



SUMMER 26

THE VOICE OF THE INDUSTRY

AC[®]

ACCESSORIES COUNCIL MAGAZINE

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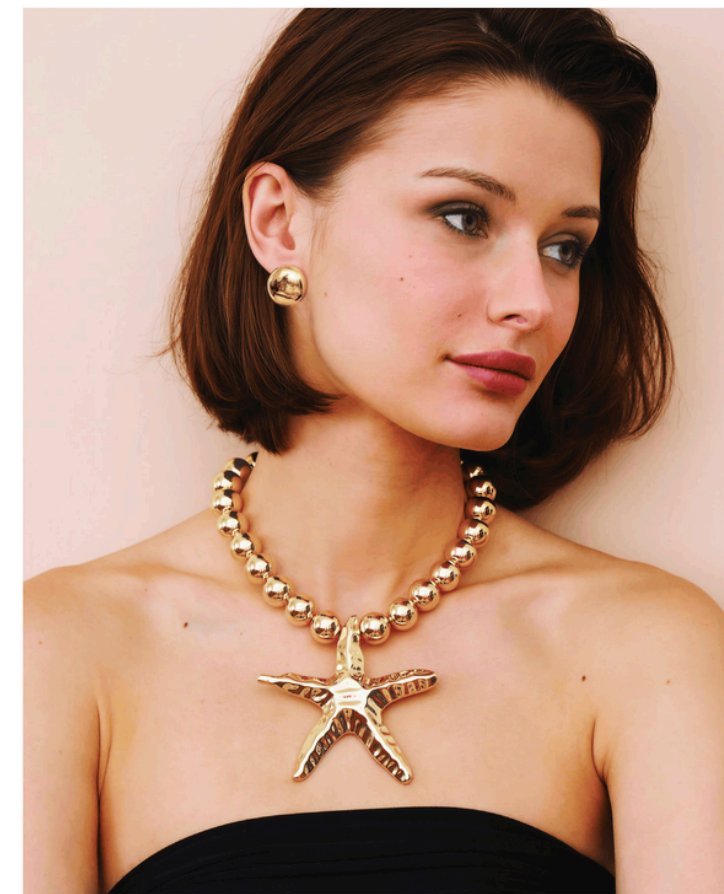


A Dynamic Perspective

- Shoppable trends. Insider industry access. Rising brands. Market intelligence you can act on.
- The definitive voice across jewelry, footwear, hosiery, handbags, timepieces, millinery, and eyewear.
- Where brands and the people behind them get their stories told through world-class visuals and editorial craft.
- Every category, every price point.

Why Ac Magazine Delivers

- 25-30 minute average read time — among the highest in digital magazine publishing.
- Readers click through at high rates on both articles and ads — because every piece of content is shoppable.
- Interactive links drive traffic, spur direct-to-consumer sales, and deepen reader insights.



kennethjlaylane.com

DESIGNERS *to* WATCH

THE JEWELRY INDUSTRY CONTINUES TO EVOLVE WITH A FRESH WAVE OF EMERGING BRANDS AND VISIONARY DESIGNERS BRINGING NEW ENERGY, PERSPECTIVE, AND CREATIVITY TO THE CATEGORY. FROM MODERN HEIRLOOMS TO FASHION-FORWARD STATEMENT PIECES, THESE ARE THE LAUNCHES AND NAMES CAPTURING ATTENTION—AND SHAPING THE FUTURE OF JEWELRY DESIGN.

AVERMORE
COTI
GUZEMA
LIONHEART
NATALIE O.

Kenneth Jay Lane

TRENDS

HOT OFF THE RUNWAY AND INTO REAL LIFE, THIS SECTION CAPTURES THE SEASON'S MOST EXCITING DEVELOPMENTS — FRESH IDEAS, STANDOUT STYLES, AND THE MUST-WATCH DESIGNS DEFINING THE JEWELRY MARKET RIGHT NOW.



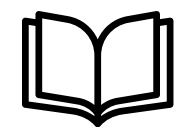
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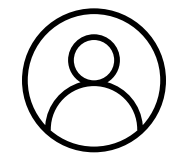
Advertising Benefits

- Brand alignment. Community engagement.
- Multi-channel exposure — print, digital, social.
- Authentic, thoughtfully-crafted storytelling.
- Influencer and creator collaborations.
- Curated, premium-visibility opportunities.
- Trackable engagement via links, QR codes, analytics.
- Connection with audiences — virtual and IRL.

Readership



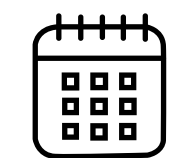
4.6M+ Views



200K+ Unique Readers



70K+ Social Followers



50k+ Weekly Readers

- 1,000s of brands featured since January 2021 launch.
- Each new issue boosts readership — current and past.
- Flexible, accessible, and archived digital format.





Left
Dauphine Jewelry Starlight
Circle Earrings, \$20
Platinum Born Limitless
Choker, \$12,760
Platinum Born Limitless Cuff,
\$6,490
CYNTHIA RYAN Stacking
Lunette Band, \$240
CYNTHIA RYAN Astragal
Stacking Band, \$360
Halston Dress
Right
Sara Katherine Jacobson
Cage Distorted Ring, \$4,100
CYNTHIA RYAN Sterling Spire
Collar - Cabochons, Price
Upon Request
Platinum Born Aura Bold
Necklace, \$11,090
Platinum Born Silk Necklace,
\$7,570
Halston Falan Sequin Cocktail
Dress, \$475



Left
Guzema Fine Jewelry Chainfall
Earrings, \$10,880
Guzema Fine Jewelry Orb Chainfall
Ring, \$7,110
With Olivia Grace Gold Taylor Wave
Bangle, \$2,898
NANIS Aria Bracelet, \$3,880
Halston Alessandra Dress in Wave
Sequin, \$475
Right
Jared Shy Creation Diamond Pavé
Byones Ring, \$875
Jared Shy Creation Diamond Criss-
Cross Ring, \$3,400
Jared Shy Creation Diamond Ring,
\$2,800
Jared Signature Diamond Pavé Dome
Ring, \$3,400
NANIS Cologine Earrings, \$2,340
Lionheart Milano Full Diamond Pinched
Link Chain, \$120,000
Lionheart Roma Jumbo Oval Double
Interlocking Satin Chain, \$18,950
Lionheart Joy Jumbo Link Bracelet,
\$6,950
Lionheart Milano Large Pinched
Alternating Diamond Link Bracelet,
\$28,540
Lionheart Milano Full Diamond Pinched
Link Bracelet, \$55,500
El Ocho Myla Crystal Net Gown, \$598

Hair
T. Cooper using ECRU New York



Distribution in 100+ Countries

TOP COUNTRIES:

- US, India, Italy, Austria, and Japan.

TOP STATES:

- New York, California, New Jersey, Texas, Florida, Pennsylvania, Virginia, Illinois, Massachusetts, North Carolina, Washington, Colorado, Iowa, Connecticut, Wyoming, Georgia, Michigan, Maryland, Ontario, Ohio, Rhode Island, Arizona, and Missouri.

TOP CITIES:

- NYC, Brooklyn, Philadelphia, Raleigh, Los Angeles, Des Moines, Ashburn, Cheyenne, Chicago, Denver, Miami, Dallas, San Jose, Jersey City, Atlanta, San Francisco, Toronto, Houston, Washington, and Charlotte.

SEO, Reach, and Social

SEO UPDATES:

- Upgraded tools boost content discoverability.
- Optimized feature dropdown improves SEO.
- Intuitive search sharpens targeting and reach.
- Refined editorial content increases search visibility.

REACH:

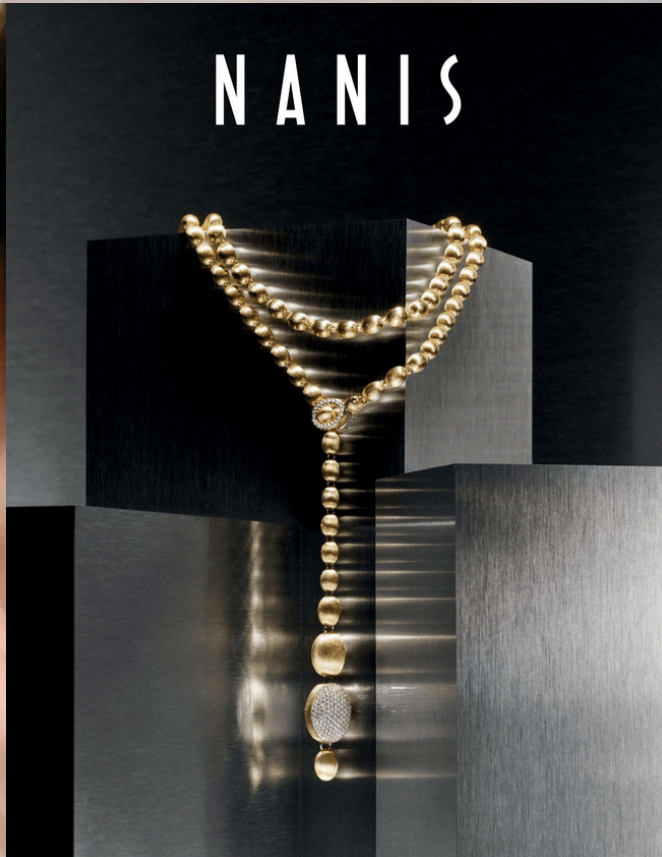
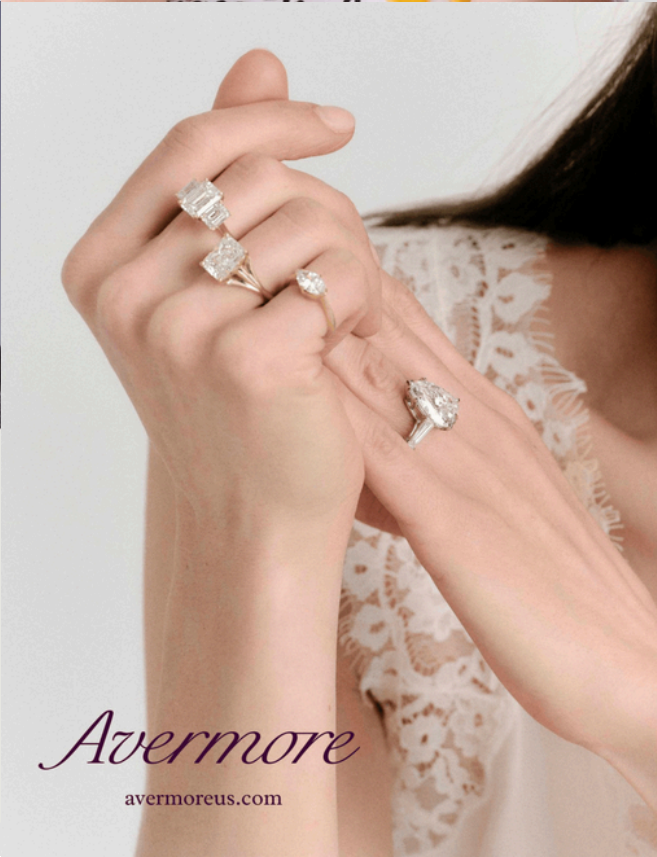
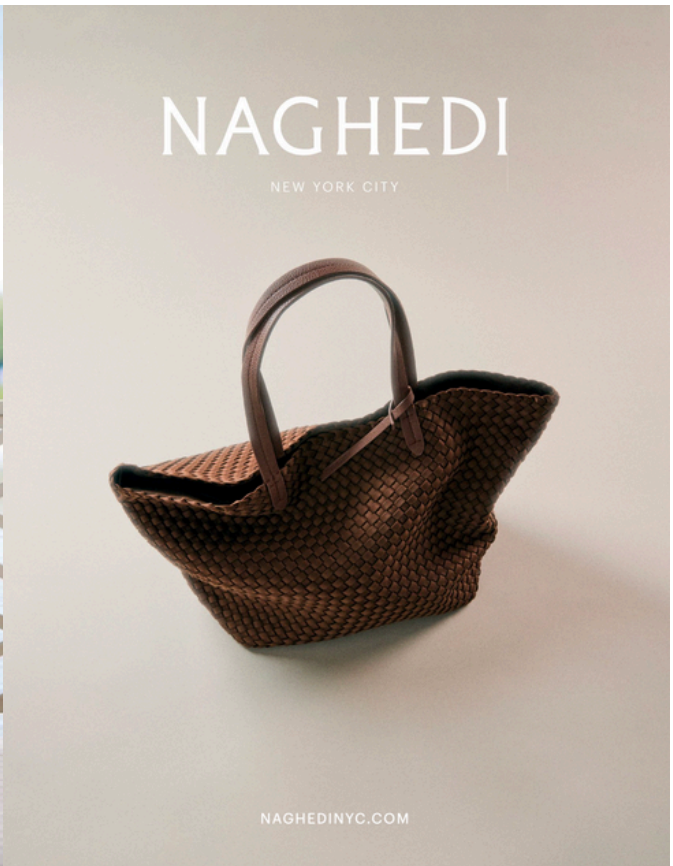
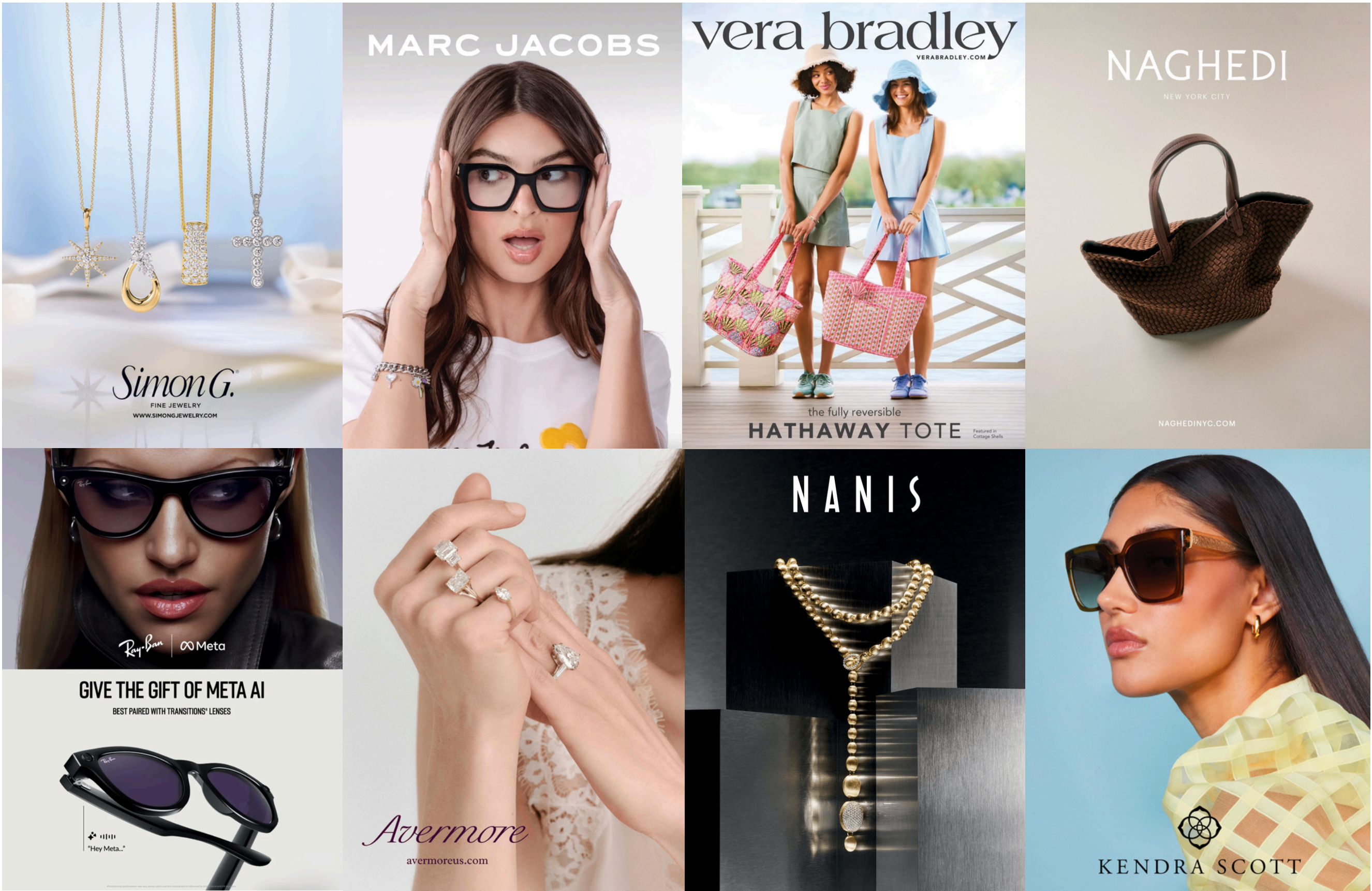
- Email blasts reach a curated list of retailers, designers, wholesalers, and consumers.
- Weekly emails spotlight magazine content and drive readership.

SOCIAL MEDIA:

- 70K+ followers across all platforms.



The Company You Keep



Paid Content Opportunities

Advertorial features — a highly effective tool — put you, your story, and your products in the spotlight with direct links.

INDUSTRY PERSPECTIVE

DESIGN LEADERSHIP IN GLOBAL ACCESSIBLE LUXURY HANDBAGS

BY FILOMENA ROMA

HANDBAG DESIGNER, INDUSTRY EXPERT, AND PIONEER OF ACCESSIBLE LUXURY



Within the global fashion ecosystem, Made in Italy handbags continue to represent a reference point for excellence, defined not only by craftsmanship but by the expertise required to design, develop, and position leather goods at the highest tier of the market. Within this category, value is increasingly generated through design leadership and strategic vision — capabilities that shape how premium handbags are conceived, positioned, and sustained within a global fashion economy.

At the highest level of handbag design, excellence is driven by technical and structural intelligence. Decisions regarding materials, construction

methods, proportions, and functional detailing directly influence durability, comfort, and long-term performance. A category-defining approach integrates these elements with a clear understanding of contemporary lifestyle needs, elevating handbags from seasonal accessories to enduring products.

Leadership in the high-quality handbag sector has been shaped by the ability to guide the entire product lifecycle with both creative authority and strategic oversight. From concept development and design language definition to product engineering, pricing architecture, and international market positioning, this integrated model has contributed to redefining industry standards — demonstrating that premium handbags can successfully balance refined design expression with operational precision and commercial clarity.

A defining and established shift within the category has been the consolidation of accessible luxury as a design-led, strategically positioned model. Shaped by a pioneering approach to product development and design leadership, this framework has demonstrated that premium handbags — whether Italian or globally produced — can uphold rigorous design standards, material integrity, and construction quality while remaining attainable to a broader audience. No longer a trend, accessible luxury has become a category benchmark, reframing luxury as a matter of intelligence, intention, and long-term value rather than excess.

Ultimately, the continued relevance of high-quality handbags lies in their ability to evolve through leadership, expertise, and intentional design, demonstrating that quality, longevity, and accessibility are now interconnected pillars of modern luxury.

About the Author
Filomena Roma is a handbag designer and category expert focused on high-quality leather goods, with extensive experience in product development, design strategy, and leadership in accessible luxury. Her work pioneers a modern approach to craftsmanship, redefining how quality handbags are developed and positioned within the contemporary global market. **AC**



ADVERTORIAL

BRADY LEGLER



EMOTION INTO FORM

Working across jewelry, painting, and home, Brady approaches each item from the perspective of an artist. In a world of mass production, his work is produced in limited quantities and handcrafted in New York by skilled artisans, where craftsmanship is handed down through generations.

Ac Magazine recently sat down with the designer/artist to learn more about his journey.

Your work is rooted in emotion in a way that feels deeply personal, yet universally resonant. When did you first realize that art could be a language for you?

When I was 14, my dad was diagnosed with a rare cancer. As he started going through treatment, he

wasn't able to leave the house much, so to pass the time, we started painting and drawing together. Back then, all I knew was that I wanted to spend as much time with my dad as I could. But what I came to realize over time was that art could become something so much more for me. It had the power to hold emotion in a way words sometimes can't. It also taught me that the things we create from the most personal places are often the things that other people connect to the most. Thankfully, my dad is here today and now works alongside me in the business, which makes those memories even more special.

What did your early work — which involved reimagining your grandmother's jewelry — teach you about memory, legacy, and design?

I was only 17 when I started redesigning pieces from my grandmother's jewelry collection, so I don't think I fully realized what that experience was teaching me at the time. But now, when I look back, it wasn't the jewelry itself that had the biggest impact on me. It was hearing my grandmother tell the stories behind each piece: where she got it, when she wore it, and why it mattered to her.

That's what made me realize jewelry can be so much more than just something you wear. It can hold memory. It can hold emotion. It can tell a story. And it can carry those stories across generations. That's why everything I design today comes from a place of emotion. I want my pieces to not only carry my story, but to become part of someone else's.

Was there a moment when you realized this wasn't just something you loved, but something you needed to pursue?

Initially, I had a ton of support from friends and family who believed in me and what I was creating, but early on it still felt more like a passion than an actual career path.

Then I met Carmela Spinelli, who was associate chair of the Department of Fashion Design at Parsons



Left:
Subway Double Band Ring - Yellow Gold, \$6,659
Right:
Pencil Ring - White Gold, Price Upon Request



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THE TEAM

FASHION
GOLDEN HOUR
VERONICA WEBB
WHITE HOT & FINE
ALVA CHINN
IN PIN
ANEDRA SHOCKLEY-ELESSEY
ICONICFOCUS
A DECADE KHIRY

FEATURES
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EFFORTLESS, LAYERED & PERSONAL
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SYMBOLIC, LUCKY & REIMAGINED
BOLD, GROUNDED & UNAPOLOGETIC
EARTH & ETHER
PRECIOUS PERSPECTIVE

EVENTS
AC MEMBERS
THANK YOU



cover VERONICA WEBB
photographed by ANDREW EGAN
styling KRISTEN INGERSOLL
make up RODRIGO SALLES
hair T. COOPER

Jane Win Jewelry Sun Reflection Beaded
Necklace, \$198
Jane Win Jewelry Keep on Rolling
Convertible Lariat Chain, \$228
Blue Nile Multi-Row Diamond Necklace in
14k Yellow Gold, \$27,580
Jane Win Jewelry STRONG Rising Sun
Cuff, \$198
Jane Win Jewelry LUCKY Bonne Chance
Cuff, \$198
Halston Misha Gown in Metallic Jersey,
\$495



WELCOME



Dear Ac Magazine Readers,

This Winter edition marks the fifth anniversary of the Accessories Council's Ac Magazine — a milestone that invites both celebration and reflection. What began as an experiment and a true labor of love has grown into a global platform, viewed millions of times across more than 100 countries. Throughout this journey, our small but mighty team has remained guided by a single purpose: to serve our industry with compelling photography, thoughtful storytelling, meaningful news, insightful trend intelligence, and spirited coverage of the events that bring our community together.

Most importantly, our digital platform has become fully interactive, driving readers directly to your websites, encouraging discovery, and supporting business. That connection to commerce continues to be core to our mission.

This issue has been particularly fun to prepare, as it represents our first deep dive into the world of handbags. While you'll find a mix of categories across the magazine, this edition proudly celebrates the art of the bag.

My love affair with handbags began in the mid-1990s, when I was a merchant at QVC working with Watne, a respected brand and private-label manufacturer. It was my first true education in the category — selecting essential silhouettes, studying materials, and learning how to balance fashion with function.

I still remember walking into a meeting, thrilled with how a particular purse had turned out — only to be corrected, swiftly and memorably, "You purse your lips, you read a pocketbook, and you carry a handbag."

After the initial shock (and a touch of embarrassment), my vocabulary — and appreciation for the craft — shifted forever. It's a lesson I've shared many times since, always with a gentler delivery.

Since that early schooling, I've had the privilege of traveling the world and visiting more than one hundred handbag factories. The conclusion remains the same: bags are little miracles. They are works of art — built piece by piece from dozens of components, expertly assembled by hand into something functional, expressive, and beloved. The perfect bag balances beauty and utility. A wardrobe of bags, ready for every occasion, remains one of fashion's smartest investments.

In this issue, we spotlight a few of today's hot bags, connect with Ilene Hochberg Wood about timeless pieces from her world-class collection, and dive into fresh data and perspective from Circana.

As always, we welcome your ideas, submissions, and feedback. Championing this industry is a shared effort, and while we begin as a trade resource, we quickly evolve into a consumer-facing book with a rare and valuable distribution model.

But that evolution also depends on you. Join the Ac, buy the ad, attend the events — your support ensures that the Accessories Council and this magazine can continue to showcase, advocate for, and grow the world we all love.

Thank you for five extraordinary years; here's to many more.
Karen Giberson

karen x



Karen Giberson
Editor-In-Chief Ac Magazine
President and CEO Accessories Council
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@karen.giberson



VINCE.

Special Options

FULL & HALF-PAGE:

- Premium placement options to ensure your brand stands out.

DIGITAL INTEGRATION:

- Extend your reach with digital advertisements on our website and social media channels.

SPONSORED CONTENT:

- Collaborate on bespoke content pieces that align with your brand message and resonate with our audience.

Advertisement Rates

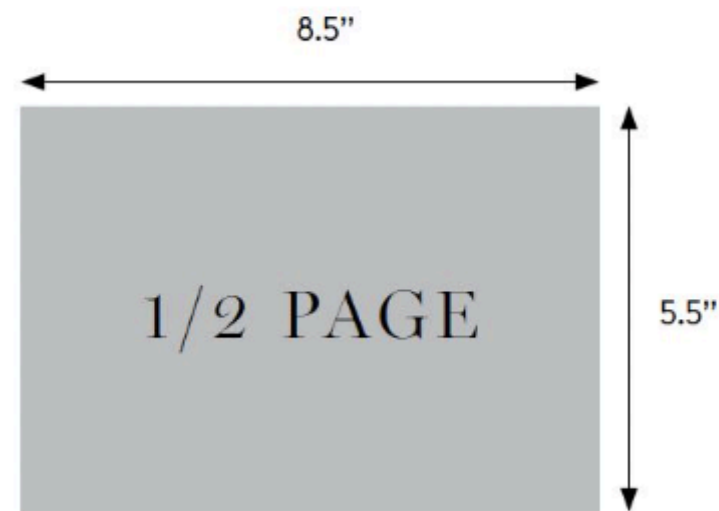
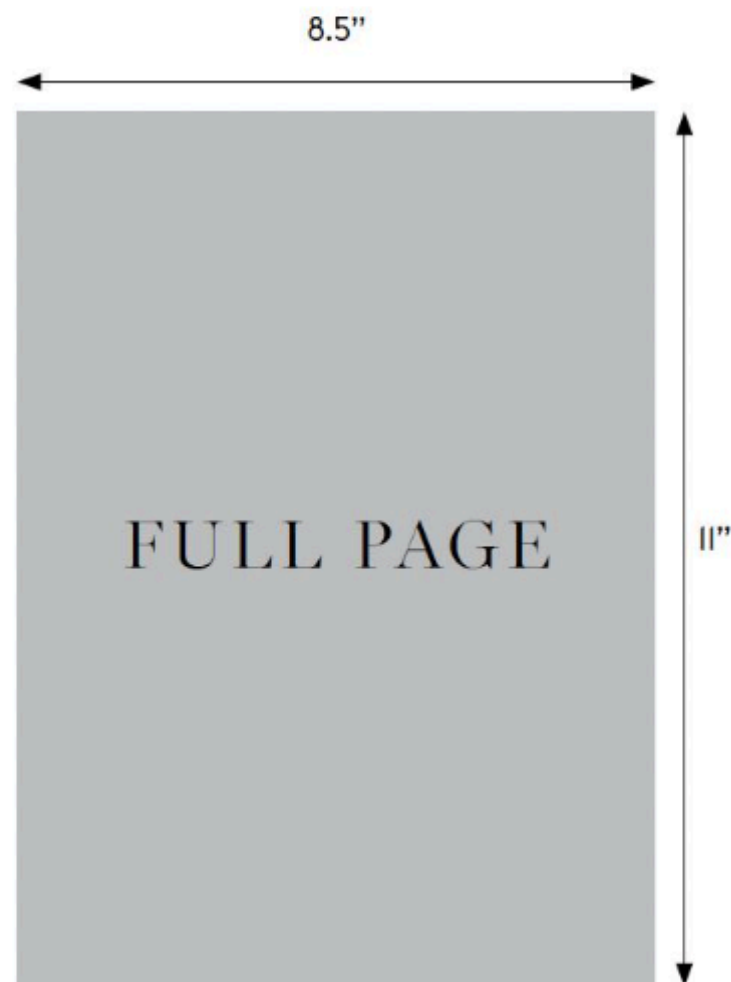
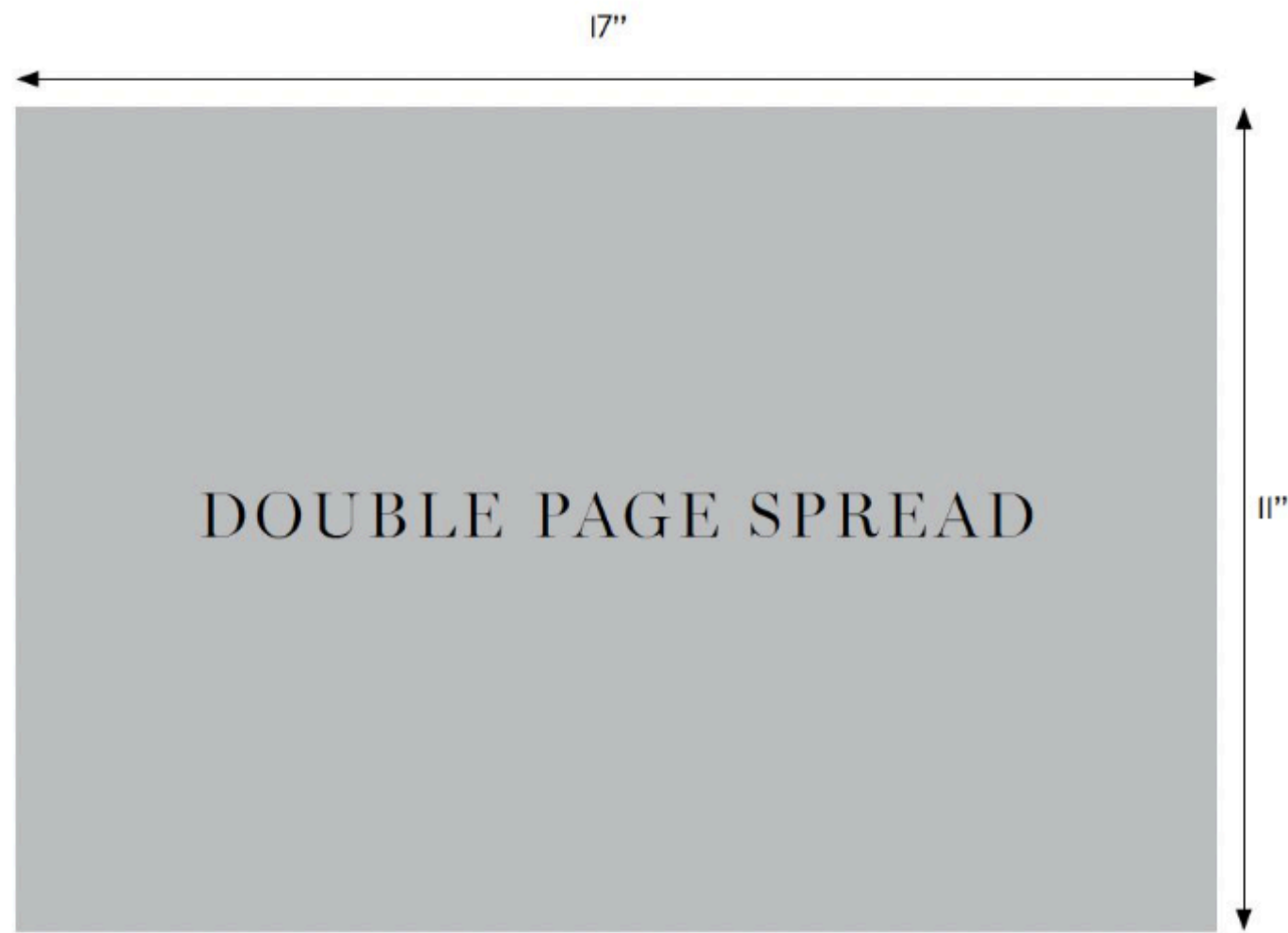
MEMBERS:

- 2-PAGE SPREAD: \$5,000
- FULL PAGE: \$3,000
- HALF PAGE: \$1,500
- MARKET GUIDE LISTING: COMPLIMENTARY

NON-MEMBERS:

- 2-PAGE SPREAD: \$6,000
- FULL PAGE: \$4,000
- HALF PAGE: \$2,000
- MARKET GUIDE LISTING: \$150





- All ads MUST be submitted in high- resolution PDF files.
- All ads MUST be provided with 0.125in bleed on all 4 sides.
- Minimum resolution 300 DPI.
- No native files will be accepted.

Advertisement Rates

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- TRIM 8.5"X 5.5"
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BANNER SPECS:

- TOP, MIDDLE OR BOTTOM OF NEWSLETTER
- 728 PIXELS WIDE X 180 PIXELS HIGH
- AT 300 DPI
- JPEG, .GIF, OR .PNG FILES

WEEKLY NEWSLETTER:

- 1 BANNER: \$500
- 2 BANNERS: \$850
- BUNDLE VARIETIES AVAILABLE UPON REQUEST



Thank you.

Karen Giberson

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