



# ACE

ACCESSORIES COUNCIL EXCELLENCE AWARDS

SAVE THE DATE

2026

ACE

AWARDS

30TH ANNIVERSARY

TUESDAY, MAY 5, 2026

THE PIERRE

2 EAST 61ST STREET, NEW YORK

6:00 COCKTAILS FOLLOWED BY

DINNER & AWARDS PROGRAM

BLACK TIE

# What are the ACE awards?

Established in 1996, the Accessories Council Excellence (ACE) Awards honor companies, brands, individuals, retailers, and designers who have made lasting and meaningful contributions to the accessories industry.

## WHEN

Tuesday May 5th, 2026. The ACE Awards are held during an important market week, creating excitement and consumer awareness across all categories of the accessories industry. The ACE Awards also serve as a catalyst for sales and promotion while simultaneously catering to a large presence of key industry players in New York City.

## WHERE

The Pierre Hotel, a quintessential monument to New York City grandeur and an outstanding archetype of service excellence.



# ACE by the Numbers

OVER 2.4 BILLION MEDIA IMPRESSIONS  
& OVER 46.1 MILLION SOCIAL REACH



# Some Notable Honorees Include...

ALBER ELBAZ  
ALEXIS BITTAR  
ASSOULINE  
BARBIE  
BETHANN HARDISON  
BERGDORF GOODMAN  
BETSEY JOHNSON  
BLOOMINGDALE'S  
BOTTEGA VENETA  
BRIDGET FOLEY  
BULOVA  
BURBERRY  
BVLGARI  
CALERES  
CALVIN KLEIN  
CAROLINA HERRERA  
CHRISTIAN DIOR  
CHRISTIAN SIRIANO  
CIARA  
COACH  
CROCS  
CULT GAIA  
DEBBI HARTLEY-TRIESCH  
DIANE VON FURSTENBERG  
ECHO NEW YORK  
ELYSEWALKER  
EMILIO PUCCI  
EVA LONGORIA  
FASHIONPHILE  
FERN MALLIS  
HAMISH BOWLES  
HARPER'S BAZAAR

HEIDI KLUM  
HERMES  
HODINKEE  
IMAN  
IRIS APFEL  
J BALVIN  
JARED  
JENNIFER FISHER  
JESSICA SIMPSON  
JIMMY CHOO  
JOHN VARVATOS  
JOSEPH ALTUZARRA  
JOSIE NATORI  
JUDITH LEIBER COUTURE  
JULIANNE HOUGH  
KATE SPADE NEW YORK  
KATE YOUNG  
KENDRA SCOTT  
KENNETH JAY LANE  
KERING  
KERRY WASHINGTON  
KIM HASTREITER  
KITH  
LADY GAGA  
LAQUAN SMITH  
LARROUDE  
LAUREN BUSH LAUREN  
LENSCRAFTERS  
LINDA FARGO  
LOEFFLER RANDALL  
LONGCHAMP  
LORRAINE SCHWARTZ

LOUIS VUITTON  
LONGCHAMP  
LOUIS VUITTON  
MACY'S INC.  
MARC JACOBS  
MARCHESA  
MARIE CLAIRE  
MARY KATE & ASHLEY OLSEN  
MARYLOU LUTHER  
MCM WORLDWIDE  
MICAELA ERLANGER  
MICKEY DREXLER  
MITCHELLS  
MODA OPERANDI  
MONICA RICH KOSANN  
MOVADO  
NEW BALANCE  
NICOLAS GHESQUIERE  
NICOLE RICHIE  
NORDSTROM  
OAKLEY  
OLIVER PEOPLES  
OLIVIA PALERMO  
OSCAR DE LA RENTA  
PRABAL GURUNG  
PHILIP TREACY  
PHILLIP LIM  
PRINTEMPS  
PROENZA SCHOULER  
PVH CORP.  
RAG & BONE  
RAY-BAN

REBECCA MINKOFF  
REED KRAKOFF  
RIMOWA  
ROSE MARIE BRAVO  
SAKS FIFTH AVENUE  
SALLY SINGER  
SARAH JESSICA PARKER  
SHINOLA  
SHOPBOP  
STAUD  
STELLA MCCARTNEY  
STEVEN ROBERTS  
STUART WEITZMAN  
SUZY MENKES  
SWAROVSKI  
TARAJI P. HENSON  
TEMPLE ST CLAIR  
TERI AGINS  
THEORY  
TIFFANY & CO.  
TODD SNYDER  
TOM FORD  
TOMAS MAIER  
TOMS SHOES  
TORY BURCH  
TRACEE ELLIS ROSS  
VALENTINO  
VERA BRADLEY  
VERONICA BEARD  
VICTOR GLEMAUD  
VON MAUR  
VSP VISION  
WARBY PARKER  
WOLVERINE  
& MANY MORE

# ACE Sponsorship Opportunities



## **PLATINUM SPONSOR: \$50,000**

- One table for 10 with preferred seating
- Two pages in ACE Awards Issue of Ac Magazine - Ability to embed a video / ad
- Opportunity to contribute to VIP and General Gift Bags
- Thank you mention on the Ac website for a year
- Corporate logo on Step & Repeat
- Corporate name on all printed event collateral
- Logo inclusion in AV program during event
- Opportunity for onsite activation or display
- Verbal thank you during program

## **SILVER SPONSOR: \$25,000**

- One table for 10 with preferred seating
- Full page in ACE Awards Issue of Ac Magazine - Ability to embed a video / ad
- Opportunity to contribute to VIP and General Gift Bags
- Thank you mention on the Ac website for a year
- Corporate name on all printed event collateral
- Logo inclusion in AV program during event
- Opportunity for onsite activation or display
- Verbal thank you during program

\*Customized Sponsorships Available

# Tables, Tickets & Sponsorships

## TABLE OF 10:

Member: \$15,000

Non-Member: \$17,500

## INDIVIDUAL TICKETS:

Member: \$1,500

Non-Member: \$1,750

### SILENT AUCTION

- Donate an upscale item or experience to raise visibility for your brand.

### VIP GIFT BAG

- Donate a luxury item exclusively for honorees and presenters.
- 40 units required (20 for women, 20 for gentleman).

### GENERAL GIFT BAG

- Donate an item for the General gift bag and have the opportunity to reach all guests attending the gala.
- 500 units required (The item can be a combination of colors/materials with same \$ value).

For all donations you will receive a Thank You listing in the special edition of ACE Magazine - print and digital version.



# ACE Magazine

## Why Advertise in the ACE Edition of Ac Magazine?

- Reach a Wide Audience – Available in both print and digital formats
- Celebrate Excellence – Congratulate the honorees in this prestigious issue
- High Visibility at ACE – Distributed to all attendees
- Drive Traffic to Your Brand – Digital ads link directly to your website
- Targeted Email Exposure – Sent to over 50K engaged subscribers
- Social Media Amplification – Promoted to an audience of 70K+

Closing Date: April 8, 2026



# Ac Magazine: Specs

**SINGLE PAGE AD: \$3,000**

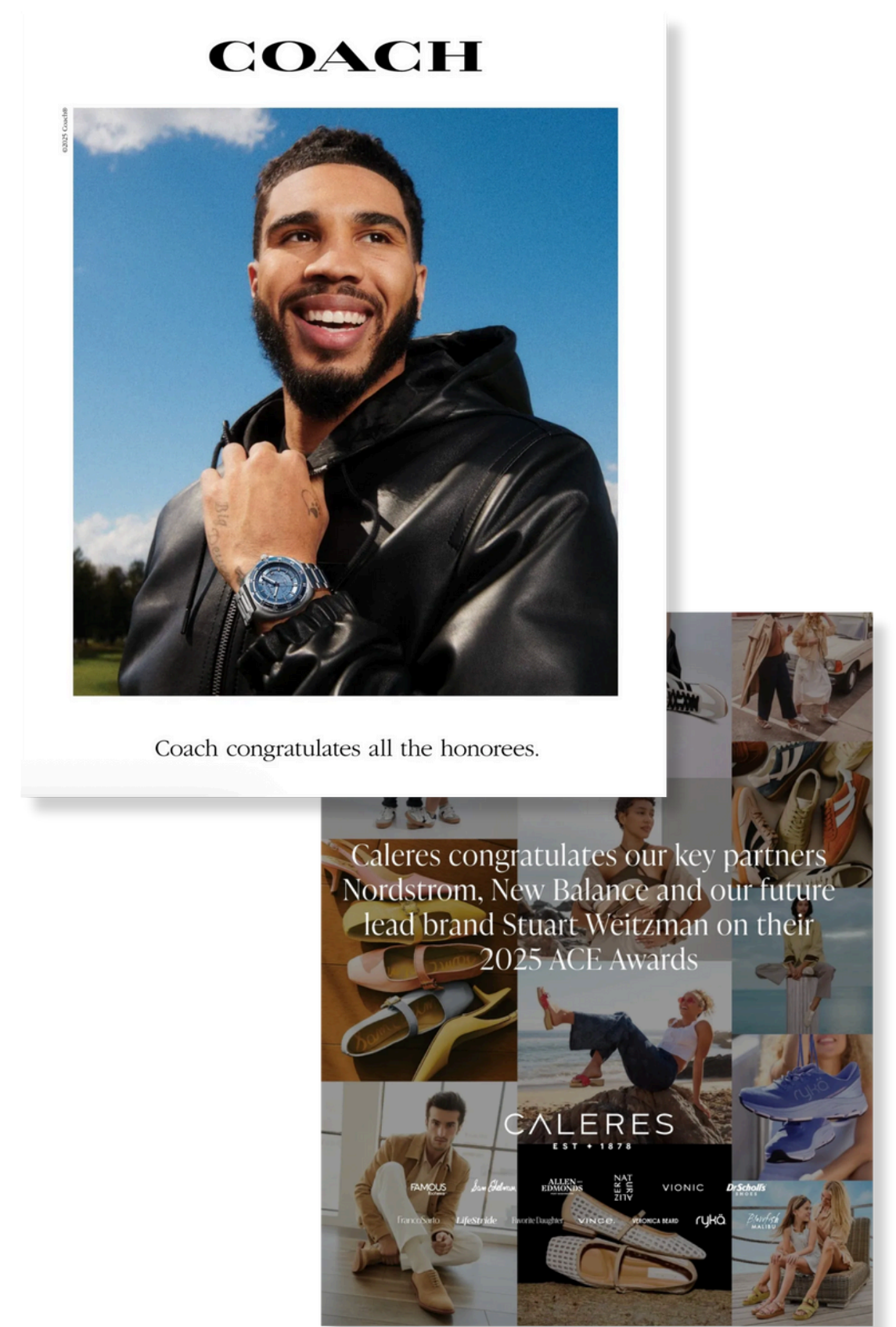
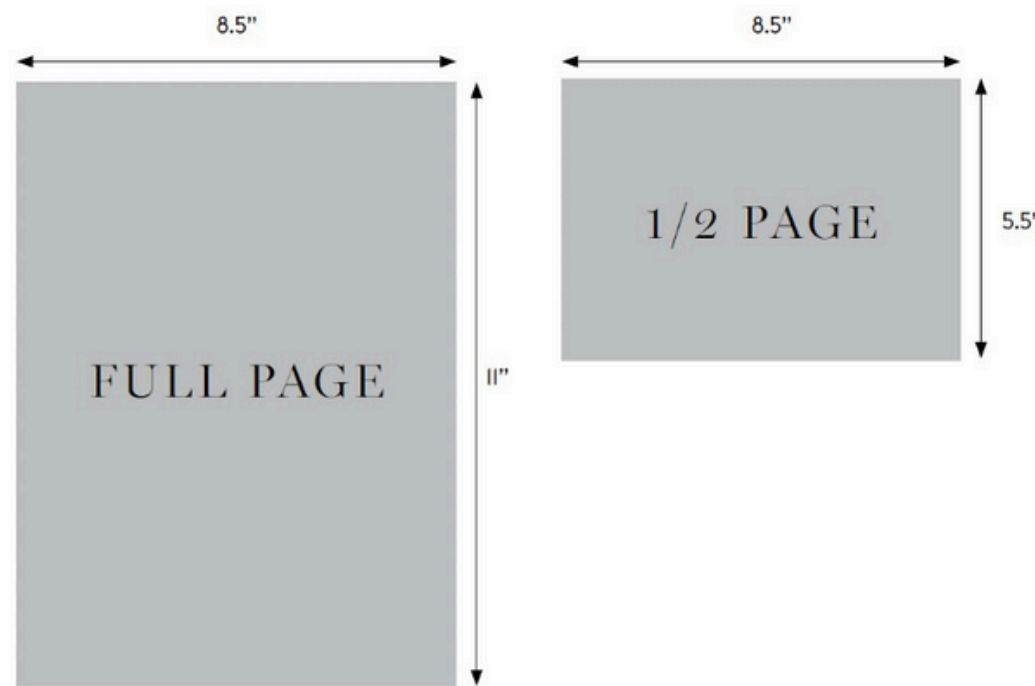
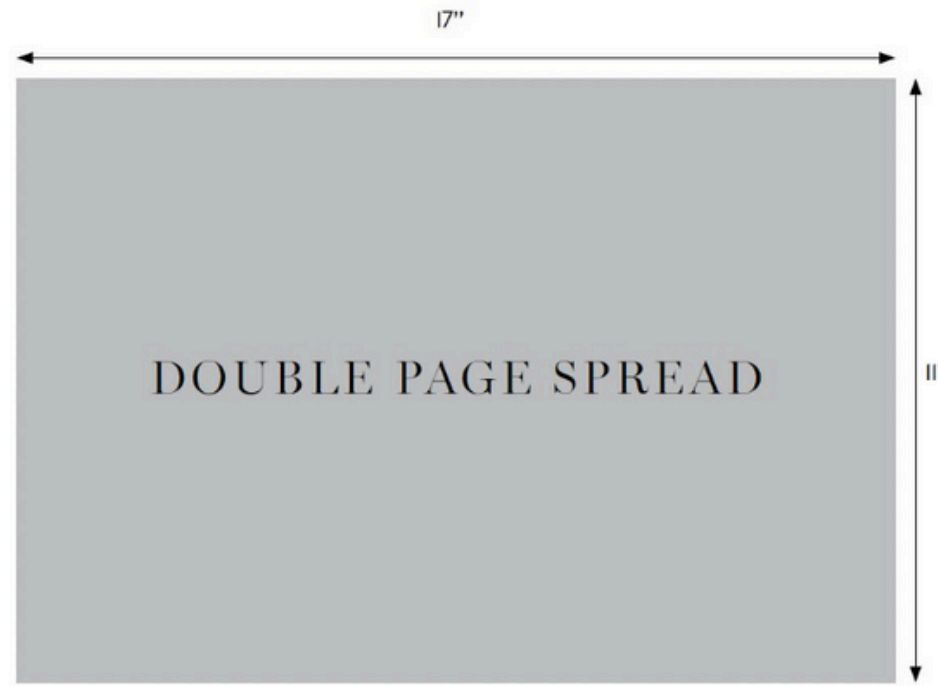
AD TRIM SIZE: 8.5 IN X 11 IN  
WITH BLEED 8.75 IN X 11.25 IN

**DOUBLE PAGE AD: \$5,000**

AD TRIM SIZE: 8.5 IN X 11 IN  
WITH BLEED 17.25 IN X 11.25 IN

**HALF PAGE AD: \$1,500**

AD TRIM SIZE: 8.5 IN X 5.5 IN  
WITH BLEED 8.75 X 5.75 IN



All ads **MUST** be submitted in high-resolution PDF files.

All ads **MUST** be provided with 0.125 IN bleed on all 4 sides.

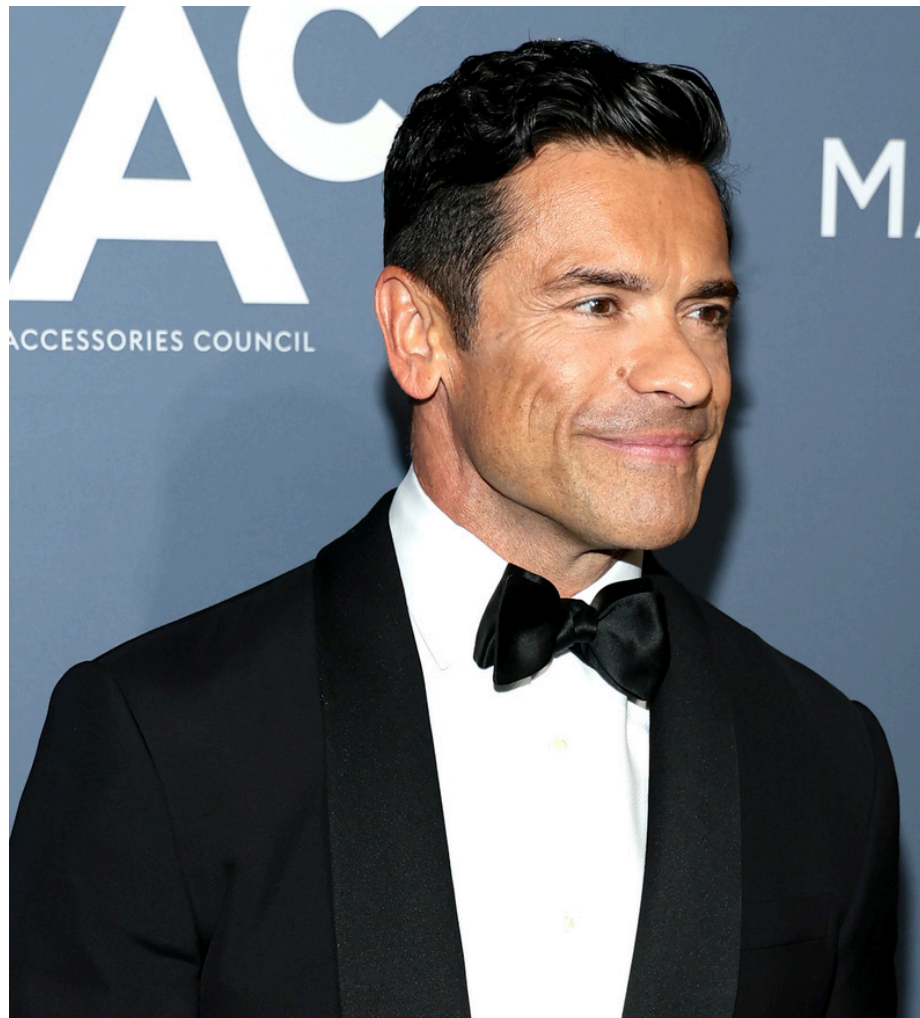
Minimum resolution 300 DPI.

No native files will be accepted.

# Notable Guests













# About the AC<sup>®</sup>

ACCESSORIES COUNCIL

RECOGNIZES TALENT. DEFINES TRENDS. SHAPES THE FUTURE.  
THE AC IS THE FOREMOST ORGANIZATION IN THE ACCESSORIES WORLD.

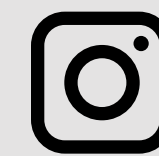
The Ac is a not-for-profit, international trade association established in 1994, marking three decades of driving growth and sustainability within the industry. As a trusted leader, The Ac remains dedicated to empowering members by offering valuable resources, tools, and support to boost sales, enhance brand visibility, and ensure long-term success.

Our industry is global, generating over \$250 million annually in the United states alone. International membership includes over 350 companies and organizations and represents the world's most-recognized names in design, retail, supply chains, and the media. Ac also hosts regular educational seminars, networking events, design & marketing awards, social media events, and much more.



# Thank you.

Feel free to get in touch.



@accessoriescouncil



/accessoriescouncil



/accessories-council



@accessorynews

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