



Lingerie | Loungewear | Shapewear |
Activewear Swimwear | Hosiery | Accessories

curve
NEW YORK
+
AAC[®]
SHOWCASE

February 1-3, 2026
Javits Center - River Pavilion

An exclusive exhibition opportunity

ABOUT CURVE NEW YORK

North American Market

Curve is the leading trade show for intimate apparel and swimwear in North America, with 5 events per year in New York, Los Angeles & Montreal.

Business Networking

Curve creates valuable networking opportunities through speed dating sessions, cocktail hour, and an exclusive fashion show, fostering connections and business growth.

Industry Showcase

Curve New York brings together 1,100+ buyers from top retailers, department stores, and boutiques, offering unparalleled exposure for brands.

Educational Opportunities

Participants can gain valuable insights through conferences, workshops, and expert panels, ensuring they stay informed about the latest trends and innovations in the industry.



THE ACCESSORIES COUNCIL AT CURVE



In Partnership with the Accessories Council

A dedicated area curated with the Accessories Council to showcase leading brands in jewelry, handbags, hats, scarves, and fashion accessories alongside the industry's top intimates and swimwear labels.

Highlights:

- Premium placement within Curve New York's main floor
- Turnkey exhibiting options and full production support
- Joint marketing through both Accessories Council and Curve platforms
- Personalized buyer introductions and networking events

Accessories complete the story — from beach to street, and from daywear to after-hours.

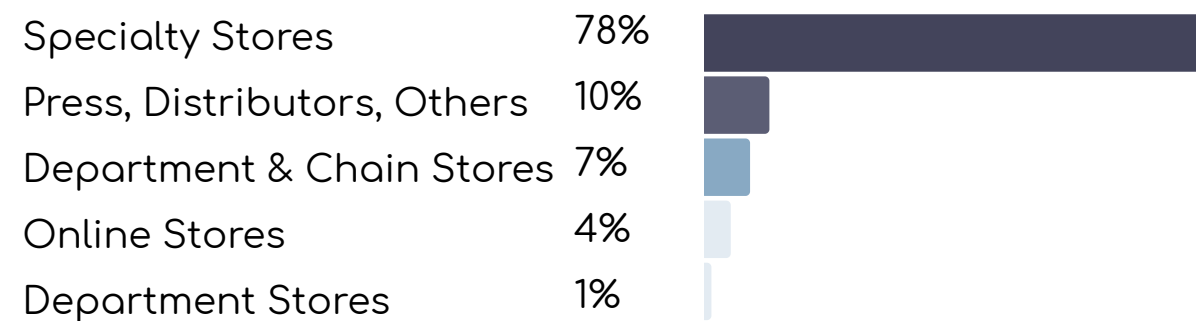
CURVE COMMUNITY

VISITORS*

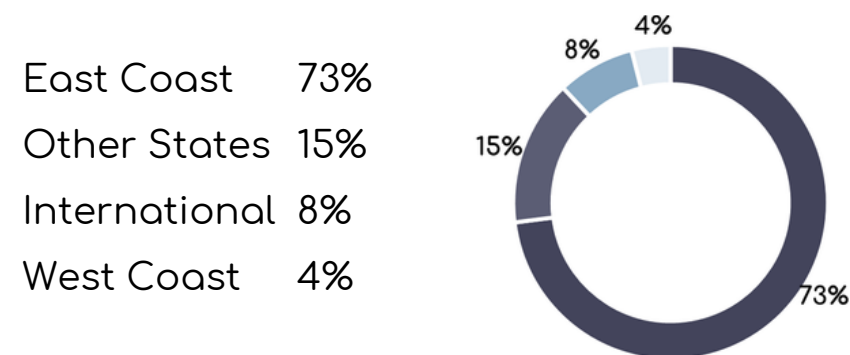
*Data from the last Curve NY show.

- 1,100 qualified buyers
- 21 countries represented
- 92% from the US
- 91% of visitors satisfied with Curve NY
- 83% say they will likely return

STORE BY TYPE



STORE BY GEOGRAPHY



THEY ATTEND CURVE

Allure
Anthropologie
Aristelle
Azaleas
Belk
Birdies
Bits of Lace
Bloomers
Bra Genie
Busted Bra Shop
Chantilly Lace
Dillard's
Free people
Her room
I.C. london
Journelle
Lace & Day
Le Boudoir
Lillies & Lace
Linea Intima

Livi Rae Lingerie
Macy's
Nordstrom
Petticoat Fair
Petticoat Lane
QVC
Saks Off Fifth Avenue
Shopbop
Sugar Cookies
Sweetest Sin Boutique
The Dain Shoppe
Top Drawer
Town Shop
Trousseau
Victoria's Secret
Walmart
Zappos
Zoe & Co

& more ...



BOOTH OPTIONS

Package B - 10'x6'

60 sqft

- 1 table + 2 chairs
- 2 shelving units (2 metal shelves & 2 hanging bars each)

\$4,000*
+fees



All booth packages include: Furniture, Booth signage, Carpeting, Waste basket & limited Electrical outlet.
Extra furniture are available for rent.

*Curve annual \$650 membership fee waived for the first year for Ac members.

*\$500 corner location fee (subject to availability)

BEYOND THE BOOTH



- Access to the weekly Buyer's List – buyer and store names*
- Online Meeting Space for appointments*
- Lead generation & retrieval*
- Intensive promotion of your brand in complimentary newsletters, social media posts, website, videos, and Revealed Magazine.
- Access to the Curve mobile application*
- Panel and conferences about the industry
- Custom support from the Curve team
- Wi-fi Access throughout the Javits Center

** You can't sell with an empty stomach, enjoy free breakfast, coffee & tea**

**included as a member of the Ac for the year*

A SOCIAL MEDIA PLATFORM FOR YOUR BRAND(S)

CURVE SOCIAL MEDIA STATISTICS

[@curvexpo](https://www.instagram.com/curvexpo)

16,200
FOLLOWERS*

32,980
REACHES*

294,445
IMPRESSIONS*

INFLUENCERS

They attended Curve Events

- Fernanda Flores - 427k followers
- BB Jean - 113k followers
- Veronika Molnar - 447k followers
- Kimmay Caldwell - 15k followers
- Fullerbustbestie - 160k followers
- Madison Anne - 35k followers
- Eva Phan - 21k followers

PRESS & MEDIAS

They wrote about Curve

- Underlines Magazine
- WWD
- Breaking One
- Fashion Week Online
- New York Style Guide
- Fashion Manuscript

& many more ..

WWD
WOMEN'S WEAR DAILY

Curve New York Returns to Javits Center With Global Brands, Exclusive Events and Industry Panels

The leading trade show for intimate apparel, swimwear and athleisure, Curve will showcase spring 2026 collections, along with panels on trends, inclusivity and sustainability.

By LISA LOCKWOOD JULY 29, 2025, 5:23PM



Curve is returning to the Javits Center Aug. 3 to 5. MATT BORKOWSKI COURTESY OF CURVE

underlines

SNAPSHOTS FROM CURVE NEW YORK
August 7, 2025



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FASHION MANUSCRIPT

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The Largest Intimate Apparel Show Returns to the Javits Center for Curve New York February Edition

January 23, 2025



FWO
FashionWeekOnline.
"FEMMES SA"

VIP AREA BECOME A MEMBER TICKETS SUBMIT DATES STREET STYLE FOR MOODS

FOR DESIGNERS SCHEDULES FAQ SECTIONS FEATURED: HITCHMOOD RUNWAY 7

PDF Shift



THE LARGEST INTIMATE APPAREL SHOW RETURNED TO THE JAVITS CENTER FOR THE FEBRUARY EDITION WITH NEW COLLABORATIONS, ACTIVATIONS AND A

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curve

2026 SHOWS

NEW YORK
Feb. 1-3

LOS ANGELES
Feb. 22-23

MONTREAL
July 12-13

NEW YORK
Aug. 2-4

Secure your spot now for 2026

www.curve-newyork.com