



AC JEWELRY

WINTER
2025
AND
SPRING
2026
MEDIA KIT

PROVEN GLOBAL IMPACT & ENGAGEMENT

One of our top read issues of the year!

Impact— Readers spent 50% more time with this publication than any other Ac Magazine issue this year.

Readership remains strong—4 months post release, the jewelry issue remains in our top daily read magazines.

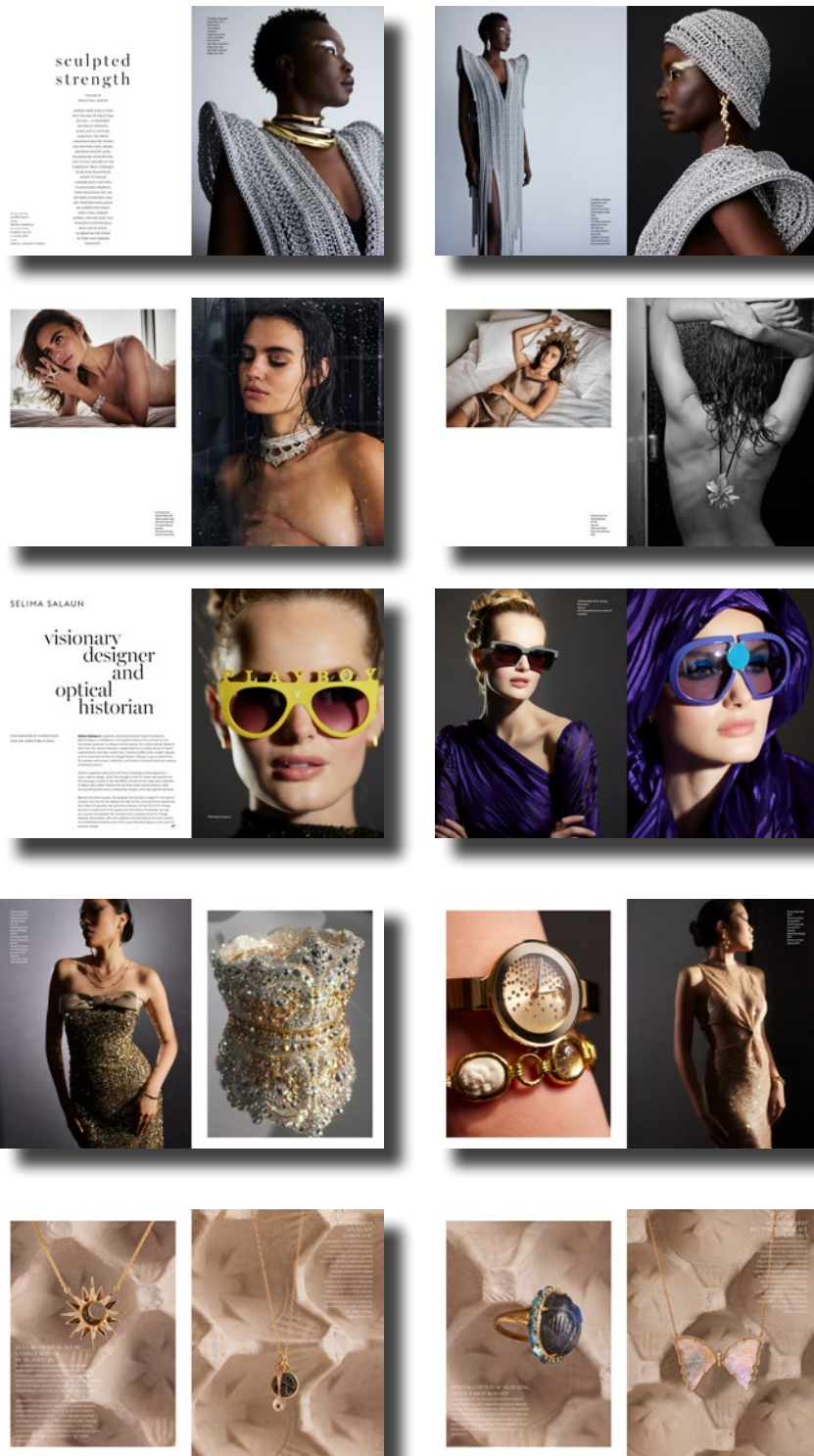
Over 3M+ total views, 130K+ unique readers.

Hundreds of thousands of page views and hundreds of click-throughs by product.

The last issue had readers from 40+ countries, beyond the USA including:

Strong international readership in Italy, Canada, Ireland, France, Hong Kong, Japan, UK.





UNIQUE ADVERTISING VALUE

Interactive digital format links directly to advertiser websites—driving sales and engagement.

One of the only fashion-focused optical publications bridging B2B and B2C.

Highly targeted readership: optical professionals, fashion insiders, retailers, fashion optical/sun buyers, and consumers.

Updated links possible at any time—maximizing campaign longevity.

Ads seen long after publication thanks to newsletter and social media distribution.



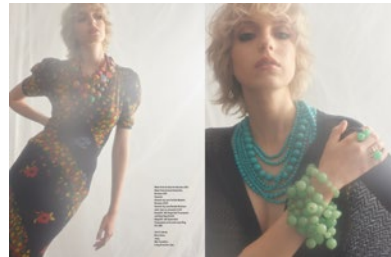
ADVERTISING RATES

(MEMBERS / NON-MEMBERS)
SPECIAL PRICING AVAILABLE
FOR BUNDLING WINTER
AND SPRING AD BUYS

2-Page Feature: \$5,000 / \$6,000

Full Page: \$3,000 / \$4,000

Half Page: \$1,500 / \$2,000



WHY AC JEWELRY WORKS

Shoppable editorial and premium visuals set it apart from traditional trade media.

Multi-channel exposure: print, digital, newsletter (50K+), retail newsletter (6K+), social media (80K+ followers).

Search engine optimized and shareable content.

Drives measurable engagement via clicks, QR codes, and tracked links.



WHAT'S AHEAD

AC JEWELRY

Winter Edition drops November 2025,
Spring Edition drops May 2026

for more information and to secure your
place in the forthcoming issues contact
Karen Giberson
karen@accessoriescouncil.org