



**5paisa Capital - Income for FY18 at ₹1,965 Lakhs (up 163% y-o-y)
and for Q4FY18 at ₹787 Lakhs (up 47% q-o-q)**

Financial Highlights:

For the quarter ended March 31, 2018 (Q4FY18)

- Total income stood at ₹787 Lakhs, up 47% q-o-q
- Net loss stood at ₹693 Lakhs

For the year ended March 31, 2018 (FY18)

- Total income stood at ₹1,965 Lakhs, up 163% y-o-y
- Net loss stood at ₹2,530 Lakhs

Summary: Period ended March 31, 2018

| ₹ Lakhs | Quarter ended March 31, 2018 | Quarter ended December 31, 2017 | Q-O-Q | Year ended March 31, 2018 | Y-O-Y |
|--------------------------|---------------------------------|------------------------------------|-------|------------------------------|-------|
| Income | 787.1 | 535.6 | 47% | 1,965.2 | 163% |
| Profit/(Loss) before Tax | (931.8) | (929.6) | 0.2% | (3,321.1) | 103% |
| Profit/(Loss) after Tax | (692.6) | (671.2) | 3% | (2,529.8) | 116% |

Mr. Prakarsh Gagdani, Whole-Time Director and CEO, 5paisa Capital Ltd., commented on the financial results:

“We have seen robust growth in the past year with a surge in customer base and manifold increase in revenues. We have improved our platform with technology enhancements and simpler processes, and aim to upgrade further in the future. With the markets in a strong growth phase and investor sentiment improving, we expect to accelerate our business further.”

Business Highlights

- **Customer Acquisition**
The Company has seen a steady and robust growth in customer acquisitions, recording a 6x growth over the past year. Customer acquisition continues to be a key focus for the Company along with superior customer experience and service.
- **Revenue Growth**
Revenues have seen strong and sustained growth, recording a leap of 3 times over the previous year.
- **Market Share**
The Company's healthy performance has led it to achieve a 1% share of daily cash turnover¹ within a short span of two years.
- **Mobile App**
The 5paise Mobile App has over 9,00,000 downloads till date with a sustained 4 Star rating on Playstore. Trades through the app constitute 70% of the total turnover of the Company.
- **Technological Advancements**
The Company continues to enhance its technology offering. Over the year it has introduced functionalities like completely paperless instant account opening process, instant SIP - which facilitates paperless and online commencement of SIP and Mutual Fund investments, and launched the 5P School – an online investor education series; which further give our platform a competitive edge.

Awards

5paise Capital won the '**Digital Startup of the Year 2018**' award at the **World Digital Marketing Congress**.

The Company was awarded for being the **fastest growing Digital Financial Company** by offering a fully digitized platform to its customers.

The World Digital Marketing Congress is a part of the "Digital India Week" and aims, among other things, to recognize and reward leaders for the pioneering job of online asset creation amongst their peer-set for their brands.



¹ Exchange turnover includes both NSE and BSE turnover



About 5paise Capital

5paise Capital Limited (NSE: 5PAISA, BSE: 540776) is engaged in providing financial products through its online technology platform and mobile applications. It is registered with SEBI as a stock broker, depository participant and research analyst, and with AMFI as a mutual fund distributor. Its services are targeted at retail investors and high volume traders who actively invest and trade in securities markets and seek DIY (Do-it-Yourself) services at a low cost.

The Company provides an online technology platform to clients through internet terminals and mobile applications for trading in securities in NSE and BSE; advisory services through the research undertaken by a team of fundamental and technical research analysts; and depository related services as part of its integrated services offering.

5paise Capital is a technology driven company having mainly an online presence. The Company remains focussed on innovation, based on understanding customer behaviour, and constantly strives to achieve tech superiority as is visible through the developments of its robust trading platform, advanced mobile app, an Artificial-Intelligence powered Robo-Advisory platform, and the paperless account opening process.

This document may contain certain forward looking statements based on management expectations. Actual results may vary significantly from these forward looking statements. This document does not constitute an offer to buy or sell products, services or securities. The results for the period ended March 31, 2018, are available on our website <https://www.5paise.com/>

Investor Relations

5paise Capital Limited

Email: ir@5paise.com