



AC<sup>®</sup> MAGAZINE

A QUARTERLY DIGITAL MAGAZINE

# ABOUT US

\*A shoppable magazine featuring the latest trends, behind the scenes industry stories, news on emerging brands, statistics and market insights.

\*115 year old trade publication that proudly serves the accessory, jewelry, footwear and optical industries.

\*The Accessories Council acquired the publication which had been shuttered in 2018 and relaunched the magazine in January of 2021. The goal is to tell the story of the brands, products and people that are not well represented in other trade publications.. We aim to mix categories, price points and offer a unique perspective through stunning visuals and editorial.



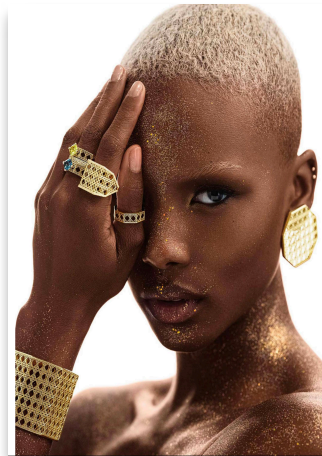


# READERSHIP



Since the launch, we have attracted millions of page views, featured over a thousand brands and each issue attracts new readers.

Each issue gets a readership boost every time a new issue is released.



3,000,000 + PAGE VIEWS

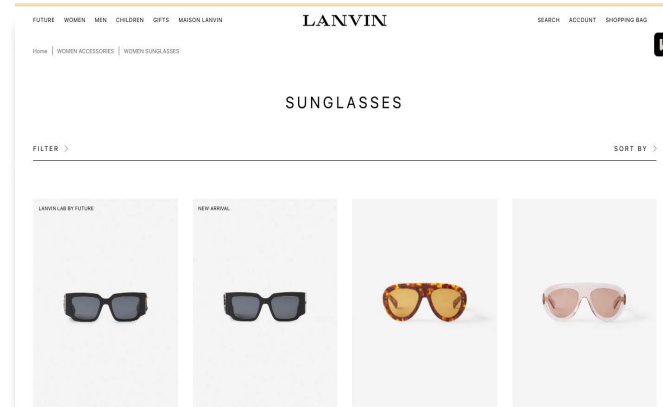
130,000+ UNIQUE READERS & GROWING



# THE MAGAZINE

It's an interactive tool with pages that link to the websites of companies to encourage sales, provide information and additional insights.

The team aims to raise the bar with each issue — including new brands, featuring world class photography, and a broad perspective of the industry that is not provided in any other trade publication.



# DON'T OPEN YOUR DOORS WITHOUT THESE IN YOUR STORES



## BIG HORN

**Founder and award-winning** designer Kevin Ching started Big Horn Eyewear in 2011 with both optical and sun styles. His various collections are designed to fulfill the needs of his customers and offer styles that are not only functional but also unique, fashionable, and stylish. All styles are unisex and meant to "Bend the Rules" and "Dare to Change." Ching is influenced by western design concepts and skills combined with his Chinese culture. He works with many different materials, including stainless steel, titanium, and acetate, all for durability and comfort. Launched originally in Hong Kong, Big Horn can be found worldwide, including the US. "We are not just a brand, we are a lifestyle," Ching said. Contact [cs@bighornhk.com](mailto:cs@bighornhk.com) for wholesale information.

Advertorial feature that showcases products that you have available to sell now or to place in the future.

Links directly to your site

don't  
open  
your  
DOORS  
without  
these  
in  
your  
STORES



## MARLYN SCHIFF



**Charm necklaces charm** and engage this season and Marlyn Schiff offers a wide array of options that can be customized to reflect one's personal sense of style. These delightful conversation pieces are fun to collect and can be layered to create a modern eclectic look.



Has proven to be one of the most effective forms  
of advertising within the magazine





## DISTRIBUTION

IN OVER 130 COUNTRIES INCLUDING: United States, Singapore, Ireland, Canada, Ireland, Canada, UK, India, Italy, France, Germany, South Africa, Philippines, Australia, Netherlands, Spain, Greece, US Virgin Islands, Sweden, US Virgin Islands, Sweden, Hong Kong, Brazil, South Korea, Ukraine

TOP STATES: New York, California, New Jersey, Texas, Florida, Pennsylvania, Virginia, Illinois, Massachusetts, North Carolina, Washington, Colorado, Iowa, Connecticut, Wyoming, Georgia, Michigan, Maryland, Ontario, Ohio, Rhode Island, Arizona, Missouri

TOP CITIES: NYC, Brooklyn, Philadelphia, Raleigh, Los Angeles, Des Moines, Ashburn, Cheyenne, Chicago, Denver, Miami, Dallas, San Jose, Jersey City, Atlanta, San Francisco, Toronto, Houston, Washington, Charlotte

# AHEAD FOR 2024/2025

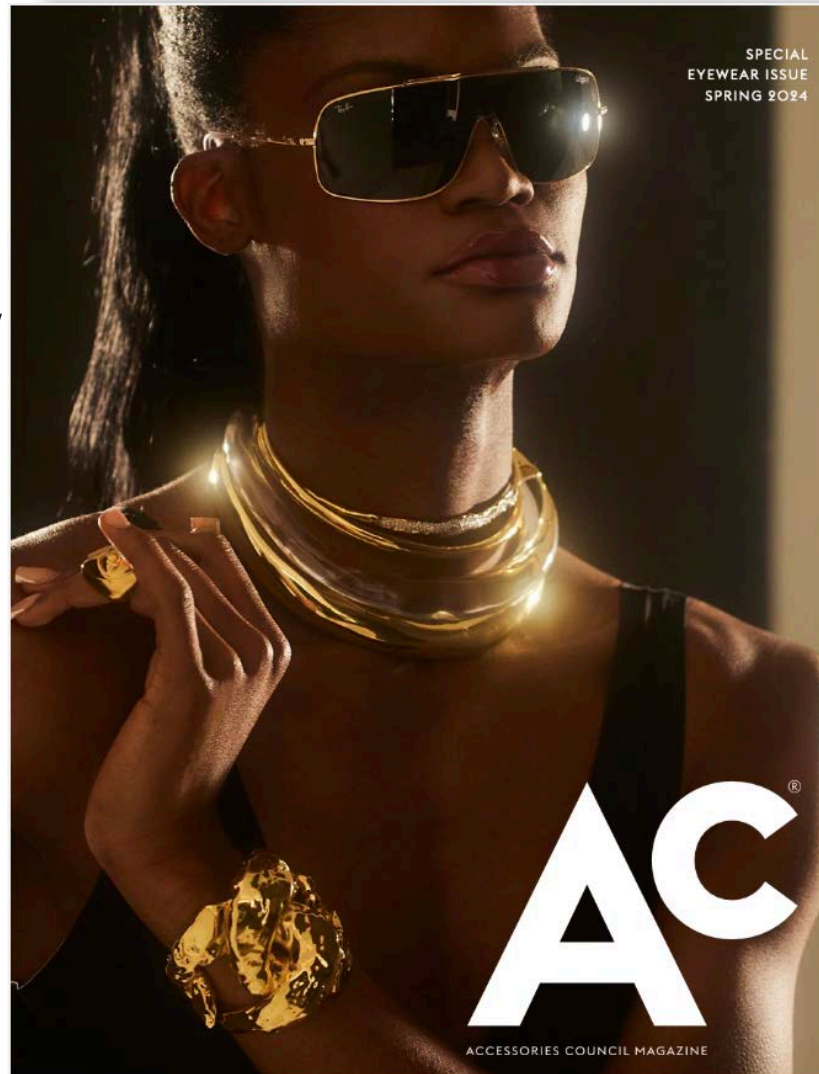
## QUARTERLY ISSUES

- Fall/Optical Review 2024
- Winter 2024
- Spring 2025
- Summer 2025

## SPECIAL ISSUES

- Holiday Gift Guide/August Market Week Preview
- Spring Optical 2025

## ACE ISSUE



## SEO UPDATES:

- MAGAZINE HOST HAS UPGRADED THEIR TOOLS TO MAKE CONTENT MORE SEARCHABLE
- NEW "FEATURES" SECTION UNDER MAGAZINE DROPDOWN ON AC® WEBSITE
- EASIER SEARCH & MORE TARGETED AUDIENCE

## AC MAGAZINE REACH: NEWSLETTERS AND EMAIL BLASTS TO OVER 44,000+ EMAIL SUBSCRIBERS

Comprised of Retailers, Wholesalers & Consumers

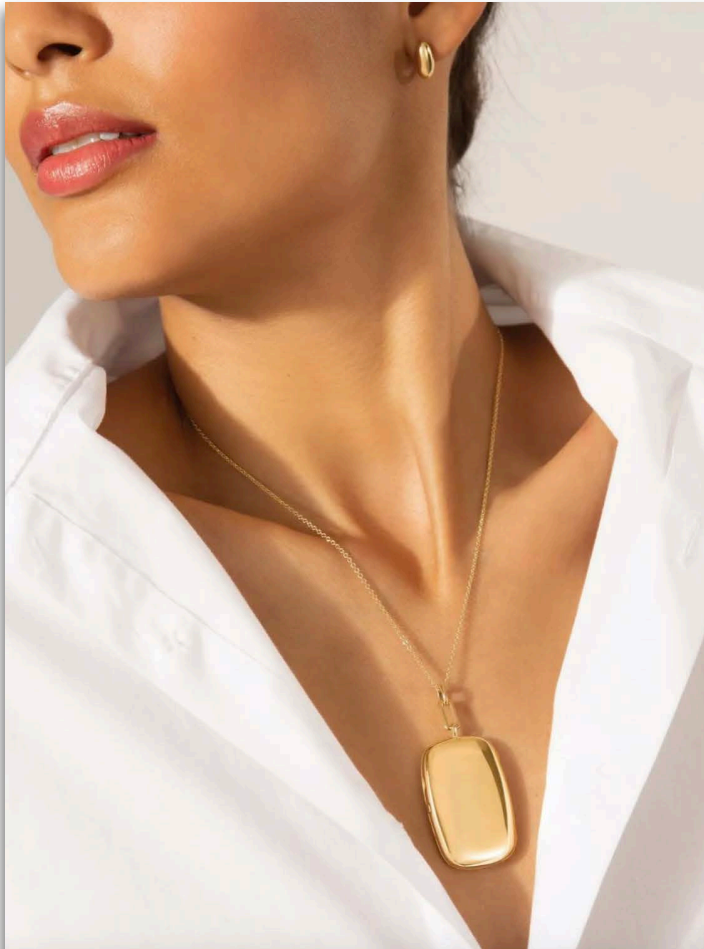


## SOCIAL MEDIA: OVER 80,000+ TOTAL FOLLOWERS

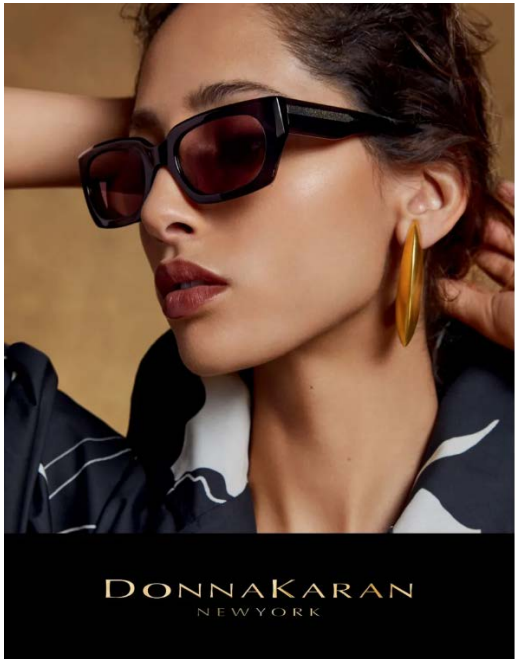




# COMPANY YOU KEEP



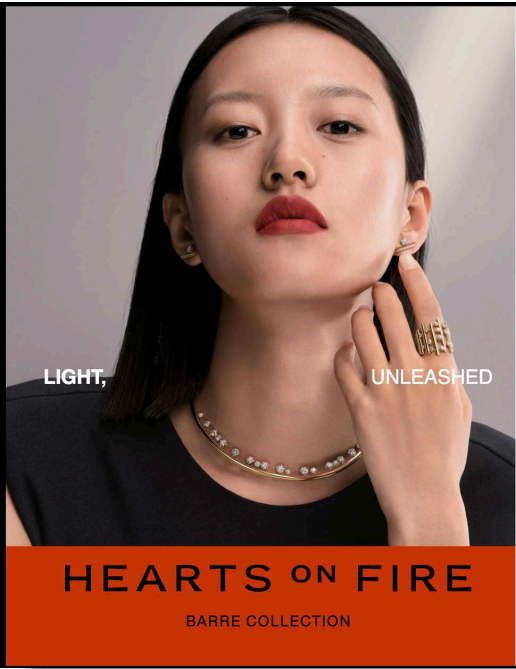
**Kleinfeld**  
KLEINFELD JEWELRY – BRIDAL & BEYOND



Sales and Commercial Inquiries: [jbrown@paranoo.com](mailto:jbrown@paranoo.com) | (713) 729-0088

 **CALLISTA**

# COMPANY YOU KEEP





# COMPANY YOU KEEP



**FASHIONGO**

*Congratulations*  
*to all of the 2024 ACE honorees and winners.*

Your achievements are notable and well-deserved.  
Join us to discover and unlock more opportunities.




**www.FASHIONGO.net**


FASHIONGO is the leading online wholesale marketplace revolutionizing the way you shop with the first **60, 45, or 30-day Dynamic Net Terms** that adapt to each business profile to widen access to needed funds.

Follow us @FASHIONGONet






ARTISANS IN THE CARE  
OF ALL THINGS  
COUTURE IN LEATHER  
AND SUEDE



MARGARETS.COM T (866)454-9075



OpenLuxury

**NEW LOOK. NEW VENUE.  
SAME UNPARALLELED  
EXPERIENCE.**

**WWIN WOMENSWEAR  
IN NEVADA**

**FEBRUARY 13 - 15, 2024  
THE EXPO AT WORLD MARKET CENTER  
LAS VEGAS, NEVADA**

For 25 years Womenswear in Nevada (WWIN) has been the premier order writing show to source women's apparel and accessories. Join us in our new downtown location, The Expo at World Market Center, offering affordable hotels, restaurants and entertainment in the reimagined Las Vegas Arts District.

We know costs add up - so we've done the legwork for you! Click the link below to source the most cost-effective flight options and book your hotel in WWIN's discounted block by January 1.  
[wwinshow.com/travel](http://wwinshow.com/travel)

U.S. consumers purchase accessories\* approximately five times a year.

What does this mean for your category and brand?

Reach new buyers. Appeal to consumers' changing tastes. Win their loyalty. Checkout. Omnichannel Tracking from Circana now covers the accessories market.

Get comprehensive insights into in-store and online purchasing, retailer share, consumer demographics, purchase frequency, and other consumer dynamics.



**Circana**

Source: Circana, Circana Omnichannel Tracking, 12-MO April 2023  
\*Accessories include bags, small personal accessories, luggage, jewelry, and sunglasses.

**LM MARCUSE**  
LIM COLLEGE SCHOOL OF GRADUATE STUDIES

**MAKE YOUR DREAM CAREER COME TRUE**

Take your career to another level or in a whole new direction.

**2,000**  
COMPANIES IN OUR INTERNSHIP AND EMPLOYMENT PIPELINE

**Earn Your Master's Degree at LIM College**

Learn online or on our midtown Manhattan campus through convenient **ONE-YEAR** programs:

- Consumer Analytics
- Fashion Marketing
- Fashion Merchandising and Retail Management
- Global Fashion Supply Chain Management
- The Business of Cannabis
- The Business of Fashion



LEARN MORE:  
[LIMCOLLEGE.EDU](http://LIMCOLLEGE.EDU)



# WHAT THE INDUSTRY HAS TO SAY:

“So many people stopped and took the time to read the whole article. It was not only the topic but the layout and the excellent way the article was written.”

KAMARIA JEWELRY

# KAMARIA



**As headline after headline** fills the news cycle with stories of sexual abuse and social injustice, two female co-founders are doing something about it. Ellie Clougherty and Kristen Malinowski, both survivors of assault in college, have created one of the only nonprofits that gives direct financial assistance to other student survivors through the sales of their jewelry company, Kamaria.

Their journey began when Ellie left Stanford University to begin therapy to treat her PTSD. She was determined to finish her class requirements to graduate, but she was enrolled in a silversmithing class and no longer had access to the workshop. To finish her course, she invested in the tools required to work from home, and never stopped. As part of her healing, she made jewelry by hand as a creative outlet.

As she learned to assemble the components, she found purpose and began to rebuild her life. Her first piece was a Buddha amulet, a symbol of strength and protection.

surviving  
and  
thriving

Joined by her cousin Kristen Malinowski, Ellie, and her mother Anne Clougherty, became crusaders, speaking out and testifying for survivors' rights on Capitol Hill, their hometown. Along the way, Ellie continued to make jewelry and gifted bracelets to other survivors she met as a symbol of solidarity. Inspired by the positive reaction to her designs, Ellie and Kristen, a recent graduate of the University of Virginia, teamed up to learn the jewelry trade.

Encouraged by Anne to get practical experience in the trade, the cousins headed to New York City, where they walked the diamond district to source materials and seek an apprenticeship. Their efforts landed them an invaluable 6-month training with John Pierre Kabbabe, who ran a jewelry academy. Under his tutelage, Ellie and Kristen received hands-on lessons in casting, wax-carving, and stone-setting.

*Kamaria founders:  
Ellie Clougherty and  
Kristen Malinowski*



# QUARTERLY RATES

## MEMBER

2-PAGE FEATURE: \$5,000

FULL PAGE ADVERTISEMENT: \$3,000

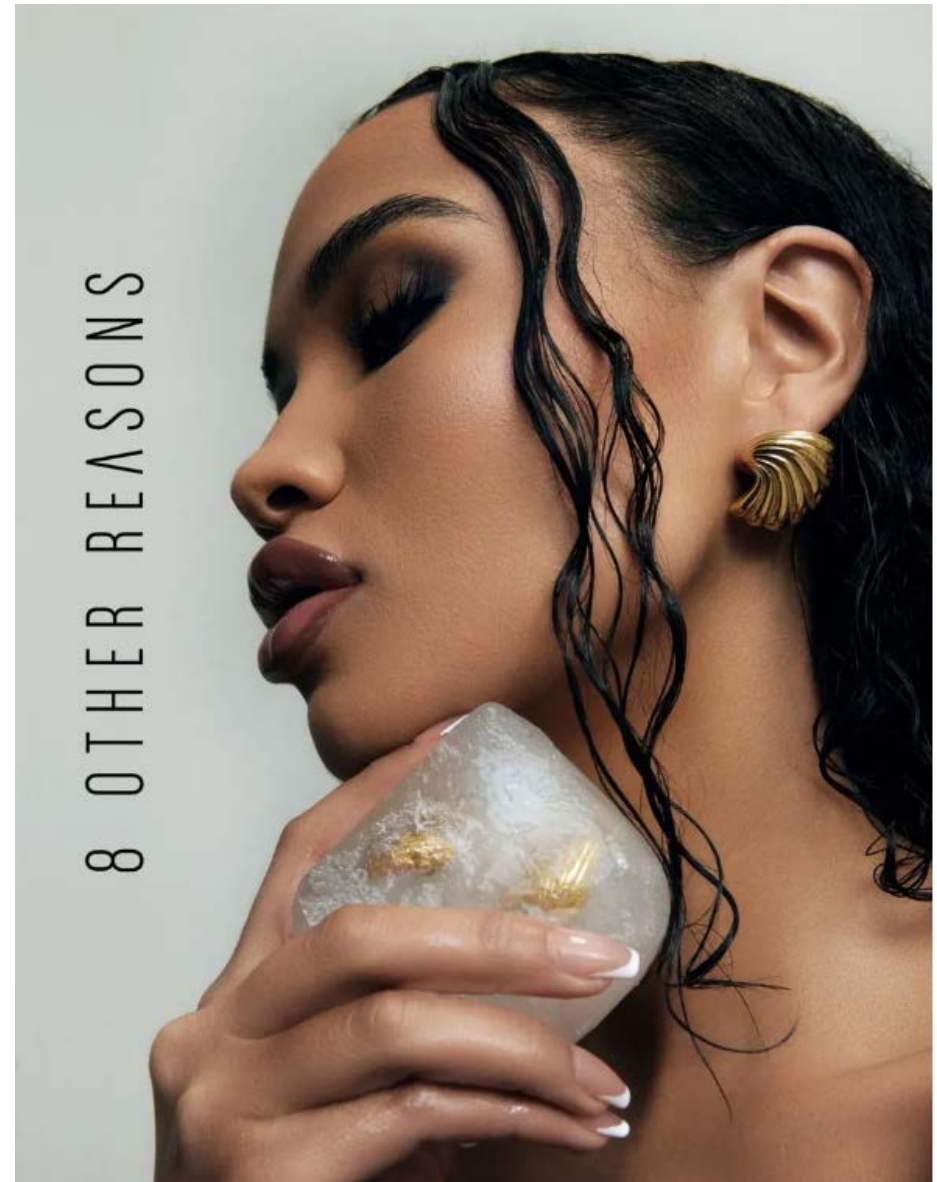
½ PAGE ADVERTISEMENT: \$1,500

## NON-MEMBERS

2-PAGE FEATURE: \$6,000

FULL PAGE ADVERTISEMENT: \$4,000

½ PAGE ADVERTISEMENT: \$2,000



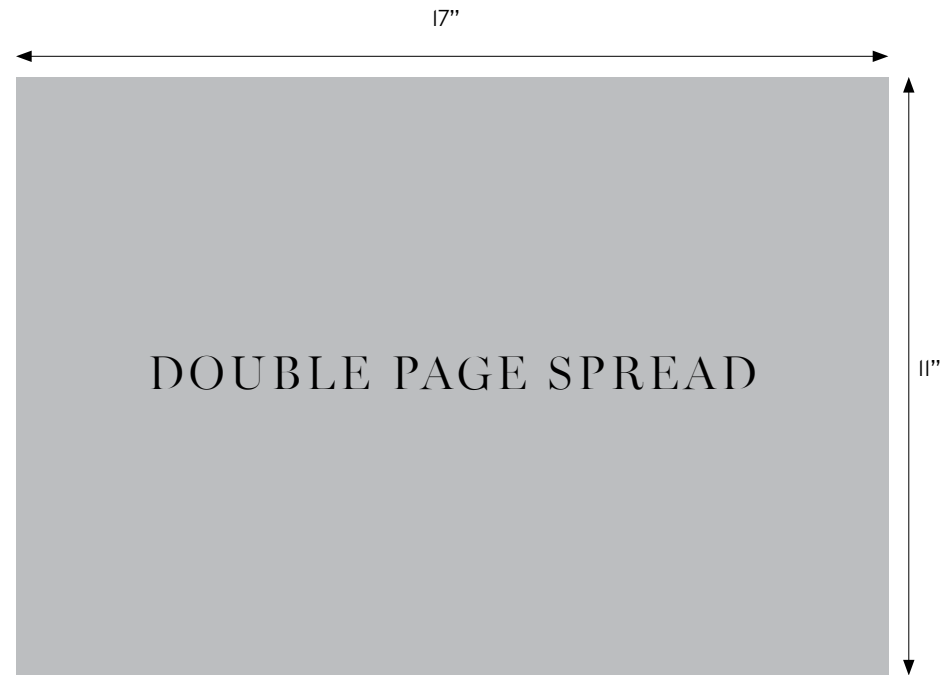
We will feature your company logo, 2 sentences (max) of anything you want to relay and a link to your website.

# AD SPECS

## DOUBLE PAGE SPREAD

trim 17" x 11"

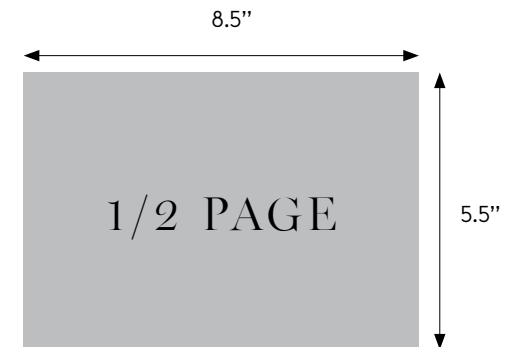
with bleed 17.25" x 11.25"



## FULL PAGE

trim 8.5" x 11"

with bleed 8.75" x 11.25"



All ads MUST be submitted in high- resolution PDF files.

All ads MUST be provided with 0.125in bleed on all 4 sides.

Minimum resolution 300 DPI.

No native files will be accepted.



# WEEKLY NEWSLETTER AD RATES

## BANNER SPECS

Top, Middle or Bottom of newsletter

728 pixels wide X 180 pixels high

at 300 dpi

JPEG, .GIF, or .PNG files

## WEEKLY NEWSLETTER

1 Banner: \$500

2 Banners: \$850

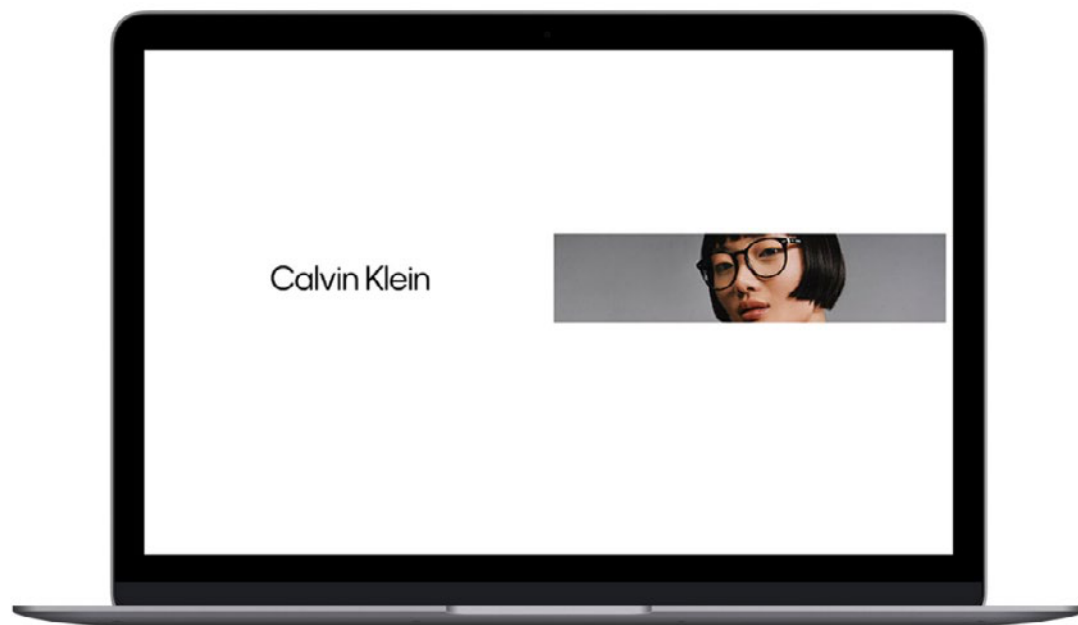
Bundle varieties available upon request

## MONTHLY NEW MEMBER

1 Banner: \$500

2 Banners: \$850

Bundle varieties available upon request



# DEADLINES

## ISSUE

# CLOSING

## DATE

# DROP

## DATE

Fall / Optical 2024  
 Winter 2025  
 Spring 2025  
 Summer 2025

9/6/2024  
 12/20/2024  
 3/14/2024  
 6/13/2025

9/16/2024  
 1/10/2025  
 3/28/2025  
 6/23/2025

Holiday Gift Guide / August  
 Market Preview  
 Spring Optical 2025

7/12/2024  
 2/3/2025

7/25/2024  
 2/19/2025

ACE 2025

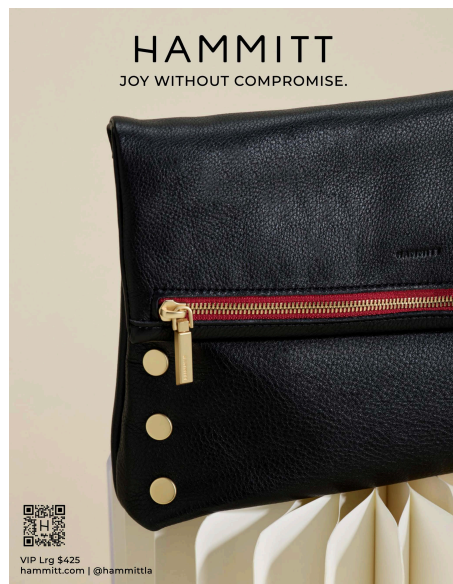
4/25/2025

5/6/2025



dolce vita

*at dolce vita, every step is a  
 conscious choice towards a sweeter  
 life & more sustainable world*



VIP Lrg \$425  
 hammitt.com | @hammittla



©2024 JIMMY CHOO S.A. CHOO LIMITED.  
 CLOTHING PRODUCED AND DISTRIBUTED EXCLUSIVELY BY NAVILL GROUP S.P.A.  
 WWW.DIVAFRANCE.COM STYLE: 8074\_0



DEEPA GURNANI

HANDMADE IS LUXURY



# CONTACT INFORMATION

## KAREN GIBERSON

PRESIDENT & CEO ACCESSORIES COUNCIL

EDITOR-IN-CHIEF AC MAGAZINE

karen@accessoriescouncil.org

917.647.1868

## CINDY CHEN DERKACZ

ACCESSORIES COUNCIL /AC MAGAZINE

cindy@accessoriescouncil.org

484.459.4005

## LEENA GUREVICH-NUNEZ

ACCESSORIES COUNCIL /AC MAGAZINE

leena@accessoriescouncil.org

917.226.7336



accessoriescouncil



accessorynews



accessoriescouncil



accessories-council



accesscouncil