

# MEMBERSHIP



ACCESSORIES COUNCIL

# Welcome to the Accessories Council



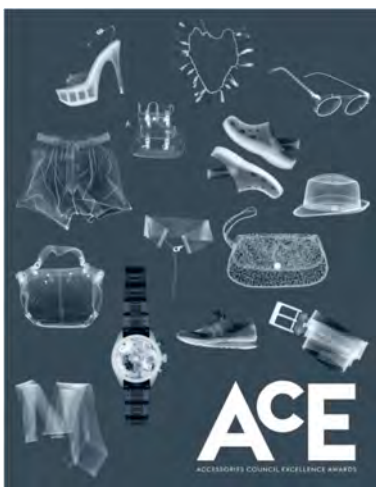
The **Accessories Council (Ac)** is a **not-for-profit trade association** representing the diverse and dynamic world of **fashion accessories**, including **optical, jewelry, footwear, handbags**, and more.

Our mission is to **promote the growth, innovation, and sustainability of the industry** while providing unparalleled support and resources to our members to help them **increase sales and thrive** in a competitive market.

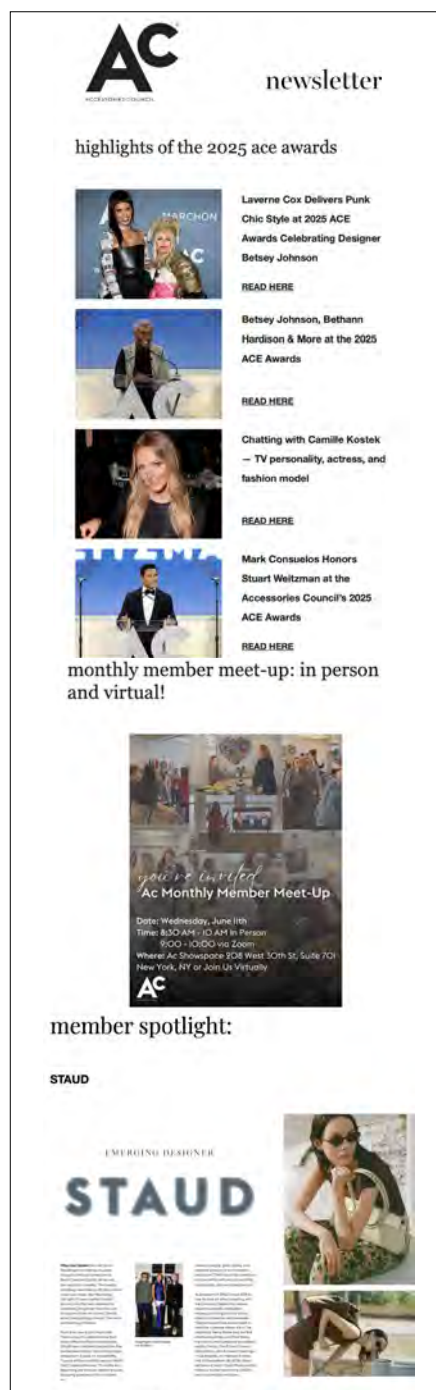
## Our Expertise

The Ac team is comprised of **passionate industry professionals** with extensive experience across retail, wholesale, merchandising, marketing, publishing, sourcing, and strategic planning. Together, we are dedicated to fostering success for our members and the industry as a whole.

Join us and become part of a thriving community dedicated to advancing the accessories industry.



## MEMBERSHIP BENEFITS:



### Stay Connected and Informed with the Ac Weekly Newsletter

As a valued Ac member, you'll receive our **comprehensive newsletter every Tuesday**, packed with essential updates, opportunities, and industry news. Here's what you can expect:

- **Editorial Opportunities:** Stay ahead with exclusive chances to feature your brand in Ac Magazine.
- **Shop-able Ac Magazine:** When we feature your product in our magazine, we include direct links back to your website, making it easy for readers to shop your brand. [Click Here to Explore All Issues.](#)
- **Educational Events:** Discover upcoming workshops and access videos of past events to keep learning.
- **Networking Events:** Meet and connect with peers, collaborators, and industry leaders.
- **Member Spotlight:** Enjoy dedicated promotion in the newsletter and on Ac's social channels.
- **Share Your News:** Submit your brand updates to be included in the newsletter and gain valuable visibility.

### Additional Communications You'll Receive

- **Monthly New Member Announcements:** Celebrate and connect with our newest members.
- **Retailer-Focused Weekly Emails:** Spotlighting Ac Showspace and key market week information.
- **Special Ac Magazine Issues:** Highlighting Ac brands and their innovations.
- **Low-Cost Advertising:** Reach a targeted audience with banner ads, one of our most effective promotional tools.

### Key Stats That Deliver Impact

- **50,000 Weekly Readers:** Your updates are seen by an engaged audience.
- **Social Media Reach:** Aggressively promoted to over 80,000 followers.
- **High Click-Through Rates:** Our banner ads are proven to drive results.

Join the Ac and ensure your brand gets the visibility and opportunities it deserves.



## Educational Events That Empower Your Brand

The Accessories Council offers a diverse lineup of events designed to educate and inspire. These sessions feature industry experts and cover a wide range of topics to help you stay ahead in the competitive accessories market. Recent highlights include:

- **Tariff Update with Peter Klestadt:** A leading authority in customs & international trade law.
  - **CivicScience: Navigating Uncertain Times:** Insights from John Dick, Founder & CEO.
  - **Fashionably Wrong:** A special presentation by Sean Williams.
  - **Elevate & Engage:** Proven strategies for boosting social media engagement.
  - **Learnings & Predictions from Circana:** Insights from the experts formerly known as NPD.
- ...and so much more.

Most of our events are available to members **free of charge**. Can't make the live webinar? No problem—simply register, and we'll send you the recording to watch at your convenience.

For even more inspiration, explore videos of past webinars on the [Ac YouTube Channel](#).

Don't miss out on these invaluable opportunities to grow and succeed!

## Instagram Lives

Get the spotlight you deserve with Instagram Live Designer Interviews hosted by the Accessories Council.

- **Tell Your Story:** Share your brand journey with an engaged audience.
- **Boost Your Social Media Presence:** Gain exposure through @accessoriescouncil's platform.
- **Inspire and Connect:** These sessions offer valuable insights while positioning your brand as a thought leader.

This is your chance to be seen, heard, and celebrated!

## Partner Events

Experience the best in collaboration through our carefully curated partner events, designed to add value to your Accessories Council membership. These range from:

- **Exciting Design Competitions:** Showcase your creativity and gain exposure.
- **Charity Events with Purpose:** Join initiatives that give back while building connections.
- **Premier Educational Sessions:** Access knowledge and tools from our well-vetted and trusted partners.

These events are often complimentary or available at discounted rates, making them accessible and impactful.







## Advocating for Member Interests

The Accessories Council actively champions legislation that impacts and benefits our members. Working behind the scenes and in partnership with leading industry trade groups, we tackle issues such as:

- **Material Usage:** Ensuring fair and sustainable practices.
- **Tariffs and Trade:** Advocating for policies that support global competitiveness.
- **Sustainability Initiatives:** Driving efforts to protect the environment while supporting innovation.

We are committed to being your voice in the legislative arena.

## Engaging Press Events

The Accessories Council hosts cost-effective, high-impact press events that spotlight our members and amplify their brand stories. These events include:

- **Exclusive Events:** Connect directly with influential press, and retailers through curated industry gatherings.
- **Shoppable Ac Magazine Features:** Showcase your products with direct links, driving traffic and sales.
- **Influencer Engagement:** Forge meaningful relationships with top tastemakers to boost visibility and credibility.

The next two Press Events are:

**June 17th:** Made in the USA [CLICK HERE FOR MORE INFO](#)

**September 10th:** Holiday Gift Guide *More details to follow*

[Click Here to Explore the 2024 Holiday Gift Guide](#)

## Networking & Regional Events

The Accessories Council provides **exceptional in-person networking opportunities** throughout the year, both in **New York City** and across the country. These events are designed to:

- **Foster Connections:** Build meaningful relationships with industry peers and leaders.
- **Expand Your Reach:** Connect with professionals from different regions and markets.
- **Grow Your Brand:** Engage in conversations that spark collaborations and innovation.

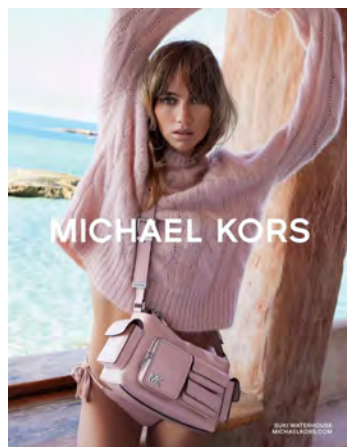


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IT'S THE SEASON TO CELEBRATE WITH OUR CURATED MIX OF INSPIRING GIFTS TO REMIND HER OF YOUR LOVE.



# Ac MAGAZINE



## Affordable Advertising Opportunities in Ac Magazine

As an Accessories Council member, you gain exclusive access to **affordable and discounted advertising in Ac Magazine**—a platform designed to spotlight your products and services to a highly targeted audience.

### Why Advertise in Ac Magazine?

- **Targeted Reach:** Connect with fashion enthusiasts, retailers, and press who are actively seeking the latest in accessories and design.
- **Boost Visibility:** Increase your brand awareness and attract new customers.
- **Drive Sales:** With shop-able links, readers can easily explore and purchase your products.
- **Member Spotlight:** Current members are listed in every issue, complete with links to their websites.

## Ac Magazine by the Numbers

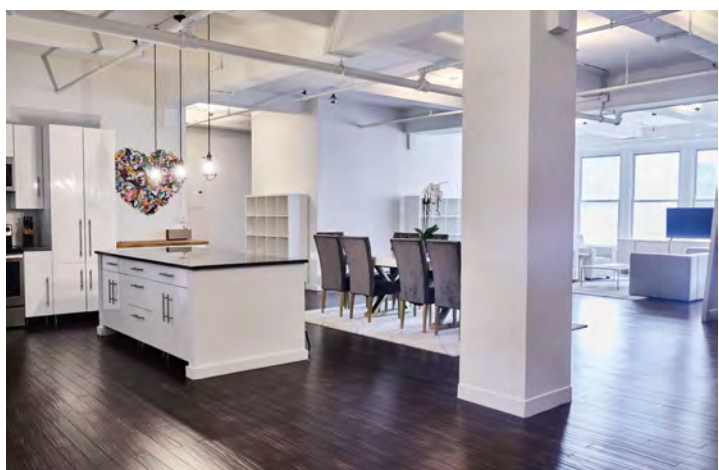
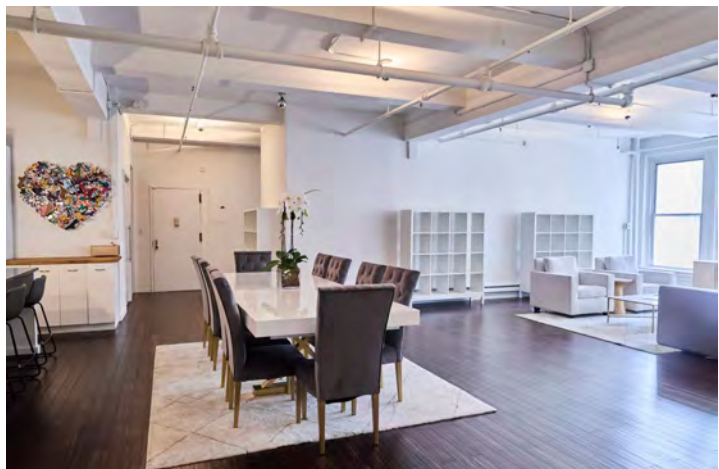
- **130K+ Unique Readers:** From over 130 countries worldwide.
- **3.5M+ Total Views:** A growing audience with every issue!
- **80K+ Social Followers:** Ask about collaborative outreach opportunities to amplify your brand further.

### Bonus Perks for Members Only

- Complimentary listings in **Special Market Week Guides**, ensuring your brand is prominently featured during key industry events.
- New section in **Ac Magazine** that features **"What's New"** for your brand. Can include new launches, partnerships/collaborations, trunk shows and more.







## Ac Showspace

Located in the heart of New York City, just steps from Penn Station, the Ac Showspace is the ultimate destination to showcase your products. This dynamic space offers:

### Benefits of the Ac Showspace

- Open-plan loft space that can be transformed for many uses
- Branded pop-up showroom space for Market Week appointments
- Book signings
- Corporate meetings
- Panel discussions
- Private events – intimate dinners & larger scale parties
- Photo shoots & media productions

### Additional features

- Convenient location near Penn Station and Madison Square Garden; easily accessible to mass transit – doorman building
- Wi-Fi & tech capabilities
- Space can be rented for short term, long term, or individual dates, including weekends upon request
- Prices will vary depending on length of contract – a discounted pricing structure will be offered for long-term rentals

Take advantage of this unique opportunity to elevate your brand in a central, high-traffic location.

[FOR MORE INFO CLICK HERE](#)

**Apply Now:** Space is limited and allocated on a **first-come, first-served basis**.

For applications or further information, contact

**Cindy@accessoriescouncil.org or Irene@accessoriescouncil.org**



## ACE Awards

Established in 1996, the **Accessories Council Excellence (ACE) Awards** honor companies, brands, individuals, retailers, and designers who have made lasting and meaningful contributions to the accessories industry.

- **Prestigious Recognition:** Recipients include an impressive roster of industry leaders who have shaped history across all accessory categories.
- **The Event of the Year:** This black-tie gala is the preeminent event in the industry, attended by influential executives, designers, press, and top-tier influencers.
- **Broad Reach:** The ceremony garners significant consumer and trade-level multimedia attention, elevating honorees to new heights.

Join us to celebrate the very best in the world of accessories!

**Save the Date: May 5, 2026**



## Design Excellence Awards

The Design Excellence Awards recognize the most innovative and exceptional new products in the accessories industry. This prestigious honor celebrates creativity, originality, and forward-thinking design, offering finalists and winners a powerful platform to showcase their work.

**Applications for the 2025 Awards will open at the end of June.**

Be sure to check our weekly newsletter for updates and submission details.

**[Learn More About the 2024 Winners](#)**



## Becoming a Member is Simple and Affordable



Join the Accessories Council and become part of a thriving community of designers, brands, retailers, wholesalers, and industry supporters—ranging from emerging talents to seasoned pioneers.

### Membership Benefits:

- **Affordable Fees:** Annual membership starts at just \$750 and caps at \$5,000.
- **Exclusive Access:** Most events are free for members, and those with fees come at a discounted rate.
- **Diverse Membership:** Connect with industry leaders and innovators across all accessory categories.
- **Maximize Your Experience:** The more you engage with our events, programs, and opportunities, the more value you'll receive.

Join today and unlock new opportunities to grow your brand and network!

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