

Brush Baby Toothpaste Product Information

Brush Baby is dedicated to promoting healthy oral hygiene from an early age. Their range of toothpastes is

specially formulated for babies, toddlers, and young children, with ingredients that are both effective and safe.

Brush Baby toothpastes come in a variety of flavors and contain fluoride or are fluoride-free, making them

suitable for all stages of early development.

Why Brush Baby Toothpaste?

- Developed specifically for baby teeth and delicate gums.
- Safe if swallowed - perfect for teething babies and toddlers learning to brush.
- Fun, child-friendly flavors that encourage regular brushing.
- Available in both fluoride and fluoride-free variants for different age ranges.
- Convenient travel-size options available.

Oral Hygiene for Babies and Toddlers:

Brushing your baby's teeth is important for establishing healthy habits that last a lifetime. Brush Baby products

are designed to be gentle yet effective, helping parents maintain their child's oral health with fun and safe

options.

Applemint Baby Toothpaste

This fluoride toothpaste features a refreshing apple-mint flavor, designed to appeal to both toddlers

and

parents alike. It's ideal for babies and toddlers as it strengthens enamel while being gentle on the gums.

Benefits:

- Contains fluoride to help protect against cavities.
- Apple-mint flavor encourages regular brushing.
- Suitable for babies aged 0-3 years.

Key Ingredients:

- Sodium fluoride for enamel protection.
- Gentle, child-safe flavoring.

Packaging: Available in 50ml and travel sizes.

Tutti Frutti Flamingo Kids Toothpaste

Fluoride toothpaste designed for children aged 3 and above. The fun tutti frutti flavor makes brushing enjoyable

for kids, helping to establish healthy oral habits.

Benefits:

- Fun flavor that kids love.
- Fluoride strengthens teeth and prevents cavities.
- Suitable for children aged 3+.

Key Ingredients:

- Sodium fluoride for enamel strengthening.
- Tutti frutti flavor.

Usage Tips:

- Use twice daily under adult supervision to ensure proper brushing technique.

Natural Strawberry Kids Toothpaste

This fluoride-free toothpaste is made from natural strawberry extract, making it perfect for babies and toddlers

who are still learning to brush and may swallow toothpaste.

Benefits:

- Fluoride-free formula safe for babies under 2.
- Natural strawberry flavor makes brushing enjoyable.
- Gentle on sensitive gums and newly erupted teeth.

Key Ingredients:

- Natural strawberry extract.
- Mild abrasive to clean without causing harm.

Packaging: 50ml tube, suitable for home and travel.

Mild Spearmint Dinosaur Kids Toothpaste

With a mild spearmint flavor, this fluoride toothpaste is a great choice for toddlers and children aged 3+. The

flavor is designed to be mild enough for young children while still being refreshing.

Benefits:

- Fluoride formula to protect developing teeth from cavities.
- Mild spearmint flavor for children.
- Suitable for ages 3+.

Key Ingredients:

- Sodium fluoride.
- Mild spearmint flavor.

Fun Packaging:

- Dinosaur-themed packaging makes brushing fun for young children.

Natural Blueberry Kids Toothpaste

This fluoride-free toothpaste is ideal for babies and toddlers under the age of 2. The natural blueberry flavor

is appealing to little ones, and the gentle formula is safe to swallow.

Benefits:

- Fluoride-free formula for safe use with babies.
- Natural blueberry flavor.
- Perfect for babies with newly erupted teeth.

Key Ingredients:

- Natural blueberry extract.
- Mild cleaning agents to gently clean teeth.

Packaging: 50ml, convenient for at-home use.

Teething Baby Toothpaste

Designed specifically for teething babies, this toothpaste helps clean their first teeth while soothing tender

gums. The formula is gentle and safe for babies.

Benefits:

- Soothes teething discomfort.
- Safe if swallowed.
- Ideal for babies under 1 year old.

Key Ingredients:

- Soothing agents to calm irritated gums.
- Gentle cleaning formula.

How to Use:

- Apply a pea-sized amount on a toothbrush or finger brush to clean gums and teeth.

Travel Size Applemint Baby Toothpaste

This travel-sized version of the popular Applemint Baby Toothpaste is perfect for on-the-go oral care. It's ideal

for keeping your child's brushing routine consistent while traveling.

Benefits:

- Convenient travel size.
- Same great apple-mint flavor.
- Fluoride formula protects teeth.

Usage:

- Perfect for short trips and vacations. Carry in your baby's travel kit for convenient oral care.

Why Choose Fluoride-Free Toothpaste?

Fluoride-free toothpaste is ideal for babies and toddlers under 2, especially if they are still learning to spit

out toothpaste. Brush Baby offers fluoride-free options that provide effective cleaning without the risk of

ingesting too much fluoride.

When Should I Introduce Fluoride Toothpaste?

For children aged 2+, fluoride toothpaste can be introduced to help protect their developing teeth from cavities.

Brush Baby's fluoride options are specially formulated for children and feature fun, child-friendly flavors.

Fun Fact:

Did you know that dental health starts before your child even has teeth? Brush Baby toothpastes are designed to gently clean gums, setting the foundation for good oral health as your baby grows.

Brush Baby Packaging:

- All tubes are designed to be easy to squeeze, allowing children to become independent in their brushing routine.
- Fun packaging, including dinosaurs and flamingos, encourages children to look forward to brushing time.

Where to Buy:

Brush Baby toothpastes are available online and at select retailers. Be sure to check the Brush Baby website for the latest offers and product news.