

### Terms and Conditions for Regional Earn May 2024 Event

### **Introduction**

- 1. This **Regional Earn May 2024 Event ("Event")** is organised by BIGLIFE Sdn. Bhd. ("**BL**" or "**Organiser**").
- 2. This Event concurrently runs in Malaysia, Philippines, Indonesia, Thailand, Singapore, People's Republic of China ("China"), Brunei, the Republic of China ("Taiwan"), Australia, India, Korea, Vietnam and The United Arab Emirates ("Participating Regions") and the Event will be implemented on the AirAsia MOVE website (<a href="https://www.airasia.com/en/gb">https://www.airasia.com/en/gb</a>) or AirAsia MOVE mobile application (collectively referred to as "Dedicated Platforms").
- 3. This Event is governed by the terms and conditions set out hereunder ("Specific T&C") and the Event's General Terms and Conditions which can be found at <a href="https://www.airasia.com/aa/about-us/en/gb/event-general-terms-and-conditions.html">https://www.airasia.com/aa/about-us/en/gb/event-general-terms-and-conditions.html</a> ("General T&C").

## **Event Period**

4. The Event will commence from **18:00 (GMT+8) on 15 May 2024**, and end at **23:59 (GMT+8) on 15**June **2024** (both dates inclusive) or upon complete utilisation of the total allocation of **10,000,000**Bonus AirAsia points (hereunder defined) pursuant to this Event, whichever comes earlier ("Event Period"). The Organiser reserves the right to amend or extend the duration of the Event at any time as it deems fit without prior notice and/or liability to any participants ("Participants").

### **Event Requirements**

- 5. To qualify and participate in this Event, Participants must fulfil the following requirements during the Event Period ("Event Requirements"):
  - i. must be a valid and existing AirAsia member (having subscribed and registered for membership under the loyalty and rewards program operated by BL under the name "AirAsia rewards Program") and have a unique registration number known as the "AirAsia member ID" issued by BL at the point of participation in the Event. In the event the Participant is not a registered AirAsia member at the time of the Event Period, the Participant is required to sign-up as an AirAsia member via Dedicated Platforms before participating in the Event. Any registration of AirAsia membership made after the Event Period shall not be entitled to the award of any AirAsia points under this Event;
  - ii. must be located in Participating Regions based on the Internet Protocol geo-location detected; and
  - iii. must comply with the Event Mechanism hereunder.



#### **Event Mechanism**

6. By participating in the Event, the Participants who adhere to the following event mechanism during the Event Period ("Event Mechanism") are eligible to receive fifty-percent (50%) Bonus AirAsia points ("Bonus AirAsia points"):

#### (A) Points Conversion

- i. Subject to the respective Partners' (as defined in Clause 10 of this Specific T&C) points conversion structure, Participants must successfully perform points conversion from any of the Partners' rewards or loyalty points into AirAsia points through:-
  - (aa) AirAsia xchange platform (subject to AirAsia xchange's terms and conditions which can be found on the Dedicated Platforms) via instant or point code conversion; and/or
  - (bb) manual points conversion on the respective Partners' platform.

For avoidance of doubt, the existing converted AirAsia points cannot be subsequently converted to any of the Partner's rewards points during the Event Period. Participants who make such a transaction shall be disqualified from the Event without any further notice.

## (B) Non-points Conversion / SNAP&EARN

- i. Subject to the respective Partners' points issuance structure, Participants must successfully perform purchase(s) and/or transaction(s) through: -
  - (aa) "SNAP&EARN" feature (only applicable to Philippines and Indonesia), subject to SNAP&EARN's terms and conditions which can be found on the Dedicated Platforms; and/or
  - (bb) any Partners on Partners' platform redirected from the Dedicated Platform subject to respective Partners' terms and conditions which can be found on the Dedicated Platforms.
- ii. The Participants are allowed to make multiple purchase(s) and/or transaction(s) during the Event Period, to be entitled to earn the Bonus AirAsia points.
- 7. For the avoidance of doubt, each eligible Participant is entitled to a maximum of 10,000 Bonus AirAsia points (inclusive of both mechanism 6(A) and 6(B)) throughout the Event Period.
- 8. There is no limit to the number of transactions and/or conversion that Participants can make throughout the Event Period, and multiple entries can be entered in respect of the same Participant to be entitled to earn the Bonus AirAsia points.



9. Participants who satisfy all the Event Requirements and Event Mechanism shall be eligible to participate in the Event, and Participants who fail to fulfil Event Requirements and/or fail to abide by Event Mechanism will automatically be disqualified from the Event without any further notice.

### **Bonus AirAsia points**

- 10. The Bonus AirAsia points counted from the regular AirAsia points earned pursuant to the standard conversion or issuance rate fixed by the respective participating merchants and partners as stipulated under Appendix of this Terms & Conditions ("Partners") and on the Dedicated Platform.
- 11. The Bonus AirAsia points shall be awarded on a first-come-first-serve basis and subject to the availability of the total allocation of **10,000,000 Bonus** AirAsia points allocation.
- 12. All Bonus AirAsia points earned pursuant to this Event will be credited into the eligible Participants' respective AirAsia member account within **forty-five (45) working days** (or any other period as the Organiser deems appropriate) after end of the Event Period, subject to the Organiser receiving all information as deemed necessary. This is subject to the exclusion of invalid, cancelled or exchanged conversion and/or transactions, where no AirAsia points will be awarded to Participants pursuant to this Event.
- 13. Notwithstanding the standard validity period of AirAsia points as stipulated within the AirAsia rewards's terms and conditions which can be found at www.airasia.com/rewards, the Bonus AirAsia points earned through this Event are only valid for a period of six (6) months from the date such AirAsia points are credited into the eligible Participant's AirAsia member account. Any Bonus AirAsia points not utilised within its validity period will lapse without notice or liability.

### **Miscellaneous**

- 14. The General T&C may be amended from time to time, hence, you are advised to review it periodically to be aware of such modifications. In the event of any conflict or inconsistency between the Specific T&C and any terms and conditions set forth in the General T&C, the Specific T&C shall prevail.
- 15. Terms and conditions of AirAsia xchange, SNAP&EARN and the respective participating merchants and partners as stipulated under Appendix of this Terms & Conditions shall also apply to this Event.
- 16. The Specific T&C are governed by the laws of Malaysia and subjected to the jurisdiction of a forum in Malaysia.



#### **Appendix**

#### **Malaysia**

### **Participating Conversion Partners:**

- 1. SunwayPals BIGXchange 2.0
- 2. BonusLink Conversion BX 2.0
- 3. BonusLink Conversion
- 4. AFFIN BANK BERHAD
- 5. ALLIANCE BANK MALAYSIA BERHAD
- 6. AMBANK (M) BERHAD
- 7. AMBANK ISLAMIC BERHAD
- 8. Bank Kerjasama Rakyat Malaysia Berhad (Bank Rakyat)
- 9. Bank Simpanan Nasional
- 10. CIMB BANK BERHAD
- 11. HONG LEONG BANK BERHAD
- 12. HSBC Bank Malaysia Berhad
- 13. Malayan Banking Berhad
- 14. Public Bank Berhad
- 15. RHB BANK BERHAD
- 16. RHB INVESTMENT BANK BERHAD (RHB Invest Conversion)
- 17. Rakuten Trade Sdn Bhd
- 18. Standard Chartered Bank Malaysia Berhad
- 19. Standard Chartered Bank Malaysia Berhad (Travel Card)
- 20. UNITED OVERSEAS BANK (MALAYSIA) BHD\*
- 21. Mydin Mohamed Holdings Bhd
- 22. Petron Fuel International Sdn. Bhd.

\*This promotion is available for Citi-branded cardholders, subject to eligibility. The trademarks "Citi", "Citibank", "Citigroup", the Arc design and all similar trademarks and derivations thereof are used temporarily under licence by United Overseas Bank (Malaysia) Bhd from Citigroup Inc. and related group entities.

### **Participating Non-conversion Partners:**

1. Tune Insurance Malaysia Berhad

#### **Thailand**

## **Participating Conversion Partners:**

- 1. UOB Thailand
- 2. KBank
- 3. Bangkok Bank
- 4. Government Savings Bank (GSB)
- 5. ICBC Thai
- 6. TMBThanachart
- 7. Ayudhya Capital Services
- 8. Krungsri Credit Card
- 9. KTC

### **BIGLIFE Sdn. Bhd. ("BIG")**



- 10. Siam Commercial Bank (SCB)
- 11. CardX
- 12. Generali Thailand
- 13. PTT Oil and Retail Business PLC (Bluecard)
- 14. Boonthavorn Retail Corporation Public Company Limited
- 15. Bangchak
- 16. J point

#### Indonesia

## **Participating Conversion Partners:**

- 1. PT Bank UOB ID Pts Conversion
- 2. Bank Central Asia Pts Conversion
- 3. Bank Danamon
- 4. PT Bank ICBC Indonesia
- 5. Bank Negara Indo: Pts Conversion
- 6. Bank Panin Points Conversion
- 7. Bank Rakyat Indonesia: Pts Conversion
- 8. Maybank ID Regular
- 9. OCBC Bank: Points Conversion
- 10. Bank Mandiri (Points Issuance)
- 11. CIMB Niaga
- 12. GIFT Bank Negara Indonesia
- 13. GIFT Bank Rakyat Indonesia
- 14. GIFT Bank Danamon Indonesia
- 15. GIFT- Bank Mayapada Internasional
- 16. GIFT Bank QNB Indonesia
- 17. GIFT BPD Jawa Barat dan Banten
- 18. GIFT Aryaduta International
- 19. GetPlus
- 20. Bank BTPN

# **Participating SNAP & EARN Partners:**

- 1. Parador Hotels & Resorts
- 2. Frutta Gelato
- 3. Havaianas

# **Philippines**

### **Participating Conversion Partners:**

- 1. Asia United Bank
- 2. Security Bank
- 3. EastWest Bank

## BIGLIFE Sdn. Bhd. ("BIG")



- 4. BPI
- 5. Maybank
- 6. RCBC
- 7. Bank of Commerce
- 8. Chinabank
- 9. Unionbank
- 10. Globe Telecom: Rewards Code 150
- 11. Globe Telecom: Rewards Code 300
- 12. GOMO
- 13. Okada Manila 1k Pts Code
- 14. Okada Manila 5k Pts Code
- 15. Okada Manila 10k Pts Code
- 16. Newport World Resorts (EPIC Rewards)

### **Participating Non-conversion Partners:**

- 1. Ignite Vision Limited Issuance
- 2. Share Treats Innovation
- 3. Giftaway Inc Issuance

## **Participating SNAP & EARN Partners:**

1. Dusit PH

## **China**

### **Participating Conversion Partners:**

- 1. China CITIC Bank Corporation Limited Credit Card Center (CITIC)
- 2. Shenzhen Wanlitong Internet Information Technology Co., Ltd (Ping An Wanlitong)
- 3. Shanghai Pudong Development Credit Card Center (SPDB)

### **Singapore**

### **Participating Conversion Partners:**

- 1. United Overseas Bank Singapore
- 2. DBS Bank Limited
- 3. HSBC Bank (Singapore) Limited
- 4. Citibank Singapore Limited
- 5. Maybank Singapore

### <u>Taiwan</u>

# **Participating Conversion Partners:**

- 1. HSBC Bank (Taiwan) Limited
- 2. Cathay United Bank
- 3. CTBC Bank



4. Taipei Fubon Bank

### <u>Korea</u>

## **Participating Conversion Partners:**

- 1. MiL.k Partners Co., Ltd.
- 2. Lotte Members Co. Ltd.
- 3. Hyundai Card Co., Ltd Amex Centurion Cards

### **Vietnam**

# **Participating Conversion Partners:**

1. HSBC Bank (Vietnam) Limited

### India

## **Participating Conversion Partners:**

- 1. Axis Bank
- 2. PoshVine SBI Aurum Card
- 3. HDFC Bank Limited (India)
- 4. Vernost (I) SBI Travel Card

### <u>Australia</u>

# **Participating Conversion Partners:**

1. Commonwealth Bank of Australia

# <u>Brunei</u>

## **Participating Conversion Partners:**

1. Bank Islam Brunei Darussalam

### **The United Arab Emirates**

# **Participating Conversion Partners:**

1. First Abu Dhabi Bank PJSC