launch (code

Solving the tech talent gap and building the American workforce through unique pathways to employment.

LaunchCode is a hub for learners, educators, and employers working to close the tech talent gap nationwide. LaunchCode partners with educators and employers to offer high-quality pathways to education and jobs in technology through paid apprenticeships and job placement.



OUR GOAL

LaunchCode aims to solve the tech talent gap.

The Bureau of Labor Statistics projects that over one million programming jobs will go unfilled by 2020. New programs that offer effective and accessible routes to education are expanding, but a lack of educational standards and formal credentials make it difficult for employers to evaluate and on-board enough talent to meet the need.

LaunchCode creates new pathways to employment by providing a hub for learners to identify top educational resources and on-ramps to employers looking for new talent.

DEVELOPING CONNECTIONS

LaunchCode facilitates a robust partnership of educators and employers that has emerged as a national model.

LAUNCHCODE BY THE NUMBERS

\$50M

put back into local economies

300+

national employer partners

55%

previously unemployed

12 weeks

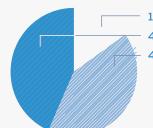
average length to full-time employment

90%

placed into full-time employment

\$50K

median starting salary



18% technical degree

42% no degree

40% non-technical degree

LEARNERS



EDUCATORS



EMPLOYERS

LaunchCode aggregates top educators for job seekers.

LaunchCode evaluates and refers new talent to employers through paid apprenticeships and direct job placement.