



Noteworthy News

May 3, 2018

Digital Signage Today – [AdMobilize's analytics system now available for IAdea media player](#)

Apr 30, 2018

ZDNet – [São Paulo subway introduces interactive doors](#)

Apr 3, 2018

Martechadvisor.com – [AdMobilize and NanoLumens Join Forces for April 19th Webinar on Audience Measurement](#)

Mar 30, 2018

Commercial Integrator – [AdMobilize Delivers Voice Recognition Capabilities at DSE 2018 with MATRIX Voice](#)

Mar 27, 2018

Digital Signage Connection – [AdMobilize Debuts Its Breakthrough Vehicle Recognition Engine to the Global Digital Signage Market at DSE 2018](#)

Mar 16, 2018

InAVate – [AI improves digital signage](#)

Jan 30, 2018

InAVate – [AI and AV: Rise of the machines](#)

Jan 17, 2018

AV Network – [ISE 2018 News: AdMobilize to Bring Artificial Intelligence Audience and Crowd Analytics Solutions to Europe](#)

Jan 3, 2018

Commercial Integrator – [Digital Out of Home \(DOOH\) is the Hottest Medium to Reach Consumers On-The-Go](#)

Dec 17, 2017

AV Network – [AdMobilize Partners with Media Mea](#)

Dec 13, 2017

Commercial Integrator – [Digital Signage with Built-in Audience Analytics Are Available Through AdMobilize, media mea](#)

Dec 4, 2017

www.digitalsignagetoday.com – [AdMobilize intros vehicle recognition solution for DOOH](#)

Dec 3, 2017



AV Network – [Reimagining ProAV With Artificial Intelligence](#)

Nov 28, 2017

DPAA - Digital Out-of-Home Everything – [AdMobilize Launches Industry’s First Scalable Vehicle Recognition Engine](#)

Oct 29, 2017

DPAA - Digital Out-of-Home Everything – [AdMobilize and Ayuda Media Systems Partner to Integrate Proof of Performance Reporting & Analytics Capabilities into the Ayuda Platform](#)

Oct 24, 2017

Forbes – [Reinventing Retail: The Struggle Between The Store Of The Future And The Reality Of Now](#)

Oct 8, 2017

Bloomberg.com – [Sun, Sand, Unicorns: Making a Case for Florida's Tech Scene](#)

Oct 1, 2017

Sixteen:Nine – [Separating AI and ML From The Marketing BS Trickling Into DS](#)

Sep 17, 2017

AV Network – [AdMobilize Partners with AVT](#)

Jul 13, 2017

D. Craig MacCormack – [Signagelive, AdMobilize Bring Audience Measurement to Digital Signage Networks](#)

Jul 6, 2017

[Signagelive and AdMobilize Partner for Audience Measurement in Digital Signage Networks](#)

Jun 18, 2017

Tom LeBlanc – [Analytics: Inside AdMobilize’s Push to Provide Customers with Valuable Data](#)

May 16, 2017

Sixteen:Nine – [Sixteen:Nine Podcasts: Rodolfo Saccoman, CEO/Founder of AdMobilize](#)

May 10, 2017

[AdMobilize to demo crowd analytics at InfoComm](#)

May 10, 2017

Robert Archer – [AdMobilize to Showcase Crowd Edge Analytics Hardware at InfoComm 2017](#)

May 10, 2017

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Apr 10, 2017

Maile Bucher – [Signage Lights Up Vegas at DSE 2017](#)

Mar 29, 2017

AV Network Staff – [AdMobilize Solidifies Growth with Eight New Global Partners](#)

Mar 24, 2017

Entrepreneur Magazine – [Do Your Homework and Avoid a Venture Capital Nightmare](#)

Mar 22, 2017

[AdMobilize to Celebrate Global Market Momentum at DSE 2017](#)

Mar 20, 2017

[AdMobilize To Celebrate Global Market Momentum at DSE 2017](#)

Mar 19, 2017

Barry Frey – [2017: The Year Yield Optimization Comes of Age in Digital Out-of-Home](#)

Feb 6, 2017

[A Manifesto for OOH/DOOH: Demystifying ROI for Vehicle Analytics](#)