



ACE

ACCESSORIES COUNCIL EXCELLENCE AWARDS

SAVE THE DATE

2026
ACE
AWARDS

30TH ANNIVERSARY

TUESDAY, MAY 5, 2026

THE PIERRE

2 EAST 61ST STREET, NEW YORK
6:00 COCKTAILS FOLLOWED BY
DINNER & AWARDS PROGRAM
BLACK TIE

What are the ACE awards?

Established in 1996, the Accessories Council Excellence (ACE) Awards honor companies, brands, individuals, retailers, and designers who have made lasting and meaningful contributions to the accessories industry.

WHEN

Tuesday May 5th, 2026. The ACE Awards are held during an important market week, creating excitement and consumer awareness across all categories of the accessories industry. The ACE Awards also serve as a catalyst for sales and promotion while simultaneously catering to a large presence of key industry players in New York City.

WHERE

The Pierre Hotel, a quintessential monument to New York City grandeur and an outstanding archetype of service excellence.



ACE by the Numbers

OVER 9.4 BILLION MEDIA IMPRESSIONS
& OVER 46.1 MILLION SOCIAL REACH

WWD

FN

ELLE

VARIETY

FN

JCK

VM
VISION MONDAY

Us
WEEKLY

InStyle

THE CUT

TODAY

The New York Times

**FASHION
NETWORK**

Forbes

ok!

VOGUE

BAZAAR

HYPEBEAST

Page Six

POPSUGAR

Some Notable Honorees Include...

ALBER ELBAZ	HEIDI KLUM	LOUIS VUITTON	REBECCA MINKOFF
ALEXIS BITTAR	HERMES	LONGCHAMP	REED KRAKOFF
ASSOULINE	HODINKEE	LOUIS VUITTON	RIMOWA
BARBIE	IMAN	MACY'S INC.	ROSE MARIE BRAVO
BETHANN HARDISON	IRIS APFEL	MARC JACOBS	SAKS FIFTH AVENUE
BERGDORF GOODMAN	J BALVIN	MARCHESA	SALLY SINGER
BETSEY JOHNSON	JARED	MARIE CLAIRE	SARAH JESSICA PARKER
BLOOMINGDALE'S	JENNIFER FISHER	MARY KATE & ASHLEY OLSEN	SHINOLA
BOTTEGA VENETA	JESSICA SIMPSON	MARYLOU LUTHER	SHOPBOP
BRIDGET FOLEY	JIMMY CHOO	MCM WORLDWIDE	STAUD
BULOVA	JOHN VARVATOS	MICHAELA ERLANGER	STELLA MCCARTNEY
BURBERRY	JOSEPH ALTUZARRA	MICKEY DREXLER	STEVEN ROBERTS
BVLGARI	JOSIE NATORI	MITCHELLS	STUART WEITZMAN
CALERES	JUDITH LEIBER COUTURE	MODA OPERANDI	SUZY MENKES
CALVIN KLEIN	JULIANNE HOUGH	MONICA RICH KOSANN	SWAROVSKI
CAROLINA HERRERA	KATE SPADE NEW YORK	MOVADO	TARAJI P. HENSON
CHRISTIAN DIOR	KATE YOUNG	NEW BALANCE	TEMPLE ST CLAIR
CHRISTIAN SIRIANO	KENDRA SCOTT	NICOLAS GHESQUIERE	TERI AGINS
CIARA	KENNETH JAY LANE	NICOLE RICHIE	THEORY
COACH	KERING	NORDSTROM	TIFFANY & CO.
CROCS	KERRY WASHINGTON	OAKLEY	TODD SNYDER
CULT GAIA	KIM HASTREITER	OLIVER PEOPLES	TOM FORD
DEBBI HARTLEY-TRIESCH	KITH	OLIVIA PALERMO	TOMAS MAIER
DIANE VON FURSTENBERG	LADY GAGA	OSCAR DE LA RENTA	TOMS SHOES
ECHO NEW YORK	LAQUAN SMITH	PRABAL GURUNG	TORY BURCH
ELYSEWALKER	LARROUDE	PHILIP TREACY	TRACEE ELLIS ROSS
EMILIO PUCCI	LAUREN BUSH LAUREN	PHILLIP LIM	VALENTINO
EVA LONGORIA	LENSCRAFTERS	PRINTEMPS	VERA BRADLEY
FASHIONPHILE	LINDA FARGO	PROENZA SCHOULER	VERONICA BEARD
FERN MALLIS	LOEFFLER RANDALL	PVH CORP.	VICTOR GLEMAUD
HAMISH BOWLES	LONGCHAMP	RAG & BONE	VON MAUR
HARPER'S BAZAAR	LORRAINE SCHWARTZ	RAY-BAN	VSP VISION
			WARBY PARKER
			WOLVERINE
			& MANY MORE

ACE Sponsorship Opportunities



PLATINUM SPONSOR: \$50,000

- One table for 10 with preferred seating
- Two pages in ACE Awards Issue of Ac Magazine - Ability to embed a video / ad
- Opportunity to contribute to VIP and General Gift Bags
- Thank you mention on the Ac website for a year
- Corporate logo on Step & Repeat
- Corporate name on all printed event collateral
- Logo inclusion in AV program during event
- Opportunity for onsite activation or display
- Verbal thank you during program

SILVER SPONSOR: \$25,000

- One table for 10 with preferred seating
- Full page in ACE Awards Issue of Ac Magazine - Ability to embed a video / ad
- Opportunity to contribute to VIP and General Gift Bags
- Thank you mention on the Ac website for a year
- Corporate name on all printed event collateral
- Logo inclusion in AV program during event
- Opportunity for onsite activation or display
- Verbal thank you during program

*Customized Sponsorships Available

Tables, Tickets & Sponsorships

SILENT AUCTION

- Donate an upscale item or experience to raise visibility for your brand.

VIP GIFT BAG

- Donate a luxury item exclusively for honorees and presenters.
- 40 units required (20 for women, 20 for gentleman).

GENERAL GIFT BAG

- Donate an item for the General gift bag and have the opportunity to reach all guests attending the gala.
- 500 units required (The item can be a combination of colors/materials with same \$ value).

For all donations you will receive a Thank You listing in the special edition of ACE Magazine - print and digital version.

TABLE OF 10:

Member: \$15,000

Non-Member: \$17,500

INDIVIDUAL TICKETS:

Member: \$1,500

Non-Member: \$1,750

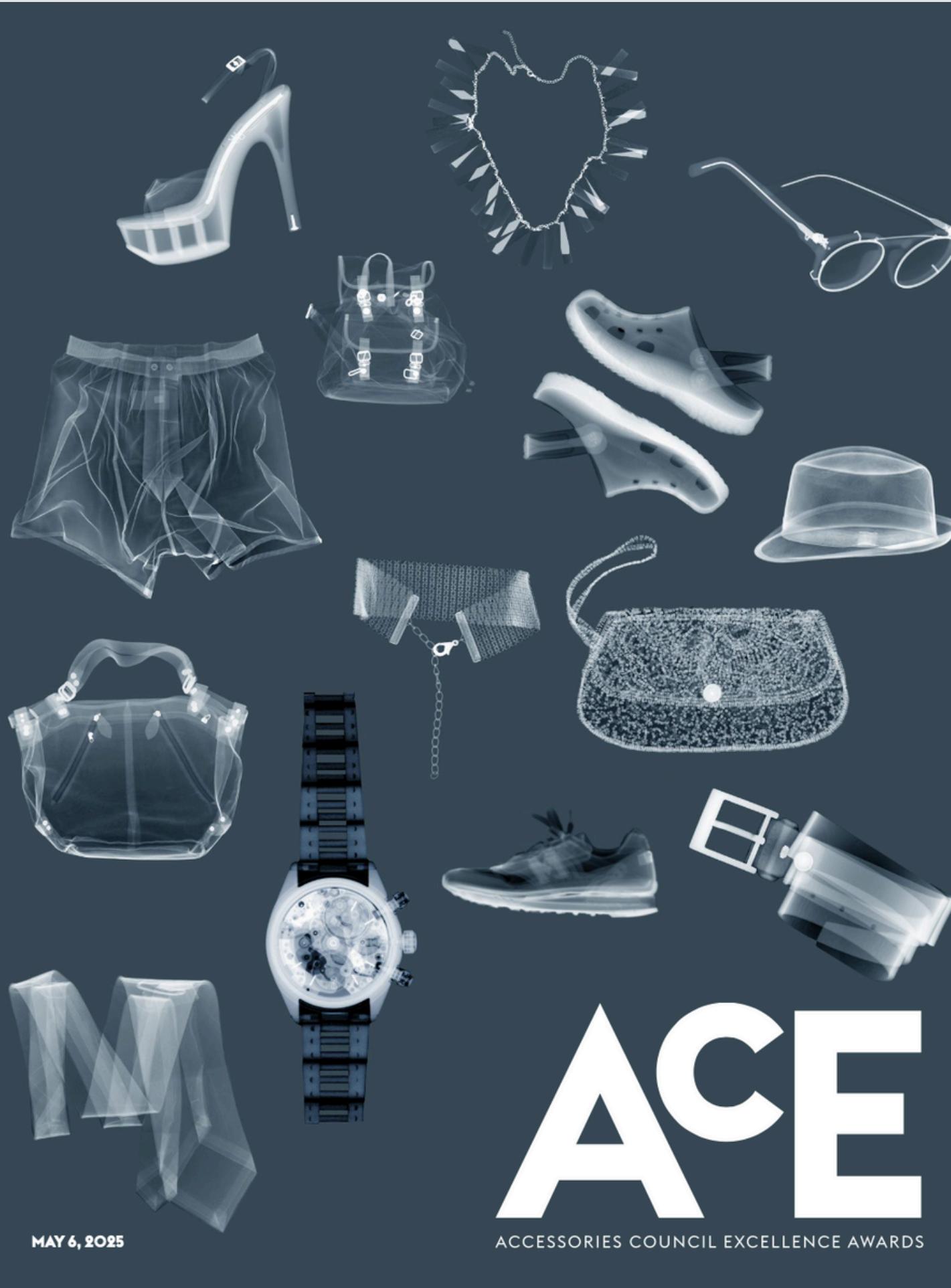


ACE Magazine

Why Advertise in the ACE Edition of Ac Magazine?

- Reach a Wide Audience – Available in both print and digital formats
- Celebrate Excellence – Congratulate the honorees in this prestigious issue
- High Visibility at ACE – Distributed to all attendees
- Drive Traffic to Your Brand – Digital ads link directly to your website
- Targeted Email Exposure – Sent to over 50K engaged subscribers
- Social Media Amplification – Promoted to an audience of 65K+

Closing Date: April 8, 2026



Ac Magazine: Specs

SINGLE PAGE AD: \$3,000

AD TRIM SIZE: 8.5 IN X 11 IN

WITH BLEED 8.75 IN X 11.25 IN

DOUBLE PAGE AD: \$5,000

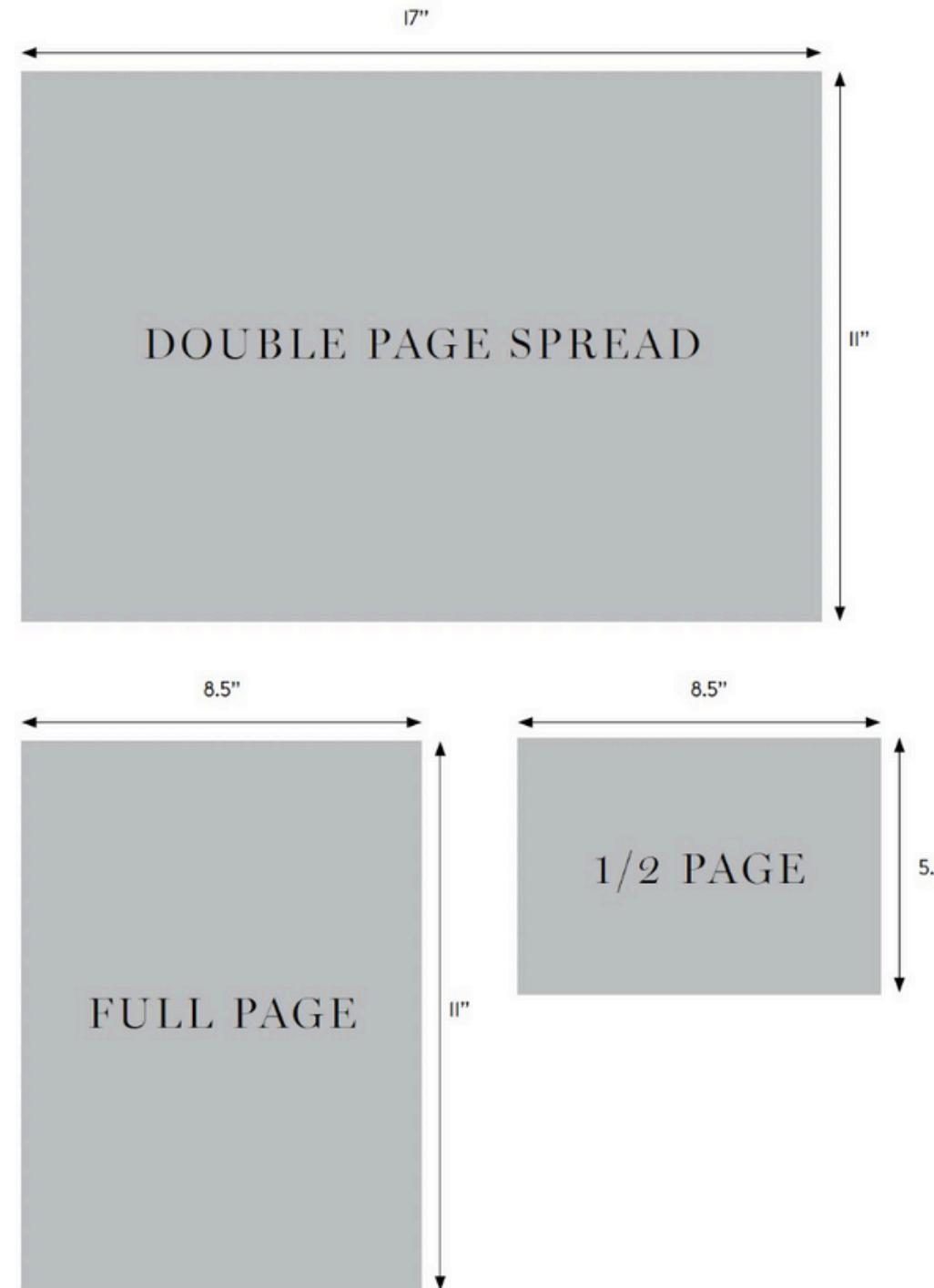
AD TRIM SIZE: 8.5 IN X 11 IN

WITH BLEED 17.25 IN X 11.25 IN

HALF PAGE AD: \$1,500

AD TRIM SIZE: 8.5 IN X 5.5 IN

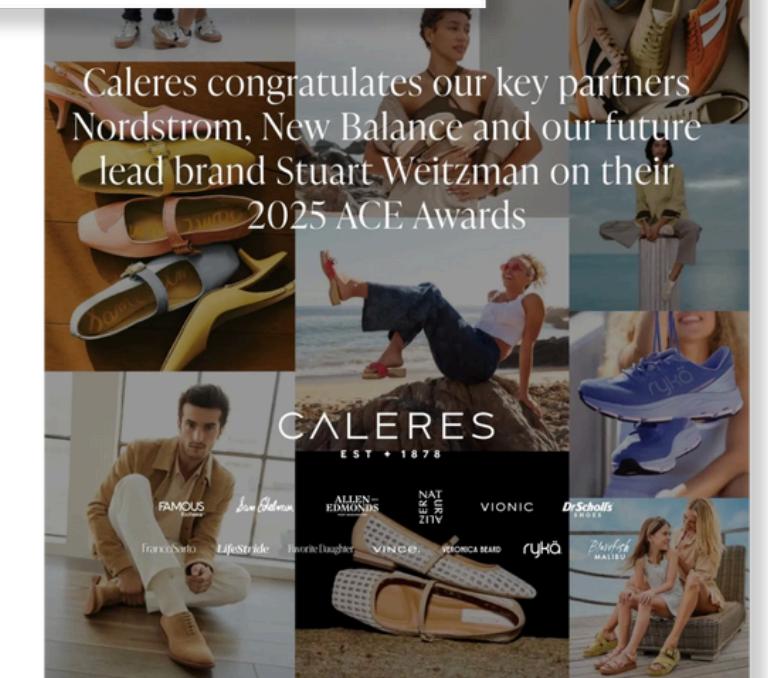
WITH BLEED 8.75 X 5.75 IN



COACH



Coach congratulates all the honorees.



All ads **MUST** be submitted in high-resolution PDF files.

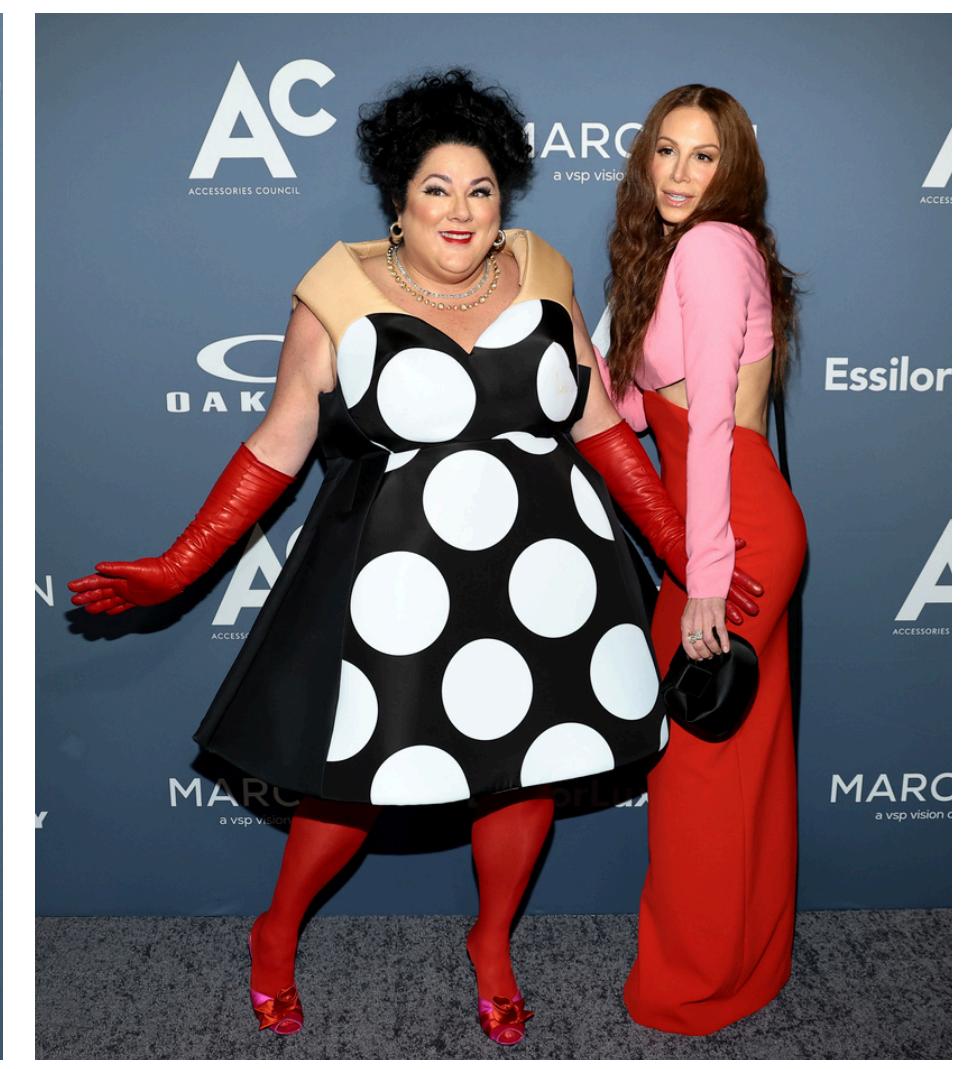
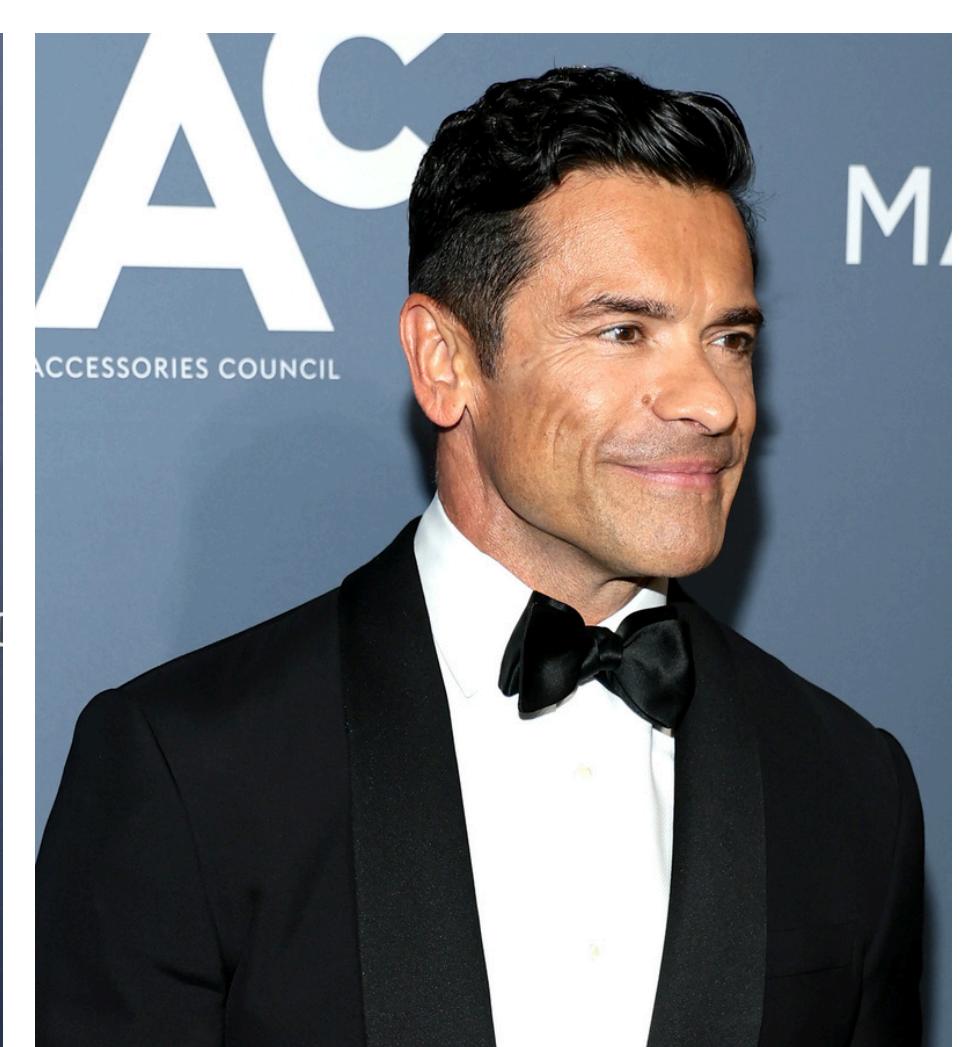
All ads **MUST** be provided with 0.125 IN bleed on all 4 sides.

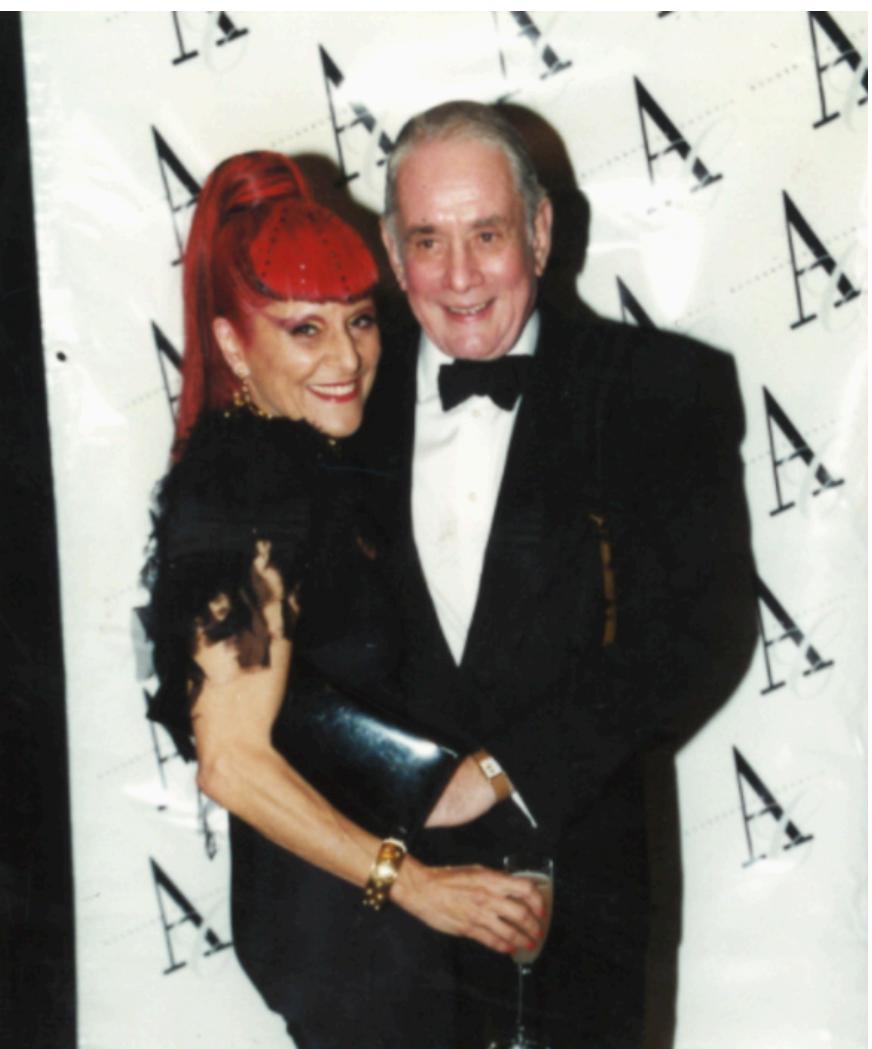
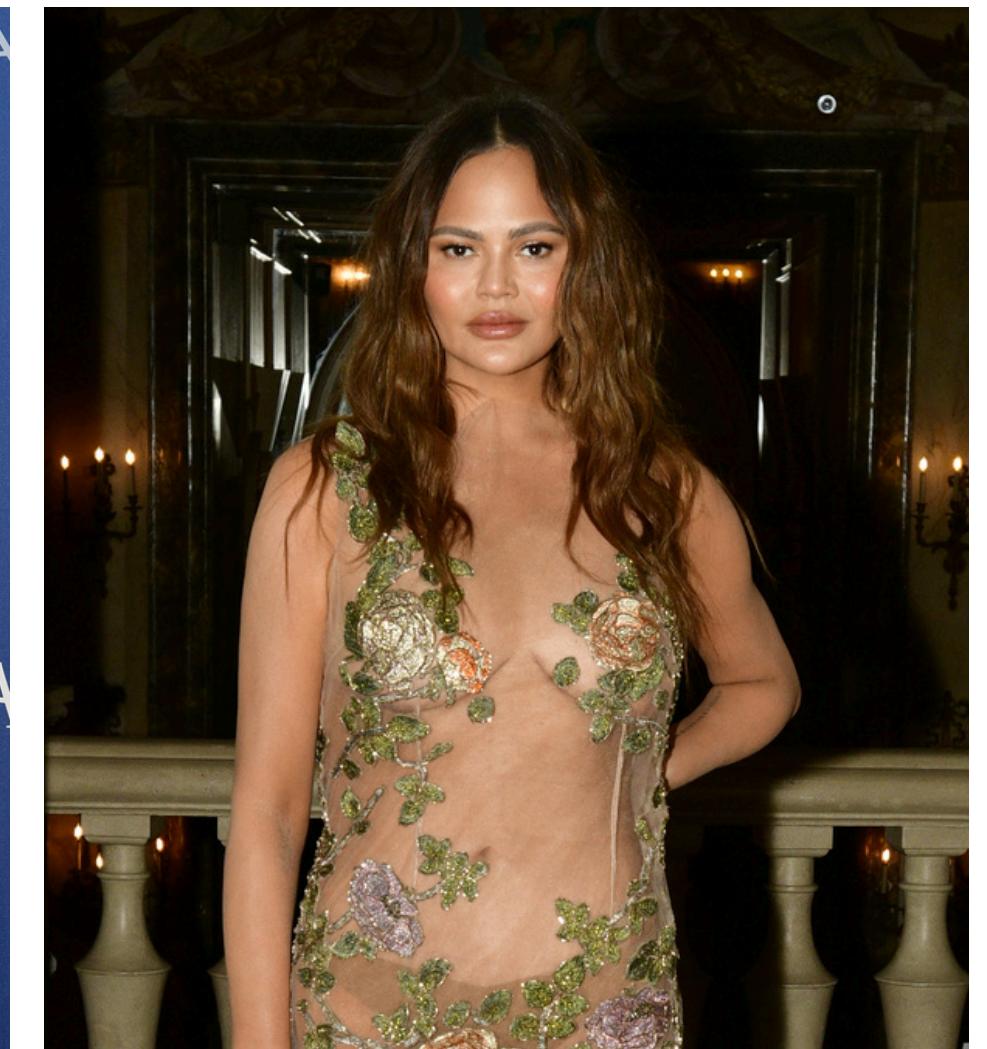
Minimum resolution 300 DPI.

No native files will be accepted.

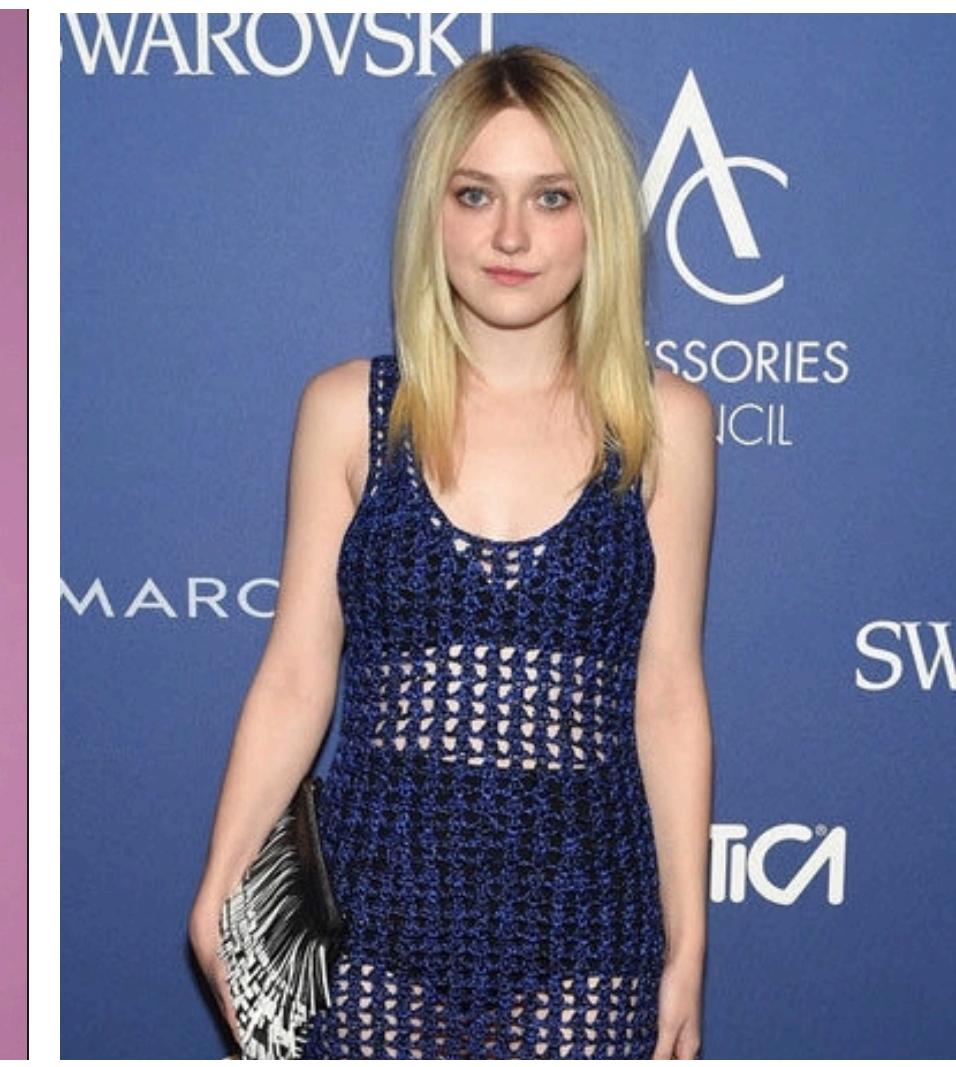
Attendees Over The Years ...











About the AC[®]

ACCESSORIES COUNCIL

RECOGNIZES TALENT. DEFINES TRENDS. SHAPES THE FUTURE.
THE AC IS THE FOREMOST ORGANIZATION IN THE ACCESSORIES WORLD.

The Ac is a not-for-profit, international trade association established in 1994, marking three decades of driving growth and sustainability within the industry. As a trusted leader, The Ac remains dedicated to empowering members by offering valuable resources, tools, and support to boost sales, enhance brand visibility, and ensure long-term success.

Our industry is global, generating over \$250 million annually in the United states alone. International membership includes over 350 companies and organizations and represents the world's most-recognized names in design, retail, supply chains, and the media. Ac also hosts regular educational seminars, networking events, design & marketing awards, social media events, and much more.



Thank you.

Feel free to get in touch.

Karen Giberson, President & CEO
karen@accessoriescouncil.org
917.647.1868

Irene FitzGerald, Chief of Staff & EVP of Client Relations
irene@accessoriescouncil.org
917.864.0730

Cindy Chen Derkacz, Operations & Member Relations
cindy@accessoriescouncil.org
484.459.4005

