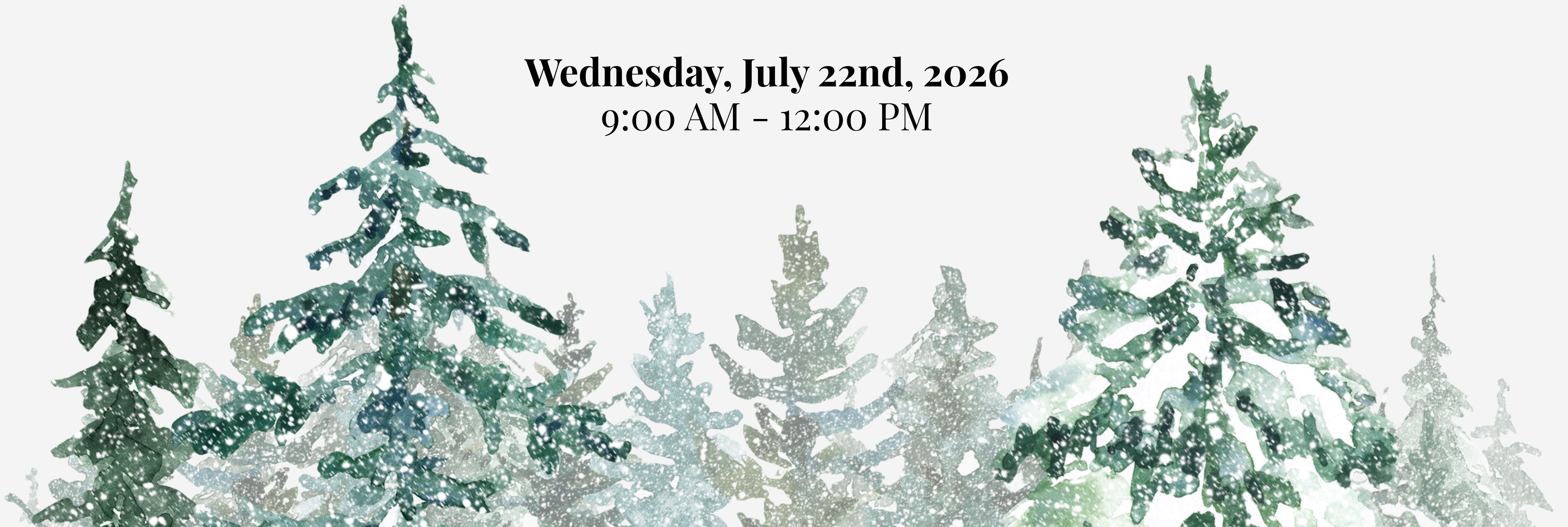




Join Us for the Accessories Council Holiday Press Event & Gift Guide Showcase

Wednesday, July 22nd, 2026
9:00 AM – 12:00 PM



EVENT OVERVIEW

The Accessories Council Holiday Press Event & Gift Guide Showcase connects brands with influential editors, stylists, creators, buyers, and tastemakers for a sneak peak of the holiday shopping season.

Participants Receive:

- Direct access to media building holiday gift guides and editorial features.
- Inclusion in the official Holiday Gift Guide & Event Lookbook.
- Product visibility before, during, and after the event.
- Exposure across editorial and social.

Why It Matters:

- The Holiday Gift Guide serves as an ongoing media resource, keeping your brand top-of-mind throughout the season.
- The Lookbook becomes a **direct connection** between your products and media decision-making and a **visual story** of your brand.

HOLIDAY GIFT GUIDE

A shoppable digital publication designed to inspire discovery and drive holiday purchases.

- **Audience:** 50K+ readers across retail, fashion, and consumer audiences.
- **Reach:** 70K+ social media reach.
- **Impact:** 200K+ page views across 100+ countries.
- **Media Opportunities:** Editorial and gift guide consideration throughout the season.
- **Shoppable Content:** Direct links to your website and social channels.

[VIEW THE 2025 GIFT GUIDE HERE](#)

WHY PARTICIPATE

- Showcase products in a curated media environment.
- Connect directly with editors, influencers, stylists, and creators.
- Generate holiday-season editorial opportunities.
- Create memorable brand experiences through optional gifting.
- Amplify visibility through social media and event content.



MEDIA COVERAGE

The Accessories Council invites influential editors, content creators, stylists, and industry tastemakers seeking standout holiday gift ideas and emerging brands.

WWD *Real* Daily **People** **NEW YORK POST**
ELLE *the* **Daily** *front row* **FN** **VM** VISION MONDAY **JCK**

Jules with Jewels, Little Fashion Stylist, Fashionably Petite, The Editorialist, and more.

PARTICIPATION OPTIONS

Tier 1 – Premium Package | \$3,000

- Participation in the Press Event.
- Inclusion in *Ac Magazine* Holiday Gift Guide.
- Full-Page *Ac Magazine* Advertisement (*original value of \$3,000*).
 - Delivers measurable impact through direct links, QR codes, and analytics.
- Social media coverage from the event.
- Social media coverage for the promotion of the *Ac Magazine* Gift Guide.

Tier 2 – Base Package | \$1,750

- Participation in the Press Event.
- Inclusion in the *Ac Magazine* Holiday Gift Guide.
- Social media coverage from the event.
- Social media coverage for the promotion of the *Ac Magazine* Gift Guide.

Both packages include the venue, hospitality, media outreach, and follow-up support.

EVENT AND PUBLICATION DATES

July 6

- Creative Assets Due

July 15

- *Ac Magazine* Summer Issue:
Includes Holiday Gift Guide and
Full-Page Advertisements

July 22

- Holiday Press Event

November 9

- *Ac Magazine* Holiday Issue:
Includes Press Event Recap



CONTACT US TODAY

Showcase your brand with the Accessories Council during one of the most influential holiday media opportunities of the season.

Participation Deadline: July 1

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