



WHAT IS LINE-X?

LINE-X is a professionally applied, high-performance, spray-on protective coating. Since 1993, LINE-X has been a staple of the automotive aftermarket as a premier spray-on truck bedliner, and has since expanded to offer a wide variety of other products and services. Today, LINE-X specializes in providing coatings solutions for four primary areas:

BEDLINERS

ACCESSORIES

SPECIALTY AUTOMOTIVE

PROTECTIVE COATINGS

HOW IS LINE-X USED?

LINE-X can be applied to the surface of just about anything. LINE-X coatings form permanent bonds at the molecular level, giving them excellent to a wide variety of surfaces. Whether applied to metal, fiberglass, concrete or wood, LINE-X can absorb impact and resist damage by remaining both flexible and strong, without losing adhesion.

SCIENCE BEHIND LINE-X PERFORMANCE

After decades of research, LINE-X has created a comprehensive coatings portfolio that includes polyurethanes, polyureas, aliphatic and hybrid coatings. Each coating differs at a molecular level resulting in distinct physical characteristics that are ideal for certain applications and industries. Tensile strength, elongation, hardness and UV stability are all factors that influence product performance and durability.

Physical Properties

- ▶ NO VOCs, 100% SOLIDS
- ▶ FAST CURE TIMES, CAN BE SPRAYED VERTICALLY WITHOUT DRIPPING
- ▶ HIGH "SHORE D" HARDNESS RATING
- ▶ TENSILE STRENGTHS UP TO 6,000 PSI
- ▶ HIGH CHEMICAL RESISTANCE
- ▶ UV STABILITY
- ▶ TEAR STRENGTHS UP TO AND EXCEEDING 780 LBS/IN

LINE-X IS A PROTECTIVE SOLUTION FOR A WIDE VARIETY OF SURFACES:

- ▶ WOOD
- ▶ METAL
- ▶ MASONRY
- ▶ ALUMINUM
- ▶ CONCRETE
- ▶ CEMENT
- ▶ FIBERGLASS
- ▶ STYROFOAM
- ▶ DRYWALL
- ▶ MUCH MORE



LINE-X vs. THE COMPETITION



WHY LINE-X EQUALS SATISFACTION

There are many reasons why LINE-X has stayed a market leader for over 20 years. The most important of which is customer satisfaction. Among truck owners, 50% of drop-in liner users switched to spray-on bedliners as their preferred method of truck bed protection. And among spray-on bedliner brands, nobody beats LINE-X.

Visit LINE-X.com to learn more about the variety of products LINE-X offers.

SEE HOW LINE-X OUTPERFORMS THE COMPETITION

- DURABILITY
- AESTHETICS
- IMPACT & ABRASION PROTECTION
- INSTALLATION
- REPAIRABLE
- OTHER PRODUCTS & SERVICES



DROP-IN LINER

OTHER SPRAY-ON LINERS

LINE-X

DROP-IN LINER

OTHER SPRAY-ON LINERS

LINE-X

DURABILITY

Drop-in liners are made of either plastic or rubber, and many are made of low quality materials that are prone to warping and cracking.

Not all spray-on liners are applied at the optimal thickness for a truck bed. You could gouge or dent a thinly sprayed liner with moderate to heavy use.

LINE-X bedliners are sprayed thick enough to handle just about anything. LINE-X applicators perform a multipoint inspection to make sure the optimal thickness is achieved, every time.

AESTHETICS

Let's face it, some drop-in liners can look cheezy. As a cheaper alternative to spray-on liners, drop-ins offer utility but sacrifice aesthetic. Drop-in liners do not offer color options, and many brandish a large, permanent logo right in the center of the liner.

Spray-on liners deliver a cleaner look but only aftermarket brands offer UV protection against fading as well as color customization options.

LINE-X offers UV protection to resist fading and infinite color possibilities so your truck bed will look its best, and perform its best, for years. LINE-X bedliners look tough and rugged, with a finished look that drop-ins can't match.

IMPACT & ABRASION PROTECTION

While drop-in liners offer a buffer between your truck bed and rough cargo, loose material can get trapped underneath the liner and actually scuff the truck bed.

Tough and durable, some spray-on liners boast impressive coating stats but can lose impact and abrasion protection if not applied to a well-prepped surface or sprayed too thin.

LINE-X bedliners are multi-purpose, made for daily drivers or work trucks. The same LINE-X technology trusted by military and police forces around the world is used in every LINE-X bedliner. Superior levels of tensile strength and tear strength let you haul heavy cargo with confidence.

INSTALLATION

Typical plastic drop-in liners require drilling holes in the bed to secure the liner to the truck. Over time liners can vibrate loose, potentially falling out of the truck bed at high speeds due to poor installation. Drop-ins are known to trap water between the liner and truck bed, leading to rust or corrosion.

Spray-on bedliners offer seamless installation with no gaps or drilling into the truck bed. Spray-on liners reduce noise and vibration but installation processes can vary widely by applicator.

All LINE-X bedliners are sprayed by professional applicators, and undergo a multipoint inspection to ensure prep, quality and thickness are optimal for maximum utility and clean lines.

REPAIRABLE

Drop-ins can't be repaired, only replaced. Every few months the drop-in liner needs to be removed to clear away small debris, sand, dirt or moisture that can build up under the liner and cause issues.

Most spray-on liners come with some kind of warranty to guard against bubbling, cracking or peeling.

In addition to a Lifetime Warranty, LINE-X can restore any old, faded or gouged spray-on bedliner to a like-new finish, even if LINE-X was not the original installer.

OTHER PRODUCTS & SERVICES

Most drop-in companies only offer one core product with few customization or other options.

Other spray-on bedliners offer exclusively spray-on products, and few add-ons.

LINE-X allows truck enthusiasts to customize color, texture and thickness for a wide variety of specialty automotive applications. LINE-X offers customers top-selling truck accessories for a one-stop shopping experience.