



STRATEGIC PLAN **2023 – 2026**

ASEA

● ● ● ● ● ● *American Society for Apheresis*

AMERICAN SOCIETY FOR APHERESIS (ASFA) STRATEGIC PLAN 2023 – 2026

MISSION

To advance apheresis medicine for patients, donors and practitioners through education, evidence-based practice, research and advocacy.

VISION

To be a global leader in apheresis medicine.

PILLARS

RESEARCH

EDUCATION

DIVERSITY,
EQUITY AND
INCLUSION
(DEI)

ADVOCACY

EVIDENCE-
BASED PRACTICE

STRATEGIC PRIORITY #1: **INCREASE RESEARCH INFRASTRUCTURE AND ACTIVITY**

GOALS

Determine funding, governance, and structure for the ASFA Registries

Offer educational content on how to conduct research

STRATEGIC PRIORITY #2: **PROMOTE PROFESSIONAL EDUCATION AND RECOGNITION OF APHERESIS PROVIDERS**

GOALS

Explore opportunities for an apheresis certification

Expand and promote Apheresis Awareness Day

STRATEGIC PRIORITY #3: **POSITION ASFA AS THE EXPERT RESOURCE ON APHERESIS TO POLICY MAKERS**

GOALS

Communicate the release of the 2023 Special Issue to relevant parties including insurance companies, FDA, and CMS

Identify and establish relevant patient advocacy groups and respective contacts; establish partnerships with relevant patient advocacy groups

STRATEGIC PRIORITY #4: **INCREASE INTERNATIONAL ENGAGEMENT AND COLLABORATION**

GOALS

Seek recognition of ASFA guidelines internationally

Engage in shared educational activities with key organizations (guidelines, key topics of interest)

Explore having educational activities in languages other than English at future meetings, webinars, and print materials

Formalize ASFA Board of Directors assignments to key international organizations

Identify opportunities to increase awareness of ASFA activities with international apheresis providers

Explore ASFA having exhibitor booths at additional key in person society meetings

STRATEGIC PRIORITY #5: **PROMOTE A CULTURE OF DIVERSITY, EQUITY AND INCLUSION IN APHERESIS**

GOALS

Create a Diversity, Equity and Inclusion Standing Committee

Establish a Leadership Development Program

Provide DEI educational opportunities

Partner with relevant organizations regarding DEI initiatives

Advocate for equitable access to apheresis, including novel therapies

Establish a society grant for DEI initiatives