



AC® MAGAZINE

A QUARTERLY DIGITAL MAGAZINE

ABOUT US

*A shoppable magazine featuring the latest trends, behind the scenes industry stories, news on emerging brands, statistics and market insights.

*115 year old trade publication that proudly serves the accessory, jewelry, footwear and optical industries.

*The Accessories Council acquired the publication which had been shuttered in 2018 and relaunched the magazine in January of 2021. The goal is to tell the story of the brands, products and people that are not well represented in other trade publications.. We aim to mix categories, price points and offer a unique perspective through stunning visuals and editorial.



READERSHIP



Since the launch, we have attracted millions of page views, featured over a thousand brands and each issue attracts new readers.



3,000,000 + PAGE VIEWS

130,000+ UNIQUE READERS & GROWING

THE MAGAZINE

It's an interactive tool with pages that link to the websites of companies to encourage sales, provide information and additional insights.

The team aims to raise the bar with each issue — including new brands, featuring world class photography, and a broad perspective of the industry that is not provided in any other trade publication.



DON'T OPEN YOUR DOORS WITHOUT THESE IN YOUR STORES

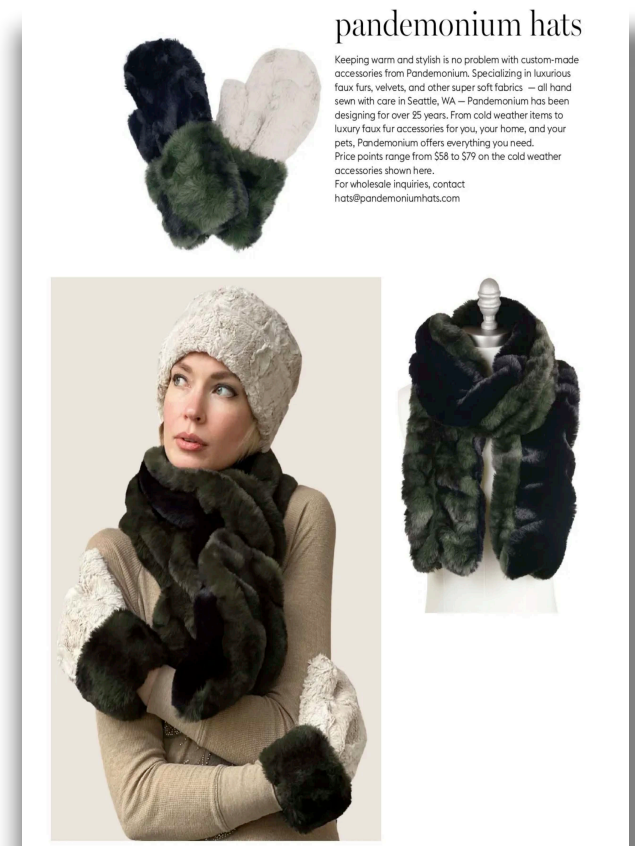


Advertorial feature that showcases products that you have available to sell now or to place in the future.

Links directly to your site

don't
open
your
DOORS
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STORES

Has proven to be one of the most effective forms
of advertising within the magazine





DISTRIBUTION

IN OVER 130 COUNTRIES INCLUDING: United States, Singapore, Ireland, Canada, Ireland, Canada, UK, India, Italy, France, Germany, South Africa, Philippines, Australia, Netherlands, Spain, Greece, US Virgin Islands, Sweden, US Virgin Islands, Sweden, Hong Kong, Brazil, South Korea, Ukraine

TOP STATES: New York, California, New jersey, Texas, Florida, Pennsylvania, Virgina, Illinois, Massachusetts, North Carolina, Washington, Colorado, Iowa, Connecticut, Wyoming, Georgia, Michigan, Maryland, Ontario, Ohio, Rhode Island, Arizona, Missouri

TOP CITIES: NYC, Brooklyn, Philadelphia, Raleigh, Los Angeles, Des Moines, Ashburn, Cheyenne, Chicago, Denver, Miami, Dallas, San Jose, Jersey City, Atlanta, San Francisco, Toronto, Houston, Washington, Charlotte

AHEAD FOR 2024

QUARTERLY ISSUES

- Winter
- Spring
- Summer
- Fall

HOLIDAY ISSUES

- Mother's Day
- Holiday Gift Guide

ACE ISSUE



SEO UPDATES:

- MAGAZINE HOST HAS UPGRADED THEIR TOOLS TO MAKE CONTENT MORE SEARCHABLE
- NEW "FEATURES" SECTION UNDER MAGAZINE DROPDOWN ON AC® WEBSITE
- EASIER SEARCH & MORE TARGETED AUDIENCE

AC MAGAZINE REACH: NEWSLETTERS AND EMAIL BLASTS TO OVER 44,000+ EMAIL SUBSCRIBERS

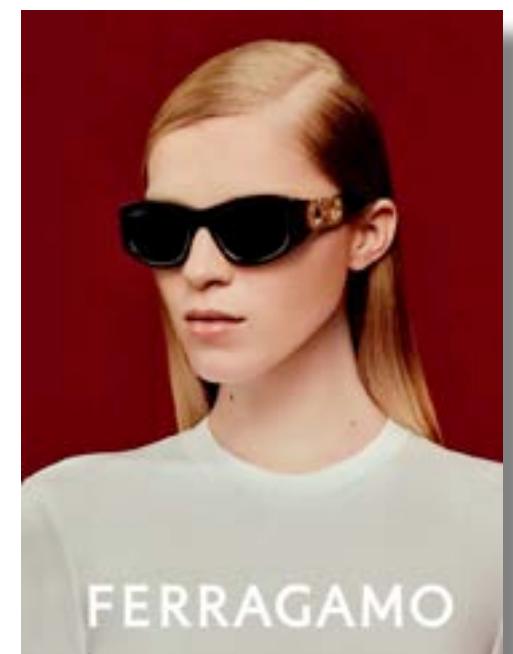
Comprised of Retailers, Wholesalers & Consumers



SOCIAL MEDIA: OVER 80,000+ TOTAL FOLLOWERS



COMPANY YOU KEEP



COMPANY YOU KEEP



Kleinfeld

KLEINFELD JEWELRY - BRIDAL & BEYOND



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COMPANY YOU KEEP

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We will do the work



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U.S. consumers purchase accessories approximately five times a year.

What does this mean for your category and brand?

Refresh new buyers. Appeal to consumers changing tastes. Sell faster faster. Check out Circana's Tracking from Circana how covers the accessories market.

Get comprehensive insights into to store and online purchasing, retailer share, consumer demographics, purchase frequency, and other consumer dynamics.



Circana

NEW LOOK. NEW VENUE.
SAME UNPARALLELED
EXPERIENCE.

WWIN WOMENSWEAR IN NEVADA

FEBRUARY 15 - 16, 2024
THE EXPO AT WORLD MARKET CENTER
LAS VEGAS, NEVADA

For 25 years Womenswear in Nevada (WWIN) has been the premier order entry show to source women's apparel and accessories. Join us in our new downtown location, The Expo at World Market Center, offering affordable hotels, restaurants and entertainment in the reimagined Las Vegas Arts District.

We know costs add up - so we've done the legwork for you! Click the link below to source the most cost-effective flight options and book your hotel in WWIN's discounted block by January 1.
www.how.com/travel

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- Global Fashion Talent
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- Global Fashion Talent
- Global Fashion Talent

LEARN MORE: LIMCOLLEGE.EDU

WHAT THE INDUSTRY HAS TO SAY:

“So many people stopped and took the time to read the whole article. It was not only the topic but the layout and the excellent way the article was written.”

KAMARIA JEWELRY

KAMARIA



As headline after headline fills the news cycle with stories of sexual abuse and social injustice, two female co-founders are doing something about it. Ellie Clougherty and Kristen Malinowski, both survivors of assault in college, have created one of the only nonprofits that gives direct financial assistance to other student survivors through the sales of their jewelry company, Kamaria.

Their journey began when Ellie left Stanford University to begin therapy to treat her PTSD. She was determined to finish her class requirements to graduate, but she was enrolled in a silversmithing class and no longer had access to the workshop. To finish her course, she invested in the tools required to work from home, and never stopped. As part of her healing, she made jewelry by hand as a creative outlet.

As she learned to assemble the components, she found purpose and began to rebuild her life. Her first piece was a Buddha amulet, a symbol of strength and protection.

Joined by her cousin Kristen Malinowski, Ellie, and her mother Anne Clougherty, became crusaders, speaking out and testifying for survivors' rights on Capitol Hill, their hometown. Along the way, Ellie continued to make jewelry and gifted bracelets to other survivors she met as a symbol of solidarity. Inspired by the positive reaction to her designs, Ellie and Kristen, a recent graduate of the University of Virginia, teamed up to learn the jewelry trade.

Encouraged by Anne to get practical experience in the trade, the cousins headed to New York City, where they walked the diamond district to source materials and seek an apprenticeship. Their efforts landed them an invaluable 6-month training with John Pierre Kabbabe, who ran a jewelry academy. Under his tutelage, Ellie and Kristen received hands-on lessons in casting, wax-carving, and stone-setting.

*Kamaria founders:
Ellie Clougherty and
Kristen Malinowski*



surviving and thriving

QUARTERLY RATES

MEMBER

2-PAGE FEATURE: \$5,000

FULL PAGE ADVERTISEMENT: \$3,000

½ PAGE ADVERTISEMENT: \$1,500

NON-MEMBERS

2-PAGE FEATURE: \$6,000

FULL PAGE ADVERTISEMENT: \$4,000

½ PAGE ADVERTISEMENT: \$2,000

We will feature your company logo, 2 sentences (max) of anything you want to relay and a link to your website.

DOLCE GABBANA

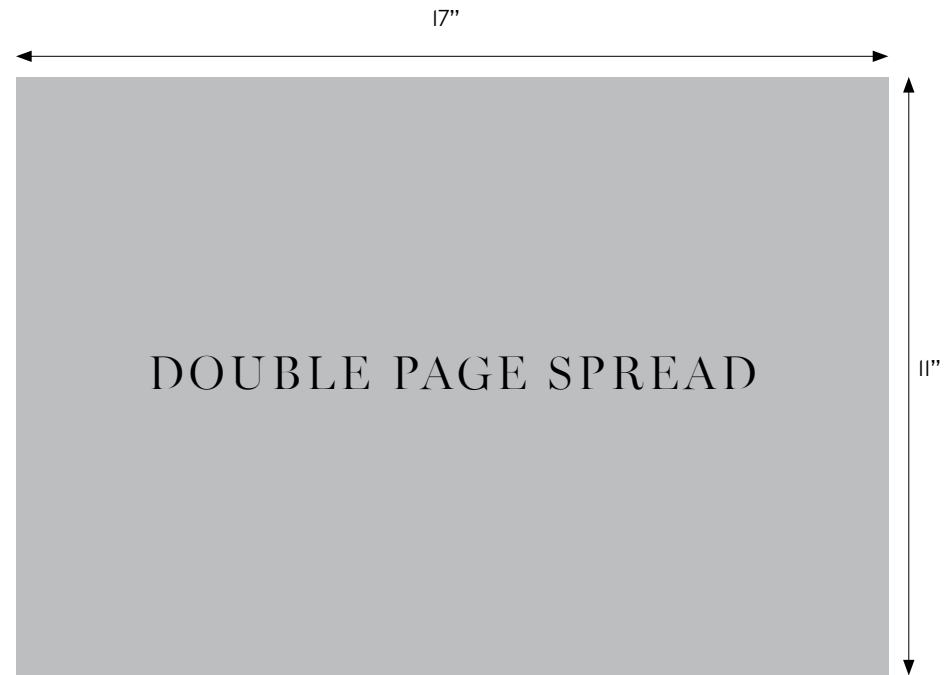


AD SPECS

DOUBLE PAGE SPREAD

trim 17" x 11"

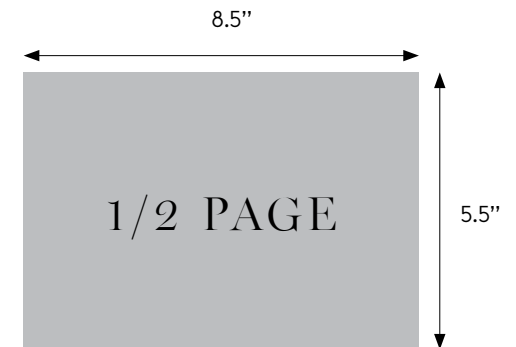
with bleed 17.25" x 11.25"



FULL PAGE

trim 8.5" x 11"

with bleed 8.75" x 11.25"



All ads MUST be submitted in high- resolution PDF files.

All ads MUST be provided with 0.125in bleed on all 4 sides.

Minimum resolution 300 DPI.

No native files will be accepted.

WEEKLY NEWSLETTER AD RATES

BANNER SPECS

Top, Middle or Bottom of newsletter

728 pixels wide X 180 pixels high

at 300 dpi

JPEG, .GIF, or .PNG files

WEEKLY NEWSLETTER

1 Banner: \$500

2 Banners: \$850

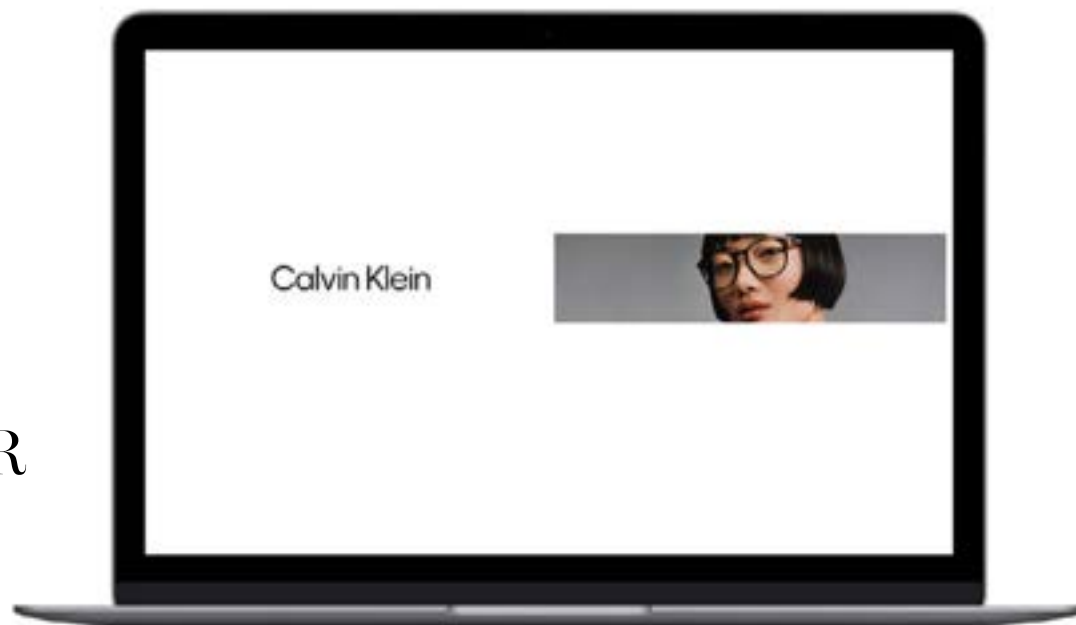
Bundle varieties available upon request

MONTHLY NEW MEMBER

1 Banner: \$500

2 Banners: \$850

Bundle varieties available upon request



DEADLINES

ISSUE

Winter
Spring
Summer
Fall

CLOSING DATE

12/20/2023
3/5/2024
6/6/2024
9/10/2024

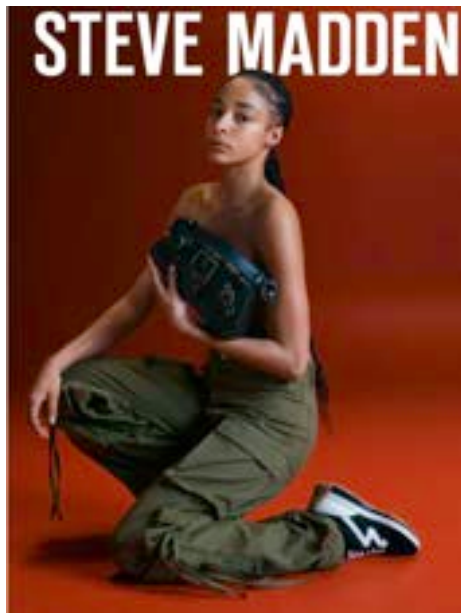
DROP DATE

1/5/2024
3/19/2024
6/20/2024
9/24/2024

Mother's Day
Holiday Gift Guide

3/15/2024
8/16/2024

3/29/2024
8/30/2024



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