










Information Product Canvas

Information Product Name

Date:

Version:

<p>Outcomes / Actions </p>	<p>Vision </p> <p>For</p> <p>Who</p>	<p>Persona's </p>	<p>Type </p> <p>Data SLA </p>
<p>Business Questions </p>	<p>The</p> <p>That</p> <p>Unlike</p>	<p>Core Business Events </p>	
<p>User Stories </p> <p>As a <input type="text"/> I Want <input type="text"/></p> <p>As a <input type="text"/> I Want <input type="text"/></p> <p>As a <input type="text"/> I Want <input type="text"/></p>		<p>The Information Product Will / Won't </p>	