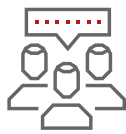


Ditch the Complexity

Manage your entire operation, with one system, in real-time, all year-round.



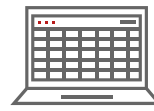
Focus on productivity, not spreadsheets. With Granular Business, you can run every aspect of your operation and keep your focus where it needs to be — on building efficiencies on your farm instead of tracking down scale tickets. Organize and more deeply analyze critical data and records from both field and office, in one place. Partner with your dedicated Granular Customer Success Manager (CSM) to review specific business goals, and to ensure you realize the most value from your investment.



Back & forth of calls and texts



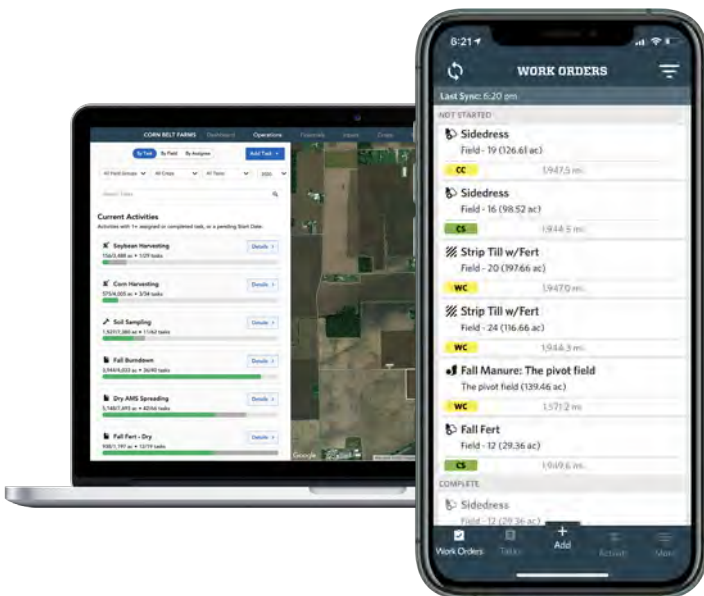
Tracking down paper records



Updating dozens of spreadsheets



Everything you need to manage your farm, at your fingertips



Is it right for your farm?

- Frustrated by the number of spreadsheets and updates required to run your farm?
- Want useful, workable financial information at a detailed crop and field level?
- Are you looking at the future, including succession planning?
- Seeking easy reporting options for better landlord and lender negotiations?
- Require simpler personnel tracking and task management?

What to Expect from Granular Business



Simplify Recordkeeping

Use one system to consolidate and reconcile field and office data and records. Easily share vital reports with key stakeholders.



Save Money on Inputs

Use planning tools to budget inputs more accurately and take advantage of favorable pricing.



Track Inventory

Manage grain and chemical inventories at all times, wherever you are.



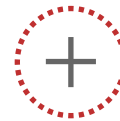
Identify Efficiencies & Cost-Savings

Use simple planning and forecasting tools to see profit and loss, and to analyze cost of production down to the field level, all season and year-to-year.



Improve Teamwork

Streamline team communication. Assign and monitor work orders from anywhere, on any device.



Minimize Data Entry

Add on Professional Services to ensure efficient and accurate input of your data. We offer specialized data entry for key office metrics and field record data, letting you focus on your farm, not forms.

We're working together, from the start.

Visit the Granular website, give us a call at 888-435-4726, or contact your Pioneer Seed Representative to get started. We're here to help.