispell, Montana, and winning in Great Falls, Montana, the same weekend. Unfortunately, he broke his arm in Deadwood, South Dakota, later that month, and was sidelined until September.
- After being removed from the Freedom's protected roster, the Nashville Stampede signed Outlaw in mid-September. Outlaw had a resurgence with the Stampede, going 4-for-8, but broke his leg in a grisly wreck at the final event of the regular season in Fort Worth, Texas, in October, when he was stomped by Midnight Magic.
- With injuries throughout their roster, the defending champion Stampede finished the 2023 regular season No. 7 in the league with an 11-17 record.
- With Outlaw watching from the sidelines, at the 2023 PBR Teams Championship, Nashville faced off against the No. 4 Oklahoma Freedom in Round 1. The Freedom won by a mere 0.5 points, 262-261.5, to send Nashville to the first Last Chance Game. In the three-way showdown, Nashville was unable to rebound, ultimately eliminated alongside the No. 6 Carolina Cowboys by the No. 8 Missouri Thunder, 171.25-89.75-89, ending the team's dreams of back-to-back Championships.
- Competing at just three Touring Pro Division events during the 2024 individual season, Outlaw made his 2024 PBR Teams debut for the Stampede against the Missouri Thunder in Glendale, Arizona, in October, riding Hundred Bad Days for 86 points. He finished the regular season 1-for-2 as the Stampede went 12-16 to end the campaign No. 7 in the standings.
- By finishing outside the Top 6 in the regular season standings, the Stampede had to compete in the Ride-In Round at South Point Hotel and Casino in Las Vegas, for their shot at one of the final two berths for the main event inside nearby T-Mobile Arena. Despite Outlaw bucking off Mr. Right Now, the Stampede won the Ride-In Round to punch their ticket alongside the No. 10 New York Mavericks to the 2024 PBR Teams Championship. Unfortunately, the Stampede were defeated by the No. 4 Texas Rattlers, 264-86.75, in Round 1 and were ousted from the tournament, alongside the No. 10 New York Mavericks, 88.75-87.75-83.75, by the No. 5 Austin Gamblers in the first Last Chance Game. Outlaw was tapped to ride against the Rattlers but was bucked off by Spice in 4.74 seconds.

KAIQUE PACHECO

Known as "The Ice Man," Kaique Pacheco is one of PBR's most focused, technically sound, and consistent bull riders. He burst onto the premier series scene in 2015 as the then-highest-finishing rookie in the sport's history, concluding the year No. 2 in the world, crowned the Rookie of the Year. Since 2015, apart from his injury-ridden 2019 season, the resilient and consistent rider has not finished outside the world's Top 10. In 2018, competing through a torn MCL and PCL, Pacheco fulfilled his dream of becoming a World Champion, outlasting two surging riders to capture the season's gold buckle and $1 million bonus. In 2022, Pacheco was the Nashville Stampede's first pick in the inaugural PBR Teams Draft. He set the standard for a clutch playoff performance in Teams competition by leading his team's Cinderella run to become the new league's first Champions. After becoming an Austin Gambler in 2024, Pacheco became the first rider in history to win two PBR Teams Championships.

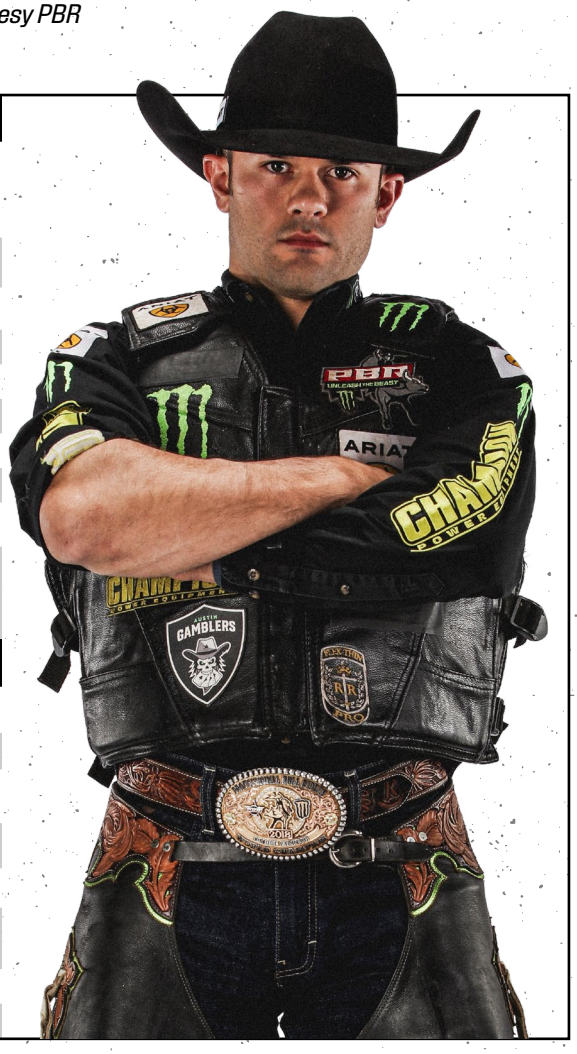
PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Championship Title	2018
World Finals Appearances	9
Hometown	Itatiba, São Paulo, Brazil
Residence	Decatur, Texas
Height	5-8
Weight	145
Born	9/18/94
Riding Hand	Right
Career Earnings	$4,765,686.57
High-Marked Ride	94 points on Chiseled during the 15/15 Bucking Battle in Oklahoma City, Oklahoma, on April 17, 2021

AWARDS
Two-Time PBR Global Cup Champion (2019 & 2018)
2018 PBR World Champion
Member of the 2022 PBR Teams Champion Nashville Stampede
Member of the 2024 PBR Teams Champion Austin Gamblers
2015 PBR Rookie of the Year
2022 PBR Teams Draft First-Round Pick by the Nashville Stampede
Five-Time PBR Global Cup Team Brazil Qualifier (2017-2020, 2022)
2024 Mason Lowe Award Winner



TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the first round of the PBR Teams Draft by the Nashville Stampede.
- February 10, 2023: Marked as a Protected Rider by the Nashville Stampede.
- April 10, 2024: Drafted by the Oklahoma Wildcatters with the first pick in the 2024 PBR Teams Expansion Draft.
- April 10, 2024: Traded to the Austin Gamblers for Cort McFadden and Austin Richardson by the Oklahoma Wildcatters. Pacheco was marked as a Protected Rider by the Austin Gamblers.

JOURNEY TO THE PBR:

- A third-generation cowboy, Kaique Pacheco hails from a family of bull riders, inspired by the careers of his father, uncle, and both grandfathers.
- Pacheco got on his first bull at age 12, beginning his professional career in Brazil at age 17.
- In addition to his family's deep roots in the sport, Pacheco has known three-time PBR World Champion Adriano Moraes since he was 10 years old, attending the legend's bull riding school while growing up.

CAREER IN REVIEW:

2013-2017:

- After riding at the Touring Pro Division level in both the United States and Brazil for two years, Pacheco made his debut on PBR's elite Unleash The Beast in 2015.
- In just his third event, Pacheco won both the 15/15 Bucking Battle and the main event in St. Louis, Missouri.
- At season's end, after winning two additional events, including the Major in Nashville, he finished No. 2 in the world standings – then the highest ever for a PBR rookie – and claimed the 2015 PBR Rookie of the Year title.
- In 2016, Pacheco proved his historic rookie season was no fluke, winning three events, including his second Major, crowned the Last Cowboy Standing in Las Vegas, and finishing No. 2 in the world standings.
- Pacheco delivered yet another strong and consistent year in 2017 with two event wins, including a repeat victory at the Last Cowboy Standing Major. He also competed for runner-up Team Brazil at the inaugural PBR Global Cup.

2018:

- In 2018, after a dismal start to the season, at one point sitting No. 21 in the world standings and mired in a 1-for-15 slump, Pacheco returned to his championship form, winning a record third consecutive Last Cowboy Standing title to conclude the first half of the season No. 1 in the world.
- Once the elite tour returned from its annual summer break, Pacheco was seemingly unstoppable, winning Unleash The Beast events in Springfield, Missouri, Fairfax, Virginia, and Milwaukee, Wisconsin, which contributed to capturing a PBR-best five regular season event titles and three 15/15 Bucking Battle victories.
- Pacheco traveled to Las Vegas for his fourth career World Finals with a lead of 1,535 points over No. 2 Jose Vitor Leme but nearly had his dream derailed when he tore the MCL and PCL in his left knee just days prior to the 2018 PBR World Finals while competing at the Pendleton Whisky Velocity Tour Finals.
- Pacheco gritted through this significant injury, and with a 2-for-5 performance inside T-Mobile Arena, he remained atop the world standings. Riding through the pain, he kept ahead of an impressive surge by both Jose Vitor Leme and Cody Teel, to win the 2018 PBR World Championship.
- The steely cowboy's 2018 World Championship season also included a dominant performance for event-winning Team Brazil at the PBR Global Cup in Sydney, Australia. Going a perfect 4-for-4, Pacheco won the event's individual aggregate in leading his team to international glory.

2019:

- After more than three months of physical therapy for his knee injury, Pacheco returned at the first-ever PBR Global Cup on American soil in February 2019 and rode his first bull back, Taco Cat, for 83.5 points, helping Team Brazil win their second-straight championship.
- Pacheco finished eighth at the Mason Lowe Memorial in St. Louis, his first Unleash The Beast event since his injury. But a dislocated left elbow that occurred in June while riding in Brazil, and the subsequent reconstructive surgery, sidelined the Brazilian phenom for the remainder of the season.

2020:

- Putting his previous injury-plagued campaign in the rearview mirror, Pacheco got a jump on the 2020 season by traveling to Australia, finishing eighth in Tamworth, and 11th in Melbourne.
- Continuing his comeback, Pacheco was second at both the season launch Unleash The Beast Major in New York City and accompanying 15/15 Bucking Battle to quickly surge to No. 2 in the world. After a runner-up finish the following weekend in Chicago, Pacheco briefly overtook the world No. 1 rank.

- As the season progressed, Pacheco logged four additional Top 10 finishes before returning home to Brazil at the onset of the COVID-19 pandemic.
- Missing just three events, and slipping one position to No. 6 in the world, Pacheco was a dominant presence in the elite tour's second half – winning the revival of the PBR's iconic Bullnanza in Guthrie, Oklahoma, registering three additional Top 5 finishes before the 2020 PBR World Finals, the fifth of his career, and finishing the unique season No. 6 in the world.
- Apart from the premier series, Pacheco again competed for Team Brazil at the 2020 PBR Global Cup USA where his home nation was third.

2021:

- In 2021, Kaique Pacheco was again in the hunt for the PBR World Championship, battling alongside Leme until the final rounds of the World Finals.
- Starting the season strong, including four event and one 15/15 Bucking Battle victories in the first half of the Unleash The Beast season, Pacheco led the world rankings for five weeks.
- While he began the second half of the season No. 2 to Leme, Pacheco remained determined to gain ground on his countryman, steadily inching within striking distance of the top spot, especially after Leme was sidelined by injury.
- Following Leme's injury sustained in winning in Newark, New Jersey, in September, which allowed him to surge to a season-best 866-point lead over No. 2 Pacheco, the "Ice Man," got to work, winning his fifth event of the season the very next weekend in Deadwood, South Dakota, and cutting Leme's stronghold from 866 to 726.5 points.
- Despite being shut out the subsequent two weekends, Pacheco registered back-to-back Top 10 efforts at the final regular season Unleash The Beast events before the World Finals, closing within 607 points of the No. 1 rank.
- Pacheco accepted a World Champion invite to compete at the 2021 PBR Velocity Tour Finals, finishing fifth and earning a valuable 17 world points.
- Pacheco went 5-for-6 at the PBR World Finals, but despite finishing second, it was not enough to overtake Leme, who went 6-for-6. Pacheco finished second in the world standings by 884 points.
- While Pacheco fell short of a second gold buckle, he set several career bests. He tied his career-high for event wins (5) by covering a career-best 50 of his 93 draws on the Unleash The Beast (53.8%). He also set a new career-best score during his campaign, covering Chiseled for 94 points in April en route to the 15/15 Bucking Battle victory in Oklahoma City, Oklahoma.

2022:

- The 2022 season was another banner year for Pacheco as he battled to the final outs of the individual season for the World Championship and led the Nashville Stampede to the title in the inaugural PBR Teams season.
- While Pacheco got off to a slow start as Unleash The Beast action began in January, recording a qualified ride in just three events held throughout the first two months of the camping, he reclaimed his championship-contending form in mid-March in Glendale, Arizona, finishing third, followed by a second-place effort the next weekend in Kansas City, Missouri, and back-to-back runner-up efforts at the pair of 15/15 Bucking Battles in Albuquerque, New Mexico. The string of successes rocketed him from No. 52 to No. 11 in the standings.
- The following month, Pacheco broke into the Top 10 for the first time in 2022 with back-to-back wins in Sioux Falls, South Dakota, and Everett, Washington in April, elevating him from No. 11 to No. 4 in the standings, as he moved within 189.5 points of then No. 1 Joao Ricardo Viera.
- Pacheco finished his season strong, recording four additional Top 10 finishes in the last four events of the season to qualify for the PBR World Finals ranked No. 3, 89.49 points behind leader Daylon Swearingen.
- Living up to his name, the Ice Man put on a show at the World Finals in Fort Worth, Texas, going 5-for-8 and contending for the gold buckle until the final outs of the season.
- Shut out in Round 1, Pacheco rallied to post a 91.75-point ride on Bread Basket in Round 2. He then recorded back-to-back rides on Happy Camper for 89 points in Round 3 and Malaki for 91.5 points in Round 4. After a buck-off in Round 5, Pacheco gathered himself, recording back-to-back rides on Wicked Dreams and Clear Water to overtake Joao Ricardo Viera and move within 71.49 points of then No. 1 Daylon Swearingen with one round left in the season.
- Pacheco's bid for a second gold buckle, however, came to an end when he was bucked off by Manaba in 5.9 seconds. Pacheco concluded the 2022 PBR World Finals third, ranked No. 2.

- The very next day, Pacheco was drafted by the Nashville Stampede with the second overall pick in the first round of the inaugural PBR Teams Draft.
- During the regular season, Pacheco was a consistent force for the Stampede, going 12-for-32. Despite the Brazilian's success, the team struggled and entered the inaugural PBR Teams Championships in Las Vegas No. 8 in the league with a 7-20-1 record.
- As the progressive elimination tournament got underway, Pacheco rose to the occasion, setting the standard for a clutch playoff performance in Teams competition in going a perfect 4-for-4, including three consecutive 90-point rides, as the Stampede made their Cinderella run through the tournament.
- In Round 1, the Stampede rode to their first victory, upsetting the No. 3 Oklahoma Freedom, 264.75-176. Pacheco paved the way with an 88-point ride atop Born To Sin. He then recorded three-straight 90-point rides: a 90.25-point dance with Gangster Time to help defeat the regular season No. 1 Austin Gamblers, 265-175.25, in Round 2, a 90.75-point score on Moonlight Party in the Semifinals as the Stampede knocked off the regular season No. 2 Texas Rattlers, 178.5-90.25, and then a clutch 90-point ride on Tijuana Two-Step in the Championship Game to defeat the No. 5 Arizona Ridge Riders, 264-182.75, and win the 2022 Teams Championship.

2023-2024:

- In 2023, Pacheco again proved that the largest obstacle keeping him from a second gold buckle was injury, as he finished No. 3 in the Unleash The Beast standings after being unable to compete at the World Finals due to a fractured leg.
- The veteran cowboy got off to a great start, finishing inside the Top 25 at six of the first eight events, including winning in Duluth, Georgia, in mid-January. During the span, Pacheco also won the 15/15 Bucking Battle in Indianapolis with a monstrous 93-point ride atop Ricky Vaughn which secured the Mason Lowe Award for the highest-marked ride of the season for the first time in his career. The consistency allowed Pacheco to surge to the No. 3 spot in the Unleash The Beast standings.
- After a strong March, including a second event win in Milwaukee, Wisconsin, Pacheco held the No. 1 spot for the remaining six weeks of the season, heading into the PBR World Finals in Fort Worth, Texas, with a 74-point lead over No. 2 Leme.
- Pacheco, however, suffered a fractured tibia and fibula in Tacoma, Washington, in April, and he was unable to compete for the rest of the season and contend for his second World Championship. While he remained atop the standings until the conclusion of Round 7 of the marathon event, Pacheco concluded the season No. 3, 358 points behind surprise World Champion Rafael Jose de Brito.
- After missing July and August while recovering from his broken leg, Pacheco attempted to return at the PBR Teams event in Oklahoma City, in September, but his leg was re-injured, and he was sidelined for the remainder of the season. Without Pacheco, the Stampede finished 11-17 in the regular season, No. 7.
- Looking to repeat their Cinderella run from 2022, the Nashville Stampede faced off against the No. 4 Oklahoma Freedom in Round 1 of the 2023 PBR Teams Championship. Despite three Stampede rides, the Freedom won by a mere 0.5 points, 262-261.5, sending Nashville to the first Last Chance Game. In the three-way showdown, Nashville was unable to rebound, ultimately eliminated by the No. 8 Missouri Thunder, alongside the No. 6 Carolina Cowboys, 171.25-89.75-89, ending the team's dreams of back-to-back Championships.
- Healthy again, Pacheco put together another championship-contending campaign in 2024, finishing inside the Top 10 of the Unleash The Beast standings.
- Pacheco tallied three Top 10 finishes in his first six events and entered February ranked No. 12 in the Unleash The Beast standings.
- Battling through a nine-out buckoff streak, he regained his stride in March, reeling off three consecutive Top 10 finishes to climb to No. 11 entering his ninth PBR World Finals.
- Despite bucking off in the first two rounds of *Eliminations* in Fort Worth, Texas, Pacheco rebounded, riding La Grande for 83.25 points and UTZ BesTex Smokestack for 89.75 points in the final two rounds to finish the stage fourth and punch his ticket directly to the *Championship*. Entering the PBR World Finals – *Championship* ranked No. 9, Pacheco went 2-for-4 in AT&T Stadium, riding I'm Legit Too for 89 points in Round 2 and Mahan for 88.75 points in Round 4. The two rides placed him fifth in the event standings, and he concluded the year ranked No. 9.
- After being selected by the Oklahoma Wildcatters with the No. 1 overall pick in the PBR Teams Expansion Draft, Pacheco was traded to the Austin Gamblers later that night for Austin Richardson and Cort McFadden. Pacheco went 15-for-28

(53.57%) as the Austin Gamblers finished the regular season No. 5 in the league with a 13-15 record.

- In the 2024 PBR Teams Championship, Austin was upset in Round 1 by the No. 6 Missouri Thunder, 265.75-90.5, including a buckoff from Pacheco on Margin of Error. The Gamblers rebounded, winning the first Last Chance Game to remain in contention, ousting the No. 7 Nashville Stampede and No. 10 New York Mavericks 88.75-87.75-83.75, with Pacheco covering It's Cherry for a game-winning 88.75 points.
- In Round 2 Austin defeated the No. 2 Carolina Cowboys, 349.75-166, with Pacheco riding Eyes On Me for 89.25 points, to enter the Semifinals. Taking on the No. 1 Kansas City Outlaws as Championship Sunday began, Austin went a perfect 5-for-5 to record their first perfect game in team history and second in postseason history, besting the Outlaws 432.75-357.5. During the game, Pacheco rode Bueno for 87.5 points to help catapult the Gamblers back to the Championship Game for the second consecutive season.
- Austin continued to roll in the Championship Game, besting the Carolina Cowboys for the second time in as many days, 357.5-252.5, with Pacheco riding Ah Hell for 88 points on his way to being the first rider in history to win two PBR Teams Championships. En route to being crowned the 2024 PBR Teams Champions, the Austin Gamblers went an incredible 9-for-10 on Championship Sunday against the two best teams from the league's regular season, and Pacheco went 4-for-4 down the stretch after bucking off in his first out of the postseason.

MARCELO PROCOPIO PEREIRA

After battling a slew of injuries early in his career, Marcelo Procopio Pereira left the fate of his career up to an ultimatum – get approved for a visa to compete in the United States or retire. With papers in hand, Periera packed up his life in Brazil and moved stateside in search of bull riding glory. He is now one of the latest stars from Brazil to make a mark in the Unleash The Beast and the PBR Teams league. Now riding for the Texas Rattlers, Pereira has a renewed vigor to win an individual and team title.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS

World Finals Appearances	2
Hometown	Rinopolis, Brazil
Residence	Euless, Texas
Height	5'9"
Weight	158
Born	3/3/1995
Riding Hand	Right
Career Earnings	$261,258.18
High-Marked Ride	91.75 points on Chiseled in Duluth, Georgia, on January 23, 2022

AWARDS

Member of the 4th-place Missouri Thunder during the 2023 PBR Teams Season

TEAMS TRANSACTIONS:

- May 25, 2022: Signed as a free agent by the Missouri Thunder.
- January 1, 2023: Dropped by the Missouri Thunder.
- February 16, 2023: Signed and marked as a Protected Rider by the Missouri Thunder.
- September 12, 2023: Demoted to the Reserve Roster by the Missouri Thunder.
- February 15, 2024: Dropped by the Missouri Thunder.
- June 1, 2024: Signed as a free agent by the Texas Rattlers and assigned to the Protected Roster.
- August 28, 2024: Assigned to Injured Reserve by the Texas Rattlers.
- September 12, 2024: Assigned to the Protected Roster from Injured Reserve by the Texas Rattlers.

JOURNEY TO THE PBR:

- At the age of 12, Marcelo Procopio Pereira began his career aboard mini bulls under the watchful eye of mentor Rinaldo da Silva. Silva, the 1996 Barretos bull riding champion, was from Tupa, Brazil, a Sao Paulo town about 40 minutes from Pereira's hometown of Rinopolis.
- Pereira would usually compete at various junior rodeo events in his home nation, often held in conjunction with a professional rodeo.
- The burgeoning Brazilian learned early on the toll injuries can take. By the time Pereira turned 18, he had already undergone three surgeries, two on his shoulders and one on his right knee. The injuries continued to mount once he turned professional, including dislocated shoulders, knee injuries, and endless bumps and bruises.
- However, with the encouragement of people like his good friend Carlos Augusto Chavez and his uncle Ivan de Lima, who helped bring Pereira to events for his car-less parents, Pereira persevered.
- With injuries stifling Pereira's progress at seemingly every turn, at the age of 24, he gave himself an ultimatum, if he applied for a visa to travel to the United States, and was denied, he would give up on his dream of being a professional bull rider.
- Approved for his visa, Pereira moved to America in January 2020. While he did not compete in 2020 due to the COVID-19 pandemic, in 2021 he began to pursue his dream of riding at the PBR World Finals with fervor.

CAREER IN REVIEW:

2018-2019:

- Pereira made his PBR debut in September 2018 in Pirajuba, Brazil. Going 3-for-4, Pereira finished 10th at his career first event with the organization.
- Riding at just three additional events throughout 2018, Pereira again had a limited season in 2019, riding at one event when he made his United States debut in late August at the Touring Pro Division event in Belton, Texas.

2020-2021:

- While the COVID-19 shutdown kept Pereira out of competition in 2020 following his move to America, he mounted a banner season in 2021.
- After riding at just three events, Pereira reached a career milestone in late January, capturing his first PBR win by dominating the Pendleton Whisky Velocity Tour event in Greenville, South Carolina.
- Compliments of the win, Pereira made his Unleash The Beast debut the next weekend in Okeechobee, Florida, where he also competed in his first 15/15 Bucking Battle.
- In early April, Pereira registered his first ride on the premier series en route to a seventh-place finish at the annual tour stop in Sioux Falls, South Dakota. Registering four additional Top 15 efforts entering the summer break, Pereira's first-half success cemented him a near-permanent position on the elite tour for the remainder of the year.
- As the 2021 campaign continued, Pereira, who was also in the mix for the PBR Rookie of the Year honor, logged two then career-best third-place finishes on the premier series, in Anaheim, California, and Lincoln, Nebraska, before earning his first berth to the PBR World Finals.
- On bull riding's biggest stage, Pereira went 2-for-5 en route to finishing 18th. He concluded the 2021 season ranked a career-high No. 23 in the world.

2022-2024:

- Pereira proved his career-best year was no fluke in 2022, again finishing inside the world's Top 30.
- The Brazilian caught fire towards the end of January, going a perfect 3-for-3 in Duluth, Georgia, and securing the victory – his first premier series win – by posting a monstrous, and career-high, 91.75-point ride atop Chiseled in the championship round. Pereira again finished inside the Top 20 the following weekend, concluding the Sacramento, California, tour stop 14th and surging to No. 9 in the world by the end of January.
- A staple on the top tour for the remainder of the season, Pereira recorded two additional Top-15 finishes to remain inside the world's Top 35 and qualify for the PBR's debut World Finals in Fort Worth, Texas ranked No. 31.

- Inside Dickies Arena, Pereira rode Homegrown for 85.75 points in Round 2. However, disaster struck in Round 2, when Pereira was bucked off in a rematch with Chiseled, breaking his right clavicle and sidelining him for the remainder of the event. He finished 26th at the 2022 PBR World Finals and No. 28 in the world.
- After going undrafted at the inaugural PBR Teams Draft, the Missouri Thunder signed the Brazilian as a free agent just days later. He was added to the team's protected roster in August and went 3-for-11 with the Thunder to help them to a 13-15 regular season record, giving them the No. 6 seed heading into the inaugural PBR Teams Championship.
- In Las Vegas, the Thunder fell to the No. 5 Arizona Ridge Riders, 88-87.75, in Round 1, a game in which Pereira was bucked off by The Undertaker, and the team was then eliminated from Championship contention by the No. 3 Oklahoma Freedom, alongside the No. 7 Kansas City Outlaws, 359.5-88.75-0, in the first Last Chance Game. Pereira was not called upon to ride in the Last Chance Game.
- Looking to bounce back in 2023, Pereira again had his season cut short due to injury.
- After some early success and rising to No. 16 in the Unleash The Beast standings in February, Pereira suffered a broken hand and left foot, missing the next month of the season.
- While he tried to make a late-season comeback, Pereira was shut out at his return in mid-April in Billings, Montana, reaggravating his right-hand injury that required surgery, keeping him out of the PBR's 30th Anniversary World Finals.
- The Brazilian returned to the Missouri Thunder for the 2023 PBR Teams season but failed to find his groove, going 0-for-8. The Thunder finished the year No. 8 in the standings with an 8-20 record.
- At the 2023 PBR Teams Championship, the Thunder fell to the eventual champion and 2023 regular season No. 3 Texas Rattlers, 174-84.5, in Round 1, but rallied and won the first Last Chance Game to advance to Round 2 of the progressive elimination tournament for the first time in team history, ousting the No 7 Nashville Stampede and No. 6 Carolina Cowboys, 171.25-89.75-89.
- As competition continued, the Thunder were barely edged by the regular season No. 1 Austin Gamblers, 177.75-174.75, in Round 2, but made PBR Teams Championship history by also winning the second Last Chance Game to advance to the Semifinals where they would again play the Gamblers, another first for the league.
- In the Semifinals, after establishing an early two-ride lead, the Thunder were defeated in walk-off form, eliminated on the final out, 256-172. In the Third Place Game against the No. 5 Arizona Ridge Riders, Pereira made his 2023 postseason debut but was bucked off by Mr. Right Now in 3.7 seconds and Missouri was shut out, 344.75-0, finishing the championship tournament fourth.
- Struggling during the 2024 individual season, Periera narrowly missed qualifying for the PBR World Finals. After four Top 10 finishes on the Velocity Tour throughout the season, he broke through and won his first event of the season in Wichita, Kansas, in April. After being shut out at the Velocity Tour Finals, he ended the season ranked No. 19 in the Velocity Global standings.
- Signed by the Texas Rattlers as a free agent in July, Periera began to rebound, going 8-for-16 (50%) to help propel the team to a 16-12 record, ranked No. 4 spot in the PBR Teams standings.
- During the 2024 PBR Teams Championship in Las Vegas, Texas defeated the No. 7 Nashville Stampede, 264-86.75, in Round 1 but fell to the No. 3 Florida Freedom, 349.25-261, in Round 2. Texas' title reign came to an end in the second Last Chance Game, as the Rattlers fell to the No. 2 Carolina Cowboys, 178.75-0-0, alongside the No. 6 Missouri Thunder. Pereira went 0-for-2, bucking off against the Freedom and during the second Last Chance Game.

JESSE PETRI

Resilient Florida native Jesse Petri made his presence in PBR known in 2021. After a potentially disastrous injury sidelined him during his very first outing on the premier Unleash The Beast, Petri rebounded in true cowboy fashion, delivering a career-best season, including his first event win on the elite tour, en route to qualifying for his career-first PBR World Finals. All eyes will surely be on the laser-focused Petri and what he can accomplish in future seasons among the world's best bull riders within individual competition and the PBR Teams league.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	3
Hometown	Geneva, Florida
Residence	Dublin, Texas
Height	6'0"
Weight	165
Born	12/9/1997
Riding Hand	Left
Career Earnings	$448,720.29
High-Marked Ride	90 points on Diddy Wa Diddy in Cheyenne, Wyoming, on July 27, 2021

AWARDS
2022 PBR Teams Fifth-Round Draft Pick by the Missouri Thunder
Member of the 3rd Place Arizona Ridge Riders during the 2023 PBR Teams Season

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the fifth round of the PBR Teams Draft by the Missouri Thunder.
- April 10, 2023: Dropped by the Missouri Thunder.
- May 22, 2023: Signed as a free agent by the Arizona Ridge Riders.
- October 18, 2023: Marked as a Protected Rider by the Arizona Ridge Riders.
- November 1, 2023: Dropped by the Arizona Ridge Riders and became a free agent.
- April 12, 2024: Signed as a free agent by the Texas Rattlers.
- May 10, 2024: Marked as a Protected Rider by the Texas Rattlers.
- August 28, 2024: Dropped to the Reserve Roster by the Texas Rattlers.
- October 2, 2024: Dropped by the Texas Rattlers and became a free agent.

JOURNEY TO THE PBR:

- Jesse Petri began his career at the age of 9 while living in Montana after he convinced his resistant mother, Valerie, to let him attend a Rodeo Bible Camp in Bozeman.
- While his family spent just a year in Big Sky Country before returning to Florida, Petri remained enamored by Western sports. He began to watch videos of successful Florida bull riders, such as 2011 Ring of Honor inductee Tater Porter, and would scan the internet for highlights of PBR greats Justin McBride, J.W. Hart, Michael Gaffney, Chris Shivers, and Ross Coleman.
- In his teenage years, Petri excelled in high school competition, crowned the 2016 Florida High School Rodeo Association State Champion bull rider for Oviedo High School, and crisscrossed Florida seeking practice sessions and open events to compete in.
- Every Wednesday Petri drove an hour-and-half down Interstate 4 in central Florida to get on practice bulls at C.J. Brown's home.
- After graduating high school, Petri went on to compete in the collegiate ranks, earning a rodeo scholarship to attend Trinity Valley Community College.

CAREER IN REVIEW:

2016-2020:

- Petri made his PBR debut in 2016, competing at the Lafayette, Louisiana, Touring Pro Division event.
- While he made one more appearance in PBR competition in 2016, and competed sporadically throughout 2019 and 2020, Petri's focus in the early years of his career was qualifying for the National Finals Rodeo.
- Petri, however, was held back by a series of injuries including a broken leg in 2018 and three surgeries on his free arm elbow. He also broke his elbow in back-to-back seasons, and his best finish in the PRCA standings came in 2019 at No. 30.

2021:

- In 2021, Petri made the shift to PBR, beginning his quest to qualify for his first PBR World Finals.
- Petri won his first PBR event in late February, topping the field at the Pendleton Whisky Velocity Tour event in North Charleston, South Carolina, and compliments of the victory, in March 2021, made his Unleash The Beast debut in Glendale, Arizona.
- However, as quick as he was to find success in Arizona, covering his Round 1 opponent Vertigo Spy for 87 points, Petri was relegated to the sidelines. In Round 2, after covering Rack City Dreamin for 63.25 points, Petri was stepped on during his dismount, sustaining a Grade 3 lacerated liver, bruised lung, and a broken rib. As a result, Petri faced a 6–12-week recovery after being released from the hospital.
- Sidelined for just six weeks, Petri returned to action in late April for the Unleash The Beast stop in Nampa, Idaho, finishing 17th.
- Petri won his first elite tour round in Jacksonville, Florida, via an 88.75-point score on Hard Shot in Round 2, finishing the event third. His success continued in the subsequent Unleash The Beast events, finishing sixth in Las Vegas in mid-June, and fourth at the Last Cowboy Standing Major in late July in Cheyenne, Wyoming, where he registered his first 90-point ride on the premier series, covering Diddy Wa Diddy for 90 points in Round 2.
- During the second half, Petri made a shift in his diet and workout routine, curtailing his trips to fast food restaurants and spending more time in the gym, listening to music, and visualizing his goals while working out.
- Following the shift, Petri won his first Unleash The Beast event in Manchester, New Hampshire, in October, climbing from No.19 to No. 13 in the world.
- Qualifying for his career-first PBR World Finals at year's end, Petri concluded 2021 ranked a then career-high No. 17 in the world, also finishing fourth in the hotly contested Rookie of the Year race.

2022-2023:

- In 2022, Petri displayed flashes of the promise he showed during his rookie campaign but was unable to find his top form consistently throughout the year.
- Petri rode to two Top 10 finishes on the Unleash The Beast in January but was ultimately cut from the tour, failing to qualify for his second World Finals.

- During the inaugural PBR Teams Draft, Petri was taken in the fifth round by the Missouri Thunder, where he would have one ride in seven outs for Ross Coleman's squad. The Thunder finished the regular season with a 13-15 record, ranked No. 6 in the league. In the playoffs, the Thunder fell to the No. 5 Arizona Ridge Riders, 88-87.75, in Round 1 and were then eliminated by the No. 3 Oklahoma Freedom, alongside the No. 7 Kansas City Outlaws, in the first Last Chance Game, 359.5-88.75-0. Petri was not tapped to ride in the postseason.

2023-2024:

- Petri delivered the best premier series season of his career in 2023, finishing inside the tour's Top 15 for the first time.
- After a slow start, Petri made the 8 in six of eight events and surged to No. 10 in the Unleash The Beast standings by February. In mid-March in New Orleans, Louisiana, Petri won his first event of the season and climbed to No. 8 in the gold buckle race by the end of the month, entering his second PBR World Finals ranked No. 11. At his second PBR World Finals in Fort Worth, Texas, Petri found his groove after being bucked off in the first three rounds. Locking in, Petri lasted the 8 in three-straight outs, and finished the World Finals fifth, going 3-for-8. He concluded the season a career-best No. 12 in the Unleash The Beast standings.
- After being dropped by the Missouri Thunder, the Arizona Ridge Riders signed Petri as a free agent on May 22, inking him to their Reserve Roster. Petri was shut out in his five outs during the regular season with his new team as he battled back from a broken collarbone sustained at the league event in Kansas City, Missouri, in early August.
- After Arizona went 13-15 and finished No. 5 in the regular season, Petri was elevated to the team's Protected Rider ahead of the postseason.
- At the 2023 PBR Teams Championship, Arizona defeated the No. 6 Carolina Cowboys, 344-265.5, in Round 1 before advancing to their second-consecutive Semifinals with a 160.25-86.75 victory against the No. 2 Kansas City Outlaws in Round 2.
- After failing to convert in their 175.25-0 loss to the eventual Champion and 2023 regular season No. 3 Texas Rattlers in the Semifinals, Arizona bounced back one more time, trouncing the No. 8 Missouri Thunder, 344.75-0, in the Third Place Game. While Petri was selected to ride in the Third Place Game, he was not one of the roster's scoring riders, bucked off by Brusta in 5.35 seconds.
- During the 2024 Unleash The Beast season, Petri found some success, qualifying for his third PBR World Finals and finishing inside the Top 35.
- Shut out in his first two events, Petri bounced back and made the 8 in his next four events, rising to No. 28 in the Unleash The Beast standings by January.
- After recording a ride in five of six events across February and March, Petri entered the final month of the regular season ranked No. 30. He closed out the season strong, netting three consecutive Top 10 finishes to enter his third PBR World Finals ranked No. 31.
- Petri was shut out during the *Eliminations* stage of the 2024 PBR World Finals, going 0-for-4, and was unable to rebound during *Ride For Redemption*, with his season coming to a close following his 0-for-2 effort inside Cowtown Coliseum, to conclude the year ranked No. 33 in the Unleash The Beast standings.
- The 2023 PBR Teams Champion Texas Rattlers signed Petri as a free agent in April, but he went 0-for-7 for Texas in the 2024 Teams season before being cut from the team in October.

TATE POLLMEIER

Tate Pollmeier may be a relatively new name in the PBR, but he has long been on the radar of bull riding fans, as a two-time Kansas State High School Rodeo Champion and International Finals Youth Rodeo Champion. As soon as he turned 18 and was eligible to ride in the PBR, Pollmeier declared for the inaugural PBR Teams Draft and was selected by the Kansas City Outlaws before being acquired by the then-Oklahoma Freedom. Once on Oklahoma's roster, Pollmeier began to deliver, helping lead the team to a fourth-place finish at the first PBR Teams Championship in Las Vegas in 2022. Now riding for the Oklahoma Wildcatters, Pollmeier is a star on the rise primed to become a force on tour and within the league for years to come.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	1
Hometown	Fort Scott, Kansas
Residence	Fort Scott, Kansas
Height	5'10
Weight	155
Born	3/23/2004
Riding Hand	Right
Career Earnings	$154,966.35
High-Marked Ride	91.25 points on Huckleberry in Little Rock, Arkansas, on March 3, 2023

AWARDS
Member of the 4th-place Oklahoma Freedom during the 2022 PBR Teams season
2022 PBR Teams Fifth-Round Draft Pick by the Kansas City Outlaws

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the fifth round of the PBR Teams Draft by the Kansas City Outlaws.
- September 20, 2022: Signed by the Oklahoma Freedom to the Protected Roster from the Kansas City Outlaws Reserve Roster.
- December 15, 2022: Re-signed and marked as a Protected Rider by the Oklahoma Freedom.
- August 8, 2023: Place on Injured Reserve by the Oklahoma Freedom.
- February 2, 2024: Traded to the Carolina Cowboys for Conner Halverson and future considerations.
- September 11, 2024: Traded to the Oklahoma Wildcatters and placed on the Protected Roster for future considerations.

JOURNEY TO THE PBR:

- As many do, Tate Pollmeier began learning to ride atop sheep at the age of 4. His father, Mark, continued to teach him, along with his brother, Coy. As they got older, Tate, alongside his brother eventually progressed to bulls, honing their craft for their burgeoning professional career.
- Pollmeier showed his riding prowess at a young age, becoming a two-time Kansas State High School Rodeo Champion, while also winning the International Finals Youth Rodeo in both 2021 and 2022.

CAREER IN REVIEW:

2022:

- Pollmeier's PBR career began when he was drafted in the fifth round of the inaugural PBR Teams Draft with the 36th overall pick by the Kansas City Outlaws. The young Kansas native made his league debut at the preseason event in Bismarck, North Dakota, and logged his first score the following weekend in Tryon, North Carolina, marked 84.75 points atop Mic Drop against the Texas Rattlers.
- After spending the first two months of the season as a member of the Outlaws, Pollmeier was signed to the Oklahoma Freedom's protected roster on September 20 and went 2-for-6 under Head Coach Cord McCoy during the regular season as the then Oklahoma Freedom finished 16-12, No. 3 in the league.
- During the inaugural PBR Teams Championship, Pollmeier and the Freedom rebounded from a Round 1 loss to the No. 8 Nashville Stampede, 264.75-176, and fought through the first Last Chance game to remain in the title hunt, eliminating the No. 7 Kansas City Outlaws and No. 6 Missouri Thunder, 359.5-88.75-0. After knocking out the No. 4 Carolina Cowboys, 267.25-265, to reach the Semifinals, Oklahoma fell to the No. 5 Arizona Ridge Riders, 176.25-89.25, and ultimately finished the tournament fourth after losing to the No. 2 Texas Rattlers in the Third Place Game, 270-86.75. Pollmeier was only called upon to ride in the Last Chance Game, bucked off by Midnight Flyer in 7.32 seconds.

2023-2024:

- In 2023, Pollmeier proved he belonged among the best bull riders in the world during his rookie individual season, finishing inside the Top 20 in the Unleash The Beast standings, winning five elite tour rounds in the process, and fifth in the Rookie of the Year race.
- Pollmeier started strong, logging Top 20 efforts at his first four events of the season, rising to No. 27 in the Unleash The Beast standings by mid-January.
- Throughout the rest of the campaign, Pollmeier added four Top 5 finishes, highlighted by a second-place result in Nampa, Idaho, in early April, rising to No. 12 in the standings and qualifying for his first PBR World Finals.
- In Fort Worth, Texas, Pollmeier went 1-for-7 and finished 27th. He concluded his first elite tour season at No. 16 in the world.
- Pollmeier returned to the Oklahoma Freedom for the 2023 PBR Teams season but had his campaign cut short by injury after aggravating a lingering hip issue at the league's event in Kansas City, Missouri, in early August. Without Pollmeier, the Freedom finished the season 14-14, ranked No. 4.
- At the 2023 PBR Teams Championship, Oklahoma defeated the defending champion and 2023 regular season No. 7 Nashville Stampede, 262-261.5, in Round 1 but were bested, 170.75-87, in Round 2 by the eventual Champion and 2023 regular season No. 3 Texas Rattlers.
- The Freedom were unable to rebound in the second Last Chance Game, eliminated from the tournament by the No. 8 Missouri Thunder, alongside the No. 2 Kansas City Outlaws, 180-178.75-176.5, concluding the league's second season No. 6.
- After rehabbing his injury, Pollmeier, who was again hurt while rodeoing in January in Florida, competed outside the PBR during the individual season before returning for the 2024 PBR Teams season as a member of the Carolina Cowboys, acquired via a February trade. After just one out with Carolina, Pollmeier was traded to the Oklahoma Wildcatters in September, finishing the regular season 3-for-10 as Oklahoma concluded the regular season No. 8 in the standings with an 11-16-1 record.
- Finishing outside the Top 6 of the standings, Oklahoma looked to qualify for the 2024 PBR Teams Championship through the Ride-In Round. However, they were bested by the No. 7 Nashville Stampede and No. 10 New York Mavericks, alongside the No. 9 Arizona Ridge Riders, 256.25-251-173.75-170.5. Pollmeier was not tapped to ride.

BRAIDY RANDOLPH

Despite doctors telling Braidy Randolph he would never ride again after suffering an infection in his broken left leg in 2019, the gritty Pennsylvanian battled back. Four years later, the leather-tough cowboy would ride at the PBR World Finals with another broken leg. After a burgeoning rodeo career, Randolph transitioned to the PBR in 2022 when he was signed by the Texas Rattlers and has been a force since. While an individual gold buckle remains a goal for Randolph, in 2023 he added a Teams World Championship with the Texas Rattlers to his list of accomplishments, as he continues to prove that heart and try matter a lot more for bull riders than the part of the country they come from.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS

World Finals Appearances	1
Hometown	Jonestown, Pennsylvania
Residence	Stephenville, Texas
Height	5'9
Weight	160
Born	08/07/2000
Riding Hand	Right
Career Earnings	$365,637.69
High-Marked Ride	90.25 points on UTZ BesTex Smokestack at the PBR Teams event in Nashville, Tennessee, on August 18, 2023.

AWARDS

Member of the 2022 PBR Teams Regular Season No. 2 and Teams Championship 3rd-Place Texas Rattlers

Member of the 2023 PBR Teams Champion Texas Rattlers

TEAMS TRANSACTIONS:

- July 16, 2022: Signed as a free agent by the Texas Rattlers.
- July 31, 2022: Marked as a Protected Rider by the Texas Rattlers.
- February 23, 2023: Marked as a Protected Rider by the Texas Rattlers.
- April 10, 2024: Selected with the sixth pick in the 2024 PBR Teams Expansion Draft by the New York Mavericks.
- September 11, 2024: Traded to the Texas Rattlers, alongside New York's second-round draft pick in the 2025 New Rider Draft, for Mason Taylor. Placed on the Protected Roster by the Texas Rattlers.

JOURNEY TO THE PBR:

- Braidy Randolph began riding at the age of 5, drawn to the sport by its fun nature. With a natural aptitude for the sport, competing alongside the likes of Stetson Wright, Randolph dropped out of high school as a sophomore to begin his professional career.
- In 2019, Randolph broke both his tibia and fibula in his left leg. After surgery, Randolph's leg rejected the metal rods, and he was re-hospitalized for two months. Unable to walk, he shed more than 30 pounds. While doctors were concerned that he might never walk again, Randolph defied the odds, though with a noticeable hitch in his step to this day. - After a grueling rehab, Randolph returned to competition, then primarily riding amongst the PRCA ranks.

CAREER IN REVIEW:

2022:

- Randolph made his PBR debut in 2022 after he was signed by the Texas Rattlers in mid-July and joined the team's protected roster later that month.
- The Pennsylvanian went 4-for-19 with the Rattlers during the regular season, helping the team to advance to the PBR Teams Championship No. 2 in the league with a 16-12 record, and recorded the first perfect 5-for-5 game in PBR Teams' history, with Randolph covering Zorro for 83.75 points.
- The Rattlers concluded the regular campaign with a record-setting 10-game win streak, including a sweep of their homestand in Fort Worth, Texas, in October, despite Randolph being bucked off in his two outs, to seize the No. 2 spots in the standings and a first-round bye.
- During the 2022 PBR Team Championship in Las Vegas, the Rattlers were defeated by the No. 5 Arizona Ridge Riders, 425.25-178.75, in Round 2. Following the loss, Texas rallied to win the second Last Chance Game, 179-90-89.25, which included a clutch 85.5-point ride from Randolph aboard Casper to help eliminate the No. 4 Carolina Cowboys and No. 1 Austin Gamblers. After falling to the No. 8 Nashville Stampede in the Semifinals, 178.5-90.25, where Randolph bucked off Mule Train in 4.41 seconds, the Rattlers bounced back one more time, defeating the No. 3 Oklahoma Freedom, 270-86.75, in the Third Place Game. Randolph finished the postseason 1-for-2.

2023-2024:

- Building on his Teams' success, Randolph put together a strong individual series rookie campaign, finishing third in the race among first-year riders, firmly inside the Top 15 of the 2023 Unleash The Beast standings.
- Randolph recorded his first ride on the premier series in St. Louis, Missouri, in December where he went 2-for-3 to finish seventh. Building on that success, Randolph rose to No. 18 in the standings entering January. In mid-April, Randolph logged his career-best finish on the premier series, second in Everett, Washington. Despite missing the last event of the regular season after breaking his leg in Tacoma, Randolph qualified for his career-first World Finals ranked No. 26.
- At the PBR's 30th Anniversary World Finals in Fort Worth, Texas, Randolph put on a show despite battling through a broken leg. After being bucked off in Round 1, the young cowboy rallied with consecutive scores in Round 2 and Round 3. Then, despite a setback in Round 4, Randolph logged the then-high-marked ride of his career, covering Cherry Bomb for 89.25 points in Round 5.
- Going 3-for-8 to finish fourth at his first World Finals, he rocketed up to the No. 13 spot in the Unleash The Beast standings.
- Returning to the Rattlers for a second season in 2023, Randolph went 9-for-22. After a slow start, the Rattlers got hot in September, again sweeping their homestand in Fort Worth, Texas, in October. In their home venue, Dickies Arena, Randolph delivered two clutch rides, including an 83.5-point score on Centerfold to lead Texas to an upset win against the regular-season No. 1 Austin Gamblers, and an 86.25-point effort atop Dr. Campbell to propel the Rattlers to victory against the 2022 Teams Champion Nashville Stampede.
- Riding their second-half surge, the Rattlers concluded the regular season No. 3 in the league with a 16-12 record.
- At the 2023 PBR Teams Championship, the Texas Rattlers continued to ride red-hot, defeating the No. 8 Missouri Thunder, 174-84.5, to advance to Round 2. There, the Rattlers downed the No. 4 Oklahoma Freedom, 170.75-87, to advance to the team's second-consecutive Semifinals. Randolph took his only out of the postseason against the Thunder but was bucked off.
- The Rattlers beat the No. 5 Arizona Ridge Riders with ease, 175.75-0, to advance to the Championship Game for the first time.

- In the Championship Game, the Rattlers took on the regular-season No. 1 and their instate rival Austin Gamblers. In a Lone Star State Showdown, the Rattlers went 4-for-5 to win the 2023 PBR Teams Championship by 90 points, 355.25-265.25.
- Randolph was unable to find his groove on the top tour during 2024, competing at just five Unleash The Beast events. He finished the year ranked No. 46 in the standings, recording a season-best sixth-place finish in St. Louis in December.
- After being selected by the New York Mavericks in the 2024 PBR Teams Expansion Draft, Randolph went 2-for-12 with the team before being traded back to the Texas Rattlers in September. He went 0-for-2 with Texas during the regular season as the Rattlers went 16-12 and finished No. 4 in the league. Along the way, the Rattlers recorded their second perfect game in Greensboro, North Carolina, in September, and remained the only team to stay unbeaten at home, sweeping their homestand for the third consecutive season. Randolph was bucked off in his one out during their homestand in Fort Worth, Texas.
- At the 2024 PBR Teams Championship, Texas defeated the No. 7 Nashville Stampede, 264-86.75, in Round 1 before falling to the No. 3 Florida Freedom, 349.25-261, in Round 2. Texas' title reign came to an end in the second Last Chance Game, losing to the No. 2 Carolina Cowboys, 178.75-0-0, alongside the No. 6 Missouri Thunder. Randolph was not tapped to ride in the postseason.

AUSTIN RICHARDSON

Growing up with 2008 PBR World Champion Guilherme Marchi as a neighbor, Texan Austin Richardson received an assist in his path to becoming a surging talent on the elite Unleash The Beast and newly launched PBR Teams league. Despite battling injury in 2021, including a broken collarbone that required surgery, Richardson was resilient, returning to the PBR World Finals for the second time in his career by season's end, and registering his first 90-point ride on the elite tour. After a knee injury derailed the best start of his career in 2024, a healthy Richardson has his eyes set on a gold buckle and helping bring another PBR Teams Championship to the Nashville Stampede.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	4
Hometown	Wilmer, Texas
Residence	Dallas, Texas
Height	5'6"
Weight	135
Born	1/24/2000
Riding Hand	Right
Career Earnings	$656,175.02
High-Marked Ride	94.5 on Woopaa in Tulsa, Oklahoma, on April 15, 2022.

AWARDS
2022 PBR Teams Second-Round Draft Pick
Member of the 2022 PBR Teams Regular Season No. 1 Austin Gamblers
Member of the 2023 PBR Teams Regular Season No. 1 and PBR Teams Champions Runner-up Austin Gamblers
2018 PBR Touring Pro Division Champion

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the second round of the PBR Teams Draft by the Austin Gamblers.
- March 1, 2023: Marked as a Protected Rider by the Austin Gamblers.
- April 10, 2024: Acquired and placed on Injured Reserve by the Oklahoma Wildcatters from the Austin Gamblers for Kaique Pacheco.
- August 21, 2024: Activated from Injured Reserve by the Oklahoma Wildcatters.
- November 1, 2024: Traded to the Nashville Stampede by the Oklahoma Wildcatters and put on the Protected Roster.

JOURNEY TO THE PBR:

- Austin Richardson grew up 20 minutes south of Dallas on his grandparents' farm – the BuckBranch Equestrian Center – but it was his childhood friend, Zach Laney, who convinced him to get on a mini bull when he was 12.
- Friends since age 5, Richardson and Laney would often mess around and ride sheep. Ring of Honor inductee and 2008 PBR World Champion Guilherme Marchi lived right behind Laney in Ferris, Texas, and he would often let the boys come over to train and get on practice bulls.
- Since the age of 11, Richardson has been close with fellow present-day Unleash The Beast standout Mason Taylor. Meeting in a senior steer riding event, the two have remained friends, progressing through the ranks together.
- While Richardson wouldn't make his PBR World Finals debut until 2019, he attended the 2014 PBR World Finals when he was competing at the MBR (Miniature Bull Riders) World Finals that year.

CAREER IN REVIEW:

2018-2020:

- Richardson made his PBR debut in his home state in 2018, riding at the Touring Pro Division event in Stephenville.
- Three events into his career, Richardson rode to his first Top 10 effort in early April, concluding the Ivins, Utah developmental tour event sixth.
- Later that month, Richardson made his debut on the elite Unleash The Beast, first competing on the premier series in Billings, Montana.
- Competing across North America throughout 2018, Richardson earned his first event win with the organization in mid-May in Ottawa, Ontario, Canada.
- Richardson continued to find mixed success in 2018, with four more Top 10 efforts before year-end.
- In 2019, Richardson's momentum continued, and courtesy of three Top 5 efforts on the Pendleton Whisky Velocity Tour, he reached another key milestone.
- In November, Richardson earned his career-first berth to the PBR World Finals via the Pendleton Whisky Velocity Tour Finals. Going 2-for-3, Richardson finished second at the season-ending event to qualify for his first PBR World Finals at 18 years of age.
- In 2020, Richardson hit a slump, going a mere 4-for-29.

2021:

- The young Texan righted his course in 2021.
- In April, Richardson earned his first Pendleton Whisky Velocity Tour event win, dominating the field in mid-April in Grand Forks, North Dakota, and returning to the premier Unleash The Beast for the first time since 2018.
- After bouncing between tours throughout the remainder of the first half, Richardson began the summer push with a long slate of events he anticipated competing at, including the elite Unleash The Beast event in Las Vegas in early June where he finished a career-best third, but his plans were put on hold after getting his arm stomped in late June at an Ultimate Bull Team Challenge event in Rapid City, South Dakota.
- Sidelined for a month, he returned to competition in late July. Less than a month later at the premier series event in Nashville, Tennessee, Richardson reached a critical career milestone when he won Round 2 courtesy of his career-first 90-point ride, covering Medicine Man for 91.75 points.
- After avoiding significant injury during the summer, in early October Richardson broke his right collarbone in San Antonio, Texas, and needed 13 screws and a plate to correct the break.
- Just 24 days after surgery, Richardson returned in time for the Pendleton Whisky Velocity Tour Finals and his second appearance at the PBR World Finals.
- For the first time, Richardson concluded the year ranked inside the world's Top 35, finishing No. 31 in the standings.

2022-2023:

- Richardson delivered a career year in 2022, finishing inside the world's Top 10 for the first time, and was a key member of the Austin Gamblers in the inaugural PBR Teams season.
- After recording two Top 10 finishes in January on the elite Unleash The Beast, Richardson won the first premier series event of his career in Oklahoma City followed by a 10th place finish in Los Angeles, catapulting to No. 11 in the standings at the end of February.
- After hitting a slump in March, Richardson caught fire in April with back-to-back Top 10 finishes to begin the month before winning his second event of the season in Tacoma, Washington.
- Staying in championship form, Richardson's April was headlined by his efforts in Tulsa, Oklahoma, as he recorded the high-marked ride of his career, and scored a monstrous 94.5 points atop YETI PBR World Champion Bull Woopaa in Round 1. In Round 2, Richardson remained atop the event leaderboard as he rode Mike's Effect for 87.5 points, but he suffered another broken collarbone on the dismount and was unable to ride in the championship round, finishing the tour stop third. Sidelined for the remainder of the regular season, Richardson qualified for his third career World Finals ranked No. 9 in the standings.
- At the first-ever PBR World Finals in Fort Worth that May, as he continued to nurse his injured collarbone, Richardson

proved his grit but was unable to find his footing and make a run at a gold buckle, going 0-for-7 and ending the season ranked a career-best No. 11 in the standings.

- The Austin Gamblers selected Richardson with their second-round pick in the inaugural PBR Teams Draft. While Richardson only went 2-for-19 in the regular season, the Gamblers finished with a 16-12 record, ranked No. 1 in the league to earn a first-round bye in the PBR Teams Championship.
- In Las Vegas, Austin fell to the eventual-champion No. 8 Nashville Stampede, 265-175.25, in Round 2 before being bounced from the tournament, alongside the No. 4 Carolina Cowboys, by the No. 2 Texas Rattlers, 179-90-89.25, in the second Last Chance Game. Richardson rode in only the Last Chance Game and was bucked off by Mikey's Surprise in 5.16 seconds.
- Richardson continued to excel in the individual ranks in 2023, concluding the season ranked inside the Top 35 for the third consecutive season.
- Again battling injury throughout the campaign, Richardson earned four Top 10 finishes, qualifying for his third career World Finals ranked No. 38.
- In Fort Worth, Texas, Richardson won Round 2 of PBR's 30th Anniversary World Finals with an impressive 89.75-point ride atop Black Gold, his first career World Finals round win. Richardson, however, failed to make the 8 the remainder of the event, tying for 14th, to conclude the 2023 individual season No. 28 in the standings.
- Richardson returned to his home state Austin Gamblers for the second season of PBR Teams in 2023, going 2-for-11. For the second consecutive season the Gamblers finished the regular season No. 1 in the league with a 19-9 record.
- Following a Round 1 bye during the 2023 PBR Teams Championship, the Austin Gamblers dispatched the No. 8 Missouri Thunder in Round 2 in walk-off fashion, 177.75 – 174.75, advancing to the Semifinals for the first time in team history.
- In a PBR Teams Championship first, Austin faced the Missouri Thunder a second time after the league's No. 8 team won the second Last Chance Game. After being shut out and falling behind by two ride scores early, the Gamblers battled back, again walking off the Thunder, 256-172.
- Advancing to the team's first Championship Game, the Gamblers posted three rides, but it wasn't enough to take down the red-hot No. 3 Texas Rattlers, who won the Championship by 90 points, 355.25-265.25. Richardson was not tapped to ride in Austin's postseason run.

2024:

- Richardson got off to the best start of his career during the 2024 individual season, rising to No. 1 in the Unleash The Beast standings for the first time in January after back-to-back wins in the Empire State in Albany, and New York City. However, the Texan again had his season paused abruptly due to injury at the end of January, suffering a knee injury during a dismount in Tulsa, Oklahoma, that required surgery and sidelined him until August. Despite missing the final four months of the individual season, Richardson concluded 2024 ranked No. 12 in the Unleash The Beast standings.
- After being traded to the Oklahoma Wildcatters in April during the league's first-ever Expansion Draft, Richardson debuted for his new squad in mid-August. The Texan logged one qualified ride in his 11 outs as the Wildcatters finished No. 8 in the regular season with an 11-16 record.
- Oklahoma attempted to punch their ticket to the team's first PBR Teams Championship through the Ride-In Round in Las Vegas, Nevada, but were bested alongside the No. 9 Arizona Ridge Riders, by the No. 10 New York Mavericks and No. 7 Nashville Stampede in the four-way contest. Richardson was bucked off by Peterbilt in 4.31 seconds during the Ride-In Round.

MARCO RIZZO

Growing up on a farm in Georgia and learning to ride from his dad, Marco Rizzo hopped on his first bull at the age of 6. Competing against fellow PBR young guns Clay Guiton and John Crimber on mini bulls throughout his youth, Rizzo was excited at the opportunity to compete against and alongside his friends at the 2024 PBR World Finals, a dream they had often talked about growing up together. After that dream was put on hold when Rizzo broke his leg and was sidelined for the final month of his rookie season in 2024, the young rider is back healthy and primed to make that dream a reality while also helping bring a PBR Teams Championship to the New York Mavericks.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS

Hometown	Quitman, Georgia
Residence	Quitman, Georgia
Height	5'10
Weight	146
Born	1/14/2005
Riding Hand	Left
Career Earnings	$57,164.77
High-Marked Ride	87 points on American You in Sioux Falls, South Dakota, on April 7, 2024.
High-Marked Ride	91.75 points on Yellowknife in Manchester, New Hampshire, on December 18, 2023

AWARDS

Second-Round Pick in the 2024 PBR Teams New Rider Draft by the New York Mavericks

TEAMS TRANSACTIONS:

- May 29, 2024: Drafted with the first pick in the second round of the 2024 PBR Teams New Rider Draft and added to the Protected Roster by the New York Mavericks.

JOURNEY TO THE PBR:

- Marco Rizzo grew up on a farm in Quitman, Georgia, where his father rode bulls and managed the land and livestock. Rizzo helped out on the farm and learned to ride from his father growing up, hopping on his first calf at the age of 6.
- By the time he was 15, Rizzo was already on track to become a professional, finishing second in his age bracket at the 2020 Junior National Finals Rodeo in Fort Worth, Texas.
- Rizzo grew up watching bull riding and was a fan of New York Mavericks Head Coach Kody Lostroh, who was equally excited to be united with the young rider after they selected him in the second round of the 2024 PBR Teams Draft.
- Competing alongside friends John Crimber and Clay Guiton throughout his teenage years, Rizzo followed suit with his two compatriots, joining the PBR shortly after he turned 18 in 2023.

CAREER IN REVIEW:

2023-2024:

- Rizzo made his PBR debut at the Touring Pro Division event in Perry, Georgia, in April 2023, less than two hours from his hometown. A few short months later, Rizzo broke through, registering his first qualified ride with the PBR at the Challenger Series event in Lamar, Missouri, in August, finishing 12th and 14th courtesy of a double-entry.
- Gaining momentum, Rizzo began the 2024 individual season on the Pendleton Whisky Velocity Tour, and quickly found his stride, finishing second in his tour debut in Lexington, Kentucky, in January before winning his first event on the expansion series in Charleston, West Virginia, later that month. The successes catapulted him to the elite Unleash The Beast.
- Rizzo turned heads at his premier series debut in Houston, Texas, in January, where he converted in his first out on the top tour for 86.75 points on Wall Street Train. He went 1-for-2 inside Toyota Center to finish the event ninth. After a career-best third-place finish in Los Angeles in February, Rizzo returned to the Velocity Tour.
- Recording two more Top 20 finishes amongst the Velocity Tour ranks, Rizzo returned to the Unleash The Beast for the event in Sioux Falls, South Dakota, in April, finishing fourth and climbing to No. 33 in the world.
- Unfortunately, Rizzo's rookie season was cut short the following weekend in Billings, Montana, when he broke his left tibia in the tour stop's opening round and was sidelined until September.
- Despite the injury, Rizzo ended his rookie season ranked No. 41 in the Unleash The Beast standings.
- After being drafted by the New York Mavericks with the first pick in the second round of the 2024 PBR Teams New Rider Draft, Rizzo went 0-for-5 for his squad as he began to round into riding shape after breaking his leg. The team finished No. 10 in the regular season with an 11-17 record.
- After finishing outside the Top 6 in the league's regular season standings, New York punched their ticket to the 2024 PBR Teams Championship by finishing second at the Ride-In Round in Las Vegas. However, the No. 3 Florida Freedom bested the Mavericks 262.75-178.5 in the opening round of the progressive elimination tournament. The Mavericks were eliminated alongside the No. 7 Nashville Stampede by the No. 5 Austin Gamblers, 88.75-87.75-83.75, in the first Last Chance Game. Rizzo was tapped to ride in the Last Chance Game but was bucked off by Snoop Dog in 6.86 seconds.

CASEY ROBERTS

After winning the bull riding title at the 2022 College National Finals Rodeo, Casey Roberts erupted onto the professional scene, signed as a free agent by the then-Oklahoma Freedom where he quickly made an impact. In just his second out for the Freedom, Roberts delivered a monstrous 90-point ride, setting the tone for his season. A superstar in the making, Roberts has won at every level he has competed at, and now has his eyes set on an individual gold buckle and PBR Teams Championship.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS

Hometown	Munford, Alabama
Residence	Munford, Alabama
Height	5'10
Weight	146
Born	1/2/2002
Riding Hand	Right
Career Earnings	$167,322.29
High-Marked Ride	90.25 points on MagicBru against the Austin Gamblers during the PBR Teams event in Cheyenne, Wyoming, on July 26, 2022

AWARDS

Member of the 4th-Place Oklahoma Freedom during the 2022 PBR Teams season

TEAMS TRANSACTIONS:

- May 24, 2022: Signed as a free agent by the Oklahoma Freedom.
- August 6, 2024: Dropped from the Protected Roster by the Florida Freedom. Roberts elected to become a free agent and left the Florida Freedom.
- August 11, 2024: Signed with the Missouri Thunder and marked as a Protected Rider.

JOURNEY TO THE PBR:

- Competing as both a bull rider and baseball player at a young age, Roberts chose to pursue a career in bull riding at age 9, following in the footsteps of his father and grandfather.
- After winning three Alabama High School Rodeo Championships, Roberts took his talents to the collegiate level, competing for Three Rivers College. While enrolled, Roberts was a top talent for the team, winning two of the three rounds at the 2022 College National Finals Rodeo en route to being crowned the 2022 Bull Riding National Champion.

CAREER IN REVIEW:

2022:

- Roberts made his PBR debut in January 2022 at the Velocity Tour event in Greenville, South Carolina, riding to three consecutive Top 10 finishes on the Velocity Tour to earn his career-first berth to the Unleash The Beast in early April in Sioux Falls, South Dakota. Roberts was shut out in South Dakota, going 0-for-1.
- Roberts was signed by the then-Oklahoma Freedom as a free agent in PBR Teams on May 24.
- During the regular season, Roberts went 5-for-22 for the Freedom to help the team finish the regular season No. 3 in the league with a 16-12 record. During the season-opener in Cheyenne, Wyoming, Roberts achieved a career milestone in covering MagicBru for a monstrous 90.25 points in the Freedom's game against the Austin Gamblers, his first 90-point ride.
- Seeded third for the inaugural PBR Teams Championship, Roberts and the Freedom rebounded from a 264.75-176 Round 1 loss to the No. 8 Nashville Stampede and fought through the first Last Chance game, eliminating the No. 7 Kansas City Outlaws and No. 6 Missouri Thunder, 259.5-88.75-0, to remain in the title hunt. After knocking out the No. 4 Carolina Cowboys, 267.25-265, to reach the Semifinals, Oklahoma fell to the No. 5 Arizona Ridge Riders, 176.25-89.25, and ultimately finished fourth after losing to the No. 2 Texas Rattlers, 270-86.75, in the Third-Place game. Roberts went 0-for-3 during Oklahoma's postseason run.

2023-2024:

- As the 2023 individual campaign got underway, marking his first full Unleash The Beast season, Roberts was sensational, registering Top 20 finishes at four of his first five events of the season throughout December, led by a 10th-place effort in Albany, New York.
- While Roberts briefly backslid in the new calendar year, he concluded January strong, finishing a season-best second in Indianapolis, Indiana, rising to No. 17 in the gold buckle race.
- The Alabaman's bid for the 2023 PBR World Championship, however, ended after the first weekend of March, as he missed the remainder of the season with a broken femur and foot, suffered while competing at the annual The American Rodeo in Arlington, Texas.
- Looking to round himself back into shape as he returned from injury, Roberts competed on the Challenger Series prior to returning to the Freedom, finishing 13th in Big Sky, Montana, in late July.
- Roberts made his 2023 PBR Teams debut in Anaheim, California, in August, but was bucked off by Mr. Clean in 2.59 seconds. Roberts finished the season 2-for-12 for the Freedom (14-14), finishing No. 4 in the regular season.
- At the 2023 PBR Teams Championship, the Freedom defeated the league's defending Champion and 2023 regular season No. 7 Nashville Stampede in Round 1, 262-261.5. They next battled the eventual champion and 2023 regular season No. 3 Texas Rattlers in Round 2 and, despite an 87-point ride by Roberts on Smooth Over It, lost 170.75-87.
- The Freedom were then eliminated from the tournament alongside the No. 2 Kansas City Outlaws by the No. 8 Missouri Thunder in the second Last Chance Game, 180-178.75-176.5, as Roberts was bucked off Erik The Red in 2.77 seconds.
- Turning back to the individual season in 2024, Roberts took a vicious hoof to the head in his second event of the year in Manchester, New Hampshire, in December and was never able to find his groove afterward. After being shut out on the Velocity Tour in January, Roberts competed outside of the PBR until returning for the 2024 PBR Teams season.
- After going 0-for-1 in his one out with the Freedom, Roberts was dropped from the Protected Roster, becoming a free agent in August and signed by the Missouri Thunder. Roberts went 2-for-11 for Missouri (12-16, finishing No. 6 in the regular season. t
- At the 2024 PBR Teams Championship, Missouri upset the No. 5 Austin Gamblers, 265.75-90.5, in Round 1. In Round 2, Missouri fell to their in-state rivals, the No. 1 Kansas City Outlaws, 262.5-88, before being eliminated alongside the No. 4 Texas Rattlers in the second Last Chance Game by the No. 2 Carolina Cowboys, 178.75-0-0. Roberts was called upon just once in Missouri's postseason run, bucking off Wild Card against the Kansas City Outlaws.

MAIKON CALIXTO ROCHA

Kansas City Outlaws Assistant Coach, and PBR World Champion, Guilherme Marchi discovered Maikon Calixto Rocha as he competed in Brazil outside the PBR, winning the Circuito Rancho Primavera. Despite limited exposure to the young rider, Marchi and Head Coach J.W. Hart had seen enough to select him in the first round of the 2024 PBR Teams New Rider Draft, with Marchi dubbing Maikon "the next Cassio Dias." Now on a championship-caliber roster, Rocha has all the tools to help bring a PBR Teams Championship back to Kansas City and contend for an individual gold buckle on the Unleash The Beast.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
Hometown	Orindiuva, Brazil
Residence	Whitesboro, Texas
Height	5' 6
Weight	141
Born	5/5/2003
Riding Hand	Left
Career Earnings	$81,327.70
High-Marked Ride	88.75 points on The Kraken during the PBR Teams Championship in Las Vegas, Nevada, on October 20, 2024.

AWARDS

Member of the 2024 PBR Teams Third Place and Regular Season Champion Kansas City Outlaws

TEAMS TRANSACTIONS:

- May 29, 2024: Selected in the first round of the PBR Teams New Rider Draft by the Kansas City Outlaws.
- August 21, 2024: Marked as a Protected Rider by the Kansas City Outlaws.

CAREER IN REVIEW:

2023-2024:

- Rocha made his PBR debut at the Brazilian Touring Pro Division event in Itapeva in March 2023. Competing largely outside the PBR in his home nation, Rocha caught the eyes of the Kansas City Outlaws, and they selected him in the first round of the 2024 PBR Teams New Rider Draft after Rocha moved to the United States in April 2024.
- The young Brazilian won his first event on American soil, victorious at the Challenger Series event in Rocksprings, Texas in June, going a perfect 2-for-2 in June. Rounding into shape for the 2024 PBR Temas season, Rocha then won his second event two weekends later in Amarillo, Texas, in July.
- Competing with the Kansas City Outlaws, Rocha went 6-for-12 (50%) during his rookie season. The Outlaws finished with a league-best 19-9 record after overtaking the Carolina Cowboys on the final day of the regular season and securing the No. 1 seed at the 2024 PBR Teams Championship. The Outlaws tied the 2023 Austin Gamblers for most wins in league history by one team during the regular season with 19.
- Following their Round 1 bye in Las Vegas for the 2024 PBR Teams Championship, the Outlaws defeated the No. 6 Missouri Thunder in Round 2, 262.5-88, with Rocha's out earning his team a re-ride opportunity. In the Semifinals, Kansas City was stunned by the No. 5 Austin Gamblers, 357.5-432.75, despite Rocha covering The Kraken for a career-high 88.75 points. However, with Rocha cheering on his teammates from the chutes, the Outlaws bounced back to defeat the No. 3 Florida Freedom, 176.25-89.25, to finish the tournament third.

WYATT ROGERS

Growing up learning from his father, Wyatt Rogers always knew he wanted to be a professional bull rider. A three-time Oklahoma High School State Champion, Rogers went on to earn a Master's in Sports Administration from Southeastern Oklahoma State University and was named the school's athlete of the year in 2016. Rogers was set to become a mainstay on the premier series roster in 2021 before a broken leg and a knee injury caused him to miss significant time. Finally healthy, Rogers proved his future is bright as he looks to make a run at his first individual gold buckle and PBR Teams Championship.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	2
Hometown	Hulbert, Oklahoma
Residence	Hulbert, Oklahoma
Height	6'1
Weight	185
Born	10/11/1996
Riding Hand	Right
Career Earnings	$212,023.90
High-Marked Ride	88.25 points on Watch Out in Sioux Falls, South Dakota, on April 6, 2024.

AWARDS
2020 PBR Global Cup Team USA Wolves Qualifier
Member of the 2023 PBR Teams Regular Season No. 2 Kansas City Outlaws
Member of the 2024 PBR Teams Regular-Season No. 1 and Teams Championship Third Place Kansas City Outlaws

TEAMS TRANSACTIONS:

- July 6, 2022: Signed as a free agent by the Carolina Cowboys.
- July 17, 2023: Signed as a free agent by the Kansas City Outlaws and placed on the Reserve Roster.
- July 1, 2024: Signed as a free agent by the Kansas City Outlaws and placed on the Reserve Roster.
- November 1, 2024: Dropped by the Kansas City Outlaws.

JOURNEY TO THE PBR:

- Growing up in a small town in Oklahoma, Wyatt Rogers fell in love with bull riding at a young age after riding sheep and learning from his dad, who also rode and produced youth rodeos.
- With a natural aptitude for the sport, Rogers was a three-time Oklahoma High School State Bull Riding Champion and a two-time Central Plains Bull Riding Champion.
- He was also named the Southeastern Oklahoma State University Athlete of the Year in 2016, and he went on to finish his degree and get a Master's in Sports Administration while enrolled.

CAREER IN REVIEW:

2017 – 2021:

- Rogers first competed with the PBR in February 2017, and placed sixth in just his second event, the Touring Pro Division stop in Perkins, Oklahoma, that April.
- As his professional career continued, Rogers honed his craft on the Velocity Tour and Touring Pro Division until 2021, when he started to find his stride.
- During the time, Rogers qualified to ride for the historic all-Native American Team USA Wolves during the 2020 PBR Global Cup USA.
- In 2021, Rogers got off to a hot start on the Velocity Tour before making his elite Unleash The Beast debut in Billings, Montana, in May but unfortunately, he broke his right leg the following weekend in Jacksonville and was out of competition until September. Rogers rode at one additional event before his season came to an end.

2022:

- Rogers began 2022 by winning the season-launch Velocity Tour event in Reno, Nevada, and followed up with a 3-for-3 performance to finish third in Denver, Colorado. However, in Denver, Rogers suffered a torn PCL in his knee.
- Rogers returned to compete in mid-April at his home state premier series event in Tulsa. After making two additional Unleash The Beast appearances, Rogers' individual season ended at the Velocity Tour Finals, where he was shut out.
- He returned with a newfound focus during the summer, competing consistently on the Challenger Series, finishing his season with back-to-back wins in Lincoln, Nebraska, and Tyler, Texas, in October.
- Rogers was signed as a free agent by the Carolina Cowboys in July. During the regular season, the Carolina Cowboys went 15-13 to begin the PBR Teams Championship No. 4 in the league.
- Once in Las Vegas for the 2022 PBR Teams Championship, the Cowboys defeated the No. 7 Kansas City Outlaws, 175.5-88.25, in Round 1. After losing to the No. 3 Oklahoma Freedom, 267.25-265, in the second round, the team was eliminated from Championship contention in the Second Last Chance Game alongside the No. 1 Austin Gamblers by the No. 2 Texas Rattlers, 179-90-89.25. Rogers was not called upon to ride in the postseason.

2023-2024:

- Rogers was a staple on the premier series throughout the 2023 campaign, concluding the year a then career-best No. 42 in the world after qualifying for his first World Finals.
- Logging five Top 15 finishes on the premier series, Rogers qualified for his career-first World Finals ranked No. 37 but was shut out in Fort Worth, finishing the year No. 42 in the Unleash The Beast standings.
- Prior to the start of the 2023 PBR Teams season, Rogers, who was released from Carolina following the 2022 season, was signed as a free agent by the Kansas City Outlaws in July. While Rogers didn't record a score in his seven outs with the Outlaws, the team rumbled to a then squad-best 18-10 record in the regular season, securing the No. 2 seed and a first-round bye at the PBR Teams Championship in Las Vegas where Rogers was not called on as the Outlaws lost to the No. 5 Arizona Ridge Riders and in the second Last Chance Game, falling alongside the No. 4 Oklahoma Freedom to the No. 8 Missouri Thunder, 180-178.75-176.5, to end their season..
- Rogers built upon his individual success in 2024, finishing inside the Top 35 of the Unleash The Beast standings for the first time in his career and qualifying for his second PBR World Finals.
- While Rogers briefly was cut from the Unleash The Beast, he persevered, concluding the season on the top tour, logging four Top 10 finishes, including a career-best second-place finish in mid-April in Billing, Montana, qualifying for his second PBR World Finals ranked No. 30.
- Rogers however, went 0-for-4 during the *Eliminations* stage in Fort Worth, Texas, in May, and was unable to rebound in *Ride For Redemption*, going 0-for-2, finishing the season ranked a career-best No. 35 in the Unleash The Beast standings
- While Rogers re-signed with the Kansas City Outlaws prior to the 2024 PBR Teams season, he was bucked off in his only out with the team across both the regular and postseason. On the final day of the regular season, the Outlaws overtook the Carolina Cowboys, to hold the No. 1 seed heading into the 2024 PBR Teams Championship with a 19-9 record.
- Looking to keep in riding shape should the Outlaws call on him, Rogers competed on the Challenger Series during the 2024 season, tallying three Top 10 finishes.

- As the 2024 PBR Teams Championship got underway, following their Round 1 bye in Las Vegas, the Outlaws defeated their in-state rival No. 6 Missouri Thunder, 262.5-88, in Round 2. In the Semifinals, Kansas City was stunned by the No. 5 Austin Gamblers, 357.5-432.75, but the Outlaws bounced back in the Third Place Game, defeating the No. 3 Florida Freedom, 176.25-89.25, to finish the season third.

PAULO EDUARDO ROSSETTO

One of the most unique and skilled bull riders in the world, soft-spoken Paulo Eduardo Rossetto has the incredible, and rare, ability to ride bulls with either hand. Serving as the anchor of the Missouri Thunder after the team selected him during the 2023 Reserve Roster Draft, the ambidextrous Rossetto is ready to help lead the Thunder to a PBR Teams Championship while competing for his own World title.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	1
Hometown	Colorado, Brazil
Residence	Decatur, Texas
Height	5'7
Weight	154
Born	September 22, 1997
Riding Hand	Left or Right
Career Earnings	$194,511.76
High-Marked Ride	90.5 points on Eyes On Me in Fort Lauderdale, Florida, on August 2, 2024.

TEAMS TRANSACTIONS:

- May 17, 2023: Selected in the first round of the 2023 Reserve Rider Draft by the Missouri Thunder.
- January 1, 2024: Promoted to the Protected Roster by the Missouri Thunder.

CAREER IN REVIEW:

2022-2024:

- Paulo Eduardo Rossetto made his PBR debut riding at the Brazilian tour stop in Divinopolis in June 2022, He went going 1-for-3 to finish tenth in his only event of the year.
- Competing consistently in 2023, Rossetto won his first event in Oleo in April. The victory was followed by a four-event streak where Rossetto rode to consecutive Top-15 finishes, capped by a second-place result in Campina Grande in late May.
- His success and ability to ride with either hand in Brazil drew the attention of the Missouri Thunder, who drafted him in the first round of the 2023 Reserve Rider Draft.
- The Brazilian went 2-for-10 during his first year with the Thunder as the young team finished No. 8 in the league's regular season standings with an 8-20 record.

- At the 2023 PBR Teams Championship, the Thunder proved their resilience. After falling to the eventual champion and 2023 regular-season No. 4 Texas Rattlers, 174-84.5, in Round 1, Missouri rallied and won the first Last Chance Game, outlasting the No. 7 Nashville Stampede and No. 6 Carolina Cowboys, 171.25-89.75-89, to advance to Round 2 of the progressive elimination tournament for the first time.
- The Thunder were barely edged by the regular season No. 1 Austin Gamblers, 177.75-174.75, in Round 2, with Rossetto bucking off Snake Eyes in 5.53 seconds in his postseason debut. The Thunder then made PBR Teams Championship history by winning the second Last Chance Game, eliminating the No. 4 Oklahoma Freedom and No. 2 Kansas City Outlaws, 180-178.75-176.5, despite a second buckoff by Rossetto in his final out of the postseason, to advance to the Semifinals where they would again play the Austin Gamblers.
- In the Semifinals, after establishing an early two-ride lead, the Thunder were defeated in walk-off form, eliminated on the final out, 256-172, before being shut out in the Third Place Game against the No. 5 Arizona Ridge Riders, 344.75-0. The Thunder ultimately concluded the postseason tournament fourth.
- Rossetto proved he belonged among the best bull riders in the world during his rookie Unleash The Beast season in 2024, qualifying for his first PBR World Finals and finishing inside the world's Top 35.
- Rossetto got off to a strong start, registering four Top 20 finishes to climb to No. 12 in the Unleash The Beast standings by January.
- A staple on the top tour throughout the season, Rossetto rebounded from a mid-season slump in April, delivering a third-place effort in Billings, Montana. Riding to one additional Top 25 finish to conclude the regular season, Rossetto qualified for his first PBR World Finals ranked No. 27.
- After going 0-for-4 during the *Eliminations* stage of the 2024 PBR World Finals, Rossetto attempted to qualify for the PBR World Finals – *Championship* through *Ride For Redemption*. The Brazilian started strong, covering Shot In The Dark for 84.75 points in Round 1 but was bucked off by Taylor's Cowtown Throwdown in Round 2. The buckoff ended his season, and he finished his rookie season at No. 28 in the Unleash The Beast standings.
- Returning to the Thunder for the 2024 PBR Teams season, Rossetto led the team to the No. 6 rank in the regular season standings with a 12-16 record by going 17-for-28 (60.71%) and leading the team in MVP points and riding percentage.
- At the 2024 PBR Teams Championship, Missouri upset the No. 5 Austin Gamblers, 265.75-90.5, in Round 1 behind Rossetto's 88.75-point ride on Mike's Motive. In Round 2, Missouri fell to their in-state rivals, the No. 1 Kansas City Outlaws, 262.5-88, despite Rossetto's 88-point outing on Fierce's Dirtnap. The Thunder were eliminated in the second Last Chance Game, alongside the No. 4 Texas Rattlers, by the No. 2 Carolina Cowboys, 178.75-0-0. Rossetto suffered his lone buckoff of the postseason in the Last Chance Game, finishing the tournament 2-for-3.

ADRIANO SALGADO

Known for his contagious smile, and vivacious personality, Adriano Salgado first captivated bull riding fans in 2021. Riding side-by-side with his younger brother Thiago, Adriano was engulfed in emotion after capturing the 2021 PBR Pendleton Whisky Velocity Tour Championship, which he dedicated to his family. After achieving his dream of competing at the PBR World Finals in 2021, Salgado is now ready to not only compete for an individual World Championship but also bring a PBR Teams Championship back to the Carolina Cowboys.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	2
Hometown	Batatais, Brazil
Residence	Decatur, Texas
Height	5'7
Weight	163
Born	5/21/1998
Riding Hand	Left
Career Earnings	$346,114.73
High-Marked Ride	93 points on Flyin Wired

AWARDS
2021 PBR Velocity Tour Champion
Member of the 2023 PBR Teams Regular Season Champion and Teams Championship Runner-Up Austin Gamblers
Member of the 2024 PBR Teams Regular-Season No. 2 and Teams Championship Runner-Up Carolina Cowboys

TEAMS TRANSACTIONS:

- May 31, 2022: Signed as a free agent by the Missouri Thunder.
- August 7, 2022: Assigned to the Protected Roster by the Missouri Thunder.
- January 1, 2023: Dropped by the Missouri Thunder.
- March 1, 2023: Signed as a free agent by the Austin Gamblers and assigned to the Protected Roster.
- February 2, 2024: Dropped by the Austin Gamblers.
- June 1, 2024: Signed as a free agent by the Carolina Cowboys and assigned to the Protected Roster.

JOURNEY TO THE PBR:

- Hailing from a family with a rich history in Western sports, Adriano Salgado's father and mother rode bulls. Salgado's father, Adriano Gonzalez Salgado, was a talented bull rider in Brazil, but he eventually stepped away from the sport to take a job as a ranch hand to provide for his family.
- As a child, Salgado and his younger brother Thiago played in the backyard like so many other kids with dreams of one day riding in the United States and competing at the PBR World Finals.
- Growing up, Salgado split time living on a ranch in Batatais, Brazil, and in the city. After a series of back-and-forth moves, the family settled in Batatais and opened a Western sporting goods store offering handcrafted saddles and safety equipment.
- The orange riding vests that Salgado and his brother used to wear, as well as their chaps, are custom-made by their father.
- While Salgado may now be competing stateside, he is grateful for the support of his family in Brazil, including his young son Henry Gabriel.

CAREER IN REVIEW:

2018-2020:

- Salgado made his PBR debut in May 2018 in his home country of Brazil, finishing second at the Touring Pro Division event in Maringa, going 3-for-4.
- Less than three months later, Salgado tasted victory for the first time, winning the developmental tour event in Promissao.
- In 2019, Salgado took his career to the next level, leaving Brazil and traveling to the United States in search of qualifying for the prestigious PBR World Finals.
- Salgado quickly adjusted to his new surroundings, finishing seventh and 10th courtesy of a double entry at his second career event on American soil in Ivins, Utah.
- One month later, Salgado won his first event in the United States, topping the field in Uvalde, Texas, at the Cactus Jack PBR Bull Riding.
- After a few months in North America, Salgado returned to Brazil in June. With his younger brother Thiago watching on, Salgado won the prestigious Americana Iron Cowboy.
- While Salgado returned to the United States in 2020, after riding at just three events throughout January and February, he returned home to Brazil following the onset of the COVID-19 pandemic.

2021:

- Salgado broke through in 2021.
- In May, he returned to the United States in pursuit of a berth to the PBR World Finals. In his first two events back on American soil, Salgado finished eighth at the Touring Pro Division event in Cassville, Missouri, and fourth at the Pendleton Whisky Velocity Tour stop in Sioux City, Iowa.
- A mainstay on the Velocity Tour throughout the regular season, Salgado won his first event on the expansion series in late August in Fresno, California, earning a berth to the Unleash The Beast and making his first appearance on the elite tour three weeks later in Newark, New Jersey, where he rode to an 18th-place result in his debut.
- Earning an alternate invite the next weekend to compete in Deadwood, South Dakota, Salgado solidified a near-permanent position on tour compliments of a then career-best fifth-place result.
- Salgado finished the regular season ranked No. 38 in the world, turning to the Velocity Tour Finals to earn the points needed to reach the PBR World Finals. Going 2-for-3, including a 90-point score on Grey Smoke in the championship round, Salgado finished the event second, earning enough points to be crowned the 2021 PBR Velocity Tour Champion and qualify for the World Finals.
- Competing at the first PBR World Finals of his career, Salgado went 1-for-5 to finish 24th, concluding the campaign ranked a career-best No. 32 in the world.

2022-2024:

- Salgado continued to improve throughout 2022, reaching the PBR World Finals for the second time and being signed to the Missouri Thunder's roster for the inaugural season of PBR Teams, where he led the team in points scored.

- After making his individual season debut in Indianapolis, Indiana, on January 1, Salgado began to convert when the tour turned for New York City, delivering an eighth-place finish to rise to No. 31 in the standings.
- After failing to maintain his spot on the elite tour, Salgado turned to the Velocity Tour, and at his seventh event on the expansion series, he struck gold, winning in Fresno, California, and earning himself a position back on the Unleash The Beast the following weekend in Albuquerque, New Mexico.
- Finishing third at the qualifier event in New Mexico, Salgado surged from No. 48 to No. 35 in the world, locking into the premier series for the remainder of the year.
- Salgado concluded the regular season with his second qualification to the PBR World Finals, where he finished 22nd.
- Salgado was signed by the Missouri Thunder in free agency before the start of the season and became the first rider to record a qualified ride within the league, scored 89.25 points on American Gangster in Cheyenne, Wyoming, in July as Missouri beat the Texas Rattlers.
- Salgado went 15-for-27 (55.56%) for the Thunder during the league's first season as the team finished No. 6 in the standings with a 13-15 record.
- At the 2022 PBR Teams Championship in Las Vegas, the team stumbled, losing to the No. 5 Arizona Ridge Riders, 88-87.75, in Round 1, and later eliminated in the Last Chance Game by the No. 3 Oklahoma Freedom, 359.5-88.75-0, alongside the No. 7 Kansas City Outlaws. Despite the team's struggles, Salgado went 2-for-2, covering Hurts So Good for 87.75 points against Arizona and Brusta for 88.75 points in the Last Chance Game.
- Salgado was unable to find his groove on the premier series in 2023. Despite logging two Top-20 finishes at his first four events, and then a season-best, eighth-place result in Tulsa, Oklahoma, in February, the Brazilian fell short of qualifying for his third World Finals.
- After being dropped by the Missouri Thunder in the offseason, Salgado signed with the Austin Gamblers for the 2023 PBR Teams season. He went 0-for-6 during the season as Austin won their second-consecutive regular season title with a 19-9 record, securing a first-round bye at the 2023 PBR Teams Championship. Their win total ties the single-season league record.
- The Gamblers made their 2023 tournament debut during Round 2 of competition in Las Vegas, dispatching the No. 8 Missouri Thunder in walk-off form, 177.75 – 174.75, to advance to the Semifinals for the first time.
- In a PBR Teams Championship first, the Austin Gamblers faced the Missouri Thunder a second time after the league's No. 8 team won their second Last Chance Game. After being shut out and falling behind by two ride scores early, the Gamblers battled back, winning the game on the final out, 256-172. Advancing to the team's first Championship Game, the Gamblers posted three rides, but it wasn't enough to take down the red-hot No. 3 Texas Rattlers, who won 355.25-265.25. Salgado was not tapped to ride in the postseason.
- After competing sparingly during the 2024 individual season, Salgado, who was dropped by the Gamblers in February, signed with the Carolina Cowboys in June. He went 7-for-15 (46.67%) with the team, including a career-high 93-point ride on Flyin Wired in the team's perfect game against the Florida Freedom in July. Later that season in August, Salgado again rode Flyin Wired, this time for 92 points, in the team's second perfect game, this time beating the New York Mavericks. Carolina's two perfect games in 2024 were their first in team history and the first time a team has recorded multiple perfect games. Carolina held the No. 1 spot in the standings for all but one day during the regular season after beginning the campaign with a league-record 11-game unbeaten streak. The Cowboys were overtaken by the Kansas City Outlaws on the final day of the regular season and began the 2024 PBR Teams Championship ranked No. 2.
- Following a Round 1 bye, the Cowboys were upset in Round 2 by the No. 5 Austin Gamblers, 349.75-166, but bounced back in the second Last Chance Game, eliminating the No. 4 Texas Rattlers and No. 6 Missouri Thunder, 178.75-0-0. The Cowboys then qualified for the first Championship Game in team history, defeating the No. 3 Florida Freedom, 178.25-90.75, in the Semifinals. Taking on the Austin Gamblers for the second time in the tournament in the Championship Game, despite going 3-for-5, the Cowboys fell 357.5-252.5. After bucking off in his postseason debut against the Freedom, Salgado converted for 76.25 points aboard Wingman in the Championship Game.

THIAGO SALGADO

In 2021, at 19 years of age, Thiago Salgado reached the PBR's elite Unleash The Beast, then the second-youngest Brazilian to make it to the top tour. After a career year, capped by his first qualification to the PBR World Finals, many have dubbed Salgado, whose celebration backflip is reminiscent of that of 2010 PBR World Champion Renato Nunes, as one to watch. But Salgado isn't navigating his career alone. His mother and father rode bulls, and he's competing side-by-side in the United States with his older brother Adriano. After helping the Nashville Stampede to the inaugural PBR Teams Championship in 2022, Salgado now has his eyes set on an individual world title and helping bring a championship to his new squad, the Florida Freedom.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	2
Hometown	Navirai, Brazil
Residence	Whitesboro, Texas
Height	5'4"
Weight	139
Born	4/28/2002
Riding Hand	Left
Career Earnings	$440,254.24
High-Marked Ride	91.5 points on Razzmatazz in Tucson, Arizona, on November 26, 2023.

AWARDS
Member of the 2022 PBR Teams Champion Nashville Stampede
Member of the 2024 PBR Teams Championship Fourth-Place Florida Freedom

TEAMS TRANSACTIONS:

- May 24, 2022: Signed as a free agent by the Nashville Stampede.
- February 10, 2023: Added to the Nashville Stampede's Protected Roster.
- July 17, 2023: Traded to the then Oklahoma Freedom and added to the team's Protected Roster.
- September 5, 2024: Placed on Injured Reserve by the now Florida Freedom.
- September 17, 2024: Removed from Injured Reserve and placed on the Protected Roster by the Florida Freedom.

JOURNEY TO THE PBR:

- Thiago Salgado's career began at age 5 when he climbed aboard his first calf under the supervision of his older brother, and fellow present-day Unleash The Beast competitor, Adriano.
- The two brothers used to play in the backyard like so many other kids with dreams of one day riding in the United States and competing at the PBR World Finals.
- Hailing from a family with a rich history in Western sports, Salgado's father and mother rode bulls. Salgado's father, Adriano Gonzalez Salgado, was a talented bull rider in Brazil, but he eventually stepped away from the sport to take a job as a ranch hand to provide for his family.
- Growing up, Salgado split time living on a ranch in Batatais, Brazil, and then in the city. After a series of multiple back-and-forth moves, the family settled in Batatais and opened a Western sporting goods store offering handcrafted saddles and safety equipment.
- The riding vests that both Salgado and his brother wear, as well as their chaps, are custom-made by their father.
- Growing up, Salgado was enamored by 2010 PBR World Champion Renato Nunes, admiring his grit, aggressiveness and showmanship. Salgado now emulates Nunes in the arena, mimicking his countryman's signature celebratory backflip following a qualified ride.

CAREER IN REVIEW:

2021:

- In 2021, Salgado made his PBR debut in the United States riding at the Touring Pro Division event on January 1 in Fort Worth, Texas.
- Quick to find his footing, Salgado finished sixth at his next outing on the developmental tour in Rainsville, Alabama, and less than a month later rode to a runner-up finish on the Pendleton Whisky Velocity Tour in Lexington, Kentucky.
- Riding his early season success, Thiago, at 19 years old, was then the second-youngest Brazilian bull rider to reach the PBR's premier series when he debuted on Feb. 26 in Fort Worth, Texas. Ten-time PBR World Finals qualifier Paulo Crimber was the youngest to debut on the premier series before his son, John Crimber, broke his mark by a month when he was 18 in November of 2023.
- After being shut out in his elite tour debut, Salgado returned to both the Touring Pro Division and Velocity Tour, experiencing mixed success until his season-defining effort on the Unleash The Beast in late July in Tulsa, Oklahoma.
- Before his breakout performance in Tulsa, Salgado earned a berth to compete at the Major in Cheyenne, Wyoming courtesy of his win in the organization's Fox Nation reality series "Last Cowboy Standing", which sought to identify the next great bull riding talent.
- Once in Oklahoma, Salgado went 2-for-3 inside BOK Center, finishing a then career-best second and earned a near-permanent position on the elite tour for the remainder of the season.
- During the 2021 campaign, Salgado injured his right shoulder in August, but instead of getting immediate surgery, he opted to ride through the pain, seeking tips from nine-time PBR World Finals qualifier Fabiano Vieira, who he had met in a prayer group. Salgado traveled to Vieira's ranch to learn techniques on how to adjust his free arm positioning to try to prevent his shoulder from dislocating during a bull ride.
- As the year continued, Salgado concluded the year with his career-first qualification to the PBR World Finals, riding alongside older brother Adriano. While he was shut out, Salgado finished 2021 ranked No. 38 in the world.

2022:

- Salgado missed the entire 2022 season recovering from reconstructive shoulder surgery but returned for the inaugural season of PBR Teams, signed by the Nashville Stampede as a free agent on May 24. He went 8-for-25 under Head Coach Justin McBride during the regular season.
- Despite finishing last during their 7-20-1 2022 regular season, the Stampede caught fire at the right time when the PBR Teams Championship got underway in Las Vegas.
- In Round 1, the Stampede first went toe-to-toe with the No. 3 Oklahoma Freedom, who they stunned 264.75-176 to advance

to Round 2. They then faced a David vs. Goliath showdown with the No. 1 Austin Gamblers, riding three more bulls to knock off the Gamblers 265-175.25 and earn the first berth to the Semifinals. On Championship Sunday, the Stampede squared off against the No. 2 Texas Rattlers, punching the team's ticket to the title game with a 178.5-90.25 victory.

- The Stampede's fate then came down to the Championship Game against the No. 5 Arizona Ridge Riders. Delivering three qualified rides, the Stampede defeated Arizona 264-182.75, completing their shocking run of upsets to be crowned the inaugural PBR Teams Champions. Salgado was not tapped to ride in Nashville's postseason run.

2023-2024:

- Salgado competed sparingly on the elite Unleash The Beast in 2023, logging seven Top-10 finishes before concluding the season a then-career-best No. 24 in the standings.
- In July, a week before the beginning of the 2023 PBR Teams season, Salgado and Nashville's 2024 first-round draft pick were traded to the then Oklahoma Freedom for Jess Lockwood. Salgado went 6-for-24 for the Freedom during the regular season as the team finished the regular season ranked No. 4 in the league with a 14-14 record.
- At the 2023 PBR Teams Championship in Las Vegas, the Freedom got off to a strong start, walking off the league's defending Champion and 2023 regular season No. 7 Nashville Stampede in Round 1, 262-261.5, in part due to Salgado's 87.5-point ride on July.
- As the progressive elimination tournament continued, the Freedom fell to the eventual champion No. 3 Texas Rattlers in Round 2, 170.75-87, and were eliminated from the tournament, alongside the No. 2 Kansas City Outlaws, by the No. 8 Missouri Thunder in the second Last Chance Game, 180-178.75-176.5.
- Salgado had a career year in 2024, qualifying for his second PBR World Finals and finishing inside the Top 20 of the Unleash The Beast standings for the first time.
- After getting off to a slow start, Salgado dropped to the Velocity Tour. However, he quickly returned to the elite Unleash The Beast by winning in Knoxville, Tennessee, in March.
- Now in a groove, Salgado logged six Top 15 finishes to conclude the season, highlighted by going 4-for-4 to win his first premier series event in Nampa, Idaho, in March. His red-hot riding propelled him to No. 13 in the Unleash The Beast standings, qualifying for his second career PBR World Finals in May.
- Salgado remained in top form in Fort Worth, Texas, going 2-for-4 during *Eliminations* to finish fifth and qualify for the PBR World Finals – *Championship* the following weekend at AT&T Stadium ranked No. 12.
- While Salgado went 1-for-4 in Arlington, he made the most of his one ride, topping Renegade for a monstrous 90 pints in Round 2. He finished the stage ninth, climbing to a career-best No. 11 in the world at season's end.
- Returning to the Freedom for their first season in Florida, Salgado went 6-for-9 (66.66%) as the team finished No. 3 in the regular season standings with a 16-12 record.
- In Las Vegas for the 2024 PBR Teams Championship, the Freedom defeated the No. 10 New York Mavericks. 262.75-178.5, in Round 1 despite Salgado bucking off Washita Red in 3.88 seconds. After defeating the No. 4 Texas Rattlers, 261-349.25, in Round 2, with Salgado getting a key conversion aboard Grey Fox for 88.5 points, the Freedom were bested by the No. 2 Carolina Cowboys, 178.25-90.75, in the Semifinals, where Salgado bucked off UTZ BesTex Smokestack in 5.31 seconds. In the Third Place Game, Florida took on the No. 1 Kansas City Outlaws but fell 176.25-89.25 to end the season in fourth. Salgado was not called upon to ride in the Third Place Game.

EMERSON ANDREI SCOPARO

Emerson Andrei Scoparo has dominated the PBR Brazil ranks ever since he burst onto the scene and won the prestigious event in Barretos in 2021. Fast-forward three years and in 2024, Scoparo converted at each of the 11 PBR Brazil events he entered. His success caught the eyes of the Nashville Stampede, who drafted Scoparo in the first round of the 2024 PBR Teams Draft before he was acquired by the Carolina Cowboys mid-season. Now with a full PBR Teams season under his belt, Scoparo is ready to compete for an individual gold buckle while hoping to help bring a PBR Teams Championship to the Carolina Cowboys.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS

Hometown	Assis Chateaubriand, Brazil
Residence	Decatur, Texas
Height	5'8
Weight	159
Born	6/1/1994
Riding Hand	Left
Career Earnings	$67,914.85
High-Marked Ride	86.75 points on Bad Bad Bull in Glendale, Arizona on October 5, 2024.

AWARDS

- Member of the 2024 PBR Teams Regular Season No. 2 and Teams Championship Runner-Up Carolina Cowboys
- 2024 PBR Teams New Rider Draft First-Round Pick by the Nashville Stampede

TEAMS TRANSACTIONS:

- May 29, 2024: Drafted in the first round of the 2024 PBR Teams New Rider Draft by the Nashville Stampede and placed on the Protected Roster.
- August 6, 2024: Placed on the Excused Absence List by the Nashville Stampede.
- September 23, 2024: Acquired from the Nashville Stampede and assigned to the Protected Roster by the Carolina Cowboys.

CAREER IN REVIEW:

2021-2024:

- Emerson Andrei Scoparo made a splash in his PBR debut in August 2021. Riding at the famed event in Barretos, Scoparo went 3-for-3 to win the event. His one event on home soil that season led him to conclude the year No. 5 in PBR Brazil.
- Following his debut, Scoparo competed just one more time before the 2024 season, placing ninth in Jaguariuna in December 2021.
- In 2024, Scoparo began competing consistently, recording five consecutive Top 5 finishes from February to April, highlighted by an event win in Santo Expedito on April 11.
- Seeing his success in Brazil, the Nashville Stampede drafted Scoparo in the first round of the 2024 PBR Teams New Rider Draft. He went 0-for-2 with the team before being acquired by the Carolina Cowboys in September.
- Scoparo concluded the regular season 1-for-5 for the Cowboys as the team went 18-9-1. Carolina held the No. 1 spot in the league rankings for all but one day during the regular season, overtaken by the Kansas City Outlaws on the final day of the regular season to begin the 2024 PBR Teams Championship ranked No. 2.
- While Scoparo was unable to find his groove with the team, he dominated the individual Challenger Series. After winning his first Challenger event title at the weekly Stockyards Showcase in Fort Worth, Texas, in July, Scoparo recorded five Top 10 finishes at his next six events from July to September.
- Still blazing hot, Scoparo entered the PBR Challenger Series Championship in Las Vegas ranked No. 10 in the series' global standings after recording three consecutive runner-up finishes. In Sin City, Scoparo climbed further up the rankings after Round 1 by riding The CEO for 83.25 points. Scoparo then topped Plowboy for 86.25 points in Round 2, finishing the event second and closing the season ranked No. 4 in the Challenger Global standings.
- Returning to Teams competition, following a Round 1 bye at the 2024 PBR Teams Championship, the Cowboys were upset in Round 2 by the No. 5 Austin Gamblers, 349.75-166. However, Carolina bounced back in the second Last Chance Game, eliminating the No. 4 Texas Rattlers and No. 6 Missouri Thunder, 178.75-0-0, and advancing to the Semifinals. The Cowboys then punched their ticket to the first Championship Game in team history, defeating the No. 3 Florida Freedom, 178.25-90.75. Even with an impressive 3-for-5 performance in the Championship Game, the Cowboys could not defeat the Gamblers, falling 357.5-252.5. Scoparo was awarded a re-ride opportunity during his only postseason out in the first game against the Austin Gamblers.

MAVERICK SMITH

The son of a steer wrestler, Smith grew up in a rodeo family in Missouri and began riding sheep and calves before progressing to bulls as he got older. Catching the eye of Head Coach Kody Lostroh of the New York Mavericks, the team selected the aptly named rider in the third round of the 2024 PBR Teams Draft. Now Smith is ready to take his riding to the next level and help bring a PBR Teams Championship to New York.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS

Hometown	Cabool, Missouri
Residence	Mountain Grove, Missouri
Height	6'2
Weight	181
Born	4/27/2004
Riding Hand	Left
Career Earnings	$25,759.42
High-Marked Ride	89 points on Hector in Glendale, Arizona, on October 5, 2024.

AWARDS

Third-Round Pick in the 2024 PBR Teams New Rider Draft by the New York Mavericks

TEAMS TRANSACTIONS:

- May 29, 2024: Drafted in the third round of the 2024 PBR Teams New Rider Draft and added to the Protected Roster by the New York Mavericks.

JOURNEY TO THE PBR:

- Maverick Smith grew up in a rodeo family, son of steer wrestler Shawn Smith. While he began his career on sheep, he soon progressed to calves, eventually working his way up to bulls. While he was inspired by his dad, Smith also grew up idolizing 2012 PRCA Champion and six-time PBR World Finals qualifier Cody Teel.
- Smith, whose brother Weston followed in their dad's footsteps as a steer wrestler, began competing professionally within the PRCA ranks (Professional Rodeo Cowboys Association) in 2022 before making his PBR debut in 2023.

CAREER IN REVIEW:

2023-2024:

- Smith made his PBR debut at the weekly Stockyards Showcase in April 2023 in Fort Worth, Texas. Despite being shut out in his debut, Maverick recorded his first qualified ride in the PBR at the Challenger Series event in Lamar, Missouri, in August, finishing ninth with a 1-for-2 performance.
- After being drafted by the New York Mavericks in the third round of the 2024 PBR Teams New Rider Draft, Smith went 2-for-13 in his rookie season, topping Margy Kat for 86.5 points against the Texas Rattlers for the first premier series ride of his career in Nashville, Tennessee, in August. The Mavericks finished No. 10 in the regular season with an 11-17 record.
- Finishing outside the Top 6 in the regular season standings, New York qualified for the 2024 PBR Teams Championship by finishing second at the Ride-In Round in Las Vegas. Once inside T-Mobile Arena, the No. 3 Florida Freedom bested the Mavericks 262.75-178.5 in the opening round of the progressive elimination tournament. The Mavericks were eliminated alongside the No. 7 Nashville Stampede by the No. 5 Austin Gamblers, 88.75-87.75-83.75, in the first Last Chance Game. Smith made his postseason debut against the Freedom but was bucked off in his only out of the playoffs.

MANOELITO DE SOUZA JUNIOR

Manoelito de Souza's career was ignited by a camp in Brazil hosted by 10-time PBR World Finals qualifier Paulo Crimber. The ebullient Brazilian is now a premier series mainstay known for his signature Piseiro dance after every big ride. A member of the 2022 PBR Teams Champion Nashville Stampede, Souza looks to build on his success, win his first individual gold buckle, and win a second PBR Teams Championship.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	3
Hometown	Itamira, Brazil
Residence	Decatur, Texas
Height	5'9"
Weight	140
Born	6/6/1995
Riding Hand	Left
Career Earnings	$242,655.63
High-Marked Ride	93.5 points on Blue Duck during the 15/15 Bucking Battle in Billings, Montana, on April 30, 2022.

AWARDS
2022 PBR Teams Draft Fourth-Round Pick by the Nashville Stampede
Member of the 2022 PBR Teams Champion Nashville Stampede
Member of the 4th-place Missouri Thunder during the 2023 PBR Teams Season
Member of the 2024 PBR Teams Regular Season No. 2 and Teams Championship Runner-Up Carolina Cowboys

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the fourth round of the PBR Teams Draft by the Nashville Stampede.
- February 15, 2023: Dropped by the Nashville Stampede.
- August 14, 2023: Signed as a Reserve Rider by the Missouri Thunder.
- February 12, 2024: Dropped by the Missouri Thunder.
- September 25, 2024: Signed to the Reserve Roster by the Carolina Cowboys.
- November 5, 2024: Dropped by the Carolina Cowboys.

OURNEY TO THE PBR:

- A second-generation bull rider, Manoelito de Souza Junior began to ride bulls at 15 while growing up in rural Itamira, Brazil.
- His first bull ride came by sneaking off with some friends while his father was at a soccer game. His father may have only competed at local rodeos, but Souza quickly began to learn Brazilian World Champions in the United States such as Adriano Moraes and Renato Nunes.
- In 2013, Souza attended a bull riding clinic in his home nation, held by 10-time PBR World Finals qualifier Paulo Crimber, and it forever changed his career trajectory.

CAREER IN REVIEW:

2017-2020:

- Souza made his PBR debut in 2017, competing at two events in his home nation.
- With his natural aptitude for the sport on full display, Souza went a collective 6-for-8, including a four-out ride streak to launch his career, finishing seventh and fourth, respectively, in Colatina and Aquidauana.
- Remaining in Brazil throughout 2018, Souza reached a crucial career milestone in July, earning his first PBR victory when he topped the field in Colatina.
- As the 2019 campaign got underway, Souza traveled to the U.S. for the first time. Competing in North American competition through the first five months of the year, Souza's efforts stateside were headlined by a runner-up effort in late April on the Pendleton Whisky Velocity Tour in Des Moines, Iowa.
- In 2020, Souza once again had a limited competition schedule riding at four events in the United States, and competing at the landmark Monster Energy Team Challenge, presented by U.S. Border Patrol, closed-to-fans, television-only events held in Las Vegas that kept the sport going in the summer during the COVID-19 (pandemic that had shut down the rest of the sports world.

2021:

- The 2021 season was a year of firsts for Souza.
- After registering three consecutive Top 10 finishes on the Velocity Tour, Souza made his Unleash The Beast debut in mid-May in Billings, Montana.
- Bouncing between the two tours for the remainder of the first half, Souza won his first event in the United States in August, and he earned a near-permanent position on the premier series for the remainder of the year. Souza delivered a 1-for-2 effort to win the Velocity Tour event in Columbia, South Carolina.
- As the regular season unfurled, Souza finished third on the premier series in early October in San Antonio, Texas, before earning his first berth to the PBR World Finals.
- On bull riding's biggest stage, Souza went 2-for-5 to finish 20th at the 2021 PBR World Finals, concluding the year a then career-best No. 34 in the world.

2022:

- Building on his rookie season in 2021, Souza continued to improve throughout 2022, finishing inside the world's Top 20 for the first time, and riding for the first-ever PBR Teams Champions.
- As the 2022 individual season got underway, Souza logged four Top 20 finishes, before he rode to a career-best second-place result in Little Rock, Arkansas in late February. The Brazilian's hot start propelled him to the world No. 13 rank, the first time he had cracked the Top 15.
- Despite battling a right thigh injury, Souza qualified for his second World Finals after a banner performance at the 15/15 Bucking Battle in Billings, Montana. Souza won his first special round compliments of the high-marked ride of his career, scored 93.5 points atop Blue Duck, and climbed to No. 17 in the world ahead of the World Finals.
- Unfortunately, Souza was unable to record a qualified ride at his second World Finals, finishing the season a career-best No. 20 in the world.
- The Nashville Stampede selected Souza in the fourth round of the 2022 PBR Teams Draft. Continuing to recover from his right thigh injury, Souza was unable to find his groove and compete consistently with the Stampede.
- While the Stampede traveled to Las Vegas for the first PBR Teams Championship ranked last in the league, they completed a tournament run for the ages to win the first PBR Teams Championship.
- In Round 1, the Stampede first went toe-to-toe with the No. 3 Oklahoma Freedom, whom they stunned 264.75-176 to advance to Round 2. Souza got his only out of the postseason against the Freedom but he was bucked off by Choctaw Bingo in 1.77 seconds.
- In the David vs. Goliath showdown with the No. 1 Austin Gamblers, the Stampede rode three more bulls to knock off the Gamblers 265-175.25 and earn the first berth to the Semifinals.

- On Championship Sunday, the Stampede squared off against the No. 2 Texas Rattlers, punching the team's ticket to the title game with a 178.5-90.25 victory.
- The Stampede's fate then came down to the Championship Game against the No. 5 Arizona Ridge Riders. Delivering three qualified rides, the Stampede defeated Arizona 264-182.75, completing their shocking run of upsets to be crowned the inaugural PBR Teams Champions.

2023-2024:

- For the second consecutive season, Souza concluded the 2023 individual campaign ranked inside the Top 35.
- Fresh off winning a PBR Teams Championship with the Stampede, Souza began the year strong, logging seven consecutive Top-20 finishes to surge to No. 27 in the Unleash The Beast standings by the end of January.
- After struggling during February and March, Souza delivered two Top 10 finishes in April, qualifying for his third World Finals ranked No. 28 in the standings. Shutout at the event, Souza concluded the season No. 34 in the standings.
- In mid-August, the Missouri Thunder signed Souza – a free agent after not resigning with the Nashville Stampede – after he recovered from a knee injury he was battling during the World Finals. Souza, however, was shut out in his 12 outs with the team. The Thunder finished the regular season ranked No. 8 with an 8-20 record.
- Despite finishing the regular season last, Missouri made a run at the 2023 PBR Teams Championship. After falling to the eventual champion and 2023 regular season No. 3 Texas Rattlers, 174-84.5, in Round 1, the Thunder rallied and won the first Last Chance Game, eliminating the No. 7 Nashville Stampede and No. 6 Carolina Cowboys, 171.25-89.75-89, to advance to Round 2 of the progressive elimination tournament for the first time in team history.
- As competition continued, Missouri was barely edged by the No. 1 Austin Gamblers, 177.75-174.75, in Round 2, but made PBR Teams Championship history by also winning the second Last Chance Game, defeating the No. 4 Oklahoma Freedom and No. 2 Kansas City Outlaws, 180-178.75-176.5, to advance to the Semifinals where they would again play the Gamblers.
- In the Semifinals, after establishing an early two-ride lead, the Thunder were defeated in walk-off form, eliminated on the final out, 256-172, before being shut out in the Third Place Game against the Arizona Ridge Riders, 344.75-0. The Thunder ultimately concluded the 2023 Championship tournament fourth. Souza was not called up to ride in the postseason.
- Throughout the 2024 individual season, Souza competed on the Velocity Tour and at Touring Pro Division events, but he was unable to find any traction.
- The Carolina Cowboys signed Souza to their Reserve Roster in September, but he didn't receive an out for the team as they finished with an 18-9-1 record. Carolina held the No. 1 spot in the standings for all but one day during the regular season and became the first team in league history to record multiple perfect games in the same year – in their July opener against the Florida Freedom and against the New York Mavericks in August. The team also began the season with a league-record, 11-game unbeaten streak. However, Carolina was overtaken by the Kansas City Outlaws on the final day of the regular season and began the 2024 PBR Teams Championship ranked No. 2.
- Following a Round 1 bye, the Cowboys were upset in Round 2 by the No. 5 Austin Gamblers, 349.75-166, but bounced back in the second Last Chance Game, eliminating the No. 4 Texas Rattlers and No. 6 Missouri Thunder, 178.75-0-0. The Cowboys then punched their ticket to the first Championship Game in team history, defeating the No. 3 Florida Freedom in the Semifinals, 178.25-90.75, where they once again faced Austin. Despite going 3-for-5, the Cowboys were unable to defeat the Gamblers, falling 357.5-252.5, ending the tournament second. Souza was not called upon during the postseason.

DAYLON SWEARINGEN

Daylon Swearingen is one of the grittiest, hardest-working athletes in pro sports. After taking the Western sports world by storm in 2019, driving more than 30,000 miles across North America en route to the 2019 National Intercollegiate Rodeo Association Bull Riding Championship, 2019 PBR Canada Championship, and qualifications to both the PBR World Finals and NFR, Swearingen has continued to excel in the years since. In 2022 he ascended to a new level of success. Swearingen was crowned the 2022 PBR World Champion, selected in the first round of the inaugural PBR Teams Draft, and became a key member for the Carolina Cowboys, who he helped establish as a top team to watch in the new league as he finished No. 2 in the MVP race, as chronicled in the PBR docuseries "The Ride" on Prime Video. One of the most active riders in the PBR, Swearingen has his eyes set on a second gold buckle and bringing a PBR Teams Championship to Carolina.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	5
Hometown	Piffard, New York
Residence	Sulphur Springs, Texas
Height	5-6
Weight	150
Born	7/10/1999
Riding Hand	Left
Career Earnings	$2,815,445.63
High-Marked Ride	93 points, twice, most recently on Big Black during Round 2 of the 2022 PBR World Finals in Fort Worth, Texas on May 14, 2022.

AWARDS
Member of the 2024 PBR Teams Champion Runner-Up and Regular Season No. 2 Carolina Cowboys
2022 PBR World Champion
2022 PBR Teams Draft First-Round Pick
2021 PBR Touring Pro Division Champion
2020 PBR Global Cup USA Champion
2019 PBR Canada Champion
2022 PBR Global Cup Team USA Qualifier

TEAMS TRANSACTIONS:

- May 23, 2022: Drafted by the Texas Rattlers in the first round of the 2022 PBR Teams Draft.
- May 23, 2022: Acquired from the Texas Rattlers, alongside Mason Taylor and the No. 26 pick, by the Carolina Cowboys for Cody Jesus, Joao Ricardo Vieira, and the 30th pick.
- February 28, 2023: Marked as a Protected Roster by the Carolina Cowboys.

JOURNEY TO THE PBR:

- Hailing from a family with deep roots in the Western lifestyle, Swearingen is the son of barrel racer and trick rider Carrie, while his father Sam created the prominent Rawhide Rodeo Company, which produces more than 100 events a year and is known for its top animal athletes.
- Swearingen's career began aboard the back of sheep and calves, with the New Yorker steadily advancing to bulls by the time he entered high school, where he also competed in bareback.
- Once graduating from the high school ranks, Swearingen began competing at the collegiate level for Panola College where he was pursuing a degree in Land and Ranch Management. Part of the 2019 National Intercollegiate Rodeo Association (NIRA) National Championship team at Panola College, Swearingen also claimed individual success, capturing the NIRA National Championship in bull riding.

CAREER IN REVIEW:

2018:

- Swearingen entered the PBR ranks in 2018, and it took just four events until he won his first event in Brighton, Florida in February, going a perfect 2-for-2 to win the Touring Pro Division stop.
- Swearingen finished the year No. 70 in the world.

2019:

- After a runner-up effort on the Canadian Cup Series in Winnipeg, Manitoba in late January, Swearingen used a Touring Pro Division event win in mid-March in Belton, Texas, and Pendleton Whisky Velocity Tour victory in Wichita, Kansas in mid-April to catapult to the elite Unleash The Beast.
- Making his premier series debut in Columbus, Ohio, Swearingen went 1-for-3 to finish 13th.
- When the elite Unleash The Beast returned from its annual summer break, he won the 15/15 Bucking Battle in Tulsa, Oklahoma with a massive 92-point ride aboard Cochise – his first premier series 90-point ride.
- He recorded two then-career-best fifth-place results in Houston, Texas, and Greensboro, North Carolina, and qualified for his first PBR World Finals.
- A top contender for Rookie of the Year, finishing third, Swearingen's premier series concluded on an anticlimactic note when sustaining a concussion in Round 5 of the World Finals. He finished 2019 ranked No. 13 in the world, going 2-for-5 to finish 28th at bull riding's crown jewel.
- Also qualifying to the NFR in 2019, Swearingen became the youngest athlete in history to qualify for both season-culminating events.
- The world title race may have been complete, but Swearingen had his sights set on another PBR title in 2019 – the PBR Canada Championship. Entering the PBR Canada National Finals No. 4 in the national standings, 687.57 points removed from the title, Swearingen completed a come-from-behind surge in an event that was decided by the final out. He went a perfect 4-for-4 to win the National Finals and also the 2019 PBR Canada Championship.
- Illustrating his tenacity, during the spring and summer of 2019, Swearingen drove more than 30,000 miles, crisscrossing North America to compete. One weekend in late May, Swearingen competed simultaneously at PBR's elite series in the U.S. and Canada, taking the day off of WCRA rodeo competition in Green Bay, Wisconsin, to travel abroad and ride in Halifax, Nova Scotia.

2020:

- Swearingen reached additional career milestones in 2020. In January, he won his first-ever premier series event, dominating the elite tour stop in Chicago. A month later, he won the second 15/15 Bucking Battle compliments of his 91.75-point ride on World Champion Bull contender I'm Legit Too.
- Swearingen qualified for his second PBR World Finals, finishing a then career-best 12th at the sport's most prestigious event, concluding the year No. 9 in the world.
- In addition to his individual success, Swearingen made his PBR Global Cup debut in February at the 2020 PBR Global Cup USA as a member of event champion Team USA Eagles.

2021:

- At the conclusion of the 2020 season, Swearingen underwent both hip and shoulder surgery, sidelining him until June.

- Swearingen made his 2021 debut on June 4 in Kalispell, Montana, riding to a fourth-place result.
- Following a brief slump, Swearingen snapped back to his winning ways at the early September Touring Pro Division event in Archdale, North Carolina, hosted by Jerome and Tiffany Davis. Going 4-for-4 and delivering two monster 90-point rides, he finished the event both first and second, setting a tone for the remainder of the season.
- Cracking into the world's Top 35 in four months, Swearingen reached the World Finals for the third time. Finishing 32nd at the year-end event, he concluded 2021 ranked No. 25 in the world.
- Swearingen, however, wasn't finished. Just like the 2019 season, he traveled to Canada following the World Finals to compete at the PBR Canada National Finals. Going a perfect 4-for-4 inside Rogers Place, including a 91.5-point score on Bull of the Year Happy Camper, Swearingen concluded 2021 by winning the PBR Canada National Finals.

2022:

- In 2022, Swearingen etched his name in the PBR record books as one of the greats, concluding the season with his first gold buckle, crowned the 2022 PBR World Champion. Throughout the 2022 individual campaign, Swearingen went 26-for-60, covering 43.33% of his animal athlete opponents to earn $1,697,481.63, including $1,394,000 for his career-first PBR World Championship and World Finals event win.
- After logging three Top 10 finishes through the first month of the 2022 Unleash The Beast season, Swearingen hit his stride in mid-February, winning back-to-back events to briefly ascend to the world No. 1 rank.
- While he concluded the regular Unleash The Beast season No. 2 in the world to Joao Ricardo Vieira, Swearingen traveled to the Pendleton Whisky Velocity Tour Finals in Corpus Christi in search of crucial world points. Finishing third at the expansion series' Finals, collecting 41.33 points, Swearingen leapfrogged Vieira to carry an 8.99-point lead into the 2022 PBR World Finals in Fort Worth, Texas.
- As the 2022 PBR World Finals got underway, Swearingen bucked off in Round 1, bested by Lil 2 Train in a hard-fought 5.22 seconds, surrendering his world No. 1 rank. He then rode six bulls in a row to pull away from the field.
- Swearingen rebounded in Round 2, covering Big Black for a career-best 93 points to pull within 3.01 points of Vieira. He reclaimed the No. 1 rank following Round 3 in covering Hey Bartender for 89.5 points, surpassing No. 2 Vieira by 16.99 points.
- Through the following five rounds, Swearingen was untouchable but remained in a ride-for-ride battle until the final out on Championship Sunday. As the marathon event continued with Round 4, he expanded his lead to 44.99 points over veteran Brazilian Vieira after he rode Train Station for 85.75 points. Swearingen then delivered his second 90-point score, covering Lone Survivor in Round 5 for a mammoth 91.5 points, expanding his lead to 85.99 points over No. 2 Vieira.
- In Round 6, Swearingen bested Satan's Seed for 87.75 points in an extraordinary feat of never-say-quit determination after he appeared to be bucked off at 6 seconds, then righted himself, netting 18 world points. When Championship Sunday got underway with Round 7, Swearingen conquered I'm Legit Too for a monstrous 92.25 points.
- In the final round, Kaique Pacheco, the only contender mathematically capable of surpassing Swearingen bucked off his bull, and Swearingen clinched the 2022 PBR World Championship before even readying his rope. With a gutsy 6-for-8 showing in Fort Worth Swearingen won the World Finals event title and his career-first PBR World Championship.
- Swearingen was the seventh rider to capture both honors in the same season, joining Jose Vitor Leme (2021), Jess Lockwood (2019), Silvano Alves (2014), J.B. Mauney (2013), Renato Nunes (2010) and Mike Lee (2004). Rafael Jose de Brito would become the eighth in 2023.
- One day after being crowned the 2022 PBR World Champion, Swearingen was taken in the first round of the PBR Teams Draft by the Texas Rattlers, then traded in the second round to the Carolina Cowboys, along with Mason Taylor, for Joao Ricardo Vieira and Cody Jesus.
- During the league's inaugural season, Swearingen was a key contributor for the Cowboys, often riding in the closer position. He amassed 1,494.25 points during the regular season, finishing second in the MVP race, 189 points behind No. 1 Leme. The Cowboys finished No. 4 in the regular season with a 15-13 record.
- During the 2022 PBR Teams Championship, the Cowboys defeated the No. 7 Kansas City Outlaws, 175.5-88.25, in Round 1, with Swearingen riding Lone Survivor for 88.75 points. The team then fell to the No. 3 Oklahoma Freedom, 267.25-265, in Round 2, before being eliminated in the second Last Chance Game, alongside the No. 1 Austin Gamblers, by the No. 2 Texas Rattlers, 179-90-89.25. After converting in Round 1, Swearingen was bucked off in the final two games.

2023-2024:

- After a career year, Swearingen's hopes of repeating as World Champion in 2023 came to an abrupt end, sidelined following the early January Unleash The Beast event in New York City due to a groin injury that required surgery.
- When PBR Teams resumed for its second season, still recovering from multiple injuries, Swearingen went 3-for-8 for the Carolina Cowboys in limited action. As a team, Carolina went 11-17 and finished No. 6 in the regular season standings.
- At the 2023 PBR Teams Championship in Las Vegas, the Cowboys fell to the No. 5 Arizona Ridge Riders, 344-265.5, in Round 1, despite an 88.75-point ride by Swearingen aboard Lights Out, before being eliminated from the tournament by the No. 8 Missouri Thunder in the first Last Chance Game alongside the No. 7 Nashville Stampede, 171.25-89.75-89, with Swearingen bucking off Whiplash.
- Always looking to ride, the veteran cowboy immediately headed north to Canada, finishing eighth at the PBR Canada Cup event in Saskatoon, Saskatchewan in October. Swearingen concluded the 2023 season with his fourth appearance at the Canadian National Finals where he rode to a 10th place finish, concluding the year ranked No. 19 in Canada.
- The New Yorker put together a stellar individual campaign during the 2024 Unleash The Beast season, finishing inside the Top 20 and qualifying for his fifth PBR World Finals.
- With five Top 10 finishes, Swearingen punched his ticket to the 2024 PBR World Finals ranked No. 19.
- During the *Eliminations* stage in Fort Worth, Texas, Swearingen went 1-for-4, topping Hoka Hey for 89.25 points in Round 3, to finish eighth and advance to the *Championship*. The following weekend inside AT&T Stadium, Swearingen again went 1-for-4, topping Mr. Right Now for 89.25 points in Round 4, to conclude the event tenth, ranked No. 15 to conclude the season.
- Returning to the Carolina Cowboys for the 2024 PBR Teams season, Swearingen was an integral part of the team's success, going 14-for-28 (50%). Carolina held the No. 1 spot in the standings for all but one day during the regular season and became the first team in league history to record multiple perfect games in the same year – in their opener against the Florida Freedom in July and against the New York Mavericks in August. The team also began the season with a league-record, 11-game unbeaten streak. Carolina, however, was overtaken by the Kansas City Outlaws on the final day of the regular season and began the 2024 PBR Teams Championship ranked No. 2 with an 18-9-1 record.
- Following a Round 1 bye at the 2024 PBR Teams Championship, the Cowboys were upset in Round 2 by the No. 5 Austin Gamblers, 349.75-166, but bounced back in the second Last Chance Game, eliminating the No. 4 Texas Rattlers and No. 6 Missouri Thunder, 178.75-0-0. The Cowboys then punched their ticket to the first Championship Game in team history, defeating the No. 3 Florida Freedom, 178.25-90.75 in the Semifinals. Again playing Austin in Las Vegas, this time for the title of PBR Teams Champion, despite going 3-for-5, the Cowboys were unable to ride to victory, falling to the Gamblers 357.5-252.5, ending the season second. Swearingen went 1-for-3 during the postseason, riding Ugly This for 89.75 against Florida.

MASON TAYLOR

Mason Taylor is one of the preeminent talents within the PBR, excelling both in individual competition and the PBR Teams league. Taylor's toughness and resiliency were evident at the 2021 PBR World Finals when he competed through a broken mandible. With his jaw wired shut, he went a near-perfect 5-for-6 at the season-end event to finish third, concluding the season ranked a career-best No. 11 in the world. Now in his mid-20s, Taylor is primed to bring a PBR Teams Championship to New York and compete for an individual gold buckle.

PHOTOS *Courtesy Bull Stock Media*

B-ROLL *Courtesy PBR*

CAREER STATS

RIDER STATS	
World Finals Appearances	5
Hometown	Maypearl, Texas
Residence	Combine, Texas
Height	5-9
Weight	155
Born	8/3/1999
Riding Hand	Right
Career Earnings	$829,528.60
High-Marked Ride	91.5 points on I'm Busted in Sacramento, California on August 8, 2021

AWARDS
2020 Velocity Tour Champion
2020 Velocity Tour Finals Event Winner
2022 PBR Teams Second-Round Draft Pick

TEAMS TRANSACTIONS:

- May 23, 2022: Drafted by the Texas Rattlers in Round 2 of the 2022 PBR Teams Draft.
- May 23, 2022: Acquired via trade from the Texas Rattlers alongside Daylon Swearingen and the No. 26 pick by the Carolina Cowboys for Cody Jesus, Joao Ricardo Vieira, and the 30th pick.
- March 1, 2023: Marked as a Protected Rider by the Carolina Cowboys.
- March 15, 2023: Acquired via trade by the Nashville Stampede from the Carolina Cowboys.
- August 6, 2024: Traded to the Texas Rattlers from the Nashville Stampede for Cody Jesus and placed on the Protected Roster.
- September 11, 2024: Traded to the New York Mavericks from the Texas Rattlers and placed on the Protected Roster for Braidy Randolph and New York's second-round pick in the 2025 PBR Teams Draft.

JOURNEY TO THE PBR:

- Mason Taylor has been riding since he could walk. First attempting calves, the Texan soon progressed to steers and eventually bulls.
- Competing on several youth circuits, in addition to the former ERA, Taylor honed his skills under the tutelage of his father, Chris, as well as former bull rider Cody Johnson. Johnson even calls the PBR young gun his "mini-me" as Taylor has lived at Johnson's Texas ranch. Taylor credits Johnson's mentorship with helping him win the 2018 International Youth Finals Rodeo.
- Taylor says he has modeled his riding style after PBR great, two-time World Champion Justin McBride.

CAREER IN REVIEW:

2017-2018:

- Taylor made his PBR debut in August 2017 in West Monroe, Louisiana.
- He won his first event less than a year later on the Touring Pro Division in June 2018 in Deadwood, South Dakota.
- Three months later, Taylor rode his way to yet another PBR victory, this time on the Pendleton Whisky Velocity Tour in Wilkes-Barre, Pennsylvania. As a result, Taylor earned a berth to the elite Unleash The Beast, making his premier series debut in September in Atlantic City, New Jersey.
- Taylor won his second Velocity Tour event of the season a week later in Rochester, New York, and returned to the Unleash The Beast for a second time in 2018, riding in Milwaukee, Wisconsin.

2019:

- After finishing the 2018 season No. 55 in the world, Taylor was determined to crack into the Top 35 in 2019 to become a mainstay on the elite Unleash The Beast.
- With Velocity Tour success once again elevating him to PBR's top tour after finishing runner-up in Portland, Oregon, Taylor returned to the premier series in January in Sacramento, California, recording his first 8-second effort at the sport's top level aboard Blackberry Smoke for 86.25 points.
- Back on the expansion tour, Taylor recorded three consecutive Top 10 finishes to garner a spot back on the elite tour for the Last Cowboy Standing Major in Los Angeles. A 12th-place finish at his debut Major helped Taylor solidify a place on the top tour.
- A month later, Taylor proved he could be a consistent elite tour rider with a 4-for-4 performance to win the Unleash The Beast event in Sioux Falls, South Dakota, catapulting from No. 40 to No. 8 in the world rankings.
- Riding to four additional Top 10 finishes on the premier series throughout 2019, Taylor made his PBR World Finals debut in November where he was 25th.
- During the regular-season Taylor made a shift in his diet, modeling the change made by Cooper Davis in 2015 when he slimmed down and went on to win the World Finals event title. Following the change, Taylor recorded two of his Top 10 efforts, including a third-place result in Greensboro, North Carolina.
- Part of the season's dominant rookie class, Taylor finished fourth in the race among first-year pros. Among his many career moments in 2019, Taylor finished a career-high No. 14 in the world.

2020:

- Competing for the first time inside Madison Square Garden to begin the 2020 season, he parlayed a 90-point ride on Marquis Metal Works Bill The Butcher into his career-first 15/15 Bucking Battle victory. Also recording a fourth-place finish in the season-opening Major, Taylor surged to No. 4 in the world.
- Logging one additional Top 10 finish in the following three months, Taylor slipped to No. 19 in the world as PBR began to hold closed events in Guthrie, Oklahoma at the onset of the COVID-19 pandemic.
- Reversing his fortunes, Taylor concluded the season with six Top 10 finishes on the premier series, including a runner-up effort at the final regular-season tour stop in Nampa, Idaho.
- With his World Finals qualification clinched, Taylor opted to compete at the Pendleton Whisky Velocity Tour Finals in Sioux Falls, South Dakota, trying to gain ground prior to the PBR World Finals. Taylor won the expansion series' Finals and was

also crowned the 2020 Velocity Tour Champion.

- Taylor's season ended in Arlington, Texas, for his second PBR World Finals. Finishing 17th at the event, Taylor concluded the year No. 15 in the world.

2021:

- Taylor's 2021 season was career-defining for the young Texan, highlighted by a tenacious performance at the PBR World Finals.
- To begin the season, despite two wins in the Touring Pro Division, Taylor struggled to find success.
- Registering just four Top 10 finishes on the elite tour in the regular season, Taylor's year nearly came to an abrupt end in Lincoln, Nebraska, in late October, when he broke his jaw when his head collided with Uncle Gangster following his 1.12-second buckoff.
- With his jaw wired shut, Taylor lost 13 pounds and returned determined for his third career World Finals, eager to improve his world No. 31 rank.
- Going a near-perfect 5-for-6, including a 90.5-point ride on Walking Tall in Round 3, Taylor finished a career-best third at the grueling, multi-day championship. Garnering 392 points, he surged to a career-best No. 11 rank in the world standings.

2022:

- Taylor matched his 2021 performance with a solid 2022 campaign, finishing No. 12 in the race for the PBR World Championship.
- He began the season with a bang, winning the season-launch event in Indianapolis, Indiana, to surge to No. 1 in the world standings for the first time in his career. As the season continued, Taylor logged five additional Top 10 efforts to enter the World Finals No. 13 in the world.
- Despite a stellar 90.25-point ride on Crossover in Round 1, Taylor went just 2-for-7 at the World Finals to finish the season No. 12 in the world.
- Just one day after the individual season ended, Taylor was drafted in the second round of the inaugural PBR Teams Draft by the Texas Rattlers before being traded on draft night to the Carolina Cowboys. He went 13-for-30, helping Carolina to a 15-13 record and a fourth-place finish.
- In Las Vegas for the first PBR Teams Championship, Carolina defeated the No. 7 Kansas City Outlaws, 175.5-88.25, in Round 1 but came up short against the No. 3 Oklahoma Freedom in Round 2, 267.25-265. They were then eliminated from the championship battle in the second Last Chance Game alongside the No. 1 Austin Gamblers by the No. 2 Texas Rattlers, 179-90-89.25. Taylor made the 8 just once in his three outs, riding Midnight Flyer for 87.5 points against the Freedom.

2023-2024:

- Taylor's 2023 individual campaign was cut short due to injury. He placed inside the Top 20 in his first seven events, propelling him to the No. 7 spot in the Unleash The Beast by January. After adding two additional Top-10 finishes, Taylor aggravated an existing hip injury in New Orleans in March and missed the remainder of the season as he recovered from surgery, finishing the year ranked No. 26.
- In March, prior to being sidelined, Taylor was traded by the Carolina Cowboys to the Nashville Stampede for their No. 1 pick in the 2023 PBR Teams Draft.
- When the league's second season began in July, Taylor went 0-for-5 with the Stampede, reaggravating a hip injury, prematurely ending his season. Nashville finished the regular season ranked No. 7 with an 11-17 record.
- Looking to repeat their Cinderella run from 2022, the No. 7 Nashville Stampede faced off against the No. 4 Oklahoma Freedom in Round 1 of the 2023 PBR Teams Championship. Despite three Stampede rides, the Freedom won by a mere 0.5 points, 262-261.5, to send Nashville to the first Last Chance Game. In the three-way showdown, Nashville was ultimately eliminated alongside the No. 6 Carolina Cowboys by the No. 8 Missouri Thunder, 180-178.75-176.5, ending the team's dreams of back-to-back titles.
- Taylor's 2024 individual season debut was delayed as he continued to recover from injury. While not beginning his campaign until January, Taylor rode to three Top 10 efforts, including a season-best second-place finish at the regular-season Unleash The Beast finale in Louisville, Kentucky, to qualify for his fifth PBR World Finals ranked No. 32.

- Taylor went 0-for-4 during *Eliminations* in Fort Worth, Texas, and 0-for-2 at the subsequent *Ride For Redemption*, ending the season ranked No. 35 in the Unleash The Beast standings.
- Taylor began the 2024 PBR Teams season by going 3-for-5 with the Nashville Stampede before being traded to the Texas Rattlers in August. After going 1-for-8 with Texas, Taylor was traded again, this time to the New York Mavericks, in September. He went 3-for-8 with New York as the team finished No. 10 in the regular season with an 11-17 record.
- Proving their mettle, New York punched their ticket to the 2024 PBR Teams Championship by finishing second at the Ride-In Round in Las Vegas, with Taylor providing a key conversion aboard Kodiac for 77.75 points in the four-way contest. However, the No. 3 Florida Freedom bested the Mavericks 262.75-178.5 in the opening round of the progressive elimination tournament. The Mavericks were eliminated alongside the No. 7 Nashville Stampede by the No. 5 Austin Gamblers, 88.75-87.75-83.75, in the first Last Chance Game. Taylor was bucked off by John 14:6 in 3.45 seconds against Florida and then was not tapped to ride in the Last Chance Game.

NICK TETZ

While Canadian Nick Tetz grew up like many Canucks, competing at a high level in youth hockey, the city kid heard a calling to another sport – bull riding. Fast-forward to the present day and Tetz is now one of the top talents to recently emerge from Canada. Not only has he excelled on home soil, crowned both the 2022 and 2024 PBR Canada Champion after hotly competitive races, but he's found his footing abroad, qualifying for his first World Finals in 2023, leading him to be inked by the Arizona Ridge Riders in the PBR Teams league, quickly becoming one of the team's top performers. Now established amongst bull riding's best, Tetz is not only ready to contend for a World Championship, a feat never before achieved by a Canadian, but also a Teams Championship.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	1
Team Affiliation	Arizona Ridge Riders
Hometown	Calgary, Alberta
Residence	Calgary, Alberta
Height	5'7
Weight	150
Born	12/30/99
Riding Hand	Left
Career Earnings	$498,034.17
High-Marked Ride	91.5 points on Sonny B at the PBR Teams event in Kansas City, Missouri, on August 5, 2023

AWARDS
Two-Time PBR Canada Champion (2022, 2024)
2024 PBR Canada National Finals Event Winner
2023 Glen Keeley Award Winner
Member of the 3rd Place Arizona Ridge Riders during the 2023 PBR Teams Season
2018 PBR Canada Rookie of the Year

TEAMS TRANSACTIONS:

- May 22, 2023: Signed as a free agent by the Arizona Ridge Riders and placed on the Reserve Roster.
- October 18, 2023: Placed on Injured Reserve by the Arizona Ridge Riders.
- August 6, 2024: Placed on the Excused Absence List by the Arizona Ridge Riders.
- August 14, 2024: Removed from the Excused Absence List and added to the Protected Roster by the Arizona Ridge Riders.

JOURNEY TO THE PBR:

- Growing up in the Canadian city of Calgary, Alberta, Nick Tetz first excelled in hockey, competing at a high level in the junior ranks. The young Canuck, however, felt pulled to bull riding, inspired by the Ashbachers, a local stock contractor and rodeo family. Located just outside of Calgary in Wildwood, Alberta, Tetz frequented the family's ranch every summer, attempting his first steer there.
- Eventually hanging up his skates to devote his full focus to bull riding, Tetz, with the help of Canadian legend Aaron Roy, continued to hone his craft until he was ready to break into the professional ranks.

CAREER IN REVIEW:

2018-2020:

- Tetz made his PBR debut at the Canadian Touring Pro Division event in Swift Current, Saskatchewan in May 2018. While he was shut out across his first four events, it didn't take the young Albertan long to prove he'd be a force amongst the nation's best.
- Tetz logged his first qualified ride in PBR competition at the July Touring Pro Division event in Kinsella, Alberta, going a combined 2-for-4 to finish both fourth and sixth through a double entry.
- Just two days later, Tetz reached a career milestone, going 2-for-2 to win his first event in Lloydminster, Saskatchewan.
- Tetz remained red-hot throughout his rookie season, riding to seven additional Top-10 finishes to qualify for his career-first PBR Canada National Finals that November in Saskatoon, Saskatchewan. He finished the event 1-for-3 tied for 12th. Concluding the year ranked No. 9 in the PBR Canada standings he was named the 2018 PBR Canada Rookie of the Year.
- Following his impressive season, Tetz underwent reconstructive shoulder surgery for a previously sustained injury in late December and was sidelined until July 2019.
- Logging three Top 10 finishes in his limited competitive campaign, Tetz narrowly missed qualifying for his second consecutive Canadian National Finals.
- In 2020, Tetz turned his focus stateside, traveling to the United States in January to compete on the Pendleton Whisky Velocity Tour. While Tetz didn't convert, he returned home to rest for the launch of the Canadian Cup Series.
- Back on Canadian soil, Tetz logged back-to-back Top-10 finishes on the Cup Series before the onset of the COVID-19 pandemic. After the nation rallied to pioneer the return of sports in Canada, Tetz found intermittent success, logging two additional Top-10 finishes before concluding the year with his second career qualification to the PBR Canada National Finals, ending the season as No. 14 in the nation.

2021-2022:

- Competing exclusively in Canada in 2021, Tetz emerged as a top contender for the 2021 PBR Canada Championship.
- After Tetz launched the season with a third-place finish in Prince Albert, Saskatchewan, in early June, he hit his stride in July. Following a seventh-place finish in Czar Lake, Alberta, Tetz won his first event of the season the next day in Manor, Saskatchewan, catapulting to No. 2 in the heated national title race.
- Tetz then overtook the No. 1 rank in Canada courtesy of a career-defining outing at one of the nation's most prestigious events – the Glen Keeley Memorial Bull Riding. Double-entered, Tetz logged his career-first 90-point ride and also won and finished second overall. The sweep led Tetz to overtake the No. 1 rank in the nation for the first time in his career.
- As quick as he built his momentum, Tetz was sent to the sidelines. While riding at the Touring Pro Division event in Marwayne, Alberta, Tetz was involved in a wreck with Kubota Tuff which would keep him out of competition until October.
- Upon his return, Tetz finished 11th at the regular-season Cup Series finale in Saskatoon, Saskatchewan, before being shut out at the debut Canadian National Finals inside the state-of-the-art Rogers Place in Edmonton, Alberta. Tetz concluded the season No. 15 in Canada.
- In 2022, Tetz rose to new heights, crowned the PBR Canada Champion after one of the fiercest national title races in history.
- While Tetz began his season in the United States, after riding at just two PBR Pendleton Whisky Velocity Tour events, headlined by a fifth-place finish in Oakland, California, and making one outing on the Touring Pro Division, the Calgary native returned home to Canada.
- At his first event back, Tetz shined, finishing both second and seventh in Camrose, Alberta, to surge to the No. 4 rank in the nation, within a slim 8.5 points of the No. 1 position.
- Tetz rode to his first event win of the season at the last of four consecutive Touring Pro Division events held in Calgary, Alberta. Also finishing second at the third event in the series, Tetz, who had slipped outside the nation's Top 15, rose to No. 11.
- As the summer push continued, Tetz won in Kinsella and Czar Lake, Alberta, to climb to No. 8 in the nation ahead of the return of the elite Cup Series in September.

- Remaining red-hot, Tetz rode four bulls in a row to win back-to-back Cup Series events in Lethbridge, Alberta, and vault to No. 2 in the nation, within 28 points of the top rank.
- Less than a month later, Tetz overtook the No. 1 rank, propelled 2.5 points ahead of the No. 2 contender, when he went 2-for-2 to finish second at the Cup Series stop in Medicine Hat, Alberta.
- While Tetz was surpassed by Dakota Buttar by 21 points ahead of the 2022 PBR Canada National Finals, he traveled to the season-ending event feeling confident after finishing eighth at the regular-season finale in Saskatoon, Saskatchewan.
- In Edmonton, despite being bucked off in Round 1, Tetz covered Langham Kid for 88 points in Round 2, closing within 13.5 points of the No. 1 spot.
- Again failing to make the 8 in Round 3, Tetz was in a must-ride situation in the championship round, and he dominated Brand New Guitar for another 88-point score. His 2-for-4 performance, and fifth-place finish overall at the Canadian National Finals, proved enough, catapulting him 26.5 points of No. 2 Brock Radford, to be crowned the 2022 PBR Canada Champion.
- Tetz concluded the season riding at the 2022 PBR Australia Grand Finals, invited to compete as the Canadian regular-season No. 2. Down Under, Tetz excelled, winning Round 1 and finishing eighth.

2023:

- On the spurs of his 2022 national title, Tetz's stock continued to rise in 2023 as he made his premier series debut and qualified for his first PBR World Finals, catching the attention of the PBR Teams' Arizona Ridge Riders in the process.
- Tetz made his Unleash The Beast debut in Minneapolis, Minnesota, in early December, but he failed to make the 8. Remaining stateside, but instead competing on the Velocity Tour, Tetz tallied three Top 15 finishes before returning to Canada.
- At the season-launch Cup Series event in Lethbridge, Alberta, in March, Tetz defended his event title, going 3-for-3 to repeat as event winner and climb to No. 2 in the national standings.
- Having re-found his form, the Canadian returned to the premier series in mid-March, logging three Top 15 finishes to close out the month. His campaign was headlined by back-to-back Top 10 results, including a sixth-place finish in Milwaukee, Wisconsin, and a season-best fifth-place result in New Orleans.
- After being shut out on the top tour for the remainder of the season, battling a nagging groin injury that briefly sidelined him, Tetz headed to Corpus Christi, Texas, for the 2023 PBR Velocity Tour Finals with the hopes of earning a spot at his first PBR World Finals.
- Knowing he needed a big performance, Tetz dialed in, covering Chain Breaker for 87.25 points in Round 1. Staying in the zone, Tetz hung on to Red Rum for 80.5 points in Round 2. Despite being bucked off in the championship round, he finished third and punched his ticket to his first World Finals as the top-finishing international invite.
- At the PBR's 30th Anniversary World Finals, after being bucked off in Round 1, Tetz rallied and topped Bandito Bug for a then-career-best 89 points in Round 2. His 1-for-7 finish tied for 16th and bumped him to No. 46 in the Unleash The Beast standings to close out the individual season.
- While competing at the World Finals, Tetz was inked to the Arizona Ridge Riders' reserve roster.
- As the league's second season got underway, the Albertan proved one of the most valuable free agent pickups, going 10-for-25 during the regular season and leading the team in the MVP race finishing ninth with 883 points.
- Finding his groove early, Tetz converted for 91.5 points on Sonny B in Kansas City, Missouri, at the second event of the season in August – his first 90-point ride in a premier PBR competition.
- While Arizona got off to a slow start as a team, they had a mid-season surge, winning six consecutive games.
- While the Ridge Riders finished the 2023 regular season No. 5 in the league with a 13-15 record, Tetz, was forced to miss the postseason after fracturing his right shoulder blade when he was bucked off Flyin Wired in 6.61 seconds during the final event of the regular season in Fort Worth, Texas, in October.
- During the 2023 PBR Teams Championship in Las Vegas, the Ridge Riders defeated the Carolina Cowboys, 344-265.5, in Round 1. In Round 2, they then went head-to-head with the No. 2 Kanas City Outlaws, and the Ridge Riders advanced to their second-consecutive Semifinals with a 160.25-86.75 victory.

- After being shut out 175.25-0 by the eventual champion and 2023 regular season No. 3 Texas Rattlers in the Semifinals, Arizona bounced back again, trouncing the Missouri Thunder, 344.75-0, in the Third Place Game.
- After taking the necessary time to heal, Tetz turned his focus back to Canada in attempting to become the first back-to-back Canadian Champion. He returned to competition in early November for the Touring Pro Division event in Yorkton, Saskatchewan, less than a month removed from fracturing his shoulder. Showing no rust at the final regular-season event in Canada, he went 3-for-4, finishing third, and positioned No. 2 in the standings ahead of the 2023 PBR Canada National Finals.
- Inside Rogers Place, Tetz went 3-for-4 to finish fifth, but it wasn't enough to win the title. Tetz concluded the 2023 season ranked No. 2 in Canada, 38.84 points behind the No. 1 spot.

2024:

- While Tetz was poised to begin his 2024 season on the premier Unleash The Beast, an early season foot injury altered his plans. While he competed sparingly in the United States through the first five months of the year, Tetz's successes were mainly on home soil, winning the Cup Series event in Lethbridge, Alberta, in March and finishing third at the Touring Pro Division event in Marwayne, Alberta, in April.
- Tetz, however, caught fire during the summer months in Canada. From June to August, Tetz won nine PBR Canada events, obliterating the season record for most events earned, to become a chief competitor for the 2024 PBR Canada Championship.
- The affable Canadian spent the rest of the season splitting his attention between his obligations for the Arizona Ridge Riders in the PBR Teams league, where he went 6-for-11 (54.55%) during the regular season as the team finished No. 9 in the league with an 11-17 record before being eliminated in the Ride-In Round for the year-end Championship tournament, and his goal of winning a second PBR Canada Championship.
- Not missing a step in Canada despite his time stateside, Tetz logged a fifth-place effort on the Cup Series in Grande Prairie, Alberta, in late September, and an event win in mid-October in Medicine Hat, Alberta.
- Continuing to roll, Tetz added another Top 5 finish in Yorkton, in November, going 3-for-4, to begin the 2024 PBR Canada National Finals ranked No. 2, 21.75 points behind No. 1 Cody Coverchuk.
- In Edmonton, Tetz rode lights out. Going a perfect 4-for-4 and overtaking Coverchuk for the No. 1 rank after tying for the Round 1 win, Tetz etched his name in the record books becoming the fifth multi-time PBR Canada Champion, winning the 2024 title and accompanying CAD 100,000 bonus. Also winning the National Finals event title, Tetz finished 248.25 points ahead of Coverchuk in the national standings.
- Tetz is the fourth rider to win the PBR Canada Championship and PBR Canada National Finals in the same season. He joins Zane Lambert (2017), Coverchuk (2018), and Daylon Swearingen (2019). He also became the fifth rider to win the PBR Canada Championship multiple times, joining three-time Champion Roy and two-time title holders Lambert, Coverchuk, and Buttar. Along the way, Tetz broke the season event win record (12) and finished the season an incredible 34-for-61 (55.74%), while earning a record CAD $249,622.29 on Canadian soil.

GUILHERME VALLEIRAS

Bearing the same name as a bull riding legend Guilherme Marchi served as a premonition of what was to come for Guilherme Valleiras. He quickly rose through the ranks within PBR Brazil and followed in the footsteps of his countrymen Silvano Alves and Jose Vitor Leme by moving to Texas to compete in the premier series. With skills to match his name, the young cowboy helped the Austin Gamblers win the 2024 PBR Teams Championship and is now poised to compete for an individual World Championship.

PHOTOS
Courtesy Bull Stock Media

B-ROLL
Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	1
Hometown	Pirassununga, Brazil
Residence	Decatur, Texas
Height	5'5
Weight	134
Born	6/25/01
Riding Hand	Left
Career Earnings	$150,383.47
High-Marked Ride	87.5 points on Moonlight Party in Albany, New York, on December 30, 2023.

AWARDS

2023 PBR Teams Reserve Roster Draft First-Round Pick by the Arizona Ridge Riders

Member of the 2024 PBR Teams Champion Austin Gamblers

TEAMS TRANSACTIONS:

- May 17, 2023: Selected in the first round of the Reserve Rider Draft by the Arizona Ridge Riders.
- February 15, 2024: Dropped by the Arizona Ridge Riders.
- June 21, 2024: Signed as a free agent and assigned to the Reserve Roster by the Austin Gamblers.
- September 5, 2024: Promoted to the Protected Roster by the Austin Gamblers.
- November 21, 2024: Dropped by the Austin Gamblers.

JOURNEY TO THE PBR:

- Valleiras began riding in his home nation before following in the footsteps of legendary countryman Guilherme Marchi and moving to America to compete, inspired also by World Champions Silvano Alves and Jose Vitor Leme who settled in Texas in search of bull riding stardom.

CAREER IN REVIEW:

2022-2023:

- Valleiras made his PBR debut in June 2022 riding at the PBR Brazil event in Divinopolis While he was shut out in his first outing, at the event's second part the next day, Valleiras finished 18th.
- Valleiras competed just once more within PBR Brazil before heading to the United States.
- The young Brazilian competed for the first time on American soil in January 2023 at the Pendleton Whisk Velocity Tour event held in tandem with the iconic National Western Stock Show in Denver, Colorado. Taking one event to find his groove, Valleiras converted in his next event, finishing ninth 11 days later at the expansion series stop in Reno, Nevada.
- Valleiras reached a career milestone when he won his first PBR event at the Touring Pro Division series in Fort Worth, Texas in February.
- In a groove, the young Brazilian recorded three additional Top 10 finishes on the Velocity Tour before making the jump to the premier series in Albuquerque, New Mexico, in March. Despite being shut out, Valleiras went 2-for-3 the following weekend in Sioux Falls, South Dakota, winning his first career premier series event and catapulting Valleiras to No. 41 in the Unleash The Beast standings.
- Continuing to gain ground in April, Valleiras recorded two additional Top 10 finishes and punched his ticket to his first PBR World Finals ranked No. 30.
- In Fort Worth for the PBR's 30th Anniversary World Finals, Valleiras went 1-for-7 to conclude the event 29th, ranked No. 33 in the standings.
- The Arizona Ridge Riders selected Vallerias in the first round of the 2023 PBR Teams Reserve Rider Draft ahead of the league's second season.
- Valleiras was shut out in his only out with the Arizona Ridge Riders in 2023, bucking off Mighty Mike in 6.34 seconds in Austin, Texas. The team had a mid-season surge, going on a six-game win streak to propel them up to No. 5 in the league with a 13-15 record to close the regular season.
- During the 2023 PBR Teams Championship in Las Vegas, Arizona defeated the No. 6 Carolina Cowboys, 344-265.5, in Round 1. In the second round, they beat the No. 2 Kanas City Outlaws 160.25-86.75 to advance to their second consecutive Semifinals.
- After being shut out 175.25-0 against the eventual champion Texas Rattlers in the Semifinals, Arizona bounced back, trouncing the Missouri Thunder, 344.75-0, in the Third Place Game.
- Despite attempting just one out for the Arizona Ridge Riders, Valleiras competed consistently on the Challenger Series. He placed inside the Top 10 at his first three events in June, winning his first event of the season in Fort Worth, Texas, in August, tacking on a fourth-place finish in Goliad, Texas, later that month. He closed the season with three additional Top 10 performances, highlighted by a second-place outing in Fort Worth, Texas, in October to end his 2023 campaign.

2024:

- Valleiras competed at just four events on the elite Unleash The Beast during the 2024 individual season, finishing a season-best sixth in Albany, New York, in December.
- Also competing across the Velocity Tour and Touring Pro Division, Valleiras experienced his greatest successes at Cowtown Coliseum for the weekly Stockyards Showcase. After winning the event the first week of February, he finished inside the Top 5 twice more that month.
- After signing with the Austin Gamblers as a free agent in the offseason, Valleiras went 3-for-8 with Austin as the team went 13-15 to finish No. 5 in the 2024 PBR Teams regular season standings.
- During the 2024 PBR Teams Championship. Austin was upset, 265.75-90.5, by the No. 6 Missouri Thunder in the opening round, but bounced back in the first Last Chance Game to remain in contention, ousting the No. 7 Nashville Stampede and No. 10 New York Mavericks 88.75-87.75-83.75. Austin defeated the No. 2 Carolina Cowboys, 349.75-166, in Round 2 to punch their ticket to Championship Sunday, where the team caught fire. Taking on the No. 1 Kansas City Outlaws in the Semifinals, Austin went a perfect 5-for-5 to record their first perfect game in team history and second in postseason history, besting the Outlaws 432.75-357.5.
- Austin continued to roll in the Championship Game, besting the Carolina Cowboys for the second time in as many days, 357.5-252.5. The 2024 PBR Teams Champion Austin Gamblers went an incredible 9-for-10 on Championship Sunday against the two best teams in the league, though Valleiras did not receive a postseason out.

ELI VASTBINDER

Eli Vastbinder is the epitome of cowboy tough as seen in the acclaimed Prime Video docuseries "The Ride." After a career of more than a decade, Vastbinder persevered through a dislocated shoulder and broken ribs at his first World Finals in 2021 to register a historic four 90-point rides at bull riding's most prestigious event, tying the record, and win PBR Rookie of the Year. Vastbinder finished the 2022 season No. 9 in the world and was drafted in the first round of the inaugural PBR Teams Draft by the then-Oklahoma Freedom. In 2023, Vastbinder again finished inside the world's Top 30. Traded to the Texas Rattlers, he became an instant impact rider to help them win the 2023 PBR Teams Championship. Now in his 30s, Vastbinder has proven he can contend with the sport's youngest and most established talent and the resilient North Carolina cowboy is poised to make a run at his first gold buckle.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	3
Hometown	Statesville, North Carolina
Residence	Statesville, North Carolina
Height	5-11
Weight	170
Born	4/17/91
Riding Hand	Right
Career Earnings	$719,895.04
High-Marked Ride	92.75 points on Medicine Man during Round 5 of the 2021 PBR World Finals in Las Vegas on November 7, 2021

AWARDS
2021 PBR Rookie of the Year
2022 PBR Teams Draft First-Round Pick by the Oklahoma Freedom
Member of the 4th-place Oklahoma Freedom during the 2022 PBR Teams season
Member of the 2023 PBR Teams Champion Texas Rattlers
2023 Challenger Series Championship Event Winner

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the first round of the PBR Teams Draft by the Oklahoma Freedom.
- February 21: Marked as a Protected Rider by the Oklahoma Freedom.
- September 17, 2023: Acquired by the Texas Rattlers via trade from the Oklahoma Freedom.
- February 15, 2024: Dropped by the Texas Rattlers.
- May 28, 2024: Signed to the Arizona Ridge Riders Protected Roster.
- September 17, 2024: Dropped by the Arizona Ridge Riders, becoming a free agent.
- September 17, 2024: Signed by the Texas Rattlers to the Reserve Roster.
- November 5, 2024: Dropped by the Texas Rattlers.

JOURNEY TO THE PBR:

- Eli Vastbinder's career would probably never have taken off without the support of fellow North Carolinian, and two-time PBR World Champion, J.B. Mauney.
- When Vastbinder turned 18, Mauney fronted him the money to purchase a plane ticket to compete at his first PBR event.

CAREER IN REVIEW:

2009-2020:

- Vastbinder's PBR career began in 2009, first competing with the organization in October at the Canadian Touring Pro Division event in Ottawa, Ontario.
- After toiling away in both 2010 and 2011, Vastbinder recorded his first qualified ride with the PBR in 2012, delivering an 81.5-point score in Ft. Myers, Florida in July, en route to his third-place finish at the Touring Pro Division event.
- After being shut out in his limited competition schedule in 2013, Vastbinder recorded six Top 10 finishes in 2014 and five Top 10 efforts in 2015.
- Vastbinder then took a year hiatus from the PBR in 2016, which he followed with just two event entries in both the 2017 and 2018 seasons respectively.
- Again taking a year break from PBR action in 2019, Vastbinder began to reclaim his footing with the organization in 2020, riding to a then career-best seven Top 10 finishes across all levels of competition.

2021:

- Vastbinder would then take the bull riding world by storm in 2021.
- In mid-February, the North Carolinian recorded his first PBR event win, dominating the field in Lexington, Kentucky.
- Compliments of the win, Vastbinder made his premier series debut roughly a month later in Glendale, Arizona, riding to a 15th-place finish.
- While Vastbinder would make seven additional appearances on the Unleash The Beast in the first half, including a sixth-place result in Omaha, Nebraska, he then went on a second-half surge that would set records at the PBR World Finals.
- On the spurs of an eighth place finish the weekend prior in Nashville, Tennessee, Vastbinder nearly won the Iron Cowboy Major the following weekend in Fort Worth, Texas, denied the victory, and finishing second, after being bucked off by YETI PBR World Champion Bull contender Chiseled in a heartbreaking 7.06 seconds. Vastbinder's efforts epitomized his toughness as he attempted seven bulls in less than 24 hours en route to the silver finish.
- In early October, Vastbinder earned his career-first Touring Pro Division victory in Columbus, Ohio.
- Vastbinder concluded the regular season with a third-place finish in Manchester, New Hampshire, cementing his first berth to the PBR World Finals.
- A family man at his core, just days prior to his PBR World Finals debut, Vastbinder and wife Paige welcomed their twin daughters, Blake and Blair, seven weeks earlier than expected. With his babies in the hospital, he began the World Finals with a bang by winning Round 1 with 91 points on Manaba, snapping the bull's 14-out career buckoff streak.
- Following a buckoff in Round 2, Vastbinder then separated his right shoulder (riding arm) and broke his ribs attempting to ride Whiskey Bent in Round 3. Vastbinder was awarded a re-ride, and he somehow went on to ride Hell on the Red for 90 points before needing to be assisted off the dirt.
- Vastbinder's memorable Finals then began to really take shape. He came back on Saturday night and once again battled through his broken ribs to post another 90-point ride, this time aboard 2021 ABBI Classic Champion Juju. He capped his World Finals by riding Medicine Man for 92.25 points to win Round 5 on Championship Sunday and clinch the Rookie of the Year title.
- Vastbinder entered the World Finals fifth in the Rookie of the Year race, 177.5 points behind No. 1 Junior Patrik Souza, before usurping Souza, Chase Dougherty, Jesse Petri and Rafael Henrique dos Santos with his fifth-place finish at the World Finals.
- The then 30-year-old tied a PBR record with four 90-point rides at the World Finals, becoming just the eighth rider in PBR

history to do so. He also became the second oldest Rookie of the Year winner in PBR history. Keith Adams was 31 years old when he won top rookie accolades in 1997.

- Vastbinder is also the only non-World Champion to produce four 90-point rides during one World Finals and is the only rookie to do so.
- After a career of more than a decade, Vastbinder finished the 2021 season a career-best No. 9 in the world.

2022:

- In 2022, Vastbinder proved his 2021 campaign was no fluke, contending for his first gold buckle.
- Logging six Top 10 finishes during the regular season, Vastbinder also won his career-first 15/15 Bucking Battle when he topped the field in Nampa, Idaho, courtesy of a 90.5-point ride atop Taking Chances.
- Qualifying for his second consecutive PBR World Finals, Vastbinder went 4-for-8 to finish seventh. He again concluded the year No. 9 in the world standings.
- Compliments of his stellar season, Vastbinder was drafted in the first round of the inaugural PBR Teams Draft by the Oklahoma Freedom and made the Team's captain.
- Vastbinder helped lead the Freedom to back-to-back event wins in Winston-Salem, North Carolina, and Oklahoma City, propelling them to No. 1 in the standings. The team was also the first to win their homestand.
- During the inaugural PBR Teams Championship, Vastbinder and the Freedom rebounded from a Round 1 loss and fought through the first Last Chance game to remain in the title hunt. After knocking out the Carolina Cowboys to reach the Semifinals, Oklahoma fell to the Arizona Ridge Riders and ultimately finished fourth after losing to the Texas Rattlers in the third-place game.

2023:

- Proving his toughness, Vastbinder again battled through injury in 2023, ultimately finishing No. 30 in the Unleash The Beast standings.
- After a slow start to the season, at one point cut from the Unleash The Beast, Vastbinder made the most of his alternate berth to the mid-January event in Chicago where he finished third to get his season back on track. A few weeks later, Vastbinder's championship-contending form was back on full display as he won his career-first elite tour event in Tulsa, Oklahoma, to skyrocket to No. 16 in the Unleash The Beast standings.
- Vastbinder, however, struggled to replicate the success the remainder of the season as he competed despite being plagued by several injuries. For the third consecutive season, Vastbinder reached the World Finals. Once in Fort Worth, Vastbinder was unable to convert, going 0-for-5, and visibly struggling to pick himself up off the dirt in every round. He finished No. 30 in the individual standings.
- The North Carolinian returned to the Oklahoma Freedom to begin the 2023 PBR Teams season, going 2-for-13, before he was traded to the Texas Rattlers in mid-September, just in time for the team's second-half surge.
- Vastbinder proved to be a valuable addition for Texas, as he went 2-for-5 in the final weeks of the regular season. At the final event of the campaign, the Rattlers became the only team to remain undefeated in their home venue, Dickies Arena. Again, going a perfect 3-0 in game play, the Rattlers repeated as the winners of their Fort Worth homestand. Texas finished the regular season ranked No. 3 with a 16-12 record.
- At the 2023 PBR Teams Championship, the Rattlers continued to ride red-hot, defeating the No. 8 Missouri Thunder, 174-84.5, to advance to Round 2. There, the Rattlers downed the No. 4 Oklahoma Freedom, 170.75-87, and Vastbinder converted in his postseason debut with the Rattlers on Lone Star for 86.25 points, as the team advanced to their second-straight Semifinals.
- On a seemingly unstoppable roll, the Rattlers beat the Arizona Ridge Riders with ease, 175.75-0, to advance to the Championship Game for the first time in team history. Vastbinder returned to the lineup in the Semifinals but was bested by Dirty Sancho, bucked off in 5.28 seconds. In the Championship Game, Texas took on the regular-season No. 1 and their instate rival Austin Gamblers. In a Lone Star State Showdown, the Rattlers went 4-for-5 to win the 2023 PBR Teams Championship by 90 points, 355.25-265.25.
- In addition to being crowned PBR Teams Champions with the Rattlers, Vastbinder added the PBR Challenger Series Championship event buckle to his trophy case.

JOAO RICARDO VIEIRA (JO-OW RICARDO VEE-AY-DA)

An 11-time PBR World Finals qualifier and PBR Teams standout, seasoned Brazilian Joao Ricardo Viera, one of just nine riders to record more than 400 premier series qualified rides in his career and a consistent presence atop the world rankings, is called by some "the greatest bull rider to have never won a World title." He remains on the hunt for his first individual World Championship after finishing runner-up to the gold buckle and million-dollar bonus twice in his career. Few competitors have rivaled Vieira inside the iconic AT&T Stadium in Arlington, Texas, where he has earned more than $898,000. In addition, no rider has been more dominant in the 15/15 Bucking Battle: Vieira has won a PBR-best eight of the special rounds in his career. With the launch of the PBR Teams league, Vieira has excelled in the team format, named event MVP in going 4-for-4 to help the Texas Rattlers win the 2023 PBR Teams Championship.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	12
Hometown	Itatinga, Brazil
Residence	Decatur, Texas
Height	5-6
Weight	163
Born	7/28/84
Riding Hand	Left
Career Earnings	$3,850,433.16
High-Marked Ride	94.25 points on Woopaa in Albuquerque, New Mexico, on March 27, 2022

AWARDS
2023 PBR Teams Championship MVP
2022 PBR Teams First-Round Draft Pick Member of the 3rd-place Texas Rattlers during the 2022 PBR Teams Season
2019 PBR Global Cup USA Champion
Three-Time PBR Global Cup Team Brazil Qualifier (2017, 2019, 2022)
2013 PBR Rookie of the Year
Member of the 2023 PBR Teams Champion Texas Rattlers

TEAMS TRANSACTIONS:

- May 23, 2022: Selected in the second round of the 2022 PBR Teams Draft by the Carolina Cowboys.
- May 23, 2022: Acquired by the Texas Rattlers alongside Cody Jesus and the No. 30 pick in the 2022 PBR Teams Draft, via trade from the Carolina Cowboys for Mason Taylor, Daylon Swearingen, and the No. 26 overall pick.
- February 23, 2023: Marked as a Protected Rider by the Texas Rattlers.
- May 28, 2024: Marked as a Protected Rider by the Texas Rattlers.

JOURNEY TO THE PBR:

- Joao Ricardo Vieira was born and raised on a farm outside of Itatinga, São Paulo, where his father, Joao Batista da Silva Ambrosio, managed the land and livestock of another family.
- Vieira attended college intending to become a veterinarian, but after completing his undergraduate degree chose to pursue his newfound passion and become a professional bull rider.
- He did not start competing on bulls as an amateur until he was 17, saying that it all started as a joke. Vieira won a national title his freshman year of college and transitioned to PBR Brazil events, before making the jump to PBR's elite Unleash The Beast in 2013, relocating to the United States with just $15,000 and little knowledge of the English language.

CAREER IN REVIEW:

2013-2016:

- In his first-ever season on the elite Unleash The Beast in 2013, Vieira wowed and was crowned Rookie of the Year after accumulating 10,739.48 points to finish No. 3 in the world.
- During the 2013 campaign, he rode the designated Monster Energy Money Bull TK 500 during the PBR 15/15 Bucking Battle in Hollywood, Florida, for $123,000, at the time the second-largest payout in PBR history for one 8-second ride.
- From 2014-2016, Vieira continued to excel, finishing inside the world's Top 5 each season. In 2014, he finished a career-best No. 2 in the world standings.
- The Brazilian phenom won the Iron Cowboy, a PBR Major, in Arlington, Texas in back-to-back seasons in 2014 and 2015. In 2015, Vieira also won the Last Cowboy Standing Major, collecting more than $383,000 via the two victories.

2017-2018:

- Vieira finished an uncharacteristic No. 12 and No. 21 in the world, in 2017 and 2018, respectively.
- In 2017, Vieira competed as a member of runner-up Team Brazil at the inaugural PBR Global Cup event in Edmonton, Alberta, Canada, in November, contributing two scores.

2019:

- Vieira, re-established as a World Championship contender in 2019, was locked in one of the league's fiercest title races alongside Jess Lockwood, Jose Vitor Leme, and Chase Outlaw.
- In the season's early weeks, Vieira won back-to-back Unleash The Beast events in Glendale, Arizona, and Sacramento, California, and then recorded his third win of the 2019 campaign a month later at the Last Cowboy Standing Major in Los Angeles.
- His success continued throughout the summer and into the final months of the year as Vieira reached his seventh PBR World Finals with 12 Top 10 finishes on the premier series. After finishing 19th at the World Finals, Vieira concluded 2019 ranked No. 4 in the world.
- In 2019, Vieira again represented his nation at the PBR Global Cup USA, adding one score to Team Brazil's victorious effort.

2020:

- When the 2020 season began in January in New York City, Vieira appeared to be in World Championship form, going a perfect 4-for-4, winning the season-launch Major inside Madison Square Garden, and catapulting to the world No. 1 ranking.
- Despite relinquishing the top ranking at the next event, Vieira reclaimed the world No.1 standing two weeks later after winning the 15/15 Bucking Battle in Sacramento, California.
- Remaining firmly in the Top 5 for the remainder of the first half, Vieira finished runner-up to the 2020 Iron Cowboy title in Los Angeles, while also logging an additional Top 5 effort, before returning home to Brazil at the onset of the COVID-19 (coronavirus) pandemic.
- Vieira returned to the elite Unleash The Beast for the start of the second half in Bismarck, North Dakota, in early August. While he had slipped to No. 3 in the world, Vieira climbed to No. 2 by the end of the regular season after winning his sixth career 15/15 Bucking Battle in Fort Worth, Texas, and dominating the final tour stop in Nampa, Idaho.
- The poised Brazilian's season ended abruptly when he was unable to compete at the 2020 PBR World Finals due to testing positive for COVID-19, once again finishing a heart-breaking No. 2 in the world standings.

2021:

- In 2021, for the third consecutive season, Vieira was in the hunt for the PBR World Championship.
- While he never ascended to the world No. 1 rank, and finished the season No. 4, Vieira's season included several career-defining moments.
- Compliments of a 90.75-point ride on Top Shelf, Vieira won the late September 15/15 Bucking Battle in Deadwood, South Dakota, marking his seventh win in the special round, the most of any rider in the PBR.
- In Sioux Falls in April, Vieira also logged a then career-best ride score, making the whistle aboard I'm Legit Too for a monstrous 93 points.
- At year's end, Vieira went 3-for-6 at the ninth PBR World Finals of his career to finish 10th. The Top 10 effort was the fourth of Vieira's career at the grueling multi-day championship and the first since 2016 when he was also 10th.

2022:

- Still on the hunt for his first gold buckle, Vieira started his 2022 season red-hot, delivering Top 20 finishes at each of the first four events, and winning the 15/15 Bucking Battle in Chicago, the PBR-best eighth of his career Vieira finished second in both New York and Chicago, catapulting him to the No. 1 rank in the world, before he won his first elite tour event of the season in Milwaukee, Wisconsin, in early February.
- After falling to No. 3 in the world at the beginning of March, Vieira rode to two additional event wins in Kansas City, Missouri, and Albuquerque, New Mexico, reclaiming the No. 1 rank. In New Mexico, he set his career high-marked ride with an incredible 94.25 dance atop 2021 YETI PBT World Champion Bull Woopaa.
- Vieira registered two additional Top-10 finishes to conclude the Unleash The Beast regular-season No. 1 in the world. However, Vieira began the World Finals No. 2 in the standings, surpassed by Daylon Swearingen at the Velocity Tour Finals just days prior.
- Once inside Dickies Arena for the first World Finals in Fort Worth, Texas, Vieira reclaimed the world No. 1 rank following a 90.25-point ride atop Flapjack in Round 1. While he logged rides in Round 2 and Round 3, he was ultimately caught and then surpassed by Swearingen following the third round of action.
- Despite the strong start, Vieira stumbled as competition continued, going 1-for-5 in his last five outs, to conclude the World Finals sixth, ranked No. 3 in the world.
- After being selected by the Carolina Cowboys in the second round of the inaugural PBR Teams Draft, Vieira was traded to the Texas Rattlers that night. Under Head Coach Cody Lambert, Vieira went 10-for-19 (52.63%) to help lead the Rattlers to a second-place regular season finish with a 16-12 record, earning a first-round bye in the playoffs, propelled by a league-record 10-game win streak to end the season. Vieira was a driving force behind the streak, concluding the regular season with seven consecutive qualified rides. Along the way, Texas recorded the first 5-for-5 perfect game in league history at the regular-season finale in Glendale, Arizona against the Carolina Cowboys. During the perfect game, Vieira covered Next Strand for 83.75 points but was stepped on suffering a lower back injury that sidelined him for the remainder of the season.
- In Las Vegas for the first PBR Teams Championship, the Rattlers fell to the No. 5 Arizona Ridge Riders, 425.25-178.75, in Round 2, and Vieira was ultimately sidelined after being bucked off and suffering a broken jaw. In his absence, the team rallied, coming back and winning the Last Chance Game to eliminate the No. 1 Austin Gamblers and No. 4 Carolina Cowboys, 179-90-89.25. The Rattlers fell to the eventual champion and 2022 regular season No. 8 Nashville Stampede, 178.5-90.25, in the Semifinals before winning the Third-Place Game against the No. 3 Oklahoma Freedom, 270-86.75, to finish the league's first season third.

2023-2024:

- In 2023, for the tenth time in his career, Vieira concluded the individual season ranked firmly inside the world's Top 15.
- After rising to No. 22 in the Unleash The Beast standings at the end of January, Vieira added two Top-5 efforts in Los Angeles and Little Rock, Arkansas, to climb to No. 16 in the Unleash The Beast standings by early March. After earning three more Top 10 finishes, Vieira qualified for his 11th World Finals ranked No. 13 in the standings.
- While Vieira made the 8 in Round 1 of the 2023 PBR World Finals, he was bucked off in Round 2 and suffered a badly bruised rib, which sidelined him for the third round of competition. While Vieira briefly returned for Round 4, after the out, he was unable to continue with his rib injury.
- Vieira finished the year ranked No. 15 in the Unleash The Beast standings, tying 19th at the PBR's 30th Anniversary World Finals.

- The hardened veteran returned to the Texas Rattlers for the second season of PBR Teams in 2023. He once again excelled, going an impressive 12-for-24 (50%) throughout the regular season and finishing sixth in the MVP race.
- The Rattlers got hot after a slow start, remaining the only team in the league to have won every game inside their home venue after their October homestand. In 2023, the Rattlers perfect 3-0 showing in game play included an 88.25-point ride from Vieira, helping them upset the regular-season No. 1 Austin Gamblers, 260.25-89.25.
- Surging in the second half, the Rattlers finished No. 3 in the regular season with a 16-12 record.
- At the 2023 PBR Teams Championship, the Rattlers and Vieira continued to ride red-hot. With the help of Vieira's 89.5-point ride on Mr. Excavator in the opening round of games, the Rattlers defeated the No. 8 Missouri Thunder, 174-84.5, to advance to Round 2. There, the Rattlers downed the No. 4 Oklahoma Freedom, 170.75-87, to advance to the team's second-consecutive Semifinals. Vieira remained perfect in Round 2, topping Kodiac for 84.5 points.
- With Vieira and Texas on a seemingly unstoppable roll, the veteran rider again delivered in the Semifinals, this time for 88.5 points on Red Scorpion, as the team easily beat the Arizona Ridge Riders, 175.75-0, to advance to the Championship Game.
- In the most important game of the season, the Texas Rattlers faced off against the regular-season No. 1 and their instate rival Austin Gamblers. In a Lone Star State Showdown, the Rattlers went 4-for-5, including Vieira's 88.75-point ride on Outlaw, to win the 2023 PBR Teams Championship. The Brazilian's perfect 4-for-4 performance earned him the 2023 PBR Teams Championship MVP title.
- Vieira continued to excel on the individual tour in 2024, qualifying for his twelfth PBR World Finals and finishing inside the Top 15 of the Unleash The Beast standings.
- After finishing second in the season-opener in Tucson, Arizona, in November, Viera went through a rocky December before breaking through for his first win of the season in Tulsa, Oklahoma, in January, rising to No. 5 in the Unleash The Beast standings.
- Vieira only posted two additional Top 5 finishes across the remaining three months of the regular season, entering his 12th PBR World Finals ranked No. 8 in the Unleash The Beast standings.
- Vieira's struggles continued during the *Eliminations* stage in Fort Worth, going 0-for-3 and sustaining a groin injury that kept him out of Round 4. Despite the setback, Vieira's Top 20 ranking was good for a spot at the PBR World Finals – *Championship* inside AT&T Stadium the following weekend. Battling through pain, the veteran was unable to convert, going 0-for-4 and ending the season ranked No. 13.
- As the 2024 PBR Teams season began, Vieira found his groove as he returned to the Texas Rattlers, going 14-for-24 (58.33%) to help propel the Rattlers to a 16-12 record and the No. 4 rank in the league's regular season standings. The Rattlers also recorded their second perfect game in team history, one of just two teams with multiple perfect games, against the Missouri Thunder in Greensboro, North Carolina, in September, with Vieira riding Homeboy for 86.5 points. In addition, Texas remained the only team to not drop a single game at home, sweeping their homestand in Fort Worth, Texas, in September for the third consecutive season, with Vieira going 1-for-2.
- In Las Vegas, Texas defeated the No. 7 Nashville Stampede, 264-86.75, in Round 1 of the 2024 PBR Teams Championship, with Vieira riding Body Roc for 87.5 points. In Round 2, the Rattlers fell to the No. 3 Florida Freedom, 349.25-261, as the veteran was bucked off. Texas saw their title reign come to an end in the second Last Chance Game, as the Rattlers fell to the No. 2 Carolina Cowboys, 178.75-0-0, alongside the No. 6 Missouri Thunder. Vieira finished the postseason 1-for-2.

KEYSHAWN WHITEHORSE

A proud rider from the Navajo Nation, 2018 PBR Rookie of the Year Keyshawn Whitehorse is known for his methodical preparation and the spirituality he brings to partnering with each bull he attempts. While Whitehorse has reached numerous milestones in his young career to date, including registering his first 90-point ride and event win on the premier series, two titles have eluded him, that of PBR World Champion and PBR Teams Champion.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS	
World Finals Appearances	7
Hometown	McCracken Springs, Utah
Residence	Blanding, Utah
Height	5-8
Weight	155
Born	6/24/92
Riding Hand	Right
Career Earnings	$1,092,079.12
High-Marked Ride	93.75 points on Chiseled during the championship round of the 2020 PBR World Finals in Arlington, Texas on November 15, 2020.

AWARDS
Four-Time PBR Global Cup Team USA Qualifier (2018-2020, 2022)
2018 PBR Rookie of the Year
Member of the 2nd-place Arizona Ridge Riders during the 2022 PBR Teams Season
Member of the 2023 3rd-Place Arizona Ridge Riders during the 2023 PBR Teams Season

TEAMS TRANSACTIONS:

- June 25, 2022: Signed as a free agent by the Arizona Ridge Riders.
- June 29, 2022: Marked as a Protected Rider by the Arizona Ridge Riders.
- February 23, 2023: Re-signed and marked as a Protected Rider by the Arizona Ridge Riders.

JOURNEY TO THE PBR:

- Growing up in the high desert of rural southern Utah, Keyshawn Whitehorse began his career at age 5, mutton busting, working his way up to steers and eventually bulls. His father was a hobby bull rider and enjoyed watching the PBR on television, exposing him to the sport.
- Whitehorse also credits Robson Palermo as being a tremendous mentor, helping him with his riding style as well as the general disciplines of the sport.
- After competing in the MBR (Miniature Bull Riders) as a youngster, during his high school years, Whitehorse's family moved to Texas, and he began riding competitively on his high school team.
- Proud of his Navajo roots, Whitehorse draws on spiritual traditions before each out, with a methodical preparation including a prayer ritual that blends Navajo tradition and Christianity. Whitehorse also anoints his body with burnt cedar and asks for protection and communion with the bull he is attempting to ride. Rather than seeking to dominate the bovine, he prays for a partnership.

CAREER IN REVIEW:

2015-2017:

- Whitehorse made his PBR debut in 2015, finishing second at the Touring Pro Division event in Fredericksburg, Texas.
- After competing at several more Touring Pro Division stops and events on the Pendleton Whisky Velocity Tour, Whitehorse debuted on the elite Unleash The Beast in February 2016 at the Iron Cowboy in Arlington, Texas, one of four Major events that season, where he was fourth.
- While he reached the sport's top level one more time in 2016, riding in San Jose, California, a season in which Whitehorse also won two Pendleton Whisky Velocity Tour events, and competed at five events in 2017, it wasn't until 2018 that he became a consistent presence on the elite Unleash The Beast.

2018:

- Recording six regular-season Top 10 efforts on the elite Unleash The Beast, led by a third-place result in St. Louis, Missouri, Whitehorse qualified for his first-ever PBR World Finals in 2018.
- Capping his performance in Las Vegas with an 89.5-point trip on Wicked Dreams in Round 5, then the high-marked ride of his career, Whitehorse clinched the Rookie of the Year honor, ending the season No. 19 in the world.
- His breakthrough year also included his first selection to Team USA for the PBR Global Cup, competing as the nation's alternate in Sydney, Australia.

2019:

- Unable to continue his momentum into 2019, Whitehorse fell victim to the premier series cutline in March.
- Whitehorse battled his way back to the elite tour via success on the Velocity Tour, backed by a win in Casper, Wyoming.
- Finding subsequent success on the premier series, led by a season-best fifth-place result in Sioux Falls, South Dakota, coupled with a strong summer run, Whitehorse made his second consecutive appearance at the World Finals in 2019. While he was shut out, Whitehorse finished the year ranked inside the Top 35, finishing the season No. 33.
- Despite his challenges, one of Whitehorse's highlights from 2019 included representing the Navajo Nation on the all-Native American Team USA Wolves at the debut PBR Global Cup on American soil.

2020:

- Whitehorse's 2020 season on the elite tour began from the sidelines. While riding at the early January event in Denver, Colorado, he aggravated a riding hand injury, which kept him out of Unleash The Beast competition until late February.
- Once he returned to action, Whitehorse was electric, especially in the second half of the season, recording six Top 10 finishes en route to his third World Finals qualification.
- Inside AT&T Stadium for the first-ever iteration of the season-culminating event in Texas, Whitehorse reached new career heights. In Round 2, he recorded his first 90-point ride on the premier series when he covered Rocky for an impressive 90 points.
- Whitehorse then recorded two additional 90-point rides at the event, including his new career-best ride, a 93.75-point trip on YEI PBR World Champion Bull contender Chiseled in the championship round.
- He finished the 2020 PBR World Finals second, with a year-end No. 7 rank in the standings.
- In 2020, Whitehorse also returned to represent Team USA Wolves for the 2020 PBR Global Cup USA.

2021:

- In 2021, for the second consecutive season, Whitehorse finished inside the world's Top 20, concluding the season No. 15 following the fourth PBR World Finals of his career.
- Whitehorse began his campaign in impressive but unconventional fashion, winning his career-first Unleash The Beast event in mid-February at the historic event that began in Del Rio, Texas, and concluded in Glendale, Arizona due to an unprecedented winter storm.
- While Whitehorse hit a slump, the Utah native righted his course with a strong summer push that included a win on the Velocity Tour in Tryon, North Carolina.
- As the year continued, Whitehorse registered three additional Top 10 efforts on the premier series before competing at the 2021 PBR World Finals.

- Whitehorse's 2021 season also featured a career-best four 90-point rides.

2022-2023:

- Whitehorse remained consistent in 2022, getting off to a hot start on the Unleash The Beast logging back-to-back Top 15 efforts during the opening two events of the year.
- In March, for the fourth time in his career, Whitehorse was tapped to ride for Team USA Wolves at the PBR Global Cup USA.
- Following the team tournament, Whitehorse continued to excel on the premier series and Velocity Tour before qualifying for his fifth consecutive PBR World Finals, finishing No. 29 in the standings.
- During the inaugural PBR Teams draft, however, Whitehorse went undrafted. Entertaining numerous offers, Whitehorse signed as a free agent with the Arizona Ridge Riders in early July.
- Proving to be a crucial signing for the team, Whitehorse helped lead Arizona to the Championship Game during the inaugural PBR Teams Championship in November 2022 in Las Vegas. Despite a valiant effort, the team lost to the No. 8 Nashville Stampede, 264-182.75, finishing second in the league's inaugural season. Whitehorse went 1-for-3 during Arizona's postseason run, covering Cold Creek for 90 points in the Ridge Riders' 425.25-178.75 victory over the No. 2 Texas Rattlers, the first perfect game in PBR Teams postseason history.
- Whitehorse built on his PBR Teams' success in 2023, finishing inside the Top 20 during the individual campaign.
- Whitehorse got off to a solid start, finishing inside the Top 10 in his first two events of the season. After adding two more Top 20 efforts in December, Whitehorse was ranked No. 10 in the Unleash The Beast standings as the 2023 calendar year began.
- After an inconsistent January slate of events, he bounced back in February, finishing second in Sacramento, California, and adding two more Top 10 finishes to close out the month, surging him at No. 11 in the standings.
- Whitehorse concluded the regular season with three additional Top 10 results to enter the PBR's 30th Anniversary World Finals as the No. 15 ranked rider in the Unleash The Beast standings. Going 1-for-7 in Fort Worth, Texas, Whitehorse finished 31st at the 2023 PBR World Finals, sliding to No. 17 in the standings to finish the individual campaign.
- Returning for his second season with the Arizona Ridge Riders, Whitehorse was unable to find his groove during the regular season, going 3-for-21. Arizona finished the regular season No. 5 in the league with a 13-15 record.
- In Las Vegas for the 2023 PBR Teams Championship, the Ridge Riders started red hot, defeating the No. 6 Carolina Cowboys, 344-265.5, on Whitehorse's clutch 88.5-point walk-off ride on Twisted Feather.
- Building on their momentum, the team then bested the No. 2 Kansas City Outlaws, 160.25-86.75, to advance to the Semifinals. One win away from their second-consecutive Championship Game appearance, Arizona stumbled against the No. 3 Texas Rattlers, falling 175.25-0. Proving their resilience, the team rallied to trounce the Missouri Thunder, 344.75-0, in the Third Place Game, as Whitehorse once again came through by covering Mikey's Surprise for 85 points. Whitehorse finished the postseason 2-for-3.

2024:

- In 2024, Whitehorse delivered another Top 25 campaign in individual competition.
- Courtesy of nine Top 10 finishes, Whitehorse qualified for his seventh PBR World Finals ranked No. 18. He went 0-for-4 during the *Eliminations* stage and then 0-for-2 during *Ride For Redemption* the following week, falling to No. 21 to end the season.
- Returning to the Arizona Ridge Riders for the 2024 PBR Teams season, Whitehorse was a key contributor, going 12-for-27 (44.44%) and leading the team with two 90-point rides. After sweeping their homestand during the final event of the regular season, where Whitehorse went 2-for-3, the Ridge Riders finished No. 9 with an 11-17 record.
- By finishing in the bottom four of the regular season standings, Arizona looked to return to the PBR Teams Championship through the first-ever Ride-In Round in Las Vegas, but they were eliminated by the No. 7 Nashville Stampede and No. 10 New York Mavericks in the four-way contest, going 2-for-5, including Whitehorse's 88.75-point outing on Constant Payne.

ETHAN WINCKLER

Ethan Winckler has been on the radar of Western Sports fans since he was crowned the MBR (Minature Bull Riders) Junior Bull Riding World Champion at just 12 years old in 2018. The Winnie, Texas, native began competing professionally as soon as he turned 18, and the Carolina Cowboys were quick to select the budding bull riding star in the first round of the 2024 PBR Teams New Rider Draft. Now under the tutelage of Cowboys Head Coach Jerome Davis, the future is bright for Winckler as he begins his quest for an individual gold buckle and PBR Teams Championship.

PHOTOS

Courtesy Bull Stock Media

B-ROLL

Courtesy PBR

CAREER STATS

RIDER STATS

Hometown	Winnie, Texas
Residence	Winnie, Texas
Height	5' 6.''
Weight	150
Born	3/15/2006
Riding Hand	Left
Career Earnings	$49,522.62
Career High-Marked Ride	88.5 points on Mr. Wilson in New York City on August 9, 2024.
High-Marked Ride	91.75 points on Yellowknife in Manchester, New Hampshire, on December 18, 2023

AWARDS

2024 First-Round Pick in the New Rider Draft by the Carolina Cowboys
Member of the 2024 PBR Teams Regular Season No. 2 and PBR Teams Championship Runner-Up Carolina Cowboys

TEAMS TRANSACTIONS:

- May 29, 2024: Selected in the first round of the 2024 New Rider Draft by the Carolina Cowboys and assigned to the Protected Roster.

JOURNEY TO THE PBR:

- Growing up surrounded by Western Sports in Winnie, Texas, Winckler has had the attention of the bull riding world since he was 12, crowned the MBR (Miniature Bull Riders) Junior Bull Riding World Champion in November 2018.
- After competing in the PRCA (Professional Rodeo Cowboys Association) as soon as he turned 18, the Carolina Cowboys quickly inked the young Texan during the first round of the 2024 PBR Teams New Rider Draft.

CAREER IN REVIEW:

2024:

- After being selected in the first round of the 2024 PBR Teams New Rider Draft by the Carolina Cowboys, Winckler went 1-for-12 for Carolina as the team concluded the regular season No. 2 in the league with an 18-9-1 record. While Winckler only recorded one qualified ride for the team, he delivered in a big way, covering Mr. Wilson for 88.5 points to win the Shootout Round on the opening day of league action in Brooklyn, New York.
- Carolina held the No. 1 spot in the league rankings for all but one day during the regular season, slipping to the No. 2 rank when they were overtaken by the Kansas City Outlaws on the final day of the regular season. Along the way, Carolina became the first team in league history to record multiple perfect games in the same year – in their July opener against the Florida Freedom and against the New York Mavericks in August. The team also began the season with a league-record, 11-game unbeaten streak.
- Following a Round 1 bye at the 2024 PBR Teams Championship, the Cowboys were upset in Round 2 by the No. 5 Austin Gamblers, 349.75-166, but bounced back in the second Last Chance Game, eliminating the No. 4 Texas Rattlers and No. 6 Missouri Thunder, 178.75-0-0, and advancing to the Semifinals The Cowboys then punched their ticket to the first Championship Game in team history, defeating the No. 3 Florida Freedom, 178.25-90.75. t. The Cowboys were unable to defeat the Gamblers in the Championship Game, falling 357.5-252.5. Winkler was only tapped to compete once in the postseason, bucked off in the team's Semifinal win against Florida.