Whether it’s the ST-Line Hatch, Wagon or Active the Ford Focus is more than just a small car. It’s a dynamic, agile and powerful companion ready to unleash every ambition. Redesigned from the ground up, this sophisticated car was made with one person in mind. You. The All-New Ford Focus is ready to get you moving like you mean it.

**Plenty Of Oomph**
With 134kW* of power and 240Nm of torque the 1.5L EcoBoost Petrol engine is the perfect balance of efficiency and performance. And it’s smart too. On highway driving when torque demand is low, the Focus can deactivate one cylinder for greater fuel economy.

**Drive It Your Way**
Dynamic and highly responsive, the Ford Focus’ 8-Speed transmission delivers rapid shifting for effortless acceleration. And when you’re controlling it all with paddle shifters on the steering wheel, you’ll feel a new sense of control.

**Rotary e-Shifter**
Just a quick twist and you’re in gear. Replacing the standard gearstick, all Focus models feature an advanced rotary dial that simplifies the cabin space and creates a more sophisticated interior.

**Selectable Drive Modes**
Change driving modes to suit your road, or your mood. Choose from Normal, Eco or Sport drive modes and the system will adjust steering feel and gear shift behaviour.

---

*Prestige Paint is an option that incurs an additional charge.† Not available on Active. † Not available on ST-Line.

---

**Colour Range**

- Ruby Red
- Orange Glow
- Desert Island Blue
- Blue Metallic
- Shadow Black
- Magnetic
- Moondust Silver
- Metropolis White
- Frozen White

---

**Notes**
Stay Focused

The Focus’ 180-degree split view camera gives you an incredible awareness of your surroundings. You'll be able to spot hazards that can't be seen over your shoulder or in the mirrors.

No Strings Attached

No need for cables thanks to the sophisticated Wireless Charging Pad. Charge your compatible device just by placing it on the pad.

Speak Up

It’s all in the power of the voice. With Apple CarPlay and Android Auto you'll be able to control music, hear text messages and find your nearest restaurant, all with voice commands. Plus, the Sync®3 system allows you to set and clear directions and view traffic conditions.

Pre-Collision Assist with Pedestrian and Cyclist Detection

The Forward Collision Warning will alert you if it predicts an accident. If you don’t react the Automatic Emergency Braking (AEB) system and Dynamic Brake Support will automatically apply the brakes to bring your vehicle to a complete stop. And when the traffic clears, the Focus can automatically accelerate back up to the pre-set speed.

Adaptive Cruise Control with Stop & Go

Cruise on the freeway with ease. This system modifies your cruise control speed based on the vehicle ahead. It senses that traffic slows to a standstill, this smart technology can bring your vehicle to a complete stop. And when the traffic clears, the Focus can automatically accelerate back up to the pre-set speed.

Light The Way

The Dynamic LED headlights use camera technology to pre-emptively alter light patterns, helping illuminate corners before you enter them. While the glare-free high beams adjusts automatically to avoid dazzling other drivers.

Audio and Communication

Apple CarPlay, Android Auto & Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. Warning: Local laws prohibit some phone functions while driving. Check your local road rules before using these functions.

Google Inc. Ford Applink® is available on selected SYNC® models and is compatible with select smartphone platforms. Warning: Local laws prohibit some phone functions while driving. Check your local road rules before using these functions.

Bluetooth® is a registered trademark of Bluetooth SIG, Inc. and is under license. Some phones not compatible.

Third parties are responsible for their respective functionality. Message and data rates may apply. Apple CarPlay, Siri, SiriKit, CarPlay, and the Apple CarPlay logo are trademarks of Apple Inc. registered in the US and other countries. Android Auto and Google Maps are trademarks of Google LLC. Android Auto requires compatible Android phone and Android Auto application.

1. Not all SYNC® and SYNC® 3 features are compatible with all phones. For compatibility, see ford.com.au/sync.

2. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions (including at certain speeds) or adverse weather.

3. The Focus has been designed to meet our CO₂ standard.

4. The 1.5L EcoBoost engine is approved for E10 (10% Ethanol) fuel. E10 fuel may be more readily available in your area, but is available at most fuel stations.

5. The 1.5L EcoBoost engine must be filled with 95RON (or E10) as a minimum.

6. Automatic High Beam is only available when Adaptive LED Headlamps are fitted.

7. Not all ST-Line features are available on all ST-Line models. All ST-Line and Active Driver Assistance Pack.


9. The Focus has been designed to meet our CO₂ standard.

10. The Focus has been designed to meet our CO₂ standard.

11. The Focus has been designed to meet our CO₂ standard.

12. The Focus has been designed to meet our CO₂ standard.
Ford Service Benefits

Our Commitment to You

Ford Service Benefits is our commitment to you as a Ford owner. The extensive list of benefits provides value, reliability, convenience and a Peace of Mind when you service your Ford vehicle by a Factory Trained Technician using specialist diagnostic equipment. Now that’s what service should be.

Service Experience

Some programs are available to select customer types only, please ensure you read all of the information provided below.

- **Focus Service**
  - Feel at ease knowing that when you purchase an eligible All New Ford Focus vehicle, the most you will pay is $299 per standard A or B scheduled service until the vehicle reaches the earlier of 4 years or 60,000 km.²
  - Standard A or B scheduled services do not include ‘Additional Scheduled Maintenance Items’ that are required, such as brake fluid replacement, tyre rotations and air conditioner check. These items will be at an additional cost when needed.

- **Auto Club Membership**
  - Getting a flat tyre or battery is never convenient so State Auto Club Membership and Roadside Assistance for up to 12 months will be included with your next standard service, for up to seven years/unlimited kilometres.³

- **Sat Nav Map Updates**
  - Never lose your way again with the latest map data for your Satellite Navigation system. If your vehicle has SYNC³ with Satellite Navigation, you’ll receive yearly map updates for up to seven years with your scheduled servicing.
  - If your vehicle has SYNC² with Satellite Navigation, you’ll receive yearly map updates until September 2024.²

- **Service Loan Car**
  - So we can keep you on the road when you’re getting a scheduled service you can take advantage of our Service Loan Car program.⁶

**Five Year / Unlimited Kilometre Warranty**

As a Ford owner you will now receive a Five Year / Unlimited Kilometre Ford Express New Vehicle Warranty with your purchase.² For details about this warranty please visit: www.ford.com.au/owners/warranties

**Contact us**

If you have any questions or concerns, please contact our Customer Relationship Centre on 1300 13 13 30 or email faocast11@ford.com

**Running a fleet?**

Our Ford Fleet team is here to assist you in any way we can. Please call 1300 13 13 30 or email askfleet@ford.com

**Ford For Good**

From supporting national causes to community volunteering, we take our social responsibility seriously. Find out more at ford.com.au/about/community

1. Warranty conditions apply. 2. Five year/unlimited km Ford Express New Vehicles applies to new, demonstrator and service loaner vehicles delivered from 1 May 2018. Our goods come with consumer guarantees that cannot be excluded under the Australian Consumer Law. Our warranty does not limit and may not exceed your rights under those guarantees. 2. Available at participating Dealers. Customers must comply with scheduled servicing intervals. See www.ford.com.au/service/h-and-c for full terms. 3. Available to Private and Blue Business Fleet customers with vehicles 7 years old or less. State Auto Club Membership & Roadside Assistance is included for 12 months or until next eligible standard service whichever occurs first. Standard A or B service for vehicles 12 months or more are covered by 12 months F ward Vancare Roadside Assistance product and therefore do not receive State Auto Club Roadside Assistance and Membership when purchased. Transit vans are only eligible to receive State Auto Club Roadside Assistance and Membership after the completion of the 1 year Ford Vancare Roadside Assistance product that included with the sale of all new Transit vans. Towelling will be at the customers expense for Vans with a GVWR >4,500kg. See www.ford.com.au/service/h-and-c for full terms. 4. Available at participating dealers on scheduled services or overnight warranty repairs. Private, Blue and Silver and Gold Business Fleet customers only. Booking may be required. See www.ford.com.au/owners/service/h-and-c for full terms. 5. Available at participating Ford Dealers on All New Focus vehicles first purchased by a Private or Blue Fleet customer as a dealer demonstration/service loaner (DGLV) vehicle excluding vehicles purchased under Ford’s Privilege Club program. Offer valid for 4 years or 60,000km (whichever occurs first) commencing on the date it was first registered by a Ford Dealer. A or B scheduled service items (and Additional Scheduled Maintenance Items) are set out in the Customer Assistance and Warranty guide with the vehicle. Customers must comply with the recommended scheduled servicing intervals. Should any other service or maintenance work be required, your dealer will discuss these with you prior to proceeding with the work. See www.ford.com.au/owners/service/h-and-c for full terms. 6. Available on selected vehicles of listed brands that are stocked by participating dealers. Competitor tyres must be new, identical and available from an Australian tyre retailer. Offer includes “4 for 3” or similar competitor offers, but excludes competitor cashback offers, gift cards, “wheel and tyre” bundles, tyres purchased under an instalment payment plan, clearance and liquidation stock and any competitor quotes that cannot be verified. Offer is available to private retail and Blue Business Fleet customers who present an eligible competitor quote. Includes valid competitor’s quote within 30 days after purchase. Various adjustments, including freight and freight, apply to ensure a like-for-like price comparison. See your participating Ford dealer for full terms and conditions. Ford reserves the right to vary or withdraw the Low Price Tyre Guarantee offer at any time. 7. Available at participating Ford Dealers. Excludes F-Series, Everest, Mustang, Transit models and Performance Vehicles. Customers will pay equal to or less than the current maximum price as published by Ford at ford.com.au/owners/service/brakes. Maximum current prices are subject to change. See http://www.ford.com.au/owners/service/h-and-c for full terms.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Images and Illustrations are for information purposes and are indicative only. Likewise, changes in conditions and circumstances Ford® reserves the right, subject to all applicable laws, at any time, to all discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

*FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (A.B.N. 30 004 116 223) Registered Office: Level 1, 600 Victoria St, Richmond, Victoria 3121, Australia.

Click to Request

Discover more at ford.com.au