



The all-new Polo



Volkswagen



Picture shows optional Panoramic sunroof with international alloys.

A real eye-catcher.



Volkswagen

Charismatic and confident, the new Polo will turn heads. With its advanced technology, efficient engines and sophisticated driver's and safety assistance systems, it's one of the world's most advanced compact cars, providing more interior space and boot volume than ever before. The sporty new exterior is designed to turn heads, matched by an interior that's totally at home in the digital age. No wonder it's creating such a stir.



01 The new Polo stands out with its striking, sporty design. With its long bonnet, the **new front** appears more dynamic and also broader, thanks to its horizontal lines. The new Polo comes standard with separate LED daytime running lights and halogen headlights. The **LED headlights** and daytime running lights standard on the R-Line and GTI, blend in perfectly with their athletic appearance. The electrically folding and heated exterior mirrors give that added convenience.

Soak up incredible views: With the **optional panoramic sliding/tilting roof** you can enjoy beautiful views to the skies above with the benefits of the fresh air and sunshine inside the vehicle. Optional on R-Line and GTI.

02 The **15-inch "Seyne" alloy wheels** complement the appealing design, giving the new Polo an athletic look.



03 Delight in the details. Volkswagen's signature "Tornado Line" creates a clear contour that sweeps around the new Polo, arching over the front side panels, gliding along the standard four doors and curving around the rear. It entices your eyes around the vehicle, conveying a dynamic sense of movement that will keep you gazing for hours. The dark red LED tail lights standard on the R-Line and GTI enhance the vehicles striking appearance.

Picture shows optional Panoramic sunroof with international alloys.

Exterior.



Volkswagen



04 The sixth generation Volkswagen Polo has grown, making it larger than its predecessor in all of its dimensions. This has resulted in much more interior space and a significantly increased boot volume, which has grown from 280 to 351 litres.

Great comfort. Even better convenience.

The interior with its fresh design is equipped with a range of convenient equipment: open the doors if by magic, just get into your new Polo without the keys in your hand. Thanks to the “Keyless Access” locking and starting system. The Polo has grown – that means more head and legroom for the driver and passengers giving a more comfortable ride on long journeys.



05 With the new Polo, there is more to see than ever before. This is down to the new optional **Active Info Display**, which measures 10.25-inches across the diagonal. Whether you want the navigation map to stretch across the entire display, a media display or a digital version of the speedometer: you get to decide what's on display. Optional on R-Line and GTI only.

06 With a stunning **20.3 cm (8 inch) touchscreen** glass display, the Composition Media system is a delight to use – simply touch the screen, just like your phone. Featuring an SD card slot and playback for MP3 and WMA files, the six rich-sounding speakers will be music to your ears. Standard on TSI Manual /DSG and Beats models.

In addition, the **“App-Connect”** combines the functionality of Apple “CarPlay”, Google “Android Auto” and “MirrorLink™” allowing ‘mirroring’ of a smartphone display on the infotainment touch-screen via USB connection. Display and operation of certified apps including audio and voice control (if supported by the app). Usage of certified apps only while driving. Only operable in conjunction with compatible smartphones. Standard across the range.

The **Discover Navigation Media** 8-inch touch-screen navigation/radio system builds upon the impressive Composition Media system, but with additional features enabling you to easily manage not only your music, but also navigation data and a broad range of vehicle information. Standard on R-Line and GTI.



Assistance systems.



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07 Helping you react to whatever's going on around you, the **Blind Spot Detection** sensor provides a handy LED display in your wing mirror whenever a vehicle enters your blind spot, and the system is active above a speed of 15 km/h.

08 In the new Polo, the parking distance warning system has been extended with manoeuvre braking. The parking distance warning system offers the driver of the new Polo increased safety and comfort, particularly with poor visibility to the rear. **Manoeuvre braking** in the Polo helps to prevent or at least minimise any damage that could be caused by a collision with fixed or moving objects. Once activated, the system automatically becomes operational at speeds between 1.5 and 10 km/h when reverse gear is engaged.



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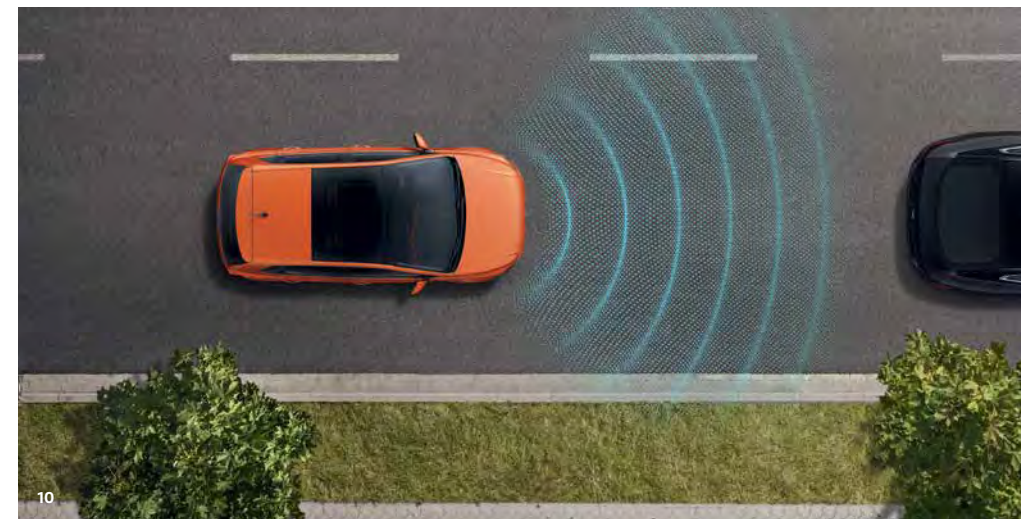


09

09 When you encounter the unexpected, the **"Front Assist" area monitoring system** with City Emergency Braking and Pedestrian Monitoring is on hand to help. The system warns you in the event of potential collisions or pedestrians crossing in front of the vehicle. In really critical cases, the system helps you out by braking.

10 Through constant monitoring and compliance with a defined safety gap, adaptive cruise control significantly contributes to increasing safety for the driver. This **Stop & Go** function is provided for the first time in the new Polo without electromechanical parking brake. Optional on R-Line and GTI.

11 The **Driver Alert System** in the new Polo observes and assesses relevant driving behaviour for signs of the onset of fatigue and emits warning messages if necessary. As an early warning system, it often notices signs of fatigue before the driver.



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Picture shows optional Panoramic sunroof with optional Bonneville alloys.

R-Line.



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With its dynamically sculpted lines, it's clear at first sight that the new Polo R-Line is a true athlete. The unique styling pack on the R-Line emphasises the design characteristics that make it stand out from the crowd. The big front bumpers' black grained radiator grill and ventilation grill with R-Line logo. The wrap-around black sill trim strips give it a visual sporty appearance complimented by 16-inch "Sebring" alloy wheels and LED headlights with LED daytime running lights, and dark red LED taillights.



12 The sports comfort front seats with the R-Line logo on the seat backrests, come in a contemporary designed "Carbon Flag" cloth. Not only do they look good, but also provide excellent lateral support when cornering, while lumbar support for the driver and front seat passenger ensures maximum comfort on every journey.



Sound. Check.



Volkswagen

If music is your life, you'll be eager to hear all about our Polo Beats model, designed for those who demand premium quality audio. The sound specialists at Beats Electronic have worked to tune six loudspeakers and a subwoofer to optimise sound quality in the new Polo, so you can expect the same energetic and full sound you enjoy with Beats headphones. With the unmistakable Beats branding, there is one less thing to worry about when it comes to looks.

13 Creating a buzz wherever it goes: the two-tone slanted **film adhesives**¹ make sure the new Polo Beats has a look you won't miss. The narrow film strips, shown in Flash Red, and the wide matt transparent strips run over the bonnet and roof.

¹After one to three years, decorative films may show signs of use and ageing, especially when exposed to direct sun. In very hot climates already during the first year. If the decorative film remains on the vehicle for a longer period, optical differences may become apparent between the area of the paint finish protected by decorative film and uncovered areas.



14 With the **new rear design**, the dark red tail light clusters and the exterior mirror housing with contrasting paintwork, the new Polo brings a splash of rhythm and colour to your life. The bold design line that runs from the front side panels all the way round the new Polo Beats creates a clear contour – for an incredibly dynamic design.

15 Bass, better, beats: The stylish logo on the new Polo Beats provides an indication of the beating heart inside – the **Beats sound system**. It is equipped with an eight-channel amplifier for tweeters and bass notes, and a full-range loudspeaker and a total output of 300 watts. For a rich, full sound and just the right slice of bass, the Polo is equipped with an integrated subwoofer under the floor in the luggage compartment and next to the spare wheel well.

16 Stay in your seats. The **sports comfort seats with the Beats design** are not just comfortable, they also provide excellent support and protect your back. They are covered with robust fabric in Aqua Graphite/Velvet Red and catch the eye with the Beats logo on the backrest.

17 The **interior** provides good vibes: even as you're getting in, the sill panel trims stand out with their Beats audio logo. The logo is also embossed on the back of the sports comfort seats in the front. The decorative trims in Velvet Red also catch the eye. Other branded features include the loudspeakers with a Beats logo and floor mats with white double stitching.



The sporty GTI is back.

The Polo GTI has always stood for exceptional performance with added driving pleasure. The new Polo GTI continues this tradition, drawing attention to its dynamic charisma. The eye-catching front bumper spoiler and fog lights, the sporty rims with the clearly visible red brake calipers and last but not least, the twin tailpipes. The Polo GTI exemplifies the GTI essence with its sporty handling and exceptional design.



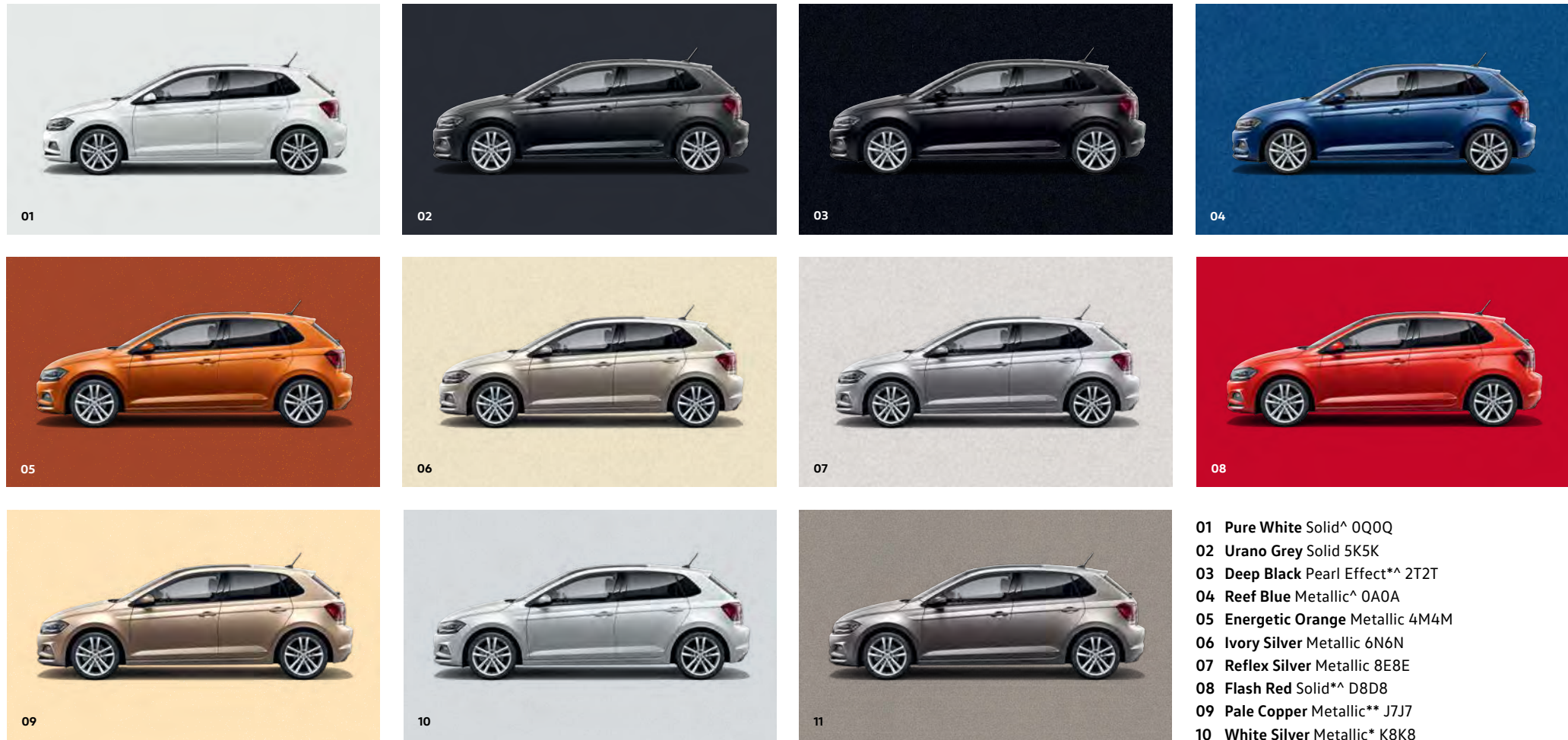
18 The interior continues the GTI look with a sports steering wheel featuring decorative stitching as well as the typical GTI gear lever. A real highlight is the optional Active Info Display in GTI-specific design.

19 The Polo GTI sports the characteristic insignia such as the honeycomb grille, red decorative strips, red brake calipers, twin tail pipes, front and rear spoilers along with the GTI lettering.



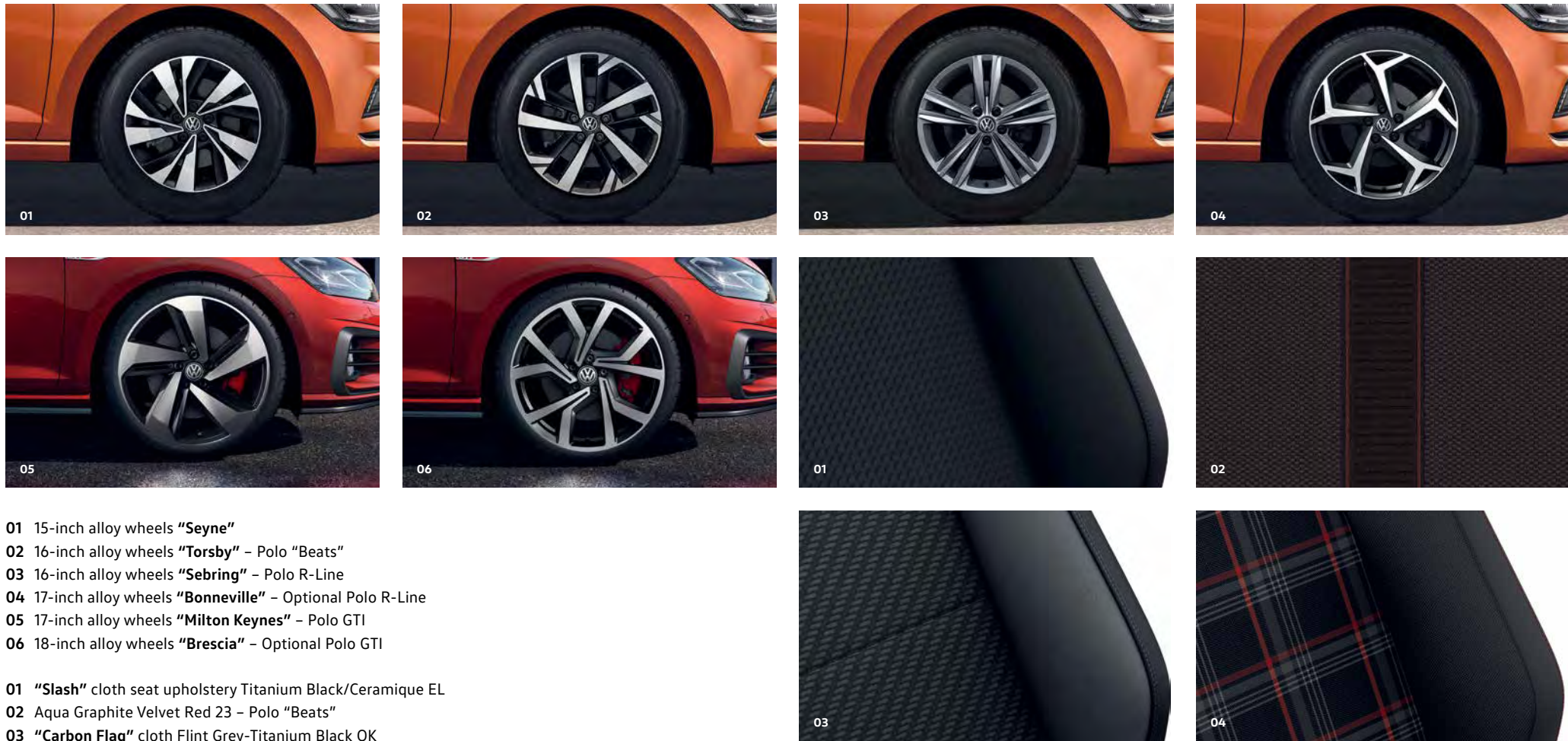
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Paint finishes.



The illustrations on this page can only be regarded as a general guide. The printing process cannot render the colours with absolute accuracy.
*Polo Beats colours. **Not available on Polo R-Line. ^Polo GTI colours.

Upholstery and wheels.





Polo – Produced in New Zealand
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