



GROW YOUR EMAIL LIST BEFORE Q4!

There is nothing more valuable to your business than your email list – make sure you're prepared to maximize revenue this holiday season with 624 Agency.



WHEN:

Tuesday, August 13th 12PM EST

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One of the key drivers of revenue for any consumer brand should be their email list. With Q4 being the time of year many brands make over 65% of their annual revenue, it's critical to ensure you have a robust, engaged list to connect with ahead of time. In this webinar, 624 Agency will review some of the best tactics for adding people to your email list over the next three months so that you can maximize the ROI of your email marketing during the holiday season. Getting people on your list is one thing, keeping them engaged is another! They will end with some tips for ensuring your subscribers want to stick around for the long haul, and discuss the important relationship between social media and e-mail.