

Terms and Conditions for Regional Conversion August 2024 Event

Introduction

1. This **Regional Conversion August 2024 Event** (“**Event**”) is organised by BIGLIFE Sdn. Bhd. (Registration No: 201001040731 (924656-U)) (“**BL**” or “**Organiser**”).
2. This Event concurrently runs in **Malaysia and Philippines** (“**Participating Regions**”) and the Event will be implemented on the AirAsia MOVE website (<https://www.airasia.com/en/gb>) or AirAsia MOVE mobile application (collectively referred to as “**Dedicated Platforms**”).
3. This Event is governed by the terms and conditions set out hereunder (“**Specific T&C**”) and the Event’s General Terms and Conditions which can be found at <https://www.airasia.com/aa/about-us/en/gb/event-general-terms-and-conditions.html> (“**General T&C**”).

Event Period

4. The Event will commence from **00:00 (GMT+8) on 15 August 2024, and end at 23:59 (GMT+8) on 16 September 2024** (both dates inclusive) or upon complete utilisation of the total allocation of **5,000,000 Bonus AirAsia points** pursuant to this Event, whichever comes earlier (“**Event Period**”). The Organiser reserves the right to amend or extend the duration of the Event at any time as it deems fit without prior notice and/or liability to any participants (“**Participants**”).

Event Requirements

5. To qualify and participate in this Event, Participants must fulfil the following requirements during the Event Period (“**Event Requirements**”):-
 - a) Must be a valid and existing AirAsia member (having subscribed and registered for membership under the loyalty and rewards program operated by BL under the name “AirAsia rewards”) and have a unique registration number known as the “AirAsia member ID” issued by BL at the point of participation in the Event. In the event the Participant is not a registered AirAsia member at the time of the Event Period, the Participant is required to sign-up as an AirAsia member via Dedicated Platforms before participating in the Event. Any registration of AirAsia membership made after the Event Period shall not be entitled to the award of any AirAsia points under this Event;
 - b) Must be located in the Participating Regions based on the Internet Protocol geo-location detection; and

- c) Must successfully perform any of the transactions set out in the Event Mechanism (as hereunder defined) during the Event Period.

Event Mechanism

6. By participating in the Event, the Participants who adhere to the following event mechanism during the Event Period ("**Event Mechanism**") are eligible to receive additional **hundred-percent (100%) Bonus AirAsia points**, to be awarded based on the total points earned from the conversion below. ("**Bonus AirAsia points**"):

a) **Points Conversion**

- i. Subject to the respective Partners' points conversion structure (as listed in Appendix A of this Specific T&C), Participants must successfully perform points conversion from any of the Partners' rewards or loyalty points into AirAsia points through: -

(1) Manual points conversion on the respective Partners' platform.

- ii. For avoidance of doubt, the existing converted AirAsia points cannot be subsequently converted to any of the Partners' rewards points during the Event Period. Participants who make such a transaction shall be disqualified from the Event as a whole.

7. There is no limit to the number of transactions and/or conversion that Participants can make throughout the Event Period, and multiple entries can be entered in respect of the same Participant to be entitled to earn the Bonus AirAsia points.

- a) Participants who satisfy all the Event Requirements and Event Mechanism shall be eligible to participate in the Event, and Participants who fail to fulfil Event Requirements and/or fail to abide by Event Mechanism will automatically be disqualified from the Event without any further notice.

Prize

8. In addition to the Bonus AirAsia points entitlement upon successful completion of the points conversion mechanism under Clause (6)(a), one Prize will be awarded to the Participant with the highest points conversion (with a minimum 5,000 AirAsia points converted throughout this Event) on the dedicated platforms during the Event Period.

9. The prize for this Event is as follows ("**Prize**"):-

| Prize | Total Number of Winners Allocated | Validity Period |
|-------------------------------------|--|-------------------------------------|
| Flight Prize: Two (2) pax of | One (1) | Flight Prize: Six (6) months |

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| <p>AirAsia return flights from KL (KUL) or Manila (MNL) to Nairobi (NBO), capped at RM 10,000.</p> <p>Hotel Prize: 125,000 AirAsia points (worth RM1,000)</p> | | <p>from the time the winner announcement is made via email.</p> <p>Hotel Prize: Six (6) months from the date such AirAsia points are credited into the Winner's AirAsia member account</p> |
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10. For the avoidance of doubt, only One Participant with the highest points earned from the conversion across the Participating Regions will be selected for the Prize. One (1) winner in total will be entitled to both Flight Prize and Hotel Prize.
11. The Prize will be provided by the Organizer upon the organizer receiving all information as deemed necessary. For the avoidance of doubt:

Flight Prize

- a) There will be one (1) winner in this Event. Subject to Clause (e), this winner is entitled up to two (2) pax of return flights to Nairobi.
- b) The Winner must provide necessary details including but not limited to personal information, departure and arrival date; time of flight, and communicate such details to the Organizer for the flight booking process via email. By providing such details, the Winner shall be deemed to have given their consent for the collection of personal information and the use of such personal information shall be in accordance with the Privacy Policy of the Organisers. By providing us Personal Information of any third party individual whom you nominate for this Flight Prize, you represent and warrant that you have obtained the individual's consent to share their information and that they have been fully informed of the Privacy Policy;
- c) Flight booking is only applicable for AirAsia X flights (with the airline code D7) flying from Kuala Lumpur International Airport (KUL) to Jomo Kenyatta International Airport (NBO), Kenya. If the Winner is located in the Philippines, the Winner will fly from Ninoy Aquino International Airport (MNL) to KUL (only applicable for AirAsia flights with airline code AK) for stopover before continuing the journey to NBO subject to the requirement in Clause (e);
- d) Subject to Clause (e), the winner is allowed to choose the flight date and time, however the Flight Prize must be utilized and flown by 23:59 (GMT+8) on 30th April 2025;
- e) The Winner is allowed to select add-ons such as baggage option, seat selection, meal selection and travel protection, provided that the total cost of the Flight Prize (including taxes, fees and add-ons) **must not exceed RM10,000** based on the price shown on the Dedicated Platforms;
- f) Any surcharges on flight modifications or add-ons (if any) after the completion of flight booking by the Organizer, must be borne solely by the Winner; and

- g) In the event the Winner's Flight Prize cost (including taxes, fees and add-ons) is lower than RM10,000, any unutilised amount or price differences will not be refunded in cash, AirAsia points or any methods of payment to the Winner.

Hotel Prize

- a) Winner will be issued 125,000 AirAsia points (worth RM1000) that can be spent via "pay with points" on hotels listed in the Dedicated Platform.
- b) 125,000 AirAsia points will be credited into the Winner's AirAsia member account within **seven (7) working days** from the time the Winner responds to the Winner announcement email. The Hotel Prize earned through this Event is only valid for a period of six (6) months from the date such AirAsia points are credited into the Winner's AirAsia member account. Any Hotel Prize not utilized within its validity period will lapse without notice or liability.

Winner Announcement

12. Subject to these Specific T&C, **one (1)** Participant who strictly follow the Event Mechanism will be selected as the winner of this Event ("**Winner**")
13. The Winner will be announced through AirAsia rewards Facebook page (<https://www.facebook.com/bigloyaltyglobal/>) and to the Winner's email, within **seventy-five (75) working days** after the end of the Event Period ("**Winner Announcement Date**").
14. In the event the Winner is unreachable or had failed to inform the Organiser(s) of the acceptance of Prize within **seven (7) working days** from the time of first attempt to communicate by the Organiser to contact the Winner, the Organiser shall reserve the right at its sole discretion to select and award another Winner with or without any further notice and/or assigning any reasons. The Organiser's decision shall be final and no correspondence nor complaint by any Participant shall be entertained.

Bonus AirAsia points

15. The Bonus AirAsia points counted from the regular AirAsia points earned pursuant to the standard conversion or issuance rate fixed by the respective participating merchants and partners as stipulated under Appendix A of this Specific T&C and on the Dedicated Platform.
16. The Bonus AirAsia points shall be awarded on a first-come-first-serve basis and subject to the availability of the total allocation of **5,000,000** Bonus AirAsia points allocation under this Event.
17. All Bonus AirAsia points earned pursuant to this Event will be credited into the eligible Participants' respective AirAsia member account within **forty-five (45) working days** (or any other period as the Organiser deems appropriate) after end of the Event Period, subject to the Organiser receiving all information as deemed necessary. This is subject to the exclusion of invalid, cancelled or exchanged conversion and/or transactions, where no AirAsia points will be awarded to Participants pursuant to this Event.

18. Notwithstanding the standard validity period of AirAsia points as stipulated within the AirAsia rewards terms and conditions which can be found at www.airasia.com/rewards, the Bonus AirAsia points earned through this Event are only valid for a period of **six (6) months** from the date such AirAsia points are credited into the eligible Participant's AirAsia member account. Any Bonus AirAsia points not utilized within its validity period will lapse without notice or liability.

Miscellaneous

19. The General T&C may be amended from time to time, hence, you are advised to review it periodically to be aware of such modifications. In the event of any conflict or inconsistency between the Specific T&C and any terms and conditions set forth in the General T&C, the Specific T&C shall prevail.
20. The Specific T&C are governed by the laws of Malaysia and subjected to the jurisdiction of courts in Malaysia.

Appendix A

| Country | Partners | Eligibility | Points Conversion Structure |
|-----------------|--|--|--|
| Malaysia | HSBC Bank Malaysia Berhad | HSBC Premier Travel Credit Card | 10,000 Air Miles = 10,000 AirAsia points |
| | | All Other HSBC Credit Cards | 12,000 Reward points = 1,000 AirAsia points |
| | United Overseas Bank (Malaysia) Bhd | Lady's Classic Lady's Platinum Lady's Solitaire Preferred PRVI Miles World | 12,000 UNIRM = 1,000 AirAsia points |
| | | PRVI Miles Elite | 9,000 UNIRM = 1,000 AirAsia points |
| | | Privilege Banking Visa Infinite Visa Infinite Visa Infinite Metal | 8,500 UNIRM = 1,000 AirAsia points |
| | | Zenith | 6,400 UNIRM = 1,000 AirAsia points |
| | Public Bank Berhad | PB World Mastercard | Air Miles/Vip/Green Points: 8,500 = 2,000 AirAsia points |
| | | PB Visa Signature PB Platinum Mastercard PB Quantum Visa PB Quantum Mastercard PB RCB Elite PB RCB Gold | Air Miles/Vip/Green Points: 10,000 = 2,000 AirAsia points |
| | | Cimb Bank Berhad | Eligible CIMB Bonus Points credit card |
| | Standard Chartered Bank Malaysia Berhad | Standard Chartered WorldMiles Points | 1,000 Standard Chartered WorldMiles Points = 500 AirAsia points |
| | | Visa Infinite | 7,000 Rewards Points = 1,000 AirAsia points |
| | | WorldMiles Card | 1,000 Rewards Points |

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| | | | = 500 AirAsia points |
| | | Other Cards | 10,000 Rewards Points = 1,000 AirAsia points |
| Philippines | EPIC Rewards (Newport World Resorts) | Crystal and Gold | 1,200 Epic points = 1,000 AirAsia points |
| | | Rose Gold | 1,150 Epic points = 1,000 AirAsia points |
| | | Platinum | 900 Epic points = 1,000 AirAsia points |
| | | Titanium, Diamond, and Epic | 800 Epic points = 1,000 AirAsia points |
| | Security Bank Corporation | All Security Bank Rewards credit cards | 6,667 Security Bank Rewards Points = 1,000 AirAsia Points |
| | Rizal Commercial Banking Corporation | Visa Platinum | 2,500 Preferred AirMiles = 2,500 AirAsia Points |
| | | All other RCBC Rewards credit cards | 2,500 RCBC Credit Card AirMiles = 500 AirAsia Points |
| | UnionBank | Visa Gold, Visa Platinum | 5,000 UnionBank Rewards Points = 1,000 AirAsia Points |
| | | Miles+ Platinum, Miles+ Regular | 4,000 UnionBank Rewards Points = 1,000 AirAsia Points |
| | | Reserve Visa Infinite, Reserve World Elite Mastercard | 3,000 UnionBank Rewards Points = 1,000 AirAsia Points |
| | | Miles+ Visa Signature, Miles+ World Elite Mastercard | 1,600 UnionBank Rewards Points = 1,000 AirAsia Points |
| | | Rewards Visa Platinum, Rewards Platinum Mastercard | 8,000 UnionBank Rewards Points = 1,000 AirAsia Points |
| | Bank of Philippine Islands | Blue, Edge, Gold, eCredit Mastercard | 8,000 BPI Points = 1,000 AirAsia Points |

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| | | Visa Signature, Platinum Mastercard | 8,000 BPI Points = 1,600 AirAsia Points |
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