

The new Arteon



Volkswagen

Design that leaves you speechless.

The design of the new Arteon is surprising, from the striking front to the powerful rear end – the new Arteon allure endures far beyond the first encounter. The wrap-around encompassing bonnet and frameless side windows are especially eye-catching and exude quality and elegance. The name is taken from the Latin word for art and alludes to the coherent aesthetic lines of the design.



01 The 19-inch **Montevideo** alloy wheels strengthen the sporty character of the new Arteon R-Line.

02 The striking light signature of the LED headlights goes optically into the chromed radiator grille. The model shown has the R-Line specific front bumper, with a C signature in black gloss.



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Stop and stare function.



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The evocative LED taillights and the new Arteon lettering on the rear is guaranteed to leave a lasting impression.



03 The model shown has the optional 20-inch **Rosario** alloys which come in dark graphite or silver.

04 The electrically operated, panoramic glass sunroof with integrated roller blind and LED ambient lighting adds additional light and space, whether open or closed, filling the interior with natural light and providing an inviting view of the sky above. Image shown is new Arteon R-Line with optional panoramic sunroof.

05 Open the boot lid holding full shopping bags by simply moving the foot under the rear of the car. Enjoy the high level of practical use with the 563 litre compartment volume.

Comfort at its highest level.

Lean back and enjoy the quality design of the interior, with the ergoComfort 14-way electric Nappa leather front seats with driver memory function.

The Arteon is equipped with the latest communication and navigation system and the optional **DYNAUDIO Confidence** system.



06 The **Active Info Display** provides a system that can be tailored to suit your exact preferences. The fully configurable, interactive 12.3-inch TFT displays vehicle data and information on your dashboard – all in the driver's direct field of vision.

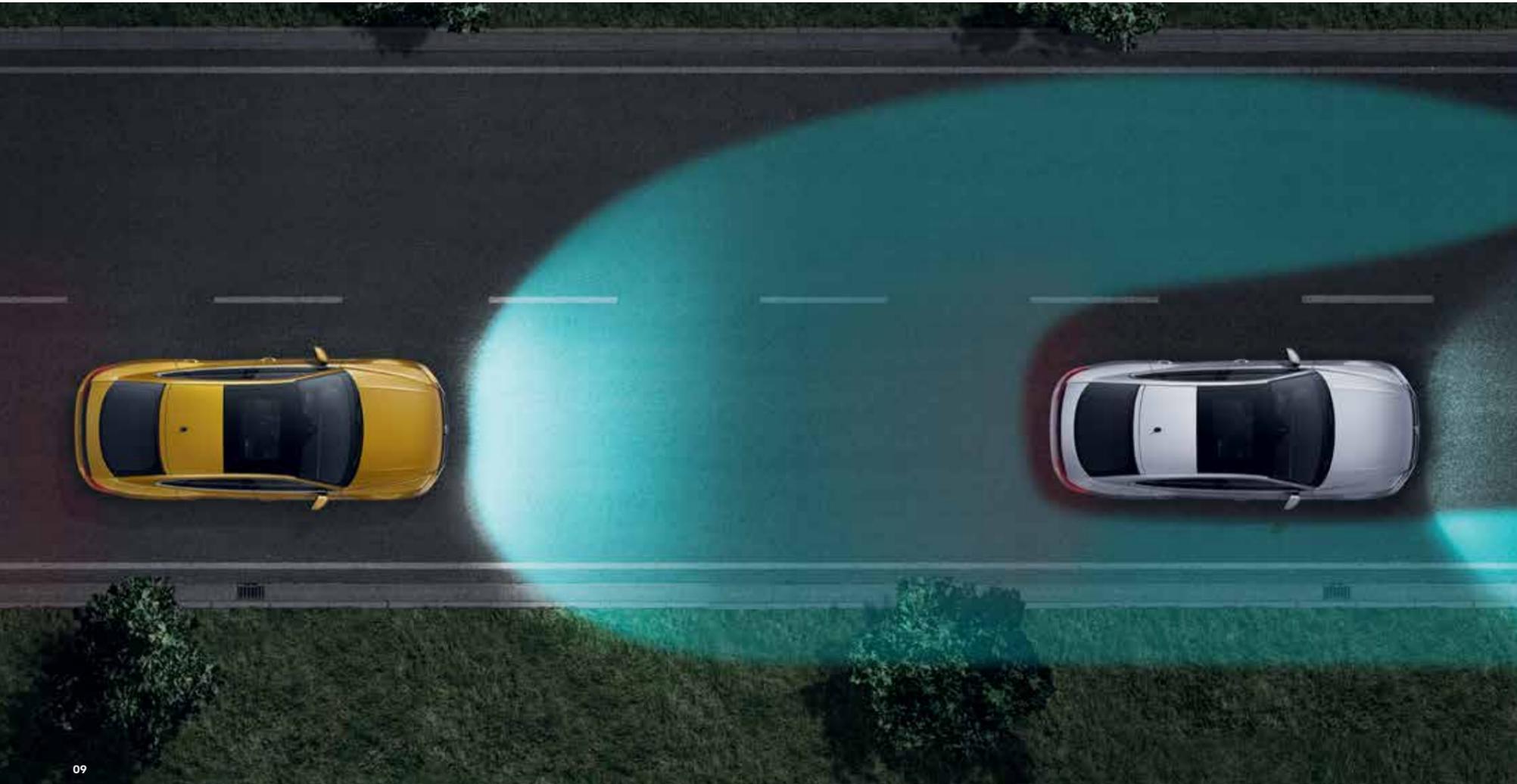
07 The **Head-up Display** rises from its position behind the dashboard into the driver's primary field of vision at the turn of a button. Driving information, including current speed and navigational details are transparently displayed helping to reduce the amount of time that the driver's eyes are averted from the road.

08 The new 9.2-inch high resolution touchscreen with **DiscoverPro** includes navigation and the innovative Gesture control. This feature allows you to perform a number of functions without having to touch the display. In addition, App-Connect is standard in the all new Arteon.



Intelligent driving begins here.

The new Arteon has the most advanced driver assistance systems.



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09 Enlightening in every respect: more security and comfort thanks to intelligent headlights with innovative functions and ground breaking LED technology. In the darkness, **Dynamic Light Assist** advanced main-beam control provides for even greater safety in road traffic, by ideally lighting up the road including the edges of the road.

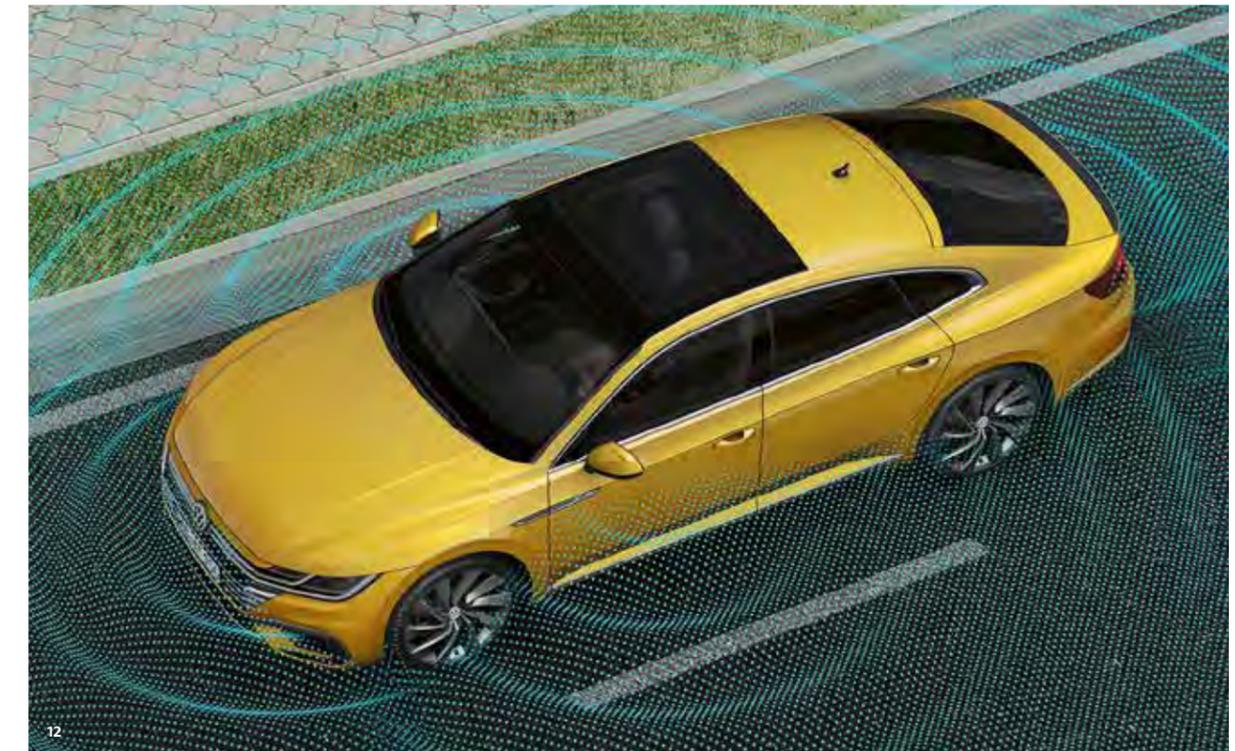
Masking the main beam prevents vehicles ahead or oncoming road users from being dazzled and thus helps to encourage considerate and relaxed driving in the Arteon.

10 Side Assist provides assistance if you want to change lanes from speeds of 10 km/h upwards.

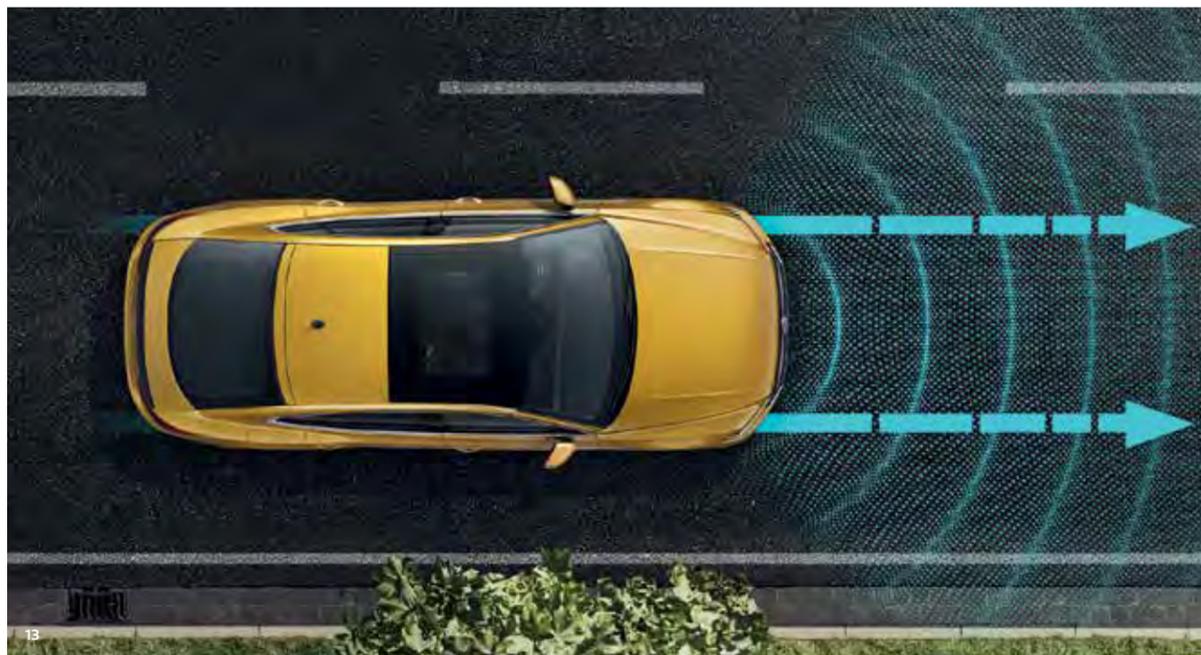
11 Lane Assist reduces the risk of accidents by stopping the vehicle from unintentionally leaving the lane following a short lapse in attention.

The system only responds if the driver has not operated a turn signal or purposefully turned the steering wheel.

12 The Area View Camera supports the driver when exiting concealed exits or side streets, when entering or driving out of parking spaces. It generates a 360 degree surround view on the touchscreen and provides a bird's eye view.



Peace of mind on the road.



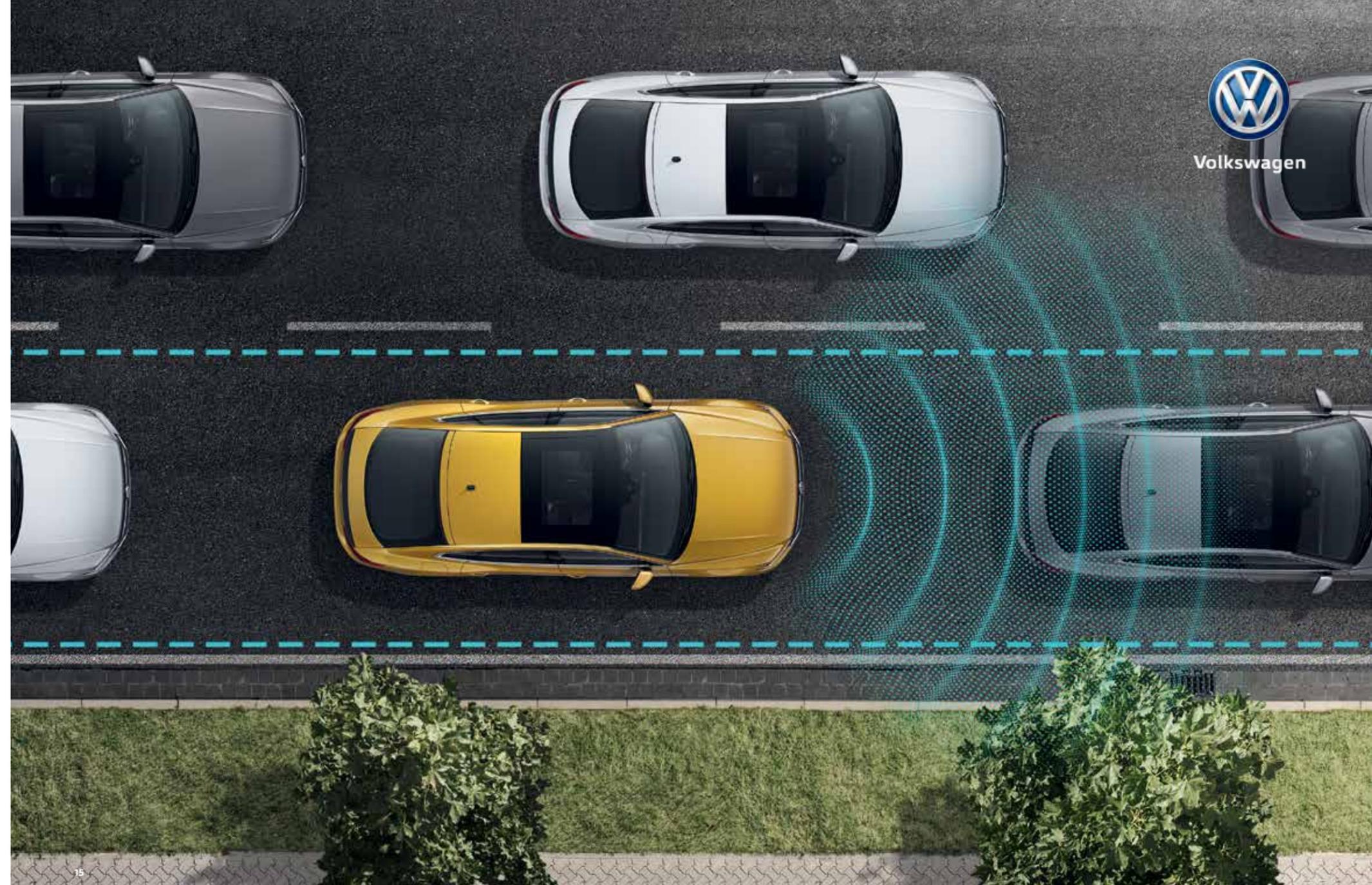
13 Adaptive Cruise Control (ACC), including Front Assist radar sensor controlled distance monitoring system, City emergency braking system, cruise control and speed limiter offers you intelligent control of your driving speed by automatically adjusting acceleration and braking.

14 In a medical emergency or in the event of the driver's inactivity, **Emergency Assist** automatically controls some functions of the new Arteon with the aim of avoiding accidents or minimising their consequences.

The system then uses controlled braking to bring the Arteon to a stop and activates the electromechanical parking brake.

15 Traffic Jam Assist guarantees a completely new level of driving convenience in traffic jams by linking the "Lane Assist" and adaptive cruise control functions. The system is enabled within a speed range of 0 to 60 km/h.

In the event of stop-and-go traffic, Traffic Jam Assist brakes the vehicle – even bringing it to a complete stop. After a short stop, the vehicle will even pull away again without the driver having to do anything.



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Performance at its best.



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The new Arteon is set to thrill with its turbocharged engine delivering 206kW with 350Nm torque. The coupe is not only great to look at, it boasts exceptional performance, with an acceleration time of 5.6 seconds from 0-100km/h. The powerful engine is coupled with a 7-speed dual clutch gearbox (DSG) and 4MOTION drivetrain.



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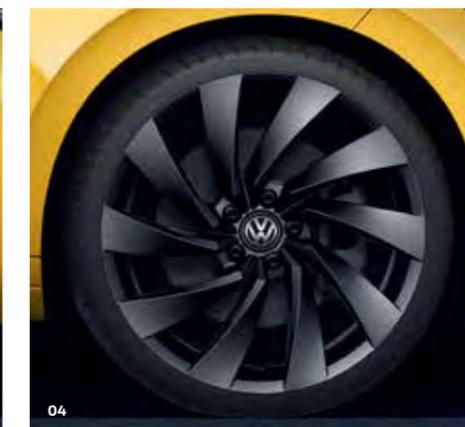
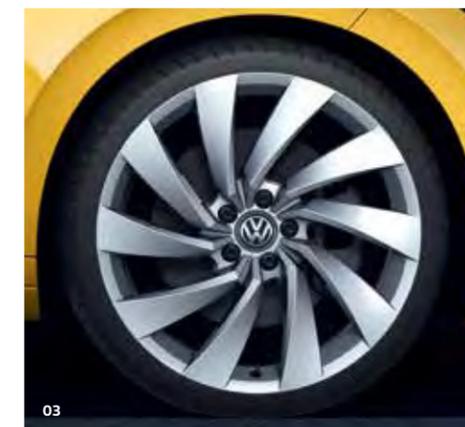
16 DCC Adaptive Chassis Control is a standard feature that offers stability at high speed. By adjusting all four shock absorbers to the driving situation in a matter of milliseconds reduces the vehicle's rolling and pitching. In adjusting them, adaptive chassis control DCC also takes into account braking, steering and acceleration operations.

Paint finishes.



- 01 Pure White Solid 0Q0Q
- 02 Tumeric Yellow Metallic 6T6T
- 03 Chilli Red Metallic Paint W0W0
- 04 Pyrit Silver Metallic K2K2
- 05 Deep Black Pearl Effect 2T2T
- 06 Manganese Grey Metallic 5V5V
- 07 Atlantic Blue Metallic H7H7
- 08 Oryx White Pearlescent Premium 0R0R*

Upholstery and wheels.



- 01 Nappa Leather Carbon Style - Seat inserts and bolsters including centre armrest surfaces
- 02 19-inch silver-alloy wheel **Montevideo**, Volkswagen - Standard
- 03 20-inch silver-alloy wheel **Rosario**, Volkswagen - Optional
- 04 20-inch dark graphite-alloy wheel **Rosario**, Volkswagen - Optional



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