

## THE ONE CAMPAIGN STICKER DESIGN COMPETITION RULES

1. This competition (“Competition”) is organised by THE ONE Campaign (“ONE”) and will run from **September 5<sup>th</sup> 2024** (“Entry Date”) to **October 5<sup>th</sup> 2024** (“Closing Date”).
2. Although there is no prize element to the Competition, ONE Supporters and Global Activists (“Participants”) need to create a 2” by 2” design for a sticker which incorporates either ONE’s name, colors or mission and/or values, or other taglines from our brand (eg. “Use your voice. Change the world.”). Participants are encouraged to utilize the Canva design tool, but can use any graphic design software to create the unwatermarked design. A guide to ONE’s brand guidelines can be found [here](#).
3. Participants are disqualified from using Artificial Intelligence (“AI”) generated design tools, as ONE is looking for authentic designs for the sticker.
4. In order to enter the Competition, Participants must upload their design/s to the form provided on the ONE website by the Closing Date. ONE will not be responsible for any costs incurred by or associated with the Participants when entering the Competition.
5. Participants acknowledge that the winning design will be used to create a sticker which ONE will use, pursuant to its missions, campaigns and activities, on any of its platforms (the US website or any social media platforms), in any format, now or in the future.
6. The Competition is open to Participants who are active Supporters and ONE Global Activists and are over the age of 18 (eighteen) years and resident in the United States.
7. By entering the Competition, all Participants agree to be bound by these rules. ONE reserves the right to amend, modify, change, postpone, suspend, or cancel this Competition and any prize, or any aspect thereof, without notice at any time, for any reason that ONE reasonably deems necessary.
8. ONE will choose a winner based on the design that best incorporates ONE’s mission, vision, campaigns and activities and the winner will be drawn on or about **October 7<sup>th</sup> 2024**. ONE will contact winner via email.
9. By entering into this Competition Participants acknowledge and agree to ONE processing their personal information for the purposes of entering into the Competition and drawing and identifying the winner.
10. Entries that are unclear, illegible, or contain errors or that are submitted via an incorrect entry mechanism or that are classified in ONE’s discretion as disqualified by virtue of use of AI, will be declared invalid.
11. The winner’s first name will be acknowledged on ONE US’s website in relation to the Competition and the winner will be allowed to use the sticker once created for their ONE advocacy work only.
12. All Participants and the winner, as the case may be, indemnify ONE and its affiliates against any and all claims of any nature whatsoever arising out of and/or from their participation in any way whatsoever in this Competition including, as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise.
13. Should any dispute arise in relation to the interpretation of the Competition rules, ONE’s decision shall be final and no correspondence shall be entered into.

14. Participants agree that these Rules shall be governed by the relevant laws of their jurisdiction, being the United States of America.