

## RETAIL RANGE

# Qualità Oro - Perfect Symphony

Qualità Oro is the very first Lavazza blend, created in 1956 by Luigi Lavazza in his small roasting lab in Turin. The secret of the recipe was passed from father to son, keeping the same high quality profile for over 60 years, till today. The excellence of Qualità Oro is the result of years of Lavazza's expertise in blending and roasting.

Qualità Oro is the symbol of Lavazza's ability to create exceptional coffee blends, every time.

A unique combination of 6 varieties of Arabica beans from amongst the finest of Central and South America, expertly crafted and perfectly blended.

The perfect symphony for a superior taste every time, since 1956.



**COMPOSITION**  
100% Arabica



**NOTES**  
Floral, Fruits



**INTENSITY**  
5/10



**ROASTING**  
Medium

## Preparation Methods



# Qualità Oro - Perfect Symphony



## SKU INFO

CODE	2058
DESCRIPTION	SHRINK WRAP 12 TINS QUALITA'ORO INT 2 25
PHYSICAL STATE	Ground
SHELF LIFE	24



## PALLET INFO

Type	PALLET EPAL TRATTATO HT 08
NUMBER OF TU	90
NUMBER OF LAYERS	6
TU PER LAYER	15
SIZE	120 x 80 x 210 CM
NET WEIGHT	270 KG
GROSS WEIGHT	424 KG



## CU INFO

PACKAGING	TIN
SIZE	105 x 105 x 130 MM
BAR CODE TYPE	EAN 13 digits
BAR CODE	8000070020580
NET WEIGHT	250 G
GROSS WEIGHT	367 G



## TU INFO

PACKAGING	SHRINK WRAP
NUMBER OF CU	12
SIZE	42 x 32 x 13 CM
BAR CODE TYPE	EAN 13 digits
BAR CODE	8000070120587
NET WEIGHT	3 KG
GROSS WEIGHT	4.42 KG