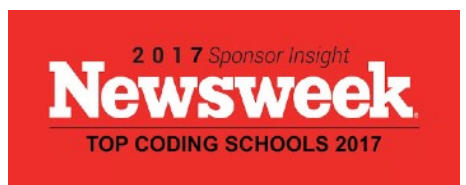




4Geeks Academy  
Miami Coding Bootcamp





# 4Geeks Academy 2019 Report

About 4Geeks Academy  
Enrollment facts  
Demographics  
Graduation outcomes  
Placement Data



# About 4Geeks Academy



Founded in 2015, 4Geeks Academy is a coding School devoted to delivering a premium Coding experience.

**6**

Campuses  
USA + LATAM

**4**

Cities

**400+**

Graduates

**150+**

Partners

105  
Students

## Enrollment Facts

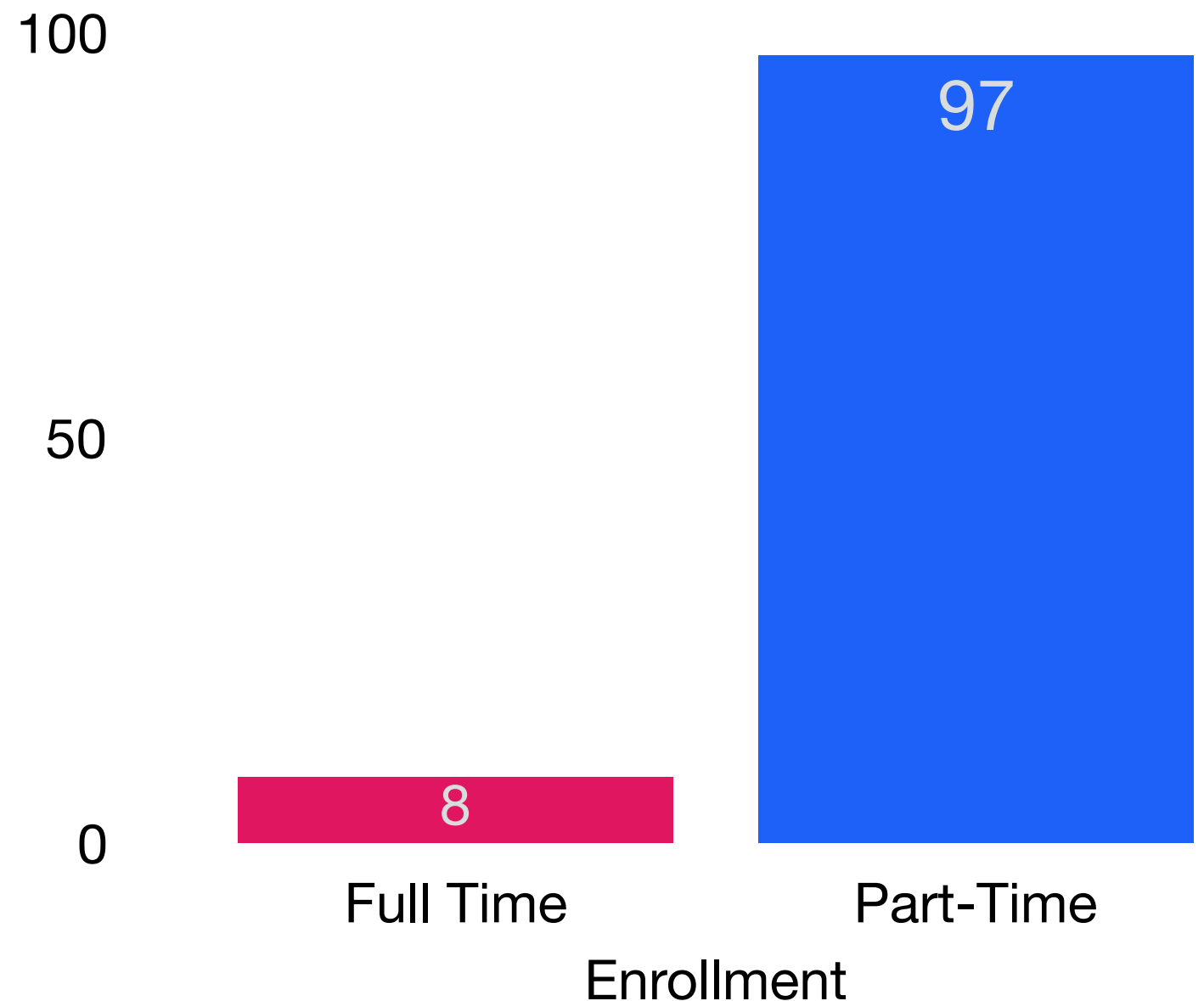


During the last 12 months, 4Geeks Miami (not including Miami Dade College Program) has enrolled a total of 105 students.

The Full-Time Program was launched at the end of last year and it's been one cohort so far.

The part-time program, however, has become (as it was planned that way) our main strength across every other major Academy/Bootcamp in the City.

Total Enrollment | Last 12 months

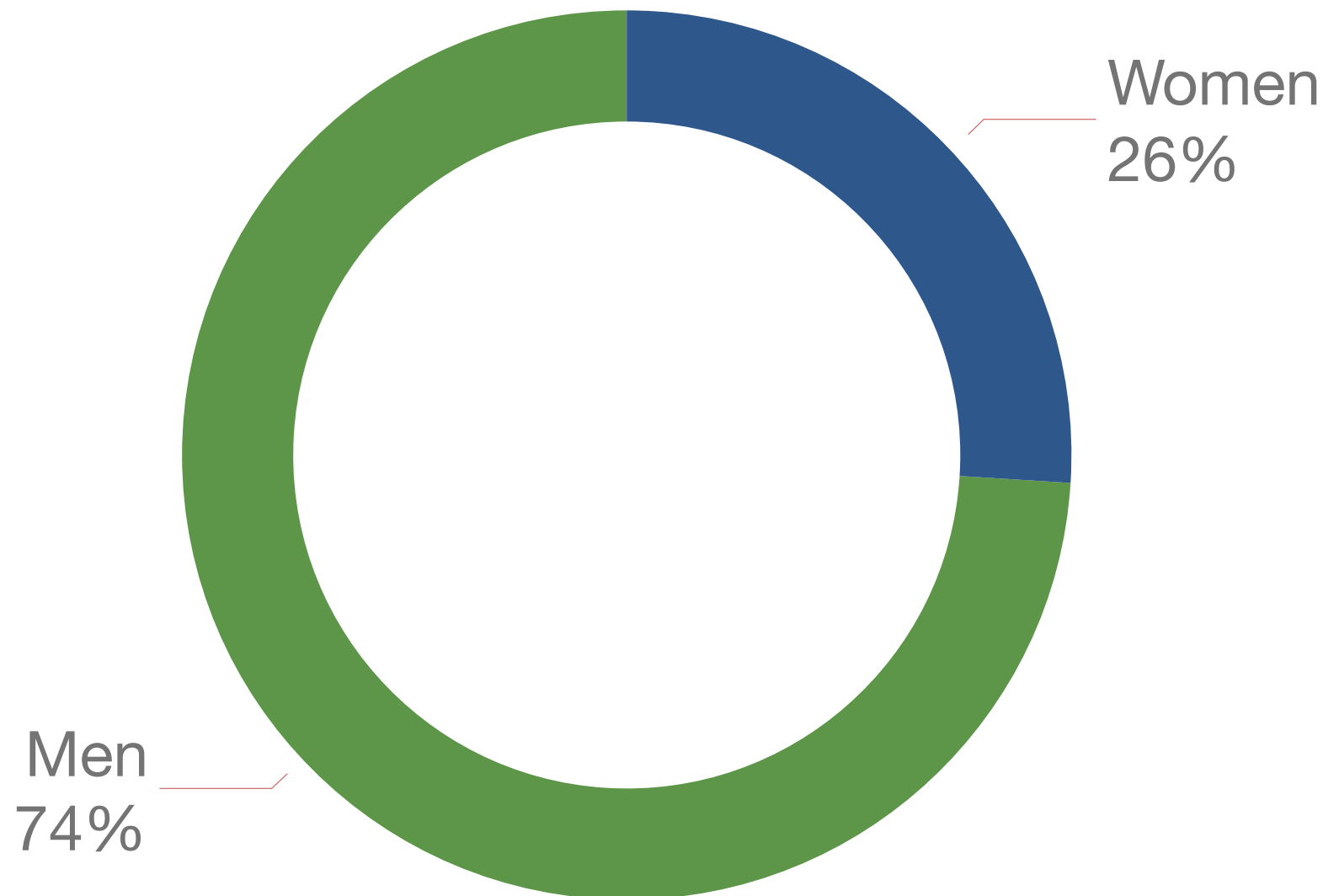




## Enrollment Facts

Among our enrolled students, men are still the bigger population attending our Programs. We have had specific opportunities where 50% of women have enrolled a particular cohort, but it hasn't been consistent.

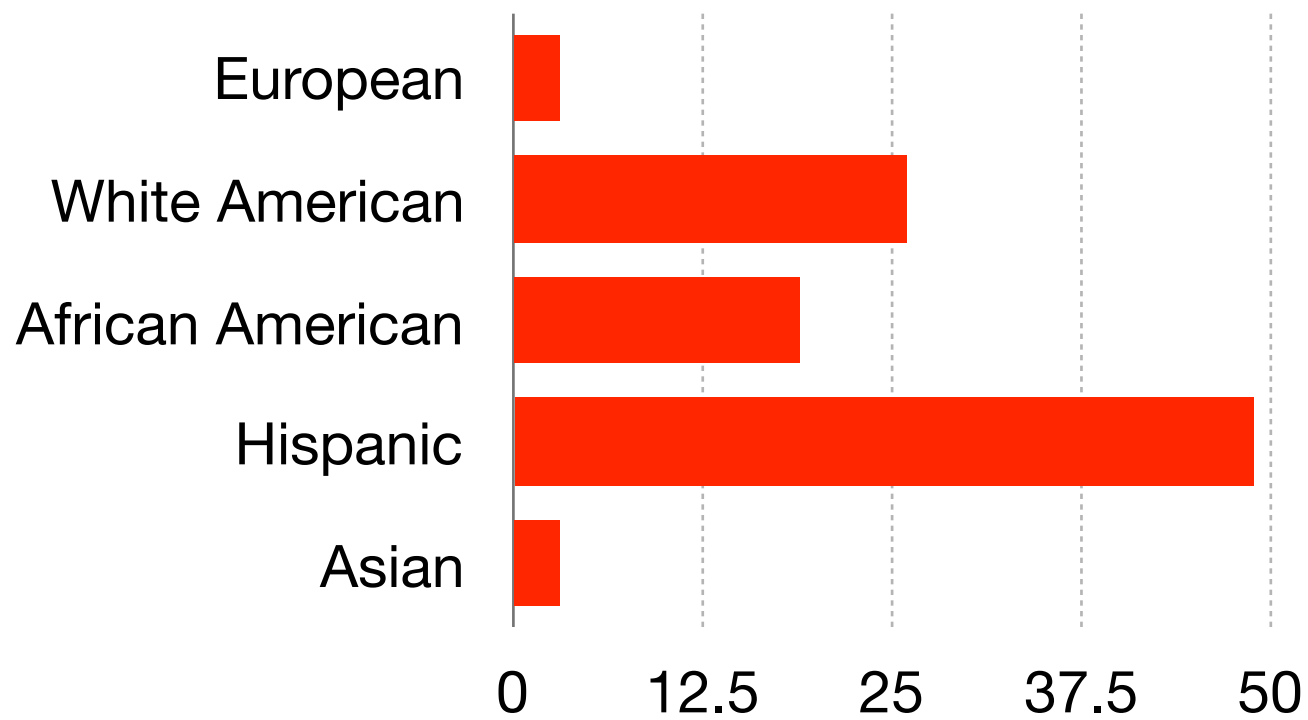
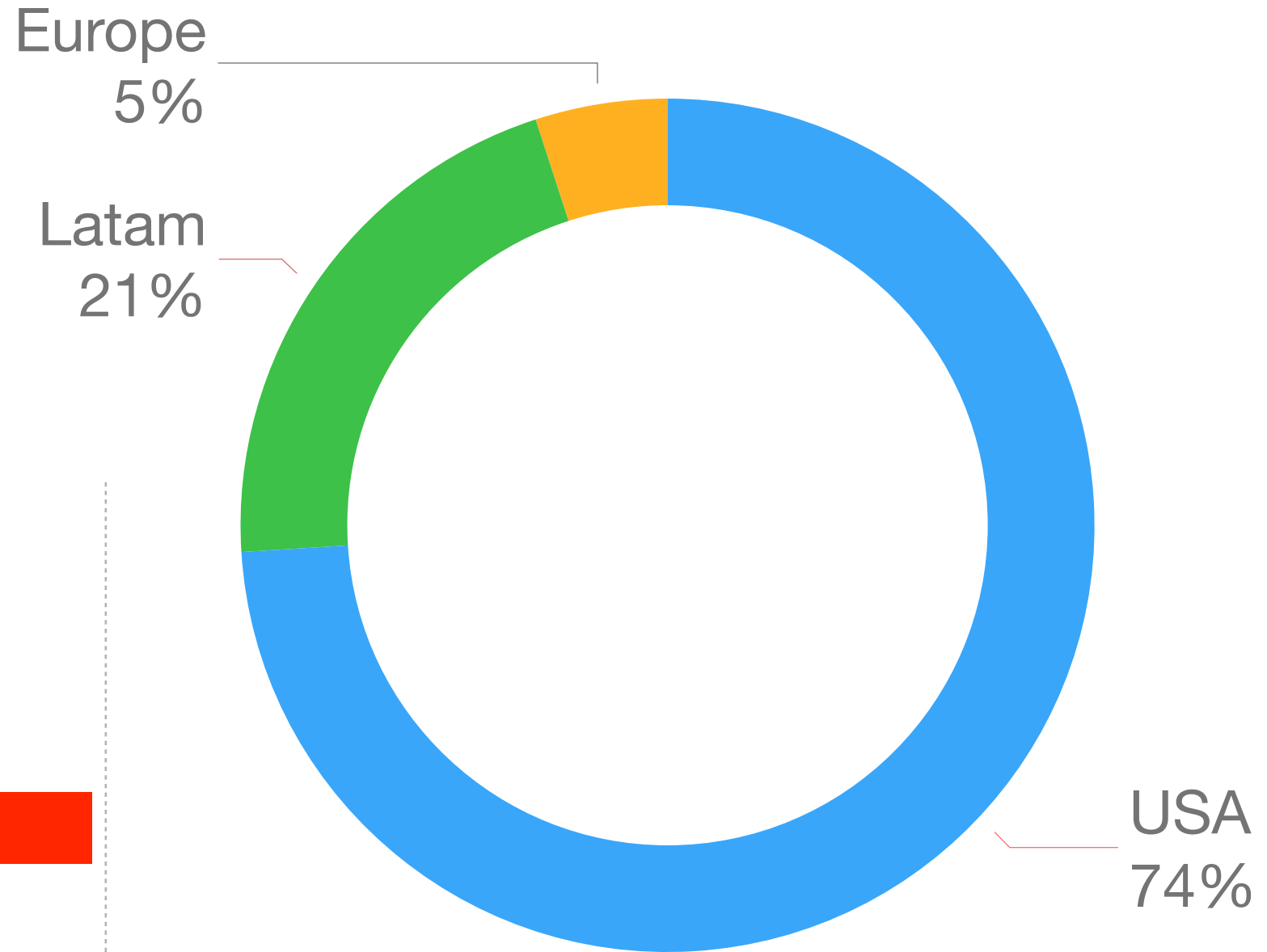
4Geeks Academy support many Women organizations, such as Bridges Unite, LWT, and some other minor Non-profits.



*“Women make up to 24% of the Tech Workforce”*. CS

## Demographics

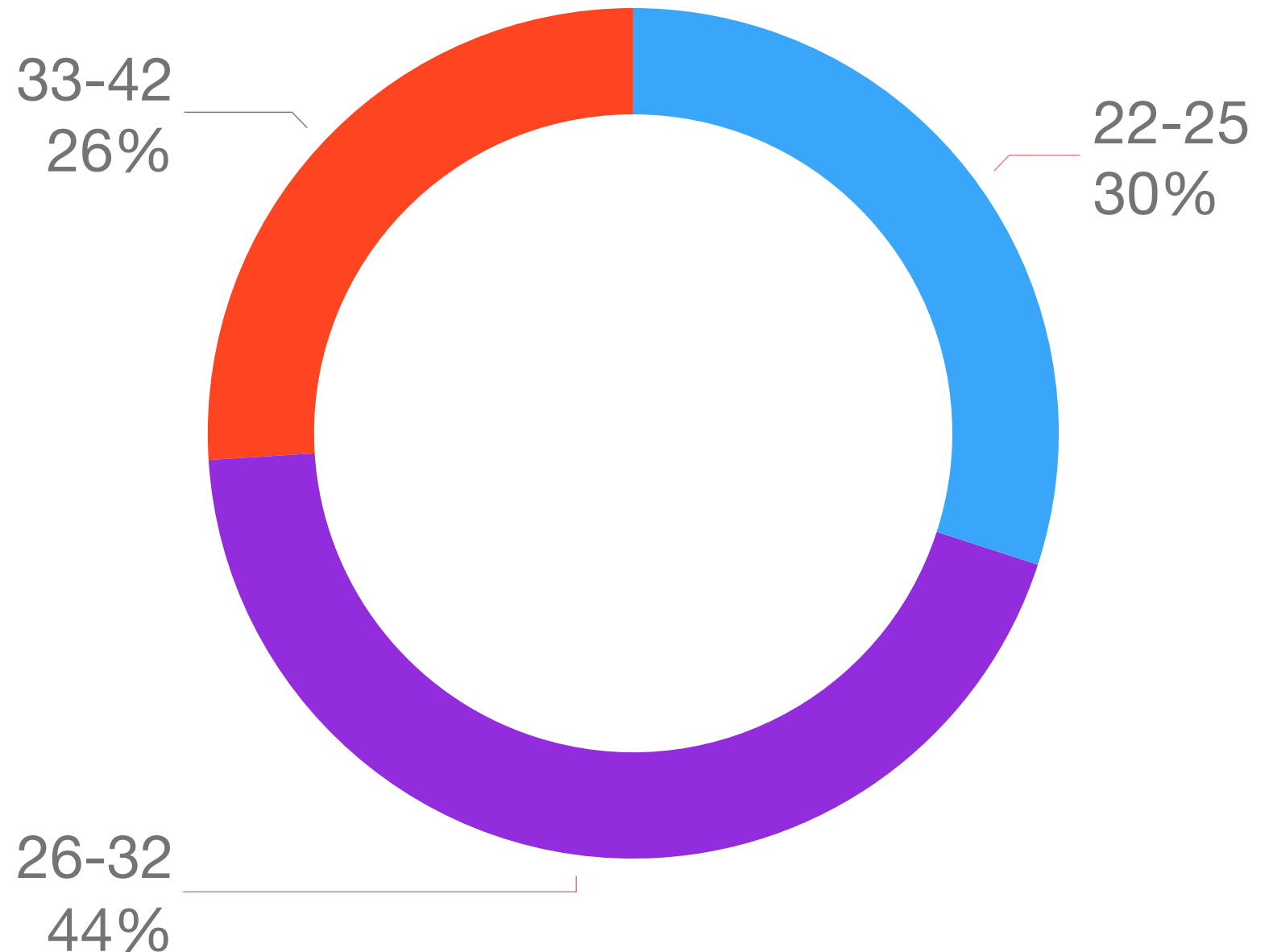
The majority of our students are from the US (at least first generation). Despite Miami is considered a Latam Hub, only 21% of our students were born and raise in Latinamerica, and a small portion come from Europe.



**According to Switchup, 65% of Bootcamp students are from the US.**

## Demographics

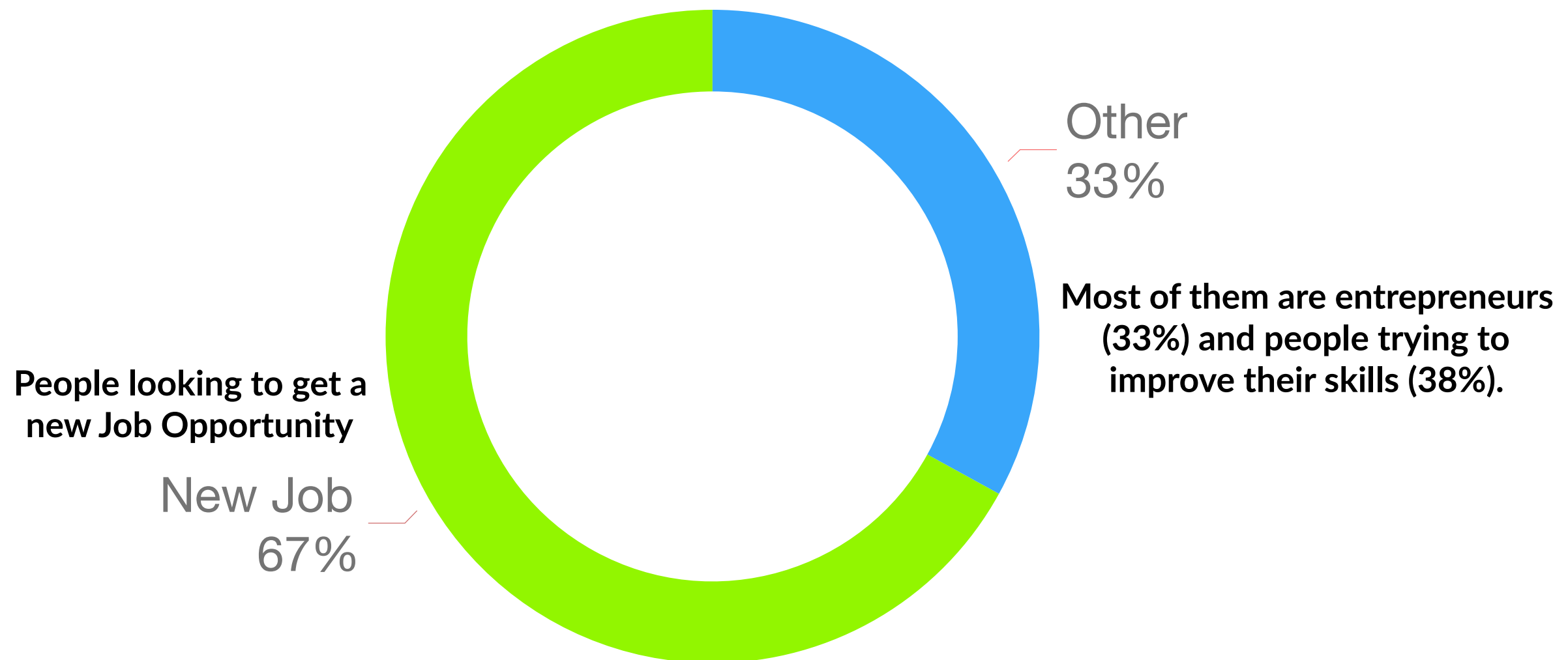
4Geeks Academy students are mainly between the ages of 26 and 32 years old. We have chosen 3 main segments in order to show the average age of our graduates.



**Coding Bootcamp graduates are 30.6 years old (avg).**

## Graduation Outcomes

There are three main (most common) purposes behind anyone's decision when deciding to join a Coding Bootcamp: (i) They are looking to get a new Job (switch Careers); (ii) Entrepreneurs willing to take control of their Tech venture; (iii) People trying to enhance their chances within their current Job.



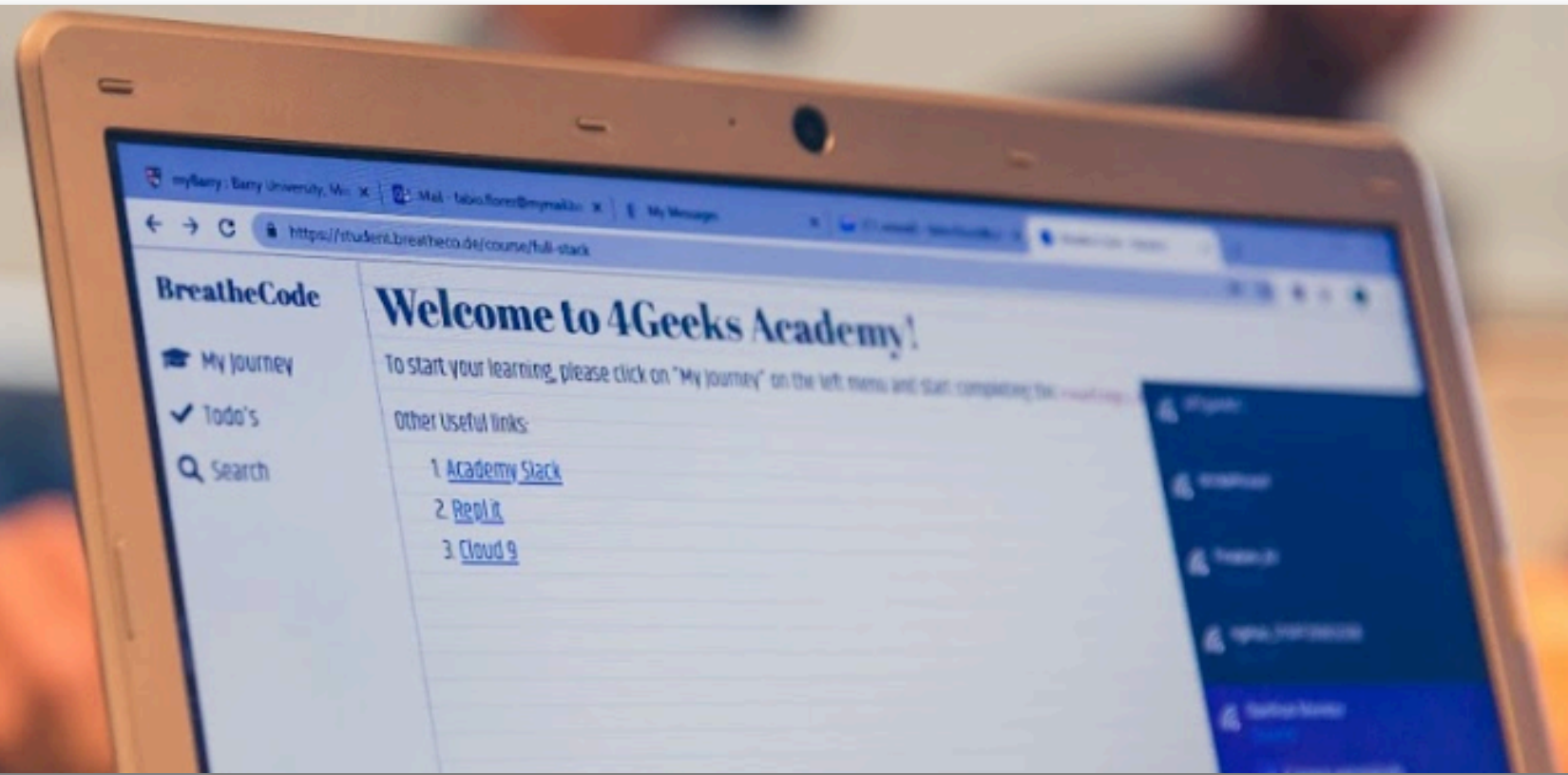


## Graduation Outcomes Placement Rate

One of the most important facts to consider when deciding which Coding Bootcamp is the best fit for your career (specially if you want to switch careers), is the **Placement Rate**.

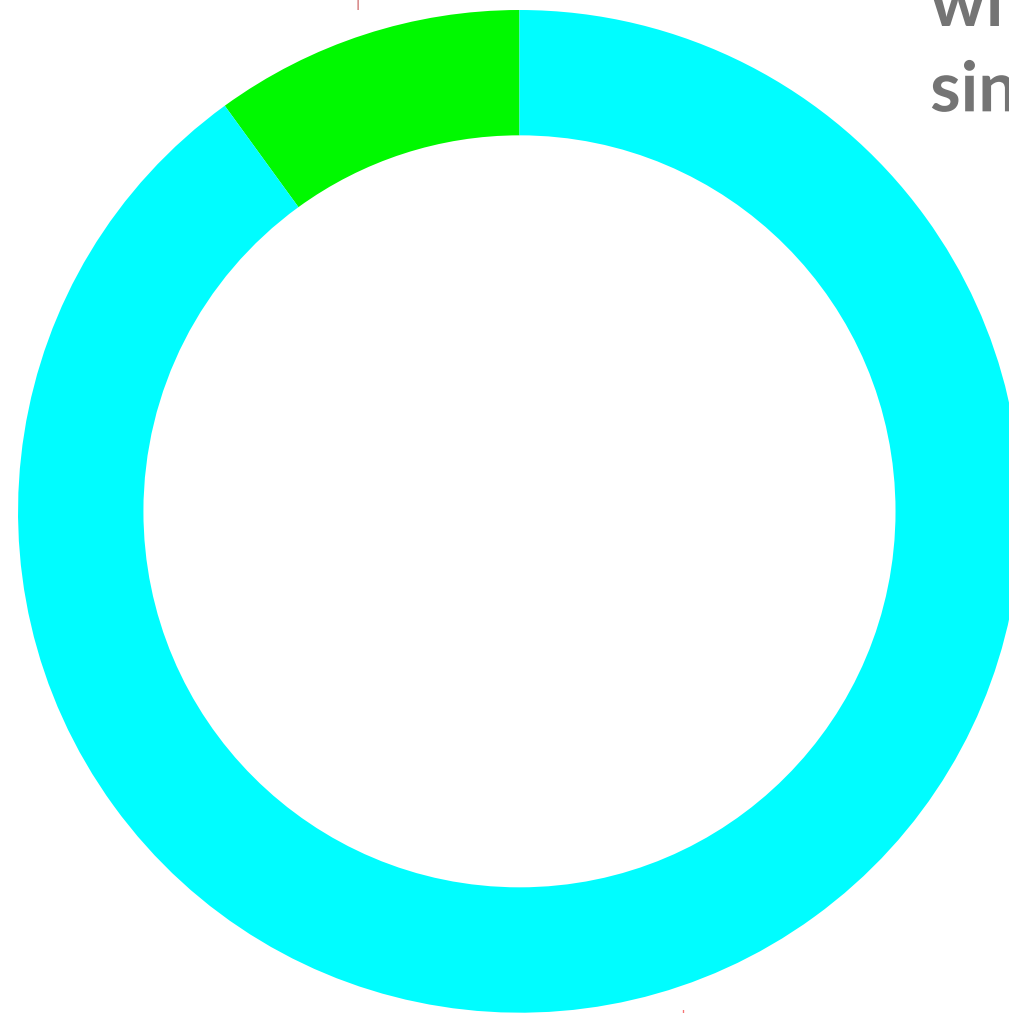
4Geeks is considering the following standards in order to make a formal approach to our students outcomes:

1. We do include Part-time graduates (and FT as well);
2. Graduates looking for employment;
3. Graduates from 4Geeks in-person cohorts.



## Graduation Outcomes Placement Rate

Not Placed Yet  
10%



Placed  
90%

90% of our student find a job in the next 100 days after finishing their program at 4Geeks Academy.

The 10% are still in the process of finding a new job and are still within the range (less than 60 days since graduation day)



If you want to get more information, please get in contact with us:  
[info@4geeksacademy.com](mailto:info@4geeksacademy.com) or calling at +1 786 808 5655

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