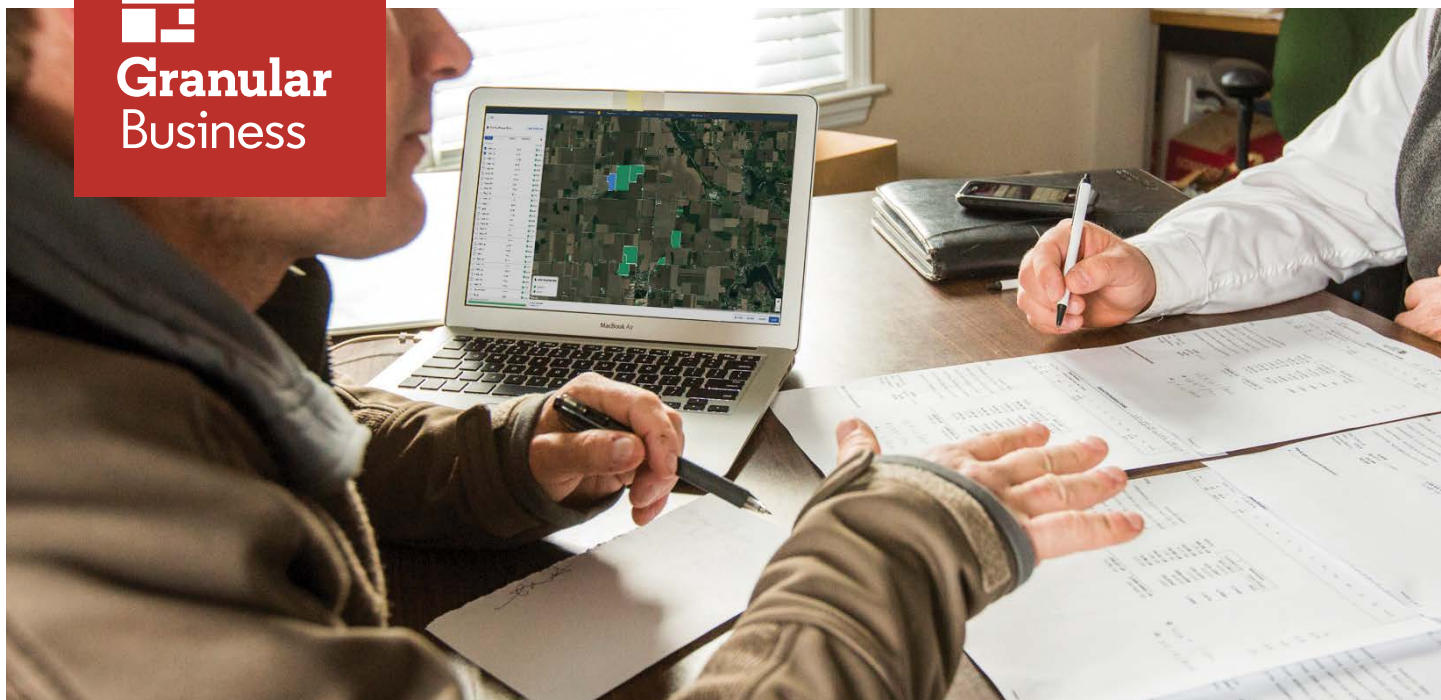




**Granular
Business**



The Management Tool for Business-Minded Growers

Get the most out of the financial and operational data on your farm, so that you can manage the complexities of your business with unprecedented control and confidence.

Maximize Profitability and Operational Efficiency

- Monitor cost of production accurately in real-time at the crop, field, or enterprise level
- Track every bushel, bale, or ton from field to storage to customers
- Find answers to questions about your business in seconds that used to take hours
- Manage your team's progress and send work orders from anywhere

Improved Performance for Years and Generations to Come

- Protect and preserve institutional knowledge during generational transitions
- Create what-if scenarios to test out new crop plans or practices for your farm
- Forecast your financial outlook for improved decision-making
- Easily create professional reports for landowners, bankers, and other partners

Contact us for more info:
info@granular.ag | 888-435-4726 | www.granular.ag

Hear What Our Customers Say

Knowing cost of production before the season started saved over \$60k in crop insurance premiums

“We’ve had a major saving in crop insurance premiums since we started using Granular Business. By accurately knowing our cost of production before the start of the season, we can assess risk to the operation at various yield and crop insurance levels. With that knowledge, we determined that we could take a lower level of crop insurance and pocket the difference in premium. That difference was over \$15 per acre compared to our coverage prior to Granular Business.”

Justin Dahlgren, Dahlgren Cattle Company, Nebraska

Discovering input delivery error saved \$46k

“After checking the Granular Business Input Usage report, it showed only half of our crop protection chemicals were used, yet our inventory was nearly gone. Turns out the supplier only delivered half the order but charged us the full amount.”

Matt Smith, Smith Farms, Arkansas

More than half of the Customer Success team comes from multi-generational family farms and have business degrees

“What I love about my Customer Success Manager is that he’s from a farm. He understands how our whole operation works and knows what’s needed to make Granular Business work for us. I know I can call him if I need anything at any time.”

Blaine Haubrich, Haubrich Farms, Saskatchewan, Canada

Knowing profit potential in real-time enabled more nimble grain marketing decisions

“Because I knew my exact cost of production in the middle of July, I was able to confidently sell grain when the market peaked, locking in a profit. I wouldn’t have had the confidence to do that without Granular Business and would’ve missed out on tens of thousands in additional revenue.”

Justin Durdan, Durdan Farms, Illinois

Streamlining information from field to office increased operational efficiency

“A big challenge that our farm faced was the excessive amount of spreadsheets we needed and stored on one computer. Now, with Granular Business we have increased operational efficiency and eliminated spreadsheets. All the information we need is right at our fingertips. Granular Business has given our team the visibility we needed.”

Stephanie Halcomb, Walnut Grove Farms, Kentucky

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