# **Jun MVP Conversion Campaign Terms & Conditions**

#### <u>Introduction</u>

- 1. This **Jun MVP Conversion Campaign** ("**Event**") is organised by BIGLIFE Sdn. Bhd. (Registration No.: 201001040731(924656-U)) ("**BL**" or "**Organiser**").
- 2. This Event runs in Malaysia, Indonesia, Philippines, Thailand, Singapore, Australia, Korea, India, China, Brunei and Vietnam ("Participating Regions").
- 3. This Event will be implemented on the AirAsia MOVE website (<a href="https://www.airasia.com/en/gb">https://www.airasia.com/en/gb</a>) and AirAsia MOVE mobile application (collectively referred to as "Dedicated Platforms").
- 4. This Event is governed by the terms and conditions set out hereunder ("Specific T&C") and the Event's General Terms and Conditions which can be found at <a href="https://www.airasia.com/aa/about-us/en/gb/event-general-terms-and-conditions.html">https://www.airasia.com/aa/about-us/en/gb/event-general-terms-and-conditions.html</a> ("General T&C").

#### **Event Period**

5. For <u>Thailand</u>, the Event will commence from 00:00 (GMT+8) on 1 June 2025, and end at 23:59 (GMT+8) on 30 June 2025 or upon upon complete utilisation of the total allocation of Benefits (hereinafter defined) pursuant to this Event, whichever comes first.

For <u>Participating Regions other than Thailand</u>, the Event will commence from **00:00** (GMT+8) on 9 June 2025, and end at 23:59 (GMT+8) on 22 June 2025 or upon complete utilisation of the total allocation of Benefits (hereinafter defined) pursuant to this Event, whichever comes first. (collectively to be referred as "Event Period")

## **Event Requirements**

- 6. To qualify and participate in this Event ("**Participants**"), Participants must fulfil the following requirements during the Event Period ("**Event Requirements**"):
  - (a) must be a valid and existing AirAsia member (having subscribed and registered for membership under the loyalty and rewards program operated by BL under the name "AirAsia rewards") and have a unique registration number known as the "AirAsia member ID" issued by BL at the point of participation in the Event. In the event the Participant is not a registered AirAsia member at the time of the Event Period, the Participant is required to sign-up as an AirAsia member on the Dedicated Platforms before participating in the Event. Any registration of AirAsia membership made by the Participants after the Event Period shall disqualify such Participants from the Event and any Benefits(hereinafter defined) entitlement;
  - (b) must be located in the Participating Regions based on the Internet Protocol geo-location detection; and

(c) must comply with the Event Mechanism (hereinafter defined).

## **Event Mechanism**

7. By participating in the Event, the Participants who adhere to the following event mechanism during the Event Period ("Event Mechanism") are eligible to receive the following benefits ("Benefits"):

## **AirAsia Points Conversion**

(a) Subject to a minimum conversion criteria as set out in Table 1 below, the Participants who adhere to the following event mechanism during the Event Period are eligible to receive additional AirAsia points, which will be awarded for every successful conversion transaction ("Conversion Bonus AirAsia points").

Table 1

Participating Region	Minimum conversion criteria ("Benefits")	Total Allocation or Capping/Member
Malaysia	- 50% Bonus Points with minimum of total 8,000 regular AirAsia points conversion in one transaction for Existing Converter - 100% Bonus Points with no minimum points conversion for New Converter*  * A "New Converter" refers to an AirAsia member who is converting points from a partner loyalty programme to AirAsia points for the first time.	The Conversion Bonus AirAsia points for Malaysia shall be awarded on a first-come-first-serve basis and subject to the total availability of the total allocation of 5,000,000 Bonus AirAsia points
Thailand	<ul> <li>50% Bonus Points         with minimum of total         5,000 regular AirAsia         points conversion         throughout Event         Period</li> <li>100% Bonus Points         with minimum of total         8,000 regular AirAsia         points conversion</li> </ul>	The Conversion Bonus AirAsia points for Thailand shall be awarded on a first-come-first-serve basis and subject to the total availability of the total allocation of 3,000,000 Bonus AirAsia points

	throughout Event Period	
Indonesia	- 100% Bonus Points with minimum of total 5,000 regular AirAsia points conversion in one transaction throughout the Event Period	The Conversion Bonus AirAsia points for Indonesia shall be awarded on a first-come-first-serve basis and subject to the total availability of the total allocation of 2,000,000 Bonus AirAsia points
Philipines	- 100% Bonus Points with minimum of total 4,000 regular AirAsia points conversion in one transaction throughout the Event Period	The Conversion Bonus AirAsia points for Philippines are subject to an allocation cap of 12,000 Bonus AirAsia Points per member
Singapore, Australia, Korea, India, China, Brunei and Vietnam	<ul> <li>50% Bonus Points         with minimum of total         5,000 regular AirAsia         points conversion in         one transaction         throughout the Event         Period</li> <li>100% Bonus Points         with minimum of total         10,000 regular AirAsia         points conversion in         one transaction         throughout the Event         Period</li> </ul>	The Conversion Bonus AirAsia Points for Singapore, Australia, Korea, India, China, Brunei, and Vietnam shall be awarded on a first-come-first-serve basis and and are subject to: (1) a total allocation cap of 1,000,000 Bonus AirAsia Points; or (2) an individual allocation cap of 20,000 Bonus AirAsia Points per member, whichever is reached later.

- Subject to the respective Partners' points conversion structure, Participants must successfully perform points conversion from any of the Partners' rewards or loyalty points into AirAsia points through:
  - a. AirAsia xchange platform (subject to AirAsia xchange's terms and conditions which can be found on the Dedicated Platforms) via instant or point code conversion; and/or
  - b. Manual points conversion on the respective Partners' platform.
- (b) The Conversion Bonus AirAsia points are awarded in addition to the regular AirAsia points earned pursuant to the standard conversion or issuance rate fixed by the respective participating partners as stipulated under Appendix A of this

- Terms & Conditions ("Partners") and on the Dedicated Platforms.
- (c) For avoidance of doubt, converted AirAsia Points cannot be reconverted to the Partner's rewards points during the Event Period. Participants attempting such transactions will be disqualified from the Event entirely.
- 8. Participants who satisfy all the Event Requirements and Event Mechanism shall be eligible to participate in the Event, and Participants who fail to fulfil Event Requirements and/or fail to abide by Event Mechanism will automatically be disqualified from the Event without any further notice.

#### **Bonus AirAsia points**

- 9. The Conversion Bonus AirAsia points shall be awarded on a first-come-first-serve basis and subject to the availability of the total allocation of Conversion Bonus AirAsia points, which applies to individual Participating Regions as indicated in Table 1.
- 10. All Conversion Bonus AirAsia points earned pursuant to this Event will be credited into the eligible Participants' respective AirAsia member account within **thirty (30) working days** (or any other period as the Organiser deems appropriate) after end of the Event Period, subject to the Organiser receiving all information as deemed necessary. This is subject to the exclusion of invalid, cancelled or exchanged conversion, where no AirAsia points will be awarded to Participants pursuant to this Event.
- 11. Notwithstanding the standard validity period of AirAsia points as stipulated within the AirAsia rewards terms and conditions which can be found at <a href="www.airasia.com/rewards">www.airasia.com/rewards</a>, the Conversion Bonus AirAsia points earned through this Event are valid for a period of <a href="six">six</a> (6) months only from the date such Conversion Bonus AirAsia points are credited into the Participant's AirAsia membership account. Any Conversion Bonus AirAsia points not utilised prior to the expiry of the validity period will lapse without notice and liability.

## <u>Miscellaneous</u>

- 12. The General T&C may be amended from time to time, hence, you are advised to review it periodically to be aware of such modifications. In the event of any conflict or inconsistency between these Terms and Conditions and any terms and conditions set forth in the General T&C, these Terms and Conditions shall prevail.
- 13. The respective AirAsia Xchange terms and conditions which can be found at <a href="https://www.airasia.com/aa/rewards/en/gb/airasia-xchange-terms-and-conditions.html#Airasiaxchange">https://www.airasia.com/aa/rewards/en/gb/airasia-xchange-terms-and-conditions.html#Airasiaxchange</a> will also apply to this Event.
- 14. The Specific T&C are governed by the laws of Malaysia and subjected to the jurisdiction of a forum in Malaysia.

## **Appendix A Participating Partners**

## **Malaysia**

- 1. Affin Bank Berhad
- 2. Alliance Bank Malaysia Berhad
- 3. Ambank (M) Berhad
- 4. Ambank Islamic Berhad
- 5. Bank Kerjasama Rakyat Malaysia Berhad (Bank Rakyat)
- 6. Bank Simpanan Nasional Berhad
- 7. Bloyalty Sdn Bhd (B Infinite)
- 8. Bonuskad Loyalty Sdn Bhd (Bonuslink)
- 9. CIMB Bank Berhad
- 10. Hong Leong Bank Berhad
- 11. HSBC Bank Malaysia Berhad
- 12. Malayan Banking Berhad
- 13. Public Bank Berhad
- 14. RHB Bank Berhad
- 15. RHB Investment Bank Berhad
- 16. Rakuten Trade Sdn Bhd
- 17. Standard Chartered Bank Malaysia Berhad
- 18. Sunway Pals Loyalty Sdn Bhd
- 19. Mydin Mohamed Holdings Bhd
- 20. Petron Fuel International Sdn. Bhd.
- 21. PETRONAS Dagangan Berhad (PETRONAS Mesra)
- 22. United Overseas Bank (Malaysia) Berhad

#### **Thailand**

- 1. Ayudhya Capital Services Co., Ltd.
- 2. Bangkok Bank PCL. (Except AirAsia Bangkok Bank Credit Card)
- 3. Bangchak Corporation PCL.
- 4. Boonthavorn Retail Corporation Co., Ltd. (Boonthavorn)
- 5. CardX Thailand
- 6. The Mall Group company limited.
- 7. Generali Insurance (Thailand) Public Company Limited
- 8. Generali Life Insurance (Thailand) Public Company Limited
- 9. Government Savings Bank
- 10. Industrial and Commercial Bank of China (Thai) PCL.
- 11. J Elite Co., Ltd. (J Point)
- 12. Kasikorn Bank PCL.
- 13. Krungthai Card PCL.
- 14. MAAI BY KTC
- 15. Krungsriayudhya Card Co., Ltd.
- 16. PTT Oil and Retails Business Co., Ltd. (Blue card)
- 17. Siam Commercial Bank PCL.

- 18. TMBThanachart Bank PCL.
- 19. United Overseas Bank (Thai) PCL.
- 20. Central Loyalty Marketing Co., Ltd. (Centara The1)

#### **Indonesia**

- 1. PT Bank Central Asia Tbk
- 2. PT Bank Negara Indonesia Tbk
- 3. SMBC Indonesia Bank
- 4. DBS Indonesia Bank
- 5. CIMB Niaga Bank
- 6. GIFT Bank Danamon Indonesia
- 7. GIFT Bank KB Bukopin
- 8. GIFT Bank Mayapada Internasional
- 9. GIFT Bank QNB Indonesia
- 10. GIFT BPD Jawa Barat dan Banten
- 11. GIFT Bank Rakyat Indonesia
- 12. PT Bank Maybank Indonesia Tbk
- 13. PT Bank UOB Indonesia
- 14. Danamon Bank
- 15. ICBC Bank
- 16. OCBC Bank
- 17. Mandiri Bank
- 18. Panin Bank
- 19. Pluxee Indonesia

## **Philippines**

- 1. Asia United Bank
- 2. Bank of Commerce
- 3. BPI
- 4. Chinabank
- 5. EastWest Bank
- 6. Maybank
- 7. Newport World Resorts (EPIC Rewards)
- 8. Okada Manila
- 9. RCBC
- 10. Security Bank
- 11. Unionbank
- 12. SMAC

## **Singapore**

- 1. Citibank Singapore Limited
- 2. DBS Bank Ltd
- 3. HSBC Bank (Singapore) Limited
- 4. Maybank Singapore

- 5. Uniqgift
- 6. United Overseas Bank Singapore (UOB)

# **China**

- 1. China CITIC Bank Corporation Limited Credit Card Center (CITIC)
- 2. Shenzhen Wanlitong Internet Information Technology Co., Ltd (Ping An Wanlitong)
- 3. Shanghai Pudong Development Credit Card Center (SPDB)

## <u>India</u>

- 1. Axis Bank
- 2. PoshVine SBI Aurum Card
- 3. HDFC Bank Limited
- 4. Vernost (I) SBI Travel Card
- 5. Vernost Bank Albilad
- 6. Vernost Aladdin Miles
- 7. HSBC IN Conversion

#### Korea

- 1. MiL.k Partners Co., Ltd.
- 2. Lotte Members Co. Ltd
- 3. Hyundai Card Co., Ltd Amex Centurion Cards

## **Vietnam**

1. HSBC Bank (Vietnam) Limited

#### **Australia**

1. Commonwealth Bank of Australia

#### **Brunei**

- 1. Standard Chartered Bank
- 2. Bank Islam Brunei Darussalam