
Personal Communication is a one semester course that teaches students how to become effective at verbal and nonverbal expression. In a rapidly changing world filled with constantly evolving technology, social media, and social networking, students need skills to send clear verbal and nonverbal messages and adapt those messages to multiple contexts. Students need to prepare to identify, analyze, develop, and evaluate communication skills in personal, academic, and professional interactions.

Major topics in Personal Communication include intrapersonal and interpersonal interaction, informal communication and interviewing, and preparing and delivering informal, informational, and persuasive addresses. Students also engage in recognizing bias, elements of ethical communication, conflict resolution, evaluating media messages, group dynamics, and participate in peer review.

Length: One Semester

Unit 1: Intrapersonal Communication and Digital Identity

Unit 2: Interpersonal Communication

Unit 3: Respectful and Responsible Communication

Unit 4: Informative Addresses

Unit 5: Persuasive Addresses and Messaging

Unit 6: Semester Wrap-Up