**aishah mohd**

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Experience

**Senior Executive (Digital Content Developer)**

Temasek Polytechnic | Apr 2022 – Dec 2023

* Working with lecturers to curate engaging e-learning content for students
* Creating graphics (animated/static) and instructional videos to integrate into e-learning content
* Sourcing out suitable graphics and images for use in e-learning content
* Curating and managing e-learning projects across different schools
* Reviewing current e-learning content and guiding lecturers to enhance content for students
* Collaborating with other departments in the organisation in curating supplementary resources for student use

**Project Executive / Graphic Artist**

Wizlearn Technologies | May 2020 - Dec 2021

* Created graphic screens for online learning modules
* Reviewed screens across modules for graphic/animation consistency
* Edited graphic/animation for learning modules
* Assisted in overseeing projects to ensure smooth progress in meeting project deadlines
* Assisted in coordinating among teammates to ensure consistency of graphics and animations across modules

**Graphic Designer**

Trade Link Media | Feb 2013 - Mar 2020

* Created editorial layouts for quarterly magazines
* Created in-house advertisements and web/social banners
* Designed advertisements for magazine advertisers
* Assisted in developing and designing the wireframe and UI design of company’s app
* Coordinating with freelancers to ensure prompt submissions to meet printing deadlines
* Assisted in checking colour proofs and editorials for smooth printing of magazines

**Education**

**2020 – 2024**

Singapore University of Social Sciences | BA in English Language and Literature

**2009 – 2012**

Singapore Polytechnic | Diploma in Creative Media Design

**2007 – 2009**

ITE College East | Higher Nitec in Information Technology

**2003 – 2006**

MacPherson Secondary School | GCE O Level

**Technical Proficiency**

**Platforms**

Macintosh

Windows

**Applications**

Adobe Creative Cloud

Articulate 360

Microsoft 365