ACE

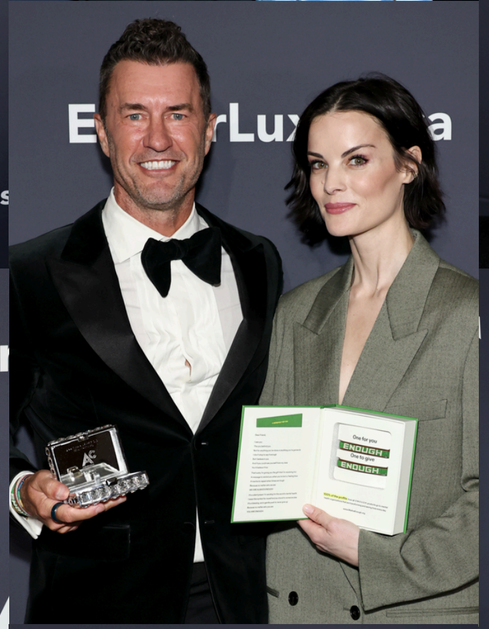
ACCESSORIES COUNCIL EXCELLENCE AWARDS















What are the ACE awards?

Established in 1996, the Accessories Council Excellence (ACE) Awards honor companies, brands, individuals, retailers, and designers who have made lasting and meaningful contributions to the accessories industry.

WHEN

Tuesday, May 4th, 2027. The ACE Awards are held during an important market week, creating excitement and consumer awareness across all categories of the accessories industry. The ACE Awards also serve as a catalyst for sales and promotion while simultaneously catering to a large presence of key industry players in New York City.

WHERE

The 2027 ACE Awards will be held at Cipriani South Street, located in Lower Manhattan, overlooking the New York Harbor. This New York City site was originally built as the Battery Maritime Building and maintains many of its original architectural details, making it a historic and prestigious venue.



ACE by the Numbers

NEARLY 2 BILLION MEDIA IMPRESSIONS
& 50 MILLION SOCIAL REACH*



*total impressions based on 2026 ACE Awards

Some Notable Honorees Include...

ALBER ELBAZ
ALEXIS BITTAR
ASSOULINE
BARBIE
BETHANN HARDISON
BERGDORF GOODMAN
BETSEY JOHNSON
BLOOMINGDALE'S
BOTTEGA VENETA
BRIDGET FOLEY
BULOVA
BURBERRY
BVLGARI
CALERES
CALVIN KLEIN
CAROLINA HERRERA
CHRISTIAN DIOR
CHRISTIAN SIRIANO
CIARA
COACH
CROCS
CULT GAIA
DIANE VON FURSTENBERG
ECHO NEW YORK
ELYSEWALKER
EMILIO PUCCI
ESSILORLUXOTTICA
EVA LONGORIA
FASHIONPHILE
FERN MALLIS
HAMISH BOWLES
HARPER'S BAZAAR
HEIDI KLUM
HERMES
HODINKEE
IMAN
IRIS APFEL
J BALVIN
JARED
JENNIFER FISHER
JESSICA SIMPSON
JIMMY CHOO
JOHN VARVATOS
JOSEPH ALTUZARRA
JOSIE NATORI
JUDITH LEIBER COUTURE
JULIA FOX
JULIANNE HOUGH
KATE SPADE NEW YORK
KATE YOUNG
KENDRA SCOTT
KENNETH JAY LANE
KERING
KERRY WASHINGTON
KIM HASTREITER
KITH
LADY GAGA
LAQUAN SMITH
LARROUDE
LAUREN BUSH LAUREN
LENSCRAFTERS
LINDA FARGO
LOEFFLER RANDALL
LONGCHAMP
LORRAINE SCHWARTZ
LOUIS VUITTON
LONGCHAMP
LOUIS VUITTON
MACY'S INC.
MARC JACOBS
MARCOLIN
MARCHESA
MARIE CLAIRE
MARISSA COLLECTIONS
MARY KATE & ASHLEY OLSEN
MARYLOU LUTHER
MCM WORLDWIDE
MELINDA MARIA
MICAELA ERLANGER
MICKEY DREXLER
MITCHELLS
MODA OPERANDI
MONICA RICH KOSANN
MOVADO
NANIS
NEW BALANCE
NICOLAS GHESQUIERE
NICOLE RICHIE
NORDSTROM
OAKLEY
OLIVER PEOPLES
OLIVIA PALERMO
OSCAR DE LA RENTA
PRABAL GURUNG
PHILIP TREACY
PHILLIP LIM
PRINTEMPS
PROENZA SCHOULER
PVH CORP.
RAG & BONE
RAY-BAN
REBECCA MINKOFF
REED KRAKOFF
RIMOWA
ROSE MARIE BRAVO
SAKS FIFTH AVENUE
SALLY SINGER
SARAH JESSICA PARKER
SHINOLA
SHOPBOP
SNEEX
STAUD
STELLA MCCARTNEY
STEVEN ROBERTS
STUART WEITZMAN
SUZY MENKES
SWAROVSKI
TAMRON HALL
TARAJI P. HENSON
TEMPLE ST CLAIR
TERI AGINS
THEORY
TIFFANY & CO.
TODD KAHN
TODD SNYDER
TOM FORD
TOMAS MAIER
TOMS SHOES
TORY BURCH
TRACEE ELLIS ROSS
VALENTINO
VERA BRADLEY
VERONICA BEARD
VICTOR GLEMAUD
VON MAUR
VSP VISION
WARBY PARKER
WE ARE ENOUGH
WOLVERINE

*and many more

ACE Sponsorship Opportunities



PLATINUM SPONSOR: $50,000

- One table for 10 with preferred seating
- Two pages in ACE Awards Issue of Ac Magazine (ability to embed a video/ad)
- Opportunity to contribute to VIP and General Gift Bags
- Thank you mention on the Ac website for a year
- Corporate logo on Step & Repeat
- Corporate name on all printed event collateral
- Logo inclusion in AV program during event
- Opportunity for onsite activation or display
- Verbal thank you during program

SILVER SPONSOR: $25,000

- One table for 10 with preferred seating
- Full page in ACE Awards Issue of Ac Magazine (ability to embed a video/ad)
- Opportunity to contribute to VIP and General Gift Bags
- Thank you mention on the Ac website for a year
- Corporate name on all printed event collateral
- Logo inclusion in AV program during event
- Opportunity for onsite activation or display
- Verbal thank you during program

*Customized Sponsorships Available

Tables, Tickets & Sponsorships

TABLE OF 10:

Member: $16,000

Non-Member: $17,500

INDIVIDUAL TICKETS:

Member: $1,600

Non-Member: $1,750

GENERAL GIFT BAG

- Donate an item for the general gift bag and have the opportunity to reach all guests attending the gala.
- 500 units required (items can be a combination of colors/materials with same monetary value).

VIP GIFT BAG

- Donate a luxury item exclusively for honorees and presenters.
- 40 units required (20 for women, 20 for gentleman).

SILENT AUCTION

- Donate an upscale item or experience to raise visibility for your brand.

For all donations you will receive a “thank you” listing in the special edition of ACE Magazine, print and digital version.





ACE Magazine

Why Advertise in the ACE Edition of Ac Magazine?

- Reach a Wide Audience – Available in both print and digital formats
- Celebrate Excellence – Congratulate the honorees in this prestigious issue
- High Visibility at ACE – Distributed to all attendees
- Drive Traffic to Your Brand – Digital ads link directly to your website
- Targeted Email Exposure – Sent to over 50K engaged subscribers
- Social Media Amplification – Promoted to an audience of 70K+

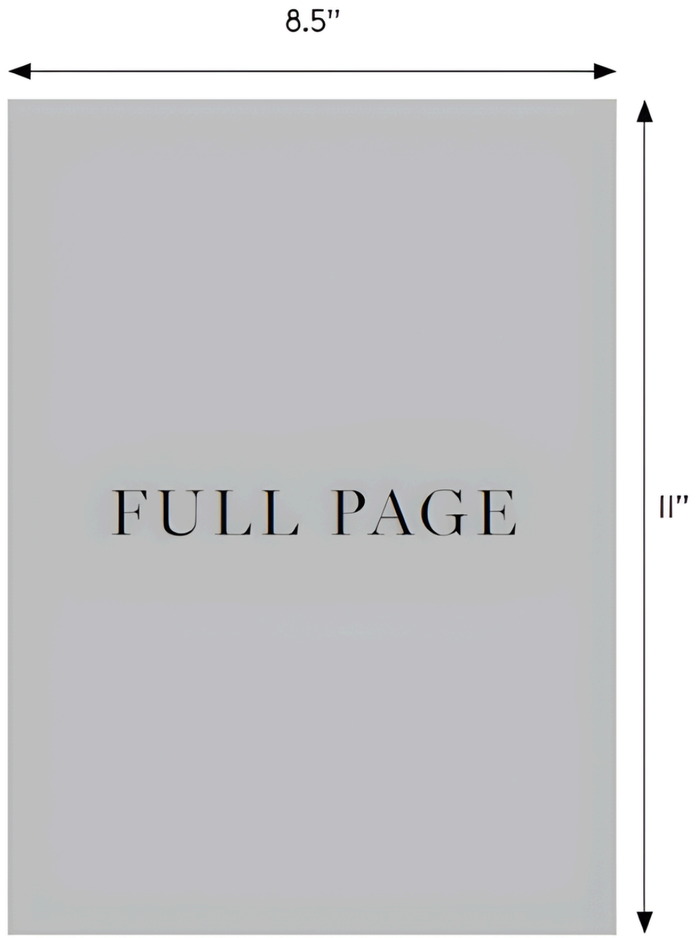
Closing Date: April 19, 2027

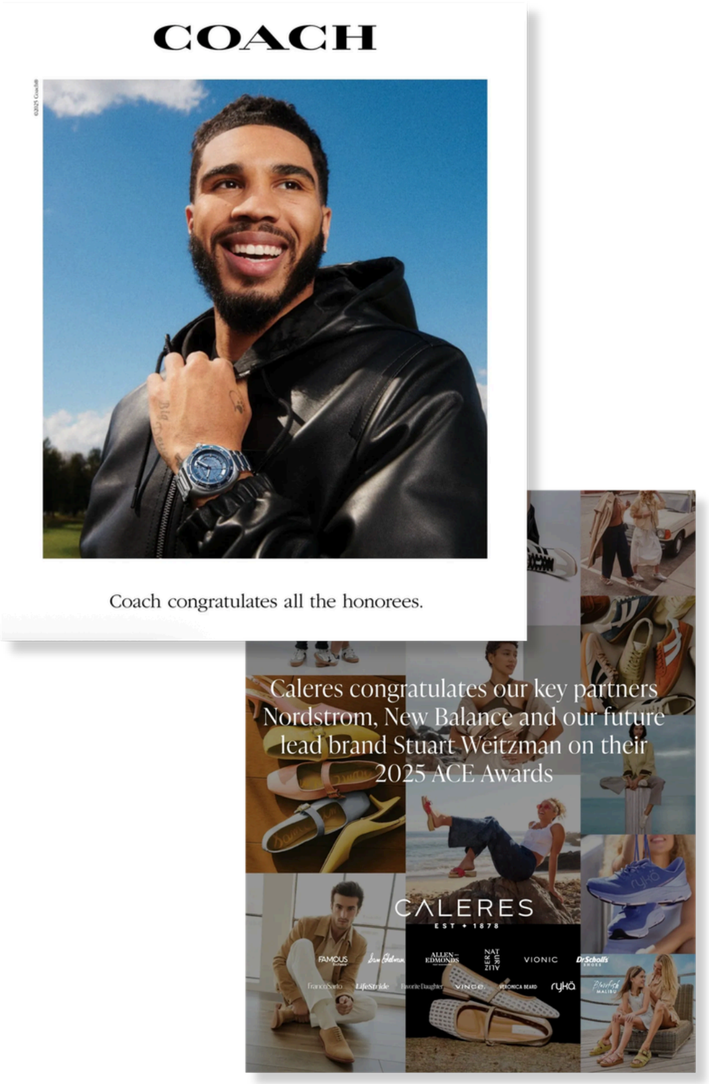
Ac Magazine: Specs

DOUBLE PAGE AD: $5,000
AD TRIM SIZE: 8.5 IN X 11 IN
WITH BLEED 17.25 IN X 11.25 IN

SINGLE PAGE AD: $3,000
AD TRIM SIZE: 8.5 IN X 11 IN
WITH BLEED 8.75 IN X 11.25 IN

HALF PAGE AD: $1,500
AD TRIM SIZE: 8.5 IN X 5.5 IN
WITH BLEED 8.75 X 5.75 IN





All ads MUST be submitted in high-resolution PDF files.
All ads MUST be provided with 0.125 IN bleed on all 4 sides.
Minimum resolution 300 DPI.
No native files will be accepted.

Notable Guests








SWARO
ORIES
CIL
CCESSOR
OUNCI
MA
SUN




MARCH
a vsp vision






MARC
a vsp vision



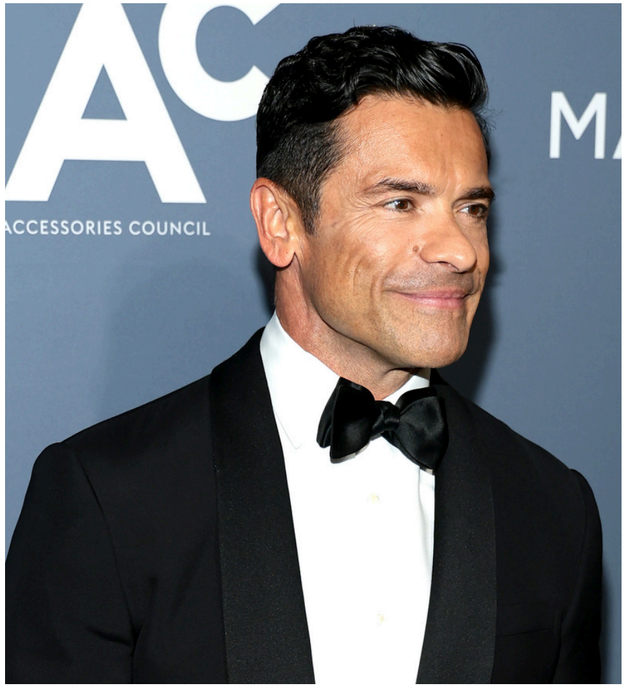







MAGIC
PROJECT
COTERIE
ACCESSORIES COUNCIL
MARCHO
EYEWEAR | A VSP GLOBAL COMPANY


SWAROVSKI


ACCESSORIES COUNCIL


COTERIE
ACCESSORIES COUNCIL






ACCESSORIES
COUNCIL


ACCESSORIES
COUNCIL


LUXURY






























a vsp vision company


ACCESSORIES COUNCIL




COUNCIL



About the Ac®

ACCESSORIES COUNCIL

RECOGNIZES TALENT. DEFINES TRENDS. SHAPES THE FUTURE.
THE AC IS THE FOREMOST ORGANIZATION IN THE ACCESSORIES WORLD.

The Ac is a not-for-profit, international trade association established in 1994, marking three decades of driving growth and sustainability within the industry. As a trusted leader, The Ac remains dedicated to empowering members by offering valuable resources, tools, and support to boost sales, enhance brand visibility, and ensure long-term success.

Our industry is global, generating over $250 million annually in the United states alone. International membership includes over 350 companies and organizations and represents the world's most-recognized names in design, retail, supply chains, and the media. Ac also hosts regular educational seminars, networking events, design & marketing awards, social media events, and much more.



Thank you.

Feel free to get in touch.

@accessoriescouncil

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/accessories-council

@accessorynews

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