

TURNROW TIDBITS

INSECTICIDE SEED TREATMENT FOR WHEAT

Lumivia®

INSECTICIDE SEED TREATMENT

PROVIDING ARMYWORM,
GRASSHOPPER &
WIREWORM PROTECTION
IN WHEAT & OTHER
CEREALS.

- LABELED FOR
COMMERCIAL AND ON-
FARM TREATMENT AT
0.75 OZ/CWT RATE.
- SEED CAN BE TREATED
EARLY AND STORED FOR
PLANTING AT A LATER
DATE.



EARLY-SEASON WHEAT
ESTABLISHMENT WITH &
WITHOUT LUMIVIA® CPL
SEED TREATMENT



LUMIVIA® CPL GIVES
GROWERS THE
CONFIDENCE TO PLANT
EARLIER, TAKING
ADVANTAGE OF THE
EARLY HEAT AND
MOISTURE, WHILE
PROTECTING STAND
ESTABLISHMENT FROM
DAMAGING
ARMYWORM PRESSURE.



POTENTIAL GAINS FROM
TWO WEEKS OF EARLY
GRAZING COULD RANGE
FROM \$50-100 PER
ACRE, DEPENDING ON
AVG DAILY GAIN, PRICE,
AND STOCKING RATE.

ASK ME ABOUT THE
MATH - LET'S USE
YOUR NUMBERS!



PROTECT YOUR SEED WHEAT INVESTMENT FROM ROOT TO SHOOT TO LEAF, STARTING DAY ONE.

