Best Practices for a Better Hiring Process

Target Audience: All of Company XYZ's HR interviewers and hiring managers that will be making hiring decisions this year. The team is widely distributed throughout the United States. There is also wide variation in technical knowledge, though they all have basic computer skills.

Learning Objectives:

- 1. Describe proper preparation for the interviewing process, including establishing a time frame and defining the desired job skills.
- 2. Assemble an interview panel and identify the decisions to be made within the panel prior to scheduling interviews.
- 3. Apply strategies to conduct organized and productive interviews that are successful in identifying and hiring desirable candidates.

Seat Time: 20 minutes

Outline:

- Welcome to this course
- Navigation
- Introduction HiTech Inc pain points; Meet Doug and Kat
- Learning objectives
- Step 1: Assemble the interview panel
- Step 2: Pre-Interview preparation
- Step 3: Apply strategies for successful interview
- Summary
- Results
- Assessment
- End Course

Directions: [Notes for Reviewers]

• All text is in Open Sans font.

- **VO** = Voice over. **OT** = On-screen text.
- Slide titles will be indicated in **bold and underlined**. If present, they are to appear at the top of the slide.
- Brackets [] will be used to match specific animations to narration.
- Notes for developer will be highlighted.
- Please include feedback and questions in the Notes section of each slide.
- Please see color palette below and use this as a guide to adhere to the Company XYZ aesthetic. *******



Module Resources/References:

There are no supplemental resources for this course.

Slide 1/ Menu Title: Welcome to this course			Objective: [n/a]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Image of work desk. Title overlays the white space of the image. https://unsplash.com/photos/kRNZiGKtz48	Best Practices for a Better Hiring Process	VO: Welcome to the course "Best Practices for a Better Hiring Process". To learn how to navigate this course, select the Navigation button. To start the course, select the Start button.	 The NAVIGATION and START COURSE buttons fade in with the narration. Navigation: Learner will click "START COURSE" advance to Slide3. Learner will click "NAVIGATION" to advance to the next slide.

Slide 2/ Menu Title: Navigation		Objective: [n/a]	
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
W S	OT: [1] Select Next to begin	VO: To move backward and forward in the course, select the Previous and Next buttons. To replay the slide, select the Refresh button. If you need to pause the course, select the Play/Pause button. If you want to navigate to a different section in the course, select the Menu button.	 With each sentence, a blue arrow will fade in and point to corresponding part of the player (Previous button, Next button, Refresh button, Play/Pause button, Menu) [1] The arrow pointing to the Next button will be highlighted.

https://unsplash.com/photos/6gSyEKq4Pvg	[1] Now, let's get started. Select the Next button to continue.	•	Learner will click Next button to advance to the next slide.
Notes:			

Slide 3/ Menu Title: Introduction			Objective: [n/a]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Visual / Display: Background image:	Introduction – This is HiTech Inc OT: Welcome to Hi Tech Inc. [1] Click on each person to learn more. In caption bubbles:	VO: This is HiTech Inc. Hi Tech Inc needs to add new members to their technical team this year. Upper management is concerned that previous hiring practices haven't been working well for the company. [1] Click on each person to learn	
https://unsplash.com/photos/1deQbU6DhBg	[2] "I thought I was a good fit for the role, but they took so long to get back to me that I assumed they weren't interested and took a position with another company"	about their experience with HiTech Inc. [2] I thought I was a good fit for the job, but they took so long to get back to me that I assumed they weren't interested and took a position with another company"	Navigation: • Learner will click Next to advance to the next slide.
 [1] Three characters that are labeled: [2] Job applicant [3] New employee [4] Team leader 	[3] "I had a pretty vague idea of what the job entailed when I was hired, but the role ended up being completely different. I don't know	[3] I had a pretty vague idea of what the job entailed when I was hired, but the role ended up being completely different. I don't know how long I plan on staying.	

	how long I plan on staying." [4] "Too many of the new people on my team don't have the technical skills that we need." [5] Select Next to continue	[4] Too many of the new people on my team don't have the technical skills that we need.	
Notes:			

	Slide [4]/ Menu Title: Introduction		
Visual / Display: Slide Text:	Narration / Voiceover:	Animation / Interaction:	
Male character in office or neutral background Labeled Doug – HR interviewer Labeled Character Labeled Kat – Hiring Expert Meet Doug and Kat OT: [2] Help Doug through interview process [3] Select Next to cont	Meet Doug, an HR interviewer who is tasked with hiring candidates to the technical team without the pitfalls of the past.	 [1] Kat animates in with audio [3] "Select Next to continue" will appear (float up animation) in bottom right corner. Navigation: Learner will click Next to advance to the next slide. 	

Slide [5]/ Menu Title: Learning Objectives			Objective: [n/a]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Slide [5]/ Menu Title: Learning Objectives Visual / Display: Each objective will be displayed in a horizontal panel. The 3 panels should be even in size. [1] https://www.pexels.com/photo/woman-pointing-at-whiteboard-3727511/ [2]	Slide Text: Learning Objectives *** OT: After this course, you will be able to: [1] Describe proper preparation for the interview process, including establishing a timeframe and defining the desired job skills. [2] Assemble an interview panel and identify the decisions to be made within the panel prior to scheduling interviews. [3] Apply strategies to conduct organized and productive interviews that are successful in identifying and hiring desirable candidates.	VO: After this course, you will be able to: [1] Describe proper preparation for the interview process, including establishing a timeframe and defining the desired job skills. [2] Assemble an interview panel and identify the decisions to be made within the panel prior to scheduling interviews. [3] Apply strategies to conduct organized and productive interviews that are successful in identifying and hiring desirable candidates.	
https://www.pexels.com/photo/professiona	[4] Select Next to continue		
ls-having-a-meeting-3184287/			

https://www.pexels.com/photo/businesspe ople-shaking-hands-4342493/		

Slide [6]/ Menu Title: Step 1: Assemble Interview Panel		Objective: [1]	
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
	Assemble Interview Panel	VO:	• [1] Learner will click to select
Doug and Kat to be displayed over an office			their choices.
or neutral background	OT: [1] Who should Doug include on the interview panel for a technical team position? Select all correct answers and click Submit. Options to be presented as 3 separate rectangles or bullets.	The interview process begins before any candidates are even notified that there is an opening. The first step is to assemble the interview panel for the position. [1] Who should Doug include on the interview panel for the technical team position?	 If they select all, a "correct" icon will be displayed after they click Submit button. If they do not select all, the correct answers will be highlighted after the click Submit.

• Tech Team Leader • All 3 answers are correct. [3] Remember that one person may fill more than one of these roles. [4] Select Next to continue [5]	Kat's voice: [2] All 3 roles should be included in the interview panel since all are important in the decision-making process. The team leader can be specific about what they need in a new hire. The technical expert can ensure that candidates have enough technical knowledge to succeed in the role. [3] Keep in mind that one person may fill more than one of these roles.	starts. • [4] "Select Next to continue" will appear (float up animation) in bottom right corner. Navigation: Learner will click Next to advance to the next slide.
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Slide [7]/ Menu Title: Assemble Interview Panel			Objective: [1]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Initial image on the slide	OT: [1] What should Doug do? Select you answer. • Proceed with the process and have candidates meet with Mark separately.	Wo: Mark, the technical expert that Doug selected is more than happy to be on the interview panel, but has a vacation scheduled during the time that interviews are supposed to be conducted. [1] What should Doug do? Kat's voice:	 [1] Text animates in with the audio. Learner will click to select their choice. A "correct" icon will be displayed if they select the correct answer. [2] Kat appears as her voice starts.

https://www.pexels.com/photo/man-wearing-black-suit-jacket-and-pants-937481/	Replace Mark with a different technical expert, then proceed with the process. Correct [2] Make sure the whole panel is available for the interview process.	[2] Make sure the whole panel is available for the interview process. You want to be able to contact and interview candidates quickly.	 [3] "Select Next to continue" will appear (float up animation) in bottom right corner. Navigation: Learner will click Next to advance to the next slide.
	[3] Select Next to continue		

Slide [8]/ Menu Title: Pre-Interview Preparation			Objective: [2]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
https://pixabay.com/photos/office-selection-write-paper-3199659/	OT: [1] What should Doug do next? Select your answer. • List top 3-5 specific tasks that the job entails, and the skills needed to perform them. correct • Make a checklist of all the job	VO: The interview panel has been assembled, but more preparation is needed before candidates are involved in the process. Doug still needs the panel to identify what type of candidates they want to interview. [1] What should Doug do next? Kat's voice: [2] If you don't know exactly what you want and need, then how are you going to interview somebody	 [1] Text animates in with the audio. Learner will click to select their choice. A "correct" icon will be displayed if they select the correct answer. [2] Kat appears as her voice starts. [4] "Select Next to continue" will appear (float up animation) in bottom right corner. Navigation: Learner will click Next to advance to the next slide.

	qualifications	and know they're the right match	
	listed in	for the job? An important first step	
	competitors' job	is to fully define the job. You want	
	ads.	to know the technologies involved,	
		the team culture and dynamic, as	
	[2] Clearly define the role	well as the business skills needed to	
		do the job.	
	[3] Don't use a checklist		
		[3] Knowing what you want is good.	
	[4] Select Next to continue	But, don't have a checklist that	
		would eliminate most or even all	
		candidates.	
Notes:			

Slide [9]/ Menu Title: Pre-Interview Prepara	Slide [9]/ Menu Title: Pre-Interview Preparation		
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
	OT: [1] Should Doug proceed with scheduling interviews? Select your answer. • Yes. The panel has defined the role and are ready to proceed. • No. The panel needs to plan exactly what will be asked during	VO: The interview panel thinks they are ready to schedule interviews. Two of the panel members know what they want in a candidate but have never conducted an interview before. [1] Should Doug proceed with scheduling interviews? Kat's voice: [2] To be prepared means to know every question you're going to ask the candidate in advance of the interview. Without preparation,	 [1] Text animates in with the audio. Learner will click to select their choice. A "correct" icon will be displayed if they select the correct answer. [2] Kat appears as her voice starts. [4] "Select Next to continue" will appear (float up animation) in bottom right corner. Navigation: Learner will click Next to advance to the next slide.

https://www.pexels.com/photo/colleagues-	the interviews.	you risk spending the interview
talking-with-each-other-9489077/	Correct	asking questions about hobbies and
		the weather. You may learn a lot
		about the candidate's personality,
	[2] Prepare interview	which is good, but you won't know
	questions ahead of time.	if they can do the job. Without
		preparation, you risk wasting the
	[3] Learn appropriate vs	company and the candidate's time.
	inappropriate interview	
	questions.	[3] Interviewers should also be
		trained on what are appropriate vs
	[4] Select Next to continue	inappropriate interview questions.
Notes:		

Slide [10]/ Menu Title: Conduct Efficient Inter	Objective: [3]		
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
	OT: [1] What should be the next priority? • Keep the momentum by scheduling the next batch of interviews. • Making a hiring decision and contacting desirable	VO: The interview panel scheduled and conducted multiple interviews quickly. [1] What should be the next priority? Kat's voice: [2] The interview panel did a great job. Candidates were able to meet all the decision-makers at one time. Everyone on the panel remember the key goal of the interview —	 [1] Text animates in with the audio. Learner will click to select their choice. A "correct" icon will be displayed if they select the correct answer. [2] Kat appears as her voice starts. [4] "Select Next to continue" will appear (float up animation) in bottom right corner. Navigation: Learner will click Next to advance to the next slide.

https://unsplash.com/photos/d30sszrW7Vw	candidates. <mark>Correct</mark>	determining if the candidate can successfully do the job.	
	[2] Goal of the interview = determine if the candidate can successfully do the job.	[3] Now, the panel needs to make hiring decisions and contact their desired candidates quickly. Remember, you are competing against other companies for	
	[3] Make hiring decisions and contact desired candidates quickly	candidates just like candidates are competing against other candidates for your job. You want to show interest and respect for	
Notes:	[4] Select Next to continue	your candidate's time.	

Slide [11]/ Menu Title: Review			Objective: [all]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
The text of each of the 3 major steps (along with the key points) will be placed into this infographic.	Interview Process Summary OT:	VO: Doug and the interview panel hired several candidates. Let's review the	 Text animates in with audio [4] "Select Next to continue" will appear (float up animation)
INFOGRAPTICS Section fluores	In first circle: [1] Assemble Hiring Panel Remember that one person may fill more than one	steps that they took. [1] First, Doug assembled an interview panel that consisted of an HR interviewer, technical expert, and tech team leader. Since they	in bottom right corner. Navigation: Learner will click Next to advance to the next slide
https://www.freepik.com/free- psd/infographic-presentation-	role. • Make sure the whole panel is available for the interview process.	were the hiring decision makers, Doug made sure that they would all be available during the interview process.	

banner 21094491.htm#query=infographic& Dosition=25&from view=search In second circle: [2] Pre-Interview Preparation	 	,	
[4] Select Next to continue process.	[2] Pre-Interview Preparation	preparation. The interview panel clearly defined the major aspects of the role instead of the using a checklist that would likely eliminate most candidates. They prepared interview questions ahead of time and decide who would ask each question. [3] Then, the panel conducted efficient and effective interviews, keeping in mind that the goal of the interview is to determine if the candidate can successfully do the job. The technical expert was vital during the interview process since they asked questions to ensure that candidates had the right level of technical knowledge. After the interviews, they made hiring decisions and contact desired candidates quickly.	
[4] Select Next to continue Process.	[4] Select Next to continue	process.	

Slide [12]/ Menu Title: Results			Objective: [n/a]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
	Results	VO:	



Photo by Khwanchai Phanthong from Pexels: https://www.pexels.com/photo/person-holding-blue-dart-pin-4174745/

[1] Three characters that are labeled (similar style to Slide #3):

- [2] Job applicant
- [3] New employee
- [4] Team leader

OT:

[1] Click on each person to learn more.

In caption bubbles:
[2] "The company got back to me right away to schedule an interview. It made me feel like they really valued what I could add to the team."

[3] "The interviewers were crystal clear about what the job entailed, and they asked relevant questions about my programming knowledge. The process was so seamless that it made me excited to accept a position, and I'm glad I did."

[4] "The technical team is growing quickly, and everybody has the technical skills that we need to get the job done."

[6] Select Next to continue

[1] Click on each person to learn about their experience with HiTech Inc.

[2] The company got back to me right away to schedule an interview. It made me feel like they really valued what I could add to the team.

[3] "The interviewers were crystal clear about what the job entailed, and they asked relevant questions about my programming knowledge. The process was so seamless that it made me excited to accept a position, and I'm glad I did."

[4] "The technical team is growing quickly, and everybody has the technical skills that we need to get the job done."

Kat's voice:

[5] Congratulations on a job well done!

- Learner will click on each character (a hot spot can be used for this) to reveal a caption of their experience.
- Learner will click on an X in the caption box to close out of it.
- [5] Kat appears as her voice starts.
- [6] "Select Next to continue" will appear (float up animation) in bottom right corner.

Navigation:

 Learner will click Next to advance to the next slide.

Notes:

Slide [13]/ Menu Title: Assessment			Objective: [n/a]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Text and images will overlay tablet screen. A custom blue Start button will need to be created. https://unsplash.com/photos/lJrTJHzQjOs	OT: You will be asked 5 Assessment questions. You need to answer at least 4 correctly. A passing score is 80% [1] Select start to begin	Now, you will answer assessment questions to test your knowledge. You will be asked 5 questions and need to answer at least 4 correctly. A passing score is 80 percent. [1] Press the blue start button when you are ready to begin.	 [1] Text animates in with the corresponding audio. [1] An animation brings in the word START to replace the text on the screen. Navigation: Learner clicks the start button to advance to next slide. Next button on the player is not visible.
Notes:			

Slide [14]/ Menu Title: Question #1			Objective: [n/a]
Visual / Display: Custom Submit button		Narration / Voiceover:	True/False question Learner clicks submit button to
	person can only fulfill one role. True False		submit answer.Feedback pops up after answer submitted.

	Select your answer and click Submit	 Navigation: Learner clicks 'continue' on feedback to advance to next question. Player navigation disabled
Notes:		

Slide [15]/ Menu Title: Question #2			Objective: [n/a]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Custom Submit button	Question #2 OT: Who should be asking the majority of questions that determine if a candidate has sufficient technical knowledge?		 Multiple choice question Learner clicks submit button to submit answers. Feedback pops up after answer submitted.
	 HR interviewer Tech team leader Technical expert Everyone on the panel should take turns 		Navigation: Learner clicks 'continue' on feedback to advance to next question. Player navigation disabled
	Select your answer and click Submit		
Notes:	,		

Slide [16]/ Menu Title: Question #3			Objective: [n/a]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Custom Submit button	OT: When should interview questions be determined? Before interviews are scheduled During the interview depending on how the conversation is going. Select your answer and click Submit		 Multiple choice question Learner clicks submit button to submit answers. Feedback pops up after answer submitted. Navigation: Learner clicks 'continue' on feedback to advance to next question. Player navigation disabled

Slide [17]/ Menu Title: Question #4			Objective: [n/a]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Custom Submit button	Question #4 OT: What is a good way to show a candidate that you are interested? Select all that apply.		 Multiple answer question Learner clicks submit button to submit answers. Feedback pops up after answer submitted.
	 Be quick to schedule interviews. 		Navigation:

af in • Sp in ab	ontact the andidate soon fter the aterview. pend the aterview asking bout their obbies.	Learner clicks 'continue' on feedback to advance to next question. Player navigation disabled
Select you click Subm	ur answers and nit	
Notes:	,	

Slide [18]/ Menu Title: Question #5			Objective: [n/a]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
Custom Submit button	Question #5 OT: It is best to make a checklist of desirable traits and eliminate candidates who don't check all the boxes. True False Select you answer and click Submit		 True/False question Learner clicks submit button to submit answer. Feedback pops up after answer submitted. Navigation: Learner clicks 'continue' on feedback to advance to next question. Player navigation disabled
Notes:			

Visual / Display: OT: Quiz results Note: Learner's score will appear on screen. Slide Text: Narration / Voiceover: VO: Passing Score: Congratulations!	Animation / Interaction: Navigation:
Quiz results Note: Learner's score will Passing Score:	
Custom 'Review Quiz' button (always appears) Custom 'Continue' button (appears with passing score) Custom 'Retake Quiz' button (appears with failing score) Custom 'Retake Quiz' button (appears with failing score) Custom 'Retake Quiz' button (appears with failing score)	 Learner clicks 'Review Quiz' button to review answers. Learner clicks 'Retake Quiz" button to return to Slide 13 before retaking quiz. Learner clicks 'Continue' button to advance to next slide. Player navigation disabled

Slide [20]/ Menu Title: End Course			Objective: [n/a]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
	Thank you OT: [1] Thank you	VO: You have completed the course, Best Practices for a Better Hiring Process.	[1] Text animates in with audio and overlays the notebook.
		[1] Thank you for your participation. You may now exit the course.	 Navigation: Learner clicks "Exit Course" button to exit course Learner clicks "Restart Course" button to restart the course (go back to Slide 1)

		 Player Navigation disabled
https://unsplash.com/photos/vdaJJbls3xE		
Notes:		

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Slide [##]/ Menu Title: Assessment Visual / Display: Slide Text: Narration / Voiceover:					
Slide Text:	Narration / Voiceover:	Animation / Interaction:			
Slide Title	VO:				
		Navigation:			
OT:					
Notes:					
	Slide Title	Slide Title VO:			

Slide [##]/ Menu Title: Assessm	ent		Objective: [#]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
	Slide Title	VO:	
			Navigation:
	OT:		
Notes:	·		•

Slide [##]/ Menu Title: [Insert Title]			Objective: [#]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
	[Slide Title]	[Insert Script Text]	
Notes:			

Slide [##]/ Menu Title: [Insert Title]			Objective: [#]
Visual / Display:	Slide Text:	Narration / Voiceover:	Animation / Interaction:
	[Slide Title]	[Insert Script Text]	
Notes:			