

## Terms and Conditions for Regional Earn March 2024 Event

### Introduction

1. This **Regional Earn March 2024 Event** ("Event") is organised by BIGLIFE Sdn. Bhd. ("BL" or "Organiser").
2. This Event concurrently runs in Malaysia, Philippines, Indonesia, Singapore, People's Republic of China ("China"), Brunei, the Republic of China ("Taiwan"), Australia, India, Korea, Vietnam and The United Arab Emirates ("**Participating Regions**") and the Event will be implemented on the AirAsia MOVE website (<https://www.airasia.com/en/gb>) or AirAsia MOVE mobile application (collectively referred to as "**Dedicated Platforms**").
3. This Event is governed by the terms and conditions set out hereunder ("**Specific T&C**") and the Event's General Terms and Conditions which can be found at <https://www.airasia.com/aa/about-us/en/gb/event-general-terms-and-conditions.html> ("**General T&C**").

### Event Period

4. The Event will commence from **00:00 (GMT+8) on 11 March 2024**, and end at **23:59 (GMT+8) on 10 April 2024** (both dates inclusive) or upon complete utilisation of the total allocation of **10,000,000 Bonus AirAsia points** (hereunder defined) pursuant to this Event, whichever comes earlier ("**Event Period**"). The Organiser reserves the right to amend or extend the duration of the Event at any time as it deems fit without prior notice and/or liability to any participants ("**Participants**").

### Event Requirements

5. To qualify and participate in this Event, Participants must fulfil the following requirements during the Event Period ("**Event Requirements**"):-
  - a. must be a valid and existing AirAsia member (having subscribed and registered for membership under the loyalty and rewards program operated by BL under the name "AirAsia rewards Program") and have a unique registration number known as the "AirAsia member ID" issued by BL at the point of participation in the Event. In the event the Participant is not a registered AirAsia member at the time of the Event Period, the Participant is required to sign-up as an AirAsia member via Dedicated Platforms before participating in the Event. Any registration of AirAsia membership made after the Event Period shall not be entitled to the award of any AirAsia points under this Event;
  - b. must be located in Participating Regions based on the Internet Protocol geo-location detected; and

- c. must successfully perform any of the transactions set out in the Event Mechanism (as hereunder defined) during the Event Period. .

### **Event Mechanism**

6. By participating in the Event, the Participants who adhere to the following event mechanism during the Event Period ("**Event Mechanism**") are eligible to receive fifty-percent (50%) Bonus AirAsia points ("**Bonus AirAsia points**"):

#### **(A) Points Conversion**

- a. Subject to the respective Partners' points conversion structure, Participants must successfully perform points conversion from any of the Partners' rewards or loyalty points into AirAsia points through:-
  - (1) AirAsia xchange platform (subject to AirAsia xchange's terms and conditions which can be found on the Dedicated Platforms) via instant or point code conversion; and/or
  - (2) manual points conversion on the respective Partners' platform.
- b. The Participants are allowed to make multiple conversion transactions during the Event Period, to be entitled to earn the Bonus AirAsia points.
- c. For avoidance of doubt, the existing converted AirAsia points cannot be subsequently reconverted to any of the Partner's rewards points during the Event Period. Participants who make such a transaction shall be disqualified from the Event as a whole.

#### **(B) Non-points Conversion / SNAP&EARN**

- a. Subject to the respective Partners' points issuance structure, Participants must successfully perform purchase(s) and/or transaction(s) through: -
    - (1) "SNAP&EARN" feature (only applicable to Malaysia and Indonesia), subject to SNAP&EARN's terms and conditions which can be found on the Dedicated Platforms; and/or
    - (2) any Partners on Partners' platform redirected from the Dedicated Platform subject to respective Partners' terms and conditions which can be found on the Dedicated Platforms.
  - b. The Participants are allowed to make multiple purchase(s) and/or transaction(s) during the Event Period, to be entitled to earn the Bonus AirAsia points.
7. For the avoidance of doubt, each eligible Participant is entitled to a **maximum of 10,000 Bonus AirAsia points (inclusive of both mechanism 6(A) and 6(B))** throughout the Event Period.

8. Participants who satisfy all the Event Requirements and Event Mechanism shall be eligible to participate in the Event, and Participants who fail to fulfil Event Requirements and/or fail to abide by Event Mechanism will automatically be disqualified from the Event without any further notice.

**Prize**

9. The prize(s) for this Event is as follows ("Prize"):-

- (a) Return AirAsia flight tickets (excluding AirAsia X flight) for two (2) pax to any destination worth up to RM5,000 or 500,000 AirAsia points.

<b>Prize</b>	<b>Total Number of Winners Allocated</b>	<b>Validity Period</b>
Return AirAsia flight tickets (excluding AirAsia X flight) for 2 pax to any destination worth up to RM5,000 or 500,000 AirAsia points.	Three (3)	15 June 2024 to 30 November 2024

10. Prize will be provided by the Organiser upon the Organiser receiving all information as deemed necessary. For the avoidance of doubt:

(i) Winners must provide details including but not limited to personal information, their choice of origin and destination, departure and arrival date; and communicate such details to the Organiser for flight booking process via email;

(ii) Flight booking is only applicable to AirAsia flights with the following operators: AK, FD, QZ and Z2;

(iii) The Prize must be utilised and flown within 30th November 2024;

(iv) The total amount of flight tickets cost including taxes, fees and add-ons (i.e. baggage allowance, seat selection and meals) must not exceed RM5,000 or 500,000 AirAsia points based on the price shown on the Dedicated Platforms;

(v) Winners are allowed to select only one (1) origin and one (1) destination of their choice;

(vi) Any surcharges on flight modifications or add-ons (if any) after the completion of flight booking by the Organiser, must be borne solely by the Winners; and

(vii) In the event the Winner's flight ticket cost (including taxes, fees and add-ons) is lower than

RM5,000, any unutilised amount or price differences will not be refunded in cash, AirAsia points or any methods of payment to the Winner.

#### **Winners Announcement**

11. Subject to these Specific T&C, three (3) participants with the highest number of AirAsia points earned (accumulative of points conversion, non-points conversion and, SNAP&EARN mechanism under both paragraph 6(A) and 6(B)) from Malaysia, Indonesia and Philippines and strictly follow the Event Mechanism will be selected as the winner of this Event (collectively referred to as "**Winners**").
12. In the event there is more than one Participant recording the highest points earned in a Participating Regions, the Participant performing the transaction the earliest would be selected as the Winners.
13. There shall be a total of three (3) Winners from the Participating Regions (Malaysia, Indonesia and Philippines) who will be entitled to receive the Prize. For clarity purposes, each Winner will receive one (1) Prize from either one of the Participating Regions and the Prize will be sent to the Winners through their respective email.
14. The Winners will be announced through AirAsia rewards' Facebook page of respective Participating Regions, within **sixty (60) working days** after the end of the Event Period ("**Winners Announcement Date**").
15. In the event the Winner is unreachable after **seven (7) days** from the time of first attempt to communicate by the Organiser to contact the Winner, the Organiser shall reserve the right at its sole discretion to select and award another Winner with or without any further notice and/or assigning any reasons. The Organiser's decision shall be final and no correspondence nor complaint by any Participant shall be entertained.
16. In the event the original Prize offered is not available, the Organiser reserves the right in its sole discretion to substitute or replace the Prize from time to time with another prize of similar value without prior notice to the Winner(s). For the avoidance of doubt, such prize and its value shall be determined by the Organiser at its own discretion.

#### **Bonus AirAsia points**

17. The Bonus AirAsia points counted from the regular AirAsia points earned, on a first-come-first-serve basis, in addition to the regular AirAsia points earned pursuant to the standard conversion or issuance rate fixed by the respective participating merchants and partners as stipulated under Appendix of this Terms & Conditions ("**Partners**") and on the Dedicated Platform.
18. Subject to the availability of the total allocation of AirAsia points under this Event, from the total of 10,000,000 Bonus AirAsia points allocation:-

- a. **9,000,000 Bonus AirAsia points** are allocated to the points conversion mechanism under Paragraph 6(A); and
  - b. **1,000,000 Bonus AirAsia points** are allocated to the non-points conversion/SNAP&EARN mechanism under Paragraph 6(B).
19. Bonus AirAsia points earned pursuant to this Event will be credited into the eligible Participants' respective AirAsia member account within **forty-five (45) working days** (or any other period as the Organiser deems appropriate) after end of the Event Period, subject to the Organiser receiving all information as deemed necessary. This is subject to the exclusion of invalid, cancelled or exchanged conversion and/or transactions, where no AirAsia points will be awarded to Participants pursuant to this Event.
20. Notwithstanding the standard validity period of AirAsia points as stipulated within the AirAsia rewards's terms and conditions which can be found at [www.airasia.com](http://www.airasia.com), the Bonus AirAsia points earned through this Event are only valid for a period of **six (6) months** from the date such AirAsia points are credited into the eligible Participant's AirAsia member account. Any Bonus AirAsia points not utilised within its validity period will lapse without notice or liability.

**Miscellaneous**

21. The General T&C may be amended from time to time, hence, you are advised to review it periodically to be aware of such modifications. In the event of any conflict or inconsistency between the Specific T&C and any terms and conditions set forth in the General T&C, the Specific T&C shall prevail.
22. The respective AirAsia xchange Terms and Conditions and the SNAP&EARN Terms and Conditions which can be found at <https://www.airasia.com/aa/rewards/en/gb/airasia-xchange-terms-and-conditions.html> and [https://support.airasia.com/s/article/Rewards-Malaysia-Earn-airasia-points?language=en\\_GB#Snap-Earn](https://support.airasia.com/s/article/Rewards-Malaysia-Earn-airasia-points?language=en_GB#Snap-Earn) will also apply to this campaign.
23. The Specific T&C are governed by the laws of Malaysia and subjected to the jurisdiction of courts in Malaysia.

## Appendix

### Malaysia

#### **Participating Conversion Partners:**

1. Affin Bank Berhad
2. Alliance Bank Malaysia Berhad
3. Ambank (M) Berhad
4. Ambank Islamic Berhad
5. Bank Simpanan Nasional Berhad
6. Bonuskad Loyalty Sdn Bhd (Bonuslink)
7. CIMB Bank Berhad
8. Hong Leong Bank Berhad
9. HSBC Bank Malaysia Berhad
10. Malayan Banking Berhad
11. Public Bank Berhad
12. RHB Bank Berhad
13. RHB Investment Bank Berhad
14. Rakuten Trade Sdn Bhd
15. Standard Chartered Bank Malaysia Berhad
16. Sunway Pals Loyalty Sdn Bhd
17. Mydin Mohamed Holdings Bhd
18. Petron Fuel International Sdn. Bhd.
19. Bank Kerjasama Rakyat Malaysia Berhad
20. United Overseas Bank (Malaysia) Berhad\*

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#### **Participating Non-conversion Partners:**

1. Tune Insurance Malaysia Berhad

### Indonesia

#### **Participating Conversion Partners:**

1. PT Bank UOB ID
2. Bank Central Asia
3. Bank Danamon
4. Bank ICBC Indonesia
5. Bank Negara Indonesia
6. Bank Panin
7. Bank Rakyat Indonesia
8. CIMBN Credit Card
9. Maybank ID

10. OCBC NISP
11. PT Bank UOB ID
12. Standard Chartered Bank Indonesia
13. Bank Mandiri
14. GetPlus
15. Bank Mayapada Internasional
16. Bank QNB Indonesia
17. Bank KB Bukopin
18. BPD Jawa Barat dan Banten
19. Adira Dinamika Multi Fin
20. Aryaduta International

**Participating Non-conversion Partners:**

1. Bank Mandiri
2. Bank Negara Indonesia
3. OCBC NISP
4. Bank Rakyat Indonesia
5. CIMB Niaga
6. OUB Indonesia
7. Prudential Indonesia
8. Sepulsa
9. Topremit
10. Parador Hotels & Resorts
11. Iziroam

**Participating SNAP & EARN Partners:**

1. Parador Hotels & Resorts
2. Frutta Gelato
3. Havaianas
4. Hydro Flask
5. Herschel Supply

**Philippines**

**Participating Conversion Partners:**

1. Asia United Bank
2. Security Bank
3. EastWest Bank
4. Bank of the Philippine Islands
5. Maybank Philippines
6. Rizal Commercial Banking Corporation
7. Bank of Commerce
8. Globe Telecom

9. China Bank
10. Unionbank
11. GOMO
12. Okada Manila
13. Newport World Resorts

**Participating Non-conversion Partners:**

1. Ignite Vision
2. Share Treats
3. Giftaway

**China**

**Participating Conversion Partners:**

1. China CITIC Bank Corporation Limited Credit Card Center (CITIC)
2. Shenzhen Wanlitong Internet Information Technology Co., Ltd (Ping An Wanlitong)
3. Shanghai Pudong Development Credit Card Center (SPDB)

**Singapore**

**Participating Conversion Partners:**

1. United Overseas Bank Singapore
2. DBS Bank Limited
3. HSBC Bank (Singapore) Limited
4. Citibank Singapore Limited
5. Maybank Singapore
6. NTUC Link Private Limited (Link Rewards Programme)

**Taiwan**

**Participating Conversion Partners:**

1. HSBC Bank (Taiwan) Limited
2. Cathay United Bank
3. CTBC Bank
4. Taipei Fubon Bank

**Korea**

**Participating Conversion Partners:**

1. MiL.k Partners Co., Ltd.
2. Lotte Members Co. Ltd.
3. Hyundai Card Co., Ltd - Amex Centurion Cards



### **Vietnam**

**Participating Conversion Partners:**

1. HSBC Bank (Vietnam) Limited

### **India**

**Participating Conversion Partners:**

1. Axis Bank
2. PoshVine - SBI Aurum Card
3. HDFC Bank Limited (India)

### **Australia**

**Participating Conversion Partners:**

1. Commonwealth Bank of Australia

### **Brunei**

**Participating Conversion Partners:**

1. Bank Islam Brunei Darussalam
2. Standard Chartered Bank (Brunei)

### **The United Arab Emirates**

**Participating Conversion Partners:**

1. First Abu Dhabi Bank PJSC