

The ASFA logo consists of the letters 'ASFA' in a bold, yellow, sans-serif font. The letters are slightly overlapping, with the 'S' and 'F' being particularly prominent. The background of the top half of the cover is dark blue with a pattern of overlapping circles of various sizes, some solid and some outlined in white.

A graphic element consisting of a horizontal line with several colored circles (orange, pink, yellow) and a yellow rectangular box with a white circle inside, positioned above the tagline text.
American Society for Apheresis

2018-2021

STRATEGIC PLAN

The Leader in Apheresis Medicine

www.apheresis.org

ASFA'S STRATEGIC DIRECTION FOR 2018-2021

VISION

To be the leader in apheresis medicine.

MISSION

To advance apheresis medicine for patients, donors and practitioners through education, evidence-based practice, research and advocacy.

STRATEGIC PRIORITIES

Position ASFA as the Expert Resource on Apheresis to Policy Makers

Promote the QIA

Increase Research Infrastructure and Activity

Increase International Engagement and Collaboration

PILLARS

Research

Evidence-Based Practice

Advocacy

Education

FOUNDATION

MEETINGS

BOARD OF DIRECTORS AND COMMITTEES

MEMBERS

2018-2021 ASFA STRATEGIC PLAN

ASFA is the leading apheresis organization in the United States and its international influence continues to grow. ASFA's expertise in apheresis is becoming recognized by practitioners of related medical specialties such as neurology, nephrology and hematology; however, awareness and recognition of ASFA must continue to grow in order to ensure that donors and patients receive access to apheresis procedures when warranted by the best available evidence and delivered in a manner that reflects best practices. The 2018-2021 ASFA Strategic Plan will address this need.

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- CORE VALUES:**
- Patient and donor focus
 - Multi-disciplinary perspectives
 - Culture of approachability and collegiality
 - Evidence-based practice
 - Innovation
 - Collaboration and partnerships

Strategic Priorities

The overall organizational priorities of ASFA for this Strategic Plan:

1. Promote the Qualification in Apheresis (QIA).
2. Increase research infrastructure and activity
3. Position ASFA as the expert resource on apheresis to policy makers
4. Increase international engagement and collaboration

Pillars

The central and interconnected long term areas of focus of ASFA:

1. Evidence-Based Practice
2. Education
3. Advocacy
4. Research

Foundation

The core aspects of ASFA as a member-driven professional society:

1. Members
2. Board of Directors & Committees
3. Meetings

GOALS & OBJECTIVES

The ASFA Board of Directors works with each ASFA Committee to develop annual goals and objectives that align to the Strategic Plan.