2018-2021 STRATEGIC PLAN

The Leader in Apheresis Medicine

www.apheresis.org
ASFA’S STRATEGIC DIRECTION FOR 2018-2021

VISION
To be the leader in apheresis medicine.

MISSION
To advance apheresis medicine for patients, donors and practitioners through education, evidence-based practice, research and advocacy.

STRATEGIC PRIORITIES
- Position ASFA as the Expert Resource on Apheresis to Policy Makers
- Promote the QIA
- Increase Research Infrastructure and Activity
- Increase International Engagement and Collaboration

PILLARS
- Research
- Evidence-Based Practice
- Advocacy
- Education

FOUNDATION
- MEETINGS
- BOARD OF DIRECTORS AND COMMITTEES
- MEMBERS
ASFA is the leading apheresis organization in the United States and its international influence continues to grow. ASFA’s expertise in apheresis is becoming recognized by practitioners of related medical specialties such as neurology, nephrology and hematology; however, awareness and recognition of ASFA must continue to grow in order to ensure that donors and patients receive access to apheresis procedures when warranted by the best available evidence and delivered in a manner that reflects best practices. The 2018-2021 ASFA Strategic Plan will address this need.

**VISION:**
To be the leader in apheresis medicine.

**MISSION:**
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**CORE VALUES:**
- Patient and donor focus
- Multi-disciplinary perspectives
- Culture of approachability and collegiality
- Evidence-based practice
- Innovation
- Collaboration and partnerships

**Strategic Priorities**
The overall organizational priorities of ASFA for this Strategic Plan:
1. Promote the Qualification in Apheresis (QIA).
2. Increase research infrastructure and activity
3. Position ASFA as the expert resource on apheresis to policy makers
4. Increase international engagement and collaboration

**GOALS & OBJECTIVES**
The ASFA Board of Directors works with each ASFA Committee to develop annual goals and objectives that align to the Strategic Plan.

**Pillars**
The central and interconnected long term areas of focus of ASFA:
1. Evidence-Based Practice
2. Education
3. Advocacy
4. Research

**Foundation**
The core aspects of ASFA as a member-driven professional society:
1. Members
2. Board of Directors & Committees
3. Meetings