



# ACE

ACCESSORIES COUNCIL EXCELLENCE AWARDS

SAVE THE DATE

# 2026 ACE AWARDS

30TH ANNIVERSARY

TUESDAY, MAY 5, 2026

THE PIERRE

2 EAST 61ST STREET, NEW YORK

6:00 COCKTAILS FOLLOWED BY

DINNER & AWARDS PROGRAM

BLACK TIE

# What are the ACE awards?

Established in 1996, the Accessories Council Excellence (ACE) Awards honor companies, brands, individuals, retailers, and designers who have made lasting and meaningful contributions to the accessories industry.

## WHEN

Tuesday May 5th, 2026. The ACE Awards are held during an important market week, creating excitement and consumer awareness across all categories of the accessories industry. The ACE Awards also serve as a catalyst for sales and promotion while simultaneously catering to a large presence of key industry players in New York City.

## WHERE

The Pierre Hotel, a quintessential monument to New York City grandeur and an outstanding archetype of service excellence.



# ACE by the Numbers

OVER 9.4 BILLION MEDIA IMPRESSIONS  
& OVER 46.1 MILLION SOCIAL REACH

**WWD**

**FN**

**ELLE**

**VARIETY**

**FN**

**JCK**

**VM**  
VISION MONDAY

**Us**  
WEEKLY

**InStyle**

**THE CUT**

**TODAY**

**The New York Times**

**FASHION  
NETWORK**

**Forbes**

**ok!**

**VOGUE**

**BAZAAR**

**HYPEBEAST**

**Page Six**

**POPSUGAR**

# Some Notable Honorees Include...

|                       |                       |                          |                      |
|-----------------------|-----------------------|--------------------------|----------------------|
| ALBER ELBAZ           | HEIDI KLUM            | LOUIS VUITTON            | REBECCA MINKOFF      |
| ALEXIS BITTAR         | HERMES                | LONGCHAMP                | REED KRAKOFF         |
| ASSOULINE             | HODINKEE              | LOUIS VUITTON            | RIMOWA               |
| BARBIE                | IMAN                  | MACY'S INC.              | ROSE MARIE BRAVO     |
| BETHANN HARDISON      | IRIS APFEL            | MARC JACOBS              | SAKS FIFTH AVENUE    |
| BERGDORF GOODMAN      | J BALVIN              | MARCHESA                 | SALLY SINGER         |
| BETSEY JOHNSON        | JARED                 | MARIE CLAIRE             | SARAH JESSICA PARKER |
| BLOOMINGDALE'S        | JENNIFER FISHER       | MARY KATE & ASHLEY OLSEN | SHINOLA              |
| BOTTEGA VENETA        | JESSICA SIMPSON       | MARYLOU LUTHER           | SHOPBOP              |
| BRIDGET FOLEY         | JIMMY CHOO            | MCM WORLDWIDE            | STAUD                |
| BULOVA                | JOHN VARVATOS         | MICHAELA ERLANGER        | STELLA MCCARTNEY     |
| BURBERRY              | JOSEPH ALTUZARRA      | MICKEY DREXLER           | STEVEN ROBERTS       |
| BVLGARI               | JOSIE NATORI          | MITCHELLS                | STUART WEITZMAN      |
| CALERES               | JUDITH LEIBER COUTURE | MODA OPERANDI            | SUZY MENKES          |
| CALVIN KLEIN          | JULIANNE HOUGH        | MONICA RICH KOSANN       | SWAROVSKI            |
| CAROLINA HERRERA      | KATE SPADE NEW YORK   | MOVADO                   | TARAJI P. HENSON     |
| CHRISTIAN DIOR        | KATE YOUNG            | NEW BALANCE              | TEMPLE ST CLAIR      |
| CHRISTIAN SIRIANO     | KENDRA SCOTT          | NICOLAS GHESQUIERE       | TERI AGINS           |
| CIARA                 | KENNETH JAY LANE      | NICOLE RICHIE            | THEORY               |
| COACH                 | KERING                | NORDSTROM                | TIFFANY & CO.        |
| CROCS                 | KERRY WASHINGTON      | OAKLEY                   | TODD SNYDER          |
| CULT GAIA             | KIM HASTREITER        | OLIVER PEOPLES           | TOM FORD             |
| DEBBI HARTLEY-TRIESCH | KITH                  | OLIVIA PALERMO           | TOMAS MAIER          |
| DIANE VON FURSTENBERG | LADY GAGA             | OSCAR DE LA RENTA        | TOMS SHOES           |
| ECHO NEW YORK         | LAQUAN SMITH          | PRABAL GURUNG            | TORY BURCH           |
| ELYSEWALKER           | LARROUDE              | PHILIP TREACY            | TRACEE ELLIS ROSS    |
| EMILIO PUCCI          | LAUREN BUSH LAUREN    | PHILLIP LIM              | VALENTINO            |
| EVA LONGORIA          | LENSCRAFTERS          | PRINTEMPS                | VERA BRADLEY         |
| FASHIONPHILE          | LINDA FARGO           | PROENZA SCHOULER         | VERONICA BEARD       |
| FERN MALLIS           | LOEFFLER RANDALL      | PVH CORP.                | VICTOR GLEMAUD       |
| HAMISH BOWLES         | LONGCHAMP             | RAG & BONE               | VON MAUR             |
| HARPER'S BAZAAR       | LORRAINE SCHWARTZ     | RAY-BAN                  | VSP VISION           |
|                       |                       |                          | WARBY PARKER         |
|                       |                       |                          | WOLVERINE            |
|                       |                       |                          | & MANY MORE          |

# ACE Sponsorship Opportunities



## **PLATINUM SPONSOR: \$50,000**

- One table for 10 with preferred seating
- Two pages in ACE Awards Issue of Ac Magazine - Ability to embed a video / ad
- Opportunity to contribute to VIP and General Gift Bags
- Thank you mention on the Ac website for a year
- Corporate logo on Step & Repeat
- Corporate name on all printed event collateral
- Logo inclusion in AV program during event
- Opportunity for onsite activation or display
- Verbal thank you during program

## **SILVER SPONSOR: \$25,000**

- One table for 10 with preferred seating
- Full page in ACE Awards Issue of Ac Magazine - Ability to embed a video / ad
- Opportunity to contribute to VIP and General Gift Bags
- Thank you mention on the Ac website for a year
- Corporate name on all printed event collateral
- Logo inclusion in AV program during event
- Opportunity for onsite activation or display
- Verbal thank you during program

\*Customized Sponsorships Available

# Tables, Tickets & Sponsorships

## SILENT AUCTION

- Donate an upscale item or experience to raise visibility for your brand.

## VIP GIFT BAG

- Donate a luxury item exclusively for honorees and presenters.
- 40 units required (20 for women, 20 for gentleman).

## GENERAL GIFT BAG

- Donate an item for the General gift bag and have the opportunity to reach all guests attending the gala.
- 500 units required (The item can be a combination of colors/materials with same \$ value).

For all donations you will receive a Thank You listing in the special edition of ACE Magazine - print and digital version.

## TABLE OF 10:

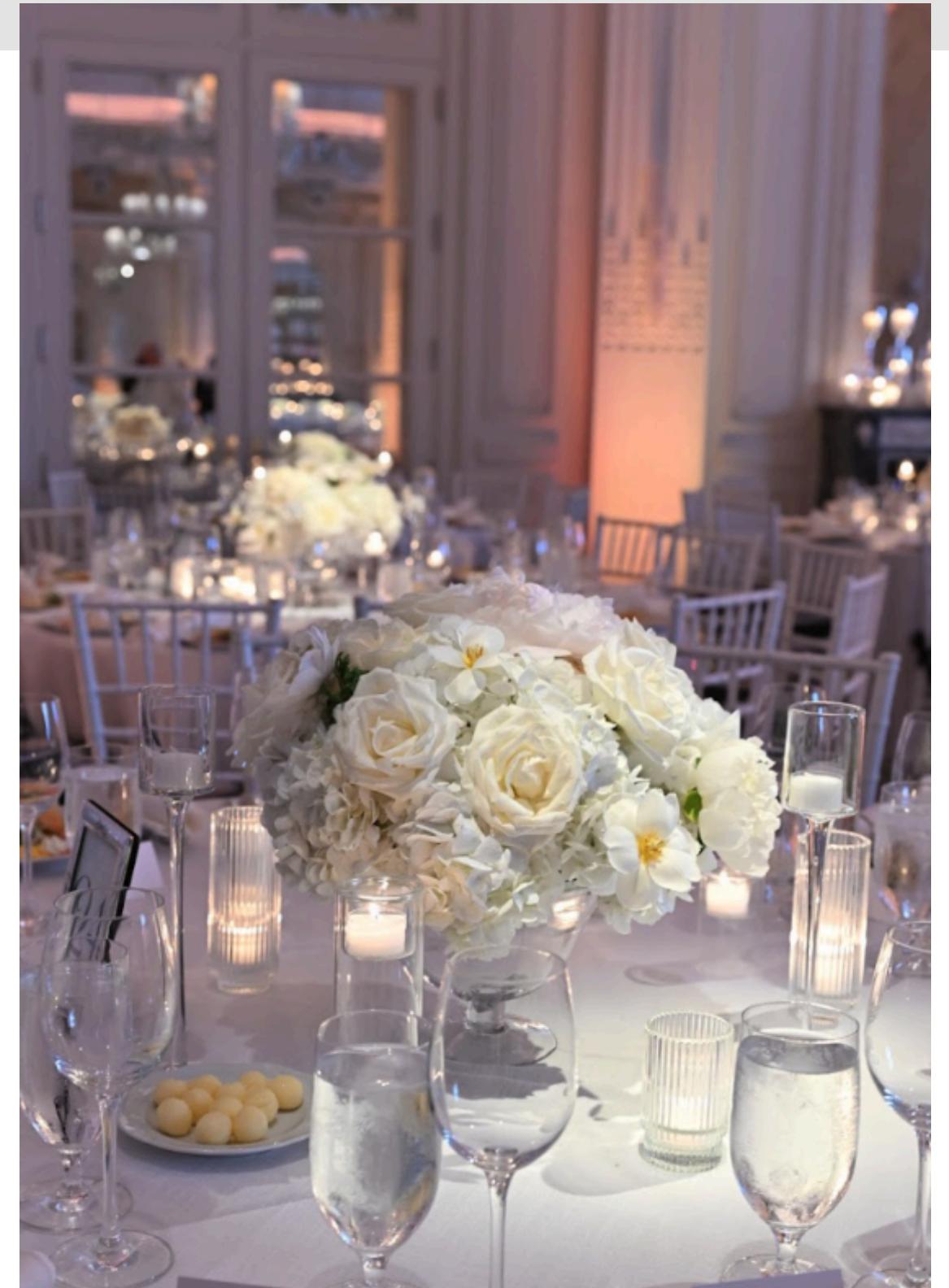
Member: \$15,000

Non-Member: \$17,500

## INDIVIDUAL TICKETS:

Member: \$1,500

Non-Member: \$1,750

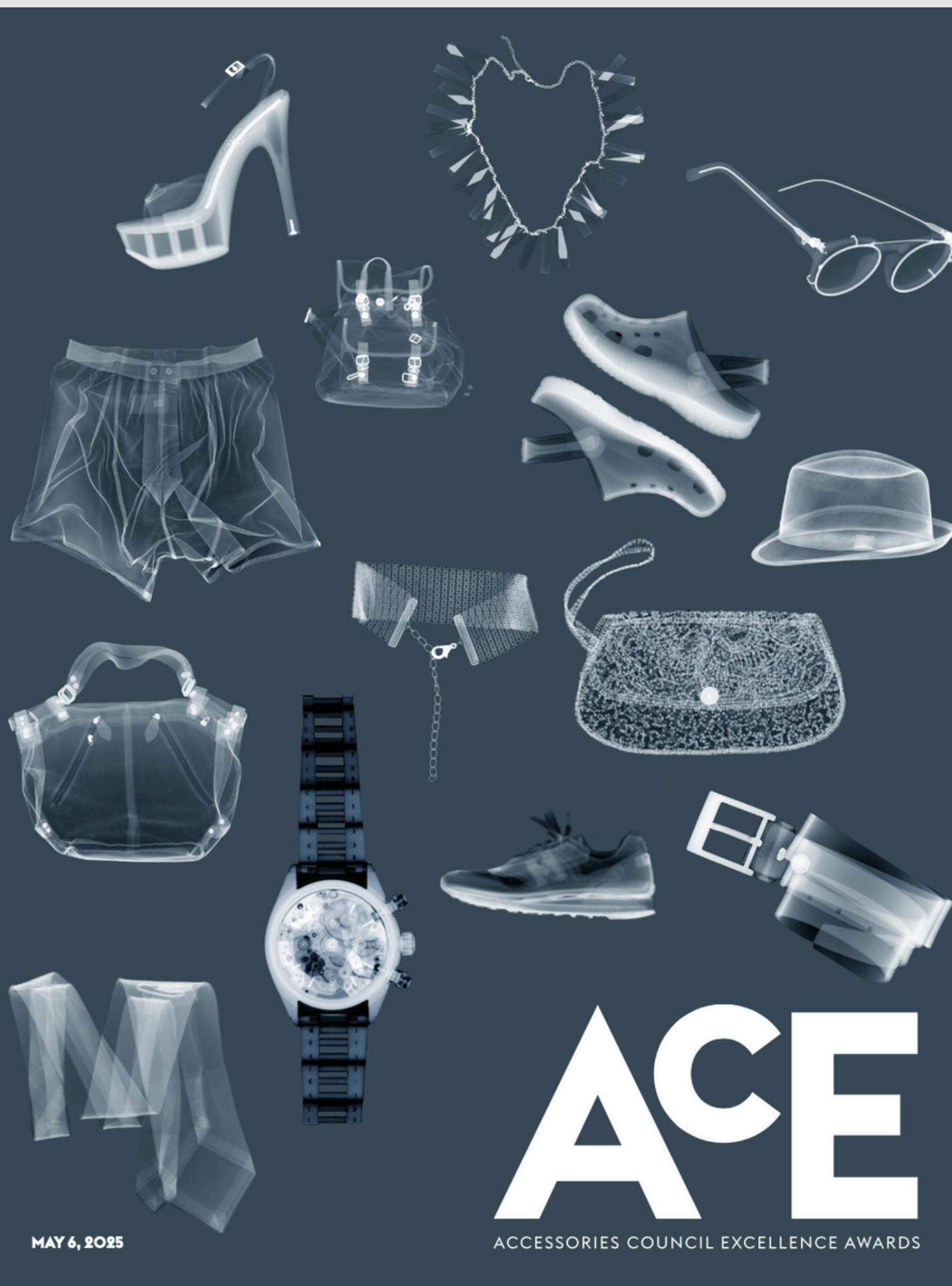


# ACE Magazine

## Why Advertise in the ACE Edition of Ac Magazine?

- Reach a Wide Audience – Available in both print and digital formats
- Celebrate Excellence – Congratulate the honorees in this prestigious issue
- High Visibility at ACE – Distributed to all attendees
- Drive Traffic to Your Brand – Digital ads link directly to your website
- Targeted Email Exposure – Sent to over 50K engaged subscribers
- Social Media Amplification – Promoted to an audience of 70K+

Closing Date: April 8, 2026



# Ac Magazine: Specs

**SINGLE PAGE AD: \$3,000**

AD TRIM SIZE: 8.5 IN X 11 IN

WITH BLEED 8.75 IN X 11.25 IN

**DOUBLE PAGE AD: \$5,000**

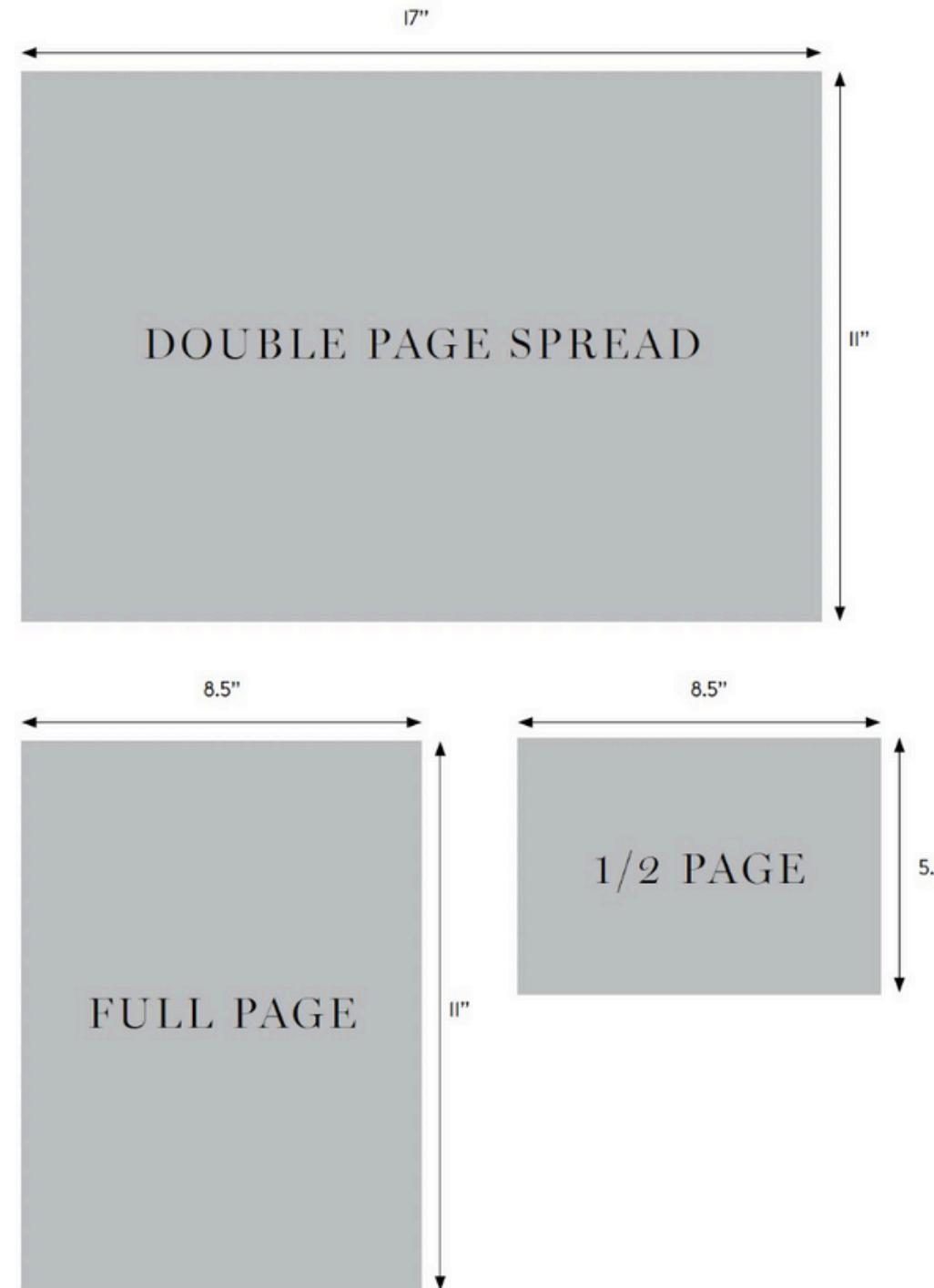
AD TRIM SIZE: 8.5 IN X 11 IN

WITH BLEED 17.25 IN X 11.25 IN

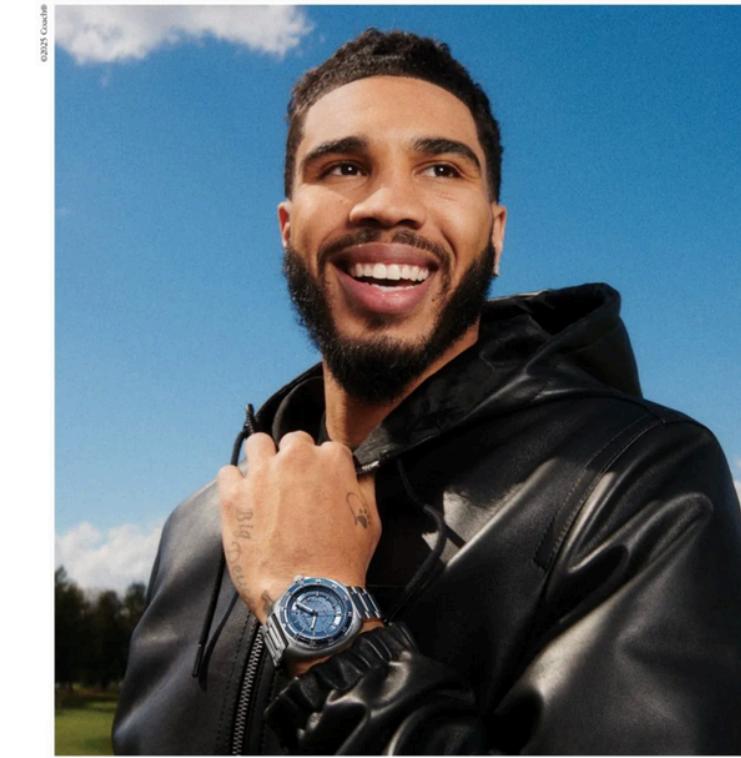
**HALF PAGE AD: \$1,500**

AD TRIM SIZE: 8.5 IN X 5.5 IN

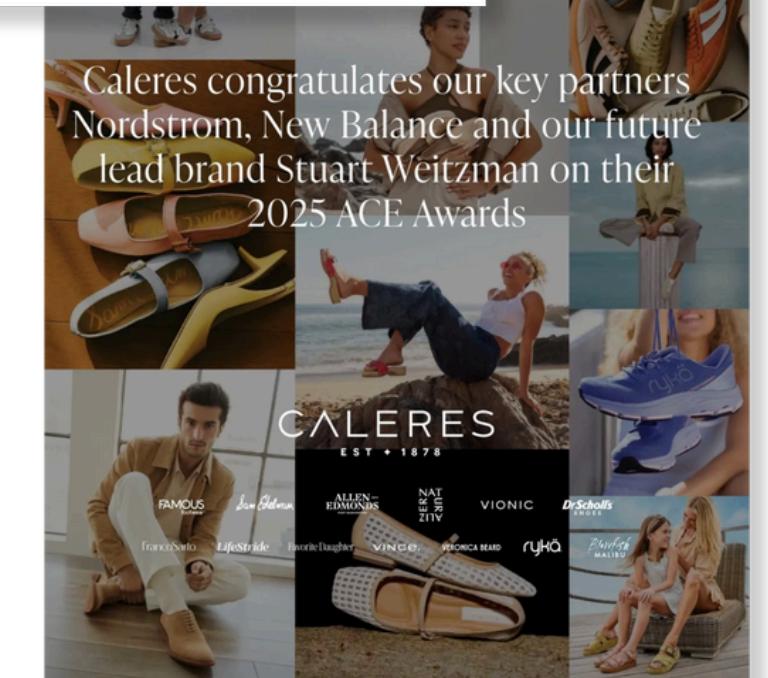
WITH BLEED 8.75 X 5.75 IN



**COACH**



Coach congratulates all the honorees.



All ads **MUST** be submitted in high-resolution PDF files.

All ads **MUST** be provided with 0.125 IN bleed on all 4 sides.

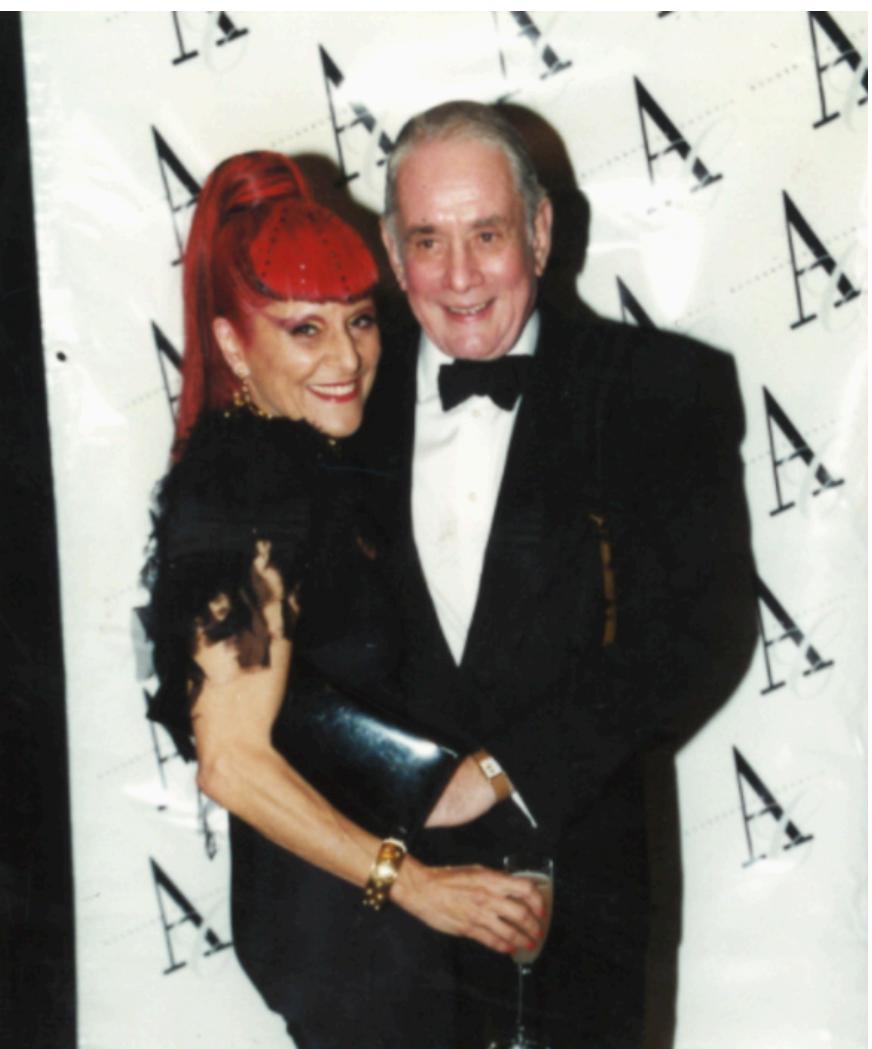
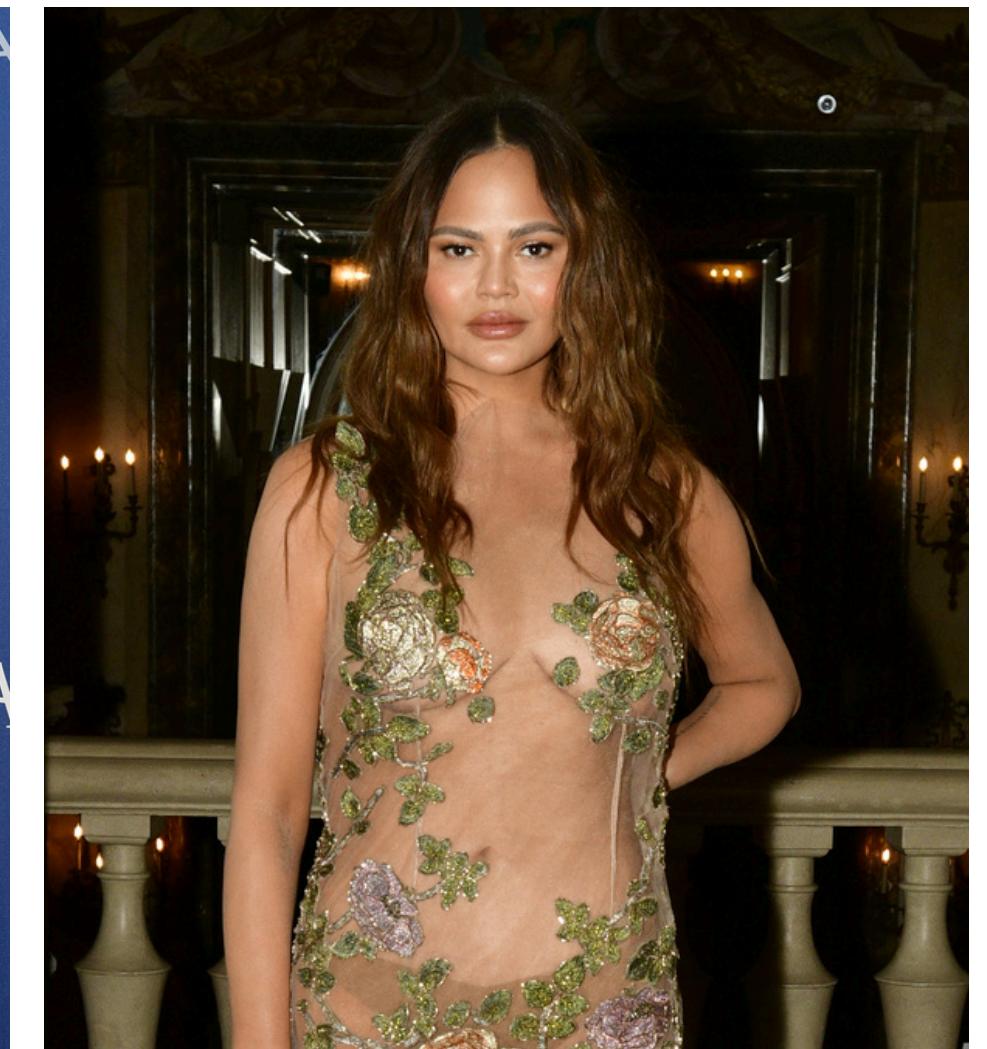
Minimum resolution 300 DPI.

No native files will be accepted.

# Attendees Over The Years ...











# About the AC<sup>®</sup>

ACCESSORIES COUNCIL

RECOGNIZES TALENT. DEFINES TRENDS. SHAPES THE FUTURE.  
THE AC IS THE FOREMOST ORGANIZATION IN THE ACCESSORIES WORLD.

The Ac is a not-for-profit, international trade association established in 1994, marking three decades of driving growth and sustainability within the industry. As a trusted leader, The Ac remains dedicated to empowering members by offering valuable resources, tools, and support to boost sales, enhance brand visibility, and ensure long-term success.

Our industry is global, generating over \$250 million annually in the United states alone. International membership includes over 350 companies and organizations and represents the world's most-recognized names in design, retail, supply chains, and the media. Ac also hosts regular educational seminars, networking events, design & marketing awards, social media events, and much more.



# Thank you.

Feel free to get in touch.

**Karen Giberson, President & CEO**  
[karen@accessoriescouncil.org](mailto:karen@accessoriescouncil.org)  
917.647.1868

**Irene FitzGerald, Chief of Staff & EVP of Client Relations**  
[irene@accessoriescouncil.org](mailto:irene@accessoriescouncil.org)  
917.864.0730

**Cindy Chen Derkacz, Operations & Member Relations**  
[cindy@accessoriescouncil.org](mailto:cindy@accessoriescouncil.org)  
484.459.4005

