



OUTDOOR DEMO DAYS



SPONSORSHIP PACKAGE



Sat, Oct 24th
Sun, Oct 25th



SQUARE 1 SHOOTING RANGE
LAKE PLACID, FL





With over 14 years of trusted service, **The Alamo Range** has established itself as a premier destination for firearm education, luxury member experiences, and community engagement across Florida. Now operating five locations—**Naples, Cocoa, Jensen Beach, Sebring, and Venice**, we continue to expand our footprint and impact throughout the state

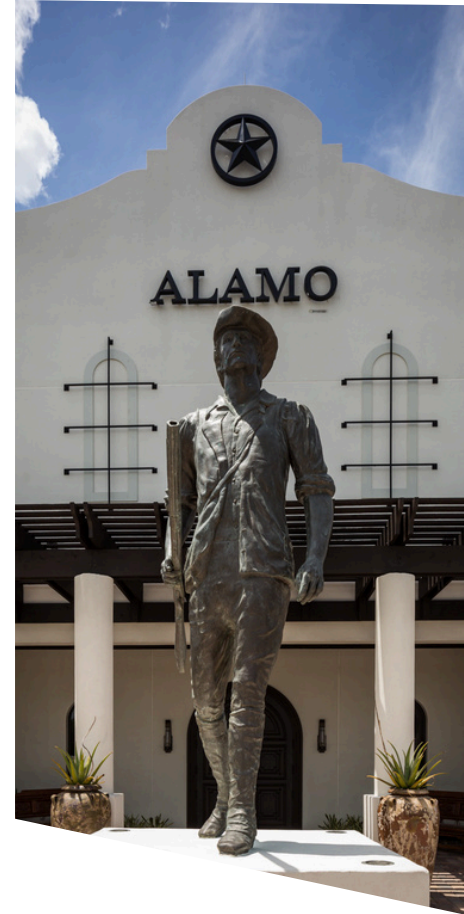
Three of our locations feature full indoor shooting ranges and exclusive lifestyle amenities, including:

Private membership clubs - **Naples**
Luxury lounges and cigar lounge - **Naples**
Golf simulators - **Naples**
On-site restaurant - **Cocoa**
Archery experiences and more - **Jensen**

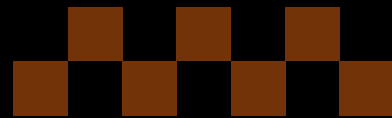
As a well-established and rapidly growing brand, **The Alamo** attracts a diverse, loyal audience of professionals, sportsmen, and lifestyle-focused members.

We offer sponsors a unique opportunity to connect with this high-value demographic through strategic partnerships, branded events, and year-round visibility within our facilities and community.

www.AlamoRange.com



EVENT TEAM



Cary Scott

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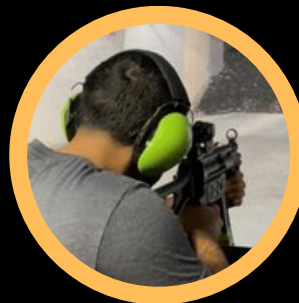
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EVENT DETAILS

 **Who:** Alamo Florida & Top Firearm Industry Manufacturers

 **What:** Outdoor Demo Days

 **When:** Saturday, October 24th | 10pm - 5pm
Sunday, October 25th | 10am - 3pm

 **Where:** Square 1 Shooting Range
11522 Reo Hinton Ave, Lake Placid, FL 33852

 **Why:** A full hands-on “Try before you Buy” experience.

For 2 days of vendor activations, product demos, firearm raffles, clay shooting, entertainment, and more!

THE FUN STUFF

-  Over 50+ Firearm Industry Manufacturers
-  Raffles of firearms, suppressors, rifles, and scopes
-  Machine Gun Demo Area
-  Clay Shooting Competition hosted by Square 1
-  Live Band at end of the event
-  Food Trucks & Drinks on site
-  Supporting Highlands County Youth Sports
-  Limited to 1000 tickets



SPONSOR PACKAGES

ALL SPONSORSHIPS INCLUDE:

Recognition on event website & social media
Logo featured on sponsor thank-you banner at the event
Post-event shoutout and thank-you email to attendees
Opportunity to include promotional materials in attendee bags

SPONSORS ARE ALLOWED:

- Bring their own tent to promote their company as a benefit
- Option to add coupons, information materials, etc to the tote bags guests receive at the event.



\$15000

TITLE SPONSOR

Logo featured on all event collateral
business mentioned + featured in all naming event rights
10 complimentary event passes

2 OF 2 AVAILABLE



\$2500

TENT & CHAIR SPONSOR

Company logo prominently displayed on banners across all Alamo tents
Recognition on event website and signage
4 complimentary event passes

2 OF 2 AVAILABLE



\$2500

FOOD & BEVERAGE SPONSOR

Branding at food & beverage stations
Brand presented on menu and company flyers placed dining area tables
Logo on event signage and digital promo
4 complimentary event passes

2 OF 2 AVAILABLE



\$2500

BAR SPONSOR

"Beverages Sponsored by [You're Company]" at bar areas
Dedicated social media mention and signage at drink areas
4 complimentary event passes

2 OF 2 AVAILABLE



2500

GOLF CART SPONSOR

Branded signage in parking area & inside golf carts
Company flyers presented on every cart shuttle
Recognition on event website and print maps
4 complimentary event passes

2 OF 2 AVAILABLE



\$1500

AMMO SPONSOR

Logo featured on all event ammo areas
Recognition on event website, marketing signage, & print collateral
Company flyers on every shooting lane + Branded Protective ear foam box
2 complimentary event passes

2 OF 2 AVAILABLE



\$1500

EVENT & MERCHANDISE SPONSOR

Logo featured on all event koozies & tote bags (distributed to all participants)
Recognition on event website and signage
2 complimentary event passes

2 OF 2 AVAILABLE



\$1200

LIVE BAND SPONSOR

"Live Music Presented By [Your Brand]" on stage signage
Shout-outs from the band during set breaks
Logo placement on event materials and social media
2 complimentary event passes

2 OF 2 AVAILABLE

SPONSOR REQUIREMENTS

Be set up the day before - Friday, October 23rd

Provide 1 item for raffle - Handguns, shotguns, rifles, suppressors, etc - **Check with Cary**

Provide Ammo for demos

Share marketing material on all platforms and include in brand marketing distribution

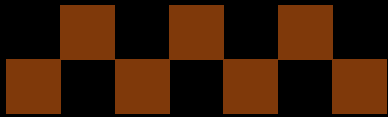
Be involved in 1 professional video for social media - Alamo will provide videographer

Lodging, parking passes, and any day of event information will be provided to committed sponsors

DATES & DEADLINES

- Sponsor Deadline - July 1st
- Vendor Deadline - July 1st
- Artwork & Logo Deadline - July 1st
- Early Bird Launch Date - July 1st
- Makeup Rain Day - November 8th

THE ALAMO OUTDOOR DEMO DAY Sponsorship Deck 2026



Thank you for your consideration of our
Inaugural Outdoor Demo Day.

All Sponsors & Vendors will have 1st right of
refusal for next year.

Please contact us if you're interested and if
you have any other ideas how to brand you or
your business for this event!



THE ALAMO

OUTDOOR DEMO DAYS

1 SATURDAY OCT 24TH 2026 10AM - 5PM

2 SUNDAY OCT 25TH 2026 10AM - 3PM

OVER 50 FIREARM MANUFACTURERS

MACHINE GUN DEMO AREA

FOOD & BEVERAGE ON SITE

CLAY SHOOTING COMPETITION 9:30 AM ENTRY

RAFFLES PRIZES FIREARMS AND MORE ALL DAY

WWW.ALAMODEMODAY.COM

SQUARE 1 SHOOTING RANGE 11522 RED HINTON AVE, LAKE PLACID, FL 33852



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Alamo Florida



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