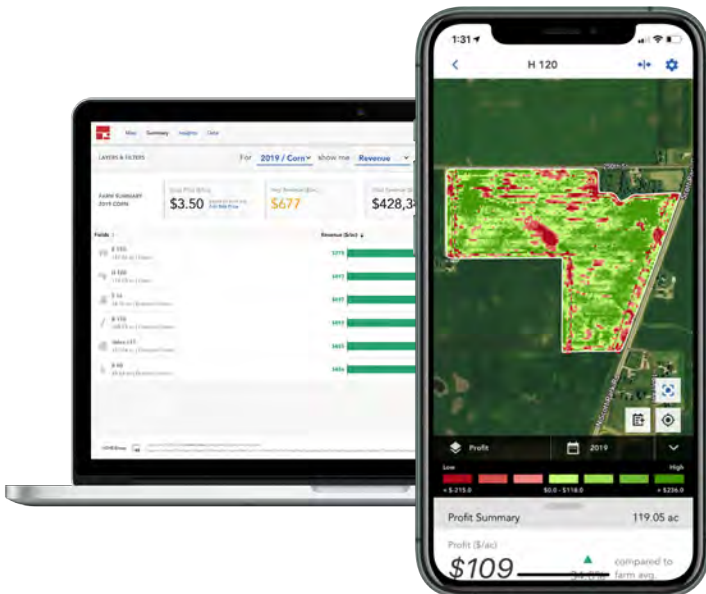
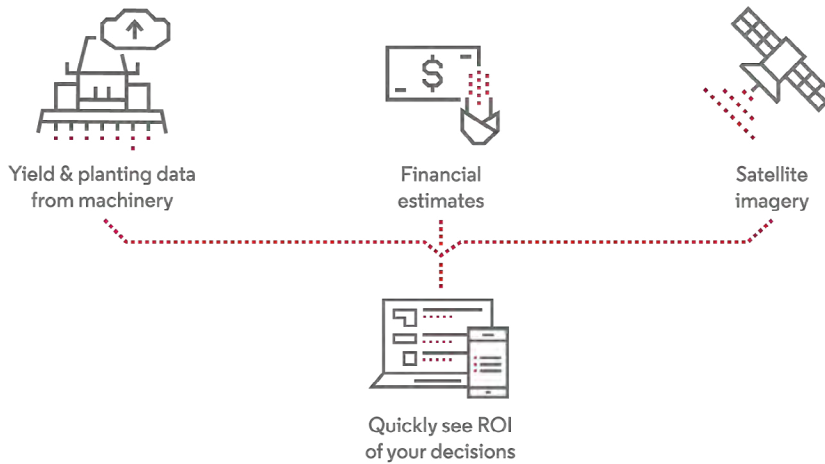


# Impact Your Bottom Line

Drive profitability with the data you have.



See what works on your farm in minutes not hours, for free, all in the palm of your hand. By automatically combining your planting and yield data with estimated revenue and costs, Granular Insights lets you see what's working and which acres are holding you back, so you can make decisions today that impact yield and profitability tomorrow. No more reconciling spreadsheets and multiple data sources, or missed opportunities to save. Just simple, straightforward analysis for better decision making.



## Is it right for your farm?

- Do you have yield and planting data sitting unused in a desk drawer?
- Do you farm multiple fields that you would like to compare?
- Are you tired of finding issues in the field after it's too late?
- Do you scroll through texts to recall what happened on a field?

## What to expect from Granular Insights



### Make More Profitable Decisions

Compare profit on each acre with varieties planted or soil type using straightforward, side-by-side agronomic and financial map layers.



### See What Works

Pull up simple charts that show the impact of harvest moisture and planting date on your yield.



### Make Use of Your Data

Easily upload yield and planting data you already collect from 10+ manufacturers, plus wireless sync with John Deere Operations Center.



### Collaborate with Your Team

Snap and send geolocated photos and notes. Securely share as much or as little information as you want.



### Catch & Correct Issues Faster

Add on Directed Scouting for around \$1 per acre. With near daily, 3-meter resolution satellite imagery and weekly email alerts, you know where to scout first based on in-field changes. Save time with GPS-powered technology to pinpoint your exact location in the field.

**Start using Granular Insights for free today.**

Visit the Granular website, give us a call at 888-435-4726, or contact your Pioneer Seed Representative to get started. We're here to help.