

# Comprehensive digital driver risk management

Award-winning Mentor<sup>SM</sup> by eDriving identifies and remediates risky driver behavior using **scoring, eLearning, coaching, and gamification**, while recognizing safe, **eco-friendly driving** with **rewards**. Integrated **Automatic Crash Detection** and **Personal SOS** features powered by Sfera and Bosch trigger emergency help when needed most. Delivered from a **privacy-first, data-secure platform** and supported with unsurpassed **professional services**, Mentor offers flexible options to meet the needs of small-to-medium sized businesses (SMB) and enterprises around the world.

## Key Benefits

- Reduced collisions, incidents, injuries, violations
- Reduced operational costs
- Reduced emissions; increased eco-driving
- Reduced cost of vehicle ownership
- Proven sustained driver behavior change; increased driver safety
- Comprehensive view of driver risk with insightful intelligence
- Peace of mind via 24 x 7 emergency response services
- Highest levels of driver privacy protection and data security
- Deep, respected expertise with 25+ years' experience and 120+ awards
- Positive brand association for safety and sustainability

## Flexible Mentor Options

### Full-Service for Enterprise

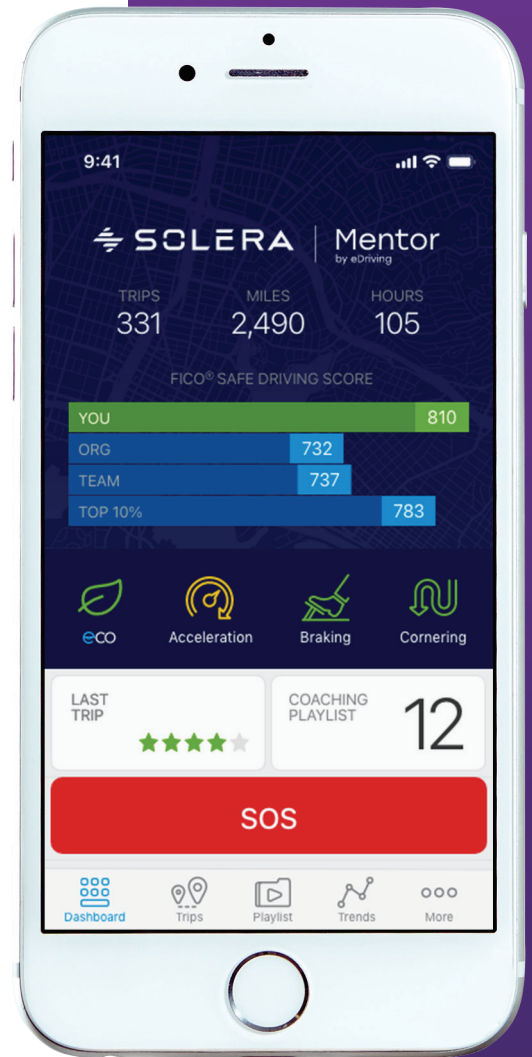
For large, enterprise clients that want a more **customized solution** which may involve a pilot, tailored training sessions, adapted reporting, extended support, and more!

### Turnkey for SMB

For small- to medium-sized businesses that want a solution that's **quick to implement** but won't distract from their core mission or stress company resources and includes dedicated support.

### Telematics-Free for SMB or Enterprise

**Mentor Insight** does NOT include telematics, but still delivers the most powerful, award-winning tools in driver risk management.





## Proven Success


High-risk drivers improved their FICO® Safe Driving Score by 32% in as little as 6 months and reached 35% improvement over 15 months. They also reduced Speeding by 82% and Distraction by 59% over 15 months.


Source: eDriving analysis conducted in December 2020 coinciding with 1.5B Mentor miles driven.


## Robust, Unique Features


 **Advanced Risk Assessment**  
Predictive, independently-validated RoadRISK® assessment identifies a driver's initial risk level using driver profile, knowledge, attitude, behavior, and hazard perception inputs.

 **Driver Scoring**  
Drivers receive a validated score that predicts likelihood of being in a collision – EITHER the best-in-class, telematics-based FICO® Safe Driving Score (Mentor users) OR a DriverINDEX® score (Mentor Insight users) encompassing incidents, collisions, violations, and RoadRISK® results.


 **EcoDrive\***  
Dashboard indicator shows drivers just how eco-friendly their driving is and reminds them that smooth, defensive driving IS eco-driving.


 **eLearning**  
300+ micro-training modules available in 25+ languages provide drivers with a solid foundation, as well as address individual risk patterns.


 **Engagement & Gamification**  
Promote friendly competition by enabling users to set up Circles where they can see fellow members' progress/scores and send motivational messages. Positive behavior improvement earns badges and rewards.

 **Step-by-step Coaching Template(s)**  
Easy-to-use template(s) help managers provide intervention and guide critical coaching conversations with high-risk drivers.


 **Driver Event Reporting**  
Allows drivers to submit collision information directly from Mentor to Fleet/Accident Management Partners/Insurers to help reduce claims cost by up to 40%.

 **Driver Vehicle Inspection Report (DVIR)**  
Checklist guides drivers through daily inspection of their vehicles before and after their appointments/routes, prompting for maintenance issues.

 **Automatic Crash Detection\***  
Sfara's automatic crash detection technology triggers a voice call to the driver from one of Bosch's Global Call Center agents supporting over 50 countries who can quickly dispatch Police, Fire, and/or Ambulance/EMT to the scene.

 **Personal SOS**  
Allows drivers to silently initiate a call for help whenever they feel unwell or unsafe to Bosch's Global Call Center agents who relay information to local emergency services for immediate dispatch of help to the scene.

 **Driver Risk Monitoring**  
Continuous license monitoring ensures employers have the most up-to-date information regarding employees' driving records and ability to drive for work.

 **KPIs, Analytics & Benchmarking**  
Unified platform delivering insightful analytics which provide comprehensive view of driver risk and help demonstrate ROI through reduced collisions, incidents, violations, and total cost of vehicle ownership. Includes CrashPACK data in event of collision.

\*Not available with Mentor Insight

## Unmatched Professional Services & Support

**Customer Success** - Dedicated account teams are committed to achieving your goals.

**SWAT Implementation Team** - Elite "special ops" team is focused on supporting enterprise customers through successful pilots and launch.

**Data Analytics/Reporting** - Data scientists and analysts help eDriving customers turn data into actionable insights.

**Privacy Support** - Experts in privacy regulations around the world help customers navigate potential concerns.

**24/5 Tech Support** – Available throughout the world in the local language, help is only a phone call or email away.

**Professional Coaching** - One-to-one learning sessions are held with an eDriving ProCOACH following an event and sustained risky behavior.

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## Privacy-Centric, Data-Secure Environment

### Mentor is NOT:

**A driver surveillance or tracking tool.** Location data is only visible to drivers for training purposes, except in the event of a collision.

**A mobile phone tracker or blocker.** It does not read, record, monitor or block phone calls, text messages or emails. Mentor only detects whether the cell phone is used while driving in order to record distraction events.