



McDonald's Baltics (Loyalty App)

McDonald's Baltics is a mobile loyalty app for brand customers in Lithuania, Latvia and Estonia. Its main purpose is to offer users personalized deals, provide information about new promotions, products and their nutritional value.

We helped with:

- UX/UI Design
- MVP Development

Technologies:

Swift 2.2, Alamofire, XCTest, Fabric, SwiftyJSON, StackView, Fastlane, Android SDK, Dagger 2, Junit4, Fabric SDK, Squareup retrofit 2, Plexure SDK, Zxing

Tags:

- loyalty
- exclusive offers
- menu
- restaurants
- geolocation
- multi language
- QR codes
- restaurant
- nutrition calculator
- products

