The EU Youth Ambassador Programme

Bringing youth voices into European decision-making



At The ONE Campaign, we believe young people should have a meaningful voice in the decisions shaping Europe's role in the world.

Our Youth Ambassador programme brings together young people from diverse backgrounds who want to help build a more just world. At the heart of ONE's work is a clear mission: securing the investments needed to create economic opportunities and healthier lives in Africa.

As a Youth Ambassador, you'll learn how political change happens, develop the skills to influence it and put those skills into practice alongside other young people who care about the world around them.

Learn about the issues
Throughout the programme, you'll explore the issues core to ONE's mission: global health, international development, economic opportunities and building a stronger and fairer Africa-Europe partnership.

You'll learn from ONE staff, external experts and people working in European and international politics. You'll explore how decisions made in Brussels and European capitals affect investment and opportunities beyond Europe, particularly in Africa, and how you can influence those decisions.

Putting knowledge into practice
Depending on the political moment, you could meet Members of the European Parliament and other EU decision makers, engage with government representatives, take part in campaign actions, or help create content that brings an issue to life.

Along the way, you'll develop practical skills in advocacy, campaigning, public speaking, storytelling and political engagement, while gaining a behind-the-scenes understanding of how EU policymaking works.

You don't need to arrive knowing everything about EU politics, Africa-Europe relations or international development. That's what the programme is for.

Join a community
There are roughly 50 Youth Ambassadors in the Belgian programme each year. They are students, young professionals, creatives, scientists, community organisers and politically engaged young people from different backgrounds and experiences. You'll learn together, exchange perspectives, work on campaigns and become part of a wider European and global ONE community.

Our vision: informed, engaged young voices in European policymaking

