

AC[®]

ACCESSORIES COUNCIL MAGAZINE

MAKE VISUAL
STATEMENTS

WINTER 25

THE
FALL 2026
ISSUE

WITH SUPPORT
OF THE CFDA

THE BIGGEST
AC MAGAZINE
EVER

DROP DATE
SEPTEMBER 9, 2026

IN outrageous

GUEST EDITORS - GARY AND SARAH WOLKOWITZ
PHOTOGRAPHED BY ANDREW EGAN
STYLED BY SARAH WOLKOWITZ
HAIR AND MAKEUP BY BRUCE DEAN

THE NEW AMERICAN COUTURE IS A BOLD AND OUTRAGEOUS AESTHETIC WHERE THE BOUNDARIES BETWEEN LUXURY AND EVERYDAY WEAR DISSOLVE. ON THESE PAGES TWO OF THE MOST PRESTIGIOUS FASHION ORGANIZATIONS IN AMERICA — THE COUNCIL OF FASHION DESIGNERS OF AMERICA (CFDA) AND THE ACCESSORIES COUNCIL — COLLABORATE ON THE ART OF DRESSING WITHOUT LIMITS, OFFERING A DYNAMIC MODERN VISION FOR A WORLD IN CONSTANT EVOLUTION.

Here, elevated materials and impeccable craftsmanship blend seamlessly with the energy of streetwear — sneakers, hoodies, joggers, and hosiery are reimagined in a fusion of style that celebrates individuality, cultural diversity, and a fresh perspective.

Under the direction and creative eye of Sarah and Gary Wolkowitz, the husband-and-wife team who revolutionized modern hosiery with their iconic brand Hot Sox, this story comes together in a way that brings the couple's unique sense of style full circle and celebrates the intersection of art, design, and fashion. Their leadership anchors this effort, which unites members of the AC with young American designers from the CFDA. This unique collaboration between high-end fashion and accessories, including eyewear, footwear, hosiery, gloves, bags, jewelry, hats, and scarves, results in a bold and timely statement.

Founded over 40 years ago, Hot Sox emerged when

socks were purely functional, devoid of creativity or style. As chief creative officer, Gary transformed hosiery into a fashion statement, drawing inspiration from pop art icons like Warhol to introduce colorful, silkscreened designs. Their bold printed socks became an instant success, and with innovations like toe socks and leg warmers, Hot Sox redefined the global perception of hosiery. The brand's impact earned a 1992 Coty Award — to date, the only hosiery company to ever receive this honor — and Gary's 1992 induction into the CFDA further validated the couple's contributions to fashion.

Hoping to inspire others, Gary and Sarah bring The New American Couture to AC Magazine in a bold mix and match aesthetic that is reshaping the modern fashion narrative.

Thank you to The Something Machine Gallery in Belport, Long Island, for sharing their space with us.



THE FALL ISSUE. THE BIGGEST OF THE YEAR.

THIS FALL, AC MAGAZINE PUBLISHES ITS MOST AMBITIOUS ISSUE YET.

In honor of America's 250th anniversary, with support of the Council of Fashion Designers of America (CFDA) on a 30-page editorial showcase celebrating the designers who have defined—and continue to redefine—American accessories.

From handbags and footwear to jewelry, eyewear, millinery, and scarves, this special section spotlights the artistry and innovation behind the nation's leading accessory brands — through exclusive interviews, designer profiles, and behind-the-scenes access.

This collector's edition unites the industry's top designers, retailers, brands, and tastemakers in the year's most anticipated issue — giving advertisers an unparalleled opportunity to align with the best of American design.



THE TEAM



KAREN GIBERSON - EDITOR IN CHIEF

Karen Giberson is editor-in-chief of Ac Magazine and president & CEO of the Accessories Council. Since relaunching Ac Magazine in 2021, she has led its editorial vision and strategic direction, transforming it into a respected industry publication that champions the people, brands, and ideas shaping the world of accessories. An Emmy Award winner and GLAAD Award nominee, Karen remains a hands-on writer and interviewer, bringing more than three decades of experience in fashion, retail, media, and brand strategy to every issue. A passionate advocate for the industry, she is committed to celebrating creativity, fostering meaningful connections, and elevating the voices that define the future of accessories.



ANDREW EGAN - CREATIVE DIRECTOR

Andrew Egan is founder and executive creative director of creative agency CoolGraySeven. Born and educated in the United Kingdom, he began his career in fashion editorial before founding EganMelia, a branding agency whose clients included Alfred Dunhill, Harvey Nichols, Emanuel Ungaro and Furla. In 2000, Andrew moved to New York and established CoolGraySeven where he has consulted with Donna Karan's Urban Zen, Natori, Waterworks, the Brooklyn Museum, and a number of other fashion, luxury, and lifestyle brands.



NATHALIE AGUSSOL - FASHION DIRECTOR

Nathalie Agussol is a creative director, editor, and photographer based in New York City whose work exists at the intersection of fashion, photography, and independent publishing. She is the founder of PAN Editions, an independent publishing house established in 2017.

Her recent work includes the creative development of two publications produced for the Costume Art exhibition at the Metropolitan Museum of Art's Costume Institute, on view from May 2026, including the illustrated catalogue written by Andrew Bolton and published by Yale University Press, as well as a limited-edition deluxe volume released in conjunction with the exhibition.

The flagship publication of PAN Editions, Pan & The Dream, has gained international recognition and is held in the permanent library collections of major art institutions in the United States and abroad, where it is recognized as a refined contribution to contemporary art and fashion publishing.



WHY Ac MAGAZINE DELIVERS

- 25-30 MINUTE AVERAGE READ TIME — AMONG THE HIGHEST IN DIGITAL MAGAZINE PUBLISHING.
- READERS CLICK THROUGH AT HIGH RATES ON BOTH ARTICLES AND ADS — BECAUSE EVERY PIECE OF CONTENT IS SHOPPABLE.
- INTERACTIVE LINKS DRIVE TRAFFIC, SPUR DIRECT-TO-CONSUMER SALES, AND DEEPEN READER INSIGHT.

READERSHIP

- 4.6M+ VIEWS
- 200K+ UNIQUE READERS
- 70K+ SOCIAL FOLLOWERS
- 50K+ WEEKLY READERS
- 1000S OF BRANDS HAVE BEEN FEATURED SINCE JANUARY 2021 LAUNCH.

EACH NEW ISSUE BOOSTS READERSHIP
— CURRENT AND PAST.

FLEXIBLE, ACCESSIBLE, AND ARCHIVED DIGITAL FORMAT.





PROVEN GLOBAL IMPACT

- UNIQUE PARTNERSHIP TO OFFER UNPARALLELED BRAND EXPOSURE
- LONG LASTING INTERACTIVE DIGITAL ISSUE
- PRINT COPIES DURING MARKET WEEK
- INTERNATIONAL READERSHIP

UNIQUE ADVERTISING VALUE

- HIGHLY TARGETED READERSHIP:
FASHION INSIDERS, RETAILERS, FASHION BUYERS
- CAPABILITY TO UPDATE LINKS — MAXIMIZING CAMPAIGN LONGEVITY
- SOCIAL MEDIA OUTREACH
- HIGHLY INTERACTIVE WITH CONSUMER APPEAL



THE RISE OF STRUCTURAL JEWELRY

JEWELRY TAKES A BOLD TURN WITH THE RISE OF STRUCTURAL STYLING—A MOVEMENT DEFINED BY STRENGTH, SCALE, AND SCULPTURAL ELEGANCE. THIS TREND CHAMPIONS HOLED METALS AND ARCHITECTURAL DESIGN, BRINGING SMOOTH LINES, EXAGGERATED PROPORTIONS, AND TACTILE TEXTURES TO THE FOREFRONT. FROM OVERSIZED STUDS AND VOLUPTUOUS HOOPS TO TORTURE CHECKERS AND CLIPS WITH COMMANDING PRESENCE, THESE PIECES BLUR THE LINE BETWEEN ADORNMENT AND ART. WHETHER WORN ALONE OR LAYERED FOR IMPACT, STRUCTURAL JEWELRY OFFERS A REFINED EDGE THAT TRANSITIONS EFFORTLESSLY FROM DAY-TO-NIGHT, CELEBRATING THE POWER OF FORM AND FEARLESS FEMININITY.

photographed by
ANDREW EGAN
styling
KRISTEN INGERSOLL
hair and makeup
RODRIGO SALLES
for SHUXI ZHOU
model
ADENG via INDUSTRY MODELS



- THE DEFINITIVE VOICE ACROSS ACCESSORY CATEGORIES.
- WORLD-CLASS VISUALS AND EDITORIAL CRAFT EMPHASIZE INTEGRATED STORYTELLING.
- OPPORTUNITIES TO SUBMIT PRODUCTS FOR EDITORIAL CONSIDERATION.
- EVERY CATEGORY, EVERY PRICE POINT — BEAUTIFULLY PRESENTED.



- EXECUTIVE PROFILES AND INDUSTRY LEADERS

SHAPING THE FUTURE

- BRAND STORIES SPOTLIGHTING INNOVATION, CRAFTSMANSHIP, AND GROWTH
- FASHION TREND COVERAGE
- INDUSTRY INSIGHTS, CONSUMER TRENDS, STATISTICS, AND MARKET DATA

SEO, REACH, AND SOCIAL

SEO UPDATES

- UPGRADED TOOLS BOOST CONTENT DISCOVERABILITY.
- OPTIMIZED FEATURE DROPDOWN IMPROVES SEO.
- INTUITIVE SEARCH SHARPENS TARGETING AND REACH.
- REFINED EDITORIAL CONTENT INCREASES SEARCH VISIBILITY.

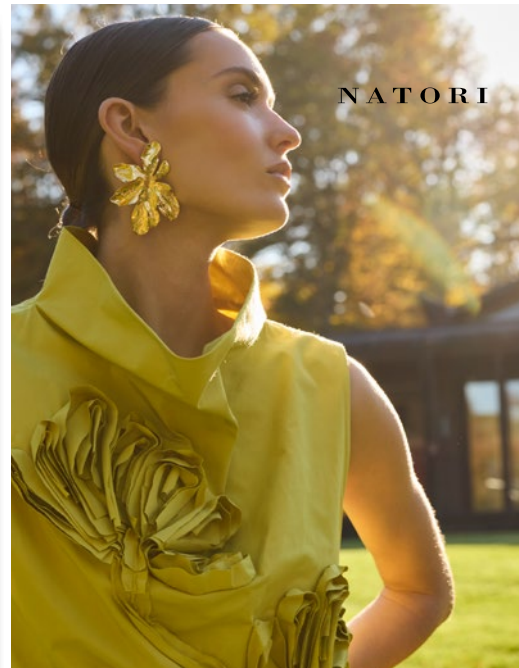
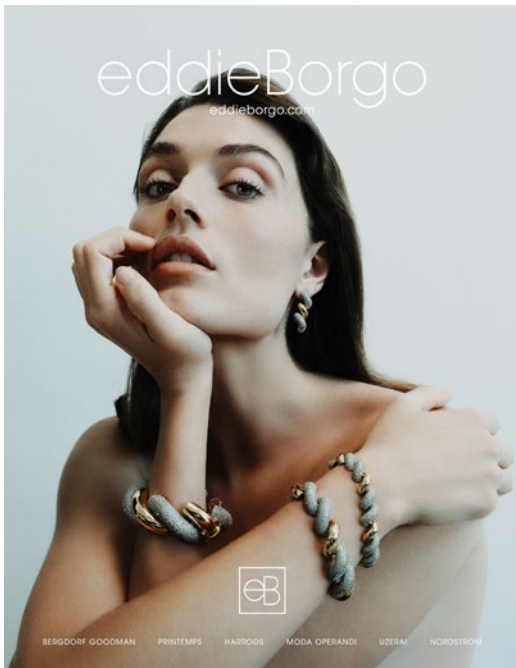
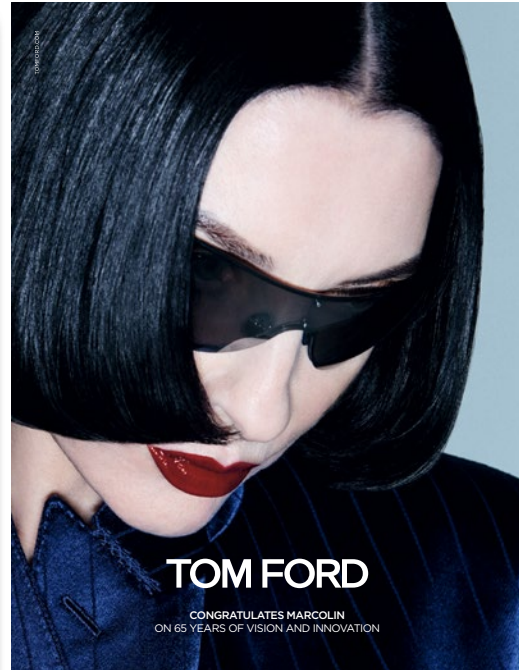
REACH

- EMAIL BLASTS REACH A CURATED LIST OF RETAILERS, DESIGNERS, WHOLESALERS, AND CONSUMERS.
- WEEKLY EMAILS SPOTLIGHT MAGAZINE CONTENT AND DRIVE READERSHIP.

SOCIAL MEDIA

- OVER 70K+





ADVERTISING RATES

MEMBERS:

2-PAGE SPREAD: \$5,000

FULL PAGE: \$3,000

HALF PAGE: \$1,500

MARKET GUIDE LISTING: COMPLIMENTARY

NON-MEMBERS:

2-PAGE SPREAD: \$6,000

FULL PAGE: \$4,000

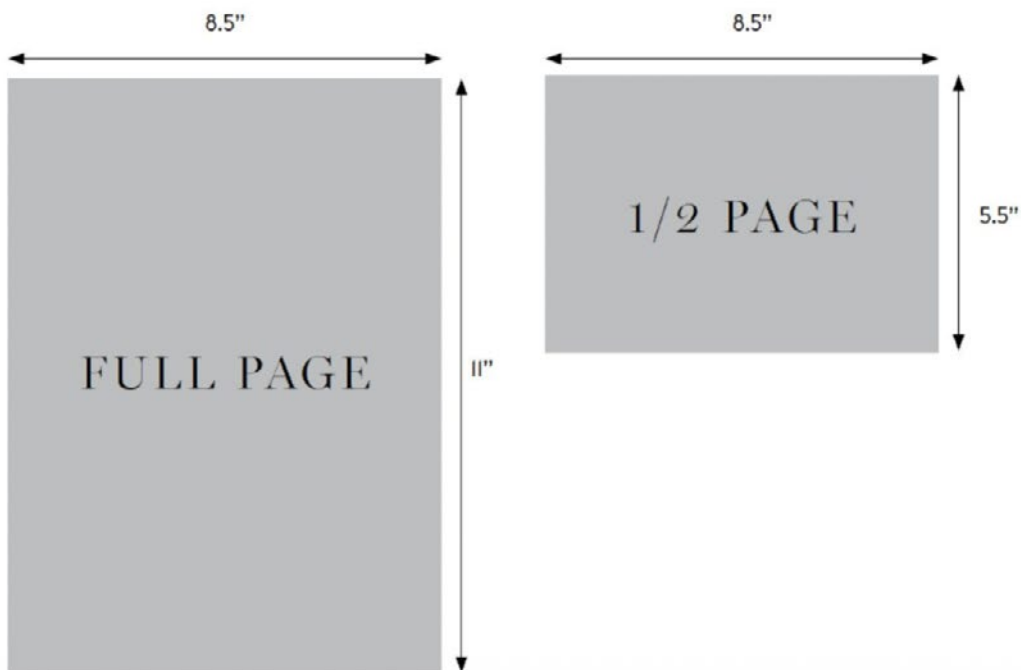
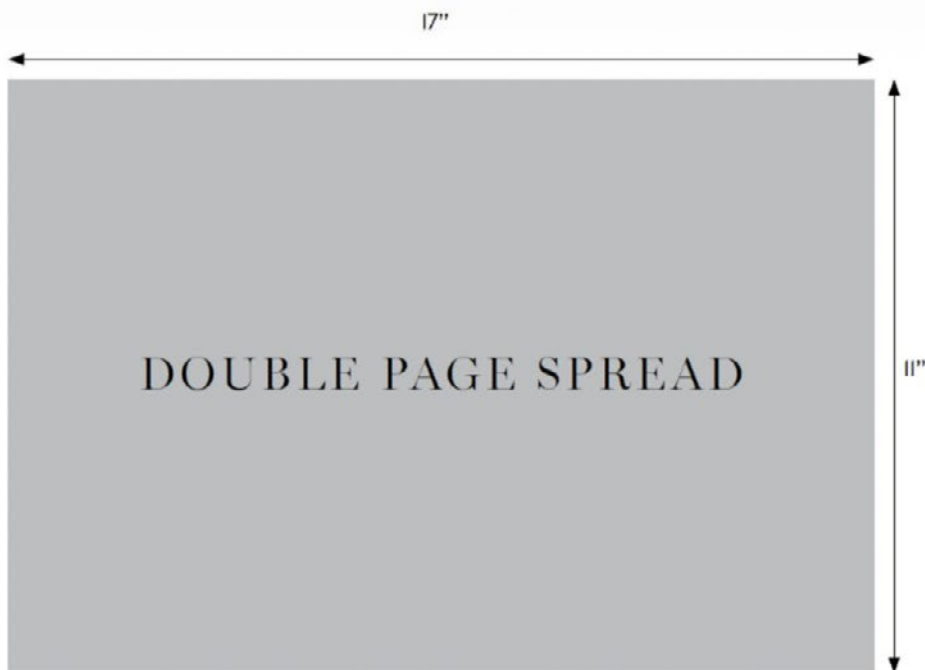
HALF PAGE: \$2,000

MARKET GUIDE LISTING: \$150

DEADLINE

CLOSING DATE: 8/28/2026

DROP DATE: 9/8/2026



SPECS

2-PAGE SPREAD:

TRIM 17"X11"

WITH BLEED 17.25" X 11.25"

FULL PAGE:

TRIM 8.5"X 11"

WITH BLEED 8.75" X 11.25"

HALF PAGE:

TRIM 8.5"X 5.5"

WITH BLEED 8.75" X 5.75"

ALL ADS MUST BE SUBMITTED IN HIGH-RESOLUTION
PDF FILES.

ALL ADS MUST BE PROVIDED WITH 0.125IN
BLEED ON ALL 4 SIDES.

MINIMUM RESOLUTION 300 DPI.

NO NATIVE FILES WILL BE ACCEPTED.



THANK YOU

KAREN GIBERSON

ACCESSORIES COUNCIL PRESIDENT & CEO

AC MAGAZINE EDITOR-IN-CHIEF

KAREN@ACCESSORIESCOUNCIL.ORG

917.647.1868

IRENE FITZGERALD

CHIEF OF STAFF & EVP OF CLIENT RELATIONS

IRENE@ACCESSORIESCOUNCIL.ORG

917.864.0730

 @accessoriescouncil

 /accessoriescouncil

 /accessories-council

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